A-H Congress



"WE CAN MAKE IT HAPPEN"

Theme for the 1974 National 4-H Congress

The inspired optimism of youth, the belief that no job is too large a challenge nor too difficult, is the 4-H story. Collectively and individually, over five million 4-H members are building for a better tomorrow by meeting the challenges of today with the confidence that "We Can Make It Happen."

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National 4-H Congress is conducted by the National 4-H Service Committee and the Cooperative Extension Services of the State Land-Grant Universities and the U.S. Department of Agriculture. It is carried out with the support of award donors and other cooperators. The Congress program is keyed to the interests of those 4-H delegates who have achieved high standards of excellence in their 4-H work and have been selected by their states to participate in the Congress activities.

National 4-H Service Committee 150 N. Wacker Drive Chicago, Illinois 60606

WELCOME!

At the 53rd National 4-H Congress, Dec. 1-5, 1974, you will meet friends who are working together for the advancement of the 4-H program:

- 4-H Delegates, representing over $5\frac{1}{2}$ million youths in 4-H and related Extension youth programs in the 50 states, District of Columbia and Puerto Rico. . . .
- Federal, State, Area and County Extension personnel, representing the Cooperative Extension Service who give so much of their time and talents to make 4-H effective.
- **Volunteer Local 4-H Leaders**, representing all adult and junior leaders—the very core of influence, strength and progress in 4-H
- **Donors and Cooperators**, representing all "Friends of 4-H," who through generous incentives, encouragement and many other types of support challenge 4-H members and leaders to higher levels of excellence
- Press, Radio, TV and Film representatives, representing all interpreters of the 4-H story throughout the nation
- Canadian representatives who share in the enthusiasm for 4-H and with whom we join in working together for world understanding
- Guests who are interested in the 4-H program and who appreciate being kept abreast of new trends and activities in 4-H
- Helpful partners of Extension—the National 4-H Service Committee and the National 4-H Foundation

The National 4-H Congress offers an opportunity to recognize all of these individuals and groups for their unique and important contributions in enriching and expanding 4-H programs . . . programs which capture the imagination and elicit the commendation of freedom-loving nations throughout the world.

GENERAL INFORMATION

4-H CONGRESS FACILITIES CONRAD HILTON HOTEL

General Headquarters

Continental Room

Press-Radio-TV Headquarters

Continental Room

Health Service

Room 2319A

Hospitality Centers

Standard Brands Incorporated will provide refreshments for adults during registration for official delegates in the North Exhibit Hall.

4-H Supply Service Booth Hours

Continental Room:

Saturday—9:00 a.m. to 9:00 p.m.

Sunday—8:30 a.m. to 2:00 p.m.

Monday—8:30 a.m. to 12:15 p.m.; 2:00 to 8:00 p.m.

Tuesday—8:30 a.m. to 12 Noon; 3:00 to 8:00 p.m.

Wednesday—8:30 a.m. to 12:15 p.m.; 2:00 to 8:00 p.m.

Thursday—8:00 a.m. to 12:30 p.m.; 2:00 to 5:30 p.m.; 8:30 to 11:30 p.m.

Rest Rooms

Near Continental Room—Both Ladies and Men, one half flight down from foyer.

Main Floor—Ladies and Men near Balbo Street entrance at north end of hotel.

Mezzanine—Ladies near entrance to Grand Ballroom foyer.

Third Floor—Ladies near Parlor 5 (north end of floor); Men opposite Bel Air Room (south end of floor).

Lower Level-Both Ladies and Men.

COUPON BOOKS AND BADGES

Delegates and leaders should carry their coupon books and wear the official Congress badges at all times. Coupons are required for admission to most official events.

Coupons are not needed for the delegates' assemblies, donor-delegate rap sessions, most optional tours and visit to Field Museum of Natural History, and special invitation meal events for winners and their leaders.

Tickets must be purchased for the following: Bus transportation to International Live Stock Exposition on Saturday (optional)—\$1 available at Congress Headquarters in Continental Room; Bus Tour of Chicago (optional tour on Wednesday)—\$2.75 available at Congress Headquarters; Transportation & Luncheon for Museum of Science & Industry tour on Tuesday—\$2.50 available at state delegation registration desk on Saturday.

HOTEL RESERVATIONS

Official Congress delegates and chaperons are housed at The Conrad Hilton (4-H Congress head-quarters).

ILLNESS OR ACCIDENT

If you are not feeling well, or if you have an accident, notify your chaperon immediately. The Health Service for the 4-H Congress in Room 2319A, The Conrad Hilton, Phone 922-4400:

G. A. Lineweaver, in charge. Mrs. Hinemoa Ruskin, RN Mrs. Josephine Drage, RN Mrs. Genevieve Totte, RN

Official Congress Doctor— Dr. James J. Hines

Safeguards to protect the health and welfare of delegates are taken by the National 4-H Service Committee. All persons who pay the Congress registration fee receive group accident and health insurance coverage for the 8-day period from November 30 through December 7.

Full details may be obtained at 4-H Congress Headquarters in the Continental Room or at the 4-H Health Service in Room 2319A.

LOST AND FOUND

Articles will be held at the 4-H Congress Headquarters, Continental Room, Hilton or the Security Office of the hotel.

REGISTRATION

State delegation co-chairmen should register for 4-H member delegates and adults in their respective state delegations Saturday, 9:00 a.m. to 4:00 p.m. in the North Exhibit Hall on the lower level; registration for donors and guests takes place Saturday 2:00-5:00 p.m. and Sunday 9:00 a.m.-5:00 p.m.—all in the Continental Room, Hilton. Thereafter registration for donors and guests will be at the General Congress Headquarters Booth in the Continental Room. Press, Radio and TV representatives will register in Press, Radio and Television Headquarters, Continental Room, Saturday through Thursday, 9:00 a.m.-9:00 p.m.

EXHIBITS

First National 4-H Photo Exhibit—More than 230 photographs by 4-H members in 40 states, Continental Room, Hilton. Saturday, November 30-Thursday, December 5.

OTHER MEETINGS IN CHICAGO

- Nov. 28-Dec. 3—75th "Diamond Jubilee" International Live Stock Exposition, Amphitheatre, Union Stock Yards.
- Nov. 30—National 4-H Poultry Judging Contest, Great Circle Hall, University of Illinois Chicago Circle Center.
- Dec. 1—Meeting of Newspaper Farm Editors Association, Blackstone.
- Dec. 2-3—Meeting of American Agricultural Editors' Association, Blackstone.
- Dec. 2—Agricultural Relations Council, Blackstone.
- Dec. 3—Annual Meeting National Farm-City Council, Blackstone.
- Dec. 4-5—Meeting of National Board of Directors, American Association of Agricultural College Editors, Room 556, Hilton.

COMPLETE PROGRAM OF EVENTS 1974 NATIONAL 4-H CONGRESS

Saturday, November 30

NOTE: Delegates, leaders. Except for registration and state photos, day is free for orientation meetings and viewing exhibits in Continental Room from 8:30 a.m.-8:00 p.m.

DELEGATES

11:00 a.m. Opening of 1st National Photo Exhibit, Delegates with photos in exhibit and representatives of Eastman Kodak Company and National 4-H Service Committee, Continental Room, Hilton.

ADULTS

- 9:00 a.m. 4:00 p.m. State delegation cochairmen register for delegates, North Exhibit Hall, Hilton. Plastic brief cases provided at registration, courtesy of Eastman Kodak Company.
- 9:00 a.m. 4:00 p.m. Adults only Hospitality Center, North Exhibit Hall, Hilton. Courtesy of Standard Brands Incorporated.
- 9:00 a.m. 9:00 p.m. Registration for press, radio, TV representatives, North Continental Room, Hilton
- 1:00 5:00 p.m. Delegates and leaders attending International Live Stock Exposition assemble in International Ballroom, Hilton. Bus arranged by National 4-H Service Committee. Bus tickets available from Congress Headquarters in Continental Room—\$1. Admission to Exposition compliments of International Live Stock Exposition.



2:00 - 5:00 p.m. Registration for donors, guests, South Continental Room, Hilton.



8:00 - 8:45 p.m. Orientation Meeting for state delegation co-chairmen and state delegate co-ordinators, Bel Air Room, Hilton.

9:00 – 11:00 p.m. Open House for adults (leaders, donors and guests) Beverly Room, Hilton. Courtesy of National 4-H Service Committee.

9:00 p.m. - 12:00 a.m. Delegates, leaders and invited guests, Get-Acquainted Party featuring The Adrian Smith Quartet, International Ballroom, Hilton. Courtesy of Standard Brands Incorporated and National 4-H Service Committee.

CURFEW 1:00 A.M.

DELEGATES

- 8:30 9:30 a.m. Continental breakfast and orientation meeting for state 4-H delegate coordinators, "The Happening," North Exhibit Hall, Hilton. Courtesy of National 4-H Service Committee.
- 8:30 a.m. Meeting for invocators, Parlor 412, Hilton. George Broadwell, New York, in charge.
- 8:30 a.m. Meeting for responders and presiding delegates, Parlor 413, Hilton. Leonard Harkness, Minnesota, in charge.

"The Happening"

A Center for Congress delegates only—A place to meet informally, listen to music and socialize. Located in the North Exhibit Hall, Hilton, "The Happening" is open each day Sunday—Thursday during non-program hours until 12:30 a.m.

ADULTS

- 7:15 9:15 a.m. Breakfast and program for local adult volunteer leaders and invited guests. Room 415, Hilton. Courtesy of NATIONAL 4-H NEWS.
- 7:30 8:45 a.m. State and national leaders by invitation only and invited guests, Breakfast, Beverly Room, Hilton. Courtesy of American Income Life Insurance Company.
- 9:00 a.m. 5:00 p.m. Registration, donors, guests, South Continental Room, Hilton.
- 9:00 a.m. 9:00 p.m. Registration for press, radio, TV representatives, North Continental Room, Hilton.

Forenoon. St. Mary's Chapel (Catholic). Mass: 7:00, 8:30, 10:00 and 11:30 a.m., 1:00, 5:00 and 7:00 p.m., 23 E. Van Buren St.

Chicago Temple First United Methodist Church of Chicago, 9:30, 11:00 a.m., and 7:00 p.m., 77 West Washington Blvd.

2nd Presbyterian Church, 11:00 a.m., 1936 S. Michigan Ave.

Christ the King Lutheran Church in the Loop, 9:30, 11:00 a.m., 25 W. Jackson.

Central Church of Chicago, 11:00 a.m., Chicago Center, First National Bank Complex, Dearborn between Madison and Monroe.

Sinai Temple (Jewish), 11:00 a.m. 5350 S. Shore Drive.

Inspirational Service, 10:00 a.m., International Ballroom, Hilton, (Optional)
Speakers: Virgil Carter, Quarterback, Chicago Fire Professional Football Team, and Mrs. Carter.

• 11:00 - 11:30 a.m. AGRICULTURAL News Photo Session for 6 national winners. North Hall, International Amphitheatre.



Mr. and Mrs. Virgil Carter

2:00 - 3:30 p.m. Official Opening of National 4-H Congress. Delegates' Assembly for everyone. International Ballroom, Hilton.

Presider: Jim Hicks, Tennessee

Theme: "We Can Make It Happen"

Pledge of Allegiance—Robert Bruce, New Mexico

4-H Pledge-Mardona Moreland, Colorado

Invocation: Vickie Nelson, Arkansas

Introductions by Omer G. Voss, President, National 4-H Service Committee and E. L. Kirby, Administrator, Extension Service U.S.D.A.

Report on 4-H: E. Dean Vaughan, Assistant Administrator, 4-H Youth Development, Extension Service USDA.

Keynote Speaker—Honorable Earl L. Butz, Secretary of Agriculture

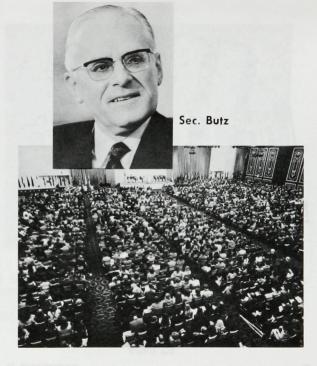
Group singing led by D. Merrill Davis, Jackson, Ohio, official song leader.

Music by Great Lakes Naval Training Center Band, Chief Warrant Officer Michaelson, Band Master.

- 3:30 4:00 p.m. DOG CARE AND TRAINING News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 4:00 4:30 p.m. POULTRY News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.

3:30 – 4:30 p.m. Informal Tea and Reception for leaders, donors and guests, Normandie Lounge, Hilton. Courtesy of National 4-H Service Committee.

- p.m. Petroleum Power winners only, board bus at 8th Street entrance, Hilton, for trip to Get-Acquainted Supper.
- 4:30 5:00 p.m. PETROLEUM POWER News Photo Session for 6 national winners. Lobby, Standard Oil Building, 200 E. Randolph Street.
- 4:30 7:30 p.m. Petroleum Power winners only, Get-Acquainted Supper, Standard Oil Building, 200 E. Randolph. Courtesy of Amoco Oil Company.
- 5:00 6:00 p.m. Leadership winners only, Reception, French Room, Blackstone. Courtesy of Reader's Digest.
- 5:00 7:30 p.m. Automotive winners only, Get-Acquainted Supper, Sheraton Room, Blackstone. Courtesy of The Firestone Tire & Rubber Company.
- 5:00 7:30 p.m. Clothing winners only, Get-Acquainted Supper, Regency Room, Blackstone. Courtesy of Coats & Clark, Inc.



- 5:00 7:30 p.m. Dairy Foods winners only, Get-Acquainted Supper, Astoria Room, Hilton. Courtesy of Carnation Company.
- 5:00 7:30 p.m. Dog Care and Training winners and their state leaders, Dinner, Parlor 2, Hilton. Courtesy of Purina Dog Foods Group, Ralston Purina Company.
- 5:00 7:30 p.m. Dress Revue winners, escorts, leaders and invited guests, Basket Supper, Beverly Room, Hilton. Courtesy of Simplicity Pattern Co. Inc.
- 5:00 7:30 p.m. Food-Nutrition winners, leaders and invited guests, Dinner, Waldorf Room, Hilton. Courtesy of General Foods Corporation.
- 5:00 7:30 p.m. Photography winners only. Get-Acquainted Supper, Bel Air Room, Hilton. Courtesy of Eastman Kodak Company.



- 5:00 7:30 p.m. Poultry winners, leaders and invited guests, Dinner, Williford Parlor A, Hilton. Courtesy of Kentucky Fried Chicken.
- 5:00 7:30 p.m. Safety winners only, Get-Acquainted Supper, Williford Room B, Hilton. Courtesy of General Motors.
- 6:00 7:30 p.m. Leadership winners, leaders and invited guests, Dinner, Mayfair Room, Blackstone. Courtesy of Reader's Digest.



9:00 - 11:00 p.m. Delegates, leaders and invited guests "The New Virginians," International Ballroom, Hilton. Courtesy of American Income Life Insurance Company.

CURFEW 1:00 A.M.

- 6:15 a.m. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 6:45 8:45 a.m. Delegates, leaders and invited guests, Breakfast, International Ballroom. Hilton. Courtesy of The Firestone Tire & Rubber Company.
- 8:30 11:30 a.m. Dress Revue winners and escorts, Dress Revue Rehearsal, Grand Ballroom, Hilton.
- 9:00 9:30 a.m. AUTOMOTIVE News Photo Session for 8 national winners. Press Headquarters, Continental Room, Hilton.
- 9:00 9:30 a.m. BREAD News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:00 9:30 a.m. FOOD NUTRITION News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:00 10:00 a.m. Photo Session for all state and national Home Environment winners, Suite 2106A, Hilton.
- 9:00 11:45 a.m. Public Speaking winners only, Tour of Chicago Refinery. Courtesy of Union Oil Company of California. (Board bus at 8th Street entrance, Hilton).

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- 9:15 9:45 a.m. ENTOMOLOGY News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:30 10:00 a.m. BEEF News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 10:00 10:30 a.m. SANTA FE SCHOLARSHIPS News Photo Session for 27 Santa Fe winners. Press Headquarters, Continental Room, Hilton.
- 10:00 11:00 a.m. Automotive winners only, Donor-Delegate Rap Session, Bel Air Room, Hilton. Courtesy of The Firestone Tire & Rubber Company.
- 10:00 11:00 a.m. Beef winners only, Donor-Delegate Rap Session, Suite 1806, Hilton. Courtesy of Celanese Chemical Company, a Division of Celanese Corporation.
- 10:00 11:00 a.m. Bicycle winners only, Donor-Delegate Rap Session, Suite 506, Hilton. Courtesy of The Goodyear Tire & Rubber Company.
- 10:00 11:00 a.m. Bread winners only, Donor-Delegate Rap Session, Lower Summit, Hilton. Courtesy of Standard Brands Incorporated.



DELEGATES

ADULTS

10:00 - 11:00 a.m. Clothing winners only, Donor-Delegate Rap Session, Regency Room, Blackstone. Courtesy of Coats & Clark Inc.

10:00 - 11:00 a.m. Conservation of Natural Resources winners only, Donor-Delegate Rap Session, Parlor 3, Hilton. Courtesy of John Deere.

10:00 - 11:00 a.m. Consumer Education winners only, Donor-Delegate Rap Session, Parlor 1, Hilton. Courtesy of Montgomery Ward.

10:00 - 11:00 a.m. Dairy winners only, Donor-Delegate Rap Session, Suite 1706A, Hilton. Courtesy of Insurance Company of North America.

10:00 - 11:00 a.m. Dairy Foods winners only, Donor-Delegate Rap Session, Parlor 414, Hilton. Courtesy of Carnation Company.

10:00 – 11:00 a.m. Dog Care and Training winners only, Donor-Delegate Rap Session, Parlor 419, Hilton. Courtesy of Purina Dog Foods Group, Ralston Purina Company. 9:00 - 11:00 a.m. Adults' Session Waldorf Room, Hilton.

Norma O. Roberts, Louisiana, presiding

"What is the Cooperative Extension Service Doing to Make It Happen"

Moderator—E. Dean Vaughan, Assistant Administrator, 4-H Youth Development, Extension Service, USDA

Panel

Edwin L. Kirby, Administrator, Extension Service, USDA

Carl N. Scheneman, Vice President for Extension, Missouri, and member of Extension Committee on Organization and Policy (ECOP)

Eugene Williams, Director, 4-H and Youth Development, Oklahoma, and chairman of Extension 4-H and Youth Sub-committee.

- 10:00 11:00 a.m. Electric winners only, Donor-Delegate Rap Session, Parlor 4, Hilton. Courtesy of Westinghouse Electric Corporation.
- 10:00 11:00 a.m. Entomology winners only, Donor-Delegate Rap Session, Governor's Suite, Room 208, Blackstone. Courtesy of Hercules Incorporated.
- 10:00 11:00 a.m. Food-Nutrition winners only, Donor-Delegate Rap Session, Suite 2306, Hilton. Courtesy of General Foods Corporation.
- 10:00 11:00 a.m. Food Preservation winners only, Donor-Delegate Rap Session, Parlor 418, Hilton. Courtesy of Kerr Glass Manufacturing Corporation.
- 10:00 11:00 a.m. Health winners only, Donor-Delegate Rap Session, Parlor 2, Hilton. Courtesy of Eli Lilly and Company.
- 10:00 11:00 a.m. Home Environment winners only, Donor-Delegate Rap Session, Suite 2106A, Hilton. Courtesy of The Sperry and Hutchinson Company.



WE CAN MAKE IT HAPPEN

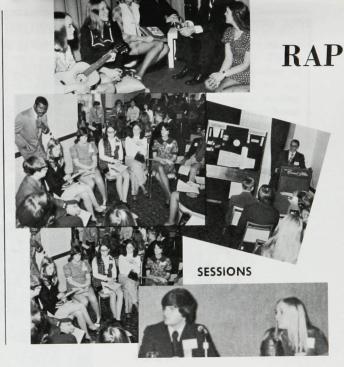
Monday, December 2, Continued

DELEGATES

- 10:00 11:00 a.m. Home Management winners only, Donor-Delegate Rap Session, Suite 2006A, Hilton. Courtesy of Tupperware Home Parties.
- 10:00 11:00 a.m. Horse winners only, Donor-Delegate Rap Session, Parlor 412, Hilton. Courtesy of Top Form Products Dept., Merck & Co., Inc.
- 10:00 11:00 a.m. Leadership winners only, Donor Delegate Rap Session, Williford Parlor C, Hilton. Courtesy of Reader's Digest.
- 10:00 11:00 a.m. Petroleum Power winners only, Donor-Delegate Rap Session, Williford Parlor A, Hilton. Courtesy of Amoco Foundation, Inc.
- 10:00 11:00 a.m. Photography winners only, Donor-Delegate Rap Session, Suite 1406, Hilton. Courtesy of Eastman Kodak Company.
- 10:00 11:00 a.m. Poultry winners only, Donor-Delegate Rap Session, Williford Parlor B, Hilton. Courtesy of Kentucky Fried Chicken.



- 10:00 11:00 a.m. Safety winners only, Donor-Delegate Rap Session, Parlor 415, Hilton. Courtesy of General Motors.
- 10:00 11:00 a.m. Sheep winners only, Donor-Delegate Rap Session, Parlor 413, Hilton. Courtesy of Wilson & Co.
- 10:00 11:00 a.m. Veterinary Science winners only, Donor-Delegate Rap Session, Suite 500, Hilton. Courtesy of The Upjohn Company.
- 10:45 11:45 a.m. Agricultural winners only, Donor-Delegate Rap Session, Beverly Room, Hilton. Courtesy of International Harvester Company.
- 11:00 11:30 a.m. CONSERVATION OF NATU-RAL RESOURCES News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 11:00 11:30 a.m. SHEEP News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 11:00 11:30 a.m. HOME ENVIRONMENT News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.







Danny Davis and the Rashville Brass

- 11:30 a.m. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 12:00 Noon 2:00 p.m. Delegates, leaders and invited guests, Luncheon, International Ballroom, Hilton. Courtesy of International Harvester Company.

2:30 - 4:00 p.m. Delegates' Mini-Assemblies
"We Can Make It Happen In Public
Affairs"—Bill Kurtis, Anchorman/Reporter, WBBM-TV (CBS), Chicago,
Grand Ballroom, Hilton.

"We Can Make It Happen Through Environmental Conservation"—Shirley Hammuck, Division of Administration, Illinois Environmental Protection Agency, State of Illinois, Beverly Room, Hilton.

"We Can Make It Happen in Agriculture"—James L. Healy, Sales Manager, Agriculture Equipment Division, International Harvester Company, Upper Summit, Hilton.

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12:15 - 2:30 p.m. Annual Meeting for directors, members of National 4-H Service Committee and invited guests, Bel Air Room, Hilton.



Bill Kurtis



Shirley Hammuck



James L. Healy

Monday, December 2, Continued

DELEGATES

"The Happening"

A Center for Congress delegates only—A place to meet informally, listen to music and socialize. Located in the North Exhibit Hall, Hilton, "The Happening" is open each day Sunday-Thursday during non-program hours until 12:30 a.m.

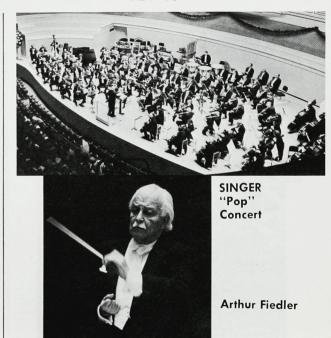
- 3:00 3:30 p.m. LEADERSHIP News Photo Session for 12 national winners. Press Head-quarters, Continental Room, Hilton.
- 3:30 4:00 p.m. HEALTH News Photo Session for 7 national winners. Press Headquarters, Continental Room, Hilton.
- 4:30 p.m. Consumer Education national winners only, meet at Press Headquarters, Continental Room, Hilton for trip to news photo session.



- 4:30 p.m. Consumer Education state winners only, board bus at 8th Street entrance, Hilton, for Photo Session, Reception and Dinner.
- 5:00 5:30 p.m. CONSUMER EDUCATION News Photo Session for 6 national winners. Montgomery Ward & Co., Inc., 535 W. Chicago Avenue.
 - 5:00 5:45 p.m. Conservation of Natural Resources winners, leaders, and invited guests, Photo Session and Reception. Upper Summit, Hilton. Courtesy of John Deere.
 - 5:00 8:00 p.m. Consumer Education winners only, Photo Session, Reception and Dinner, Montgomery Ward & Co., Inc., 535 W. Chicago Avenue. Courtesy of Montgomery Ward. (Board Buses at 4:30 p.m. 8th Street entrance, Hilton.)
 - 5:30 6:15 p.m. Health winners only, Reception, Gold Room, Blackstone.
 Courtesy of Eli Lilly and Company.



- 5:30 8:00 p.m. Beef winners, leaders and invited guests, Reception and Dinner, Williford Room, Hilton. Courtesy of Celanese Chemical Company, a Division of Celanese Corporation.
- 5:30 8:00 p.m. Dress Revue winners only, Donor-Delegate Rap Session, Suite 2300, Hilton. Courtesy of Simplicity Pattern Co. Inc.
- 5:30 8:00 p.m. Santa Fe winners, leaders and invited guests, Dinner, Boulevard Room, Hilton. Courtesy of Santa Fe Railway System.
- 5:45 8:00 p.m. Bread winners, leaders and invited guests, Dinner, Astoria-Waldorf Room, Hilton. Courtesy of Standard Brands Incorporated.
- 5:45 8:00 p.m. Conservation of Natural Resources, winners, leaders and invited guests, Dinner, Upper Summit, Hilton. Courtesy of John Deere.
- 5:45 8:00 p.m. Entomology winners, leaders and invited guests, Dinner, Bel Air Room, Hilton. Courtesy of Hercules Incorporated.



- 5:45 8:00 p.m. Public Speaking winners only, Get-Acquainted Supper, Parlor 4, Hilton. Courtesy of Union Oil Company of California.
- 5:45 8:00 p.m. Sheep winners, leaders and invited guests, Dinner, Parlor 2, Hilton. Courtesy of Wilson & Co., Inc.
- 6:15 8:00 p.m. Health winners, leaders and invited guests, Dinner, Mayfair Room, Blackstone. Courtesy of Eli Lilly and Company.



Earl Wild

- 7:30 p.m. Delegates and leaders not attending sponsored meal events assemble in West Exhibition Hall, Hilton for walk to Orchestra Hall.
- 8:30 10:30 p.m. "Pop" Concert for delegates, leaders and invited guests. Presented by the Chicago Symphony Orchestra, under the direction of Dr. Arthur Fiedler, with guest pianist Earl Wild, at Orchestra Hall, 216 S. Michigan Avenue. Courtesy of The Singer Company.
- 10:30 p.m. 12:00 a.m. Swine winners only, Donor-Delegate Rap Session, Embassy Room, Blackstone. Courtesy of Moorman Mfg. Co.

- 7:00 9:00 a.m. Delegates, leaders, Breakfast, "On Your Own." Everyone except those invited to the Bicycle, Dress Revue, Forestry, state sponsored trip winners and Swine Breakfasts.
- 7:00 9:00 a.m. Bicycle winners, leaders and invited guests, Breakfast, Williford Parlor A and Bicycle Grand Prix, Waldorf Room, Hilton. Courtesy of The Goodyear Tire & Rubber Company.
- 7:00 9:00 a.m. Salute to state-sponsored forestry winners, leaders and invited guests, Breakfast, Bel Air Room, Hilton. Courtesy of International Paper Company.
- 7:00 9:00 a.m. State sponsored trip winners only, Breakfast, International Ballroom, South Section, Hilton. Courtesy of Universal Oil Products Company.
- 7:00 9:00 a.m. Swine winners, leaders and invited guests, Breakfast, Mayfair Room, Blackstone. Courtesy of Moorman Mfg. Co.



- 8:00 9:30 a.m. Dress Revue winners, escorts and committee members, Continental Breakfast, Beverly Room, Hilton. Courtesy of Simplicity Pattern Co. Inc.
- 9:00 9:30 a.m. CLOTHING Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
 - 9:00 11:00 a.m. Delegates' Assembly, presentation of 4-H citations and National 4-H Dress Revue, "Zodiac Fashions" Grand Ballroom, Hilton. Dress Revue presented in cooperation with Simplicity Pattern Co. Inc.
 Presider: Carolyn Thorn, Alabama.



Tuesday, December 3, Continued

DELEGATES

- 9:15 9:45 a.m. BICYCLE News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:30 10:00 a.m. DAIRY FOODS News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:30 10:30 a.m. HOME MANAGEMENT News Photo Session for 8 national winners. Press Headquarters, Continental Room, Hilton. (Also photos of all state home management winners).
- 9:30 10:00 a.m. SWINE News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:45 10:15 a.m. HORSE News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:45 10:15 a.m. PUBLIC SPEAKING News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 10:30 11:00 a.m. CITIZENSHIP News Photo Session for 6 national winners. Press Head-quarters, Continental Room, Hilton.
- 10:45 11:30 a.m. DRESS REVUE News Photo Session for 6 national winners plus state winners. Grand Ballroom Stage, Hilton.

Citations to be Presented at National 4-H Congress

The National 4-H Service Committee, during National 4-H Congress, recognizes the valuable support of 4-H Donors on their respective anniversaries of affiliation with 4-H. To be cited at the 1974 National 4-H Congress are:

NATIONAL DONOR MERIT AWARDS

	Donor	Program	Years
	Amoco Foundation, Inc.	Petroleum Power	30
	General Motors	Safety	30
	Union Oil Company of California	Public Speaking	25
	International Harvester Company		20 5 years support)
	The Singer Company	Your Sewing Machin	ne 20
	The Firestone Tire & Rubber Company		15 1 years support)
	Insurance Company of North America	Dairy	1
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"The Happening"

A Center for Congress delegates only—A place to meet informally, listen to music and socialize. Located in the North Exhibit Hall, Hilton, "The Happening" is open each day Sunday-Thursday during non-program hours until 12:30 a.m.

SPECIAL DONOR MERIT AWARDS

The Milwaukee Road	Grain Marketing— Transportation Scholarships	50
Alpha Gamma Rho Educational Foundation	Agricultural Scholarship	35
Elgin Watch Company	Special Events	25
International Minerals & Chemical Corporation	U.SCanadian 4-H Exchange	15
Allied Mills Foundation	Animal Science Scholarships	5
Gulf Central Pipeline Company, a Santa Fe Industries Company	Educational Awards	5
American Income Life Insurance Company	National 4-H Congress Support	



Tuesday, December 3, Continued

DELEGATES

ADULTS





Museum of Science and Industry

- 11:15 a.m. Delegates, leaders (everyone except those attending Leaders-Donors luncheon) assemble in West Exhibition Hall, Hilton for educational tour and luncheon.
- 11:30 a.m. 4:30 p.m. Delegates, leaders, invited guests, Educational Tour and Luncheon, Museum of Science and Industry.
- 4:45 p.m. Petroleum Power winners, leaders and invited guests, board bus at 8th Street entrance, Hilton, for Dinner.
- 12:15 2:15 p.m. Luncheon for leaders, donors, National Citizenship winners and invited guests, South Section, International Ballroom, Hilton. Courtesy of National 4-H Service Committee

- 5:00 7:30 p.m. Clothing winners, leaders and invited guests, Dinner, Mayfair Room, Blackstone. Courtesy of Coats & Clark Inc.
- 5:00 7:30 p.m. Dairy Foods winners, leaders and invited guests, Dinner, Embassy Room, Blackstone. Courtesy of Carnation Company.
- 5:00 7:30 p.m. Electric winners, leaders and invited guests, Dinner, Crystal Ballroom, Blackstone. Courtesy of Westinghouse Electric Corporation.
- 5:00 7:30 p.m. Home Management winners, leaders and invited guests, Reception and Dinner, Astoria and Waldorf Rooms, Hilton. Courtesy of Tupperware Home Parties.
- 5:00 7:30 p.m. Horse winners, leaders and invited guests, Dinner, Beverly Room, Hilton. Courtesy of Top Form Products Dept., Merck Chemical Division, Merck & Co., Inc.

- 2:00 p.m. Bus leaves Museum of Science and Industry for those attending Adults' Session.
- 2:30 4:00 p.m. Adults' Session, Beverly Room, Hilton.

Glenn Busset, Kansas, presiding

"What 4-H Donors Are Doing To Make It Happen"

Moderator: Donald J. Johnson, Director of Resource Development, National 4-H Service Committee

Round table discussions with 4-H donors



DELEGATES

- 5:00 7:30 p.m. Photography winners, leaders and invited guests, Dinner, Upper and Lower Summits, Hilton. Courtesy of Eastman Kodak Com-
- 5:00 7:30 p.m. Veterinary Science winners, leaders and invited guests, Dinner, Williford Parlors A and B, Hilton. Courtesy of The Upjohn Company.

pany.

- 5:30 7:30 p.m. Petroleum Power winners, leaders and invited guests, Dinner, Regency Ballroom A, Hyatt Regency Chicago, 151 E. Wacker Drive. Courtesy of Amoco Oil Company.
- 7:30 8:00 p.m. PHOTOGRAPHY News Photo Session for 6 national winners. Lower Summit, Hilton.

ADULTS



- 7:30 p.m. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 8:00 p.m. Begin walk to Auditorium Theater, 70 East Congress Parkway.
- 8:30 10:00 p.m. Delegates, leaders and invited guests, Special Entertainment—"The Establishment," Auditorium Theatre, 70 East Congress Parkway. Courtesy of Tupperware Home Parties.



Auditorium Theater



THE ESTABLISHMENT

CURFEW 1:00 A.M.

- 7:00 9:00 a.m. Delegates, leaders, Breakfast, "On Your Own." Everyone except those invited to the Food Preservation, Home Environment, Chicago and North Western and Farm Electrification Council Breakfasts.
- 7:00 9:00 a.m. Food Preservation winners, leaders and invited guests, Breakfast, Waldorf Room, Hilton. Courtesy of Kerr Glass Manufacturing Corporation.
- 7:00 9:00 a.m. Invited Delegates, leaders and guests, Breakfast, Boulevard Room, Hilton. Courtesy of The Chicago and North Western Transportation Company.
- 7:00 9:00 a.m. Home Environment winners, leaders and invited guests, Breakfast, Crystal Room, Blackstone. Courtesy of The Sperry and Hutchinson Company.
- 7:00 9:00 a.m. National Electric winners, Special Breakfast, Parlor 8, 3rd Floor, Hilton. Courtesy of Farm Electrificacation Council.



9:00 - 11:00 a.m. Adults' Session, Tour to Chicago 4-H Center, 500 E. 37th Street (board bus at 8th Street entrance, Hilton).

Violet M. Malone, Illinois, presiding

"The Metro Area Makes 4-H Happen"

"Overview of 4-H Programs in Metropolitan Chicago" Merlyn C. Heyen, 4-H Program Leader, Chicago, Cook County 7:30 - 9:00 a.m. Photography winners only, Breakfast and Discussion, Bel Air Room, Hilton. Courtesy of Eastman Kodak Company.

• 9:00 - 9:30 a.m. VETERINARY SCIENCE News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.

9:00 - 11:00 a.m. Delegates' Tours Delegates assemble in West Exhibition Hall, Hilton, to attend educational tours.

CHICAGO BOARD OF TRADE
CHICAGO ODYSSEY
CHICAGO POLICE DEPARTMENT
FIELD MUSEUM OF NATURAL
HISTORY
JOHNSON PUBLISHING COMPANY
QUAKER OATS TEST KITCHENS
SHEDD AQUARIUM
BUS TOUR OF CHICAGO

(Tickets available from Congress Headquarters in Continental Room — \$2.75)

- 9:30 10:00 a.m. ELECTRIC News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 9:30 10:00 a.m. FOOD PRESERVATION News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.

Group Sessions

Area I — Science and TV (Schools), Evell Knight, Adviser/Youth; Gardening and Other City Programs, Anna Hammond, Adviser/Youth

Area II — Good 4-H Club Management Involves Youth, Anna Rose Biever, Adviser/Home Economics; Culture, Charisma and Creativity in 4-H Camping, Lawrence Biever, Adviser/Youth

Area III — "Special Kids" in 4-H, Enid Gerst, Adviser/Youth, Molly D. Weiss, Adviser/Youth and Barbara Ascherman, 4-H Community worker

North Cook — Short Term 4-H Project Groups Supplement Traditional Clubs, Ellen Conoscenti, 4-H Community worker and Alice Mueller, 4-H Community worker

South Cook — Recruiting Volunteer Leaders, Ruth P. Hay, Adviser/Youth

Wednesday, December 4, Continued

DELEGATES

- 10:00 11:00 a.m. ACHIEVEMENT News Photo Session for 12 national winners. Press Headquarters, Continental Room, Hilton.
- 10:30 11:00 a.m. DAIRY News Photo Session for 6 national winners. Press Headquarters, Continental Room, Hilton.
- 11:30 a.m. 12:00 noon. Achievement winners, Ford Luncheon head table invitees and speakers, Reception, Beverly Room, Hilton. Courtesy of Ford Motor Company Fund.

ADULTS

• 10:30 - 11:00 a.m. ALUMNI News Photo Session for 8 national winners. Press Headquarters, Continental Room, Hilton.



- 11:30 a.m. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 12:00 Noon 2:00 p.m. Delegates, leaders and invited guests, Luncheon, International Ballroom, Hilton. Courtesy of Ford Motor Company Fund.



Ford Luncheon

Jesse Owens

All events at the National 4-H Congress are primar ily for the 4-H member delegates who have earned this once-in-a-lifetime opportunity to attend. To assure that the delegates have preferred seating at meal events in the International Ballroom, we ask that all adults who do not have reserved seating please join the "Old Timers" group in the northeast corner of the ballroom—Admissions Committee

Wednesday, December 4, Continued

DELEGATES

2:30 - 4:00 p.m. Delegates' Tour. Delegates assemble in West Exhibition Hall, Hilton, to attend educational tours.

ADLER PLANETARIUM CHICAGO ODYSSEY CHICAGO POLICE DEPARTMENT FIELD MUSEUM OF NATURAL

HISTORY QUAKER OATS TEST KITCHENS SHEDD AQUARIUM

BUS TOUR OF CHICAGO

(Tickets available from Congress Headquarters in Continental Room — \$2.75)

2:30 - 5:00 p.m. Home Environment winners only, Tour of American Furniture Mart (board bus at 8th Street entrance, Hilton). Courtesy of The Sperry and Hutchinson Company.

2:30 - 7:15 p.m. Electric winners only, Tour of Commonwealth Edison's Nuclear Power Plant and the Westinghouse Nuclear Training Center at Zion, Illinois (board bus at 8th Street entrance, Hilton). Courtesy of Westinghouse Electric Corporation.

4:45 - 5:45 p.m. SAFETY Photo Session for state and national winners. Bel Air Room, 3rd Floor, Hilton.

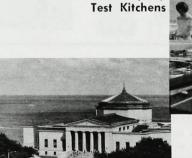
ADULTS

2:30 - 4:30 p.m. Adults' Session, Williford Room, Hilton, Bernard C. Downing, Washington, presiding.

"What are We Doing To Make It Happen"

Special Topics of Interest A series of small group discussions on selected topics of your interest

The Quaker Oats Company Test Kitchens



Shedd Aquarium

Chicago Board of Trade





Field Museum of Natural History

Adler Planetarium



Chicago Police Department
Chicago Odyssey



Wednesday, December 4, Continued

DELEGATES

- 5:30 8:00 p.m. Dairy winners, leaders and invited guests, Dinner, Waldorf Room, Hilton. Courtesy of Insurance Company of North America.
- 5:45 8:00 p.m. Safety winners, leaders and invited guests. Reception and dinner, Bel Air and Beverly Rooms, Hilton. Courtesy of General Motors.

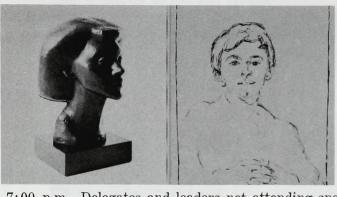
ADULTS

5:30 - 8:00 p.m. Dinner for Alumni winners and invited leaders, guests, Crystal Room, Blackstone. Courtesy of Olin Corporation.





(from the Ratner Collection of Giacometti —display currently being featured)



the
Art Institute
of
Chicago



Tony Rugero

- 7:00 p.m. Delegates and leaders not attending sponsored meal events assemble in West Exhibition Hall, Hilton for walk to Art Institute.
- 7:30 9:30 p.m. Delegates, leaders and invited guests, Evening at The Art Institute of Chicago, Michigan Avenue at Adams. Courtesy of The First National Bank of Chicago.
- 8:00 p.m. Delegates and leaders attending sponsored meal events assemble in West Exhibition Hall, Hilton, before going to Art Institute.
- 10:00 p.m. 12:00 a.m. Delegates, leaders and invited guests, 50's Sock Hop with Tony Rugero as M.C., East Exhibition Hall, Hilton. Arranged by the National 4-H Service Committee.

Thursday, December 5

DELEGATES

ADULTS

- 7:00 9:00 a.m. Delegates and leaders, Breakfast, "On Your Own." Everyone except those invited to the Public Speaking Breakfast.
- 7:00 9:00 a.m. Public Speaking winners and leaders, Breakfast, Bel Air Room, Hilton. Courtesy of Union Oil Company of California.
- 10:00 11:00 a.m. Delegates' Assembly, West Exhibition Hall, Hilton.

Presider: Don Swanerbury, New York.

Speaker: Carl R. Terzian, sponsored by General Motors.

11:30 a.m. - 12:15 p.m. Safety winners only. Reception, Beverly Room, Hilton. Courtesy of General Motors.



Carl R. Terzian

- 12 Noon. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 12:15 2:30 p.m. Delegates, leaders and invited guests, Luncheon, International Ballroom, Hilton. Courtesy of General Motors.



THE BROTHERS & SISTERS



Miss America

DELEGATES ADULTS

- 2:30 p.m. Photography winners and friends, meet in Eastman Kodak Suite 1406, Hilton, for tour of Williams & Meyer Co. photography production plant, 630 S. Wabash.
- 2:30 3:30 p.m. Evaluation Meeting, state 4-H delegate coordinators, Beverly Room, Hilton.
- 2:30 5:45 p.m. Free time under direction of state delegate co-chairmen.
- 3:00 4:00 p.m. Press Conference for 6 PRESI-DENTIAL AWARD winners. Press Headquarters, Continental Room, Hilton.

All events at the National 4-H Congress are primarily for the 4-H member delegates who have earned this once-in-a-lifetime opportunity to attend. To assure that the delegates have preferred seating at meal events in the International Ballroom, we ask that all adults who do not have reserved seating please join the "Old Timers" group in the northeast corner of the ballroom—Admissions Committee

- 5:45 p.m. Delegates and leaders assemble in West Exhibition Hall, Hilton.
- 6:00 9:00 p.m. Delegates, leaders and invited guests, Annual 4-H Banquet, International Ballroom, Hilton. Presentation of National winners and announcement of the 6 Presidential Award winners.

Toastmistress: Vicki Costopolous, Florida.

9:00 p.m. - 12:00 a.m. Delegates, leaders and invited guests, Farewell Dance featuring Chandler Conspiracy and The Bill Scott Orchestra, Grand Ballroom. Banquet and dance arranged by National 4-H Service Committee.



Annual 4-H Banquet

CURFEW 1:30 A.M.

Chandler Conspiracy

1974 NATIONAL 4-H CONGRESS COMMITTEES

Extension 4-H — Youth Subcommittee

Eugene Williams, Oklahoma—Chairman Robert F. Davis, California Lowell H. Watts, Colorado Susanne G. Fisher, Minnesota William C. Cooper, North Carolina Charles W. Lifer, Ohio John E. Hutchison, Texas E. Dean Vaughan, Extension Service, USDA

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Conrad Reinhardt, Tennessee

Official Photographer

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More than 60 business firms, foundations, associations and individuals provide funds and educational resources for national and regional 4-H programs. Many of these and others sponsor meal functions, entertainment, tours and related special events for the National 4-H Congress. Listed below are the 4-H donors and other cooperators who help make the Congress possible.

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Allis-Chalmers Corporation, Agricultural Equipment Group

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Alpha Gamma Rho Educational Foundation

American Fishing Tackle Manufacturers
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Carnation Company

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UOP

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Williams & Meyer Co.
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Extension Service, U.S.D.A.
Washington, D.C. 20250

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Rhonwyn Lowry, Deputy Assistant Administrator
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National 4-H Service Committee 150 N. Wacker Drive Chicago, Illinois 60606

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Resources Division Edward L. Williams, Director Richard P. Ayers, Assistant Director

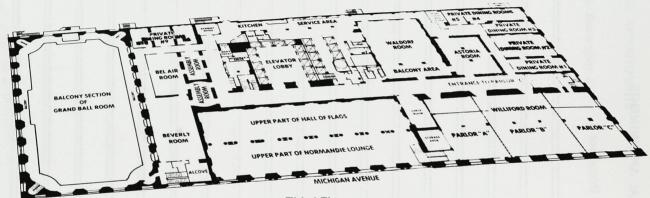
ADDITIONAL APPOINTMENTS Saturday, November 30 Sunday, December 1

Monday, December 2	
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Wednesday, December 4	

Thursday, December 5
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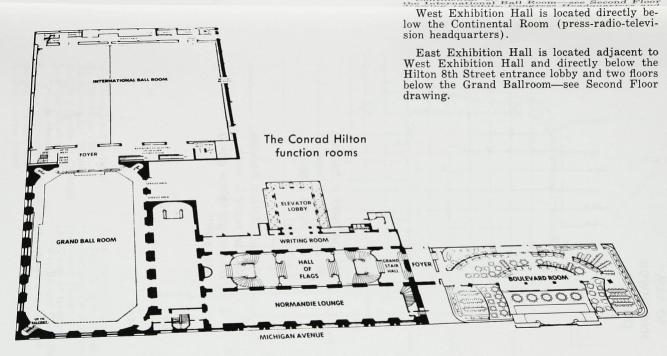
FUNCTION ROOMS AT THE CONRAD HILTON



Third Floor

Note:

Continental Room is located directly below the International Ball Room—see Second Floor drawing (exhibits, Congress Headquarters and assembly area for Congress events).

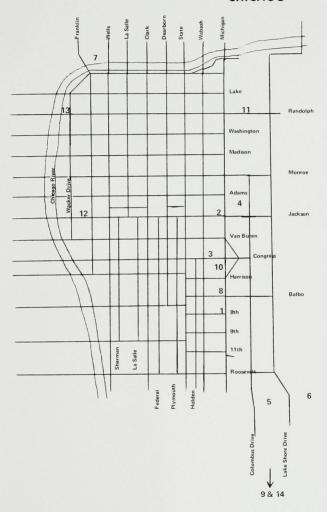


Second Floor

"We can make it happen, We can set it straight, We can make it better, 4-H, 4-H!

We can make it happen, We can make it work We can get things going, 4-H, 4-H!"

MAP OF DOWNTOWN CHICAGO



1-Conrad Hilton Hotel

2-Orchestra Hall

3-Auditorium Theater

4-Art Institute of Chicago 5-Field Museum of

Natural History

6—Adler Planetarium 7—Merchandise Mart 8—Blackstone Hotel

9—McCormick Place 10—Pick-Congress Hotel 11—Standard Oil Building 12—Sears Tower

13-Office of National 4-H Service Committee

14-Museum of Science & Industry

OBJECTIVES for 1974 NATIONAL 4-H CONGRESS

- 1. Offer 4-H delegates new and stimulating educational experiences which contribute to personal growth and leadership-citizenship development.
- 2. Appropriately recognize the accomplishments of 4-H members and motivate youth to achieve high standards of excellence.
- **3.** Provide a forum for interaction and exchange of ideas among youth and adults.
- **4.** Encourage leaders of business and industry, agriculture and government, education and public affairs to contribute to and share in the development of young people
- **5.** Focus public attention on the values of 4-H in developing competent, knowledgeable youth, positive in their attitudes and responsive to their citizenship responsibilities in a free democratic society.



