



National 4-H

Donor Support



National 4-H History Preservation Program

National 4-H Donor Support

Please note...

This document is incomplete. If you are able to provide some of the missing information, please contact us at: info@4-HHistoryPreservaton.com. Additionally, other sections on this history website, and references in the Books & Printed Materials Archive and the Films & A/V Archive on this website have expanded information on this topic.



Table of Contents

<u>National 4-H Donor Support</u>	<u>1</u>
<u>In the Beginning</u>	<u>2</u>
<u>National 4-H Awards Donors</u>	<u>4</u>
<u>National 4-H Donors' Conference.....</u>	<u>7</u>
<u>The Role of Donor Reps.....</u>	<u>7</u>
<u>Fund-Raising Training and Creation of State 4-H Foundations.....</u>	<u>9</u>
<u>State 4-H Foundation Support.....</u>	<u>9</u>
<u>National 4-H Foundation's Builders Council</u>	<u>9</u>
<u>Share and Care Project.....</u>	<u>11</u>
<u>Gold Clover Club</u>	<u>15</u>
<u>National 4-H News Advertisers</u>	<u>17</u>
<u>4-H Donors for International Programs.....</u>	<u>18</u>
<u>National 4-H Center Expansion Program - 1965</u>	<u>19</u>
<u>History of 4-H Center Named Gifts.....</u>	<u>24</u>
<u>J. C. Penney Hall.....</u>	<u>24</u>
Missouri Room	25
Kathleen's Corner.....	25
J. C. Penney Room	25
Anderson Gallery.....	26
Massachusetts Lobby	26
Danforth Courtyard.....	26
Recreation Center.....	26
Minnesota Room.....	27
Ohio Room.....	27
Heritage Hallway.....	27
Luke M. Schruben Board Room.....	28
John Deere Room.....	28
<u>Ralph W. Ketner Hall.....</u>	<u>28</u>
North Carolina Entrance and Foyer	28
Edward W. Aiton Auditorium	29
Amoco Lobby	30
America Room	30
Iowa Room.....	30
Clover Meeting Room.....	31
Texas Lounge	31
<u>W. K. Kellogg Hall</u>	<u>31</u>
Kellogg Lobby	31
Clover Café	32
Tennessee Dining Room	32
Indiana Room.....	33
Michigan Room.....	33
Kentucky Room	33



National 4-H History Preservation Program

National 4-H Donor Support

Colorado Room.....	34
Wisconsin Room	34
West Virginia Room.....	34
Washington Room.....	34
Louisiana Room.....	34
Arizona Lounge	34
Delaware Lounge.....	35
Georgia Terrace.....	35
McCormick Hall/Firestone Hall	35
Colonnade Entrance.....	35
Voss Lobby.....	36
Kansas Courtyard.....	36
New Jersey Area	36
Oklahoma Room.....	36
Alabama Lounge.....	37
Arkansas Room	37
California Room.....	37
Utah Lounge	37
Montana Room	38
Idaho Room	38
Illinois Room.....	38
New York Room.....	38
Mississippi Lounge	38
Rhode Island Lounge	38
Oregon Lounge.....	38
Maine Lounge	38
Turner Hall.....	38
Iowa Room (1961)	38
Warren Hall.....	39
Albert Hoefler Lounge and Dining Area (1959)	39
Burton W. Marston Room (1959).....	39
Louisiana Room (1959).....	39
North Carolina Room (1959).....	39
Sutton Room (1963).....	39
Brown Room (1963).....	39
West Virginia Room (1959).....	39
Maine Room (1959).....	39
4-H Center Campus Grounds.....	39
"Daddy Jenks" Park	39
Flag Ceremony Courtyard.....	39
Trees, Shrubbery and Landscaping	43
4-H Center Entrance	43
4-H Center Sleeping Rooms.....	43
Special Center Gifts.....	46
Edward W. Aiton Fund.....	48
Kenneth H. Anderson Fund.....	48
Richard R. Angus NAE4-HA Professional Leadership Recognition Fund	48
George L. Brown Multicultural Immersion Fund	48
Donald and Toni Daley Fund.....	48
Gary I. Davis Excellence in Leadership Award Fund	48
Raymond C. Firestone 4-H Leadership Fund	48
John M. Fisher Fund for Innovations in Education.....	48



National 4-H History Preservation Program

National 4-H Donor Support

Gail and Edwin M. Gershon Scholarship Fund	49
Mary Nell Greenwood Fund for Extension Administrative and Management Development	49
Agnes M. Hansen Fund	49
David C. Hardesty Fund	49
Becky and Jay Kaiserman Scholarship Fund	49
Mary Ann Krug Fund	49
Lynn Luckow Learning Fund	49
Miener-Welman Fund	49
Denise Miller Fund.....	49
Norman C. Mindrum 4-H Education Fund.....	50
NAE4-HA Designated Fund (aka Clover Pledge).....	50
National 4-H Conference Fund (in Memory of Elsie J. Carper).....	50
Ethel and Kenneth Pickett Endowment Fund.....	50
Elaine R. and Paul E. Pitts Fund	50
President’s Innovation Fund.....	50
Dalton and Ruby Proctor Endowment Fund for the North Carolina Lobby	50
Program Assistant Fund	50
Franklin M. Reck Scholarship Fund.....	51
Salute to Excellence 4-H Volunteer Recognition Fund.....	51
Luke M. Schruben Memorial Fund (Luke and Gladys Schruben Fund).....	51
Grant A. Shrum Fund	51
Roger Stewart Fund.....	51
Stiles Memorial Scholarship	51
Norman A. Sugarman Fund.....	51
Edward R. Tinker Charitable Trust.....	51
The Trustees Fund of The 4-H Futures Program.....	52
Gertrude Warren Memorial Fund	52
Stanley J. Whitman, Sr. and Helen W. Whitman Fund	52
Thomas E. Wilson Fund	52
<u>The Campaign for 4-H.....</u>	<u>52</u>
<u>Council's Transformation into More Focused Mission</u>	<u>58</u>
<u>National 4-H Heritage Club</u>	<u>60</u>
Planned Giving 4-H Pioneers	61
Charter Members of the National 4-H Heritage Club:.....	61
Heritage Members	61
<u>4-H Legacy Awards.....</u>	<u>61</u>
Abraham Lincoln Vision Award	62
Corporate Leadership Award	62
4-H Distinguished Alumni Medallion	62
4-H Youth in Action Award.....	62
<u>Leadership Role in Fund Raising for Officers and Board</u>	<u>62</u>
<u>National 4-H Council Staff Funding Support.....</u>	<u>62</u>
<u>National 4-H Council Donors and Their Main Areas of Support</u>	<u>62</u>
<u>Grants from the Public Sector</u>	<u>68</u>
<u>Annual Reports</u>	<u>69</u>



National 4-H Donor Support

Please note...This document is incomplete. If you are able to provide some of the missing information, please contact us at: info@4-HHistoryPreservaton.com. Additionally, other sections on this history website, and references in the Books & Printed Materials Archive and the Films & A/V Archive on this website have expanded information on this topic.

National 4-H Donor Support

For nearly a century National 4-H Council and its two predecessor organizations - National 4-H Club Foundation and National 4-H Service Committee (earlier called the National Committee on Boys and Girls Club Work) - has secured funding for the support of 4-H programs across America and around the world.

Funds have been generous, coming from large corporations and small businesses, banks, from foundations and associations, governmental agencies, state and county 4-H foundations, 4-H leaders' councils, and from individuals and trusts... totaling more than a million gifts.

This section attempts to document the most relevant areas of this support from an historical perspective: It is still a "work in progress" as they say, adding information as it is researched or located. It will never be complete. Some records are lost. In many cases we listed the most significant donations; not attempting to document each and every gift or pledge.

- In the Beginning
- National 4-H Awards Donors
- National 4-H Donors Conference
- The Role of Donor Reps
- Fund-Raising Training & Creation of State 4-H Foundations
- State 4-H Foundation Support
- National 4-H Foundation's Builders Council
- National 4-H News Advertisers
- 4-H Donors for International Programs
- National 4-H Center Expansion Program
- History of 4-H Center Named Gifts
- Individual Endowed Funds and Special Trusts
- The Campaign for 4-H
- Council's Transformation into More Focused Mission
- National 4-H Heritage Club
- 4-H Legacy Awards
- Leadership Role in Fund Raising for Officers and Board
- National 4-H Council Staff Funding Support
- Major National 4-H Council Donors and Their Main Areas of Support
- Grants from the Public Sector
- Annual Reports



National 4-H Donor Support

In the Beginning

The 4-H movement arose from the farsighted endeavors of two major groups in late-19th Century America—

- Educators — who had grasped the need and had drawn the architectural plans for practical application of formal education, but couldn't sell local school boards on such in-school training.
- Land-Grant Colleges — which had put together the necessary building materials for a newer, stronger agriculture, but couldn't convince farmers to try the new promising methods and practices.

As so succinctly described in "*From A Dream to Reality*," a history of the National 4-H Service Committee, they found the answer to their mutual needs by passing on new ideas in agriculture and homemaking to boys and girls organized in out-of-school clubs. They found strength to support their new educational structure in the small town businessmen, bankers, newspaper and magazine editors who provided awards – the additional motivation youngsters needed to learn in a voluntary system.

Around the turn of the century – 1900 – county superintendents of education had taken their progressive ideas to rural communities in out-of-school programs. Among the superintendents and teachers identified with the new informal thrust in education were: A. B. Graham, Ohio; O. J. Kern, Illinois; O. H. Benson, Cap E. Miller and Jessie Field, all of Iowa; E. C. Bishop, Nebraska; J. C. Hetler, North Dakota; L. R. Alderman, Oregon; O. B. Martin, South Carolina and William Hall Smith, Mississippi.

From the land-grant colleges and U.S. Department of Agriculture came technology and such thought leaders as Liberty Hyde Bailey, Cornell University; Perry G. Holden of Iowa State University; Seaman A. Knapp of the federal department and others. Corn clubs, canning clubs, clubs of boys and girls with interests in animals and other things connected with agriculture and the home sprung to life in rural America. School fairs at which young people could show the results of their work and gain recognition for themselves as well as the values of the club program followed. Farmers, homemakers, family-oriented people served as volunteer leaders in the movement later to be designated 4-H Club Work.

The Smith-Lever Act of 1914 established the Extension Service of the U.S. Department of Agriculture as the organizational base for a nation-wide club movement. While the desire ran strong, and World War I provided the Extension Service with emergency funds to support the war effort, encouraging food and fiber production by club members, following the war the funds became scarce and club enrollment dropped by over half. Could private support be obtained without jeopardizing the relationship between club work and government?

History had already set the stage. The precedent was there in the support local businessmen and farm publications had given since the beginning of the club movement. Necessity had invented the script. Money was what was needed. Big money. More money than the town banker or street-corner druggist could provide.

Perhaps chance brought the right people together... Giants of industry... Bankers... Newspaper editors... Organization leaders... Men of vision... Successes in their fields. They shared the same interests in America's young people as the educators and agriculturalists.

Was it chance or necessity that first interested these men in club work? Was it chance that led E. N. Hopkins to that meeting in Arkansas in 1914 to hear club work crusader Perry Holden urge businessmen to "Work with boys and girls? Finance them in the purchase of pigs, chickens and seed? Show adults the way?"

Hopkins showed fellow businessmen the way. He organized the first business cooperation for Arkansas club work – a program of loans, prizes, trips and publicity – not too different from the program eventually adopted by one of National 4-H Council's predecessor organizations, the National Committee on Boys and Girls Club Work.



National 4-H Donor Support

When Hopkins joined "Successful Farming" magazine in 1916 he carried his enthusiasm for club work with him. By the next year he had inspired E. T. Meredith, publisher and then U.S. Secretary of Agriculture, to offer a \$250,000 loan fund to help farm youngsters start in business for themselves.

Was it chance that brought Thomas E. Wilson to the 1916 International Live Stock Exposition in Chicago just as a group of club boys were examining the exhibits? What made Wilson stop and talk to them? How did he "sense (that) they like myself, were keenly interested in livestock? I thought perhaps I could help them in some way," Wilson recalled later. He started that very day by inviting the 11 boys and their leader to lunch with him — the very first of the annual Wilson Day Dinners — a program highlight of National 4-H Congresses to come. The only difference would be that instead of 11 youth there would be two thousand at the future meal events.

What prompted G. L. Noble to visit with such State Club Leaders as Ray A. Turner, Michigan; T. A. Erickson, Minnesota and Paul C. Taff, Iowa, at the International Live Stock Exposition? Was it their enthusiasm for boys and girls club work which started Noble, an employee of Armour and Company, on his dream of a national committee? It did not come easy, but in June 1921 Noble resigned from Armour and planned his future around a committee that still existed only in his dreams. He spent the summer corresponding with state club leaders asking their advice on the role private industry and a national committee could play in aiding club work.

When Noble began contacting businessmen for financial support of the committee his proposals were met with skepticism. He was unknown to most of the men whom he approached and club work was considered a new and untried idea. Even with Hopkins' encouragement, E. T. Meredith agreed to serve as chairman of the committee only if Thomas E. Wilson would join the committee too. It was a fortunate stipulation. Wilson, chairman of the huge meat packing company which carries his name, as well as founder of Wilson Sporting Goods, not only pledged financial support to the committee, he opened corporate doors previously closed to Noble.

In December 1921, the National Committee on Boys and Girls Club Work was born. With Meredith as the first chairman, and Wilson as the second – giving leadership to the National Committee for over 35 years... and with Guy Noble as Director, also for over 35 years, the National Committee on Boys and Girls Club Work provided a cutting-edge, unique model for combining public and private support... particularly, private financial support for a publically operated program. It was not easy during the first years. Noble was the only staff person, being housed in the national headquarters of the Farm Bureau in downtown Chicago offered a desk on loan and a part-time secretary on loan. He sometimes went months without a paycheck and at the end of the first year the balance sheet showed that the National Committee had \$6 in the bank. But this only made Noble and the board and supporters from various ranks of Extension work harder. During the first five years, National 4-H Congress became bigger and better... and awards programs sponsored by national donors was started. The Service Committee started a national leaders magazine. They created a National 4-H Supply Service. Knowing that to succeed they had to increase enrollment at the local levels (which meant promotion and publicity), the Service Committee started network radio shows on all three national networks. They were able to secure President Calvin Coolidge to become the Honorary Chairman of the Service Committee.

With this very small beginning nearly a century ago... and, the dreams of men who would not give up, we presently have National 4-H Council and the National 4-H Center and all the winding roads that led us to where we are today. The thousands of donors, the fund raising campaigns, the successes; and, yes, even the failures... it is hard to imagine the 4-H movement and what it would be like without the financial support generated through National 4-H Council and its two predecessor organizations.



National 4-H Donor Support

National 4-H Awards Donors

When the National Committee on Boys and Girls Club Work (National 4-H Service Committee) announced the first national 4-H awards program in 1922 - Montgomery Ward providing trips to National 4-H Club Congress for girls with outstanding records in 4-H Home Economics projects - it launched one of the greatest public-private sector contributions to the 4-H program for decades to come. Not only was the National 4-H Awards Program a significant part of most 4-H programs at every level, but it involved many other areas of national service to 4-H. Awards programs - through ribbons, medals and trophies - helped launch and strengthen the National 4-H Supply Service. Through sponsored trips, awards programs became an integral part of National 4-H Congress. In the mid-1960s awards donors became involved in the support of national 4-H educational aids such as curriculum member manuals and leaders guides, prepared by Extension appointed developmental committees. Creating ways to involve more urban 4-H members and more minorities in the 4-H awards program structure helped drive the Extension agenda for supporting and strengthening both of these areas. Traditionally, national 4-H awards program donors from the private sector became some of Extension's greatest allies in supporting the 4-H program. The corporate leadership of many of these awards' donors provided much of the representation on the Service Committee board.

The National 4-H Awards Program was a large part of the services provided by the National 4-H Service Committee (and later National 4-H Council) for seven decades. Likewise, these 4-H Awards Programs were an important part of the 4-H program at the state and county levels in many states. For example, in 1970, the National 4-H Service Committee disbursed \$1.3 million in funds contributed by donors for the advancement of 4-H programs. Nearly 220,000 members earned recognition for their accomplishments in projects, community service, citizenship and leadership. And a national judging committee of extension personnel reviewed about 1,800 records in selecting scholarship and other sectional and national winners.

Over the years, national corporate donors of awards programs became some of 4-H's best friends and allies... and, it was a long relationship. As a total group, the corporate awards donors had a combined average tenure of sponsorship of 19 or 20 years.

These programs also served as a stimulus to 4-H'ers at the local level. Winning a trip to Chicago to the National 4-H Congress, or an educational scholarship, was a driving goal for thousands of older teen members, and undoubtedly kept many of them active in 4-H programs.

But nothing is constant. By the late 1980s, national awards donors were beginning to look at other options for support, while a growing chorus of Extension staff were saying that national awards and 4-H Congress were too exclusive, not involving enough of their membership for the time and money expended. In 1989 41 awards programs were offered. Of these 31 were major programs and 10 special scholarship programs. By 1991 the number of full awards programs had dropped to 29 with several of these funded by National 4-H Council and others paring back their number of trips and scholarships. The 1994 National 4-H Congress in Chicago was the last Club Congress held in Chicago; the last Congress conducted by the National 4-H Council. After seven decades, it also was the end to the National 4-H Awards Programs conducted by Council.

A history of the National 4-H Awards and Recognition Program can be found on this website at:

4-HhistoryPreservation.com/History/National_Recognition/

The annual 4-H Awards Handbooks have also been digitized and are located in the books archives of the 4-H history preservation website.



National 4-H History Preservation Program

National 4-H Donor Support

A listing of the awards program donors involved in the 4-H program at the national level during Council's 70 year history of offering awards programs is impressive -- over 200 donors -- which are listed below:

- Allied Chemical & Dye Corporation
- Allis-Chalmers
- Alpha Gamma Rho Educational Foundation
- Alton Railway Company
- Amchem Products, Inc.
- American Cynamid Company
- American Dairy Goat Association
- American Fishing Tackle Manufacturers Association
- American Forest Institute
- American Forest Products Industries, Inc.
- American Hampshire Sheep Association
- American Honda Motor Company, Inc.
- American Meat Institute
- American Motors Corporation
- American Oil Company
- American Optometric Association and Its Auxiliary
- American Oxford Sheep Association
- American Quarter Horse Association
- American Sheep Producers Council, Inc.
- American Viscose Corp.
- Amoco Foundation, Inc.
- Armour & Company
- Associated Milk Producers, Inc.
- Atchison, Topeka and Santa Fe Railway System
- Beatrice Foods Company
- Beatrice/Hunt Wesson
- Beef Industry Council
- Betty Crocker of General Mills
- Blue Valley Creamery Institute
- Bob Evans Farms, Inc.
- Bridgestone/Firestone Trust Fund
- Briggs & Stratton Company
- California Spray-Chemical Corporation
- Campbell Soup Company
- Carnation Company
- Case IH
- Celanese Chemical Company, a Division of Celanese Corporation
- Champion Valley Farms, Inc.
- Chevron Chemical Company, Ortho Consumer Products Division
- Chicago and Alton Railroad Company
- Chicago Association of Commerce
- Chicago Board of Trade
- Chicago Burlington & Quincy Railroad Company
- Chicago Great Western Railway Company
- Chicago Mail Order Company
- Chicago Milwaukee, St. Paul & Pacific Railway Co.
- Chicago & North Western Railway System
- Chicago Rock Island and Pacific Railway Co.
- Chrysler Motors Corporation, Jeep Division
- Cities Service Oil Company
- Coats & Clark, Inc.
- Coca-Cola Foundation
- Colgate-Palmolive Company
- Columbia Sheep Breeders' Association of America
- Conrad Hilton Hotel
- Continental Dorset Club
- Continental Grain Company
- Cudahy Packing Company
- Daisy, Division of Victor Comptometer Corporation
- Dearborn Motors Corporation
- Deere & Company
- Deft, Inc.
- DeKalb AgResearch, Inc.
- DeKalb Foundation
- DeKalb Genetics Corporation
- Dr. Scholl Foundation
- Dutch Kraft Corporation
- E. I. DuPont de Nemours & Company
- Eastman Kodak Company
- Edwin T. Meredith Foundation
- Elanco Products Company, a Division of Eli Lilly and Company
- Electrolux Refrigerator Sales Division, Servel, Inc.
- Elgin National Watch Company
- Eli Lilly and Company
- Finsheep Breeders' Association, Inc.
- Firestone Tire & Rubber Company
- Firestone Trust Fund
- Fish & Wildlife Service, U.S. Department of Interior
- Fleischmann's Yeast
- Ford Motor Company
- Ford Motor Company Fund
- French Foundation for Alzheimer Research
- General Mills, Inc.
- Gene Autry
- General Foods Corporation
- General Motors Corporation
- General Motors Foundation, Inc.
- General Motors Corporation, GMC Truck Division
- General Petroleum Corporation
- Gertrude L. Warren Scholarship Fund
- Goodyear Tire & Rubber Company
- Guide Dogs for the Blind, Inc.
- H. A. Moses
- Hazel Atlas Glass Company
- Heinz Vinegar
- Heisdorf & Nelson Farms, Inc.
- Hercules Powder Company
- Homelite, a Division of Textron, Inc.
- Horace A. Moses Foundation, Inc.
- Humble Oil & Refining Company
- Illinois Central Railroad Company
- International Harvester Co.
- International Live Stock Exposition
- International Mineral & Chemical Corporation
- International Paper Company
- International Paper Company Foundation
- International Wool Secretariat
- J. C. Penney Company, Inc.
- John Deere
- Kellogg Company
- Kelvinator Division of American Motors Corporation



National 4-H History Preservation Program

National 4-H Donor Support

- Kentucky Fried Chicken
- Kerr Glass Manufacturing Corporation
- King Cole Yarn Co.
- Kraft, Inc.
- Kraft Cheese Company
- Kraft General Foods
- Kraft-Phenix Cheese Corp.
- Larro SureFeed Division of General Mills
- Lederle Laboratories Div, American Cyanamid Co.
- Land O'Lakes, Inc.
- Linseed Meal Educational Committee
- Livestock Conservation, Inc.
- Massey-Ferguson, Inc.
- Massey-Harris Company
- Massey-Harris-Ferguson, Inc.
- May Seed and Nursery Company
- McCall Pattern Company
- Mennen Company
- Merck & Co., Inc.
- Metropolitan Life Foundation
- Mobay Corporation, Agricultural Chemicals Division
- Montgomery Ward
- Moorman Mfg. Co.
- Nabisco Biscuit Company
- National Organization on Disability
- National Pork Producers Council
- National Suffolk Sheep Association
- Nelson Knitting Company
- Olin Mathieson Chemical Corporation
- Oliver Corporation
- Orville Redenbacher's Gourmet Popping Corn
- Pan-Am Southern Corporation
- Parker Pen Company
- Pfizer Inc.
- Pioneer Hi-Bred International, Inc.
- Pitman-Moore, Inc.
- Poultry Industry Associates
- President of the United States
- Proctor Electric Company
- - Public Service Companies of Northern Illinois & Northern Indiana Public Service Company
- Purina Mills, Inc.
- Pure Oil Company
- Pyrofax Gas Corporation
- Quaker Oats Company
- Quebec Forestry Association
- Radio Corporation of America
- Ralston Purina Company, Purina Dog Foods Group
- Reader's Digest Foundation
- Rite-Way Products Company
- RJR Nabisco, Inc.
- S&H Foundation, Inc.
- Samuel Insull Service Companies
- Santa Fe Railway System
- Santa Fe-Gulf Central Pipeline Co.
- Sears, Roebuck and Co.
- Sears-Roebuck Foundation
- Servel, Inc.
- S. L. Allen & Company
- Simplicity Pattern Co., Inc.
- Singer Sewing Machine Company
- Ski-Doo Division, Bombardier Limited
- Spinnerin Yarn Company, Inc.
- Spool Cotton Company
- Standard Brands Incorporated
- Standard Oil Company (Indiana)
- Standard Oil Company (Kentucky)
- Standard Oil Company (Ohio)
- Standard Oil Foundation, Inc.
- Stanley Works
- Stanolind Foundation, Inc.
- Successful Farming through the Meredith Foundation
- Sunbeam Corporation
- Swift and Company
- Swift Dairy and Poultry Company
- Syntex Animal Health, Inc.
- Toni Home Permanent Company
- Toy Form Products Dept., Merck & Co. Inc.
- Tractor and Implement Division, Ford Motor Company
- True Temper Hardware
- Tupperware Home Parties, Division of Dart Industries Inc.
- United States Rubber Company
- Union 76 Division, Union Oil Company of California
- Union Pacific System
- Universal Oil Products Company
- Unocal Corporation
- Upjohn Company
- Utah Oil Refining Company
- Victor Animatograph Corporation
- Viking White Sewing Machine Company
- VWS, Inc Viking Sewing Machine Company
- Walgreen, Mrs. Charles R.
- Webster Industries
- Wehr Corporation
- Westinghouse Educational Foundation
- Westinghouse Electric Corporation
- Whirlpool Corporation
- Whirlpool-Seeger Corporation
- White-Elna Sewing Machine Company
- White Farm Equipment
- Wilson and Company
- Wilson Beef and Lamb Co.
- Wilson Certified Foods, Inc.
- Wilson-Sinclair Co.
- Wilson, Edward Foss
- Wilson, Thomas E.
- Wm. Wrigley Jr. Company
- WOOD Magazine, Meredith Corporation
- Wrangler Jeans
- Wrather Corporation
- ZIPLOC Freezer Bags, DowBrands, Inc.

The administrative staff members of the National Committee on Boys and Girls Club Work (later National 4-H Service Committee) were responsible for most of the fund raising. A large part of the job for Guy



National 4-H Donor Support

Noble, as director, and later Norman Mindrum, following Noble; and, Kenneth H. Anderson as associate director, was to solicit the operational funds from the private sector. This continued for 55 years until the merger of the Service Committee and National 4-H Club Foundation into National 4-H Council. Service Committee board members often assisted in "opening doors," however the bulk of the contacts and the solicitations fell to these three men. The primary servicing of the donor-sponsored programs and events fell to Service Committee professional staff who did an impressive job of maintaining the majority of the national donors for multiple years... often decades, and for many of these national corporations, their annual contributions to the Service Committee was the largest individual commitment they made throughout the years.

National 4-H Donors' Conference

The annual National 4-H Donors' Conference began in 1948. This 2-day event (starting in the afternoon of the first day and ending after lunch on the second day) was traditionally held at the Conrad Hilton Hotel in Chicago, bringing together representatives of private sector donors to 4-H at the national level, Extension leaders and National 4-H Service Committee staff. Most of the donor reps attending represented corporations and foundations supporting the National 4-H Awards Programs.

The conference, which was normally held in October, had two major objectives. First, to highlight the major accomplishments of 4-H during the past year and to discuss current 4-H issues. And, secondly, to allow the donor representatives an opportunity to meet with staff of the hotel in planning the special events relating to their sponsored awards programs at National 4-H Congress which would take place several weeks later, in late November and early December.

Extension leadership was heavily involved in the donors' conference program providing speakers and leading discussion groups on major issues. The conference provided opportunities for many informal one-on-one discussions between the donor representatives and the national staff members of 4-H Extension, National 4-H Service Committee and National 4-H Foundation on programs and events to which they were giving leadership.

The evening event of the first conference day traditionally was a banquet and program hosted by the Conrad Hilton Hotel.

The annual donors' conferences were important for keeping donors informed and involved. And, they were important to the national staffs in getting donor input in the ongoing programmatic areas and support for futuristic programming. Most awards program donors sent a representative to the conference each year, and sometimes two or three. Attendance often approached 100 people.

At some period during the early 1990's the National 4-H Donors Conference was relocated to the National 4-H Center in Chevy Chase, Maryland and held at the same time as the national conference for state 4-H leaders. This provided a new opportunity for both the donor reps and the state 4-H leaders to get to know each other better and to have opportunities to discuss specific state opportunities and issues.

When the National 4-H Awards Programs came to a close in the early 1990's, so did the National 4-H Donors' Conference. An important chapter of public-private partnership had been closed.

Over the years the newsletters distributed by the National 4-H Service Committee and National 4-H Council did an excellent job of highlighting the programs and discussions of these conferences. Digital copies of the newsletters can be found on this website in the Newsletters section of the Books and Other References Archive under 4-H Reference Material.

The Role of Donor Reps



National 4-H History Preservation Program

National 4-H Donor Support

Technically, every national donor has a contact person, no matter how large nor how small the contribution. It may be the person making an individual contribution, a fund trustee, a corporate or foundation executive or a government agency representative. But for many large gifts, particularly corporate gifts, it is a staff person of the corporation assigned to work with 4-H or a staff person from the corporation's marketing or PR agency. It is these people who have traditionally (and fondly) been called donor representatives... or donor reps. And, many of them have truly become as involved and immersed in the 4-H program their company sponsors as many 4-H or Extension staff at the national or state level. Some are proud to admit that their "blood runs green!"

Historically, many of these donor reps, particularly those representing corporations that sponsored the national 4-H awards programs, practically served in an informal extended role of Service Committee (or Council) staff. They were often involved with the program developmental committees working on program thrusts and member and leader literature. They frequently were invited by the states to help out with volunteer or agent training, or to serve as judges for state or local competitive events. For example, donor reps from the Simplicity Pattern Company frequently helped states plan their state and local dress revues or fashion revues. Representatives from those companies who helped plan and fund subject area competitive events such as the tractor or automotive events were an integral part of these events.

And, of course, for the donor reps, National 4-H Congress in Chicago was a week they looked forward to with anticipation. Here, they actually played a dual role... they played host to the state award winners in their respective program, helping them to get to know their host corporation; and, they at the same time had to make sure that top corporate executives attending 4-H Congress were seeing the benefits and outcome of their contributions in the best possible light. Consequently, many of the corporate executives got "caught up" in the mystique of 4-H Congress and their respective program winners. The week at Congress was "uplifting." Joe Hara, president of Tupperware USA, donor of the National 4-H Home Management Awards program, commented that his own kids told him they loved the days each year following his return back home having been to National 4-H Congress. He was so happy and energized that he made them happy.

For the corporate executives, their first-hand exposure may have only been that one special week each year, but for the donor reps, it often was year-round... plus that one "very special" hectic week.

One good example of this is Robert P. Fordyce, youth services, consumer marketing division, Eastman Kodak Company. For many years, Bob was the official donor representative for the National 4-H Photography Program sponsored by Kodak. Bob Fordyce was the classic example of the type of donor rep who loved National 4-H Congress and made it his mission to learn everything he could about the 50 state and national photography winners attending the Chicago event each year. Shortly before Congress he made a special trip from Kodak headquarters in Rochester, New York to Chicago to review the record books. As part of their awards banquet for state and national photography winners at National 4-H Congress, Kodak featured an audio/visual production comprised of selected photos from the record books of each of the 50 photography winners. This was a special surprise for the delegates and always a big hit. Fordyce made a photo "mug shot" of each winner for his files and he knew the state and national winners' names and could associate their name with their face for memory before the delegates ever got to the Conrad Hilton Hotel. He would try to meet as many of the state delegations as possible, upon arrival, and walk up to the photography winner, address him or her by their first name and introduce himself as representing Kodak in welcoming the delegate to Chicago. Talk about a first impression! Bob Fordyce, and the nearly dozen other Kodak reps who came to Congress each year to "staff" the Kodak involvement, always had the Kodak Suite at the Hilton open all week so photography delegates could feel free to stop by at any time to chat. It became their communications "hub." Each winner was given a camera the first day... if they needed one, and all the photography winners could stop by the suite for free film and processing. Kodak sponsored a get-acquainted event early in the week, had a formal photography awards banquet, donor-delegate rap sessions, and took the photography winners on a mini-tour to a large Chicago commercial photo processing lab near the Hilton. They blanketed the photography and camera industry with news releases, pictures and interviews with their delegates. After 4-H Congress, delegates received a special Kodak-sponsored photography newsletter so they could keep in touch with each other. The photography delegates and Kodak representatives always had a good



National 4-H History Preservation Program

National 4-H Donor Support

camaraderie and felt at ease joking and poking fun at one another. One year during the photography recognition dinner, Bob Fordyce was presiding. In his opening remarks he told guests that before leaving Rochester he carefully had checked the printed banquet program to be sure there were no errors. But, after reviewing it again that morning before the banquet, he found one - the error was Colby H. Chandler's title. He was listed as executive vice president, but should have been listed as president of Eastman Kodak Company. Actually, Mr. Chandler (who himself was a former 4-H'er) had been elevated to that new position since arriving in Chicago! The delegates got the humor and loved it, and Mr. Chandler had to smile.

There were many other "Bob Fordyces" among the donor representatives. These donor reps were an integral part of 4-H. They were seen more prominently at National 4-H Congress, but as mentioned above, they often worked on 4-H activities year round. Many of them traveled to the states to put on workshops and seminars in their respective program areas. They often would appear at local awards nights to make the presentation for their awards' area. They were involved on program developmental committees developing the literature to support their program area. (In the case of Kodak, in addition to the photography awards program, they sponsored the development of national photography literature, a national 4-H photography television series, photography leader forums, a national 4-H photo exhibit and other training aids and events.) Many of the awards donor companies kept in contact with their past winners. Several did surveys of their winners on a five and 10 year basis.

The hundreds of national 4-H donor reps who have served their corporations over the years... and served 4-H as well, are in a special class. They helped make 4-H what it is... and helped strengthen the 4-H program, not only in the program area they sponsored, but 4-H across the board.

Fund-Raising Training and Creation of State 4-H Foundations

Coming soon

State 4-H Foundation Support

State 4-H Foundation directors, their staffs and board members have traditionally been extremely supportive of National 4-H Council, its programs, services and events. This is particularly true relating to the National 4-H Youth Conference Center. State 4-H Foundations have been a central part of every fund raising campaign starting with New York, Georgia, West Virginia and Michigan. Later on, state foundations promoted and secured funds for many of the named rooms and lobby areas throughout the 4-H Center campus. They raised funds for trips to the National 4-H Center, to national and regional 4-H events and for international programs. Foundations are often some of the best customers for items in the Supply Service or for educational curriculum materials. There has traditionally been a close working relationship between fund raising at the state level and the national level.

Also, this partnership of support has historically always been a two-way street. The Resource Development staff at National 4-H Council has helped state foundations in many ways. The national staff has helped states in starting their foundations, in training staffs, in working with their boards, in identifying potential donors at the state level, and in securing these donors.

National 4-H Foundation's Builders Council

Unlike the National 4-H Service Committee, headquartered in Chicago, which secured most of their funding from a small group, mostly corporations, numbering under 100, much of the fund raising effort of the National 4-H Club Foundation in Chevy Chase, Maryland was targeted toward smaller gifts from hundreds of donors. This funding effort, called the 4-H Builders' Council, was established by the Foundation in 1951 with the approval of the Extension Organizations. By 1953 two members of the volunteer Builders' Council had initiated fund-raising programs. Jesse W. Tapp among the banks and J.



National 4-H History Preservation Program

National 4-H Donor Support

D. Sykes among the feed manufacturers. J. D. Sykes, Vice President of Ralston Purina, was the first chairman of the Builders Council. By 1954, Dan Gerber, President of Gerber Products Company, conducted a campaign among members of Grocery Manufacturers of America; Paul Armstrong, General Manager of Sunkist Growers, contacted farm cooperatives; J. D. Sykes, Vice-President of Ralston Purina, solicited feed manufacturers; and John V. Collis, President of the Federal Chemical Company, wrote to firms in the fertilizer industry. Plans were also developed with L. M. Upchurch, President of the Hoke Oil and Fertilizer Company, for an outreach to the cotton industry the following year.

When Grant A. Shrum joined the Foundation staff in October, 1955, he became the Executive Secretary of the Builders' Council.

Campaigns were initiated under six major areas. The 1957 report shows:

- Banks Campaign - Jesse W. Tapp, Bank of America, chairman. 1,063 contributions.
- Cooperatives Campaign - M. J. Briggs, Indiana Farm Bureau Co-ops, chairman. 21 contributions.
- Farm Machinery & Equipment Campaign - A. C. Gehl, Gehl Bros. Mfg. Co., chairman. 40 contributions.
- Feed Campaign - J. D. Sykes, Ralston Purina Co., chairman. 125 contributions.
- Fertilizer Campaign - John V. Collis, Federal Chemical Co. and R. E. Bennett, Farm Fertilizers, Inc. co-chairmen. 40 contributions.
- Grocery Manufacturers of America Campaign - Dan Gerber, Gerber Products Co., chairman. 31 contributions.

The Banks Campaign, with Jesse W. Tapp as chair, was perhaps the most successful of the funding areas in the Builders' Council. The December 1959 National 4-H Club Foundation Journal reports that state banking leaders were the guests of Jesse Tapp at a breakfast during the National Agricultural Credit Conference in Cincinnati in November. His guests were bank chairmen who headed up the campaign in their respective states and 36 states and Puerto Rico participated in the program in 1959.

In addition to carrying out industry-wide campaigns, the Builders' Council made contacts with general industry, foundations and other potential donors with a two-pronged goal - soliciting contributions and grants for carrying on the operations of 4-H Foundation programs, and raising funds for the building program of the National 4-H Center. This wide range of solicitations with major corporations, foundations, individuals and organizations resulted in most of the contributed funds.

Later, the Builders' Fund transcended into Partners in Progress. The Campaign Chairmen for 1971 were: Agricultural-Chemicals: Grant A. Shrum, Executive Director, National 4-H Foundation; Bank: Emmet G. Solomon, Chairman of the Board, Crocker Bank; Co-operative: D. W. Brooks, Chairman of the Board, Gold Kist, Inc.; Feed: Donald Danforth, Jr., President, Agricultural Products Group, Ralston Purina Company; Food: Gordon Edwards, Chairman of the Board, Kraftco Corporation; Machinery-Metals: E. W. Ukkelberg, Senior Vice President, Deere & Company.



National 4-H Donor Support

Share and Care Project

When the Board of Trustees of the National 4-H Club Foundation on September 14, 1949, recommended to the National Advisory Board (comprised of all state Extension Directors as members) that the Foundation assume responsibility for the Center (approved on October 24, 1949), the immediate task of the Foundation was to secure finances for the organization. Fortunately, there was some sound planning under way in 1948, instigated by the Extension Subcommittee on Club Work and the Committee on Extension Organization and Policy. The major thinking of this group was to eventually become the SHARE AND CARE Project. Their primary goal was to finance a "Permanent National 4-H Camp" (later designated the National 4-H Club Center). After December 1948, this was a project of the National 4-H Club Foundation.

Therefore, in 1950-51 a national campaign was created to raise funds from the grassroots level for a National 4-H Home - the National 4-H Center in Washington, D.C. Funding would be provided by 4-H Clubs, members, families, leaders, business, corporations, alumni (the private sector). The project also focused on how the Center would serve Clubs, their members and leaders, and related groups. Luke Schruben and Bob Wood were hired as consultants to work with state 4-H Administrators and state 4-H foundations to establish goals and complete pledges. State memorials and recognition were also combined into the SHARE AND CARE Project to insure that every state would be recognized at the Center.

4-H'ers at the local level were invited to SHARE AND CARE, to help provide funds to buy and equip a National 4-H Club Center... their National 4-H Club Center.

The following plan was initiated as described in detail in no less than a dozen printed marketing pieces distributed throughout the Extension System from late 1949 through 1952, and perhaps beyond. Although some of these plans did not come to fruition, they were all very much a part of the SHARE AND CARE Project plans, historically. They represent the thinking of both Foundation and Extension leadership as the SHARE AND CARE Project was initiated.

1. Local 4-H Clubs were invited to SHARE AND CARE for the Center by raising and contributing 10 cents or more per member. A fund of about \$200,000 would result if the 82,000 clubs did this. County or State Extension Offices would announce the plan to be followed in your State and would forward your contribution to the National 4-H Club Foundation. The name and county of each local club that contributed at least 10 cents per member, with a one-dollar minimum, would be inscribed in special State volumes and kept permanently in Founders' Hall at the Center.
2. County, State and Federal Extension Workers could SHARE AND CARE too. The facilities of the Center would be available for meetings, conferences and tours of extension workers, so they are invited to contribute to its development. Officers of the three national County Extension Agents' Associations were asked to sponsor this solicitation program among County Extension Agents. State Extension Directors and State 4-H Leaders organized the State campaigns. Walter H. Conway, Assistant Director of Extension Work, conducted a campaign in the Washington office and coordinated the drive for the entire Cooperative Extension Service.
3. Friends of 4-H including foundations, industrial concerns, commercial and trade groups, farm and home organizations, civic clubs, commodity groups, individuals and others interested were eligible to join the Founders by making voluntary contributions. These contributions could be sent directly to the National 4-H Club Foundation or via the State 4-H Club Office.
4. Royalties from sales of the National 4-H Club calendar were credited each month to the Center fund.
5. Special gifts of money would be very welcome. These may include commitments for such things as:

A) Construction of a new two-story wing with enlarged dining, kitchen and auditorium features; B) Construction of and equipment for radio studio with provision for direct broadcast of Center activities, featured guests and international visitors; C) Financing special training programs and features like



National 4-H History Preservation Program

National 4-H Donor Support

citizenship, recreation, training in clothing, furnishings, foods, livestock, forestry or agronomy; D) Furnishing one or more dormitory rooms or conference rooms; E) Equipment and books for the National 4-H Library; F) Supplies and equipment for the health wing; G) Provision of scholarships to support the development of special training institutes and conferences in citizenship, character development, human and international relations; H) Sponsoring all or part of a landscape program; I) Retiring out. Ending indebtedness of the Foundation.

6. The SHARE AND CARE program was under the general direction and sponsorship of a series of committees. They included: Four regional committees of state and county extension workers. Committee chairmen included: Mylo S. Downey, Maryland, chairman of the Eastern Region; L. C. Williams, Kansas, chairman of the Central Region; Ira J. Hollar, Oklahoma, chairman of the Southern Region; and C. T. Meenach, Washington, chairman of the Western Region. These committees developed and promoted points 1 and 2 above. They recommended and operated a plan for cooperative activity among the several states in their region. A national Citizens' Committee of interested persons was also considered.

7. Each individual, group, organization or concern that contributed one dollar or more to the 4-H SHARE AND CARE fund was to be listed as an Associate Founder and receive a personalized copy of the Founders' scroll.

Each state had a quota and an array of interesting methods were used to raise the SHARE AND CARE contributions. In Indiana, those counties that met their quota 100% received a special certificate of recognition, as did the clubs that met their quota. Clubs used different money making schemes to finance the program. These included such activities as bake sales, concession stands, minstrel shows, sale of greeting cards and sponsored shows at a local theatre. In several counties, the Junior Leader organization took care of the contribution.

Massachusetts reported a good response to their appeal for a 10 cent contribution from each member or \$1 per club or both. Some counties sent in as much as \$200 under this plan. Each contributing club received a scroll and a letter from the state 4-H Club Leader. Some counties had donation stands at their county fair or other 4-H events. As the pennies piled up they attracted more. Minnesota found that the success of their SHARE AND CARE drive rested largely on getting the story told to the members, their parents, and local adult leaders. Clubs contributed on the basis of 10 cents per member, many from 4-H Club treasury funds that had accumulated from earnings of various club activities.

South Dakota met its quota with contributions from five sources: 1) 10 cents per club member, 2) county Extension Agents and Home Demonstration Agents, 3) State Office personnel, 4) State Leaders' Association, and 5) a few personal contributions from church and civic groups. In Vermont, the State Leaders' Council and the County 4-H Club agents agreed to raise the funds through county quotas based on the number of members and leaders in each county. Most of the clubs held special money raising activities. These included food sales, community suppers, plays and other public entertainment. Some clubs raised money through commissions on sales of seeds, cookies and other items.

The following listing shows the SHARE AND CARE quotas for each state, plus other memorials contributed through this effort. It is important to note that the quotas were established by Extension at the federal level and not by the Foundation. Each state has contributed to the National 4-H Center in some fashion.

NORTHEASTERN

Connecticut	\$685.00	two dormitory rooms.
Delaware	\$209.00.	
Maine	\$638.00	<ul style="list-style-type: none"> ∩ a room in Warren Hall honoring L. H. Shibles ∩ money for furnishings ∩ 500 Maine Pine Trees



National 4-H History Preservation Program

National 4-H Donor Support

Maryland	\$1,577.00	<ul style="list-style-type: none"> ˘ two dormitory rooms presented by Maryland 4-H Clubs, three dormitory rooms by Maryland State Council of Homemakers' Club, Outdoor memorial retreat by Maryland All Stars, landscaping by Montgomery County Extension Office, six tons of lime from Frederick County, Crystal table service for Warren Hall.
Massachusetts	\$1,277.00	<ul style="list-style-type: none"> ˘ Farley Lobby in Smith Hall.
New Hampshire	\$838.00	<ul style="list-style-type: none"> ˘ dormitory room ˘ two pictures for room ˘ undesignated contribution.
New Jersey	\$808.00	<ul style="list-style-type: none"> ˘ two dormitory rooms ˘ pictures for rooms ˘ contribution of \$74.92 from Orange County.
New York	\$5,673.00	<ul style="list-style-type: none"> ˘ Hoefer Lounge in Warren Hall ˘ one dormitory room in memory of Frederick E. Heinzelman by the family.
Pennsylvania	\$3,048.00	<ul style="list-style-type: none"> ˘ dormitory room, painted Pennsylvania Room, electric clock for Missouri Room from Lancaster County 4-H Council, radio in Pennsylvania Room from Crossroads 4-H Club of Clairon County.
Rhode Island	\$368.00.	
Vermont	\$694.00	<ul style="list-style-type: none"> ˘ electric clock in Lobby, radio for Citizenship Short Course ˘ U,.S. flag for Citizenship Short Course ˘ \$20.00 for recreational equipment, an Announcement Board from Vermont Homemakers Council.
West Virginia	\$3,350.00	<ul style="list-style-type: none"> ˘ a dormitory room in Warren Hall in honor of J. O. Knapp, ˘ shrubbery, azaleas and rhododendron.
CENTRAL		
Illinois	\$5,886.00	<ul style="list-style-type: none"> ˘ dormitory room in honor of E. I. Pilchard.
Indiana	\$7,414.00.	
Iowa	\$4,984.00	<ul style="list-style-type: none"> ˘ \$50.00 for U.S. flag ˘ contribution towards a Worship Center Conference Room in Turner Hall.
Kansas	\$3,358.00.	
Michigan	\$6,129.00	<ul style="list-style-type: none"> ˘ Michigan Conference Room in Turner Hall ˘ Heritage Room ˘ Turner Hall ˘ dormitory room from Grand Traverse County 4-H Club Leaders Association, 18 square dance records from Genesee County ˘ a gavel ˘ \$10.00 from Clarence Ehlert.
Minnesota	\$5,244.00	<ul style="list-style-type: none"> ˘ recreation room in Smith Hall, additional funds, audio visual blinds, game cabinet and paneling for Minnesota Room.



National 4-H History Preservation Program

National 4-H Donor Support

Missouri	\$3,960.00	`	Assembly Room, gavel and podium, platform for Missouri Room.
Nebraska	\$2,709.00	`	\$100 for Library Fund and an Oil Painting.
North Dakota	\$1,518.00	`	gate and signs for 4-H Center.
Ohio	\$6,803.00	`	dining room in Smith Hall two buckeye trees.
South Dakota	\$1,421.00	`	two dormitory rooms honoring H. M. Jones.
Wisconsin	\$4,583.00	`	conference room in Smith Hall.

SOUTHERN

Alabama	\$13,295.00.		
Arkansas	\$9,589.00	`	two dormitory rooms.
Florida	\$3,119.00	`	wall clock for cafeteria from Hillsborough County Girls' County Council \$40.00 from Home Demonstration Agents.
Georgia	\$13,185.00	`	two dormitory rooms in honor of W. A. Sutton and W. S. Brown.
Kentucky	\$6,998.00	`	two dormitory rooms in honor of Edith Lacy and in honor of the 4-H Council two pictures for rooms.
Louisiana	\$6,986.00	`	room in Warren Hall.
Mississippi	\$10,872.00	`	dormitory room in honor of Elaine Massy and Blanche Good.
North Carolina	\$14,023.00	`	room in Warren Hall, Bibles for all rooms, and oil painting of L. R. Harrill.
Oklahoma	\$8,114.00	`	dormitory room in honor of Mrs. Alice Carlson Moffitt.
South Carolina	\$5,463.00	`	dormitory room in honor of Dr. Pool.
Tennessee	\$13,696.00	`	two dormitory rooms in honor of Aubry Frances Scott and Garvin Leon Harrington.
Texas	\$12,514.00.		
Virginia	\$6,072.00	`	flag center in front of Smith Hall, \$89.50 to replace shrubbery in flag center.

WESTERN

Arizona	\$430.00		
California	\$2,694.00	`	two dormitory rooms in honor of B. H. Cocheron.
Colorado	\$2,006.00	`	one dormitory room and a gavel.
Idaho	\$1,103.00.		



National 4-H History Preservation Program

National 4-H Donor Support

Montana	\$994.00	one dormitory room.
Nevada	\$154.00.	
New Mexico	\$986.00	one dormitory room.
Oregon	\$1,717.00.	
Utah	\$1,019.00.	
Washington	\$1,486.00.	
Wyoming	\$555.00	one room in Warren Hall.

Grand total for State Pledge Quotas: \$211,234.00. This amount does not include the values of state rooms and other memorials and mementoes provided by states which totals a sizeable amount.

Gold Clover Club

National 4-H Club Foundation's major donors were considered members of the Gold Clover Club, contributing \$1,000 or more annually to the programs of the National 4-H Club Foundation. This sustaining support is the sound financial base the 4-H Foundation required to develop long-range youth education programs.

The Gold Clover Club was started in 1962. Many of the donor names appear in the Gold Clover Club listing year after year in the Foundation's annual reports. Most of these donor names are in the following listing:

- ADM Chemicals Div. Of Ashland Oil & Refining Company
- Agrico Chemical Company
- Alcoa Foundation
- Allied Products Corporation Charitable Fund
- Allis-Chalmers Manufacturing Company
- Allstate Foundation
- AMAX Foundation, Inc.
- American International Association
- American Optometric Association
- Archer-Daniels-Midland Company
- ARCO Foundation
- Automotive Safety Foundation
- Avalon Foundation
- Avon Products Foundation, Inc.
- Beatrice Foods Company
- Bendix Corporation
- Bethlehem Steel Corporation
- Borden, Incorporated
- Borg-Warner Corporation
- Borg-Warner Foundation
- Briggs & Stratton Corporation Foundation, Inc.
- California Bankers Association
- California-Texas Oil Corporation
- Caltex Oil (Australia) Pty. Ltd.
- Caltex Petroleum Mij. (Netherlands) N.V.
- Campbell Soup Company
- Chesebrough-Pond's, Inc.
- Chrysler Corporation
- Cities Service Foundation
- Coastal States Gas Producing Company
- Colgate-Palmolive Company
- ConAgra, Inc.
- Continental Can Company, Inc.
- Continental Grain Company
- Continental Oil Company
- Cook Industries, Inc.
- Corn Products Company
- Corning Glass Works Foundation
- CPC International Inc.
- Creole Foundation
- Creole Petroleum Corp.
- Crocker National Bank
- Crown Zellerbach Foundation
- DeKalb AgResearch, Inc.
- Del Monte Corporation
- Dillon Foundation
- E. I. du Pont de Nemours & Co.
- Eaton Corporation
- Elanco International
- Emil Schwarzhaupt Foundation
- EXXON Corporation
- F. W. Woolworth Company
- Federal Land Banks
- Fibreboard Foundation
- First National Bank of St. Paul
- FMC Foundation
- Ford Foundation
- Ford Motor Company Fund
- Fundacion Creole (Venezuela)



National 4-H History Preservation Program

National 4-H Donor Support

- G. C. Murphy Company Foundation
- G. D. Searle & Company
- Gainey Foundation
- Geigy Agricultural Chemicals. Geigy Chemical Corp.
- General Foods Corporation
- General Motors
- General Telephone & Electronics Foundation
- General Tire & Rubber Foundation
- George A. Hormel & Company
- Gerber Baby Foods Fund
- Goodyear Tire & Rubber Company
- Green Giant Foundation
- Guilford Mills, Inc.
- Gulf Oil Chemicals Company
- Gulf Oil Corporation
- H. J. Heinz Company Foundation
- Heublein Foundation, Inc.
- Hiram Walker & Sons, Inc.
- Household Finance Corporation
- Indiana Electric Association
- International Business Machines Corporation
- International Harvester Company
- International Minerals & Chemical Corporation
- International Paper Company
- International Telephone and Telegraph Corporation
- J. C. Penney Company, Inc.
- J. I. Case Company
- James C. Penney Foundation, Inc.
- Jewel Companies, Inc.
- John Deere Foundation
- Kellogg Company
- Kimberly-Clark Foundation, Inc.
- Koch Industries, Inc.
- Kraft Foods Company
- Kraftco Corporation
- Levi Strauss Foundation
- Linkletter Foundation
- Massey-Ferguson Inc.
- McCormick & Company, Inc.
- Mexican Business Council for International Understanding
- Mobil Foundation, Inc.
- Monsanto Fund
- Moorman Manufacturing Company
- Mr. And Mrs. Charles Dana Bennett
- Mr. and Mrs. Luke M. Schruben
- Mrs. Dorothy S. Gerber
- Mrs. O. A. Beech
- Mrs. Paul's Kitchens, Div. of E. J. McAleer & Co.
- Murphy Products Company, Inc.
- Nalco Foundation
- National Biscuit Company
- National Lead Company
- Nationwide Mutual Insurance Company
- New Holland Machine Company
- North American Association of Venezuela
- Northrup, King & Company
- Occidental Petroleum Charitable Fund
- Olin Corporation
- Olin Mathieson Chemical Corp.
- Oscar Mayer Foundation, Inc.
- Otis Elevator Company
- Owens-Illinois, Inc.
- Pan Am Charitable Foundation, Inc.
- Pet Milk Foundation
- Philip Morris International
- Philip Morris, Inc.
- Phillips Petroleum Company
- Pioneer Hi-Bred International, Inc.
- PPG Industries Foundation
- Procter & Gamble Company
- Production Credit Associations of the U.S.
- Quaker Oats Company
- Ralston Purina Company
- Reader's Digest Foundation
- Robert H. Linowes
- Robert Wood Johnson Foundation
- Rockwell International Corporation
- Royal Industries
- S. S. Kresge Company
- Shaw-Walker Company
- Sherwin-Williams Company
- Sinclair Oil Corporation Foundation
- Skelly Oil Company Foundation
- Spencer Chemical Company
- Sperry New Holland
- Standard Oil Company (New Jersey)
- Sun Oil Company
- Sunbeam Corporation
- Tecumseh Products Company
- Tenneco, Inc.
- The Asia Foundation
- The B. F. Goodrich Company
- The Bristol-Myers Fund
- The Cargill Foundation
- The Danforth Foundation
- The Ford Foundation
- The Gillette Company
- The Nabisco Foundation
- The Nationwide Foundation
- The Nestle Company, Inc.
- The Pillsbury Company
- The Pillsbury Company Foundation
- The Pittsburgh Plate Glass Foundation
- The Sears-Roebuck Foundation
- The Upjohn Company
- Thomas J. Lipton Foundation
- Trans World Airlines, Inc.
- Transcontinental Gas Pipe Line Corporation
- Union Carbide Corporation
- United Brands Foundation
- United States Steel Corporation
- United States Tobacco Company
- W. K. Kellogg Foundation
- Warner-Lambert Charitable Foundation
- Weyerhaeuser Company Foundation
- Whirlpool Corporation
- Whirlpool Foundation
- William Randolph Hearst Foundation
- Wm. J. Wrigley, Jr. Company



National 4-H Donor Support

National 4-H News Advertisers

Some may find it unusual that magazine advertisers would be considered under national 4-H donor support; however, National 4-H News played an important role in volunteer leader development and communications at the local level. And, without advertisers the magazine would not have lasted for 65 years.

All advertising in National 4-H News was display advertising; the magazine never carried classifieds. Although many national donors, particularly donors in the area of awards and recognition programs, advertised regularly in National 4-H News, there were hundreds of advertisers in the magazine over the years where this was their only contact with 4-H. They provided an important funding base that allowed the magazine to be a cost center. To these advertisers, the local club leader was a key audience and a page, a half-page or a quarter page ad in the national 4-H magazine was the best way to reach this audience.

The magazine first appeared in April 1923 as "The Boys and Girls Club News." (See: 4-HHistoryPreservation.com/History/Nat_4-H_News/ for a history of the magazine.) 4-H NEWS was distributed at no cost to 4-H leaders across the country. However to survive the Depression years of the 1930's, the National Committee on Boys and Girls Club Work determined that the magazine should start offering advertising. As Extension examined this decision, there were concerns that advertising messages did not always reflect 4-H ideals and the mailing lists of leaders furnished by the states represented a captive audience for commercial appeals. Following considerable debate and several meetings, as a compromise, to reduce the magazine's dependency on advertising, National 4-H News became a subscription magazine in January 1940. Almost overnight the mailing list dropped from 80,000 to 16,000 volunteer leaders. It took years of steady growth before the magazine finally passed the 100,000 circulation level. As Extension budgets tightened and other vehicles of communication became available, the National 4-H News circulation began to drop and the final issue appeared in April/May 1988.

Most of the issues of National 4-H News are available in digital format in the book and print archive on this 4-H history preservation website. While it may be possible to compile a total list of 4-H NEWS advertisers, it probably would be meaningless. To list a variety of 4-H advertisers in the magazine and illustrate the broad scope of appeal for volunteer leaders may serve to be more useful. With that in mind here is a listing of over 100 of these advertisers from over the years... some of them advertising in nearly every issue for years:

- Association of American Railroads
- A C Spark Plugs
- Abigail Martin Fund Raising
- Acme Cowboy Boots
- Allis-Chalmers
- American Angus Association
- American Income Life Insurance Co.
- American Oil Company
- American Optometric Association
- American Quarter Horse Association
- American Seed Company
- American Wool Council
- American Zinc Institute
- Argus Cameras & Optical Instruments
- Armour and Company
- Ball Corporation
- Bell Telephone System
- Betty Crocker
- Betty Crocker's Gold Medal Flour
- Blue Bonnet Margarine
- Bolens Huski Garden Tractors
- Carnation Company
- Caterpillar Tractors
- Celanese Chemical Company
- Cities Service Oil Company
- Clabber Girl Baking Powder
- Coats & Clark's Threads & Zippers
- Coca-Cola
- De Laval Separator Company
- DeKalb Hybrid Corn
- Diamond Tool & Horseshoe Co.
- Domestic Sewing Machine Co.
- Dutch Mill Bulbs
- Eagle Brand Drinking Water Bag
- Eastman Kodak Company
- Elgin Watches
- Estes Industries
- Firestone Tire & Rubber Co.
- Fleischmann's Yeast
- Ford Motor Company
- Gehl Brothers Mfg. Co.
- General Electric
- General Mills Inc.
- General Motors



National 4-H History Preservation Program

National 4-H Donor Support

- Gold Kist
- H. J. Heinz Co.
- Hampshire Swine Registry
- Hercules Powder Company
- Holstein-Friesian Association of America
- Homelite Chain Saws
- Ideal Toy Corporation
- International Harvester
- J. I. Case Company
- John Deere
- Johnson's Wax
- Kathryn Beich Candies
- Kellogg's of Battle Creek
- Kelvinator
- Kerr Glass Manufacturing Corp.
- Kraft Foods
- Lee Jeans
- Mason Fence Co.
- Masonite Corporation
- Mathieson Chemical Company
- Mercurochrome
- Minneapolis-Moline
- Montgomery Ward
- Morton Salt Company
- National Make It With Wool Competition
- National Needlework Association
- National Steel Corporation
- New York School of Dog Grooming
- Parker Pen Company
- Pennsylvania Dutch Co., Inc.
- Pepsodent
- Perfect Circle Piston Rings
- Planters Nuts
- Purina Hog Chow
- Ray-O-Vac Batteries
- Red Star Yeast
- Remington Arms Company
- Revere Company
- Ringling Brothers, Barnum & Bailey Circus
- Santa Fe
- Scovill Stitching
- Sears Roebuck & Co.
- Simplicity Pattern Co.
- Sinclair Farm Oils
- Skelgas Fuel and Appliances
- Stanley Home Products
- Sunbeam Corporation
- Sunkist Growers
- Sunoco, Sun Oil Company
- Surge, Babson Bros. Co.
- Swift & Company
- Talon American
- Tandy Leather Company
- Texaco Products
- The Mennen Co.
- The Pure Oil Company
- The Upjohn Company
- Tobe-Coburn School of Fashion Careers
- Toni Hair Products
- Tupperware Home Parties
- United Fresh Fruit and Vegetable Assn.
- United States Rubber Company
- Westinghouse Electric Company
- Whirlpool Corporation
- Wolverine Boots & Shoes
- World's Finest Chocolate, Inc.
- Wrigley's Spearmint Chewing Gum

4-H Donors for International Programs

(Coming soon)

include:

Four special grants were made to the National 4-H Club Foundation for operation of the International Farm Youth Exchange program during 1959. Warren E. Schmidt, IFYE Coordinator, reported that year that 94 U.S. delegates would be visiting 42 countries, and approximately 120 exchangees from 45 countries would live and work with farm families in the United States. The special grants would help finance these exchanges.

The Nestle Corporation and its allied companies in 10 countries were providing scholarships for one two-way exchange between the United States and Argentina, Australia, Chile, Colombia, France, Mexico, Peru, Portugal, Spain, Switzerland and the Union of South Africa. The scholarships, which supplement funds raised by the 4-H movement in each of the participating states, make possible one additional two-way exchange between the U.S. and each of the 10 countries. The scholarships provide transportation and subsistence for each participant. This is the second year for the Nestle program.

The Ford Foundation was also continuing its support of the IFYE program in 1959. The countries included in their sponsorship were: Pakistan, Burma, Iran, Jordan, Nepal, and the United Arab Republic. It was expected that five U.S. delegates would visit Pakistan and that 10 exchangees from that country would come to the United States. Two delegates would go to Burma and eight exchangees would visit here. Iran, Jordan, Nepal and the United Arab Republic would each send one exchangee to stay in the United



National 4-H Donor Support

States.

Two new sponsors in 1959 were the Creole Foundation, a non-profit organization established in Venezuela by the Creole Petroleum Corporation, and the International Harvester Company. The Creole Foundation was participating in both of the two-way exchanges with Venezuela. In 1956 and 1957, the Creole Petroleum Corporation was a partial sponsor of the IFYE program. International Harvester Company, a new-comer to IFYE, was sponsoring a two-way exchange with Mexico. It was being conducted in cooperation with the Association for International Understanding in Mexico.

National 4-H Center Expansion Program - 1965

In March 1965, the National 4-H Club Foundation Board of Trustees began investigating Center expansion. After intensive study, the board, under the chairmanship of Henry M. Hansen, voted to proceed. The partnership between business and 4-H that established the current Center was strengthened and greatly expanded by the formation of the National 4-H Advisory Council in 1968 with the following leadership and members.

Honorary Co-Chairmen: Mrs. Richard M. Nixon and J. C. Penney

To kick off the Advisory Council activities, Mrs. Nixon and Mr. Penney met at the White House to discuss their role in the 4-H expansion program. "America has always been a land rich in constructive youth leadership. Today the need for this is greater than ever," said Mrs. Nixon. "I am grateful, as are thousands of other Americans, that 4-H, through its National Center, is helping youngsters develop responsible attitudes toward citizenship and leadership." Mrs. Nixon, who was a 4-H'er in Los Angeles County, California, also praised the 110 corporate executives backing the expansion campaign. "I shall always be an enthusiastic supporter of the fine work of 4-H," said Mr. Penney, the 93-year-old department chain store founder.

- **Chairman:** Howard C. Harder, chairman of CPC International Inc.
- **National Vice-Chairmen (regional):**
- **Midwest:** Daniel Parker, Chairman, Parker Pen Company
- **Southeast:** J. Paul Austin, President, The Coca-Cola Company
- **Northeast:** S. B. Penick, Jr., Chairman, S. B. Penick & Company
- **Southwest:** W. W. Keeler, Chairman, Phillips Petroleum Company
- **West:** Art Linkletter, Chairman, and Jack Linkletter, President, Linkletter Enterprises, Inc.
- **Treasurer:** Mills B. Lane, Jr., President, Citizens & Southern National Bank
- **Public Relations:** Russell B. Robins, executive Vice President, The Jam Handy Organization

Advisory Council Membership:

- G. A. Ensminger, President, Albers Milling Company
- Roy E. Folck, Jr., President, Allied Mills, Inc.
- Charles W. Parker, Jr., Vice President, Allis-Chalmers Manufacturing Company
- Kenneth L. Meinem, Vice President, American Airlines
- James F. Bourland, Vice President, American Cyanamid Company
- Clifford Siverd, President, American Cyanamid Company
- Donald C. Cook, President, American Electric Power Company, Inc.
- Jay Van Andel, Chairman of the Board, Amway Corporation
- Charles de Bretteville, Chairman & President, Bank of California
- Joseph C. Welman, Chairman, Bank of Kennett
- William G. Karnes, President, Beatrice Foods Company
- A. P. Fontaine, Chairman, Bendix Corporation
- E. A. Morris, Chairman of the Board, Blue Bell, Inc.,
- A. R. Marusi, Chairman and President, Borden Inc.
- Gavin MacBain, Chairman, Bristol-Myers Company



National 4-H History Preservation Program

National 4-H Donor Support

- Donald E. Young, Vice President-Corporate Communications, Burroughs Corporation
- William B. Murphy, President, Campbell Soup Company
- J. L. Ketelsen, President, J. I. Case Company
- Harold H. Helm, Chairman Executive Committee, Chemical Bank New York Trust Company
- Robert O. White, Senior Vice President, Chemical Bank New York Trust Company
- V. E. Boyd, President, Chrysler Corporation
- R. H. Bolster, Vice President (Automotive), Clark Equipment Company
- O. S. Wyatt, Jr., Chairman and President, Coastal States Gas Producing Company
- A. H. Aymond, Chairman, Consumers Power Company
- Ellison L. Hazard, Chairman of the Board and President, Continental Can Company, Inc.
- Michel Fribourg, President, Continental Grain Company
- Donald M. Graham, Chairman of the Board, Continental Illinois National Bank & Trust Co. of Chicago
- William T. Brady, Honorary Chairman-Executive Committee, CPC International, Inc.
- A. N. McFarlane, Chairman Executive Committee, CPC International, Inc.
- J. W. McKee, Jr., President, CPC International, Inc.
- B. W. Pris, Executive Vice President and General Manager, Cotton Producers Association, Inc.
- Emmett G. Solomon, Chairman of the Board, Crocker-Citizens National Bank
- Rene McPherson, President, Dana Corporation
- Edwin O. George, President Detroit Edison Company
- L. Ludvigsen, Chairman, Eaton Yale & Towne, Inc.
- Harold E. Sponberg, President, Eastern Michigan University
- H. G. Bixby, President, X-Cell-O Corporation
- W. Gordon Leith, Corporate Vice President and Secretary, Farmland Industries, Inc.
- Jack T. Conn, Chairman, Fidelity National Bank & Trust Company
- Ralph J. Voss, President, First National Bank of Oregon
- R. J. Hampson, Vice President and General Manager, Tractor Operations, Ford Motor Company
- Charles Dana Bennett, special Consultant, Foundation for American Agriculture
- William E. Grace, President, Fruehauf Corporation
- Gorge R. Ferguson, executive Vice President, Geigy Chemical Corporation
- Arthur E. Larkin, Jr. President, General Foods Corporation
- Leslie H. Warner, President, General Telephone & Electronics Corporation
- Daniel F. Gerber, Chairman, Gerber Products Company
- Harry B. Warner, President, The B. F. Goodrich Company
- Russell DeYoung, Chairman, Goodyear Tire & Rubber Company
- Albert J. Berdis, Chairman, Great Lakes Steel
- Robert C. Cosgrove, President, Green Giant Company
- C. L. Matthews, Vice President, Gulf Oil Corporation
- Henry A. Thouron, Chairman and President, Hercules, Inc.
- Merritt D. Hill, Chairman, Hill associates, Inc.
- Howard Rodrick, Vice President and General Manager, Farm Chemicals Div., Hooker Chemical Corp.
- R. F. Gray, Chairman, Geo. A. Hormel & Company
- Edward B. Hinman, President, International Paper Company
- G. T. Ward, Executive Vice President, International Paper Company
- George A. Murphy, Chairman of the Board, Irving Trust Company
- John F. Hurley, Executive Vice President, Kellogg International, Division of Kellogg Company
- R. A. Maxwell, Vice President, Kelsey-Hays Company
- George L. Varnes, Group Vice President, Eli Lilly & Company
- James J. Ling, Chairman, Ling-Temco-Vought, Inc.
- Harlan B. Collins, President, Link-Belt Division, FMC Corporation
- Crocker Nevin, Chairman and President, Marine Midland Grace Trust Company of New York
- D. L. Mass, Jr., President, Millers' National Federation
- R. R. Spitzer, President and General Manager, Murphy Products Company, Inc.
- Lee S. Bickmore, Chairman of the Board, National Biscuit Company
- William J. Klein, Trustee, National 4-H Club Foundation
- William A. Sutton, Trustee, National 4-H Club Foundation
- H. Bruce Palmer, President, National Industrial & Conference Board
- Frank Greenwall, Chairman, Executive Committee, National Starch & Chemical Corporation
- Herman H. Pevler, President, Norfolk & Western Railway
- Willard F. Rockwell, Jr., Chairman, North American Rockwell Corporation
- Glenn L. Jackson, Chairman of the Board, Pacific Power & Light Company
- Austin Smith, Chairman and President, Parke, Davis & Company
- Dean McNeal, Group Vice President, The Pillsbury Company



National 4-H History Preservation Program

National 4-H Donor Support

- Edwin H. Snyder, Chairman, Public Service Electric & Gas Company
- Donald Danforth, Jr., Executive Vice President, Ralston Purina Company
- Raymond E. Rowland, Director, Ralston Purina Company
- Sterling W. Fisher, Executive Director, Reader's Digest Foundation
- John M. Reeves, Honorary Chairman, Reeves Brothers, Inc.
- T. F. Patton, Chairman, Republic Steel Corporation
- Januarius A. Mullen, Chairman (Exec. V.P., Sheller Div.) Sheller-Globe Corporation
- H. J. Stroud, Vice President, Signal Oil & Gas Company
- Carl G. Drescher, Vice President, Sinclair-Atlantic Richfield Company
- Henry Weigl, President, Standard Brands, Inc.
- Roger W. Gunder, President, Stauffer Chemical Company
- William J. Marshall, Jr., Chairman and Treasurer, Tele-Tape Productions, Inc.
- J. W. Crosby, Chairman, Thiokol Chemical Corporation
- Lawrence V. Nagle, Chairman, Udyllite Corporation
- Kenneth Rush, President, Union Carbide Corporation
- LeRoy B. Staver, President, United States National Bank of Oregon
- Leslie B. Worthington, Director, United States Steel Corporation
- R. T. Parfet, Jr., President and General Manager, The Upjohn Company
- Walter R. Bimson, Chairman of the Board, Valley National Bank
- Mervyn LeRoy, Producer and Director, Warner Bros. 7-Arts
- John H. Platts, President, Whirlpool Corporation
- Samuel White, Jr., Executive Vice President, White Motor corporation
- William Wishnick, Chairman, Witco Chemical Corporation
- R. C. Kirkwood, Chairman, F. W. Woolworth Company
- Thomas Couper, President, Young spring & Wire Corporation
- Mrs. Daniel Parker, Janesville, Wisconsin
- J. D. Sykes, Flat Rock, North Carolina
- Thomas M. Ware, Skokie, Illinois

The Advisory Council and the 50 state 4-H programs shared the responsibility of raising \$8 million to expand the Center. Plans called for a comprehensive building program that would increase overnight capacity from 300 to 800. The advisory council was committed to raise \$6 million of the total \$8 million project from the private sector with \$2 million being raised by 4-H at the state and local levels

Remodeling Smith Hall into what would become J. C. Penney Hall, plus the expansion of Kellogg, Firestone and McCormick Halls, made up the major goals of the campaign.

4-H members, leaders, professional staff in Extension and friends of 4-H throughout the United States made a major contribution to the Center Expansion fund. Forty-nine states, Puerto Rico and the Virgin Islands pledged more than \$2 million toward the total goal.

Over \$8 million dollars were contributed to the National 4-H Center expansion from thousands of individuals, corporations, foundations and businesses. The following are those who contributed \$1,000. or more:

- Ada Resources, Inc., Houston, Texas
- Mr. K. S. Adams, Jr., Houston, Texas
- Alabama Council of Coca-Cola Bottlers, Birmingham, Alabama
- Alcoa Foundation, Pittsburgh, Pennsylvania
- Allied Mills Foundation, Chicago, Illinois
- Allis-Chalmers Foundation Inc., Milwaukee, Wisconsin
- Amerada Hess Corporation, New York, New York
- American Cyanamid Company, Wayne, New Jersey
- American Electric Power Company Inc., New York, New York
- American Motors Corporation, Southfield, Michigan
- American National Bank & Trust Company, Chattanooga, Tennessee
- American Telephone & Telegraph Company, New York, New York
- Anheuser-Busch Charitable Trust, St. Louis, Missouri
- Arkansas Best Corporation, Fort Smith, Arkansas
- Armour & Company, Phoenix, Arizona
- Ball Corporation, Muncie, Indiana
- Bank of America Foundation, San Francisco, California
- Beatrice Foods Company, Chicago, Illinois
- The Bendix Corporation, Southfield, Michigan
- Mr. and Mrs. Charles Dana Bennett, Washington, D.C.



National 4-H History Preservation Program

National 4-H Donor Support

- Benwood Foundation, Chattanooga, Tennessee
- Blue Bell Foundation, Greensboro, North Carolina
- Mr. William T. Brady, Beverly Hills, California
- Briggs & Stratton Corporation, Milwaukee, Wisconsin
- Burlington Industries, Inc., Greensboro, North Carolina
- Burroughs Foundation, Detroit, Michigan
- Campbell Soup Fund, Camden, New Jersey
- The Cargill Foundation, Minneapolis, Minnesota
- Carolina Steel Corporation, Greensboro, North Carolina
- The Carrier Corporation Foundation, Inc., Syracuse, New York
- Caterpillar Tractor Company, Peoria, Illinois
- Central Soya Company, Inc. Fort Wayne, Indiana
- Chemical Bank, New York, New York
- Chesebrough-Pond's Inc., Greenwich, Connecticut
- Chrysler Corporation, Detroit, Michigan
- Citizens & Southern National Bank, Atlanta, Georgia
- Clark Equipment Company, Buchanan, Michigan
- Coastal States Gas Corporation, Corpus Christi, Texas
- The Coca-Cola Company, Atlanta, Georgia
- Coca-Cola Bottling Co. of Arkansas, Little Rock, Arkansas
- Coca-Cola Bottling Co. (Thomas) Inc., Chattanooga, Tennessee
- Cone Mills Corporation, Greensboro, North Carolina
- Consumers Power Company, Jackson, Michigan
- Continental Bank Charitable Foundation, Chicago, Illinois
- Continental Grain Company, New York, New York
- The Continental Group, Inc., New York, New York
- CPC International, Inc., Englewood Cliffs, New Jersey
- Dana Corporation Foundation, Toledo, Ohio
- The Danforth Foundation, St. Louis, Missouri
- John Deere Foundation, Moline, Illinois
- Del Monte Corporation, San Francisco, California
- Delta air Lines, Inc., Atlanta, Georgia
- D H J Foundation, Inc., New York, New York
- Diamond International Corporation, New York, New York
- Mr. Fairleigh S. Dickinson, Jr., Rutherford, New Jersey
- Eaton Charitable Fund, Cleveland, Ohio
- El Paso Natural Gas Company, Houston, Texas
- Miss Dorothy Emerson, Silver Spring, Maryland
- Farmland Industries, Inc., Kansas City, Missouri
- Fibreboard Foundation, San Francisco, California
- Fidelity Bank, N.A., Oklahoma City, Oklahoma
- First National Bank of Atlanta, Atlanta, Georgia
- Mr. & Mrs. R. C. Fisher, Troy, Michigan
- Max C. Fleischmann Foundation, Reno, Nevada
- FMC Corporation, Chicago, Illinois
- Ford Foundation, New York, New York
- Benson & Edith Ford Fund, Detroit, Michigan
- Ford Motor Company Fund, Detroit, Michigan
- Foremost-McKesson Foundation, San Francisco, California
- Ella West Freeman Foundation, New Orleans, Louisiana
- Freeport Minerals Company, New York, New York
- Fruhauf Corporation, Detroit, Michigan
- General Electric Company, New York, New York
- General Foods Corporation, White Plains, New York
- General Mills Foundation, Minneapolis, Minnesota
- General Motors Corporation, Detroit, Michigan
- General Telephone & Electronics Foundation, Stamford, Connecticut
- Gerber Baby Foods Fund, Fremont, Michigan
- Golay & Co, Inc., Chore-Boy Division, Cambridge City, Indiana
- Gold Kist, Inc., Atlanta, Georgia
- Goodyear Tire & Rubber Company Fund, Akron, Ohio
- Great Northern Nekoosa Corporation, Stamford, Connecticut
- Green Giant Foundation, Chaska, Minnesota
- Mr. Frank K. Greenwall, New York, New York
- Gulf + Western Foundation, Young Spring & Wire Division, Detroit, Michigan
- Gulf Oil Chemicals Company, Houston, Texas
- Mr. & Mrs. Howard C. Harder, Englewood Cliffs, New Jersey
- H. J. Heinz Company Foundation, Pittsburgh, Pennsylvania
- Hercules Incorporated, Wilmington, Delaware
- The Hormel Foundation, Austin, Minnesota
- Indiana Electric Association, Indianapolis, Indiana
- Indiana Farm Bureau Cooperative Association, Inc., Indianapolis, Indiana
- International Business Machines Corporation, Armonk, New York
- International Harvester Foundation, Chicago, Illinois
- International Minerals & Chemical Corporation, Libertyville, Illinois
- International Paper Company, New York, New York
- Irving One Wall Street Foundation, Inc., New York, New York
- Kellogg Company, Battle Creek, Michigan
- W. K. Kellogg Foundation, Battle Creek, Michigan
- Kelsey-Hayes Company, Romulus, Michigan
- Kerr-McGee Foundation, Oklahoma City, Oklahoma
- Kraft, Inc., Glenview, Illinois
- The Kresge Foundation, Troy, Michigan
- Ladish Company, Cudahy, Wisconsin
- Levi Strauss Foundation, San Francisco, California
- Eli Lilly and Company, Indianapolis, Indiana
- Lincoln National Corporation, Fort Wayne,



National 4-H History Preservation Program

National 4-H Donor Support

- Indiana
- Mr. R. Robert Linowes, Silver Spring, Maryland
- Thomas J. Lipton Foundation, Inc., Englewood Cliffs, New Jersey
- Louisiana Power & Light Company, New Orleans, Louisiana
- The J. E. and L. Mabee Foundation, Inc., Tulsa, Oklahoma
- R. J. McClellan Charitable Trust, Chattanooga, Tennessee
- Magnavox Company, New York, New York
- Marine Midland Bank, New York, New York
- Marsh Charitable Trust, Yorktown, Indiana
- The Foster G. McGaw Foundation, Chicago, Illinois
- James W. and Jane A. McKee Foundation, Greenwich, Connecticut
- Mr. & Mrs. Dean McNeal, Mound, Minnesota
- Meridian Coca-Cola Bottling Company, Meridian, Mississippi
- Charles E. Merrill Trust, Ithaca, New York
- Middle South Utilities, Inc., New York, New York
- Mr. & Mrs. Robert H. Miller, Alexandria, Virginia
- Minnesota Mining and Manufacturing Foundation, Inc., St. Paul, Minnesota
- The Minnesota Mutual Life Insurance Company, St. Paul, Minnesota
- Mobil Foundation, Inc., New York, New York
- Monsanto Fund, St. Louis, Missouri
- The William T. Morris Foundation, Inc., New York, New York
- G. C. Murphy Company Foundation, McKeesport, Pennsylvania
- Nabisco Foundation, East Hanover, New Jersey
- National Distillers & Chemical Corporation, New York, New York
- The Nestle Company, Inc., White Springs, New York
- J. J. Newberry Company, York, Pennsylvania
- Norfolk & Western Railway, Roanoke, Virginia
- Occidental Petroleum Charitable Foundation, Inc., Los Angeles, California
- Olin Corporation Charitable Trust, Stamford, Connecticut
- Otis Elevator Company, New York, New York
- Owens-Corning Fiberglas Corporation, Toledo, Ohio
- Owens-Illinois, Toledo, Ohio
- Parke, Davis & Company, Detroit, Michigan
- Parker Pen Contributions Fund, Janesville, Wisconsin
- Mr. & Mrs. S. Barksdale Penick, Jr., Montclair, New Jersey
- Mr. & Mrs. J. C. Penney, New York, New York
- J. C. Penney Company, Inc., New York, New York
- James C. Penney Foundation, Inc., New York, New York
- Phelps Dodge Foundation, New York, New York
- Phillips Petroleum Foundation, Inc., Bartlesville, Oklahoma
- Oklahoma
- The Pillsbury Company, Minneapolis, Minnesota
- PPG Industries Foundation, Pittsburgh, Pennsylvania
- Public Service Company of Colorado, Denver, Colorado
- Ralston Purina Company, St. Louis, Missouri
- Rexnord Foundation, Inc., Milwaukee, Wisconsin
- Reynolds, Smith & Hills, Jacksonville, Florida
- R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina
- Riegel Paper Corporation Foundation, New York, New York
- Rockwell International, Pittsburgh, Pennsylvania
- Roper Corporation, Kankakee, Illinois
- Mr. & Mrs. Luke M. Schruben, Rockville, Maryland
- Scott Paper Company Foundation, Philadelphia, Pennsylvania
- Mr. & Mrs. Grant A. Shrum, Rockville, Maryland
- Seabrook-Bellingrath Foundation, Inc., Pine Bluff, Arkansas
- Singer Company Foundation, New York, New York
- Skelly Oil Company Foundation, Tulsa, Oklahoma
- The Southern Company, Atlanta, Georgia
- Southern Bell Telephone & Telegraph, Atlanta, Georgia
- Southern Pacific Company, San Francisco, California
- Staff, National 4-H Foundation, Washington, D.C.
- Staff, Extension Service, USDA, Washington, D.C.
- Standard Brands Incorporated, New York, New York
- Stokely- Van Camp, Inc., Indianapolis, Indiana
- Super Valu Stores Inc., Hopkins, Minnesota
- Mr. & Mrs. J. d. Sykes, Flat Rock, North Carolina
- Transco Companies, Inc., Houston, Texas
- Trust Company of Georgia Foundation, Atlanta, Georgia
- Tupperware—Home Parties, Orlando, Florida
- Twin Disc, Inc., Racine, Wisconsin
- United States Steel Foundation, Inc., Pittsburgh, Pennsylvania
- The Upjohn Company, Kalamazoo, Michigan
- Mr. & Mrs. John A. Volpe, Washington, D.C.
- Hiram Walker & Sons, Inc., Detroit, Michigan
- West Point-Pepperell Foundation, Inc., West Point, Georgia
- Westinghouse Electric Corporation, Pittsburgh, Pennsylvania
- Whirlpool Foundation, Benton Harbor, Michigan
- Whitehall Foundation, Inc., Palm Beach, Florida
- Winn-Dixie Stores, Inc., Jacksonville, Florida
- F. W. Woolworth Company, New York, New York
- Mr. Oscar S. Wyatt, Jr., Houston, Texas



National 4-H Donor Support

History of 4-H Center Named Gifts

Since that day on June 16, 1959 when President Dwight D. Eisenhower cut the ribbon at the opening ceremonies for the National 4-H Center, the "4-H Family" has been proud of its official "home" in the Nation's Capital. Visitors who have stayed at the Center -- 4-H members, leaders and staff from across the country and around the world, 4-H leaders' councils, state 4-H foundations; corporate and foundation donors; and others, are proud of the facilities and ever changing enhancements. For over half a century these individuals and groups have become a major part of the National 4-H Youth Conference Center history through a wide assortment of named gifts, both big and small. While we realize this is an incomplete listing, the emphasis is on recognition of the donor support of the gifts.

The history of the National 4-H Center, located on this 4-H history preservation website, gives a more in depth explanation of the actual history of the total campus including each of the buildings, named rooms and dedications.

J. C. Penney Hall

J. C. Penney Hall, with its graceful Ionic pillars, serves as the main administration building for the National 4-H Youth Conference Center. In the spacious lobby, a mural depicting the growth and change of 4-H dominates the north wall. Prominent in the mural is James Cash Penney, founder of the company that bears his name. He stands with a youth and his blue-ribboned dairy heifer, reflecting Mr. Penney's benevolent support of 4-H and the 4-H tradition of recognizing excellence.

Painted by the eminent muralist, Dean Fausett, in the American genre, the mural captures the evolution of 4-H and the J. C. Penney Company in the 20th century. The left portion of the mural shows boys and girls at work in corn growing and tomato canning clubs. These clubs, that sprang up in rural America, at the turn of the 20th century, were the forerunners of 4-H. Toward the center the muralist has caught the changing scene of 4-H as the program diversified and expanded to serve the needs of youth in urban as well as rural America and around the world. The right hand portion of the mural features many of the projects and activities that typify contemporary 4-H.

Just off the lobby of J. C. Penney Hall is "Kathleen's Corner, created in 2008 and named in honor of Kathleen Flom. With generous gifts from many friends, this room became a focal point for 4-H history. A team comprised of Sue Benedetti, Eleanor L. Wilson, Sue Fisher and Gwen El Sawi planned the room and secured the funding to make it possible. In addition to original 4-H club charters, artifacts from the opening of the Center, and memorabilia from Kathleen Flom, one wall depicts a photo mural montage of 4-H history from 1902 to the present. Initially, this room was a small chapel, a gift of Mrs. Penney, intended to serve as a quiet space for meditation and reflection. At the front of the chapel, a stained glass window, a rhythmic play of abstract forms in subtle tones of blue and red, filters the afternoon sunlight. This stained glass window is the only remaining part of the original chapel.

Across from Kathleen's Corner is the J. C. Penney Room which is used for small sized meetings. The room includes glass wall cases displaying Mr. Penney's historical photos and other memorabilia illustrating Mr. Penney's lifelong interest in youth, agriculture and rural America. Outside the room is a special Contemporary 4-H History glass wall case which was planned and maintained by the National 4-H History Preservation leadership team at the request of National 4-H Council leadership.

Just down the hall from the J. C. Penney Room and Kathleen's Corner is the Kenneth H. Anderson Reference Gallery, honoring the long time Associate Director of the National 4-H Service Committee. Opposite the Anderson Gallery is the Massachusetts Foyer leading out to the Danforth Courtyard. The Foyer includes a framed oil painting of George F. Farley, long time state 4-H leader in Massachusetts. The Noble Breakfront is located in this area, presented in honor of the first director of the National Committee on Boys and Girls Club Work (later called National 4-H Service Committee), Guy L. Noble, upon his retirement. The National 4-H History Preservation leadership team maintains a library of



National 4-H History Preservation Program

National 4-H Donor Support

historical 4-H books and references in the breakfront. Most of the 4-H histories and other references are gifts from states, 4-H staff or the authors, themselves.

Penney Hall also includes three major conference rooms - the Ohio Room, Missouri Room and Minnesota Room - funded by 4-H'ers, staff and others from the three respective states through their state 4-H foundations. Offices of National 4-H Council and guest rooms occupy the second and third floors of Penney Hall. The lower level of J. C. Penney Hall was initially the Beatrice Assembly Hall, funded by Beatrice Companies, Inc. This is now a major recreational room for Center guests, particularly youth, and also houses the 4-H Center Shop, supplied with various guest necessities, 4-H and Washington, D.C. souvenirs.

Missouri Room

The Missouri Room was one of the originally state-sponsored rooms in Smith Hall, designated at the time the National 4-H Center was dedicated in 1959; improvements in 1961, 1963, 1971, 1977...

Finances for the room in 1959 came from contributions of Missouri 4-H and friends at that time. It was the largest assembly room (with the exception of the Ohio Room which was in daily use as the cafeteria) and was in constant use as the site of Citizenship Short Course programs, Leader Forums, National 4-H Conference assemblies, and many similar activities. The area remained the Missouri Room upon the completion of J. C. Penney Hall.

Early in 1983, 4-H leaders in Missouri initiated a fund raising effort in the state to support renovation of this major conference room. A totally transformed Missouri Room and adjacent Danforth Court were dedicated on February 13, 1984. The renovation project was supported by funds raised by the Missouri 4-H Foundation. Missouri also used the occasion to pay tribute to Frank Graham, longtime state 4-H leader in Missouri and a former member of the board of trustees of National 4-H Council. Graham's son, Jerry, contributed a podium to the renovation project in his father's honor.

Paintings in the Missouri Room were from selected Missouri artists. The State seal was made from linden wood and was created by crafters at Silver Dollar City. An original wildlife scene presented by the artist, Leland D. Schaperkotter, has a prominent position in the Missouri Room, as well as a picture of former President Harry S Truman, a native of Missouri. Other pieces of artwork in the Missouri Room included: "Holland Dam" by Mrs. Deanna Akers Stuckey; "Hawthorne" (batik) by Barbara Rasa; "Sodbusters" by Ed Walker; "Trout Stamp" by Terry L. Martin; "Bluebirds" by David Plank; "Deer" (woodcut) by Darrell L. Wilson, Jr.; "Farm Scene" by Katherine Sherard Reynolds; "Barn on Highway 32" by Charlene Harrison; "Sheep Barn," "Prairie Flowers," "Balloon and the Arch," "The Storm," "Missouri River and Hermann, Missouri" and "Missouri River and Lexington, Missouri" by Bill Helvey; and "Fronz Farm" by Mary Lou Corn.

The walnut paneling in the room was the gift of Missouri walnut growers. Today, the room continues its usefulness as a conference room, but is also the setting for receptions, special exhibits and luncheons.

Kathleen's Corner

Kathleen's Corner is dedicated to the foresight... the vision of Kathleen Flom, longtime staff member of National 4-H Council who continued to be involved in 4-H Center activities on a daily basis for years, even after retirement. She was key to maintaining historic records, working with commemorative gifts, and conducting tours of National 4-H Center for visiting groups and new staff.

Kathleen's Room was dedicated in 2008. With generous gifts from many friends, this room became the focal point for 4-H history.

J. C. Penney Room

The J. C. Penney Room originally was the Pioneer Room in old Smith Hall, then became the Bookstore in the replacement Penney Hall. The J. C. Penney Room is fairly small, being capable of accommodating up to 20 people at most at a meeting with tables. One wall of the room is comprised of show cases



National 4-H Donor Support

containing various mementoes from the life of J. C. Penney, on loan from the Penney family.

Anderson Gallery

When the Kenneth H. Anderson 4-H Appreciation Committee honored Ken Anderson at the Opening Assembly of the 1973 National 4-H Congress – Grant A. Shrum, chairman – the two major parts of the recognition were: 1) Ken Anderson Educational Scholarship presented to a 4-H citizenship winner each year; and, 2) the National 4-H Center in Washington, D. C. soon would include the Kenneth H. Anderson National Reference Gallery in J. C. Penney Hall. The gallery will provide space for a reading-reference area, an art collection, and a series of permanent 4-H exhibits. The Kenneth H. Anderson Reference Gallery was dedicated on September 22, 1977, made possible by contributions from his friends and associates to honor his leadership and contributions to the 4-H program, inspired by the visions of the Anderson Appreciation Committee for a significant gallery of 4-H art and artifacts.

Massachusetts Lobby

Dedicated on April 11, 1984 as the Farley Memorial Foyer, named in honor of George L. Farley, Massachusetts State 4-H Club Leader, 1916-1941. The sum of \$15,000 was raised by 4-H members, adult volunteer leaders and 4-H agents to honor "Uncle George" Farley's memory and achievements. The All-Stars 4-H Alumni in Massachusetts presented an oil painting of George Farley for the recently named Farley Lobby during the 1985 National 4-H Conference. The Massachusetts Lobby is directly across from the Anderson Gallery, leading out to the Danforth Courtyard. In the old building – Smith Hall – Farley Lobby was the entire entry lobby and lounge of the building.

The Guy Noble Breakfront is located in the Massachusetts Lobby, a gift from the Board of Directors on Guy Noble's retirement as director of the National Committee on Boys and Girls Club Work in 1958. It initially graced the Service Committee Conference Room in Chicago and was moved to the National 4-H Center when the Service Committee and National 4-H Foundation merged into National 4-H Council. The breakfront includes many of the history books and biographies of early 4-H pioneers.

Danforth Courtyard

The creation of Danforth Courtyard was a gift of the Danforth Foundation and was dedicated at the time of the opening of the National 4-H Center on June 16, 1959. The unveiling of the famous Danforth Rural Youth Statue - a bronze statue of a typical American farm boy in all of his strength and vigor - took place at 4 pm. Secretary of Agriculture Ezra Taft Benson, in accepting the statue, concluded with "the world has need for tall people, tall in character. The 4-H Club movement is one of the best steps I know toward becoming a bigger and better person."

It wasn't until several years later that the Danforth Foundation provided an equally impressive bronze statue of the typical American farm girl which stands facing the statue of the boy.

Renovation of courtyard in 1983 with funds from The Ralston Purina Trust Fund. The renovation included the construction of a gazebo allowing for greater use of the courtyard for public functions.

Recreation Center

Originally in the old Smith Hall there was no lower level where the Recreation Center is now located. When W. K. Kellogg Hall replaced Smith Hall, this area, outside of the Minnesota Room was usually called the Assembly Hall; sometimes Minnesota Recreation area.

In 1982 this area became the Beatrice Assembly Hall, the only major conference area of the National 4-H Center accommodating the 600 persons who could be housed at the Center. The multi-purpose room was used not only for seminars and workshops, but also for exhibits, dramatic presentations, dances and special banquets. In 1980, Beatrice Foods Co. had made a major \$100,000 contribution to improve this assembly hall and make it even more versatile in serving the 4-H program. The assembly hall symbolized the company's corporate heritage and the strong partnership between Beatrice Foods Co. and 4-H. The



National 4-H History Preservation Program

National 4-H Donor Support

project was spearheaded by James L. Dutt, CEO, Beatrice Foods Co. and Chairman of the Board, National 4-H Council. Dedication of Beatrice Assembly Hall took place on March 3, 1982.

With the addition of the Aiton Auditorium in the adjoining Ketner Hall, there was less need for the Beatrice Assembly Hall to be used for assemblies. Major renovation was again done in 1993 changing the area into a user friendly, appealing recreation-lounge area targeted to the teen audiences which comprised the largest group of overnight guests at the Center. This included fresh food vending machines, a large screen television, video machines, air hockey, a jukebox, and numerous tables and chairs.

Minnesota Room

Room named and dedicated in 1959. Plaque placed in room in 1980 reads: "this room was made possible through gifts from 4-H members, leaders, and friends in the state of Minnesota." Improvements for Minnesota Room and Recreation equipment added in 1961, 1963, 1967, 1977.

Original wall murals with the 1977 refurbishing depicted the four seasons. The artist was Dale Reed, a Minnesota 4-H alumnus, and at one time an intern on the staff as well as an international representative in Barbados.

Ohio Room

The Ohio Room was one of two original state-named rooms in what was then called Smith Hall which still remain today in Penney Hall. Initially this area served as both the 4-H Center cafeteria and an all-purpose meeting room when the building was Smith Hall. It was the main assembly-dining room, serving as both a cafeteria and meeting room... often requiring "routine" moving of tables and chairs to transform a dining hall into an assembly hall... and, then back again for the next meal.

The Ohio pledge of \$10,000. provided tables, chairs and other furnishings for the room, plus an endowment for two annual scholarships to the national 4-H Conference or a similar event. The effort honored two Ohio 4-H pioneers – A. B. Graham, pioneer club leader, 1902 and W. H. Palmer, Ohio's first State 4-H Club Leader, 1916-1951. The Ohio Room Committee, as it was called, suggested that 4-H members raise 5 to 10 cents each toward this project. a club contribution of \$5 would buy a chair, \$6 would buy a place setting, and \$50 a table. The goal from club members was \$5,000 and the other \$5,000 coming from friends of 4-H... particularly of Mr. Graham and Mr. Palmer.

After Smith Hall was totally renovated and replaced by J. C. Penney Hall, the Ohio 4-H Foundation pledged \$30,000. in 1978 for remodeling the Ohio Room. This was matched by a similar amount from the National 4-H Council. A large mural painting was chosen that would depict some high points of Ohio's history and the state's physical features. Lee Garrett of Columbus, Ohio, was the artist selected to do the work on the 74 feet long, 6 feet high design. A new ceiling structure and new lighting enhanced the look of the room.

The wall mural was a busy design, encompassing everything from images of Ohio's eight U.S. presidents and a massive state seal to A. B. Graham and Chris Clover (who was created in Ohio), and the success of Ohio's famous sons – Thomas Edison, the Wright brothers, John Glenn, Neil Armstrong, Jr. and others. Eventually, the mural was replaced as it dominated the room, almost over-shadowing functions taking place in the room. A complete renovation of the Ohio Room took place in Summer, 1993.

Heritage Hallway

The Heritage Hallway separates J. C. Penney Hall and Ketner Hall. As you enter the hallway from the Recreation Center, the Aiton Auditorium is on the left. The Schruben Board Room and John Deere Room is on the right.

The hallway currently has two glass cases containing historic artifacts on display by the National 4-H History Preservation team. On the walls are original pieces of artwork from the National 4-H Calendar Program and the National 4-H Poster Program, plus other significant prints or artwork. A large recognition display of the charter members of the National 4-H Heritage Club dated Sept 30, 2009 is on display just outside the entrance to the Schruben Board Room.



National 4-H Donor Support

Luke M. Schruben Board Room

The Luke M. Schruben Board Room was dedicated on February 26, 1991. Luke Schruben, a very special friend of National 4-H Council, had a life-long career with the Extension service which began in 1933 as Schruben progressed through the Kansas Extension service, entering the Federal Extension Service in 1943, and serving as assistant administrator for extension until retiring in 1968. His distinguished, volunteer service with National 4-H Council began in 1960 as a member of the Board of Trustees of what was then the National 4-H Foundation. Since 1960, Schruben was instrumental in funding several dormitory rooms, remodeling the secretary's conference room, creating the Center's flagpole area, purchasing comfortable chairs for the board room, and even providing a piano in the Tennessee Room and building the mail boxes in use in J. C. Penney Hall.

As an active member of the \$50 Million campaign for 4-H, Schruben helped not only in identifying potential supporters, but in making his own substantial personal commitment of \$500,000. All of Luke Schruben's gifts – volunteer and financial – came from his personal devotion to the youth whom 4-H serves. Schruben and his wife Emily remained active in 4-H Council activities until their deaths. Because of Luke Schruben's personal convictions and commitments to 4-H the new board room was named the Luke M. Schruben Board Room.

When dedicated, the Schruben Board Room was impressive, having the "look and feel" of a top class corporate board room. A number of corporations and individuals contributed generously to the furnishings in the room. Robert B. Gill donated the credenza and the firm, Deloitte and touché contributed funds for the board room table. Board room chairs were contributions of: Roger C. Beach, Marcius R. Butterfield, John A. DiBiaggio, John A. Dillingham, Susanne G. Fisher, Robert B. Gill, Gail T. Hamilton, Charles A. Hayes, Ira C. Herbert, Vance E. Huneycutt, William G. Lowrie, Donald MacNeil, John D. Rock, Richard J. Sauer, Grant A. Shrum, Gene L. Swackhamer, Anne E. Thompson, Hendrik A. Verfaillie, David I. J. Wang, and Janet E. King Aiton in honor of Edward W. Aiton, and Marvin Morrison in honor of Kenneth H. Anderson.

John Deere Room

Deere & Company provided generous support for this conference room along with the following items for display on the walls: framed photo of John Deere; 10 framed historic posters; a painting of a rural scene.

Ralph W. Ketner Hall

Ralph Ketner, born in Salisbury, North Carolina in 1920, is truly a self-made man. After several mis-steps, he became co-founder of Food Town Stores Inc. (now Food Lion, Inc.) in 1957. By 1990 the business had grown to 725 stores and 48,000 employees. Ralph and his wife Anne had a long interest in 4-H which attributed to his personal gift of \$1 million toward the construction of Ketner Hall. Ketner served on the National 4-H Council's board of trustees.

The Kresge Foundation made a challenge grant to 4-H in the amount of \$400,000 toward the completion of Ralph W. Ketner Hall. Previously, the Foundation had donated \$100,000 toward capital expansion of the National 4-H Center in 1973 and another \$250,000 toward expansion in 1977. Sebastian S. Kresge, the foundation's sole donor and founder and chairman of the board of the S. S. Kresge Company, the predecessor organization of K-mart, however the foundation is not associated with K-mart Corp. Marriott Corporation also generously contributed a \$250,000. gift toward Ketner Hall. Over 100 Ketner Hall Partners contributed to the building fund.

North Carolina Entrance and Foyer

North Carolina 4-H and its parent Extension program have been most active in support of the National 4-H Center. The state had previously committed funds to Center building campaigns, and continued with the dedication and naming of the North Carolina Lobby in the new Ralph W. Ketner Hall in 1990. The North Carolina Foyer represents the extensive individual support of the state's 4-H family.



National 4-H History Preservation Program

National 4-H Donor Support

North Carolina also provided a large breakfront for the lobby, pottery and artifacts for display in the breakfront and three large framed paintings. Dalton Proctor, state 4-H leader, gave leadership to the development of the North Carolina foyer area.

Edward W. Aiton Auditorium

A significant addition to National 4-H Center is the Aiton Auditorium which seats 550 and has a state-of-the-art sound system and teleconferencing abilities. Edward W. Aiton was Director of 4-H Club and Young Men's and Women's Programs in the Federal Extension Service, USDA. He proposed the idea of International exchanges that led to the IFYE Program and secured the bank loan to help purchase the property for the National 4-H Center. He served as the first director of the National 4-H Foundation. Aiton was also the driving force in the profession of 4-H work and the training of 4-H agents in the social sciences in addition to agriculture or home economics.

A special program allowed individuals to purchase auditorium chairs to be named as a gift of \$500. Although new chairs were purchased for the auditorium in 2010(?) the individual brass plaques from the original gift chairs are mounted for display in the back of the auditorium:

In recognition of 4-H members, volunteers, families, Extension staff, donors, and alumni for generously endowing chairs in the Aiton Auditorium—

- 4-H Teen/Service Club
- Adams County 4-H Senate
- Edward W. Aiton
- John A. Allen
- Anne W. Altizer
- Linda W. Andrews
- Richard R. Angus
- Arizona 4-H Youth Foundation
- Ronald F. Aronson
- John W. Banning
- Ann Barr
- Lavon L. Bartel
- Bergen County 4-H Leaders Association
- T. Carlton Blalock
- Harriett L. Blue
- Marlys Brace
- Helen K. Brock
- Bublitz Plumbing and Heating Inc.
- Marcius R. Butterfield
- Donna M. Butts
- Earl L. Butz
- Elsie J. Carper
- Maureen Carr
- Sheila A. Chaconas
- Louis F. Cherichetti
- B. Jean Cogburn
- Jeffrey F. Connor
- William R. Conrad
- Coos County New Hampshire 4-H
- Robert L. Crom
- Dane County 4-H Wisconsin
- H. T. Davison
- Aida Q. de Maldonado
- DMB & B
- Douglas/York Counties 4-H Council
- The Dow Chemical Company
- Bernard C. Downing
- Gwennith W. El Sawi
- Margaret L. Emerson
- F. & M. Bank
- La Verne W. Feaster
- Susanne G. Fisher
- Mildred E. Fizer
- Franklin County 4-H Council
- Richard B. Gasset
- Patrick Gerslely
- C. B. Gilliland
- Virginia C. Gobeli
- Gardner A. Graham
- Virginia S. Grieb
- Carl E. Gustin
- H. B. Fuller Company
- Susan W. Halbert
- Henry M. Hansen
- Hartford County 4-H Advisory Committee
- Charles A. Hayes
- Linda Head
- Ann A. Hoover
- Jean A. Hoshiko
- International Speedway Corporation
- Jon E. Irby
- J. Walter Thompson Company
- Duane P. Johnson
- Norman E. Johnson
- Teresa F. Jordan Jones
- Tina Faye Jones
- James C. Kemp
- Glenn a. Kiser
- Judith A. Klusman
- Tadao Kobayashi
- Andrea Kreischer
- John L. Kruse
- Charles L. Lang
- Marion Layman
- Robert c. Lindstrom
- David L. Litton
- Martin G. MacDonald
- J. Mitchell Mackey
- Don MacNeil
- James W. Matthews



National 4-H History Preservation Program

National 4-H Donor Support

- *Russell G. Mawby*
- *Elizabeth M. McCoy*
- *Edward M. Meeks*
- *Al Methner*
- *Mille Lacs County 4-H Federation*
- *Denise R. Miller*
- *Ruth Ann Seacord Miller*
- *Wesson H. Miller*
- *Dorothy C. Mindrum*
- *Norman C. Mindrum*
- *Mississippi Chemical Corp.*
- *Ruth P. Monosmith*
- *Montgomery County MD 4-H*
- *G. Kenneth Morgan*
- *Marvin R. Morrison*
- *Navajo Refining Company*
- *Navistar International Transportation Corp.*
- *Emmy Neil*
- *Hazel V. Neveu*
- *Petro-Diamond Incorporated*
- *Jim Phelan*
- *Dalton R. Proctor*
- *Prudential-Bache Metal Co, Inc.*
- *Leah Rege*
- *Rentals Unlimited, Inc.*
- *Leah Cox Ritchie*
- *Roadrunner's 4-H Club*
- *Carnetta Rohland*
- *Rohm and Haas Co.*
- *The Rubbermaid Foundation*
- *Ryder Energy Distribution Corporation*
- *Donald H. Schriver*
- *Wylene W. Seften*
- *Shawano County Extension Office*
- *Susan Lum Shewchuk*
- *Linnette Simon*
- *C. I. Smith*
- *Russell W. Smith*
- *Wallace Smith*
- *B. Alan Snider*
- *Cecil G. Staver*
- *Barbara K. Stewart*
- *Mary Stewart*
- *Donald Stormer*
- *Denise W. Stretter*
- *Kemp L. Swiney*
- *Esther Taskerud*
- *Ralph R. Taylor*
- *Rosemary Thiebaut*
- *Jack M. Tyree*
- *Samuel R. Umfress*
- *Sylvester C. Umscheid*
- *Union Carbide Industrial Gases Inc.*
- *Alma L. Vavrek*
- *W. K. Kellogg Foundation*
- *Ray Wagner*
- *Walt Disney Company Foundation*
- *Julie V. Weimar*
- *Manly S. Wilder*
- *Eugene : "Pete" Williams*
- *Eleanor L. Wilson*
- *Neva N. Wing*
- *Wisconsin Ext. Homemakers Council, Inc.*
- *Mary L. Wood*
- *Anne S. Woodhams*
- *Blake R. Wotring*
- *Wyoming State 4-H Foundation*
- *E. T. York*
- *Yuma County 4-H, Inc.*
- *Helene H. Zeug*

Amoco Lobby

Funded by Amoco Corporation.

America Room

(no information)

Iowa Room

The Iowa Meeting Room, on the ground floor of Ketner Hall is divided into room A and room B and can be used as a larger A-B room. It was renovated and built at the same time as the America Room and Clover Meeting Room, all three replacing the original Council administrative offices which were located in Ketner Hall.

The original Iowa Conference Room, a beautiful glass-enclosed room located on the administrative level of Ketner Hall was in the approximate same location as the current Iowa Room. Dedicated on September 5, 1990, the room was made possible by matching support of the Iowa 4-H Foundation and Edwin T. Meredith Foundation. The oval-shaped room, made completely of glass, was often referred to as the "fish bowl" since meeting participants could see everything happening around them outside the room; and, likewise, those passing by could view the meetings in session inside the Iowa Room.

In 1916, Edwin T. Meredith, then publisher of "Successful Farming" magazine and later U.S., Secretary of Agriculture, first became involved in boys' and girls' club work, forming a department of his corporation to support such efforts, including publishing a youth magazine and making hundreds of loans to young boys



National 4-H History Preservation Program

National 4-H Donor Support

and girls desiring to purchase a project animal, hybrid seed, bee hives, start an orchard, or whatever. Meredith was a founder of the national Committee on Boys' and Girls' Club Work, a predecessor organization of National 4-H Council. In 1921, he became the Committee's first president. Since that time, Edwin T. Meredith himself, the Edwin t. Meredith Foundation, and the Meredith family have been active supporters of the 4-H program, nationally and at the state and local levels.

Clover Meeting Room

(no information)

Agricultural Cooperatives 2nd Floor Lounge

Funding for the Agricultural Cooperatives 2nd Floor Lounge came from: Agri Industries, American Crystal Sugar Company, Atlantic Dairy Cooperative, Farm Credit Services, Michigan Milk Producers Association, Mississippi Chemical Corporation, National Cooperative Refinery Association, Ocean Spray Cranberries Inc., St. Paul Bank for Cooperatives, and Texas Agricultural Cooperative Council.

In addition, most of the sleeping rooms on the second floor were funded by cooperatives: Land O'Lakes, Inc.; 21st Century Genetics; Maryland & Virginia Milk Producers Cooperative Association, Inc.; Agway, Inc.; Milk Marketing, Inc.; CoBank; National Rural Electric Cooperative Association; Countrymark Cooperative, Inc.; Southern States Cooperative, Inc.; Farmland Industries, Inc.; Sunkist Growers, Inc.; GROWMARK, Inc.

Texas Lounge

The Texas Lounge was funded by 4-H members, leaders and friends through Texas Extension.

W. K. Kellogg Hall

To further the educational mission of 4-H and to support programs conducted at the National 4-H Center, the W. K. Kellogg Foundation contributed substantial funds to establish W. K. Kellogg Hall.

Kellogg Hall first opened in July 1971, and was officially dedicated on September 22, 1977. Kellogg Hall recognizes the extensive contributions of the W. K. Kellogg Foundation, Battle Creek, Michigan, to the 4-H program of the Cooperative Extension Service. The Kellogg Foundation is the largest single private sector contributor to 4-H Center expansion and a major supporter of the development of 4-H educational programs in this country and abroad. Major areas of program support include staff development and training programs for professional staff, teen and adult volunteer leaders, plus generous support for youth development programs in Latin America.

Founded in 1930 by the breakfast cereal pioneer, W. K. Kellogg, the Foundation is one of the largest private philanthropic organizations in this country and supports programs in areas of education, health, and agriculture around the world. Kellogg Hall honors W. K. Kellogg who in 1906, at the age of 46, left his job as a hospital administrator to stake his future on the ready-to-eat cereal manufacturing business. When this venture proved successful, Kellogg determined that his fortune should be distributed through a foundation dedicated to helping people help themselves – The W. K. Kellogg Foundation.

A framed portrait of W. K. Kellogg was provide for hanging in W. K. Kellogg Hall at the time of the 1977 dedication.

Kellogg Lobby

The lobby of W. K. Kellogg Hall was dedicated as a small art gallery, honoring Michigan artists. The art work was purchased with funds given to National 4-H Council by the Kellogg Foundation.

The 13 pieces of art in the lobby art gallery include: 1) Watercolors by Phyllis Reynolds of Mount Clemens, Michigan (four more of Reynolds' prints hang in the Michigan Room on the lower level of the Hall); 2) Watercolors by Dee Knott, a native of Flint, Michigan; 3) "Cloud Seris Sixteen" by Lorraine Chambers McCarthy of Royal Oak, Michigan; 4) "Trout Lily, American Lotus, Dwarf Lake Iris, Pitcher



National 4-H Donor Support

Plant Michigan Iris, Rose Mallow” - Michigan Wildlife Series by Denise Lisicki of Kalamazoo, Michigan; 5) Watercolors by R. Leone Saxton of Battle Lake, Michigan, depicting a marsh scene, part of a series of four entitled, “A Feeling for Michigan;” other prints in the series are in the Michigan Room on the lower level of the Hall; 6) Portrait, W. K. Kellogg. This print is a reproduction of an oil-on-canvas portrait of W. K. Kellogg, founder of the Kellogg Company and the W. K. Kellogg Foundation. The original painting was completed in 1938 by the eminent English artist, Frank O. Salisbury; 7) “Lady Slipper Orchid” - Michigan Wildflower Series by Denise Lisiecki of Kalamazoo; 8) “Wake Robin, Grass of Parnassus” - Michigan Wildlife Series by Denise Lisiecki; 9) “Ground Foliage” by Abigail Hadley of Mt. Pleasant, Michigan. “Ground Foliage” is from a series of foliage paintings in which light is the primary subject; 10) “Wood Lily, Wild Blue Flag Iris” - Michigan Wildflower Series by Denise Lisiecki; 11) “George Rickman House, Kalamazoo Michigan, Circa 1888” by Marie Combs; 12) Stained Glass by Peggy Davis of Battle Creek, Michigan, points to the fluidity of glass as a medium. According to the artist, “The air, light, and shadow behind the glass change constantly so that the picture in stained glass is a living one”; 13) “Among the Daffodils” by Randall R. Higdon of Grand Rapids, Michigan, is a large watercolor, a bright yet peaceful work, reflecting Higdon’s approach to art: “Life is a growing and loving experience. So is painting. One’s painting, or way of expression, must reflect the inner attitude to be genuine.”

Clover Café

When W. K. Kellogg Hall was opened, the new campus dining facility was dedicated as the Howard C. Harder dining room, having a seating capacity of 450. The dining room was funded by CPC International, Inc. in memory of Howard C. Harder, former chairman of the company and a member of the Board of Trustees of National 4-H Council and chairman of the Center Expansion Program. CPC International made a generous \$200,000+ contribution for the naming of the room. The dedication was in 1980. At the time of the dedication, three framed prints the artist Leland D. Schaperkotter, hung on the walls of the dining room.

Later the Harder dining room's name was changed to the Clover Café.

Also, there is a large outside patio in front of the Clover Café, along Connecticut Avenue. No records have been found to indicate that this patio has a name

Tennessee Dining Room

Initially called the South dining room, this is an extension of the larger dining area capable of seating 200 people for banquets or special occasions. Tennessee 4-H became the sponsor of this special dining room. The dedication took place on June 21, 1989.

The articles on display in the Tennessee Dining Room represent the state of Tennessee. The artists are all Tennesseans, and the art represents a sampling of the state's diversity. Included are the mountains of east Tennessee, the rolling hills of Middle Tennessee and the flat land of West Tennessee that stretches to the Mississippi River. Most of the items in the room were donated by Tennesseans who hold 4-H in high regard and who exemplify the state nickname of "The Volunteer State."

The following gifted items were dedicated during the ceremony:

- Original Oil Painting – Discovery by Joan Derryberry, Cookeville. This picture was commissioned by the Tennessee 4-H Foundation especially for the Tennessee Dining Room One hundred signed and numbered prints were made and offered to the first 100 people who pledged \$500 to the Dining Room Fund.
- Lectern – Made of Tennessee cherry, handcrafted by Herbert Byrd III and Herbert Byrd Sr. Herbert Byrd III is the 4-H agent in McMinn County.
- Flagstuffs/Stand – Made from various Tennessee hardwoods, including wormy chestnut and figured gum, and handcrafted by Robert T. Vickers, 4-H agent, Hardeman County and Brian signaigo, 4-H agent, Chester County.
- Tennessee Flag – It was flown over the state capitol building in Nashville and presented by Gov. Ned Ray McWherter and donated by leula Lee, Weakley County, a longtime volunteer leader and donor.
- The 4-H Flag – It traveled to outer space on the 1989 mission of the U.S. Space Shuttle Atlantis, carried by Astronaut Mary Cleave.
- Tennessee Symbols – The State Seal of Tennessee was engraved on aluminum and donated by Brandon's Awards and Engraving of Knoxville. The original water colors were done by artist Gary Dagnan, communications staff member of the University of Tennessee Agricultural extension Service. The pictures depict the state tree,



National 4-H History Preservation Program

National 4-H Donor Support

tulip popular; the state bird, mockingbird; the state flower, iris; and the state wild animal, raccoon. The faculty of the University of Tennessee College of Agriculture in Knoxville sponsored the framing of the watercolors.

Artwork-Prints donated by the artist:

Places Wild and Free – Phil Lavelly. The artist is an educator, hunter and conservationist. He teaches environmental conservation at the University of Tennessee-Martin. This print represents the Reelfoot Lake area in West Tennessee. The faculty of the University of Tennessee-Martin, College of Agriculture, sponsored the framing.

Old Bakery – Ted Jones. The artist is a professor in the art department at Tennessee State University in Nashville. He is both a painter and a sculptor.

Golden Days – Ralph McDonald. The artist is a nationally known wildlife artist. He has designed several duck and turkey stamps, and has donated his art to conservation fund-raising efforts and to support the Sumner County 4-H program.

Afternoon Ride – Burton Dye. The artist is a former 4-H member and a strong supporter of Agricultural Extension programs in his native Rutherford County. This print is representative of the Middle Tennessee area.

Growing Pains – Johnny Lynch. The artist paints and farms in Unicoi County. He and his wife, Pat, are active 4-H volunteer leaders. They are the parents of Amy, an active 4-H member. This print is representative of East Tennessee.

Other Artwork. The Original Volunteer – Marvin Thompson (Deceased). Donated by the Tennessee 4-H Foundation in honor of M. Lloyd Downen, dean of the University of Tennessee Agricultural Extension Service 1977-89.

Nearly 50 Tennessee Extension administrators and university officials joined 185 Tennessee Citizenship Washington Focus delegates to dedicate the room.

Indiana Room

Initially dedicated as the Secretary's Dining Room, a small private dining room that could accommodate up to 50 people, the room was sponsored by 4-H in Indiana and named for the Secretary of Agriculture in honor of Earl Butz, a native of Indiana and former 4-H member, who was Secretary of Agriculture at the time of the naming. The dedication took place on July 29, 1975.

Center gifts initially housed in the Indiana Room from groups and individuals included the Lennox china (Mansfield pattern), a gift of the Maryland Extension Homemakers' Council, and 50 place settings of silver-plated flatware given by the family of a long-time president of the Maryland Homemakers' Council. A porcelain figure by the renowned artist Cybis, was in the breakfront. This art piece was the gift of the New Jersey Extension agents. The antique Russian samovar, cream and sugar servers, and a matching silver tray were presented by Mr. Lindley Cook, former Extension Director of New Jersey, and an early member of the Board of Trustees of the National 4-H Foundation. A corner cupboard was the gift of Tena Bishop Klein, a former Extension 4-H staff member in the U.S. Department of Agriculture. In the cupboard was a tulip-pattern silver centerpiece and candlesticks, the gift of Mr. and Mrs. Edward Kirby of Ohio. Mr. Kirby was previously Administrator of the Extension Service, U.S. Department of Agriculture. Some additional silver pieces are part of a gift of Mr. and Mrs. Luke Schruben of Maryland. Mr. Schruben was formerly Assistant Administrator in the USDA Extension Service. The furniture was by the Kittinger Company.

An original painting, a rural scene by Edward Blackwell, and an original charcoal painting, "Hoosier 4-H Leadership Center" by D. M. Osmund, graced the walls of the Indiana Room.

Michigan Room

Dedicated in 1979, the room was made possible through gifts from 4-H members, leaders and friends from Michigan. This room is considered a replacement for the Michigan and Heritage Rooms in Turner Hall that were provided by Michigan in 1959-62. The room was renovated during the 1980s and artwork provided for display in the room.

Kentucky Room

The Kentucky Room was made possible through gifts from 4-H members, leaders and friends from Kentucky and dedicated in 1972. Three framed race horse notables, a framed image of the state flower and another of the state bird, plus a framed print of an oil painting, Kentucky Tobacco farm; and, a framed image of the "Old Kentucky Home" music score were provided for the room.



National 4-H Donor Support

Colorado Room

Dedicated in 1973, the Colorado Room was made possible through gifts from 4-H members, leaders and friends from the state of Colorado. The state provided four original oil paintings of Colorado scenes, a pastel print and a large framed "leather painting" at the time of dedication.

Wisconsin Room

The "new" Wisconsin Room, dedicated in 1977, served as a replacement for the old Wisconsin Room in demolished Smith Hall, which was given in 1959. The new room was made possible through gifts from 4-H members, leaders and friends from the State of Wisconsin. A quilt, "Interrelating Support;" graced one of the walls of the Wisconsin Room along with a watercolor, "River Valley Farm" and a second watercolor, "Landscape 8" which were both provided by Wisconsin 4-H for display in the room.

West Virginia Room

Dedication of the West Virginia 4-H "Room with a View" took place in April 1996 during that year's National 4-H Conference. A large number of friends and supporters contributed to the naming of the room, supplemented by financial support from the West Virginia Society of Washington, D.C. Thomas Seely Furniture Company contributed two beautiful pieces of furniture for the room. This conference room is truly a reflection of the beauty of West Virginia and the vision and leadership of J. O. Knapp and others to the people of West Virginia and our nation.

Washington Room

The Washington State Room was dedicated in 1979. It was made possible through gifts from 4-H members, leaders and friends in the State of Washington. The room was completely renovated in the 1980s with financial support from Washington 4-H, plus providing artwork for the room. This included a collection of framed Washington state color photos and a relief map of the state.

Louisiana Room

This room, dedicated in 1978, was made possible through gifts from 4-H members, leaders and friends from Louisiana. When dedicated, Louisiana provided a limited edition signed reproduction of "Family Reunion" by Robert Malcolm Rucker and a limited edition signed reproduction of "Forest Harmony" by Mark Pettit. Also, a print of the Louisiana Capitol signed by the state governor and three large framed posters.

Arizona Lounge

The Arizona lounge area and adjacent bedrooms in Kellogg Hall were dedicated by youth and volunteer delegates at the 1984 National 4-H Conference. The area was sponsored through the Arizona 4-H Youth Foundation. Specially-designed furniture, together with Indian artifacts, a mural of the Grand Canyon, paintings and woven hangings, plus interior design in the warm colors of the southwest combined to make the area attractive and functional. Furnishings for the Arizona bedrooms were supported financially by June and Marvin Morrison.

Here are some of the items displayed in the lounge area and bedrooms at the time of dedication in 1984 (a few items were donated in 1986):

- Print of "Kachina dancer" donated by Ken and Winifred Anderson
- "Grand Canyon" stained glass window
- Petrified wood artifact
- "Corn Dancers" (Navajo Rug) donated by Everett and Anita Brown
- "Locomotive engine at Did Freight Station" ink original donated by Beryl Burt
- Maricopa pottery bowl donated by 1984 State reps
- "Desert Indian Papoose" print donated by Don and Jo Clark
- "Healing God" sand painting donated by Rex and Gerry Eberline
- "Buffalo Dance" sand painting donated by Rex and Gerry Eberline
- "Pong Kachina Dancer" painting donated by Cookie Piel
- "Pauaco basket and Navajo rug donated by Sarah Harman
- Hopi Kachina doll and bound volume of Arizona Highways donated by Rose Mofford
- Indian artifacts donated by Evelyn Talbot including: 2 Obsidian arrowpoints; 2 Sycamore Canyon arrowpoints;



National 4-H Donor Support

- abraded; abraded slab; 2 axe heads; 5 bone awls; Verde bowl by Jean Burnett; jar cover; medicine cylinder, troughed-type metate and mano (used with metate); Tuzigoot jar; paint cup; palette knife; grinding stone pestle; obsidian; trade beads; shells; potsherds; stone paint pigment; and a dictionary of Prehistoric Indian Artifacts.
- Photos of Arizona scenes (4) donated by Mr. and Mrs. Lou Grubb
- Furniture for Arizona guestrooms and lounge including: Mexican carved headboards and night stand; large tall tin-framed mirror between beds; wallpaper in Mexican print on one wall with matching print quilted bedspreads; Pierced hanging tin swag lamp over small Equipal round table; Small Equipal chair; Mexican drop-front desk; hand-tooled leather back and seat desk chair; Talavera tiles around window opening with metallic copper mini-blind
- Large copper mineral (blue) specimen donated by Phelps Dodge Corporation
- Small DeGrazia painting
- Large painted metal (floral design) wall sconce for candles
- Handmade tiles around window frame
- Large Tonalá ceramic cat on desk
- Puebla pottery plate
- Decorated sandstone vase
- Paper Mache with lacquer clown figure
- Clay "Tree of Life"
- The "Rocking Lion" toy of tinware
- Stone-polished pottery bird
- Hand cut tin lamp shades
- ...and more.

Delaware Lounge

The last room on the main hallway in Kellogg Hall prior to going out on to Georgia Terrace heading towards McCormick Hall. Dedicated in memory of James O. Baker, State 4-H Leader in Delaware.

Georgia Terrace

Sponsored by Georgia 4-H, the area includes a brick-arched walkway between McCormick Hall and Kellogg Hall on the ground level. Signage shows "Georgia Terrace" above the arches. The terrace is covered with slate tile. "Georgia 4-H Established 1904 Georgia on My Mind" w/outline of state is embossed in the tile.

McCormick Hall/Firestone Hall

Cyrus H. McCormick Hall is named to honor Cyrus Hall McCormick. His invention of the first successful mechanical reaper in 1831 was the worldwide foundation for mechanized agriculture. It improved the quality of life in the United States and particularly in rural America, where 4-H has its roots. McCormick Hall was made possible by generous gifts from International Harvester Company to honor its founder and the 4-H program. International Harvester Company's support for 4-H dates back to 1919, including sponsorship of the National 4-H Agricultural Awards Program and international exchange programs.

The Firestone Tire & Rubber Company had a traditional and long-standing interest in the well-being of the farmer and the quality of life in rural America. Harvey S. Firestone, the company's founder, developed and introduced the pneumatic tire to "put the farm on rubber," a significant advancement that had lasting effects on increased agricultural productivity. Throughout the years the Firestone company consistently demonstrated its belief in the value of 4-H principles and program to develop young people as effective leaders and good citizens. Firestone's leadership and support contributed to the progress 4-H has made over the years, including the sponsorship of the 4-H Automotive Awards Program and a major event at National 4-H Congress in Chicago.

McCormick Hall and Firestone Hall were both dedicated in 1977.

Colonnade Entrance

The Colonnade Entrance, joining McCormick and Firestone Halls... and, overseeing the Kansas Courtyard, was officially dedicated on October 23, 1980. Ben H. Warren, President, Agricultural



National 4-H History Preservation Program

National 4-H Donor Support

Equipment Group, International Harvester Company and Richard A. Riley, Chairman, Firestone Tire & Rubber Company, both spoke on "Our Investment in Youth."

Voss Lobby

Voss Lobby, the entrance to McCormick Hall, was named in honor of Omer Voss and his wife, Annabelle. As vice chairman of the International Harvester Company, Voss joined the National 4-H Service Committee's board of trustees in 1967. He was appointed to the Joint Committee on Organization and Operation, which addressed the issue surrounding the merger of the National Committee with the National 4-H Foundation. Later, as president of the National Committee, Voss played a major roll in leading the transition of the two organizations into what became the National 4-H Council, and then served as the founding chairman of the National 4-H Council's board of trustees.

A large framed reproduction of the original painting on "The Reaper Westward" was placed in the Voss Lobby in the early 1980s and still hangs on the wall.

Onizuka 4-H Flag – Lt. Col. Ellison s. Onizuka, NASA astronaut and Hawaii 4-H alumnus, was very active supporting and promoting 4-H at both the national level and in Hawaii during the mid-1980's. Unfortunately with the great tragedy of the Space Shuttle Challenger disaster on January 28, 1986, 4-H lost a great friend. The Onizuka Fund for Excellence was established at the National 4-H Council to honor Ellison Onizuka and the crew of the Challenger. During the opening assembly of the 1986 National 4-H Congress in Chicago that year, Mrs. Lorna Onizuka presented the 4-H flag her husband carried on the Space Shuttle Discovery mission in 1985 to 4-H. The flag is on display in the Voss Lobby.

Kansas Courtyard

Sponsored by Kansas 4-H through the Kansas 4-H Foundation, the Kansas Courtyard was dedicated in June, 1992. At the 1987 National 4-H Conference the Kansas dedication announced its funding of the Kansas Courtyard. At that time Marilyn Gallee, trustee, Kansas 4-H Foundation, presented an initial check to Grant A. Shrum, president, National 4-H Council.

New Jersey Area

Dedicated 1987 to Dr. John Gerwig (Director of New Jersey Extension) and in memory of his wife, Margie in recognition of their outstanding contribution to 4-H. More than 200 New Jersey friends of 4-H traveled to the National 4-H Center to participate in the dedication.

Donated gift presentations included:

- State Flag – Virginia Sisco, Salem County 4-H Leader
- State Seal – Betsy Barr, Bergen County 4-H Leader
- Portrait of Barnegat Light – Rose Mary Bergmann, Morris County 4-H Agent
- Album of Photos – Pat Udzielak, Middlesex County 4-H Leader
- Signed Horse Print by James Well, noted artist – Christina Sacchieri, Bergen County 4-H Member
- West Virginia Photos – Alma Page, sister of Dr. John Gerwig
- Night View of Lighthouse – Dot Wimley, Cape May County 4-H Leader
- Scholarship fund – Mary Kossatz, Ocean County 4-H Leader
- Presentation of checks – Brevoort C. Conover
- Acceptance of recognition on behalf of New Jersey 4-H volunteers – Jane Brodhecker, President, NJ 4-H Advisory Council
- Acceptance of recognition on behalf of NJ 4-H members – James Murray, Atlantic County 4-H member

Response – Dr. John Gerwig, Director, Cooperative Extension Service, Rutgers University-Cook College
Master of Ceremonies – Brevoort C. Conover

Oklahoma Room

The Oklahoma Room was made possible through gifts from 4-H members, leaders and friends in the state of Oklahoma. It was dedicated in 1977 with more improvements being made in 1980 and a couple of years later.

The listing of Indian Art (and name of artist) provided by Oklahoma 4-H for inclusion in the Oklahoma



National 4-H History Preservation Program

National 4-H Donor Support

Room and in the hallway outside of the Oklahoma Room includes the following:

- "Trail of Tears" by LuCelia Wise
- "Freedom's End" by Enoch Kelly Haney
- "Cherokee Syllabary" by Maudie Bazille
- "Cherokee Warrior" by Shirley Summers (two different oil paintings with same title)
- "Dancer's Desire" by Johnny Tiger, Jr.
- "The Beginning" by Jerome Tiger
- "Innocent" by Jerome Tiger
- "Oops!" by Jerome Tiger
- "Little Arrow Fixer" by Jerome Tiger
- "Buffalo Hunt" by Jerome Tiger
- "Buffalo Hunt on the Plains" by Paul Pohsetopah
- "Preparing Medicine" by Johnny Tiger, Jr.
- "Buffalo Spirit" by Johnny Tiger, Jr.
- "Never Get Away" by Jerome Tiger
- "Roughing It Up" by Jerome Tiger
- "Stickball Legend" by Johnny Tiger, Jr.
- "Owl Transformation" by Enoch Kelly Haney
- "War Leaders" by Johnny Tiger, Jr.
- "Warrior's Victor" by Johnny Tiger, Jr.
- "Dancer's Devotion" by Johnny Tiger, Jr.
- "Trail of Tears" by Solomon McCombs
- "Trail of Tears" by William Wolfe
- "On the Trail of Tears" by Lee Joshur
- "Trail of Tears" by Mike Winner
- "Reflection-Yesterday on today" by Johnny Hawk
- "Subscribe Me a Thought I Can Smile" by Johnny Hawk
- "Journey of Despair" by David Williams
- "Comanche Warrior" (poster) by Larry Daylight
- "Oklahoma Indian Territorial Map"
- "Seals of the Five Civilized Tribes" (Cherokee, Chickawau, Choctau, Muscogee (Creek), Seminole). from Five Civilized Tribes Museum in Muskogee, Oklahoma

Most of the above limited edition prints were donated to the Oklahoma 4-H Adult Leaders Organization and placed on loan for display in the Oklahoma Room at the National 4-H Youth Conference Center.

Black walnut podium. Lumber donated by Roy Hannah. Constructed by Max R. Craighead, Oklahoma Extension Forester.

Alabama Lounge

The lower level lobby area in McCormick Hall was dedicated as the Alabama Lounge in 1991, funded by Alabama 4-H. An adjoining bedroom was also purchased by Alabama to honor Dr. J. Lem Morrison.

Arkansas Room

This room was made possible through gifts from 4-H members, leaders and friends in the state of Arkansas. It was dedicated in 1973. Arkansas 4-H provided a collection of five framed Arkansas scenes, three artist's original drawings in black ink on white and a large framed commemorative stamp for display in their room.

California Room

Dedicated in 1980, the California Room was made possible through gifts from 4-H members, leaders and friends in the state of California. The state provided state and 54 county seals for display in the room along with a gold framed photo of the state capitol.

Utah Lounge

A large lounge area and adjacent bedrooms on the lower level of Firestone Hall was sponsored by Utah 4-H. During the 1985 National 4-H Conference, John Webster, a Utah delegate, presented Grant A. Shrum with the final \$5,000 check to complete their pledge for the area.

Some of the paintings and colored photographs received in 1985 for the Utah Lounge and two bedrooms include the following:

- "Salt Lake Temple" colored photo
- "Dourrrh Mt. Utah" oil painting by Frank Ray Huff
- "Albian Basin-Altah, Utah" painted by Bonnie McQuillan
- "Aloine Utah" painted by Frank Ray Huff
- "Autumn in Utah" painted by Paula Devey McKinney
- "Salt Lake City Utah" painting by Pattie H. Buxton
- "Grafton, Utah" painting by Elaine Woodbury Bishop
- "Signature Snow" by John C. and Elaine Bishop
- "Golden Throne-Capital Reef, Utah" acrylic painting by Rhonda Handy Osterberg
- "Monument Valley, Utah oil painting by Janette Sandberg.



National 4-H Donor Support

There were also five framed handmade quilted pieces on the walls of the Utah bedrooms and lobby.

Montana Room

The Montana Room was dedicated in 1979, funded by gifts from 4-H members, leaders and friends in the state of Montana. Montana 4-H also provided an original painting by C. M. Russell, two original scenes by state artists and four framed historic prints for display in their room.

Idaho Room

4-H members, leaders and friends in Idaho made possible the naming of the Idaho Room, dedicated in 1979. The room was completely renovated in 1986 with the state working on a project to provide artwork for the room. One of the pieces was a large framed color photo of Idaho State Capitol reflecting from a nearby building, "The Hall of Mirrors" photo taken by Harry Guenther, Director of Extension, University of Idaho.

Additional items offered for Idaho Room included a collection of 20 framed scenes of Idaho and agricultural enterprises, a limited edition color photo of "The Sawtooths" and a large framed Marilyn Monroe promotion poster for Potato Growers of Idaho.

Illinois Room

The Illinois Room was dedicated in 1978, made possible through gifts from 4-H members, leaders and friends in the state of Illinois. In the 1980s Illinois provided artwork for the room. This included a collection of 16 pieces by 1991 outstanding 4-H artists for exhibit at Illinois State Fair, plus an antique news photo of Abraham Lincoln.

New York Room

A few of the items New York provided for their named room included a large carved state map and two framed prints of Cornell University scenes.

Before being named the New York Room, this area consisted of two small rooms – the A.V. Room and the Foundation Room. The Foundation Room was dedicated in honor of W. W. Eure by his friends and associates to commemorate his outstanding service to youth as a staff member of the National 4-H Foundation upon his retirement in 1975.

Mississippi Lounge

Mississippi 4-H provided a painting, baskets and ceramic pieces for display in the Mississippi area.

Rhode Island Lounge

Rhode Island 4-H provided a painting for display in the Rhode Island Lounge but no information can be found regarding the painting.

Oregon Lounge

Called "Oregon Living Area," includes a group of three bedrooms and a lounge on third floor of McCormick Hall. Dedicated 1993. Sponsored by Oregon 4-H

Maine Lounge

(need information)

Turner Hall

Named in honor of Ray Turner, retired 4-H Extension official.

Iowa Room (1961)

Sponsored by Iowa 4-H. Redecorated in 1971-72 with funds furnished by 4-H members past and present



National 4-H History Preservation Program

National 4-H Donor Support

and friends of 4-H in Iowa

Maryland Room (1959) Sponsored by Maryland 4-H; later called Heritage Room

Michigan Room (1959) Sponsored by Michigan 4-H

International Room. Supported by the IFYE Alumni Association from 1961-1974

Warren Hall

Named in honor of Miss Gertrude Warren, first leader of girls' 4-H Club Work in the Federal Extension Service.

Albert Hoefer Lounge and Dining Area (1959)

New York State 4-H

Burton W. Marston Room (1959)

Sponsored by Wyoming 4-H

Louisiana Room (1959)

Sponsored by Louisiana 4-H Clubs

North Carolina Room (1959)

Sponsored by North Carolina delegates to National 4-H Camp

Sutton Room (1963)

Dedicated to W. A. Sutton by Georgians

Brown Room (1963)

Dedicated to W. S. Brown by Georgians

West Virginia Room (1959)

Furnished by West Virginia 4-H in honor of J. O. Knapp

Maine Room (1959)

Furnished by Maine 4-H Clubs in memory of Lester H. Shibles

4-H Center Campus Grounds

"Daddy Jenks" Park

Edward G. Jenkins Garden (1959) – Maryland Chapter, 4-H Club All Stars

A very special wooden area directly behind Turner Hall was dedicated in memory of Edward G. Jenkins "Daddy Jenks" 1873-1956 by the Maryland Chapter, 4-H Club All Stars on August 30, 1959. Edward Jenkins was Maryland State 4-H Club Leader from 1919 through 1943. The official dedication program references the area as the "Daddy Jenks" Meditation Area. It sometimes is referred to as Jenkins' Park or nature area, Jenks Garden or Daddy Jenks Woods. The name doesn't matter. The stone walk leading from the back parking lot at the 4-H Center is short... a matter of just a few steps, but places you in the midst of tall trees and solitude, a wonderful place to come and clear your mind on a hectic day.

Now, well over half a century later, Daddy Jenks Park is still very much present and still maintained by the Maryland 4-H All Stars.

Flag Ceremony Courtyard

Dual 40' flag poles (1959) – Virginia 4-H

U.S. flag that flew over U.S. Capitol (1959) – Congressman John R. Foley, 6th Dist. Maryland



National 4-H History Preservation Program

National 4-H Donor Support

4-H flag (1959) – National Committee on Boys and Girls Club Work
Brick patio flag ceremony courtyard – Luke Schruben

During the 1990s this area was re-done and a new bricks fund raising project was offered sometime around 1999. The messages on these bricks are incused into the red clay brick rather than having affixed plaques, as before. The following honored bricks are detailed below as they appear today in front of J. C. Penney Hall:

- IN MEMORY OF HELEN GRIMM ALEXANDRIA KY
- 1993 SPRING 4-H PROGRAM ASSISTANTS
- DICK SAUER POWER OF YOUTH THANK YOU
- JIM KEMP PRES NATL ASSN OF 4-H AGENTS 1970
- MARK AND DEBBIE KENNEDY FAMILY FROM MICH
- MAY D PEASE, EDWARD AITON, MYLO DOWNEY
- CP, CC & RW LANG FROM CHARLIE AND GRACE LANG
- IN MEMORY OF GRETCHEN HANSEN
- IN MEMORY OF SHAWN'S PROSTY 1971-1994
- SADIE WILLIAMSON GOYR VOLUNTEER HALIFAX CO VA
- IN MEMORY OF G G GIBSON TEXAS BY MARY GIBSON
- MEMBERS OF 1999 PONY EXPRESS 4-H FORT LUPTON CO
- NATIONAL 4-H CENTER 1999
- IN HONOR OF KATHY EDWARDS C-TEAM LEADER
- IN MEMORY OF MARY MASSEE STRUCK LOUISIANA JUNIOR LEADERSHIP CONFERENCE 1999
- IN MEMORY OF RAYMOND J. JOST MICHIGAN
- EDWIN S. TURNER CONFERENCE 1959 MEMBER 1950-1961
- MARGARET GROSS NEW JERSEY
- LAURA A MAREK TORRINGTON CONNECTICUT
- IN MEMORY OF ASHLEY & RUTH GURNEY THE PRATTS
- IN HONOR OF MY 4-H LEADERS AND EXT PROF
- IN HONOR OF MY PARENTS RALPH AND MARIE GREGORY
- IVAN ARCHER 4-H FACULTY OH CO AK 1958-1987
- JULIA BARTLETT CONFERENCE 1987 MEMBER 1978-1989
- IN MEMORY OF DOROTHY P. FLINT NASSAU NY 4-H EX
- BEA CLEVELAND OHIO ALUMNI
- IN HONOR OF "WOODIE" WINANS AZ EXT 1964-99
- LEGG 4-H FAMILY DELAPLANE VA
- IN HONOR OF JIM RICE 4-H PROGRAM LEADER
- IN HONOR OF PEGGY WEBB IN FRIEND OF 4-H
- ROBBIE BAKER FUTURE KARATE & BASEBALL STAR
- BERTHA SELLAND 4-H LEADER EXTRAORDINARY
- IN MEMORY ALDEN HILLIKER FLORIDA 4-H
- THE ANDERSONS BRAD.BARBARA ALEX AND COLLIN
- LOUIE'S LUCKY LADS 4-H CLUB EWL
- IN HONOR OF RUSSELL D ROBINSON MASSACHUSETTS 4-H FOUNDATION
- IN MEMORY OF MARY EVANS MILHOUS
- IN HONOR OF JOHN D TROTT INDIANA
- REMEMBERING BEVERLY EVERETT FLORENCE GEORGE
- IN HONOR OF RAY RAPACZ FAMILY ARGYLE MN
- IN MEMORY OF PAUL WOLFF PENNSYLVANIA
- ROBERT ESPESETH MARCUS MURRAY CAMERON WISC
- IN HONOR OF A. J. BLAKELY ROGER MITCHELL
- IN HONOR OF FRANK GRAHAM MISSOURI 4-H
- IN MEMORY OF KEN L. COOMBS ST 4-H 1955-77
- LEOPOLD 4-H CLUB LEOPOLD MO
- JOE LEISZ "THE SCHMOE"
- SHABABIAN JANIGIAN FAMILY
- IN MEMORY OF CHARLES A OTTO DAD TO 10 4-H'ERS
- BOBBIE GARVER EVERYBODY'S GRANMA
- JOSEPH MATIEVICH DDS
- LINDA & WAYNE NIERMAN
- GERALD A. POWELL FAMILY INDIANAPOLIS, IN
- THE GENNARD FAMILY
- PINE SNAG CLUB CLEBURNE COUNTY ARKANSAS
- PATRICK & SUSAN SHANAE & DACIA LLOYD
- IN MEMORY OF JOHN M FISHER
- AMRICAS COMMUNICATING ELECTRONICALLY
- FL '99 NAT CONF MW, HR, JC, RG, BC, BH, DM, PM
- BOONE COUNTY ILLINOIS 4-H FEDERATION
- THE ROSE FAMILY MASSACHUSETTS 4-H
- LUNDGREN RATH HOCHHALTER WHITELIGHTNING
- IN MEMORY OF DICK T BARTEL
- RUTH FRIEND SCHOONOEER WA JUNE 1959
- COLORADO DELEGATION 1999 4-H CONFERENCE



National 4-H History Preservation Program

National 4-H Donor Support

- IN HONOR OF GLADYS CONANT MAINE 4-H
- "TEDDY" & "NUTS" 1999 CWF IN 2 MASCOTS
- SHARI COLEMAN MOXLEY ARKANSAS 4-H
- IN MEMORY OF ROBERT CROUCH
- ALEXANDRIA KY
- IN MEMORY OF CARL AND DORIS BALSAM
- OF MICH
- IN MEMORY OF GEORGE AND GLADYS
- STRUCK
- ALABAMA 4-H 1999 NATIONAL 4-H
- CONFERENCE
- IN MEMORY OF ALBERT AND ROSE HOLMES
- GIVEN BY DALE M WRIGHT & NARA E
- WRIGHT
- 1999 NAT 4-H CONF MS DELEGATION
- KAY K RUNGE DAVENPORT LASSIE SCOTT
- CTNY IOWA
- IN HONOR OF JOY SPARKS DE 4-H AGENT
- BETTY HORNSTEIN HARMONY WORKERS
- RUGBY ND
- IN HONOR OF RUTH A PROCTOR
- DUBOIS COUNTY 4-H LEADERS INDIANA
- MINDY K MATHEW TONY K MATHEW
- MADISON WI 1999
- TEHAMA COUNTY 4-H COUNCIL CALIFORNIA
- KEN & DELTA SCHMIDT
- LYNN DW LUCKOW
- IN MEMORY OF CAYE NELSON
- JANET BARNHARDT HICKEY ST PETE FL
- RIPLEY S. LOFTIS EXTENSION AGENT
- DISTRICT 5
- BURT MYRT BOSCH MONTANA IFYES IRAN
- 55 NORWAY 57
- IN HONOR OF ED RAPKING, JR. WEST
- VIRGINIA
- WITH OUR THANKS KEITH & RUTH BOYER
- MISSOURI ALUMNI
- IN HONOR OF MARK MERKEL MENTOR &
- FRIEND
- DOUGLAS S. FOXX
- DEDICATED TO PETER C. RHOADES
- ALSTEAD NH
- ARIZONA 4-H CWF DELEGATION 6/17-24/2000
- IN MEMORY OF JOHNNIE M. JOHNSON
- NANCY BULL THANKS FROM CT
- VOLUNTEERS
- CRYSTAL LILLY-JOHNSON CO 4-H WE MISS
- YOU!!!
- DR DEBBIE BOWMAN MD 4-H SPECIALIST
- LIVE YOUR DREAM
- J TANSEY HONORS PERRYVILLE ELEM.
- PERRYVILLE KY
- JOHN S ENGEN
- LAISSEZ LES BON TEMPS ROULER! LA CWF
- 1999
- IN MEMORY OF JANE ROMESBERG WORLDS
- BEST MOM
- IN HONOR OF KATHLEEN FLOM
- IN HONOR OF JEN, JUS & JES LOCKMAN
- IN HONOR OF INDIANA LEADER JAMES
- MARTIN
- MASSACHUSETTS 1999 4-H TEEN
- DELEGATION
- KEVIN STACIA BY AN ANGIE JERREL RYAN
- 99 CONF
- IN MEMORY OF KEN L. COOMBS RI STATE 4-
- H 1955-77
- IN MEMORY OF RAYMOND & SARAH MAE
- MARLOWE
- 99 ND DELEGATES SUYDAM BAKER DUSEK
- SUMMER
- NELLIE M. TURNER 4-H CAMP 1927 MEMBER
- 1923-1933
- BILLIE AND MATTIE UMSHEID
- DAVID E SLAGLE
- WAUKESHA COUNTY WISCONSIN 4-H
- UTAH 4-H A WAY OF LIFE BRADY MITCHELL
- CLAY COUNTY MISSOURI 4-H
- LARRY AND MARY KAY COTE
- EARL L. BUTZ NATL 4-H CAMP '30 US SEC OF
- AGR
- 1999 CWF WEEK 5 WISCONSIN "RENE'S
- REBELS"
- JOAN T. HICKMAN CONFERENCE 1963
- MEMBER 1952-1963
- THOMAS AND MARY LOU WILLIS
- 1999 NATIONAL 4-H CONFERENCE
- WASHINGTON STATE
- IN MEMORY OF HOWARD SHELTON
- IN MEMORY OF CLEM JONES GATES CO 4-H
- NC
- 1999 NATIONAL 4-H CONFERENCE NEW
- JERSEY
- IN MEMORY OF YVES LESOUEREUX
- HOPE DAUGHERTY NATL PROG LDR USDA
- 1971-1988
- OKLAHOMA 1999 NATL 4-H CONF RJ CH JS
- MS RM
- THE JACKSONS CATHY MARCELLUS MELVIN
- DITAMRA
- IN LOVING REMEMBRANCE OF PERRY RILEY
- THE FUTURE IS WHAT WE MAKE IT TOM
- TATE 1999
- BEYOND BARRIERS
- HONORING MARION MACDONALD DE 4-H
- AGENT
- SAM & JEAN ROTHSTEIN
- WILLIAM & LOIS PHILLIPS
- NAE4-HA
- EVAN HULEHAN ALEXANDRIA VA
- OAKLEA FARM JW & JW GALBREATH
- STREET MD
- SOMERSET COUNTY NJ 4-H HONORS GINNY
- POWELL
- LITTLE HORSE POWER 4-H CLUB LARAMIE
- WY
- IN MEMORY OF TERESA HAGGARD W DIST
- TAE4-HW
- GREGORY & ADELINE LUEHR MINNESOTA
- JAMES E. JOHNSON NAE4-HA PRES '71
- ALDERSON, WV
- IN MEMORY OF HOWARD ROSEN YOUR SON
- JIM AND MARY DEAN NAN, KAYSI, KELBY
- BILL, KIM, KINSEY



National 4-H History Preservation Program

National 4-H Donor Support

- COLLEEN NAGUWA SHISHIDO
- PAULINE WEST BOYD E BROWN MY FATHER
- IN MEMORY OF PAUL HOSHIKO JR 1952
- COLO IFYE
- IN MEMORY OF SHIRLEY VISNYAK 4-H
- LEADER MI
- KENNETH H. WINEFRED ANDERSON
- HARRY & ELEANOR DRUM, DRUMS
- PENNSYLVANIA
- IN HONOR OF JOHN DAVID HAMM ETT 1957-
- 1967
- IN MEMORY OF RICK KOSTRZEBSKI
- GENESEE HILLBILLIES 4-H WHITESIDE CO IL
- IN HONOR OF MARILYN CORWITH WATER
- MILL NY
- TO HONOR FRED HUTCHINSON MAINE 4-H
- 2000 NATL CONF IN HONOR OF VIRGINIA
- GOBELI
- TO HONOR SCOTT JOHNSON MAINE 4-H
- ELEANOR YAMAGATA HONOLULU HI
- CONFERENCE 1959
- 4-H COUNCIL BECKER COUNTY MINNESOTA
- 50 GOLDEN YEARS WALLY & IRENE
- BRONNER 6-23-01
- IN HONOR OF EDNA BRYTE BISHOP
- CAROLE AND JEFF MEADE CO. 4-H
- KENTUCKY
- JOYCE PAGARAGAN RAINBOW CLOVERS
- AIEA HAWAII
- IN HONOR OF 4-H VOLUNTEERS WI 4-H
- STAFF
- IN MEMORY OF MY PARENTS HENRY
- AGNETA HOLLMER
- FRED HUTCHINSON DW HUTCHINSON
- HILLTOPPERS 4-H CLUB KEWAUNEE WI
- LES NICHOLS 4-H COUNCIL 1951-81 IFYE
- LEADER
- 1999 SARASOTA FLA 4-H FOUNDATION
- PETER AND ADELE WHITFORD
- FOR PEZ-A FISH & PARTNER IN
- FINNOVATION
- ROSWELL WING
- NEVA WING
- JERRY AND PAULA MCPHEE KENSINGTON
- MD
- RALPH & ELIDA HAARER
- 1999 CALIFORNIA NATIONAL CONF "DREAM
- TEAM"
- DALE, JEAN JULIE & KATIE MOSS – 1999
- 4-H IS THE BEST AIDA DE MALDONADO
- VIRGINIA ZIRKLE
- MR & MRS PAUL ZIRKLE
- IN MEMORY OF JANE C. GRUUCH
- DR CHARLES F. & DOREEN E. DVORAK
- IN MEMORY OF MA RIE TAPSCOTT MRS T IL
- 4-H
- SHARON MAENNER MD 4-H ALL STAR
- CONGRESS 1972
- ROLLYN WINTERS FAMILY NEW JERSEY
- CHRYSMARIE HOLLAND 1968 WR COUNTY
- MN
- IN HONOR OF AMANDA B CHAVES VIRGINIA
- BEACH
- J. AND DOROTHY GAUGER
- PHIL & MARTHA BURR BROOKFIELD CT
- CLARK MARILYNN GAFKE MISSOURI 4-H
- CARL SCHENEMAN DIRECTOR 1970
- MISSOURI EXT
- VOLNTEER LEADER PATRICIA SELLENRICK
- FAMILY TRIBUTE YARYAN-RIDENOUR
- MULLEN NEBRASKA
- CHRISTIE PHILLIPS & ROBERT ROTHSTEIN
- THE HERRONS BRIGITTE JUSTIN &
- REGINALD
- RANDSTAD HONORS NATIONAL 4-H
- COUNCIL
- IN MEMORY OF RUSSELL AND MAE GHERTY
- IN HONOR OF ELMA NORRIS IN 4-H LEADER
- IN HONOR OF 4-H ALL STARS
- MASSACHUSETTS
- IN MEMORY OF TIMOTHY R. SMITH OBION
- COUNTY TN
- 4 GENERATIONS 4-H BUCHMAN, SCHMITZ,
- WISE, GULLOTTI
- IN LOVING MEMORY OF BERNIE CARLSON
- JOHN HICKMANN II CONFERENCE 1985
- MEMBER 1974-1985
- DONATED BY SHERI L. SEIBOLD ILLINOIS
- LINDA A. CROW FOR SERVING 4-H IN NORTH
- DAKOTA
- DAVIDSON COUNTY 4-H CLUB PROGRAM
- NASHVILLE TN
- DWIGHT E. PALMER TWILA W. PALMER
- 4-H CAMP FARLEY CAPE COD MA EST 1934
- IN HONOR OF 4-H ALUMN 1999 OPER COMM
- THANKS TO 4-H PAT AND MARIE RALSTON
- STATELINE 4-H CLUB RELIANCE DE
- USDA CSREES F4-HH
- 1999 NATIONAL 4-H CONFERENCE
- DELEGATES
- STATE 4-H LEADERS
- K. C. & MABEL LOVEJOY MAINE 4-H
- MO 4-H FAMILIES HUTCHISON TURNER &
- ELKINS
- IN MEMORY OF CAROLYN CRAFT PRICE
- DEANA TAYLOR MARYVILLE OH
- IN MEMORY OF BARBARA EVELAND LAKE
- CITY FL 4-H
- JOHN CAVELLINI LONE TREE 4-H ANDERSON
- CALIF
- IN MEMORY OF LARRY NELSON SABIN
- MINNESOTA
- TO HONOR KAY AND FRED BAIRD MAINE 4-H
- TO HONOR HAROLD CHUTE MAINE 4-H
- DR. KEMP SWINEY NATL 4-H PROG LDR
- 1968-1989
- IN MEMORY OF ASHLEY E. HELM
- GRANDAD/MA HELM
- IN HONOR OF BOB & PAT EDDLEMAN MODEL
- LEADERS
- SUSAN K TRUTNSA & JOHN R CRILL
- LUANE LANCE THANK YOU FROM
- CONNECTICUT
- IN MEM REV OLOF JOHNSON VT VOL LDR &



National 4-H History Preservation Program

National 4-H Donor Support

- FAIR AIDE
- IN MEMORY OF CHARLES D MCNEAL
- TOM WASKIEWICZ MASSACHUSETTS 2000 CONFERENCE
- IN MEMORY OF RONALD E OLSON ARIZONA 4-H
- PITNEY BOWES MANAGEMENT SERVICES
- RANSOM MOORE FATHER OF A KEWAUNEE CO WI
- TO HONOR HAROLD "BROWNIE" BROWN MAINE 4-h
- MARTHA A COUNTRYMAN 4-H'ER & LEADER
- BECKY MEIGHT CELEBRATES UTAH 4-H VOLUNTEERS
- BOBBIE GARVER EVERYBODY'S GRANMA IN HONOR OF CURTIS & TRENNY JEFFERSON
- IN MEMORY OF ALBERT H LITTLE NEW WINDSOR MO
- GRAHAM SPANIER
- ROBERT & KAREN THOMPSON
- IN MEMORY OF LULA (PEGGY) REED HOLLOWAYLU OKLA
- MARY JANE HALL HOME DEM. AGENT MISSISSIPPI
- HERE FOR THE MEMORIES ERIC LARSON MAINE 1999 WICKED GOOD CWF DELEGATION
- SALUTE TO YOUTH ANNE AND JOHN GERWIG
- MILTON BOYCE MARGARET BOYCE
- SALINE COUNTY NEBRASKA

Earlier commemorative bricks having people's names incused on brass plaques affixed to the individual bricks occasionally appear. While it is often thought these bricks were from the original front brick patio, they were not. They are bricks from the old Smith Hall when it was torn down and rebuilt. A listing of who received these bricks has not been found.

Trees, Shrubbery and Landscaping

- Shrubbery, azaleas, rhododendron, hemlocks (1959) – West Virginia, Barbour, Tucker & Randolph Counties.
- 500 pine trees (1960) – Maine 4-H
- Two buckeye trees (1964) – Ohio 4-H
- National tree dedicated (1970) – National 4-H Advisory Council
- 68 evergreen trees (1973) – West Virginia Christmas Tree Growers Association
- 30 rose bushes for rose garden in honor of Gertrude Warren (1976) -- donated by Mrs. Lon Thomas
- Two red oaks placed in front of J. C. Penney Hall (1978) -- New Jersey 4-H
- Additional landscaping for brick entrance areas (1979) – in memory of Converse Tyler & Russ Smith
- The Maryland state tree is the White Oak. The largest White Oak in the nation was known as the Wye Oak, located at Wye Oak State Park in Talbot County, Maryland. On June 6, 2002, the tree was felled during a powerful thunderstorm. Nearly 500 years old, the tree measured 31 feet, 10 inches, in circumference, stood 96 feet tall. Two seedlings from the Wye Oak were given to the National 4-H Center sometime during the 1980s, arranged by Maryland 4-H, and planted in front of J. C. Penney Hall.
- National 4-H Heritage Tree ((2009) – Charter members of National 4-H Heritage Club

4-H Center Entrance

Gate Signs (1961) – North Dakota 4-H. During National 4-H Conference, April 22-28, 1961, delegations and friends from many states joined the North Dakota's presentation of gate signs for the National 4-H Center.

4-H Center Sleeping Rooms

Correctly acknowledging donors who have paid for furnishing dormitory rooms or single rooms throughout the more than half century of 4-H Center history is a daunting task... particularly since some buildings or wings have been razed and rebuilt, others remodeled, and room numbers subsequently changed.

Reviewing historical records, the most meaningful approach seemed to be to ignore the room numbers but for early gifts, list the year gift was made, the donor, and the plaque statement on the door (if there was a plaque). This way, rooms that may no longer "exist" by a number or location are still included and room numbers which have changed will still be included, carrying the original information without any potential error of room location or "existence." For sleeping room designated gifts after 1970, they are



National 4-H History Preservation Program

National 4-H Donor Support

simply acknowledged by donor and building location. Some records do not indicate whether the name on the commemorative plaque is the donor or sponsor, or if the room was sponsored in recognition of the named person. Also, some names showing up on multiple records are spelled differently in different records. Efforts will continue to be ongoing in an attempt to make this listing as accurate as possible.

These summaries follow:

- 1959 Connecticut** (2 rooms) Furnished by Connecticut Friends of the 4-H Club Program
- 1959 Puerto Rico** To the Better Understanding of World Youth by Puerto Rico 4-H Clubs
- 1959 Pennsylvania** Pennsylvania 4-H Clubs
- 1959 California** (2 rooms) In Memory of B. H. Crocheron, Agricultural Extension Service, University of California 1913-1948
- 1959 Maryland** (2 rooms) Two presented by Maryland 4-H Clubs
- 1959 Oklahoma** Tribute to Mrs. Alice Carlson Moffitt, Oklahoma Leadership, Counsel, Vision in 4-H Work 1959
- 1959 Montana** Montana Room Furnished by 4-H Clubs in Montana
- 1959 Wyoming**
- 1959 Mississippi** To Honor Miss Elaine Massey, Girls' 4-H Club Leader Mississippi August 1, 1923-May 1, 1946 (and) Miss Blanche Good, Girls' 4-H Club Leader Mississippi June 1, 1938-May 31, 1957
- 1959 Arkansas** (2 rooms) Furnished by Arkansas 4-H Club Members, 1959
- 1959 Kentucky** Kentucky 4-H Leaders' Council
- 1959 Illinois** The Illinois Room In honor of E. I. Pilchard
- 1959 New Mexico** This room furnished by New Mexico 4-H Club Members and Leaders
- 1959 Tennessee** The Tennessee Room in Memory of Garvin Leon Harrington, State 4-H Club Leader 1920-1947
- 1959 Tennessee** The Tennessee Room in Memory of Aubrey Frances Scott, Associate State 4-H Club Leader 1946-1959
- 1959 New Jersey** (2 rooms) Presented by New Jersey Members and Friends
- 1959 Georgia** (2 rooms) Furnished by Georgians in honor of W. A. Sutton, State 4-H Club Leader 1942-1954, Director Agricultural Extension Service 1954- and W. S. Brown, Director, Agricultural Extension service 1937-1954
- 1959 Maine** Maine 4-H Clubs, in memory of Lester H. Shibles, State 4-H Club Leader 1920-1935
- 1959 North Carolina**
- 1959 Kentucky** (2 rooms) One in honor of Edith Lacy, Kentucky National 4-H Campers Association; one honoring 4-H Council
- 1959 West Virginia** Furnished by 4-H Members, Leaders and Extension Workers in West Virginia in honor of J. O. Knapp, Director of Extension
- 1960 Maryland** (2 rooms) This room furnished by the Maryland State Rural Women's Short Course Club organized under the Extension Service of the University of Maryland
- 1960 South Dakota** From South Dakota 4-H Club Members in honor of H. M. Jones, State 4-H Club Leader 1926-1942
- 1961 Grand Traverse County Michigan** Michigan Room Presented by Grand Traverse County 4-H Club Leaders' Association
- 1962 Mr. and Mrs. Luke M. Schruben** (2 rooms) Furnished in honor of 4-H Club Work Mr. and Mrs. Luke M. Schruben
- 1962 Mr. and Mrs. J. D. Sykes** Presented by Mr. and Mrs. J. D. Sykes Friends of 4-H
- 1962 Colorado** Furnished by the 4-H Members and Leaders of Colorado
- 1962 New England 4-H Club Agents' Association** Furnished by the New England County Club Agents' Association
- 1963 New Hampshire** In Honor of Mary Louise Sanborn, Assistant State Club Leader, New Hampshire, as a tribute to her pioneer work with the 4-H Clubs 1915-1948
- 1963 South Carolina** In Honor of Dr. Pool, furnished by 4-H Members and Friends South Carolina
- 1963 Michigan** By Grand Traverse County 4-H Club Leaders Association
- 1964 New York (by Mrs. F. E. Heinzelman)** In Memory of Frederick E. Heinzelman 1894-1964 Assistant State 4-H Club Leader in New York

Commemorative Sleeping Room Gifts Post-1970:

- ` Alabama – McCormick Hall (3)
- ` Arizona – Kellogg Hall (2)



National 4-H History Preservation Program

National 4-H Donor Support

- Arkansas – McCormick Hall (2)
- California – J. C. Penney Hall (2)
- Colorado – J. C. Penney Hall
- Connecticut – Kellogg Hall (2); J. C. Penney Hall (2)
- Delaware – Kellogg Hall (2)
- Georgia – Warren Hall (2)
- Hawaii – Kellogg Hall
- Illinois – J. C. Penney Hall
- Kentucky – J. C. Penney Hall (2)
- Louisiana – Warren Hall
- Maine – Warren Hall
- Maryland – J. C. Penney Hall (5)
- Michigan – J. C. Penney Hall
- Mississippi – McCormick Hall (3); J. C. Penney Hall (1);
- Mississippi – Adams County 4-H'ers. Kellogg Hall (1)
- Montana – J. C. Penney Hall
- Nebraska – Kellogg Hall
- New Hampshire – J. C. Penney Hall
- New Jersey – Firestone Hall (4); J. C. Penney Hall (2)
- New Mexico – J. C. Penney Hall
- New York – J. C. Penney Hall
- North Carolina – Warren Hall
- Oklahoma – J. C. Penney Hall
- Oregon – McCormick Hall (4)
- Pennsylvania – Ketner Hall (2); J. C. Penney Hall
- Puerto Rico – J. C. Penney Hall (2)
- Rhode Island – Firestone Hall (3)
- South Carolina – J. C. Penney
- South Dakota – J. C. Penney Hall (2); Firestone Hall (3)
- Tennessee – J. C. Penney Hall (2)
- Texas – Ketner Hall (2)
- Utah – Firestone Hall (2)
- West Virginia – Warren Hall
- Wyoming - Kellogg Hall
- New England 4-H Club Agents' Association – J. C. Penney Hall
- Friends and Colleagues of Eugene P. Seifrit – McCormick Hall
- Mr. and Mrs. Norman Johnson – McCormick Hall
- Mr. and Mrs. James Johnston – McCormick Hall
- 4-H Friends in Wisconsin honoring 70th anniversary of Linn 4-H Club of Walworth County – McCormick Hall
- Dr. David d. Pyle – Kellogg Hall (2)
- Scott, Brian & David Crabbs (Washington State room) – Ketner Hall
- Jean W. and Clarence Cunningham – Ketner Hall
- John Allen and Friends honoring Ann Barr – Kellogg Hall
- Harold A. Poling – Ketner Hall (2)
- Rhea Dawn Pyle – Ketner Hall (2)
- Mrs. F. E. Heinselman – J. C. Penney
- Mr. and Mrs. Luke Schruben – J. C. Penney (2)
- Elizabeth Nichols Sheldon – Kellogg Hall
- Mr. and Mrs. Tom Martindale – Kellogg Hall
- Dr. and Mrs. Charles Lifer – Kellogg Hall
- Dr. Eugene ("Pete") and Zona B. Williams – McCormick Hall
- Mr. and Mrs. Omer Voss – McCormick Hall
- Hanchey E. Logue, Sr. – McCormick Hall
- M. Cecil Mayfield – McCormick Hall
- Dr. J. Lem Morrison – McCormick Hall
- Mr. and Mrs. J. D. Sykes – J. C. Penney Hall; Kellogg Hall
- Dedicated in Honor of Gertrude and Thomas Wallace by their loving daughter Debbie July 9, 1987
- In Memory of Our Parents Mary Powell Hetherington Ernest Alvin Hetherington Satoyo Mihara Hashimoto.Ryohichi Hashimoto Donated by Ethel Lorene Hashimoto Hiroshi Jim Hashimoto 1988
- Hawaii Room dedicated by 4-H Club Leaders' Federation of Hawaii 1982 and furnished by 4-H members and volunteer leaders of Hawaii 1983
- Campbell Soup Company



National 4-H History Preservation Program

National 4-H Donor Support

- Given in Memory of Harry Jones Greene by his Mother Elizabeth J. Greene
- Hodges Badge Company, Inc. Portsmouth, RI
- Southern Rhode Island 4-H All Stars
- Carl and Barbara Stetson, RI 4-H Family
- In Memory of Frederick E. Heinzelman 1894-1964 Asst State 4-H Club Leader in New York
- 4-H Members and Leaders in Colorado
- 4-H Members and Leaders in South Carolina
- NE 4-H Club Agents Association
- Mary Louise Sanborn, Asst. State 4-H Club Leader NH
- Dedicated in Loving Memory to Fred H. Kossatz by his wife Mary
- Virginia Grieb and Family
- Judith Hofer, Friend of Oregon 4-H
- Austin Family, Friend of Oregon 4-H
- Meier and Frank Department Stores, Division of May Company
- Henry Page, Maine
- Verna Witler, Maine

Special Center Gifts

Over the past half century many individuals; 4-H Clubs; county and state 4-H offices and foundations; businesses and associations have honored the National 4-H Center by providing a wide variety of gifts. Listed in no particular order, we have attempted to document an assortment of these presentations, recognizing that many others are missing from this listing:

- Allis-Chalmers Corporation - (1963, 1965 and 1983) Lawn equipment for the maintenance of the National 4-H Center grounds.
- Bethesda-Chevy Chase Exchange Club - (1983) Handsomely mounted series of 28 reproductions of historical American documents designed as a "Freedom Shrine."
- Chrysler Corporation - (1964) Dodge station wagon; (1966) Plymouth station wagon
- Montgomery County, Maryland – (1959 & 1960) Landscaping
- Maryland State Council of Homemakers' Club – (1960) Crystal table service for Warren Hall
- Vermont Homemakers Council – (1964) Announcement board
- Vermont 4-H – (1964) Money for recreational equipment
- David L. and Ann Litten - (1989) Signed, original Norman Rockwell print of 'The County Agent'
- Federal Extension Wives Club - (1964) Pair of candelabra
- Federal Extension Wives Club - (1960) two silver trays
- Friends of Guy L. Noble - (1959) Guy L. Noble breakfront (located in Massachusetts lobby)
- General Motors Corporation - (1960) Station Wagon for use at 4-H Center.
- Maine – (1959) Rocking chair
- Human Development-Human Relations Workshop - (1963) Registration table in honor of Glenn C. Dildine
- Iowa County, Iowa - (1961) United Nations flag
- Vermont 4-H – (1959) Electric clock for lobby
- Lancaster County, Pennsylvania 4-H Council – (1961) Electric clock for Missouri Room
- Jeep Corporation - (1985) Two Jeep Wagoneers and pickup truck for use at the National 4-H Center.
- Leland D. and Margaret Schraperkotter - (1988) Original painting depicting waterfowl in flight, painted by Leland Schraperkotter
- Mr. Schraperkotter. The Missouri artist's work hangs in the Missouri Room.
- Maine 4-H -- (1961) 500 pine trees
- Lindley G. Cook – (1962) Silver coffee-tea service
- Iowa – (1961) Contributions totaling \$4,000 for a Worship Center Conference Room in Turner Hall
- Genesee County 4-H, Michigan – (1962) 18 square dance records
- Mr. and Mrs. Luke M. Schruben (1960) - Landscaping flag center
- Mrs. Lorna Onizuka - (1985) Presented to the 4-H Center the 4-H flag her husband, Astronaut Ellison Onizuka carried on the Space Shuttle Discovery mission in 1985. Lt. Colonel Onizuka, a former 4-H'er from Hawaii, died in the ill-fated Challenger



National 4-H History Preservation Program

National 4-H Donor Support

- crash.
- Mrs. Tena Bishop Klein - (1963) Corner china cupboard for Hofer Lounge in Warren Hall
- North Carolina 4-H Members - (1964) Portrait of L. R. Harrill
- Olmsted County, Minnesota - (1963) Recreational equipment
- California, Idaho, Illinois, Montana, Wisconsin, Colorado, Kentucky, Oklahoma, Missouri – Podiums for their named conference rooms
- State 4-H Leaders Fund - (1961) China for Warren Hall
- Minnesota 4-H – (1961-63) Money for Minnesota Recreation Room and audio visual blinds, game cabinet and paneling
- Whirlpool Corporation - (1965) Automatic washers and dryers
- Missouri 4-H – (1959) Gavel and podium for Missouri room
- Nebraska 4-H – (1963) \$100 for Library Fund
- Nebraska 4-H – (1965) Oil painting
- Hillsborough County Girls' County Council, Florida – (1962) Wall clock for cafeteria
- All States – Bank of all State flags, originally displayed in Beatrice Assembly Hall. Each of these was originally the gift of each individual state and territory
- Portraits – Original paintings of L. R. Harrill, J. O. Knapp, C. B. Smith, Ken Anderson, George Farley, Thos. E. Wilson, Robert Clough, Gertrude Warren
- Original calendar art paintings – presented by Shaw-Barton, Brown and Bigelow and Thos. Murphy calendar companies.
- Mr. and Mrs. Mylo Downey – Grandfather clock
- Oil painting – Southeast Oklahoma scene by Lynn Campbell
- Painting – Meadowlark, Wyoming state bird, painted by Don Rodell, state artist
- Hawaii – Two original paintings for Hawaii bedroom
- Arthur Young Company – Five framed artist's scenes in space used as a poster promotion in conjunction with television series, "Blue sky Below My Feet," gift of artist
- South Dakota IFYE Association – Original painting
- Mrs. J. C. Penney – Stained glass window by Viggo F. E. Rambusch, cross and candlesticks
- Mrs. W. W. Eure – Original painting of National 4-H Center by Lily Spandorf, Washington, D.C.
- Connecticut IFYE Association – Painting to honor Owen Trask, to be hung in Connecticut Area.
- Mr. J. C. Penney – Carved wood Bible stand and Mr. Penny's Masonic Bible
- Large framed photo of President Eisenhower opening National 4-H Center, June, 1959 (autographed by Eisenhower)
- Five pianos, one Sohmer piano in the Kellogg Hall Cafeteria and four Everett pianos, one each in the Beatrice Assembly Hall, Ohio Room, Oklahoma Room and Kentucky Room
- North Carolina 4-H – (1960) Bibles for all rooms
- North Carolina 4-H – (1963) Oil painting of L. R. Harrill
- Original Scroll at purchase and dedication of National 4-H Center, February 1951
- Framed Scroll signed by original IFYE delegates at 1978 Conference in Indiana
- North Carolina Extension Homemakers – Large plate glass mirror
- Brass candlesticks, fireplace andirons, screen and equipment – originally in Upjohn Board Room
- Oklahoma – A number of pieces of artwork by Oklahoma Indian artists were given for display in the Oklahoma Room. These included well over 20 pieces by the following artists: Jerome Tiger; Johnny Tiger, Jr.; Enoch Haney; Paul Pahse-Tosah; Larry Daylight; Shirley Sommers; Maudie Bazille; Lu Celia Wise; William Wolfe; Lee Joshua; Solomon McCombs; Johnny Hawk; Mike Winner and David Williams. A copy of the Oklahoma Territorial Map and the seals of five Civilized Tribes were also gifts for display.
- South Dakota – Original paintings by 4-H members Josh Spies and Ben Dudley.
- (others coming soon)

Other in-kind support has been received regularly over the years from a wide variety of individuals, organizations, groups and businesses. Some of these include: Mount Vernon Ladies' Association, President's Council on Physical Fitness & Sports, United States Navy, Washington Cathedral, AMVETS, John F. Kennedy for the Performing Arts, National Aeronautics and Space Administration, Elgin Watch International



National 4-H Donor Support

Individual Endowed Funds and Special Trusts

This segment attempts to document the named funds which are (or have been) a part of the endowment to help perpetuate specific 4-H programs through National 4-H Council and its two predecessor organizations - National 4-H Club Foundation and National 4-H Service Committee.

Edward W. Aiton Fund

(description)

Established in:

Current Status:

Kenneth H. Anderson Fund

Established and added to by many friends in honor of this long time staff member of the National 4-H Service Committee who continued to provide volunteer leadership to 4-H youth programs in Arizona and throughout the United States following retirement. Income from the fund goes to citizenship and leadership training programs.

Established in: 1973

Current status:

Richard R. Angus NAE4-HA Professional Leadership Recognition Fund

(description)

Established in:

Current status:

George L. Brown Multicultural Immersion Fund

(description)

Established in:

Current status:

Donald and Toni Daley Fund

This fund represents the personal commitment of Mrs. Daley as a 4-H volunteer. It expands and strengthens leadership development programs for teens who serve as youth leaders and role models for younger 4-H'ers.

Established in: 1987

Current status:

Gary I. Davis Excellence in Leadership Award Fund

(description)

Established in:

Current status:

Raymond C. Firestone 4-H Leadership Fund

Raymond C. Firestone was with Firestone Tire & Rubber Co. for 43 years and was Chief Executive Officer from 1964 to 1974. Mr. Firestone also was a member of the National 4-H Service Committee's Board of Directors from 1953 to 1976. The Raymond C. Firestone 4-H Leadership Fund provides support to develop leadership capabilities in 4-H youth who serve in volunteer roles at the local level.

Established in: 1986

Current status:

John M. Fisher Fund for Innovations in Education

The Fisher Fund was established in memory and in honor of John Fisher by his family. Financial gifts contributed through the Florida 4-H Foundation, National 4-H Council, and John's family and friends will support innovations in 4-H programming. The fund will provide grants for county and state Extension faculty from across the country to create new programs needed to address the developmental needs of youth, their families and communities.

Established in 1997



National 4-H Donor Support

Current status:

Gail and Edwin M. Gershon Scholarship Fund

Established by Mr. and Mrs. Edwin M. Gershon to provide for graduate school study for National 4-H Council staff to increase Council's capability.

Established in: 1996

Current status:

Mary Nell Greenwood Fund for Extension Administrative and Management Development

In recognition of Dr. Mary Nell Greenwood's commitment to professional excellence and concern for ensuring strong leadership for Extension in the years to come, the fund supports degree and non-degree programs, including in-service development plans. Gifts from Extension and 4-H staff and friends throughout the country established this fund.

Established in: 1986

Current status:

Agnes M. Hansen Fund

(description)

Established in:

Current status:

David C. Hardesty Fund

(description)

Established in:

Current status:

Becky and Jay Kaiserman Scholarship Fund

Established in 1984 by Mr. and Mrs. Kaiserman to honor more than 33 years of involvement in 4-H. The income from this fund is awarded to 4-H'ers who focus on community leadership and partner with adults to make their community a better place and solve critical youth issues.

Established in: 1984

Current status:

Mary Ann Krug Fund

Established in memory of Mary Ann Krug, former staff member of National 4-H Service Committee and Rutgers University Extension, and wife of Larry L. Krug, National 4-H Council staff, the fund supports futuristic program initiatives of the National Association of Extension 4-H Agents (NAE4-HA)

Established in: 1986

Current status:

Lynn Luckow Learning Fund

(description)

Established in:

Current status:

Miener-Welman Fund

Created with a gift from the will of the late William Miener, earnings from this fund are used for the furtherance of the 4-H program as directed by the Board of Trustees of National 4-H Council.

Established in: 1980

Current status:

Denise Miller Fund

Denise Miller was a staff member at National 4-H Council for over 10 years and served as director of Council's communications department. This fund was created in her honor and memory by her family and friends.

Established in: 1991



National 4-H Donor Support

Current status:

Norman C. Mindrum 4-H Education Fund

Established by friends on the occasion of his retirement in 1981 in honor of the first president of National 4-H Council who continued to provide outstanding service and significant leadership to 4-H after his retirement. Income from this fund is used to strengthen 4-H programs and to recognize and honor outstanding qualities of leadership and citizenship in 4-H'ers.

Established in: 1981

Current status:

NAE4-HA Designated Fund (aka Clover Pledge)

(description)

Established in:

Current status:

National 4-H Conference Fund (in Memory of Elsie J. Carper)

(description)

Established in:

Current status:

Onizuka 4-H Fund for Excellence

4-H members, leaders, parents, staff and friends established this fund to honor Lt. Col. Ellison S. Onizuka, a former 4-H member, and other crew members aboard the space shuttle Challenger. The purpose of the fund is to help 4-H boys and girls develop the pioneering characteristics and personal qualities epitomized in the life of Col. Onizuka. Income from the fund provides science and technology scholarships to young people and supports 4-H leadership development initiatives at the state level.

Established in: 1986

Current status:

Ethel and Kenneth Pickett Endowment Fund

(description)

Established in:

Current status:

Elaine R. and Paul E. Pitts Fund

Established through a charitable trust created by Elaine R. Pitts. This fund honors Mrs. Pitts' many years of 4-H involvement beginning as a Sperry and Hutchinson Company donor representative, as well as her and her late husband's commitment to youth development. Income from the fund supports teen and adult volunteer leadership development programs.

Established in: 1984

Current status:

President's Innovation Fund

(description)

Established in:

Current status:

Dalton and Ruby Proctor Endowment Fund for the North Carolina Lobby

(description)

Established in:

Current status:

Program Assistant Fund

(description)

Established in:

Current status:



National 4-H Donor Support

Franklin M. Reck Scholarship Fund

Most of the children in rural Brazil quit school at fourth grade. Going on means moving to the city where food, lodging and clothing are more expensive. The fund, named for Franklin Reck (author of *The 4-H Story*), helps Brazilian families bear the cost of sending children to secondary school. The scholarship recipients are youngsters with leadership qualities who have worked hard on 4-S projects and have a genuine desire to study. Just a few contributions of \$5 or \$10 will send a 4-S'er to school for a year; \$1,200 will assure a full six years of school. Contributors of more than \$200 receive the name and address of "their student" and the youngsters receive the same information on the contributor. Lasting friendships develop.

Established in: 1971

Current status:

Salute to Excellence 4-H Volunteer Recognition Fund

This recognition fund supports *Salute to Excellence* awards, born out of the vision and dedication of Gene and Sharon Swackhamer. Encouraging and honoring 4-H volunteers is the major thrust.

Established in: 2000

Current status:

Luke M. Schruben Memorial Fund (Luke and Gladys Schruben Fund)

Established through the personal generosity of Luke Schruben. The fund is used for building expansion at the National 4-H Center. Any balance not so expended shall be used to continue the 4-H tradition of helping America's youth develop into responsible and involved citizens.

Established in: 1993

Current status:

Grant A. Shrum Fund

In honor of the past president of National 4-H Council to honor his leadership and achievements, the fund provides Extension and 4-H professional staff training opportunities for the advancement of 4-H youth development programs.

Established in: 1989

Current status: No longer exists.

Roger Stewart Fund

(description)

Established in:

Current status:

Stiles Memorial Scholarship

A \$1,000 award presented to a 4-H professional who is enrolled in a college or university degree program.

Established in:

Current status:

Norman A. Sugarman Fund

Norm Sugarman, Esq., a partner in the law firm of Baker & Hostetler, was for many years a member of the Board of Trustees of National 4-H Council. Mr. Sugarman facilitated the merger of the National 4-H Foundation and the National 4-H Service Committee (Council's two predecessor organizations). This fund provides training opportunities for National 4-H Council staff.

Established in:

Current status:

Edward R. Tinker Charitable Trust

Established by Mr. Tinker, late member of the Board of Trustees of Wilson & Company. One-half of the income goes to the Thomas E. Wilson Fund and one-half to promote Americanism through 4-H programs.

Established in: 1979



National 4-H Donor Support

Current status:

The Trustees Fund of The 4-H Futures Program

Members of National 4-H Council's Board of Trustees established this lead fund of The 4-H Futures Program with their personal gifts. The program offers the opportunity for individuals to help assure continuing development of young leaders for tomorrow through 4-H.

Established in:

Current status:

Gertrude Warren Memorial Fund

Established in 1979 to honor the late pioneer in the 4-H movement and augmented by a gift from her sister, Mary Margaret Warren, this fund provides income for advancing the education of 4-H members.

Established in: 1979

Current status:

Stanley J. Whitman, Sr. and Helen W. Whitman Fund

Established by their children to honor the memory of Stanley J. Whitman, Sr. and Helen W. Whitman, who had a life-long interest in the health and well-being of people and their communities, and who supported youth as community leaders. This endowed fund supports creating opportunities for young people to enter careers in health care.

Established in: 1996

Current status:

Thomas E. Wilson Fund

Established in 1948 to honor the late chairman of the National Committee on Boys and Girls Club Work, this fund provides income for annual scholarships to 4-H members who achieve good citizenship.

Established in: 1948

Current status:

The Campaign for 4-H

4-H has done so much to mold our young people into fine citizens and has helped preserve many of the traditions that made this country great.

The Honorable Ronald Reagan

President of the United States

Honorary Chairman

National 4-H Council

In 1984, Harold A. Poling, Chairman of National 4-H Council's Board of Trustees, announced the board's commitment of raising \$50 million from private individuals and organizations to support 4-H in the future. Robert B. Gill, Campaign Chairman, stated: "The funds are needed if we are to succeed in upgrading and improving 4-H programs. 4-H will be able to reach even more young people. Building on past investments, we can help 4-H meet their needs, now and in the future."

As stated in the case statement, "To continue solid service to the youth of America, 4-H programs must be advanced within the social and economic realities that confront America in the 1980s and beyond.

The Campaign for 4-H was a five-year effort to build on experience by expanding private support for 4-H. It was national in scope and a cooperative effort between national and state 4-H programs. National 4-H Council, which serves to marshal private sector resources in support of 4-H, was seeking \$50.6 million to invest in the further development of 4-H programs.

The Campaign built upon a proud tradition of support for 4-H by the corporate community and sought to



National 4-H History Preservation Program

National 4-H Donor Support

broaden the base of private support with more involvement from individuals and foundations. With support from the private sector, 4-H would help more young people across America acquire practical skills and develop qualities of leadership, citizenship, respect and concern for others and self esteem—preparing these young men and women to assume responsibility for their futures, the future of their communities and their nation.

Funds were being sought from private sources to support these programs and project areas over the following five years: Funds, totaling \$37,480,000. were being sought for the delivery of current and new programs. Endowments, totaling \$11,000,000. were being sought for selected programs to provide a permanent source of income and ensure the continuity and development of innovative programs. A total of \$2,120,000 was sought to improve National 4-H Center conference and training facilities.

Supported by an expanded National 4-H Council resource development staff, the Campaign for 4-H Committee was selected:

Chairman
Robert B. Gill
Vice Chairman
J. C. Penney Company, Inc.

Dr. Edward W. Aiton
Venice, Florida

Daniel J. Callahan, III
President
American Security Bank N.A.

Colby H. Chandler
Chairman and Chief Executive Officer
Eastman Kodak Company

John H. Clarke
Senior Vice President
Nabisco Brands USA

James L. Dutt
Chairman
Chief Executive Officer
Beatrice Companies, Inc.

Thomas a. Gildehaus
Executive Vice President
Deere & Company

William P. Harsh
Consultant
Hallmark Cards Incorporated

Daniel P. Hogan, Jr.
Vice President and General Manager
Ortho Consumer Products Division
Chevron Chemical Company

William M. Jones
President, Agri Products Group
Ralston Purina Company

Donald R. Keough
President and Chief Operating Officer

The Coca-Cola Company

Robert G. Laidlaw
President
Coats & Clark Inc.

T. T. Lithgow, Jr.
President
Fleischmann Division
Nabisco Brands, Inc.

David L. Litten
Vice President Midwestern Region
Westinghouse Electric Corporation

Margaret P. MacKimm
Vice president of Public Affairs
Dart & Kraft, Inc.

William S. McConnor
President, Union 76 Division
Senior Vice President
Union Oil Company of California

Marvin R. Morrison
Partner
Morrison Brothers Ranch

Charles W. Parker, Jr.
Corporate Vice President
Allis-Chalmers Corporation

Harold A. Poling
President
Ford Motor Company

Nicholas L. Reding
Executive Vice President
Monsanto Company

John S. Reed
Lake Forest, Illinois

Luke M. Schruben
Rockville, Maryland



National 4-H History Preservation Program

National 4-H Donor Support

Donald V. Seibert
Retired Chairman of the Board
J. C. Penney Company, Inc.

Lawrie D. Thomas
President
Amoco Oil Company

Norman a. Sugarman
Attorney and Partner
Baker & Hostetler

Robert K. Wilmouth
President and Chief Executive Officer
National Futures Association

In the 1988 Council Annual Report, "Investing in America's Future," Bob Gill announces "4-H has just concluded the largest fund-raising effort mounted in its history. The Campaign for 4-H was a five-year program with a goal of \$50 million. The fact that 4-H was successful in meeting, and surpassing, that goal with commitments of more than \$58 million clearly signals it has a constituency and support base that is strong and deep across America.

"I am proud to have served as chairman of The Campaign for 4-H. All of us on Council's Board of Trustees and the Campaign Committee are grateful to the donors who share our belief in the quality and effectiveness of 4-H. Thank you for your investment in America's most precious resource: Our Youth!"
Bob Gill

The top donors making multi-year commitments and contributions of \$5,000 and more to The Campaign for 4-H are listed here:

\$5,000,000+

- W. K. Kellogg Foundation

\$1,000,000+

- Amoco Foundation, Inc.
- The Coca-Cola Foundation
- Deere & Company
- Eastman Kodak Company
- Firestone Trust Fund, a charitable trust of The Firestone Tire & Rubber Company
- Fleischmann's Yeast Inc.
- Ford Motor Company Fund
- General Motors Foundation, Inc.
- Anne B. And Ralph W. Ketner
- Ohio 4-H Foundation
- J. C. Penney Company, Inc.
- RJR Nabisco, Inc.
- Westinghouse Electric Corporation

\$500,000 to \$999,999

- AMVETS
- Arthur Young
- Beatrice Foundation, Inc.
- Chevron Chemical Company, Ortho Consumer Products Division
- Coats & Clark
- General Foods Fund, Inc.
- Georgia 4-H
- International Paper Company Foundation
- Iowa 4-H
- Kraft, Inc.
- Michigan 4-H
- Minnesota 4-H
- Missouri 4-H
- Monsanto Fund

- Nabisco Brands
- National 4-S Foundation of Costa Rica (Funds provided by USAID)
- New York 4-H
- Ralston Purina Company Purina Dog Foods Group
- Reader's Digest Foundation
- Luke M. Schruben
- United States Information Agency
- Waste Management, Inc.
- Wisconsin 4-H

\$250,000 to \$499,999

- American Quarter Horse Association
- California 4-H
- Campbell Soup Company
- Carnation Company
- Case IH
- The Chicago Board of Trade
- Illinois 4-H
- Indiana 4-H
- Kansas 4-H
- Kerr
- The Kresge Foundation
- Mobay Corporation, Agricultural Chemicals Division
- New Jersey 4-H
- North Carolina 4-H
- PANAJURU - The National Rural Youth Association of Panama (funds provided by USAID)
- Pennsylvania 4-H
- Purina Mills, Inc.
- Santa Fe Railway
- Simplicity Pattern Co., Inc.



National 4-H History Preservation Program

National 4-H Donor Support

- Singer Sewing Company
- Tennessee 4-H
- Texas 4-H
- Unocal Corporation
- The Upjohn Company
- Viking White Sewing Machine Company

\$100,000 to \$249,999

- Alabama 4-H
- American Optometric Association
- Arizona 4-H
- Arkansas 4-H
- Chrysler Motor Corporation through its Jeep Division
- CIGNA Corporation
- Colgate-Palmolive Company
- Colorado 4-H
- Connecticut 4-H
- Delaware 4-H
- DowBrands Inc., ZIPLOC Freezer Bags
- E. I. du Pont de Nemours and Company
- Exxon Corporation
- Florida 4-H
- Heinz Vinegar
- Kentucky 4-H
- Louisiana 4-H
- Massachusetts 4-H
- Mississippi 4-H
- Montana 4-H
- Montgomery Ward
- Nabisco Biscuit Company
- Nebraska 4-H
- North Dakota 4-H
- Oklahoma 4-H
- Pfizer U.S. Animal Health Operations
- Pioneer Hi-Bred International, Inc.
- The Quaker Oats Company
- South Carolina 4-H
- South Dakota 4-H
- Southland Corporation
- The Toro Company
- TSC Stores
- United States Department of Agriculture
- United States Department of Health and Human Services, Office for Substance Abuse Prevention
- Wrangler Jeans

\$50,000 to \$99,999

- American Cyanamid Company
- American Income Life Insurance Company
- AT&T Foundation
- Beatrice/Hunt-Wesson Orville Redenbacher's Gourmet Popping Corn
- Beef Industry Council on behalf of The Beef Board
- Coppinger and Affiliates
- DEKALB Genetics Corporation
- The Farm Credit System:
 - Federal Land Bank Associations
 - Production Credit Associations
 - Banks for Cooperatives
- Farmland Industries

- The Goodyear Tire & Rubber Company
- Guilford Mills, Inc.
- Hallmark Cards Incorporated
- Idaho 4-H
- Land O'Lakes, Inc.
- Mary and Daniel Loughran Foundation, Inc.
- Maine 4-H
- National Shooting Sports Foundation, Inc.
- New Hampshire 4-H
- New Mexico 4-H
- Occidental Petroleum Corporation
- Oregon 4-H
- Philip Morris Companies Inc.
- Elaine and Paul Pitts
- Dr. Scholl Foundation
- Sears, Roebuck and Co.
- Sony Corporation
- Successful Farming
- The UPS Foundation
- Virginia 4-H
- Mary Margaret Warren Estate
- Washington 4-H
- West Virginia 4-H
- Wyoming 4-H

\$25,000 to \$49,999

- Edward and Janet Aiton
- Allis-Chalmers Corporation
- American Archery Council
- American Dairy Goat Association
- ARCO Foundation
- Auxiliary to the American Optometric Association
- Chicago and North Western Transportation Company
- Chrysler Corporation
- Continental Grain Company
- Donald and Toni Daley
- Elanco Products Company—A Division of Eli Lilly and Company
- Exxon Company, U.S.A.
- Raymond C. Firestone
- Hawaii 4-H
- Kellogg Company
- Marriott Corporation
- Maryland 4-H
- 3M (Minnesota Mining and Manufacturing Company)
- National Live Stock and Meat Board
- National Pork Producers Council
- National Wildlife Federation
- Pine Tree State 4-H Club Foundation
- The Marjorie Merriweather Post Foundation of D.C.
- Post Grape-Nuts
- Procter & Gamble Fund
- Puerto Rico 4-H
- Rhode Island 4-H
- Schwinn Bicycle Company
- Sterling Drug, Inc.
- Tenneco, Inc.
- Edward R. Tinker Charitable Trust
- Tobe-Coburn School for Fashion Careers



National 4-H History Preservation Program

National 4-H Donor Support

- True Temper Hardware
- United States Department of Commerce,
Economic Development Administration
- Utah 4-H

\$10,000 to \$24,999

- Alcoa Foundation
- American Farm Bureau Federation
- American Sheep Producers Council, Inc.
- American Speech-Language-Hearing Association
- BASF
- Bethesda-Chevy Chase Rotary Club Foundation,
Inc.
- Bob Evans Farms Inc.
- Daniel J. Callahan, III
- Cargill, Inc.
- Champion Valley Farms, Inc.
- Colby Chandler
- CIBA-GEIGY Corporation, Agriculture Division
- Conoco, Inc.
- CPC International Inc.
- District of Columbia 4-H
- Educational Communications, Inc.
- Ethyl Corporation
- Federal Cartridge Corporation
- FMC Corporation
- General Dynamics Corporation
- The Gerber Companies Foundation
- Mr. and Mrs. Robert B. Gill
- Grace Foundation, Inc.
- GTE Corporation
- Guide Dogs for the Blind, Inc.
- H. J. Heinz Company Foundation
- Hershey Foods Corporation
- Hospital Corporation of America
- Hubbard Farms Charitable Foundation
- IBM Corporation
- IFYE Association of the USA
- Becky and Jay Kaiserman
- McDonald's Corporation
- Mr. and Mrs. Dean McNeal
- Edwin T. Meredith Foundation
- Moorman Company Fund
- Motorola Foundation
- National Safety Council
- The Foundation for Safety and Health
- Nestle Foods Corporation
- Nevada 4-H
- Petrolane Incorporated
- Harold A. Poling
- Mr. and Mrs. John Shedd Reed
- Mr. and Mrs. Grant A. Shrum
- Stanhome, Inc.
- State Farm Companies Foundation
- Sun Company
- Tambrands Inc.
- Tecumseh Products Company
- Vermont 4-H
- Omer G. and Annabelle Voss
- Webster Industries, Inc.
- Weyerhaeuser Company Foundation
- The Williams Companies Foundation, Inc. at the

- request of Agrico Chemical Company
- Blaine J. Yarrington
- Youth for Understanding International Exchange
- E. Matilda Ziegler Foundation for the Blind

\$5,000 to \$9,999

- Absorbine (W. F. Young, Inc.)
- Alaska 4-H
- AMAX Foundation, Inc.
- The American Electric Power System
- A.T.A. Trapshooting Hall of Fame
- Bicycle Manufacturers Association of America,
Inc.
- The Boeing Company
- The James G. Boswell Foundation
- Butler Manufacturing Company
- CENEX Foundation
- Checks Direct Inc.
- Chesebrough-Pond's Inc.
- John H. Clarke
- Ray and Stephanie Crabbs
- CSX Corporation
- Cy DeCosse, Inc.
- Daisy Manufacturing Company, Inc.
- Diebold, Incorporated
- Dresser Foundation, Inc.
- John D. Drinko
- Farnam Companies, Inc.
- Thomas A. Gildehaus
- Gold Kist, Inc.
- Hiram Walker & Sons, Inc.
- Geo. A. Hormel & Company
- J. W. Hornady Memorial Trust Fund
- Household International, Inc.
- Donald J. Johnson
- The Kroger Co.
- Larry L. Krug
- Linowes & Blocher
- Thomas J. Lipton Foundation, Inc.
- Ann and David L. Litten
- Margaret P. MacKimm
- Mapco, Inc.
- Marathon Petroleum Company
- The Marlin Firearms Co.
- Brooks and Hope B. McCormick Foundation
- R. K. Mellon Family Foundation
- Merck & Co., Inc., MSD AGVET Division
- Modin Manufacturing Company
- National Associates, Inc.
- The Nationwide Foundation
- Norfolk Southern Foundation
- Northrup King Co.
- Ocean Spray Cranberries, Inc.
- Mrs. Caroline A. Penney
- The James C. Penney Foundation
- David Pyle
- The Reeves Brothers Foundation, Inc.
- The Riggs National Bank of Washington, D.C.
- John D. Rock
- Rockwell International Corporation Trust
- Richard J. and Elizabeth Sauer
- Sew News



National 4-H History Preservation Program

National 4-H Donor Support

- Smith & Wesson
- Norman and Joan Sugarman
- Sunkist Growers, Inc.
- Syntex Corporation
- Tandy Corporation
- Lawrie Thomas
- Union Camp Corporation
- United States Department of Justice
- Virgin Islands Cooperative Extension Service
- Debbie Wallace
- Eugene (Pete) and Zona Belle Williams
- Yamaha Motor Corporation

The Campaign for 4-H publication, "Building on Experience. A Commitment to Excellence" has been digitized and is located in the Fund Raising Material segment of the Books and Printed Materials Archive on the 4-H History Preservation website.

A special video of "America's Youth: The Challenge and The Opportunity" documenting the celebration event upon the completion of National 4-H Council's \$50 million Campaign for 4-H is available in the Film and A/V Archive of the 4-H history website in both a long and short version. Produced by J. C. Penney Company in cooperation with the Cooperative Extension Service and National 4-H Council, the film was funded by J. C. Penney Company, Amoco Corp; Coats & Clark; Deere & Co.; Eastman Kodak Company; Ford Motor Co. Fund; General Foods Fund; International Paper Co. Foundation; Nabisco Brands; Ralston Purina and Unocal Corp. The special commemoration event announcing the successful completion of the campaign was held at the Conrad Hilton Hotel during National 4-H Congress with over 2,500 in attendance. Each of the top 50 donors of the Campaign were in attendance and recognized on stage.

Alliance for 4-H

During this same period as the Campaign for 4-H, a program called Alliance for 4-H was created with the purpose of strengthening individual support.

As described in the Winter 1986 National 4-H Council Quarterly:

"4-H is reaching out to individuals as part of a nationwide fund raising effort to strengthen the 4-H program at all levels from the grassroots level up. Through the Alliance for 4-H, a cooperative effort between National 4-H Council, Extension Service staff and 4-H volunteers at the local and state levels, a nationwide individual giving campaign will be launched to significantly increase the fund raising capacity of the 4-H system and expand the outreach of 4-H programs.

"The major goals of the Alliance are to build a stronger partnership between local, state and national fund raising planning and solicitation programs and to mobilize a network of individuals at all levels who will become advocates and supporters of 4-H on an ongoing basis.

"Friends and supporters of 4-H, who have donated time and money to the program either as corporate or foundation sponsors, have recommended that the estimated 45 million 4-H alumni, parents, relatives, community leaders and business leaders, whose lives have been touched by 4-H and who have directly benefited from 4-H would be a valuable source of funding and support.

"More than 50,000 alumni, representing every walk of life, already have been identified through a variety of alumni search projects orchestrated by Council last year. Some of these projects include surveys of past state and national winners, alumni identification cards inserted into corporate donor billing statements and questionnaires handed out at state fairs and local 4-H events. The Firestone Tire & Rubber Company, Amoco Foundation, Inc., The JEEP Corporation, and Nabisco Brands, Inc. cooperated in these efforts.

"The Alliance comes at a time when both individual giving and volunteering are on the rise. This year, more than \$75 billion will be given away in the United States. Almost 90 percent of the giving will be by individual Americans. Volunteering, a major component of the Alliance, is also increasing. The latest Gallup Poll showed that the number of volunteers in the country increased from 84 million in 1981 to 92



National 4-H Donor Support

million in 1983.

"Volunteers will be leading the Alliance effort as they identify prospective donors and solicit them on a personal basis to make a gift to 4-H. Arizona is serving as the first pilot state for the Alliance. A model for planning, organizing and conducting the solicitation program has been created to assist in carrying out the program. Council is providing staff support through Pete Williams, project director, and former deputy administrator, 4-H Extension Service, USDA. Council is also providing support for staff and volunteer training, materials, program development and evaluation. Arizona will kick off its three-week campaign in March, 1986.

"Roy Rauschkolb, director, Cooperative Extension Service, The University of Arizona, says he is optimistic about the Alliance. "We are optimistic that those who have experienced 4-H, believe in 4-H and have supported 4-H, will join in the Arizona Alliance for 4-H by giving financial contributions as well as their time and talent. There is no more important cause than the education of our young people. The Alliance can measurably strengthen and expand the 4-H program in Arizona, offering opportunities for many more young people to become involved."

Council's Transformation into More Focused Mission

When National 4-H Council was established in 1976, as the result of a merger of two national not-for-profit organizations each of whom was working to complement 4-H and other educational efforts of the Cooperative Extension System (primarily) in various ways through the acquisition and use of private and non-traditional public resources. The founding board had enough foresight to provide for sufficient flexibility to allow the organization to adapt and change over time within the boundaries defined by the Articles of Incorporation. These are so stated as:

"This Corporation is organized and is to be operated exclusively for educational and charitable purposes, **including, but not limited to**, the purpose of supporting the instruction and training of youth, and adults who work with youth, to improve or develop youth by:

- (a) complementing and supporting the work of the Cooperative Extension System, with primary emphasis on 4-H youth work;
- (b) complementing and supporting the work of other youth oriented organizations; and
- (c) the acquisition and administration of financial and human resources for the above objectives."

The Articles further state that "the Corporation shall not carry on any activities inconsistent with the policies of the Cooperative Extension Service (System)."

The above, by itself, does not give much specificity to Council's roles, given the comparative large size and diversity of programs and interests of 4-H and the Cooperative Extension System and the other youth organizations with whom Council works, but it did provide the flexibility with which Council needed in order to address some of the challenges it faced during the early 1990s. For much of its history, Council sought to market 4-H to acquire private resources for developing and conducting national programs. However, Council's specific mission and focus had to change more dramatically in the early 1990s as needs changed, and to stay relevant. From the late 1980s up through 1994 this meant closing or discontinuing some of Council's traditional programs, services and events. including the international programs, production of national 4-H program literature, publishing the National 4-H News leaders'



National 4-H Donor Support

magazine, the National 4-H Resource Center, and offering national 4-H incentives and recognition programs and hosting National 4-H Congress in Chicago, replacing these services with new ones – a new mission.

William G. Lowrie, Chairman, and Richard J. Sauer, President and CEO, National 4-H Council, explain the changes in Council's 1994 Annual Report:

"Reflecting on the year just concluded. National 4-H Council has continued to strengthen its financial accounting and other internal systems... and it again exceeded its break-even operating goal, while changing staffing roles and organizational structure.

"In March 1994, we announced that National 4-H Council would no longer manage National 4-H Congress after 1994. While this national event has been a significant part of Council's programming for a long, long time, it was inevitable to the Board that the decision was necessary and, in fact, overdue. This decision was a very difficult one for us. At the same time, this change opened the door on possibilities for a very different future, and it contributed to the success of our transformation to a fundamentally new mission. Council will no longer be able to rely on a major revenue stream from what had once been a large assembly of significant corporate partners supporting national 4-H awards programs. The short-term result is a projected operating loss for fiscal year 1994-95, as Council continues to transition people functions, organizational teamwork, and funding partnerships in support of the new mission.

"A Nation in Crisis. The increasing crisis confronting our nation and our young people has compelled National 4-H Council to re-examine our purpose and the ways we work with and for young people. The symptoms of this national crisis include increasing school drop-out rates, teen pregnancy, substance abuse, alienation, teen violence, and unemployment among young people. As distressing as these problems are, an equally tragic waste of our youth's creative talents and leadership have compelled us to work and advocate in new ways for youth involvement as partners and resources. Our re-assessment led to changes within National 4-H Council, which affect our very reason for being and are fundamental to the ways we are proceeding in creating opportunities for youth development nationwide.

"Our transformation is affecting the way we work with customers and partners, including the Cooperative Extension System, youth, volunteers, donors, our associates, and other youth-serving organizations. By recognizing that young peoples' issues are truly their communities' issues as well, National 4-H Council is applying broad resources and facilitating collaborative efforts to identify and implement approaches that build and sustain resilient communities for young people.

"The Mission. As a result of Council-wide discussions, and discussions with our partners and our Board of Trustees about this transformation process, a new mission has evolved. This mission alters our goals, strategies, structures and working relationships.

"In June, 1994, our Board of Trustees approved the new mission of building partnerships for community youth development that value and involve youth in solving issues critical to their lives, their families and society. The new mission revolutionizes the way we work with each other and with all our partners. Our challenge within Council is to work in partnerships to build on effective, responsive organization, which values all the unique talents and skills of all employees.... The new mission is rooted in the belief that young people are vital resources and assets, as partners, in the development of healthy sustainable communities....

"We are currently working to develop opportunities to build capacity among young people and adults to work effectively in partnerships. These partnerships will result in more effective programs and solutions to address the complex and interconnected conditions affecting youth today. In addition to promoting youth-adult partnerships as an effective strategy for community youth development, National 4-H Council work with partners to support the community youth development process. Partners work with National 4-H Council to design, implement and evaluate 4-H programs and activities offered to youth and adults.

"Community Youth Development. Community youth development emphasizes that young people, their



National 4-H History Preservation Program

National 4-H Donor Support

families and communities are connected in an interdependent system. This is a holistic view of society, emphasizing the necessity of youth involvement as partners and resources in changing community conditions. Youth-related problems and their prevention are viewed as community responsibilities, requiring both intervention and prevention.... This viewpoint identifies the factors contributing to problems, and their solutions, within the community....

"National 4-H Council partners with the Cooperative Extension System in continuing to lead our nation as a pioneer in youth development. Council's skill and experience in facilitating youth leadership, building partnerships, and promoting community youth development places us at the cutting edge of our nation's youth development efforts. National 4-H Council's new mission is a natural evolution of ongoing efforts to identify and implement highly effective and relevant approaches to help youth create healthy futures for themselves and our nation. Council's new mission builds on the experience gained in partnership with the Cooperative Extension System in working with youth from at-risk environments. This mission also responds to the challenges of the 21st century while remaining consistent with the traditional 4-H emphasis on developing self-esteem, healthy lifestyles, leadership skills, citizenship, workforce readiness and environmental awareness in our nation's young citizens. As we work in partnership for community youth development, with the Cooperative Extension System, states, communities, young people, foundations, corporations, and other youth-serving organizations who share our commitment to youth development, we create greater opportunities for the well-being of our nation and for future generations."

--William G. Lowrie, Chairman and Richard J. Sauer, President and CEO, National 4-H Council.

In 1989, Council partnered with ECOP and the Department Administrator for 4-H in the Extension Service, USDA, in securing new private foundation resources to complement the proposed new Federal funding for Extension's Youth at Risk Initiative. A \$5.9 million grant from the W. K. Kellogg Foundation and a \$3.5 million grant from the DeWitt Wallace-Reader's Digest Fund were received. These projects focused on building the capacity of Extension to program more effectively for new/broader youth audiences. From these experiences, Council learned that it could play a considerable role in capacity-building, if it focused on the innovators within Extension. Through the DeWitt Wallace grant, Extension and Council, working with representatives from other youth-serving organizations, began addressing how to develop youth potential, particularly with youth at risk. Kicking off the initiative, a National Extension Youth at Risk Summit was held at the 4-H Center in September 1990. Around this same time Council created a new position, Director of Strategic Partnerships, working out of the president's office, to help leverage millions of dollars of new and reallocated federal, state, local and private funds to build and strengthen capacity in areas of nationwide youth development emphasis, as well as to begin dialogues with key federal departments and agencies interested in partnering with Extension and Council in this new initiative.

During the last half of the 1990s, into and 2000's and continuing today, the programs and services of National 4-H Council have a focus on building partnerships to engage the voices and actions of young people in solving issues critical to their lives and communities and beyond. Coupled with this is Council's mission of seeking funds from both the public and private sectors in working with Extension to accomplish these goals in addressing new targeted issues and assisting new audiences. In many cases, this included stronger, emerging partnerships with new funding sources to support major thrusts in areas including environmental science; engineering and technology; health and nutrition; leadership, personal development and community action. And, new audience thrusts including after school programs, working with military families, inner city youth at risk, and youth development initiatives in rural Africa.

National 4-H Heritage Club

The National 4-H Heritage Club is National 4-H Council's Planned Giving Society. You may remember starting your 4-H club meeting by pledging your head, heart, hands, and health so your community, and even the world, were better places for all to live. You may also remember serving 4-H at the local, state or



National 4-H History Preservation Program

National 4-H Donor Support

national level "to make the best better." For you and many other 4-H friends and alumni, many years have passed since you last recited the words of the 4-H pledge and motto. Now, you have the opportunity to recite these words again by becoming a member of a new 4-H club: The National 4-H Heritage Club.

The National 4-H Heritage Club was initiated in 2008. For additional information visit the Heritage Club section on the National 4-H History Preservation website:

http://4-HHistoryPreservation.com/History/Heritage_Club/

Planned Giving 4-H Pioneers

- Edward W. Aiton
- Jeannette S. DeMure
- Edward R. Tinker Charitable Trust
- Agnes M. Hansen
- Tena B. Klein
- Frieda R. Schroder
- Luke Schruben
- Florence Van Norden
- W. Sherard Wilson

Charter Members of the National 4-H Heritage Club:

Benefactors who made planned gifts by September 30, 2009

- John A. Allen, Jr.
- Richard R. Angus*
- David E. and Frances K. "Sue" Benedetti
- Erna Bamford Breton
- Marcius and Elna Butterfield
- Anonymous
- Susanna G. Fisher*
- Don and Carolyn Floyd
- Gail and Edwin M. Gershon
- Gardiner* and Violet* Graham
- Anita Hollmer Hodson and Family
- Jim (James C.) Kemp
- Dan A. Klingenberg
- Mrs. J. O. (Gladys) Knapp
- Anonymous
- Larry L. Krug
- Sandra Link Lignell
- Mary Kaye Merwin
- Mason* and Beverly* Miller
- Melanie Miller
- Dr. Robert H. Miller and Mrs. Vivian E. Miller
- Wayne Nierman and Linda Gould Nierman
- Kenneth* and Ethel* Pickett
- Elaine R. Pitts
- Dalton R.* and Ruby Proctor
- Elizabeth N.* and William R. Sheldon
- Jennifer L. Sirangelo
- Jennifer R. Snelson-Wells and Robert M. Wells
- John C. and Nancy C. Sterling
- Jo Ann Tilley
- Lowell and Verna May K. Watts
- Eleanor L. Wilson
- Mary Lee and Douglas A.* Wood

Heritage Members

Benefactors who made planned gifts after October 1, 2009

- Michael and Sharon Anderson
- Ellen P. Elliott
- Jeff and Jacque McCullough
- Duane R. Nelson*
- Delores J. Pourchot*
- Francis and Sibyl Pressly
- Justus W. Seaman*
- Russell W. Smith*
- Lowell H. and Verna Mary K.* Watts
- Kathryn and Scott Whitaker
- Mrs. Neva N. Wing*
- Betty Y. Wise*

* Deceased

4-H Legacy Awards

The 4-H Legacy Awards is National 4-H Council's premier fundraising event. Held annually on the third Thursday of April, the affair is a very special evening of fellowship - paying tribute to outstanding individuals and corporations for their work on behalf of the 4-H youth development movement.

Proceeds from the event enable National 4-H Council to contribute its valued work of advancing the 4-H youth development movement by providing grants, supporting programs, designing and publishing curriculum, and fostering innovation.



National 4-H History Preservation Program

National 4-H Donor Support

The 4-H Legacy Awards consists of four major categories:

Abraham Lincoln Vision Award

The Abraham Lincoln Vision Award recognizes our 16th President's role in establishing the Land-Grant Universities, which operate 4-H youth programs as part of their mission to improve the quality of life of the American people through education. The award is presented to an individual whose contributions to the 4H movement exemplify the philosophy of "knowledge for use" and service to all people.

Corporate Leadership Award

The Corporate Leadership Award is presented to a company in recognition of its dedication to America's youth through generous support of the 4-H movement.

4-H Distinguished Alumni Medallion

The 4-H Distinguished Alumni Medallion is presented to a former 4-H member who has embodied the 4-H pledge through his/her significant accomplishments in professional life or in service to the nation.

4-H Youth in Action Award

The 4-H Youth in Action Award recognizes a 4-H member who is a current realization of 4-H's vision for youth as catalysts for positive change. This award will also seek to inspire other young people to create positive change in their clubs, communities, country and world.

The 4-H Legacy Awards were first established in 2010. For more information on the Legacy Awards - past galas, honorees and supporters, visit the website:

4-H.org/get-involved/sponsor/4-H-legacy-awards-gala/

4-H.org/get-involved/sponsor/4-H-legacy-awards-gala/past-galas/

Leadership Role in Fund Raising for Officers and Board

One consistency which has remained for nearly a century... from the early 1920s or earlier, up through the present, is the commitment of the leadership in not only supporting 4-H, but in actively identifying and soliciting funds, particularly from the private sector. From the National Committee on Boys and Girls Club Work to the National 4-H Service Committee, the National 4-H Foundation and National 4-H Council, the officers and board members of each of these organizations were committed to helping with raising funds. They chaired the funding drives and committees throughout the decades, not only assuring that their own corporations and foundations were continual supporters, but by making attempts to attract others – new donors and supporters.

There were hundreds of board members over the years that took an active leadership role in both broad fund raising and targeted fund raising for the Service Committee, Foundation and Council, working in partnership with administration and resource development staff which jointly produced the proposals and usually "did the ask."

National 4-H Council Staff Funding Support

National 4-H Council Donors and Their Main Areas of Support

Over the decades 4-H has been fortunate to have had many generous and dedicated friends as donors and partners. For nearly a century these corporations, foundations, associations, federal agencies and



National 4-H Donor Support

individuals have given freely in support of the 4-H program. In total they undoubtedly number in the hundreds of thousands, and probably well over a million. From an historical perspective, our attempt in this section is to recognize and honor those that made the most significant gifts of over \$1 million and their main areas of support:

3M Foundation

4-H Support Began:

Support: Innovative science programs

Adobe Foundation

4-H Support Began:

Support: National Youth Science Day programs

AARP Foundation

4-H Support Began:

Support: Tech Wizards through its Mentor Up platform

Altria

4-H Support Began:

Support: Youth Smoking Prevention for the Health Rocks Healthy Life Program and The 4-H Study of Positive Youth Development

American Bankers Association

4-H Support Began: 1923

Support: Bank campaigns across America; executive leadership

American Honda Motor Company, Inc.; Motorcycle Division

4-H Support Began:

Support: 4-H Community All Terrain Vehicle (ATV) Safety Education program; seed grants, national literature, regional workshops

Amoco Corp; American Oil Company; American Oil Foundation

4-H Support Began: 1945

Support: National Petroleum Power awards program - county medals, state trips, national scholarships; national literature, films, national events

AT&T

4-H Support began:

Support: Tech Wizards Program

Beatrice Companies, Inc.

4-H Support Began:

Support: National Home Management awards program - county medals, state trips, national scholarships; national literature, national events, National 4-H Center expansion including Beatrice Assembly Hall; executive leadership

Cargill

4-H Support Began:

Support: Global 4-H Network

Carnation Company

4-H Support Began: 1948

Support: National Dairy Foods awards program - county medals, state trips, national scholarships

Chicago Board of Trade

4-H Support Began:

Support: National Commodity Marketing awards program, national events, tours, national literature and films

CHS

4-H Support Began:

Support: 4-H Science initiative preparing youth to excel in science, engineering and technology

Coats & Clark Inc.



National 4-H History Preservation Program

National 4-H Donor Support

4-H Support Began: 1940

Support: National Clothing & Textiles awards program - county medals, state trips, national scholarships; films, National 4-H Poster Program, executive leadership

Coca-Cola Company; The Coca-Cola Foundation; Coca-Cola North America

4-H Support Began: 1976

Support: National Citizenship awards program - county medals, state trips, national scholarships; films-A/V, water quality and conservation and environmental programs; Youth Voice-Youth Choice program, executive leadership

Conrad Hilton Hotel

4-H Support Began:

Support: National Report to the Nation program, national events, National Donors conference

DeWitt Wallace-Reader's Digest Fund

4-H Support Began: 1991

Support: Youth at Risk grant to build the capacity of Extension/4-H staff nationwide to more effectively respond to the needs of youth from environments which place them at risk

DuPont Company; E. I. Du Pont de Nemours & Company, Inc.; Pioneer

4-H Support Began: 1959

Support: National Beef awards program - county medals, state trips, national scholarships; innovative science programs, agricultural science career innovations, National Science Experiment; Youth in Digital Action project; Global 4-H Network strengthening youth development in rural African communities; 4-H Ag-Science Initiative; 4-H Tech Wizards program; executive leadership

Eastman Kodak Company

4-H Support Began: 1964

Support: National Photography awards program - county medals, state trips, national scholarships; national literature, films, National 4-H Photo Exhibits, national events, Photo Fun Club television series, leadership training

Edwin T. Meredith Foundation; Meredith Publishing

4-H Support Began: 1919

Support: Scholarships and loans, executive leadership

Eli Lilly and Company

4-H Support Began: 1956

Support: National Health awards program - county medals, state trips, national scholarships; national events, executive leadership

Exxon Corporation

4-H Support Began:

Support: International staff development and training and exchange programs

Farm Credit

4-H Support Began:

Support: provide support to Native American and Historically Black Colleges and Universities to attend national 4-H leadership conferences

Firestone Tire and Rubber Company; Bridgestone/Firestone Trust Fund

4-H Support Began: 1944

Support: National Soil & Water Conservation awards program, National Automotive awards program - county medals, state trips, national scholarships; national competitive events, annual Firestone Breakfast at National 4-H Congress, National 4-H Center expansion including Firestone Hall, national literature, films, executive leadership

Ford Motor Company Fund

4-H Support Began: 1948

Support: National Achievement awards program - county medals, state trips, national scholarships; national events including annual all-Congress Ford luncheon during National 4-H Congress-Chicago; international exchange programs, films, vehicles for National 4-H Center, executive leadership

Bill and Melinda Gates Foundation

4-H Support Began:



National 4-H History Preservation Program

National 4-H Donor Support

Support: Global 4-H Network; Preparing Young Farmers to Reduce Hunger and Poverty in Sub-Saharan Africa

General Foods Corporation

4-H Support Began: 1961

Support: National Food-Nutrition awards program - county medals, state trips, national scholarships; national literature, films, leader training, national events, 4-H television series, executive leadership

General Motors Corporation; General Motors Foundation; GMC Truck Division; Pontiac-GMC

4-H Support Began: 1944

Support: National Safety awards program - county medals, state trips, national scholarships; national literature, films, national events including annual all-Congress General Motors luncheon during National 4-H Congress-Chicago

Grinnell Mutual Reinsurance Company

4-H Support Began:

Support:

HughesNet

4-H Support Began:

Support: Raise Your Hand for 4-H Campaign, science sponsorships for local 4-H camps

International Harvester Company; Case IH

4-H Support Began: 1920

Support: National Agricultural awards program - county medals, state trips, national scholarships; tours, national events, all-Congress meal event, National 4-H Center expansion including McCormack Hall; executive leadership

International Paper Company Foundation

4-H Support Since: 1965

Support: National 4-H Forestry awards program - county medals, state trips, national scholarships; national literature, films, national events

J. C. Penney Co. Inc.; J. C. Penney Afterschool Fund, J. C. Penney Family

4-H Support Began:

Support: Regional 4-H volunteer leader forums; National 4-H Center Expansion including J. C. Penney Hall and J. C. Penney mural; Afterschool 4-H program; awards programs, films-A/V, national events; science and technology programs; National Robotics program; executive leadership

Jeep-Eagle Division, Chrysler Motor Corporation

4-H Support Began: 1964

Support: National Wildlife & Fisheries awards program - county medals, state trips, national scholarships; National 4-H Center expansion

John Deere; Deere & Company; John Deere Foundation

4-H Support Began: 1960

Support: National Recreation awards program, National Conservation of Natural Resources awards program - county medals, state trips, national scholarships; national literature, national events, films, international program support; National Science Experiment; innovative science programs, National Youth Science Day program; executive leadership

Kellogg Company; W. K. Kellogg Foundation

4-H Support Began:

Support: National 4-H Center expansion including Kellogg Hall; awards programs, international programs; workshops, seminars and internships for professional staff, volunteer adult and teen leaders

Kerr Glass Manufacturing Corporation

4-H Support Began: 1929

Support: National Canning awards program, National Food Preservation awards program - county medals, state trips, national scholarships; national events, national literature

Anne B. & Ralph W. Ketner

4-H Support Began: 1989

Support: Construction of Ketner Hall on the campus of the National 4-H Youth Conference Center



National 4-H History Preservation Program

National 4-H Donor Support

Kraft, Inc; Kraft Cheese Co.; Kraft-Phenix; Kraft General Foods

4-H Support Began:

Support: National 4-H Health awards program and National 4-H Food Nutrition awards program - county medals, state trips, national scholarships; national events, national literature, executive leadership

Lockheed Martin Corporation

4-H Support Began:

Support: 4-H Robotics program; National Youth Science Day program

MetLife Foundation; Metropolitan Life Foundation

4-H Support Began: 1989

Support: Community projects and citizenship awards; after school programs; support for 4-H participation in National Safety Congress Youth Sessions

Molina Health Care, Inc.

4-H Support Began:

Support: Impacting Our Neighbors Program; Youth Voice-Youth Choice program

Monsanto Fund; Monsanto Company

4-H Support Began:

Support: Profiles for Tomorrow teen leadership forums; 4-H volunteer leader forums; National 4-H Volunteer Initiative; ag science career innovations;

Montgomery Ward

4-H Support Began: 1922

Support: National Home Economics-Consumer Education awards program - county medals, state trips, national scholarships (first national awards donor); national events

Motorola Foundation

4-H Support Began:

Support: 4-H Science Initiative preparing young people to excel in science, engineering and technology

Nabisco Brands; Nabisco Biscuit Company; Fleischmann's Yeast Inc.

4-H Support Began: 1952

Support: National Bread awards program and National Consumer Education awards program - county medals, state trips, national scholarships; films, executive leadership

New York Life Foundation

4-H Support Began:

Support: 4-H volunteer training; Creative 4-H clubs in urban areas; engaging urban youth in democracy, civic engagement, and community service

Nike Foundation

4-H Support Began:

Support: Global 4-H Network

The Noyce Foundation

4-H Support Began:

Support: Innovative science programs; National Science Experiment

Office of Juvenile Justice and Delinquency Prevention

4-H Support Began:

Support: 4-H National Mentoring Program

Ohio 4-H Foundation

4-H Support since: 1980s

Support: The Campaign for 4-H including the refurbishment and naming of the Ohio Conference Room at the National 4-H Youth Conference Center

Olin Mathieson Chemical Corporation

4-H Support since: 1953



National 4-H History Preservation Program

National 4-H Donor Support

Support: National Alumni Recognition program - county medals, national trips and awards; national events

Philip Morris Companies Inc.

4-H Support Began:

Support: Smoking prevention programs

Phillips

4-H Support since:

Support: Youth learning about the STEM Program; 4-H National Youth Science Day

Ralston Purina Company; Danforth Foundation; Danforth Family, Purina Mills, Inc.

4-H Support Began: 1959

Support: National Dog Care & Training awards program - county medals, state trips, national scholarships; National 4-H Center expansion with Danforth Courtyard and statues of The Boy and The Girl; national literature, films, national events, television series, executive leadership

Reader's Digest Foundation

4-H Support Began:

Support: National 4-H Leadership awards program - county medals, state trips, national scholarships; National 4-H Presidential awards program; national literature, national events, community development local seed-money grants

RJR Nabisco

4-H Support Began:

Support: Salute to Excellence program for 4-H volunteer leaders; national events; program grants;

S&H Foundation, Inc.; Sperry and Hutchinson Company

4-H Support Began: 1962

Support: National Home Improvement awards program - county medals, state trips, national scholarships; home economics scholarships, national literature, national events

Samsung North America

4-H Support Began:

Support:

Santa Fe Railway System; Santa Fe-Gulf Central Pipeline Co.

4-H Support Began: 1923

Support: Regional scholarships and educational awards; national events, executive leadership

Sears-Roebuck & Company; Sears-Roebuck Foundation

4-H Support Began: 1922

Support: National Leadership awards program - county medals, state trips, national scholarships; national events, films

Simplicity Pattern Co. Inc.

4-H Support Began: 1947

Support: National Dress Revue awards program - county medals, state trips, national scholarships; National 4-H Fashion Revue, county and state training, national literature, films

Singer Company

4-H Support Began:

Support: 'Your Sewing Machine' volunteer leader training; national literature, 'Pop' concert with Arthur Fiedler at Orchestra Hall during National 4-H Congress-Chicago; National Clothing & Textiles awards program - county medals, state trips, national scholarships;

Successful Farming; Edwin T. Meredith Foundation

4-H Support Began: 1921

Support: Scholarships, executive leadership

Toyota USA Foundation; Toyota USA

4-H Support Began:

Support: Innovative science programs; water quality and conservation programs; National Youth Science Day program



National 4-H History Preservation Program

National 4-H Donor Support

Tractor Supply Company

4-H Support Began:

Support: Retail fundraising events including Paper Clover program; 4-H Tech Wizards program

Tupperware; Tupperware Home Parties; Dart Industries

4-H Support Began: 1966

Support: National Home Management awards program - county medals, state trips, national scholarships; Auditorium Theatre concerts during National 4-H Congress-Chicago; national literature

U.S. Agency for International Development

4-H Support Began:

Support:

U.S. Environmental Protection Agency

4-H Support Began:

Support:

Union 76 Division, Union Oil Company of California

4-H Support Began:

Support: National Public Speaking awards program - county medals, state trips, national scholarships; national literature, national events, executive leadership

United Health Care

4-H Support Began:

Support: Youth Voice-Youth Choice program; 4-H Healthy Living Program

Unocal Corporation

4-H Support Began: 1950

Support: National 4-H Public Speaking awards program - county medals, state trips, national scholarships; national literature, films, national events

Upjohn Company

4-H Support Began: 1968

Support: National 4-H Veterinary Science awards program - county medals, state trips, national scholarships; national events, national literature and A/V

WalMart Foundation

4-H Support Began:

Support: Youth Voice-Youth Choice; Healthy Living initiative, encouraging young people to develop and maintain active lifestyles

Westinghouse Electric Corporation

4-H Support Began: 1936

Support: National Electric Energy awards program - county medals, state trips, national scholarships; national literature, national events, executive leadership

Wilson & Company; Wilson Beef & Lamb Co.; Thos. E. Wilson; Wilson-Sinclair; Wilson Certified Foods; Edward Foss Wilson

4-H Support Began: 1918

Support: National Meat Animal Livestock Contest; National Citizenship awards program - county medals, state trips, national scholarships; National Sheep awards program; Livestock project support; national events including Thos. E. Wilson Day during National 4-H Congress-Chicago; executive leadership

Grants from the Public Sector

The early history of National 4-H Council and its two predecessor organizations does not show a great deal of effort in attempting to attract funding from the public sector. This is particularly true relating to the history of the National Committee on Boys and Girls Club Work and National 4-H Service Committee. As



National 4-H Donor Support

the National 4-H Club Foundation began to develop their International Division, public funding was a major component. Likewise, when National 4-H Council transitioned more to issue-oriented programs rather than project oriented ones in the 1990s, government grants and foundation support passed the traditional corporate funding from the past.

Annual Reports

Annual reports are traditionally the most important publication produced by National 4-H Council and its two predecessor organizations. They present the highlights and accomplishments of the programs, services and events of the year. They list the board leadership, the fund-raising efforts and the listing of donors, and the financial report.

Council's annual reports were normally distributed to a broad audience. The listing of audiences which received the 1987 annual report, for example, went to 10,000 people including the following:

- The President of the United States and members of the Cabinet
- All United States Senators and Representatives
- Other key staff of the federal government
- All Extension service, USDA staff; expanded USDA distribution
- 50 state governors
- Montgomery County, Maryland officials
- Land-Grant University Presidents & other key officials
- Deans of Agriculture
- Panel of Extension Directors and Administrators, 1890 Colleges
- State 4-H Leaders and all state 4-H staff
- District and Area Extension Supervisors
- State Home Economics Leaders
- State Extension Information contacts
- State 4-H Foundation Directors; State 4-H Foundation Trustees
- Council Board of Trustees
- Council Advisory Committee members
- Council Campaign Committee members
- Officers of National Agent Associations
- Council Official Donor Reps from Restricted Donor Organizations
- Other Donor Contacts in Restricted Donor Organizations
- Key Individual Donors, \$25 and above
- Donor Contacts for Unrestricted Gifts from Organizations
- Key individual contacts not currently giving
- Corporate prospects not currently giving
- Foundation prospects not currently giving
- Executive Directors and Administrators of other youth organizations
- Executive Directors and Administrators of other cooperating associations and groups
- VIP 4-H Alumni and other friends of 4-H
- Key Council suppliers and vendors
- Council Exempt staff.

Most of the annual reports for National 4-H Council, National 4-H Club Foundation, National 4-H Service Committee and the National Committee on Boys and Girls Club Work have been digitized and can be found in the Books and Printed Materials Archives of the National 4-H History Preservation website: Readers are advised to visit the annual reports for additional information.
<http://4-HHistoryPreservation.com/Media.asp>

Principal author – Larry L. Krug