



# National 4-H History Preservation Program

**July 2015, Newsletter**  
Volume VI Number VI

## July Dates in 4-H History

**July 8, 1948**

International Farm Youth Exchange Program (IFYE) officially initiated in 1948 with 17 U.S. delegates visiting seven European countries and six Europeans coming to the US.

**July 20, 1925**

National 4-H Supply Service fills its first order – 20 dozen 4-H club paper hats – ordered by Alex R. Moffatt, county Extension agent, Donnellson, Iowa (90 years ago!).

**July 24, 1948**

Norman Rockwell painting, "The County Agent," appears on the cover of Saturday Evening Post.

**July 26, 1893**

M. Buisson of the French Ministry of Education, speaking at the International Congress of Education at Chicago said: "Let the school teach, we say, what is most likely to prepare the child to be a good citizen, an intelligent and active man... not by the means of the three Rs, but rather by the means of the three Hs – head, heart and hand – and make him fit for self-government, and control, and self-help, a living and thinking being."

## Beginning of IFYE (International Farm Youth Exchange)

*The following story is taken from the National Compendium of 4-H Promotion and Visibility on the National 4-H History Website at [http://4-HHistory.com/?h=4-H\\_Promotion](http://4-HHistory.com/?h=4-H_Promotion)*

As reported in the Wessel book, 4-H: An American Idea, in the fall of 1946 Ed Aiton (a member of the National 4-H Staff at USDA) had been assigned to look into the possibility of

international farm youth exchange programs. At nearly the same time, O. T. Norris of the Young Farmer's Clubs of Great Britain was visiting in Washington. Prior to the war, the United States and Great Britain had exchanged dairy judging teams and Norris was interested in seeing the exchange renewed. Very quickly the two ideas coalesced into a general exchange of farm youth.

Until more plans could be made, the two agreed that a visit of several young English farmers to the National 4-H Congress in Chicago would be a good interim idea. The young men traveled to Chicago and were very much impressed with the Congress and discussed the idea of a general international exchange. At the Stevens Hotel (later Conrad Hilton), Aiton invited the gathered state 4-H winners to donate funds in order to send seven American farmers to Great Britain the next year. The delegates were enthusiastic with the suggestion and started taking up a collection right there during the assembly; from the balcony surrounding the auditorium 4-H'ers from across the country were dropping dollar bills, showering down on the delegates below, supporting the effort. The generosity of the 4-H delegates provided the initial contribution for sending the Americans to Great Britain in 1948, starting the International Farm Youth Exchange (IFYE) which officially began in July of that year.



1950 returning IFYE delegates meet with the Grocery Manufacturers of America.

No longer administered by National 4-H Council, IFYE is coordinated by the States' 4-H International Exchange Programs, 1601 Fifth Avenue, Suite 2230, Seattle, WA 98101, Phone 206-462-2200, Toll-free 800-407-3314, Fax 206-462-2199, [exchange@states4h.org](mailto:exchange@states4h.org)

For more information about the history of 4-H International Programs please visit [http://4-HHistoryPreservation.com/History/International\\_Programs/](http://4-HHistoryPreservation.com/History/International_Programs/)

### What did the 4-H Supply Service Sell 90 Years Ago?

What was your first image of the 20 dozen paper hats that were the first item ordered from the National 4-H Supply service? The editor of this Newsletter was thinking of something like this:

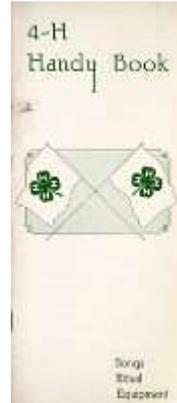


But when we looked in the 1926 4-H Handy Book, which was the National 4-H Catalog at the time, we found that not only was this paper hat available. But there were also these then-fashionable wonders:

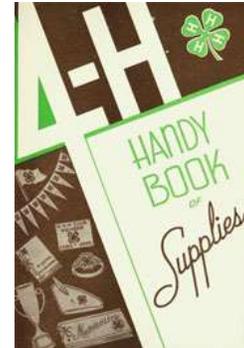


The paper hat on the left is described as “being suitable for either boys or girls. Makes fine appearance in a parade or at a 4-H club banquet.”

The one on the right is “A nifty design, especially suitable for girls. May be used in stunts, 4-H club parades, parties, banquets or on achievement days.” The hat at the top was also in the 1926 catalog and 10 were advertised for \$ .50, 25 for \$1.20 or 50 for \$2.10. The hats at the bottom were both priced at 10 for \$ .90, 25 for \$2.10 or 50 for \$4.00.



1926 4-H Handy Book



1937 4-H Handy Book

As we looked through the 1926 4-H Handy Book we found that it was a lot like today’s smart phone. It was designed to be the size and shape to fit into a pocket or a lady’s purse and included the following information:

- Club Work — What It Is
- The National Club Emblem
- The National Club Motto
- The National 4-H Club Colors
- 4-H Club Pledge
- Ritual (review of what the emblem means)
- Flag Salute (Pledge of Allegiance)
- Facts About Club Work
- 4-H Club Initiation Ceremony (2 page description)
- 4-H Club Songs (36 of these)
- 4-H Equipment (7 pages of 27 items)
- Achievement Day Suggestions (2 pages)

The Handy Book continued to be produced by the National 4-H Supply Service until sometime in the 1940’s when it became only a catalog. PDF files of the contents of several of the handy books as well as more history of the National 4-H Supply Service are available at [http://4-HHistoryPreservation.com/History/Supply\\_Service/](http://4-HHistoryPreservation.com/History/Supply_Service/)



## Norman Rockwell Painting



4-H alum Jama (Steed) Fuller shows the Rockwell original painting in which she stars. (She's the one showing the calf). Photo courtesy of March/April 1989 issue **Country Woman**

The following story is taken from the National Compendium of 4-H Promotion and Visibility on the National 4-H History Website at [http://4-HHistory.com/?h=4-H\\_Promotion](http://4-HHistory.com/?h=4-H_Promotion)

The artist used real people as models, and in this case it was a real County Agent named Herald K. Rippey who served as agent in Jay County, Indiana.

A Nebraska 4-H Development Foundation pamphlet written by Clarice Orr provides an interesting piece of history. It follows, in part:

"Artist Rockwell followed County Agent Herald K. Rippey around Jay County, Indiana, and, according to the story, ended up 'worn to a nubbin,' but chock-full of farm cooking, tips on how to cull chickens and test soil and warm admiration for his subject."

Clint Hoover, director of the Nebraska Center Hotel, spotted Mr. and Mrs. Rippey, one summer day, standing in the lobby in front of the painting. Enroute home from a West Coast vacation, they stopped to see the painting in its permanent home at University of Nebraska/Lincoln. Rippey reminisced about 4-H and his brush with fame with Norman Rockwell. Purdue's School of Agriculture had picked Herald Rippey as the county agent and Rippey selected the Don Steeds, an active 4-H family of Portland, Indiana, as subjects. When Mr. and Mrs. Rockwell arrived in Indiana, he was well pleased with the plans for the setting

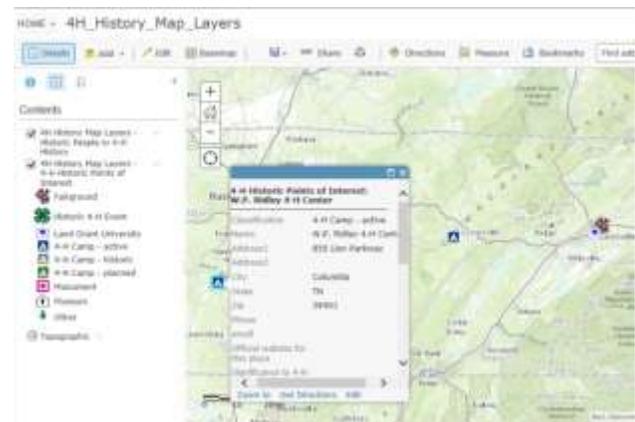
except for the barn - it was white and he wanted a red one. Although he planned for a spring scene on the canvas, preparations were actually done in the fall. Faithful to detail, Rockwell changed the boy's winter cap to the proper spring attire. And after Rockwell's farmer neighbor reminded him that all calves have heavier coats than spring calves, Rockwell repainted the calf.

In 2010, Gama Fuller, the model for the 14 year old 4-H girl in the painting, recalled the experience in an interview with Portland, Indiana's The Commercial Review. Gama, now 73, a resident of Redkey, Indiana, and her sister, Sharon Smith (also a former 4-H'er), are the only two surviving models portrayed in the painting. Gama's brother, Larry Steed, is in the painting, as is County Agent Herald Rippey and hired hand Arlie Champ. All three Steed children were active in 4-H, members of the Jefferson Livewires 4-H Club.

The original painting is now housed in the lobby of the Nebraska Center for Continuing Education at the University of Nebraska/Lincoln.

Two hundred full color collotype proof prints were made and 60 were signed in pencil by Norman Rockwell. The National 4-H Youth Conference Center in Chevy Chase, Maryland, has a numbered signed print, a special gift to the Center.

## "Map Your 4-H History" to be featured at International Geospatial Conference



The map above shows the information seen by viewers when they click on the historic entry icons on the map.

In San Diego, California, July 16-22, 2015, the National 4-H Geospatial Leadership Team will introduce the "Map Your 4-H History" program – which they developed – at the Esri International Users Conference to be attended by 12,000 users of

geospatial technology from more than 100 countries around the world.

At the 2014 Conference the National 4-H Geospatial Leadership Team, a group of ten 4-H youth who were selected for their leadership and technology skills, recommended the development of an interactive map that could be used by 4-H families traveling across the United States, to explore and discover historically significant locations to 4-H. The youth design team proposed an approach that could be used on mobile technology such as portable tablets and smart phones. The youth want 4-H families to be able to access photos, web-based descriptions, and brief explanations on why the location is significant to 4-H history, and the address of the location, should people want to visit it.

For the past 12 months, the youth and their volunteer adult leaders, have been designing, testing, redesigning and retesting an internet-based map that can be accessed from anywhere in the world from a portable mobile device. The 2015 team of youth are from three states: New York, North Carolina and Tennessee. The youth will be demonstrating their new “Map Your 4-H History” to geospatial technology experts from across the planet. They will also be attending courses and visiting exhibits of geospatial technology from all over the world. The 4-H youth will be exhibiting their “Map Your 4-H History” project alongside hundreds of innovative maps developed by professional problem solvers, whose maps visualize solutions to economic, environmental and social problems.

You can take a sneak preview of the 4-H team’s interactive map by accessing the following website with your computer, tablet or smart phone at <http://arcg.is/1QBM4qf>

We hope you will use the navigation tool (+ /-) to zoom in on your state and county to see if anyone has nominated any locations near you. If not, why not think about nominating a site significant to your 4-H history. Even if someone has nominated a site you may want to nominate one or more to be added.

In the coming months, the youth team hopes to get 4-H clubs, members, staff, volunteers, supporters and alumni, to nominate locations that were significant in their 4-H history. To learn more about the project access the process, visit [Http://4-HHistoryPreservation.com/History\\_Map](http://4-HHistoryPreservation.com/History_Map) or email Tom Tate [tateace@aol.com](mailto:tateace@aol.com) or Jason Rine [Jason.rine@mail.wvu.edu](mailto:Jason.rine@mail.wvu.edu)

## “Hands On 4-H” Photos Preserve 4-H History

In the digital age we can easily capture a special moment with a smart phone, tablet, camera or even a watch. At the turn of the 20<sup>th</sup> century when 4-H was starting, amateur photography was gaining popularity thanks to recent innovations of smaller cameras and photographic film.



1928 4-H National 4-H Club Conference delegates line up to photograph Mount Vernon.

An article in the July/August, 1938, National 4-H News entitled “Thrills for Camera Fans” recounts the experiences of delegates to the recent National 4-H Club Camp in Washington, DC, taking pictures of famous buildings, historic sites and camp life.

The article notes that lots of photos – and even a few movies – were taken at Mt. Vernon. Delegates took a boat ride on the Potomac to George Washington’s home. The Capitol, Lincoln Memorial and other Washington, DC, monuments were also popular.

Before departing, delegates promised their new friends that they’d get prints made to send after returning home.

Over the years, photography became a popular 4-H project. Kodak was a partner in developing national 4-H project guides, and they sponsored the 4-H Photography National Awards program. National 4-H Council invited 4-H photographers to send their best photographs for the National 4-H Photography Contests; winners were featured in the National 4-H Calendars and displayed at events across the country. In recent years video has been included in the 4-H project portfolio.

## Hands-on 4-H History

We rely a lot on photos to help tell the stories of the people, places and events in our 4-H history. Does your club have someone like a 4-H Historian to take photographs of your club members, meetings and special events? Often these photos are compiled into a club scrapbook. National 4-H Week and 4-H Achievement Nights are great times to make displays of your 4-H club photos. Leaders and parents can bring their 4-H photos to tell the club about their special 4-H memories. Always be prepared to capture your 4-H history in photographs. If your club has scrapbooks from past years it might also be interesting to compare the photos from past years with those from this year. Or you could make an exhibit of your club's history at the local library, county fair or achievement night.

## Early Roots of 4-H Education Philosophy

*The following story is taken from the National Compendium of 4-H Promotion and Visibility on the National 4-H History Website at [http://4-HHistory.com/?h=4-H\\_Promotion](http://4-HHistory.com/?h=4-H_Promotion)*

During the 1890s, progressive educators were beginning to promote the idea that teachers need to be teaching more than the three Rs (readin', 'ritin' and 'rithmetic). In fact, M. Buisson of the French Ministry of Education, speaking at the International Congress of Education at Chicago on July 26, 1893, said: "Let the school teach, we say, what is most likely to prepare the child to be a good citizen, an intelligent and active man. Not by the means of the three Rs, but rather by the means of the three Hs – head, heart and hand – and make him fit for self-government, self-control and self-help, a living, a thinking being." (Page 263 of the proceedings of the National Education Association for 1893)

A few educators were beginning to grasp what Buisson was talking about. Liberty Hyde Bailey, a naturalist at Cornell, was offering nature studies to young people in the 1890s that closely resembled 4-H work of later years. Perry Holden, known as the father of hybrid corn and the nation's first agronomist, first at the University of Illinois and then at Iowa State College, was almost evangelical in his quest to get small businessmen and bankers involved in financially supporting young people with project loans. At the turn of the century, a few superintendents of schools and some of the land-grant colleges were coming on board. In 1902, W. M. Beardshear, President of Iowa State College

and President of the National Education Association, gave a speech on "The Three Hs in Education" and stated "We are coming to embody Buisson's definition of education, and harmoniously build up the character of the child." Yet, there was no organized plan, no organized movement. It seems almost as if it happened through "little clusters of people" standing around talking about these three Hs, nodding their heads up and down and saying, "this is a good idea," but it was moving ever so slowly. What they drastically needed was a great public relations person, a person who could present their case to the media. But 4-H promotion and visibility was not yet on the horizon.

**To make a contribution to the National 4-H History Preservation Program;** please go to <http://4-HHistoryPreservation.com> to see your options, or mail a check payable to **National 4-H Council** to:

National 4-H History Preservation Program  
National 4-H Council  
PO Box 37560  
Baltimore, MD 21275-5375

Please write **4-H History Preservation** on your check.

## Teen Filmmakers Exhibit and Learn at 2015 FilmFest 4-H

*This national 4-H film festival, in its 5<sup>th</sup> year, and the new "Map Your 4-H History, described above," are examples of "Contemporary 4-H History:" programs which are now creating 4-H history.*

Teenage filmmakers from 14 states exhibited 24 youth-produced films at this year's FilmFest 4-H in St. Louis, June 14-17. Teens and leaders participated in the educational programs at the festival which included viewing on an actual theater screen and discussing the teen-produced films and joining in a series of workshops conducted by film industry professionals.

Among the many highlights:

- Special pre-release screenings of "Bat Kid" and "Marshall the Miracle Dog;"
- Director Jay Kanzler and Actors Bill Chott, Cyndi Willenbock and the star 'Marshall the

Miracle Dog' demonstrated taking the film from conception to the screen;

- Erica Ibsen, 4-H alum from Montana shared her experience of working as an actress in Hollywood;
- Patrick Voss of VFX Productions and his team showed participants what they do with creature creation and sculpture to digital animation to create special effects for movies and television;
- Jeff Lewis, makeup artist and six-time Emmy nominee put youth into the role of the makeup artist; and
- Trish Seifried, animal trainer, taught youth how to prepare their own dog or cat for a starring role.



Director/actor role plays "getting into the moment" with attendees at FilmFest 4-H last month in St. Louis.

The 24 films were pre-selected by judges to be viewed at the festival in five categories: Narrative, 4-H Promotional, Animation, "Voices of 4-H History," and Documentary. The top three in each category

were recognized during the program along with a vote for the audience favorite.

According to Tom Tate, the History Team's representative at the festival, "2015 FilmFest 4-H prepared future leaders to communicate more effectively in changing times." An attending adult said "From my perspective as a mom and as a 4-H advisor, this was the best 4-H event that I have ever attended, in 10 years as a 4-H'er myself and 20 years as an advisor — inspirational, encouraging yet realistic, empowering, and just plain cool. Getting to see "Bat Kid" and "Marshall the Miracle Dog" before nearly everyone else was so neat!" And a youth participant joined in with "The amount of information you learn from the guests and the privilege of screening new films is wonderful. What can I say? Even if you don't think you are interested in film making, if you go they will reel you in."

The two top place films from the "Voices of 4-H History" category were selected for viewing at this year's festival:

- Emmy Beck-Aden, (OH), "Generations Coming Together;" and
- Brian Sailors and Kristen Khlifi, (GA), "Interview with Doris Belcher."

The National 4-H History Preservation Program provides sponsorship to FilmFest 4-H as part of its "Voices of 4-H History" initiative. For more information, visit <http://4-HHistoryPreservation.com/voices/>

### Contact the 4-H History Preservation Team:

**Sue Benedetti, Chair;** *4-H National Headquarters, USDA, retired*  
**Larry L. Krug, Vice Chair;** *National 4-H Council, retired*  
**Eleanor L. Wilson;** *4-H National Headquarters, USDA, retired*  
**Jim Kahler;** *4-H National Headquarters, NIFA, USDA*  
**Chad Proudfoot;** *West Virginia University*  
**Kendra Wells;** *University of Maryland 4-H, retired*  
**Tom Tate;** *Extension Service, USDA, retired*  
**Melvin J. Thompson;** *National 4-H Council, retired*  
**Ron Drum;** *National 4-H Council*  
**David E. Benedetti, Secretary;** *National 4-H Council, retired*  
**Rick Moses, Webmaster.**

Email: [info@4-HHistoryPreservation.com](mailto:info@4-HHistoryPreservation.com)

Visit: <http://4-HHistoryPreservation.com>

Tweet: @4H\_History

