



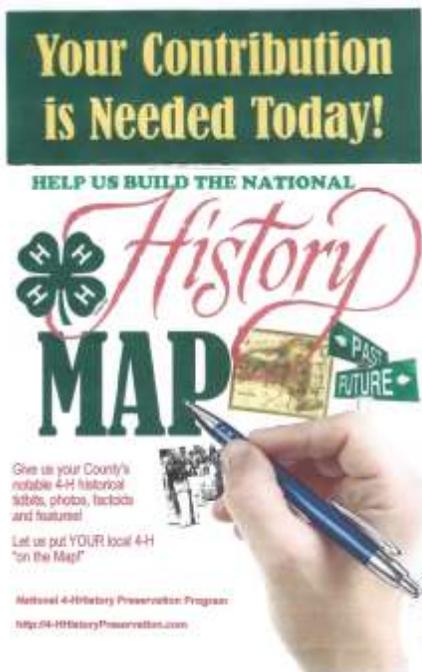
National 4-H History Preservation Program

April, 2015 Newsletter
Volume VI Number III

“Map Your 4-H History” Goes Live April 28

Calling all 4-H members, leaders, alumni and staff to "Map Your 4-H History" as this new project opens its virtual doors on April 28, 2015!

- An Internet link that gives you access to the interactive map to click on the sites that have been nominated so far; and
- An Internet link that you can click on to nominate a historically significant location in your community/county/state.



Locations can be nominated by anyone who wishes to submit. Submitted site locations will be reviewed by members of the 4-H GeoSpatial History Map team for appropriateness and accuracy before being loaded to the publicly accessible National 4-H History map on the Internet.

We encourage you to explore the 4-H History Map and submit a nomination for a site in your county/state **on or after April 28.**



All are welcome to nominate historically significant 4-H places in your county and state **on or after April 28.** Visit the 4-H History Preservation website http://4-HHistoryPreservation.com/History_Map/ for information on the project and how individuals, clubs, county or state programs can get involved.

On or after April 28, click on the “Map Your 4-H History” button on the main page of the 4-H History Website <http://4-HHistoryPreservation.com> or go directly to the newly created “Help” section on the National 4-H History Map at: http://4-HHistoryPreservation.com/History_Map/

The table of contents will offer you the following choices:

For more information on this effort please contact:
- Tom Tate tateace@aol.com
- Jason Rine Jason.Rine@mail.wvu.edu

- A form for use in collecting information about place, people and events which make your nomination of the site historically significant;
- Poster to publicize your club/county/state "Map Your 4-H History" effort.
- A PowerPoint presentation that can be used to explain the project to others;

4-H Dates to Remember:

April 4, 1942: National Mobilization Week for Farm Youth began. Established to focus attention on the nation's needs for food and fiber during the war and the role youth could play through 4-H in meeting that need.

New History Segment on Website: “4-H and the Great Depression of the 1930s”

Learn more about 4-H programs developed to cope with the Great Depression in this new segment. One of the major objectives during the Depression years for the 4-H Extension office of USDA and the National Committee on Boys' and Girls' Club Work, in Chicago, was “to try to make life a little richer, a little more fun, for rural America.” With the dust bowl and lower prices for their commodities, life was tough for farming families.

The National Committee published a National 4-H Songbook in 1929 which was widely used throughout the decade of the 1930s. They published a series of 4-H skits and plays, particularly adaptable to 4-H club meetings or community events. Radio programs and music appreciation were being carried through network 4-H to thousands of 4-H families and clubs.

Not only was 4-H fortunate to be able to retain almost all of their national awards program donors during these Depression years, but even more were added, particularly in areas relating to the needs of the farm family. The 4-H Farm Accounting program and the 4-H Rural Electrification program were two main ones.

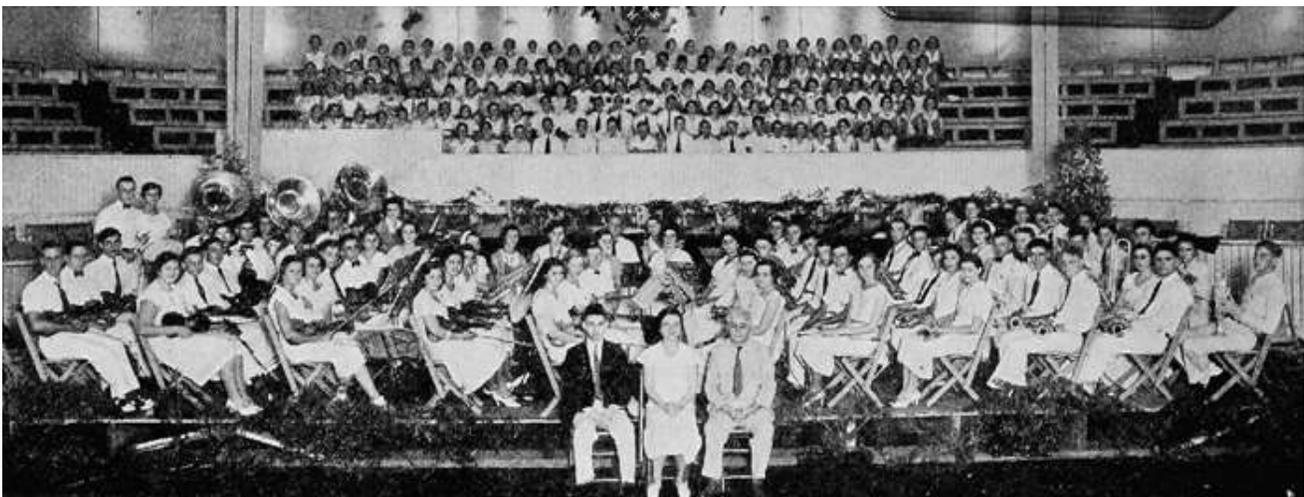
The Farm Accounting program, sponsored by International Harvester, encouraged youth of the

“dust bowl era” to work with their parents in a more business-like approach to farming. It promoted sons and fathers, working together, to set goals, keep track of expenses and profits and to maintain accurate farm accounting record books. To put it bluntly, it often meant “save the farm.”

In 4-H Rural Electrification was supported by Westinghouse Electric Corporation. The program enabled young and old to intelligently participate in the era of rural electrification expansion. Through the program Westinghouse pioneered the concept of encouraging local power suppliers and Westinghouse employees to serve as resource people in the local communities training volunteer leaders.

While these were major thrusts at the national level during the 1930s, other areas of 4-H strength at the state and local levels included an increase in 4-H camps for summer activities and organized sports teams and competitions at the club level, particularly in baseball and basketball.

Whereas the decade may have been a challenge, there were many positives with new opportunities arriving throughout these years. To read the entire segment on 4-H and the Great Depression of the 1930s go to: http://4-HHistoryPreservation.com/History/Great_Depression/



Wisconsin State 4-H Band and Chorus in 1939.

Saving and Displaying Local 4-H History

Every county in the US has a 4-H History, it may have started in the early 1900s or it may have been a few years later. The real challenge for us today is

to find those beginning stories and/or photos and then to put them in a place where they are not only safe but can be shared with 4-H'ers and others in

the communities today and in the future. Wood County, Ohio, 4-H staff saw that need and started to do that 12 years ago. The National History Team heard about their efforts and asked Jenny Morlock, County 4-H Program Assistant about the project.

(Editor) I'd like to know where you got the idea of creating a history of your County 4-H Program.

(Jenny Morlock) History has always been an interest of mine. I have been very blessed to be a 4-H professional in the county where I grew up, therefore I have connections and sentimental ties to our program. After working as a 4-H professional for 23 years I have been able to plant the "seed" of the importance of preserving 4-H history and it has been so enjoyable to watch 4-H members and alumni alike become interested in this project and connect with each other.



1919: The Jersey Calf Club was organized. The club became the Duke's Mixture 4-H Club and still operates as the oldest 4-H club in Wood County. (From the Wood County 4-H Timeline)

Who is involved in the project?

The project is an ongoing effort of 4-H staff, members, volunteers, alumni and the historical museum.

There have been so many meaningful moments in this endeavor. Watching families and individuals remember those special moments 4-H changed their lives or answering questions current 4-H members have about how 4-H started here at home has been rewarding. I want our future 4-H'ers to remember the past, current 4-H'ers to recognize the importance of where they came from and our alumni young and old to share those memories and continue to make more.

Where did the materials that you have in the museum come from?

All of the items have come from 4-H alumni, volunteers and families from Wood County. One of our most popular displays consisted of the five

gentlemen who are Ohio 4-H Hall of Fame members from Wood County. Three of the gentlemen have passed and their families were very touched by the display. We had a special open house at the museum to celebrate the careers of these five gentlemen and the impact they had, and in some cases continue to have on our 4-H program.



4-H memorabilia from five Wood County inductees to the Ohio 4-H Hall of Fame.

How did you get the county museum involved?

We have a very active and large county museum with the involvement of many organizations. I have always enjoyed visiting and thought it would be the perfect place to display local 4-H history and showcase the entire museum to our 4-H members and volunteers alike. This was also a great opportunity to share our 4-H program with a non-traditional audience.

You told me that you have a room in the Museum devoted to 4-H. Was it that way from the beginning?

We started out with a small display wall in a conference room and then moved into a larger area that consisted of a hallway. After 11 years between the conference room and hallway, we were assigned an entire display room in 2014.

Will this exhibit be a permanent part of the museum? Will it be a changing exhibit?

The room is a permanent display at the museum and we do have plans to change the display from time to time. We are working with the museum curator and thinking about featuring project areas, camps, programs etc.; the possibilities are endless.

Do you have an overall theme for the room?

It changes as we focus on different program areas or projects. Right now we have a timeline that shows the highlights of our county program for 84 years.

Thanks for sharing this story with us Jenny.

Looking at this timeline which starts with the first club being organized in 1919 (pictured above) and ending with 2013 and the official ribbon cutting ceremonies for the county 4-H Quilt Trail gives me an idea. (You can see the timeline in it's entirety at: <http://4-HHistoryPreservation.com/Media.asp#MT-144>)This county is a good candidate for 4-H'ers to record oral histories from these alumni as a part of the "Voices of 4-H History" program and also get their applications ready to nominate the first and continuing Wood County 4-H Club, the first Wood County 4-H Camp and the County 4-H Quilt trail, among other items, for the upcoming National 4-H History Map! (See story on National History Map above.)

Sign up to receive regular 4-H History News e-mails at: <http://4-HHistory.com/news/>

Youth-Produced Media to be Featured At



The national 4-H film festival known as "FilmFest 4-H" invites youth-produced videos/films to be submitted for judging prior to the event on June 14-17 in St. Louis, Missouri. The deadline for submission is May 15, 2015.

Plunging into history through the unique lenses of American youth, seven pilot states (CA, CT, MO,

SC, UT, VT and WV) tested multiple ways to document the 4-H memories of staff, volunteers, and supporters through the "Voices of 4-H History" project. Banners flew at fairs and posters were hung at museums, while films were shown at festivals and on TV. As we work to increase public awareness of the first 100 years of 4-H and Extension history, a process for youth-produced media was developed. This process continues to guide training of youth/adult teams as they recruit, interview, produce and edit exciting stories about the legacy of the Smith-Lever Act of 1914.

To submit a video/film for judging, the fee is \$15 if paid between March 1 and April 15 or \$20 if paid between April 16 and May 15. For those planning to attend FilmFest 4-H, the registration fee is \$119 if paid between March 1 and April 15 or \$129 if paid between April 16 and May 30.

For the third year in a row, the National 4-H History Preservation Team will help sponsor the category, "Voices of 4-H History" at FilmFest 4-H. Many of those films will be selected to be posted to the National 4-H History Website as well as on the FilmFest 4-H site. These films will be exhibited widely to improve public awareness of 4-H and Extension programs.

To learn more about getting involved in this effort, please visit the "Voices of History" page at <http://4-HHistoryPreservation.com/voices> or email info@4-HHistory.Preservation.com To learn more about FilmFest 4-H and the resources available there, please visit <http://4h.missouri.edu/filmfest/>

April 4-H Dates to Remember:

April 22, 1963: "Typical 4-H Girl" statue joining boy statue in Danforth Court of National 4-H Center is dedicated.

April 20, 1970: Mr. J. C. Penney and Tricia Nixon assisted in breaking ground for the expanded National 4-H Center, making possible the building of Kellogg, McCormick, Firestone and J. C. Penney Halls.

April 17, 1980: President Carter spoke to delegates attending what was billed as the 4-H Club's 50th Anniversary Conference.

April 1991: Dedication of Edward W. Aiton Auditorium at the National 4-H Youth Conference Center.

National 4-H Conference (Continued from National 4-H Camp since 1959)

Over 300 delegates and chaperones from 47 Land Grant Universities, Puerto Rico and Canada are attending the 2015 National 4-H Conference from April 11th to 16th, at the National 4-H Youth Conference Center. This is the 85th gathering of 4-H'ers in the nation's capital since National 4-H Camp began in 1927.

The following story is from the National Compendium of 4-H Promotion and Visibility on the National 4-H History Website at http://4-HHistory.com/?h=4-H_Promotion

When National 4-H Camp was replaced by National 4-H Conference and moved to the National 4-H Center in 1959, definitely one thing changed: the living conditions were considerably better! Historically, one of the overriding goals of creating a national "home" for 4-H in the nation's capital was to accommodate National 4-H Conference.



Mac McGarry, host of the popular high school quiz show "It's Academic" hosted the first National 4-H Conference Clover Bowl. Participants answered questions about the history of the Constitution, 4-H, and of Washington, D.C. (Spring, 1987, National 4-H Council Quarterly)

National 4-H Conference has remained a strong national 4-H event for nearly 60 years, and continues today, with the programs and experiences focused heavily on leadership and citizenship and providing "growth" experiences for the delegates. While some releases, delegate interviews and media coverage may take place, National 4-H Conference has never been a primary promotion or visibility event, *per se*.

The major exception to this is that often, through the years, the participating speakers and workshop presenters at National 4-H Conference have created enough promotion and visibility to merit classifying this event as a major promotion event. Traditionally, Conference planners often were not shy in asking the "top resources of Washington" to be on the Conference program. And, if their schedules allowed, they usually were happy to do so. This would include U.S. Congressmen and women, Senators, Supreme Court Justices, national media representatives and leadership from the various departments of government, national organizations headquartered in Washington, and representatives from foreign embassies.

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