



National 4-H History Preservation Program

September/October 2016 Newsletter
Volume VII Number VIII

On this Day in 4-H History

November 1, 1962: National 4-H Club Foundation announces a "Study of Urban 4-H" funded by a grant from the Ford Foundation.

November 2, 1936: Director of Extension Work, USDA, issues first authorization for a company to produce 4-H Club calendars, the approval went to the Thomas D. Murphy Co. of Red Oak, Iowa.

November 6, 1959: First Open House for Chevy Chase community residents at National 4-H Center.

November 18, 1948: Incorporation of National 4-H Club Foundation of America; to establish a National 4-H Club Center and house International Programs.

November 27, 1919: First Armour Tour of boys and girls in Chicago is organized by Guy Noble of Armour & Co., the forerunner of what would become the National 4-H Congress.

November 28, 1960: Delegates to National 4-H Congress in Chicago see special premiere showing of the new 4-H film, "Tomboy and the Champ" by Universal Pictures.

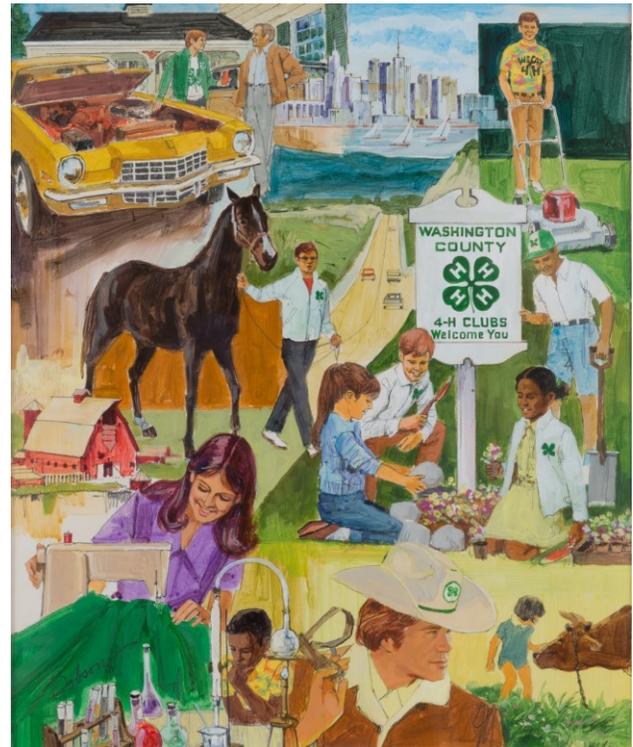
November 29, 1948: Walt Disney Productions' film, "So Dear To My Heart" featuring Bobby Driscoll, Burl Ives and Beulah Bondik has its Chicago premiere at National 4-H Congress.

November 30, 1953: The first national 4-H alumni winners sponsored by Olin Corporation are honored at National 4-H Congress in Chicago.

Editor's Note: Beginning with this issue we will be featuring the Historical events for the coming month rather than the current month so that educators can use the information to get

more 4-H History known in their counties and states.

You Can Help Identify 4-H Calendar Art



The art image you see above is thought to be historic 4-H calendar art. It hangs at the National 4-H Conference Center but we can find no signature on the piece, no supporting documentation to tell us what year it was a calendar, nor which of the six calendar companies that produced 4-H calendars between 1936 and 1992 produced it. If you have ever seen this image or have a calendar with this image on it, we would appreciate hearing from you. If you have a calendar, we would also like a photo or scanned copy of it for us to put on the 4-H History website. The only clue we have is that it may have been produced in the early- to mid-1970s since there is a boy wearing a "We Care 4-H" tee shirt in the upper right hand corner, which was a featured

4-H product at that time. Please e-mail info@4-HHistoryPreservation.com with any information you might have. Thanks.

You might have noticed in “On This Day...” that the first calendar company to receive authorization to produce 4-H calendars was the Thomas E. Murphy Co. of Red Oak Iowa and it occurred November 2, 1936.

Editor’s Note: Since 4-H’ers across the country flew their own drones this year during National 4-H Science day, we thought that many of you would be interested in some of the early days of 4-H and space or flying.

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The Early Years of 4-H and Space

This story is taken from the National Compendium of 4-H Promotion and Visibility on the National 4-H History Website at http://4-HHistory.com/?h=4-H_Promotion

Although perhaps it started somewhat earlier, the decade of the 1960s produced a love affair between Americans and space exploration. And particularly the astronauts that were involved in the space program. It undoubtedly started with the space race between the US and the Soviet Union, and the launch of Sputnik by the USSR in 1957. Then came the bold challenge of President John F. Kennedy before a joint session of Congress on May 25, 1961: “I believe that this nation should commit itself to achieving the goal, before this decade is out, of landing a man on the moon and returning him safely to earth.” And then, on July 21, 1969, astronauts Neil Armstrong and Buzz Aldrin, flying on Apollo 11, set foot on the surface of the moon. And as they say, “the rest is history.”

Indeed, 4-H got caught up in this whole astronaut and space era in a number of ways. But historically, space and flight show up in 4-H history long before the 1960s.



Delegates to the 1931 National 4-H Congress in Chicago (above) were inspired to get to meet a great

national hero – the man who flew over both the North and South Poles – Rear Admiral Richard E. Byrd.

One of the major guests attending the 1932 National 4-H Congress, (below) handing out awards and honoring the winners, was the famous aviatrix Amelia Earhart.



In 1933, Thomas E. Wilson brought a pair of aviators to National 4-H Congress who had become famous only the week before. Marine Major Chester Fordney and Navy LCDR T. G. “Tex” Settle made America’s first stratospheric balloon ascension on November 20, 1933, in a balloon that had a gondola brightly inscribed “A Century of Progress,” the theme of the 1933 World’s Fair. The balloon reached a height of 61,237 feet, a record that stood for many years. It was the first successful trip by man into the upper atmosphere. The pair proved to be popular guests at the 1933 National 4-H Club Congress which took place just a few days after their well-publicized trip into “space.”



Thomas E. Wilson introduces 4-H’ers (left) to the two first men in space (in uniform at right).

You can read more about how 4-H’ers in later years became involved in model rocketry in the 1960s and the 1985 4-H Television Series “Blue Sky Below My Feet” by visiting:

<http://4-HHistoryPreservation.com/History/Space>



4-H Laureates in National 4-H News

Earlier this month during National 4-H Week, 16 new Laureates were inducted into the National 4-H Hall of Fame. Several fall issues of National 4-H News contain stories about future Laureates and their contributions to 4-H.

Ruth Weston and her daughter Marion are featured in the September 1945 issue. Ruth started working with local 4-H clubs in New Hampshire while her three young children were not yet 4-H age. In 1928 she was hired as a county club agent, and her daughter Marion would later become an assistant county club agent. Ruth was chosen to be the head of the "newly Organized County Club Agents' Ass'n of New Hampshire." She went on to be one of the founders of the National Association of County Club Agents in 1946, for which she was inducted to the 4-H Hall of Fame in 2002.

In the same issue, laureate Polly Hanst is mentioned in an article about the 1945 West Virginia Older Club Member Conference. Polly led a discussion session entitled, "Rural Home." A West Virginia 4-H alumna and volunteer, Polly helped to found the conference in 1944 and served on its staff for nearly 60 years. She became a Hall of Fame Laureate in 2003.

The new 4-H Home Beautification Contest was announced in the September 1937 National 4-H News. Myrtle R. Norton Walgreen, Co-founder of Walgreen Drug Stores, was a proponent of this new contest to encourage planning for gardens, flower beds, landscaping and other features on home grounds. Mrs. Walgreen was an active member of the National 4-H Committee at that time. She was inducted into the Hall of Fame in 2013. Also noted in this issue is the passing of West Virginia laureate William H. "Teepi" Kendrick, State 4-H Club Agent, who was instrumental in establishing the world's first state 4-H camp facility, Jackson's Mill, and spreading the virtues of camping in 4-H. He was inducted in 2003.

Also in this issue, Payne Fellow Kenneth Anderson of South Dakota was honored for completing his work entitled "Strengthening the 4-H Club News Program." The article noted that he had just become associated with the National Committee on Boys' and Girls' Club Work. He retired from its successor,

National 4-H Council, in 1978 and was inducted in 2003.

Laureate Guy Noble, who organized the National Committee on Boys' and Girls' Club Work, is mentioned numerous times in different issues. In the September 1939 issue, he reported on a meeting of the Central States Regional Extension conference. Research and evaluation work being done in the region was a primary topic of discussion. Also in attendance was Laureate Gertrude Warren who served on the USDA Extension staff and was instrumental in the early development of 4-H club work during her 35 year career. She is often referred to as the "Mother of 4-H." Noble and Warren were both inducted in inaugural class of the 2002 Hall of Fame.

These and many more Laureates who had significant impacts in 4-H can be found in the pages of National 4-H News.

Hands on History

Every state has at least one 4-H Hall of Fame Laureate. Visit the 4-H Hall of Fame web site at <http://www.4-h-hof.com> and find the Laureates from your state. Some of your parents or volunteers may have worked with them. Ask club members to report on them at you club meetings or create a display to celebrate their contributions to 4-H in your state, or try to find people in your community who know or knew them so that you can create a "Voices of 4-H History" video to enter in next year's 4-H FilmFest in Missouri.

To make a contribution to the National 4-H History Preservation Program; please go to <http://4-HHistoryPreservation.com> to see your options, or mail a check payable to **National 4-H Council** to:

National 4-H History Preservation Program
National 4-H Council
PO Box 37560
Baltimore, MD 21275-5375

Please write **4-H History Preservation** on your check.



4-H Educators Ride Down 4-H History Trail

At NAEA4-HA in New Orleans earlier this month, 4-H educators from 30 states explored "points of interest" (POIs) flagged on the National 4-H History Map.



This delegate from the Southern region looks pretty happy to be adding 4-H pins to her part of the 4-H History Map.

Many of those had all of the information to nominate sites and put their pins into the map on the spot. Those nominations have already been through the approval process and appeared live on the internet map before the end of the week.

From among the hundreds of visitors to the 4-H History booth at NAE4HA's annual meeting, some of the nominated "points of interest" from their 4-H past that are significant to 4-H history are:

- An **Arkansas** educator identified a natural forest of loblolly pines, which has been used to teach 4-H'ers forestry since the 1930's.
- An **Indiana** educator identified the farm location where famous painter Norman Rockwell, painted the family scene where the county agent is judging the youth's 4-H calf; the iconic painting is entitled "The County Agent."
- A **Florida** 4-H alum identified the site where her 4-H club viewed the launch of Apollo 12 into space, and where she met President Nixon.
- A **Georgia** educator nominated the largest 4-H center in the world, Rock Eagle.
- An **Iowa** educator nominated the birthplace of Jessie Fields Shambaugh, who first used the clover as a symbol of club work.
- A **Kentucky** educator, identified the camp "Land Between the Lakes" where 4-H'ers learn wildlife conservation while catching

Crappie and Bluegill.

These new sites identified by educators at NAE4HA in New Orleans will grow the number of points of interest on the 4-H trail on the National 4-H History Map from 200 to nearly 300.

The 4-H GIS and History teams worked together to present an e-Poster at the New Orleans conference featuring an interactive, online map that could be explored. This interactive map helped educators learn how families traveling across the US by car could use their phone, or other mobile device, to find interesting points of interest to 4-H families.

Please explore the history trail at http://4-HHistoryPreservation.com/History_Map

We hope to see your history site on the 4-H trail soon!

Historical 4-H Quote

"Out of the maze of governmental bureaucracies which are burdening our nation with excessive taxation, one activity at least should be preserved. I refer to the 4-H clubs administered by the agricultural colleges, the department of agriculture, and supported by private citizens."
– **Melvin A. Taylor**, president, First National Bank of Chicago. 1931

4-H History Idea Exchange at NAE4-HA History Activities Are Happening Everywhere!

The National 4-H History Preservation Program Leadership Team joined 1,800 delegates and numerous exhibitors and speakers at this year's annual NAE4-HA conference in New Orleans. And the joint hosts from Louisiana and Texas really rolled out a multi-colored carpet as well as smiling faces, cheery dispositions and thousands of garlands of shiny, colorful Mardi Gras beads! The History Team stuck mostly to traditional 4-H green as we talked with several hundred 4-H Educators from across the country and learned how they were stimulating 4-H History awareness in their areas.

The most gratifying part of our conversations this year was that many visitors from past conferences rushed up to our booth to tell us about interesting 4-H history activities that they had underway; everything from including a 4-H History lesson when they talk to their County Commissioners about local funding needs to planning 4-H anniversary activities and creating a 4-H memory wall at a 4-H event.



They even gave us the idea for a new column in this Newsletter which we hope to start with the next issue. We will feature a different "How to build 4-H History into your Program" in each upcoming issue of the Newsletter. If you weren't at NAE4-HA Conference this year you are still eligible to submit your stories. Just tell us the "who, what, when and

where" details of what you did in 500-1000 words and send along a photo or two if possible. These can be e-mailed to info@4-HHistoryPreservation.com and indicate in your e-mail that it is for Sue or the Newsletter.

This year we also asked a lot of people if they knew about the 4-H History website. For the first year in the eight years we've had an exhibit at the conference, we had just as many people who told us yes as told us no. The yeses told us how they use it and we told the noes how they could use it.

We also gave visitors the chance to look at how many Points of Interest are already on the electronic National 4-H History Map and asked for volunteers to help us develop an online 4-H History course (which we're calling "4-H History 101"). You can read more about the map elsewhere in this month's Newsletter, and you will learn more about the online "4-H History 101" development in the next Newsletter. If you have a 4-H history course in your state or county, we'd love to hear details about it; please contact us at info@4-HHistoryPreservation.com

Contact the 4-H History Preservation Team:

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