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†Effective February 1, 1983, Executive Director, Extension Committee on Organization and Policy

National 4-H Council is a not-for-profit educational organization that utilizes private resources to help expand and strengthen the 4-H program.

Programs and educational materials of National 4-H Council are available to all persons regardless of race, color, sex, age, religion, national origin or handicap. Council is an equal opportunity employer.

7100 Connecticut Avenue Chevy Chase, Maryland 20815 301/656-9000

## Chairman's Message



4-H is distinguished by an enviable record of excellence—helping young people become self-directing, productive and contributing members of society. Rooted in the democratic principles of human worth and individual dignity, 4-H combines the strengths of the Cooperative Extension Service, the Land-Grant University system, state and local governments, the U.S. Department of Agriculture and the private sector.

We in the private sector take great pride in this vital program that gives young people practical education in the laboratory of real life.

This annual report reflects our investment in excellence. It tells why corporations, foundations, businesses and individuals contribute financial and human resources to help young people develop their potential.

Guiding these youth toward a high standard of excellence during 1982 were nearly 620,000 volunteer leaders who invested their time and talents in 4-H. These men and women, who serve as the vital link in the educational chain of 4-H, help make it one of our nation's most cost-effective programs. For every hour spent by a professional Extension agent on 4-H, volunteers donate 10 hours of time. Nationwide, 4-H volunteers contribute a conservatively estimated one billion dollars annually—far in excess of the total public dollars invested in 4-H.

The success of private support to 4-H also relies on volunteers who guide the work of National 4-H Council in its mission of support to the 4-H program. Council's primary purpose is to develop and use private resources to support priority needs of the 4-H program in charting a continuing, enviable record of success in youth development. Trustees give their time and resources to add special dimensions to the 4-H program for members, volunteer leaders and staff—in this country and abroad.

Council, in partnership with 4-H throughout the country, helped generate significant levels of private financial resources, as well as leadership and technical expertise to support leader development, educational curricula and activities, scholarships, motivation, recognition of achievement and exploration of new technologies to better serve youth. We are pleased that state 4-H foundations and similar groups strengthen private sector relationships and investment in 4-H at local levels while expanding a productive and cooperative relationship to National 4-H Council.

1982 was a record year of strong support to 4-H and planning and positioning ourselves for the future.

Special appreciation is due the members of Council's Resource Development Committee. This dedicated group gave leadership in raising nearly \$4,000,000 in contributions in 1982.

Many others help Council invest in the excellence of 4-H. The men and women who serve on our Advisory Committee, the National Panel of Extension Directors and Administrators of 1890 colleges and State 4-H Leaders, along with other Extension leadership at all levels, play a major role in Council's success.

Council applauds the significant planning by 4-H leadership to identify priority needs and thus provide an excellent basis for resource development. To meet this challenge, Council has initiated efforts to broaden volunteer leadership and the donor base serving 4-H. Because of its impact and potential, 4-H merits increased support. Council's Board is committed to make the opportunity for investment in excellence available to an increased number of individuals, corporations and foundations.

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James L. Dutt, Chairman Board of Trustees

## **4-H Today**

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4-H today, with a membership of 5,000,000, is the largest out-of-school educational program in the nation. Of the 30 million youth in the 9-19 age group, 4-H is reaching 12 percent.

4-H also is a major adult educational program, involving some 620,000 volunteer leaders. These volunteers conduct the 4-H program at the local level under the guidance of professional staff of the Cooperative Extension Service.

4-H today is serving youth wherever they live—on the farm, in the city or in between. Currently, 29 percent of 4-H members live in suburban and central cities of more than 50,000. The greatest percentage live in rural and non-farm areas and towns of under 10,000. About 17 percent live on the farm and 10 percent in small towns and cities.

With its roots in rural America, 4-H continues to serve more than 810,000 farm youth, 37 percent of all farm youth in this age group. 4-H is currently reaching the largest percentage of farm youth in its 80-year history.

The story of 4-H is more than statistics. 4-H is the active involvement of young people learning in the laboratory of real life. The 4-H experience has significant and far reaching results, not only on youth involved but also on our economy, family life, personal development and health and, most of all, development of our nation's future leaders.

The 4-H program is conducted by the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture.

This report reflects how National 4-H Council effectively links the private sector to 4-H needs and enhances the 4-H experience for youth and adults.



In pledging head, heart, hands and health, each 4-H'er promises an investment—an investment of personal effort, care and concern, hard work and commitment to excellence. And a legion of volunteers make that same commitment as they invest in the future of our young people and of our nation.

National 4-H Council channels the voluntary investment of the private sector to enhance positive learning experiences for the nearly 5,000,000 young people who participate in 4-H. Council's mission is to strengthen the effectiveness of private sector support to meet the challenges of 4-H today.

Clarence E. Hodges, commissioner, Administration for Children, Youth and Families, U.S. Department of Health and Human Services, expressed the special character of 4-H when he said: "America's greatness lies in the ingenuity of her people and their willingness to work together. The 4-H program exemplifies this special heritage." Hodges commended Council's role in "combining the efforts of the public and private sectors in implementing this vital and beneficial life experience for young people."

4-H is young people reaching out to experience growth in personal qualities and practical skills—working to achieve their individual standards of excellence. Their success leads to even greater growth and achievement in the future.

President Ronald Reagan, honorary chairman of National 4-H Council, recognizes this important element of the 4-H experience.

"With your help," he told 4-H'ers this year, "the free enterprise system in our American way of life will continue to climb. Today you stand on the threshold of this challenge. I am confident that your 4-H experiences have given you the sense of duty and commitment necessary to provide the dynamic leadership we will need in the twentieth and twenty-first centuries."



# Investing in Achievement

The accomplishments of these young people are the real return on the investment made by the broad base of private support for the 4-H program.

Lisa Schnose, South Dakota, conducted a community-wide campaign to persuade parents to install and use child restraint devices in their autos.

To improve the public image of older teens, Penni McLean, North Carolina, organized a voter registration drive and citizenship awareness project that brought high school students into direct contact with local public officials and public agencies.

Nancy Nawoichik, Massachusetts, put the skills she learned in her home environment project to work to help remodel her community's old library into a new Red Cross chapter house.

Todd Ritterbush, New Mexico, developed a scrapbook of community health resources and put it on public display in a variety of local businesses.

Jon Goderis, Michigan, created media packages of slide-tapes and quiz boards for use in the schools in his community to teach bicyle safety.

Bryan Brock, New Mexico, and his fellow 4-H'ers found a way to recycle waste from a local sawmill by mixing it with other waste materials and selling it as garden compost.

Hollis Schuh, Indiana, is in business for himself, using his gardening skills to supply unusual ornamental plants to a local florist.

Skills and interests developed in 4-H can have a strong influence on career plans.

"4-H has helped me learn to work with people and carry responsibility," wrote Karen Paolello, New Jersey. "It has also been a big factor in my decision for a career. I have chosen to become a veterinarian. Through 4-H, I have been able to get some background for my career by working with animals."

For these and 1,600 other 4-H'ers this year, the personal investment in excellence culminated at National 4-H Congress. There they were honored for their achievements as state and national winners in more than 40 nationally sponsored recognition programs. During a week of educational tours, workshops and special events, they met other members of the 4-H family, from fellow 4-H'ers to representatives of 4-H supporters from the private sector.

"There was a fine opportunity for interaction and exchange of ideas between 4-H leaders, members, Extension workers and donors," says Marie Bryner, a conservation of natural resources national winner. "It was inspiring to me to see how leaders of government, business, industry, agriculture and education support 4-H and encourage young people. We came to appreciate this even more and I believe all are encouraged to contribute to and share in the future development of youth. I'm sure all young people who attended Congress feel as I do—that we want to let others know of the value of the 4-H program. We want to share it with all we can."

That value of 4-H was shared in a letter from Sheryl Cole, Utah, who expressed thanks for an award in the gardening project. "During the years I have been in 4-H I sold some produce and earned money. This taught me about managing money . . . and how to work and take responsibility."

In an accompanying note, Sheryl's mother expressed her strong feelings about the positive effects of 4-H. "Sheryl was very seriously burned at the age of 3½. He had so many problems returning to health. It was as though his intelligence were locked behind a door. Over the long years the 4-H projects have served to stimulate and encourage him and have played a very important role in his recovery. Please let the 4-H people know how much this program has been appreciated, not only in his behalf but also in the development of our other five children. We truly feel they are more responsible adults because of it."



**Incentives and Awards** 

141,332 County Medals Distributed 1,619 Delegates to National 4-H Congress 279 Scholarships Totaling \$259,000

# Investing in Citizenship



Leadership/Citizenship Program Participation 5,102 Citizenship-Washington Focus 5,628 Washington Focus 2,117 National and Regional Leader Forums 231 Staff Development and Training

William P. Harsh, consultant, Hallmark Cards Incorporated, visits with participants during Citizenship-Washington Focus at the National 4-H Center. Contributing to the development of more responsible adults are the leadership training opportunities offered to young people and adults at the National 4-H Center.

They come from across the nation and around the world to invest in the creative learning experiences available in the nation's capital. The educational programs at the Center help them learn more about government and the way it works; know themselves better; develop the skills to become better citizens of their country, their communities, their clubs and their families; and share ideas and plans for the future.

Rand Carpenter, Mississippi, summed up his reaction to an experience he shared with some more than 5,000 other 4-H'ers who participated in Citizenship-Washington Focus: "Everyone learned more about our country's rich heritage through field trips in Washington, D.C. and in Virginia. We got the chance to see our government at work and learned how it functions. The organized educational activities and guest speakers at the National 4-H Center taught us a lot about ourselves. We caught a glimpse of the awesome responsibilities we have in making our world a better place to live."

This program brings young people to Washington, D.C. for a week of hands-on citizenship and leadership experience. The nation's capital becomes a classroom for learning American heritage and citizenship. Participants visit Capitol Hill to see Congress at work and to pay personal calls on their elected representatives, tour historical sites and meet with representatives of government agencies.

When these young people return home, the ripple effect multiplies their investment. Anoka County, Minnesota 4-H'ers, for example, initiated the development of a multi-county legislative project to make sure future participants would be better prepared for the Washington experience. County Extension agent Jim Wankler organized a comprehensive government-in-action program—including mock legislative sessions at the state capitol and participation by state representatives—that has reached 4-H'ers in four Minnesota counties.

In California, Sacramento Focus, modeled after the national program, gives 4-H'ers enrolled in the state's citizenship project first-hand experience in the state government process. Returning Citizenship-Washington Focus alumni serve as a resource for the program.

The value of privately supported seed money for local 4-H programs is illustrated by a report from the Santa Ynez Valley project group on a citizenship-in-action grant received through Council. The Californians used the grant to initiate a recreation program for children with limited physical and mental capabilities. But in a few weeks the program mushroomed and a special 4-H club was born. The project members serving as teen leaders and friends of the disabled had support from a broad spectrum of individuals and civic groups in the community. The project included preparing the children to enter Special Olympics, participating in county 4-H events and a day camp, plus field trips to the ocean and to the zoo. "All this plus going to weekly meetings in the community hall where all other people go to meetings has added to their abilities to integrate into the mainstream," according to Jerrie L. Domingos, the volunteer leader who guided the project.



# Investing in Leadership



Volunteer leadership for National 4-H Council includes Trustees Donald V. Seibert, chairman and chief executive officer, J.C. Penney Company, Inc., and Margaret P. MacKimm, vice president of public affairs, Dart & Kraft, Inc.

Volunteer leaders from across the nation pursued their search for personal excellence at national leader forums. Workshops, educational field trips and learn-by-doing sessions helped them improve their leadership skills and better understand their role in the 4-H program. In 1982, several forums again focused on volunteer leadership in specific special interest areas. Often supported by grants from the private sector and bolstered by the participation of representatives from organizations that support 4-H, these forums offered specialized training to volunteer leaders in jobs and careers, photography, horse, nutrition and involving the disabled in 4-H. Support from the private sector also made possible four regional leader forums.

After their participation in the special interest leader forum focusing on photography, Nebraska leaders Yutaka and Rose Yamamoto commented: "We think the excellent audiovisual presentations are going to be valuable aids. We were able to see for ourselves how field trips can be of tremendous help in the learning process. The workshops on leadership techniques are going to help. We are looking forward to meeting other leaders in several photography workshops that are being planned in our district and our part of the state in the near future."

Sally Hunt, Mississippi, returned from the special forum on involving the disabled to conduct workshops on that subject for 4-H leaders throughout her state.

With strong support from the private sector a new volunteer recognition and training program, Salute to Excellence, was initiated in 1982 to strengthen and expand the 4-H program. One volunteer leader from each state, the District of Columbia and Puerto Rico was selected to attend the week-long training program that stressed communications, management techniques and interpersonal relationships.

When they returned home these key leaders worked with state staff to prepare proposals for incentive grants of \$1,000 per state. The grants, made in January, will support a broad range of activities to strengthen volunteerism at the state and local levels. Many of the plans focus on middle management training for key volunteers. Others are concentrating on 4-H visibility and on greater involvement of teen leadership.

Avenues to excellence also opened for Extension staff who attended staff development and training programs focused on such areas as program planning for today's needs and strengthening management skills. Six months after he attended the workshop on middle management, Virginia district Extension leader David Barrett wrote: "The workshop increased my knowledge about middle management by highlighting implementation problems and then allowing an opportunity to review different implementation techniques . . . We are seeing an increased interest on the part of our 4-H staffs to implement not only a stronger volunteer base, but also a greater number of middle managers."

Dr. Robert L. Gilliland, assistant director, 4-H and Youth Development, New Mexico, commented on the value of training received by both Extension staff and volunteer leaders:

"During the past two years, one of our goals has been to have more New Mexico volunteers and agents participate in staff development programs. The results, already evident, demonstrate that the investment is paying dividends. The recent middle management workshop saw three of our counties involved. Two of these counties are already well along in developing the concept. After we sent a team to the workshop—agent, volunteer and state specialist—things are happening.

"The person we sent to last October's workshop on the horse program is now a state 4-H key leader in horse. He is conducting clinics all across the state. The volunteers who attended the nutrition workshop have given training both to Extension home economists and Extension 4-H agents, as well as to volunteers... No doubt one of the greater benefits of the workshops has been the interaction of our people with volunteers, agents, and specialists from other states. Ideas are shared and implemented upon their return."

On opposite page: top, volunteers at a national leader forum on involving the disabled visit a Crippled Children Society center; lower left, a volunteer leader works with 4-H'ers studying marine science; lower right, volunteers admire an exhibit during Salute to Excellence banguet on Capitol Hill.





# Investing in Our World



4-H in this country has served as a model for youth development around the world. Among the most successful has been assistance to Thailand provided through Council. With the help of 4-H alumni and staff from the United States, enrollment in Yuwa Kasetkorn, the Thai 4-H counterpart, has more than tripled in five years. Here, Thais learn a recipe to use high protein soybeans, winged beans and peanuts. Below, Alice Dyson, Wisconsin IFYE to Norway, learns by doing with her "adopted" sister.

#### International Program Participants

139 IFYE Ambassador and Representative Delegates
114 IFYE Ambassador and Representative Exchangees
257 Japan Exchange (Labo)
5 Youth Development Project Delegates
2,490 U.S. Host Families Sharing the pursuit of excellence extends beyond our nation's borders to countries around the world.

Young people from 42 states and 30 countries reached across national and cultural barriers to invest in their world through international programs supported through National 4-H Council. The International Four-H Youth Exchange program gives young people the opportunity to live and work with families in other countries. It is a one-to-one program enabling American youth to experience daily life in countries around the world and their counterparts visiting host families across this nation.

Hope Varian, Ohio delegate to Japan, remembers her experience in terms of people: "As I look back on these past few months, I try to paint a mind's eye picture of Japan and the life of the Japanese people. With each family, I have gained a new family of my own, all of whom I grew to love in just a few days. With them I worked, played, ate, laughed, and, when it came time for me to depart, cried. I will always have wonderful memories of my time there and am anxious to share my experiences with family and friends at home. I hope I can spread an understanding of our far Eastern friends."

Host families in the United States and abroad make the IFYE program work by opening their homes to give young people the one-to-one daily contact that builds understanding and promotes an awareness of their responsibilities as citizens of the world. Dr. and Mrs. Henry Wall, Georgia, reflected on the rewards they received from their investment in hosting Solveig Dam Jensen of Denmark:

"You have an opportunity to compare cultures, share ideas and perhaps clear up misconceptions that your guest may have about your country. You need not live in a mansion or have a recreation-packed agenda to be a host family. We need to let people from other countries see how 'real people' live and work. If you have a chance to be a host family, take it. Share your home and heart."

Éarly in 1982, National 4-H Council joined a team of four which included representatives of the Cooperative Extension Service and the U.S. Department of Agriculture, to visit the People's Republic of China. The visit was in response to a request of the U.S. Department of Agriculture by Shen Ci Chi-Yi, vice president of Beijing Agricultural University, for "suggestions and help . . . for organization and management methods on how to set up 4-H in the Beijing area." The team worked with Chinese government and university officials, community leaders and coordinators of Chinese youth programs.

The first 4-H international program with the People's Republic of China became a reality in 1982 when twelve 4-H alumni participated in a three-week program, Living in a Chinese Commune. The young people spent 10 days living and working with Chinese host families and toured sites of historic and cultural importance in the People's Republic.

Rob Moxley, Maryland, remembered his experience: "We arose at 6:30 a.m. and entered a crowded village street filled with townsmen and farmers. A market held there every five days enables the peasants to vary their diet and to obtain chairs for their homes and parts for their bicycles. Because private dwellings have no refrigeration, the women, many of whom dress in the traditional black leather clothing and straw hats, purchase their meat from open-air butchers who slaughter their hogs on the streets. This small-scale free enterprise market nicely complements the rigidly structured lives of the commune members."



# Investing in the National 4-H Center

The quest for excellence led to steady improvement of the facilities of the National 4-H Center during 1982.

Private support made possible the completion of improvements to the Beatrice Assembly Hall and Ohio Room and the lobby and entrance areas for these rooms. The lobby of W.K. Kellogg Hall was enhanced with fine prints and paintings by Michigan artists. Safety and security measures included installation of fire doors, smoke detectors and emergency exit alarm doors. Refurnishing of dormitory rooms, the renovation of two conference rooms and improvements to the food service area enhanced the Center's attractiveness as a meeting facility.

Renovations to house the National 4-H Supply Service and Management Information Services marked the completion of Council's consolidation of offices at the National 4-H Center. The consolidation and a new computer system have resulted in greater service and more cost effective operations.

While serving primarily as a site for 4-H Extension programs, Center facilities and services also are used by groups related to Extension. Young people from schools and other youth serving organizations take part in the Washington Focus program. They use the Center and the national capital area as both backdrop and resource to focus on study of government in action.

Jeanne Christofferson, a junior high school teacher from California, described her reaction this way: "The Washington trip was fantastic and the Center experience enhanced it immeasurably with preparation and programs that gave the students guidelines for learning. I am delighted with the 4-H program personnel and the vistas opened for the students."

Dora Fowler, whose eighth-grade class participated in the program for a second year, expressed her appreciation for a Council staff presentation this way: "I had done some preliminary work to prepare the young people for their visit and I was afraid they might be bored. Instead they were so interested in the flannel board and the description of how a bill becomes law, I finally had to turn off questions and get them to bed. Further, I know they will start reading newspapers now to see how their Congressmen vote."

The Know America program, designed to help Extension homemakers develop a greater knowledge and understanding of their citizenship responsibilities and explore their cultural heritage, extended its reach to groups of various backgrounds, including senior citizens and a group made up of grandparents and their grandchildren. Among the participants representing 13 states was the first group of Mississippians to participate in a Know America program. 4-H and Extension families from across the nation made the Center their "home away from home" while they explored the national capital area.



**National 4-H Center** 28,177 Participants 98,935 Participant Days of Training 233 4-H and Extension Families 905 Know America Participants

# Investing in Visibility



Helping to give 4-H visibility is a flag presented to Secretary of Agriculture John R. Block, center, by, left to right: James L. Dutt, chairman of Council's Board of Trustees, Grant A. Shrum, president of Council; Dr. Mary Nell Greenwood, administrator and Dr. Eugene Williams, deputy administrator. 4-H—youth, Extension Service, USDA.

Communications told the story of the 4-H investment in excellence through a comprehensive program of information services. Public service announcements for radio and television featuring celebrity endorsements of 4-H were produced and distributed in cooperation with the states and Extension Service, U.S. Department of Agriculture. Radio spots included for the first time a Spanish-language segment by actress Rita Moreno. Puerto Rico assistant director, 4-H Youth, Luz Santisteban indicated: "We are using the ones by Rita Moreno, and they will be placed in every radio station in Puerto Rico during National 4-H Week."

"I want to pass on to you and your staff the excellent response we have received from TV promotional spots," wrote Maurice S. Kramer, Pennsylvania state 4-H program director. "I've heard positive comments not only from 4-H staff but also from volunteer leaders and foundation directors."

4-H programs received broad visibility through placement of features and photos in such national publications as *Country Kids*, *National Geographic World*, *Topic*, *U.S. News and World Report*, and many special interest magazines. Newly produced this year were print public service ads promoting 4-H enrollment and volunteer recruitment. They appeared in national publications such as *People Magazine* as well as numerous state and local publications.

Council cooperated with Extension Service, USDA in production of a promotion kit to help counties give greater visibility to 4-H not only during 4-H week but also all year round.

During National 4-H Congress, news releases, photos, radio and TV interviews all served to keep the public informed of the investment in excellence being made by 4-H members, leaders, staff and supporters.

4-H: An American Idea, 1900-1980, documenting the record of excellence of the nation's largest youth educational organization, was published in cooperation with the Cooperative Extension Service. The book recounts 80 years of change, evolving from a program primarily concerned with improving agricultural production and food preservation to one dedicated to the development of young people. It follows the expansion of 4-H from an almost exclusively rural organization to one serving young people wherever they live— in city, small town, suburb or on the farm. Special ceremonies marked presentations of the book to state governors, members of Congress and officials of the U.S. Department of Agriculture.

## **Educational Aids**

Developed in cooperation with Extension, a wide variety of educational aids, both printed and audio-visual, assisted 4-H'ers everywhere in their pursuit of excellence. Private sector support made possible the production of more than 60 new or revised aids during the year. They included 15 slide sets on subjects ranging from conservation to veterinary science, members' manuals and leaders' guides in a variety of program areas, and a series of 18 manuals on vision education.

In keeping with the goal of providing career exploration experiences for young people, "Learn to Earn" aids supported expansion of this lawn care and snow removal program to all 50 states.

Announcements of the availability of new aids were featured in several national special interest publications, including *Science and Children, American Health, Seventeen at School, Journal of Nutrition Education,* and various publications of the horse industry. Extension agents and volunteer leaders learned about aids available through exhibits at meetings of educational and Extension-related organizations throughout the nation.







## National 4-H Supply Service

A variety of items bearing the 4-H clover help 4-H'ers across the nation display their pride in their organization's quest for excellence. National 4-H Supply Service filled more than 44,000 orders of the emblemized items that bring automatic visibility to 4-H.

"Hands-on" exhibits of 4-H merchandise at thirty-seven state and county training meetings displayed samples of the more than 1,600 items available. Helen Liuska, 4-H Youth agent in Fargo, North Dakota, used one of these "core" exhibits at a nine-county 4-H promotion event during 4-H week. The exhibit was seen by eight to ten thousand people each day during the week. At the lowa state fair, more than 400 volunteer leaders had access to a core exhibit on display in the volunteer leader hospitality room. Positive response to these exhibits by Extension 4-H workers has led to the doubling of the number of exhibits available.

In the fall, the Supply Service distributed 190,000 catalogs to local 4-H club leaders and friends of 4-H through county Extension offices. New and seasonal items were promoted through mailings of flyers throughout the year.

## National 4-H News

NATIONAL 4-H NEWS continued to bring practical help to volunteer leaders across the nation, adding new interest with an effort to serve the needs and interests of the family in 4-H. Through an editorial schedule that included a focus on a specific 4-H program area for each issue, the magazine continues its efforts to serve as a practical training tool for leaders by giving them specific help in planning their club program and working with young people.

"I am a food and nutrition leader," wrote Mrs. Kenneth Turner, Tennant, Iowa, "and I would like to have a copy of the November 1982 *NATIONAL 4-H NEWS*, which our organizational leader lent me. I thought it was a really packed issue. I was going to have copies made of the most interesting articles, but decided I would have to have the whole issue copied to be satisfactory. Congratulations on a really informative magazine."

"Your magazine articles on careers were very timely for me," wrote Blue Earth county Extension agent Marianne Kibler, Mankato, Minnesota. "We're in the midst of planning a careers session in late January. The articles, especially 'Set the Pace,' supplied me with the step-by-step how-to's we were searching for. It's perfect for working with junior leaders. Once again, you came to the rescue."

In1982, *NATIONAL 4-H NEWS* continued to attract advertisers eager to reach this special audience—leaders of young people across the nation. Advertising space in the magazine increased by nine percent. The state group subscription plan attracted more states, bringing to 14 the number of states taking advantage of group orders. To more efficiently communicate with their leaders, seven states are distributing their state news-letters as inserts in the magazine.



# Investing in Service

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Ben H. Warren Vice Chairman (Retired) International Harvester Company

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J. Hillman Zahn Vice President Public Relations The C&P Telephone Company

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Dr. Irvin W. Skelton University of Wyoming

Dr. Mary Nell Greenwood Extension Service U.S. Department of Agriculture

## Resource Development Committee

Private sector support of 4-H in 1982 continued to reflect confidence in America's largest informal youth education program. Contributions to 4-H through Council increased by more than one quarter of a million dollars and 115 contributors joined the 4-H donor roster. Private gifts to 4-H from corporations, foundations, and individuals totaled \$3,781,392, a significant increase over 1981. This is testimony to the dedication of donor partners who invest so generously in 4-H. It pays tribute to 4-H's excellent record of achievement in educating youth today for citizenship and service tomorrow.

As 4-H embraces the challenges of the decade ahead, private sector investment in excellence through 4-H becomes increasingly important to meet the needs of youth in a changing world. Rapid advances in technology and the increasing sophistication of youth make many traditional educational methods obsolete. For nearly 80 years 4-H programs have maintained relevancy to changing needs of youth through updated teaching tools and educational aids, changing and adapting program content and effective teaching methods.

4-H is proud of its loyal and generous donors and takes great pleasure in recognizing their support. Private gifts support excellence in programs that reach five million 4-H members and the 600,000 volunteer leaders who guide them. Incentive and recognition programs motivate youth and strengthen their self concept. National and regional leader forums train the trainers who keep the program strong. High quality curriculum materials, often developed through private funds and expertise, undergird club and project learning experiences. Citizenship training for thousands of young Americans help keep our country strong.

4-H salutes each of its donor partners whose investment in 4-H continues to affirm the excellence of the 4-H program, its solid history and its challenging future.



Discussing accomplishments of the Resource Development Committee are Board of Trustees Executive Committee members, left to right: Dr. Howard G. Diesslin, vice chairman; Margaret P. MacKimm; James L. Dutt, chairman; Robert G. Laidlaw, vice chairman; and Dr. Charles W. Lifer.

Robert G. Laidlaw, *Chairman* President Coats & Clark Inc.

John F. Anderson President and Chief Executive Officer Farmland Industries, Inc.

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Karl H. Voepel Vice President and General Manager Mobay Chemical Corporation Agricultural Chemicals Division

Robert K. Wilmouth President and Chief Executive Officer National Futures Association

# Investing in Youth

## 1982 National 4-H Council Donors

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# President's Honor Roll (\$10,000 to \$500,000)

Allis-Chalmers Corporation American Archery Council American Dairy Goat Association American Optometric Association American Quarter Horse Association American Simmental Association Amoco Foundation, Inc. Atlantic Richfield Foundation

Beatrice Foods Co.

Campbell Soup Company Carnation Company J I Case Company, Agricultural Equipment Division Chevron Chemical Company, Ortho Consumer Products Division The Chicago Board of Trade Coats & Clark Inc. The Coca-Cola Company Colgate-Palmolive Company

John Deere DeKalb AgResearch, Inc.

Eastman Kodak Company Exxon Company, U.S.A. Exxon Corporation

Federal Land Banks and Production Credit Associations of the U.S. The Firestone Tire & Rubber Company Ford Motor Company Fund

Garan Jeans The General Foods Fund, Inc. General Motors Foundation, Inc. Getty Oil Company Gulf Oil Corporation

Insurance Company of North America International Harvester Company International Paper Company Kerr Glass Manufacturing Corporation Kraft, Inc.

Mobay Chemical Corporation, Agricultural Chemicals Division Monsanto Fund Montgomery Ward & Co.

Nabisco Brands, Inc.

J. C. Penney Company, Inc.

The Quaker Oats Foundation

Ralston Purina Company, Purina Dog Foods Group Reader's Digest Reader's Digest Foundation R. J. Reynolds Industries, Inc.

The Santa Fe Railway System (including Gulf Central Pipeline Company) Sears, Roebuck and Co. Simplicity Pattern Co. Inc. The S&H Foundation, Inc.

The Toro Company

Union Oil Company of California United States Agency for International Development United States Department of

United States Department of Agriculture

United States Information Agency The Upjohn Company

Westinghouse Electric Corporation Weyerhaeuser Company Foundation White/Elna Sewing Machine Company

E. Matilda Ziegler Foundation for the Blind, Inc.

Average tenure for donors on the President's Honor Roll is 22 years.



#### **Diamond Clover Club**

(\$5,000 to \$10,000)

Alcoa Foundation Allied Foundation American Electric Power System: Appalachian Power Company Columbus and Southern Ohio Electric Company Indiana & Michigan Electric Company Ohio Power Company American Income Life Insurance Company American Sheep Producers Council, Inc./ Sheep Industry Development Program Auxiliary to the American Optometric Association Chicago and North Western Transportation Company **Cities Service Company** Conoco Inc CPC International Inc.

Dresser Foundation, Inc.

E. I. du Pont de Nemours & Company, Biochemicals Department

Farmland Industries, Inc.

General Electric Foundation

The Hallmark Educational Foundation

**IBM** Corporation

Kellogg Company

MAPCO Inc.

Ralston Purina Trust Fund

Dr. Scholl Foundation Sterling Drug Inc.

Average tenure for donors in the Diamond Clover Club is 15 years.

### Gifts from 4-H

Hundreds of 4-H members, volunteer leaders, professional staff of the Cooperative Extensive Service and National 4-H Council, and other friends of 4-H made possible these gifts of \$1,000 or more in support of the 4-H program in 1982:

Arizona 4-H Youth Foundation Georgia 4-H Foundation Hawaii 4-H Leaders' Federation Illinois 4-H Foundation IFYE Association of the United States lowa 4-H Foundation Louisiana 4-H Minnesota 4-H Foundation Missouri 4-H Foundation Missouri 4-H Youth Council Nebraska 4-H Nevada 4-H North Dakota 4-H Club Foundation, Inc. Pennsylvania State University Texas 4-H Development Foundation

Unless otherwise requested, National 4-H Council gives appropriate recognition to 4-H contributors.

4-H contributions of up to \$1,000 were also received from state 4-H foundations, local 4-H clubs, state and county professional staffs and associated organizations:

Catlin Nite Homemakers Extension Unit, Catlin, Illinois Florida 4-H Full O Pep 4-H Club, Wellsville, Kansas Gooding County Agents Fund, Idaho Lake Wide Awake 4-H Club, Scott Lake, Kansas Lucky Shamrock 4-H Club, Bern, Kansas Middlesex County, Massachusetts, Delegates to Citizenship-Washington Focus Minnesota State 4-H Federation Mississippi 4-H Missouri Extension Homemakers Council National Extension Homemakers Council, Inc. Pratt County 4-H Council, Kansas South Carolina 4-H Tennessee 4-H Club Foundation Vermont 4-H

\*Wyoming 4-H Staff



#### **Gold Clover Club**

(\$1,000 to \$5,000)

AGRI Industries Agrico Chemical Company Allied Stores Foundation, Inc. Amax Foundation, Inc. American Farm Bureau Federation The American Hampshire Sheep Association Armour and Company Ashland Oil, Inc. AVCO New Idea

Baker International Corporation The Blount Foundation, Inc. The Boeing Company The James G. Boswell Foundation Browning Bunge Corporation Butler Manufacturing Company Foundation

Carrier Corporation **CENEX** Foundation CF Industries, Inc. Champion Spark Plug Company Champion Valley Farms, Inc. Chesebrough-Pond's Inc. CIBA-GEIGY Corporation, Agricultural Division Connecticut Valley Arms, Inc. The Conrad Hilton Hotel Container Corporation of America Foundation Continental Grain Company, Wayne Feed Division Crocker National Bank Foundation Crown Zellerbach Foundation **CSX** Corporation Dana Corporation Foundation

Dillon Foundation Dixie Gun Works, Inc.

Eaton Charitable Fund Educational Communications Scholarship Foundation Educational Foundation of Alpha Gamma Rho Elanco Products Company

Farm Credit Banks of Omaha Farm and Industrial Equipment Institute Federal Cartridge Corporation FMC Corporation, Agricultural Chemical Group General Cinema Corporation General Mills Foundation The General Tire Foundation, Inc. Gerber Baby Foods Fund GOEX, Inc. Gold Kist Inc. W. R. Grace & Co., Agricultural Chemicals Group Grumman Corporation GTE Foundation Gulf + Western Foundation

H. J. Heinz Company Foundation Heublein Foundation Inc. Geo. A. Hormel & Co. Hornady Manufacturing Company Household International Hubbard Farms Charitable Foundation Hunt-Wesson Foods, Inc.

IC Industries, Inc.

Jewel Companies, Inc. The Jostens Foundation

Kimberly-Clark Foundation, Inc. Koppers Company, Inc., Forest Products Division Kroger Companies Charitable Trust

Ladish Company Land O'Lakes, Inc. The Lear Siegler Foundation Levi Strauss Foundation Lincoln National Corporation Thomas J. Lipton Foundation, Inc.

Manufacturers Hanover Foundation Marathon Oil Foundation, Inc. Marriott Corporation Edwin T. Meredith Foundation Missouri Pacific Railroad Company Modine Manufacturing Company Moorman Company Fund

The Nabisco Foundation The Nalco Foundation National Distillers and Chemical Corporation National Souffolk Sheep Association The Nationwide Foundation The Nestle Company, Inc. North American Philips Corporation Northrup King Co. NSSA Charities Foundation

**Owens-Illinois Fund** 

Petrolane Incorporated The Pfizer Foundation, Inc. Philip Morris Incorporated Phillips Petroleum Foundation, Inc. The Pillsbury Company Foundation The Procter & Gamble Fund The Reeves Brothers Foundation, Inc. Rexnord Foundation Inc. The Riggs National Bank of Washington, D.C. Rockwell International Corporation Trust

Sandoz, Inc. Schwinn Bicycle Company Sharonsteel Foundation Smith & Wesson The J. M. Smucker Company Southern Railway System Sperry New Holland Stauffer Chemical Company Steiger Tractor Inc. Sunbeam Corporation Sunkist Growers, Inc.

Tecumseh Products Company Texaco Philanthropic Foundation Inc. Thompson/Center Arms

Union Camp Corporation U.S. Repeating Arms Company

Vollmer Foundation, Inc.

Hiram Walker & Sons Inc. Wilson Foods Corporation Woman's National Farm and Garden Association, Inc.

#### Zapata Corporation

Average tenure for donors in the Gold Clover Club is 12 years.



## **Grassroots Donors**

(to \$1,000)

Abbott Laboratories Fund Aeroquip Foundation Agway Foundation American Electric Power System: Kentucky Power Company Kingsport Power Company Michigan Power Company Wheeling Electric Company American Hoechst Corporation American Institute of Cooperation American Oxford Down Record Association The American Paint Horse Association American Press, Div of Standard Publishing American Saddlebred Horse Association, Inc. The Appaloosa Horse Club, Inc. Arbie Mineral Feed Co., Inc. Arps Division of Chromalloy Association of Illinois Electric Cooperatives The Beacon Milling Company, Inc. The Bekins Company The Frank Stanley Beveridge Foundation, Inc. Blomfield-Swanson, Inc. Brockway Glass Co. Foundation Carl Buddig & Co. E. L. Caldwell & Sons, Inc. Campbell Taggart, Inc. Carolina Power & Light Company Cass Clay Creamery, Inc. Cessna Foundation, Inc. Cloveland-Cliffs Foundation Clinton Corn Processing Company Colonial Beef Company Crane Fund Cupples Company, Manufacturers Curtice-Burns/Pro-Fac Foundation Dairymen Inc., Middle Atlantic Division Darragh Company Detroit-Armor Corporation Di Giorgio Foundation Dibrell Brothers, Incorporated Eastern Milk Producers Cooperative Association, Inc. Elgin/Waltham Watch Company The Empire Plow Company Foundation

Farm Credit Banks of Louisville Farmhand, Inc. Federal Intermediate Credit Bank of St. Louis Federal Land Bank of St. Louis

Federal-Mogul Corporation

The Fertilizer Institute Flint River Mills, Inc. Foote Mineral Company The Fox Company Fruehauf Corporation Charitable Fund, Inc. Fruit Growers Supply Company

General Molasses Corporation GK Technologies Foundation, Inc. Growmark, Inc. Guilford Mills, Inc.

Hardy Salt Company Harsco Corporation Fund The Sidney L. Hechinger Foundation Hodgdon Powder Company, Inc. Holdrege Seed & Farm Supply Co. Howe, Incorporated Huntingburg Production Credit Association

Illini Production Credit Association Illinois Tool Works Foundation International Arabian Horse Association

The Henry Krause Charitable Foundation Kysor Industrial Corporation Founda-

tion

Lake to Lake, Division of Land O'Lakes, Inc. Libby, McNeill & Libby, Inc. Liggett Group Inc. Lilliston Corporation Ludlow Corporation

Maryland and Virginia Milk Producers Association, Inc. Material Service Foundation McDonald Dairy Company Everett N. McDonnell Foundation Alexander M. McIver & Son The Mennel Milling Company Milwaukee Cooperative Milk Producers Mississippi Chemical Corporation C. F. Mueller Company G. C. Murphy Company Foundation Murphy Products Company, Inc. Mutual Security Life Insurance Company

National Live Stock Producers Association

National Rural Electric Cooperative Association National Society of Sheep Records

The National Wild Turkey Federation The Nellis Feed Company Norden Laboratories, Inc.

**Ox-Yoke Originals** 

Parker Drilling Company Peru Production Credit Association Portable Elevator Division of Dynamics Corporation of America Public Service Indiana

Rahr Foundation Rhino Products, Inc. A. H. Robins Company The Ruffed Grouse Society

St. Louis Bank for Cooperatives San Giorgio-Skinner Company Schering-Plough Corporation Schreiber Mills, Inc. Schwartz Mfg. Div. of Chromalloy American Corporation Southern Farmers Association Southern States Cooperative, Inc. Southwestern Peanut Growers Association Swiss Valley Farms Co.

Texas Gas Transmission Corporation

U.S. Tobacco Company Universal Foods Foundation Universal Leaf Tobacco Co. Incorporated

Vulcan Materials Company

The Raymond John Wean Foundation Welch Foods Inc. F. W. Woolworth Co.



# **Century III**

4-H has a long tradition of support from individual 4-H friends nationwide and around the world. Boys and girls benefit directly from a broad range of 4-H programs and projects enriched annually by Century III gifts from individual donors. In 1982, donors also made commemorative and memorial gifts while others invested their support in named 4-H endowment funds.

4-H through Council continues to be remembered in personal wills through charitable bequests, trusts, annuities and with gifts of personal property—real estate, life insurance, stocks and bonds, and other items of appreciated value.

Bequests under will and other charitable gift vehicles offer the donor opportunities to perpetuate a personal investment in a strong and vibrant 4-H program in the decades ahead. At the same time, financial planning benefits often accrue directly to these generous 4-H donor partners.

#### **Century III Circle**

(\$1,000 and Above)

John I. Bowling

James L. Dutt Mr. and Mrs. R. J. Hampson

Mr. and Mrs. Marvin Morrison\*\*

Mrs. James C. Penney Elaine R. Pitts

Mr. and Mrs. John Shedd Reed

Mr. and Mrs. Luke M. Schruben

Mr. and Mrs. Omer G. Voss

Mr. and Mrs. Blaine J. Yarrington

## **Century III Club**

(\$500 and Above)

Erna L. Breton

Mr. and Mrs. Ray Crabbs

Raymond C. Firestone Mr. and Mrs. Robert V. Guelich

Donald J. Johnson\*\*\*

Mr. and Mrs. James E. Marler Mary Kaye Merwin Mr. and Mrs. Norman C. Mindrum\*\*\*

Marcia W. Pinches\*

Mr. and Mrs. Grant A. Shrum\*\*\*

#### Peggy H. Torosian\*\*\*

Carolyn and Ben Warren Dr. and Mrs. Eugene Williams

#### Century III Fund (\$100 and Above)

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Roger Beesley Mr. and Mrs. J. William Braithwaite\*\*\* Donald Brown

Carl and Dulce Castleton Cora M. Christensen Mr. and Mrs. Paul Cornelsen Ima R. Crisman

Duane C. Davidson Robert and Frances Davis Virginia DeRosier Gary and Arlene Deverman Edwin D. Dodd C. P. Dorsey M. Lloyd Downen

Dorothy Emerson

Geraldine G. Fenn Margaret K. Ferguson John W. Fisher Susanne and John Fisher

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Valerie and David Pace Dwight and Twila Palmer Mr. and Mrs. Walter R. Peirson Paul D. Pender H. A. Poling Mr. and Mrs. W. F. Pressly

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Mr. and Mrs. Walter E. Schmidt S. Carolyn Schneider Trudy Rannells Seita David L. Simonson Russ Smith Albert O.Steffey Norman A. Sugarman

Esther Taskerud Dr. and Mrs. Theodore W. Taylor Mel Thompson Owen S. Trask Ralph W. Tyler

Bob L. Weiss Steven R. Williams Robert K. Wilmouth Special named 4-H endowment funds include:

Kenneth H. Anderson Fund—established in honor of this long-time staff member of the National 4-H Service Committee—provides income to citizenship and leadership training programs.

Norman C. Mindrum 4-H Education Fund—established in 1981 to honor the former president of National 4-H Council in connection with his retirement and outstanding service to 4-H—provides income to promote and strengthen 4-H; recognize and honor outstanding qualities of leadership and citizenship across the spectrum of 4-H participation; and for special programs and activities at educational events.

Edward R. Tinker Charitable Trust—established by the late member of the Board of Trustees of Wilson & Co. Onehalf of the income is assigned to the Thomas E. Wilson Fund and one-half to promote Americanism through 4-H programs.

Gertrude L. Warren Memorial Scholarship Fund established in 1979 to honor the late pioneer in the 4-H movement and augmented in 1980 by a gift from her sister, Mary Margaret Warren—provides income for advancing the education of 4-H members.

Thomas E. Wilson Fund established in 1948 to honor the late chairman of the National Committee on Boys and Girls Club Work—provides income for annual scholarships to 4-H members who achieve good citizenship.

#### **Century III Friends**

Brenda Aldrich C. Dean Allen Nathan S. Ancell Mrs. Glenn Anderson\*\*\* Dale Apel\* Rosemary Archibald Richard and Joanne Augspurger Mr. and Mrs. Eldon R. Aupperle Albert S. Bacon, Sr. Mr. and Mrs. Russell Bancroft Mr. and Mrs. J. Whitney Bancroft Jim Barroquillo Sally C. Baughman Max Benne Albert and Barbara Bishop Craig and Natalie Bishop Harriett L. Blue Alex H. Booth Darvin and Linda Boyd D. W. Brooks Charlotte Brown Mary Kay Burke Mr. and Mrs. Marcius R. Butterfield Lois Allen Chapman Mr. and Mrs. W. B. Chilcote Dr. Karen Chitwood Gary Coates Mr. and Mrs. Brevoort C. Conover Mr. and Mrs. Kenneth L. Coombs Peggy Cooper Thomas L. Cooper David G. Cowart John A. Cox' Kathy Croell Kathleen A. Daly Judith Darke Robert P. Davison A. G. De Lorenzo Donald D. and Kay E. DeWeese William Robert Doster Ronald C. Drum Jean Dudrow Rex and Gerry Eberline David Hughes Eddington Ruth Harris Eddington Margery K. Elliott Mr. and Mrs. Joe M. Ellis

Robert E. Ellis JoAnn Elston Eff and Anita Embree Margaret Emerson Jane and Richard Evans June B. Ferrell Charlie and Kathie Fischer Gery J. Fisher Willard S. Fisher Kathleen Flom\*\*\* Frederic Fortney Enos and Thelma Franklin Carolyn Neil Franzini

Ricardo Garcia Rock and Dorothy Garton Mr. and Mrs. Albert Gehres **Rich and Bonnie Gibson** Dr. and Mrs. Robert L. Gilliland Bonnie E. Glass Jane W. Going Charlotte McDuffee Gordon Mary N. Greenwood Hollis D. Hall **Tony Harvey** Dwight Hauptman Mena Hautau George and Deborah Haynes Carol Hendrickson Henrik Hendrickson Connie Henricks Fave Hermsen John and Bernice Hibbard Ronald Hockwalt Barbara Ann Holt Jerry A. Howard

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Amy R. Kearsley Edwin J. Kersting Roy M. Kottman

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Linda M. Marquis Doris C. Millar Louis H. Miller Rudy and Mary Monosmith Margaret Mordan Edwin Motsenbocker

Douglas C. Nelson Ella L. Ollenburg

Kathryn B. O'Neill\*\*\* Ben Österberg

Jerry and Diane Parsons **Richard Peacock** John T. Pelham Lucy Pettapiece Dale Posthumus Doris Backman Ray Tracy V. Remy Jane Riemenschneider Mr. and Mrs. Charles Rohmiller Barry Rosen Jan Ruff Dr. and Mrs. Lloyd L. Rutledae John W. Sadler Mary Sue McBroom Sanders Pauline B. Schaffer Warren and Marjorie Schmidt Bernice Scott\*\*\* Earl Seymour Jo Shaffer Susan and Serge Shewchuk Melba G. Shilling Mary A. Simon Gerry and Stuart Sleight Joelle and Bill Snyder Dr. and Mrs. Scott Soder Mary Lahman Sollenberger Diana Gatch Sommer Joel and Cassandra Soobitsky Mary E. Sowerby Mr. and Mrs. Herke Stam Wanda B. Stephens Mrs. N. C. Stockett, Jr. Mr. and Mrs. Harold Sweet\*\*\*

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\*Norman C. Mindrum 4-H Education Fund \*\*Kenneth H. Anderson Fund \*\*\*Including Memorial Gift



# Balance Sheets, January 31, 1983 and 1982

ASSETS	Notes	1983	1982
CURRENT ASSETS: Cash and short-term investments (short-term investments—1983,			
\$200,000; 1982, \$798,313)	1	\$ 266,356 679,098	\$ 997,554 603,693
Merchandise inventories Deferred charges and other items Other investments—at amortized cost (guoted market value—1983,	1	808,813 132,672	827,220 141,884
\$176,847; 1982, \$134,399) Notes receivable—employee	4	191,998	163,686 85,726
Total current assets		2,078,937	2,819,763
LONG-TERM INVESTMENTS IN SECURITIES— At cost (quoted market value— 1983, \$2,775,800; 1982,			
\$2,214,705)	1	2,658,200	2,178,777
PROPERTY AND EQUIPMENT: Land and buildings Furnishings, equipment and lease-	1	8,182,293	8,052,362
hold improvements		1,677,316	1,514,486
TotalAccumulated depreciation		9,859,609 (3,251,429)	9,566,848 (2,849,931)
Property and equipment—net		6,608,180	6,716,917
NOTES RECEIVABLE	4	157,964	88,748
TOTAL		\$11,503,281	\$11,804,205
LIABILITIES	Notes	1983	1982
CURRENT LIABILITIES			
Accounts payable and accrued expenses		\$ 706,856	\$ 640,033
DEFERRED CREDITS:Support payments received in advance:	1		
Scholarships Future years' activities Unearned National 4-H News revenues Escrows and other deferrals		464,200 322,102 81,443 433,151	488,450 713,510 97,657 447,185
Total deferred credits		1,300,896	1,746,802
FUND BALANCES—Unrestricted: Designated:			
Long-term investments in securities Purchase of property and equipment Undesignated		2,432,944 225,256 229,149	1,984,358 194,419 521,676
Invested in property and equipment		6,608,180	6,716,917
Total fund balances		9,495,529	9,417,370
TOTAL		\$11,503,281	\$11,804,205

See notes to financial statements

# Financial Statements, January 31, 1983 and 1982

## Statements of Revenues, Expenses and Changes in Fund Balances For the Years Ended January 31, 1983 and 1982

	1983	1982
REVENUES: Contributions and grants: Contributions (including restricted		
amounts—1983, \$3,014,199; 1982, \$2,854,149) Restricted grants Contributions for capital additions	\$ 3,256,291 354,624 170,597	\$ 3,101,254 343,928 80,500
Total	3,781,512	3,525,682
Programs National 4-H Center National 4-H Supply Educational Aids and Publications Investment income Other Total revenues	1,405,143 2,634,063 2,064,660 915,925 515,368 2,271 11,318,942	1,362,478 2,642,120 2,050,762 861,663 477,806 3,418 10,923,929
EXPENSES: Educational Programs: Domestic International	3,392,586 918,331	3,284,119 750,993
Total National 4-H Center National 4-H Supply Educational Aids and Publications	4,310,917 2,544,345 2,004,821 871,747	4,035,112 2,409,952 1,813,249 829,772
Total	9,731,830	9,088,085
Supporting services: Management and general Fund raising	866,785 387,264	882,773 289,851
Other: Consolidation of 4-H Council operations Special projects Management Information Services start-up Miscellaneous	218,796 36,108	20,123 62,444 26,819 41,178
Total	1,508,953	1,323,188
Total expenses	11,240,783	10,411,273
EXCESS OF REVENUES OVER EXPENSES	78,159	512,656
FUND BALANCES, BEGINNING OF YEAR	9,417,370	8,904,714
FUND BALANCES, END OF YEAR	\$ 9,495,529	\$ 9,417,370

# Notes to Financial Statements For the Years Ended January 31, 1983 and 1982

## 1. Significant Accounting Policies

**Purpose**—National 4-H Council is a not-for-profit educational organization that utilizes private resources to help expand and strengthen the 4-H program. 4-H is the youth education program of the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture.

Merchandise Inventories—Inventories are valued at the lower of first-in, first-out cost or market.

**Investments**—Short-term investments consisting of marketable securities are carried at cost which approximates quoted market value. Long-term investments in securities are carried at the lower of amortized cost or quoted market value. Other investments are carried at cost.

Property and Equipment—Buildings, furnishings, equipment, and leasehold improvements are capitalized and depreciated on the straight-line basis over their estimated service lives. Service lives range from 30 to 40 years for buildings and from 5 to 10 years for furnishings, equipment, and leasehold improvements.

**Deferred Credits**—Support payments from sponsors and fees collected in advance relating to future years' activities are deferred and recognized as support and revenue at the time the activity occurs. Magazine subscription revenue is deferred and generally recognized over the terms of the related subscriptions.

**Reclassifications**—Certain reclassifications have been made to 1982 amounts in order to conform with 1983 presentation.

## 2. Commitments

At January 31, 1983, minimum annual rentals of approximately \$92,800 and \$47,800, respectively, are payable in the next two years under non-cancellable operating leases for office space and equipment.

## 3. Pension Plan

The Council has a defined benefit pension plan that covers substantially all employees. Contributions to the Plan are made on an annual basis by the Council based upon funding requirements determined by an actuarial study. Normal service costs of the plan are accrued and funded currently.

Included in expenses in 1983 and 1982 are provisions of \$166,400 and \$165,863, respectively, which represent normal pension costs plus interest on unfunded prior service costs and amortization of prior service costs over a period of thirty years.

The following amounts are as of June 1, 1982 and 1981, the dates of the most recent actuarial valuations:

	1982	1981	
Actuarial present value of accumulated plan benefits:			
Vested	\$1,866,538	\$1,728,645	
Nonvested	210,348	183,105	
Total	\$2,076,886	\$1,911,750	
Net assets available for benefits	\$2,765,419	\$2,676,410	
Rate of return used in determining actuarial present value	7%	6%	April 25, 1983 Wasington, D.C.

#### 4. Notes Receivable

In early 1980, the Council moved its headquarters from Chicago to Chevy Chase, Maryland. To assist one of Council's officers in moving from Chicago to Chevy Chase, Maryland, the Council holds a note receivable from the purchaser of the officer's former personal residence. The note matures on June 1, 2009 and is payable in monthly installments of \$791 with interest accrued at 10% a year. The note is collateralized by a mortgage on residential real estate.

During 1981, the Council issued a short-term note to another employee to assist in moving from Chicago to Chevy Chase, Maryland. This note matured and was paid in full in 1982.

During 1982, the Council issued two notes receivable to employees to assist them in the move to Chevy Chase. These notes mature April 1, 2012 and April 1, 2007 and are payable in monthly installments of \$596.60 and \$133.77, respectively, with interest accrued at 12% a year. The notes are collateralized by mortgages on the Chevy Chase area homes of the respective employees.

## Auditors' Opinion

National 4-H Council:

We have examined the balance sheets of the National 4-H Council as of January 31, 1983 and 1982 and the related statements of revenues, expenses and changes in fund balances for the years then ended. Our examination was made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of the Council at January 31, 1983 and 1982 and the revenues, expenses and changes in fund balances for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

Delatte Sacking r Aelle

April 25, 1983 Washington, D.C

A copy of the complete financial statements is available from National 4-H Council, Chevy Chase, Maryland



