

May, 2014 Newsletter Volume V Number V

100th Anniversary of Extension Celebrated in Washington, DC



4-H members from Texas, Ohio and Kentucky look on as Jennifer Sirangelo, National 4-H Council; Sonny Ramaswamy, USDA; and Delbert Foster, ECOP, sign a Memorandum of Understanding to continue the Extension partnership.

The Convocation celebrating the May 8, 2014 Smith-Lever Act Centennial of the signing energized all attendees as they listened to thought-provoking speakers and looked forward to the next century. President Woodrow Wilson's description of the Smith-Lever Act being "one of the most significant and farreaching measures for the education of adults ever adopted by any government...." was the backbone that led the work of Extension Educators for the first hundred years and seemed sure to be the foundation for the future.

The speakers and audience were made up of a true cross-section of those who have been and will continue to be the people who will take Cooperative Extension into its next challenging decades. There were Extension Staff representing various tenures of work experience from newly-hired to senior staff from many different backgrounds, as well as 4-H members representing the best and finest from four states: GA, OH, KY and TX; Ohio 4-H'ers were interviewing attendees to solicit their vision for Extension and 4-H for the next 100 years.

Speakers reflected on the challenges of the current economic and electronic age as they intersect with the continuing need for human contact through rich social connections. The 4-H "Learn by Doing" idea that was first introduced by Seaman A. Knapp, former Iowa State University President and USDA "Special Agent," continued to be at the heart of many suggestions made at the Convocation for the future of Extension and 4-H.

Presenters and speakers of the Centennial Convocation included a broad range of top agency officials and subject matter specialists comprising the myriad initiatives of the Cooperative Extension Service:

- Doug Steele, Co-Chair, Extension Committee on Organization and Policy (ECOP);
- Delbert Foster, ECOP Chair-elect and Director of 1890 Programs, South Carolina State University;
- Peter McPherson, President, Association of Public and Land-Grant Universities (APLU);
- Lowell Catlett, Professor and Dean, New Mexico State University Extension;
- Secretary Tom Vilsack, US Department of Agriculture (USDA);
- Sonny Ramaswamy, Director, USDA National Institute of Food and Agriculture (NIFA):
- La June Montgomery Tabron, CEO, W. K. Kellogg Foundation;
- Georgia 4-H Clovers and Company (musical group);
- Jennifer Sirangelo, President and CEO, National 4-H Council:
- Martha Bernadett, Executive Vice President, Molina Healthcare, Inc.;
- Bruce McPheron, Vice President of Agricultural Administration and Dean, The Ohio State University; and

 Catherine Woteki, Under Secretary, USDA Research, Education and Economics.

As a part of the Convocation, a 4-H Partnership Memorandum of Understanding (MoU) was signed by USDA, ECOP and National 4-H Council, which will continue the relationship in an official capacity for the future.

Contemporary 4-H History USA FestImagine



Imagine! Every agency that has an interest in Science, Technology Engineering and Math (STEM) education gathering together in one place to share interests with each other and the general public as a means of celebrating and raising up STEM education. From such an idea came the USA Science and Engineering Festival (USASEF). It was held for the first time on the National Mall in Washington, D.C. on October 23 and 24, 2010. With something this big, 4-H had to be there, too. Thanks to Maryland 4-H it was there on the ground floor.

In 2010, Maryland 4-H borrowed space in the University of Maryland booth to allow the 4-H G-Force Robotics Club of Garrett County to explain 4-H and showcase 4-H Robotics projects to the thousands who flooded the festival. They enjoyed overwhelming response to 4-H and robotics from an audience estimated at over 7,500 people. They were surprised to

find that an estimated 90% didn't know anything about 4-H.

With such a positive response to the first event; a second event was scheduled for April of 2012 and moved off the Mall to the Washington Convention Center. Through support from United Soybean Board and Motorola Foundation, 50 4-H Members from across the country received training on being a 4-H Ambassador and hosted the 4-H Science booth at the Festival.

That year, ten teams came from IL, OR, NY, NJ, MN, GA, MD (three teams), and MO. The "4-H Science Ambassadors" led hundreds of youth through activities in environmental science, biotechnology (DNA extraction), energy (wind power), and robotics. In addition to 4-H, a variety of universities, federal agencies, science centers, and other youth organizations participated.

This year, the third such event was held again and 17 4-H teen leaders representing four states did a magnificent job showcasing 4-H Science during the USASEF held in Washington, D.C. April 25-27, sponsored by the Motorola Foundation.

The 2014 event was attended by 40,000 middle and high-school students on April 25 followed by 325,000 people Saturday and Sunday. The 4-H teen leaders spoke to approximately 700-1,000 people per hour who visited the booth to share more about 4-H Science!



Each team spent at least one five hour shift staffing the booth at the Festival, answering questions about 4-H and presenting their projects worked on through the winter during 4-H Afterschool programs.

The Three day schedule included Presentations:

- Team NYC 4-H Maps and Apps
- Team IL 4-H Sampling the water
- Team FL Broward 4-H Protect our Florida Beaches
- Team FL Miami 4-H Ocean Health
- Team GA 4-H Trivia Wheel

In addition to the main 4-H exhibit, 4-H was also invited by Lockheed Martin, the USASEF Lead Sponsor, to have a 4-H science exhibit and demonstration within their larger exhibit area. 4-H featured SuGO Bots – sort of like sumo wrestling robots – and 4-H teen leaders from DC, MD, and VA staffed the booth and facilitated the SuGO Bot competitions. From 9 a.m. to 6 p.m. for three days, the traffic in the booth was non-stop!



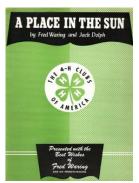
"It was a fabulous weekend, couldn't have been better! The Science Fest was incredible, launched focused career ambition in two of my teens in science. And, according to my teens, it was really fun!"

Ruth Santos, 4-H Educator, Miami

"We learned so much at the Festival. The personal development I watched in each youth can only be accomplished with the support of Motorola Foundation and people like you who

chose to support our projects. The youth learned about science, presentation skills, and personal responsibility. They have identified things they felt were strengths and things they want to change in the future."

Donna Nuger, 4-H Educator, Chicago Area





A Special Thanks to:

Ted Hutchcroft, former Director of Information, National 4-H Foundation (now Council), for several large boxes of national and international 4-H publications and memorabilia (including his father's report card with a 3-H Clover on it from early lowa club work).

Glenn Bell, 1966 IFYE from Indiana to India and former 4-H staff member in Wyoming, Montana and South Dakota, for lending several packets of national and relevant state historical documents for us to digitize for the website.

Anita Hodson, the 4-H member who helped President Eisenhower cut the ribbon to open the National 4-H Center in 1959, for copies of that year's National 4-H Conference program and members' Uniform Guide.

Bill Caldwell, former State 4-H staff member in Indiana and State Leader in Nebraska, for several boxes of 4-H publications, correspondence, national and international memorabilia.

Gloria Cleland Horner, former Ohio Extension agent and 1967-68 National 4-H Fellow, for a set of four Danberry Mint Collector 4-H dolls produced for the 2002 4-H Centennial.

Jim Potts Jr., who donated six boxes of 4-H memorabilia. Most of the artifacts belonged to his father, Jim Potts, Sr, who was a long time extension staffer and former National 4-H Fellow.

Sherrie Teachout Glenn, 4-H alumna and current Iowa State Extension Staff member, for the donation and explanation of a 1968 National 4-H Calendar that featured her family (see article in this issue).

Phyllis Mondt, Iowa State University, for three cartons (about 240 pieces) of 4-H literature, national curriculum member and leader manuals.

Tom Mindrum, who donated 4-H materials that belonged to his father, Norman Mindrum, long-time Director of National 4-H Service Committee and first Executive Vice President and CEO of National 4-H Council.

Jason A. Burnside, West Virginia Extension agent, for an electronic copy of his Master's Thesis on "West Virginia 4-H Camp Songs and Music Traditions" (available at http://4-HHistoryPreservation.com).

Danny O. Crew, for the illustrated bibliography of his "Collection of 4-H-Related Sheet Music, Song Books and Song Sheets from the US and Canada" ranging from 1922 onward (available at http://4-HHistoryPreservation.com).

Patricia Johnson Brown, former 4-H International staff, National 4-H Council, for her photograph of the closing banquet at the 1962 National 4-H Congress.

Become a Contributing Member of the National 4-H History Preservation Program;

please go to http://4-HHistoryPreservation.com to see your options, or mail a check payable to National 4-H Council to:

National 4-H History Preservation Program National 4-H Council PO Box 37560 Baltimore, MD 21297-3560

Please write 4-H History Preservation on your check.

"Hands-on 4-H History" Community Service Then and Now

Community service was the subject of several articles in the May-June 1939 issue of the National 4-H Club News.

Mrs. Verna Warner, a local leader in New York, shared her views of developing youth through camp and other 4-H activities from her ten years of club work. In her article, she spoke of the importance of service to the community. She told of plays performed by her club to the community and gift baskets given to the needy. Warner suggested, "surely in 4-H there is great promise for both member and leader."



RCA to Cameron to Watson.

Later in the issue, an article heralded the Belt Community 4-H Club of Oregon as the state winners of the Social Progress Contest of 1938. State 4-H Program Leader R. F. Cameron presented club leader Edith Watson with an RCA radio at a community celebration attended by 125 members, parents, townspeople and county and state extension staff. The club's service projects had included distributing holiday baskets to the poor, sending cards to the sick and infirm, entertaining pre-school children and conducting nature study tours.

Many of these service projects from 75 years ago are done by 4-H clubs today. But now clubs are also doing citizen science using mobile devices, utilizing GIS to map local problems and develop solutions, operating underwater robots with sensors to collect water data for research and much more.

Summer is a time when many 4-H clubs conduct community service projects. If your club hasn't made plans for community service, May is a good time to begin. Discuss projects that your club has done. Older members and adults can share examples of projects that they have done. Is there a particular community need or concern that your club can help to improve? Brainstorm ideas, make some decisions and start planning for ways that your club can help in your community.

4-H Stories that make a 4-H Calendar



Inside front page of calendar honoring Teachout family.

The paintings and photographs featured on 4-H Calendars during the nearly 50 years of the National 4-H Calendar program have always featured real 4-H participants. In the recent months we have made a couple of discoveries that we will be sharing with our readers. If you have a story about one of the national calendars we would love to have you send it to us at: info@4-HHistory.com.

Thanks to Sherry Teachout Glenn, former 4-H member from Farragut Iowa and currently Assistant Vice President for County Services at Iowa State University, we have the following story to tell about one 4-H Calendar. We have no knowledge at this point whether or not this was a one-time occurrence or the way that the Thomas Murphy Calendar company of Red Oak, Iowa chose photographs for their member/leader calendars each year.

In 1966 or 1967 the Murphy Company contacted the Iowa State 4-H office and asked them to select a strong 4-H family in the same region where the company's offices were located. The Wendell Teachout family was selected as the 4-H family to whom the 1968 National 4-H Calendar would be dedicated. Then the company spent two days taking photographs of Sherry, her younger brother Mack and their parents in their 4-H activities.

The first page inside the calendar featured a color photograph of Sherry and Mack showing some of their 4-H projects to their parents (former 4-H members and local and county leaders). The photos featured each month included:

- Sherry demonstrating baking science and nutrition to younger club members,
- Mack & Sherry exchanging 4-H ideas with a visiting 4-H professional from overseas,
- Mack and another club member show good grooming and boys' style to other 4-H'ers,
- the siblings preparing 4-H "litter barrel" signs to help beautify the countryside,
- sharing their family recreation activities on the pond kept clean and safe through 4-H,
- Mother advising daughter on 4-H records,
- Sherry learning through helping a younger member with sewing details,
- leading and taking part in group meetings,
- and last but not least; Sherry getting a broader picture through a National 4-H Conference field trip.

The Teachouts have a long 4-H family history:

- Both sets of her grandparents were 4-H leaders and donors to the State 4-H Camp which is still in use today.
- Both parents were 4-H members and her mother showed hogs at the NY World's Fair.
- After WWII her parents returned to Southwest Iowa and became 4-H Leaders and financial supporters introducing their children to 4-H in the early 1960s.
- Both Mack and Sherry were National 4-H Conference delegates, one in 1966 and the other in 1970.
- As State 4-H President, Sherry was introduced to her late husband and they

- raised their children as 4-H members. She now watches her six grandchildren learn life skills through 4-H.
- Sherry went on to serve nine years on the lowa 4-H Foundation and spent most of her career with lowa State Extension and Outreach.

One of Sherry's most spectacular experiences was meeting Jessie Field Shamaugh, the "Mother of 4-H" and the author of the Country Girl's Creed which she had memorized for a Rally Day competition.

Two 4-H'ers Bring Musical Triumphs to 1950s National 4-H Club Congresses



Wilbur Jenson and Helen Bovbjerg ready to perform at the National 4-H Congress "Pops" concert.

From an unidentified mid-50s Maryland newspaper article, we learn that "4-H Club members do not always stay down on the farm, nor are all of their skills confined to Club projects." That was the way that paper introduced teen soprano and 4-H'er Helen Bovbjerg of the Tri-B farm in Brandywine, Maryland, who was to sing for three years at National 4-H Club Congress in Chicago. Helen

called music her "Lifetime Project" (because it was her career choice), even though she also carried 4-H projects in Baking (devil's food cakes and fudge), Freezing (poultry and garden vegetables), Sewing (Prom dress), Good Grooming (make up and accessories), and Tobacco (2,000 plants and \$179.23 profit).

Exhibiting a similar broad range of interests, Wilbur Jensen, a trumpeter from Langlois, Oregon, carried 4-H Dairy, Sheep, Bachelor Sewing, Electricity, and Health projects, served as assistant and junior leader to Entomology and Rock/Mineral clubs. Part cowboy, he bull-dogged and won a calf in the 1953 County 4-H Calf Scramble; all this plus Boy Scouts, basketball, dramatics and grades good enough to be named co-valedictorian. In 1957, at the 36th National 4-H Club Congress, his third Congress performance, he said "...music and club work have formed for me a most interesting, beneficial and enjoyable coalition."

Both of these 4-H members proved yet again what we've always known: 4-H'ers are high achievers in whatever field they choose to pursue, whether related to their project interests or, as in the case of these two, in music.

Over the next two months, we will run the stories of the National 4-H Club Congress performances of these two talented 4-H musicians. Helen performed at Congress in 1954, in 1956, and together with Wilbur in 1957 with the Chicago Symphony; Wilbur performed at Congress in 1951 with his sister Judy, in 1953, and with Helen in 1957 and the Chicago Symphony.

We promise an exhilarating musical ride as you read of how they brought their exceptional talents to National 4-H Club Congress in the 1950s.

Contact the 4-H History Preservation Team:

Email: <u>info@4-HHistoryPreservation.com</u> **Visit:** <u>http://4-HHistoryPreservation.com</u>

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