

# Quarterly



*"Winter Leaf" by Jennifer Hunt, 16, of Williamsport, Indiana, was featured in the 1988 National 4-H Photo Exhibit, which was displayed at National 4-H Congress in Chicago, Illinois, in December. Sponsored by Eastman Kodak Company, the exhibit showcases the work of 4-H photographers across the nation. More examples of their work are pictured in an article on page 14.*

**Campaign for 4-H  
Exceeds  
\$50 Million Goal**

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**1989 Private Support  
for 4-H Announced**

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**National 4-H  
Congress Recognizes  
Youth Achievement**

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**4-H Honors Eight  
National Alumni**

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Grant Shrum, president and CEO, highlights the year's activities for National 4-H Council's board of trustees at their December meeting in Chicago.

## Board of Trustees Meets in Chicago

National 4-H Council's Board of Trustees met in Chicago on December 7, during National 4-H Congress.

Dr. Richard J. Sauer was elected unanimously as president and chief executive officer, effective January 9, 1989. Sauer replaces Grant A. Shrum who is completing over 30 years in the CEO capacity and plans to retire on April 1. Shrum will serve as executive vice chairman from January 9 until his retirement. The board also elected new members Ralph W. Ketner and Jerome C. Nunn.

The final Campaign Committee report was presented by Campaign Chairman

Robert B. Gill. Board Chairman Lawrie Thomas thanked Gill for the tremendous volunteer leadership role he has played in leading the largest campaign in 4-H's history to a successful completion (nearly \$59 million achieved).

Prior to the meeting, the board hosted nearly 140 special guests at a VIP breakfast in honor of completing The Campaign for 4-H.

During the week, three of Council's board members received the prestigious Partner-in-4-H Award. This is the highest award given by the Cooperative Extension System and National 4-H Council for outstanding leadership and support at the national level to 4-H. The awardees were Lawrie Thomas, president, Amoco Oil



Grant Shrum, president and CEO, National 4-H Council (right), congratulates Dr. Richard Sauer as Council's new president and CEO and symbolically transfers the gavel of leadership.

# National 4-H Council Quarterly

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### National 4-H Council Officers:

**Chairman**, Lawrie Thomas, President, Amoco Oil Company

**Vice Chairmen**, Robert B. Gill, Vice Chairman, J.C. Penney Company, Inc.

Dr. Anne Rideout, Associate Director, Cooperative Extension Service,  
University of Connecticut

**Treasurer**, Daniel J. Callahan III, Chairman and Chief Executive Officer, American Security Bank

**Secretary**, Edward J. Beckwith, Attorney and Partner, Baker & Hostetler

Richard J. Sauer, President and Chief Executive Officer



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Company; Margaret P. MacKimm, senior vice president, Corporate Communications, Kraft, Inc.; and John H. Clarke, senior vice president, Technology, RJR Nabisco, Inc.

## About the New Board Members

National 4-H Council's Board of Trustees consists of 25 representatives from the private sector, Extension Service, USDA, and the Land-Grant University System. Two new members were elected December 7.

*Jerome C. Nunn*, vice president, Commercial Tires, *The Firestone Tire & Rubber Company*, Akron, Ohio, joined Firestone in 1982 in the international division. In 1983 he was named assistant to the vice president of European operations. He became



managing director of Firestone Hispania, S.A., in 1984 with headquarters in Madrid, Spain. In 1987 Nunn returned to company headquarters in Akron and was named director of commercial tire sales. In 1988 he became vice president of commercial tire sales. Prior to joining Firestone, Nunn was a vice president of Applied Digital Data Systems of Hauppauge, New York. He holds a bachelor of science degree in mathematics from Ursinus College in Collegeville, Pennsylvania. The Firestone Trust Fund sponsors the national leadership awards program, regional automotive driving events, and a luncheon at the annual national 4-H Congress. In addition to being a 4-H supporter for over 45 years, Firestone's contributions to the National 4-H Center were recognized with the naming of Firestone Hall.

*Ralph W. Ketner*, is chairman of the board and co-founder of *Food Lion, Inc.*, Salisbury, North Carolina, a multi-million dollar enterprise. He also serves business directorships with Security Bank of



Salisbury, Roses Department Stores, Inc. and the National Grocers Association, and he is vice president of the Salisbury/Rowan Chamber of Commerce. Last spring Ketner and his wife Anne committed \$1 million for



Donors of \$500,000 or more to The Campaign for 4-H received specially designed jade crystal mementos in a recognition ceremony held as a part of "America's Youth: The Challenge and The Opportunity" during National 4-H Congress. Dr. Anne Rideout, vice chairman of the board, National 4-H Council, presents one of the engraved crystals to Frank Huray, assistant executive director of AMVETS. Looking on (left to right) are Robert Gill, Campaign chairman and vice chairman of National 4-H Council's Board of Trustees; 4-H delegate advisor Emile Crawley, Michigan; and Lawrie Thomas, chairman, Board of Trustees, National 4-H Council.

the construction of Ralph W. Ketner Hall at the National 4-H Center. Ketner is trustee of Catawba College, serves as an executive in resident at that institution and has had Catawba's honorary doctorate in business administration conferred on him. He was awarded a diploma from Tri-State University, Angola, Indiana, 43 years after he dropped out due to financial difficulties.

## Successful Completion of \$50 Million Campaign Celebrated December 6

"Millions of young people and adults are benefiting from the success of the \$50 million Campaign for 4-H, which was celebrated December 6 during the 67th National 4-H Congress in Chicago," according



Lawrie Thomas, president, Amoco Oil Company (right) presents the contribution that put The Campaign for 4-H "over the top" in meeting its \$50 million goal to Robert Gill, vice chairman, J.C. Penney Company and chairman of The Campaign for 4-H. Looking on is Dr. Anne Rideout, associate director, Cooperative Extension Service, Connecticut, who participated with Gill and Thomas in a ceremony recognizing major Campaign donors during National 4-H Congress.



The largest donor to The Campaign for 4-H, the W.K. Kellogg Foundation, was one of 37 major donors recognized for contributing \$500,000 or more during special ceremonies at National 4-H Congress. Robert Gill, Campaign chairman (left), presents a specially designed, engraved jade crystal memento to Dr. Russell G. Mauby, chairman and chief executive officer of the Kellogg Foundation in recognition of 4-H grants totaling more than \$5 million.

to Lawrie Thomas, president, *Amoco Oil Company*, and chairman of the board of trustees, National 4-H Council.

The 1,600 teen delegates to 4-H Congress were joined at the Tuesday night gala by nearly 1,000 guests representing leadership of the public-private partnership of 4-H support. Many corporate executives, university officials, government representatives, leaders from cooperating organizations and associations attended.

From the opening ceremonies with the U.S. Navy Color Guard and the National 4-H Congress Chorus singing "America the Beautiful," to the closing with the music group Three Dog Night playing their hit song, "Celebrate," the recognition event, "America's Youth: The Challenge and The Opportunity," was something special.

Major Campaign donors were honored and revered with standing ovations as young delegate advisors boomed out their names to come on stage. Videos shown on large screens reflected the dramatic impact the 5-year funding effort will have on youth education, and the Master of Ceremonies, comedian Tom Dreesen, moved the program along in a very meaningful way. As special effects video were used to visually build to the final Campaign total and the emcee announced \$58 million — \$8 million over the Campaign goal — celebrating was in order!

Campaign Chairman Robert B. Gill, vice chairman, *J.C. Penney Company, Inc.* and vice chairman of Council's board of trustees, stated, "the fact that 4-H was successful in meeting, and surpassing, the Campaign goal clearly signals that this youth development program has a constituency and a support base that is strong and deep across America."

Dr. Anne Rideout, associate director, *Cooperative Extension Service, University of Connecticut*, also a vice chairman of Council's board, told the audience at the celebration event, "The Campaign for 4-H has provided the Extension System with the opportunity to focus its program priorities on the critical issues facing our youth. The 4-H public/private partnership that planned, implemented and completed this Campaign gives us a strong foundation of leadership and direction as we work together to face the challenges of the 1990's. Working with other organizations, agencies and associations — friends in partnership — and involving our teen leaders, we can have a significant impact on youth development education."

Board Chairman Lawrie Thomas, in publically thanking Bob Gill for the leadership he has provided these past five years as the chairman of The Campaign for 4-H, emphasized, "this has been a volunteer driven campaign and we are proud of the corps of volunteers from both the public and private sectors that have made this campaign a success."

"Success of this largest fund-raising effort in 4-H history," Thomas said, "has greatly enhanced the ability of the Cooperative Extension System to play a key role in addressing societal problems that threaten our youth and indeed the very fabric of America. At the same time, the Campaign has reinforced the effectiveness of the traditional values and experience of this 75-year-old learn-by-doing program."

During the event, Thomas presented Gill with a check symbolizing Amoco Foundation's recent commitment of over \$500,000 that put The Campaign for 4-H "over the top" of its \$50 million goal.

Amoco's support was one of 37 major commitments of one-half million dollars or more to the Campaign, representing a total of \$30 million. All 37 of these major donors (listed below) were present at the event and honored on stage by Thomas, Gill and Rideout.

**\$5,000,000 +**  
*W.K. Kellogg Foundation*  
**\$1,000,000 +**  
*Amoco Foundation, Inc.*

*The Coca-Cola Foundation*  
*Deere & Company*  
*Eastman Kodak Company*  
*Firestone Trust Fund,*  
*a charitable trust of The*  
*Firestone Tire & Rubber Company*  
*Fleischmann's Yeast Inc.*  
*Ford Motor Company Fund*  
*General Motors Foundation, Inc.*  
*Anne B. and Ralph W. Ketner*  
*Ohio 4-H Foundation*  
*J.C. Penney Company, Inc.*  
*RJR Nabisco, Inc.*  
*Westinghouse Electric Corporation*

**\$500,000 to \$999,999**

*AMVETS*  
*Arthur Young*  
*Beatrice Foundation, Inc.*  
*Chevron Chemical Company,*  
*Ortho Consumer Products Division*  
*Coats & Clark*  
*General Foods Fund, Inc.*  
*Georgia 4-H*  
*International Paper Company*  
*Foundation*  
*Iowa 4-H*  
*Kraft, Inc.*  
*Michigan 4-H*  
*Minnesota 4-H*  
*Missouri 4-H*  
*Monsanto Fund*  
*Nabisco Brands*  
*National 4-S Foundation of Costa Rica*  
*(funds provided by USAID)*  
*New York 4-H*  
*Ralston Purina Company,*  
*Purina Dog Foods Group*  
*Reader's Digest Foundation*  
*Luke M. Schruben*  
*United States Information Agency*  
*Waste Management, Inc.*  
*Wisconsin 4-H*

A highlight of the program was the premiere of three video programs designed to strengthen and broaden the land-grant universities' Cooperative Extension System youth outreach mission. This major project, "America's Youth: The Challenge and The Opportunity," was produced by J.C. Penney Company, Inc. in cooperation with the Cooperative Extension System and National 4-H Council.

The first program — the challenge — depicts the youth crises and the deep problems our society has in addressing the issues of today's children.

Program two shows the strengths of today's 4-H through site visits with some outstanding teens who have benefited from the 4-H experience. The stories of Ana Olivares, an Hispanic in Tucson and her family; Robert McBroom, a young en-

trepreneur in suburban Los Angeles who raises quail for the Asian restaurant market; RedElk Banks, a young American Indian youth whose 4-H club is combating drug abuse in downtown Minneapolis; a teen from Diagonal, Iowa, responsible for the rural town's annual "Stress Free" Day; and a 4-H classroom in Philadelphia where they study hydroponics and embryology and make "learn by doing" come alive, are all included.

The third program — the opportunity — has a teen leader, a county youth worker, an Extension director, a land-grant university president, a U.S. Senator, a science teacher, and a businessman all speaking out on what has to happen to mobilize this great Extension network in supporting societal needs in helping our children.

The three video programs and a discussion guide will be provided at no cost to every state and county Extension office in the nation early in the spring.

At the December 7 Donor/Volunteer Recognition Breakfast, Myron D. Johnsrud, administrator, Extension Service, U.S. Department of Agriculture, lauded both Robert Gill in his leadership role for The Campaign for 4-H and the J.C. Penney Company stating: "the Cooperative Extension System is grateful for the tremendous role you have played in behalf of 4-H over the past five years. In addition to the Campaign's financial achievements, I want to acknowledge the impact that will be felt



Elaine Pitts, San Mateo, California, was honored at National 4-H Congress for establishing the Elaine R. and Paul E. Pitts Fund, which will support 4-H volunteer leadership development. Mrs. Pitts' record of 4-H involvement includes many years as donor representative for Sperry and Hutchinson Company, as well as service on National 4-H Council's Advisory Committee, Resource Development Committee, and The Campaign for 4-H Committee. Grant Shrum, president of National 4-H Council, presents Mrs. Pitts with her Diamond Key Club membership pin.

throughout our System by the challenging video programs on youth issues and needs that were funded and produced by J.C. Pen-

ney Company."

Several major corporations made special gifts to support the Campaign success celebration: *Amoco Corporation, Inc.*; *Coats & Clark*; *Deere & Company*; *Eastman Kodak Company*; *Ford Motor Company Fund*; *The General Foods Fund, Inc.*; *International Paper Company Foundation*; *Nabisco Brands*; *J.C. Penney Company, Inc.*; *Ralston Purina Company*, *Purina Dog Foods Group*; and *Unocal Corporation*.

Climax of the evening was a reception for special guests in the Grand Ballroom honoring the completion of the Campaign and sponsored by the *Extension Service, U.S. Department of Agriculture*; *National Association of State Universities and Land-Grant Colleges*; *Extension Committee on Organization and Policy (ECOP)*; *National Association of Extension 4-H Agents*; *National Association of Extension Home Economists*; and *National Association of County Agricultural Agents*.

## Campaign Celebration Includes Review of Major Achievements

More than \$58 million has been contributed to America's largest youth development program through *The Campaign for 4-H*, including the largest foundation grant, the largest individual gift, and the largest corporate commitment on record to 4-H nationwide.

Robert B. Gill, vice chairman, *J.C. Penney Company*, and Chairman of the Campaign since its 1983 beginning, said: "Young people today are struggling with unprecedented social and economic pressures. They need the constructive values and positive influences of 4-H more than ever before. The Campaign for 4-H was launched by National 4-H Council's Board of Trustees five years ago to help preserve and strengthen the youth development and educational achievements delivered by 4-H for 80 years, and expand the opportunities for youth to participate."

The largest Campaign donor is the *W.K. Kellogg Foundation*, which provided grants totaling more than \$5 million. *Anne and Ralph Ketner* of Salisbury, North Carolina, pledged \$1 million toward construction of Ralph W. Ketner Hall at the National 4-H Center. *Ford Motor Company Fund* was the largest corporate contributor, joining *RJR Nabisco, Inc.* which was the first corporation to pledge \$1 million or more to The Campaign for 4-H.

The successful completion of The Campaign for 4-H is an affirmation of the



Campaign Chairman Robert Gill, vice chairman, J.C. Penney Company, recognized Grant Shrum for his leadership in The Campaign for 4-H as president of National 4-H Council. Gill (right) presents a framed photograph of J.C. Penney Hall at the National 4-H Center to Grant and Alma Shrum.



Blaine Yarrington (right), retired executive vice president, Standard Oil Company (Indiana), is welcomed as a member of the Diamond Key Club of major individual donors by Grant Shrum, president, National 4-H Council. Yarrington, who served as chairman of the board of the National 4-H Service Committee from 1971-1974, continued his 4-H involvement as a member of the National 4-H Resource Development Committee and currently as a member of the National 4-H Advisory Committee.

strength of the public/private partnership that has been so important in the growth of 4-H. Significant programmatic support made possible to the Cooperative Extension System's 4-H program through the Campaign include:

- Long-term sponsorship continuity for more than 50 major programs operated by National 4-H Council in behalf of the Cooperative Extension System and 4-H. Includes national awards programs, teen citizenship training, and volunteer leadership development.
- Specific state-by-state commitments to youth and adult participation in these programs, which the Cooperative Extension System has asked National 4-H Council to operate in its behalf.
- Nationwide volunteer leadership development undertaken as a 5-year project implemented in 36 states, with a grant from the W.K. Kellogg Foundation.
- A new television series in science and technology with the potential to reach 10 million youth: "Blue Sky Below My Feet - Adventures in Space Technology." Produced in cooperation with NASA, the series was made possible with largest in-kind gift in the history of 4-H from Arthur Young.
- Expansion and improvements at the National 4-H Center - site of national youth and adult leadership training for the Cooperative Extension System. In-

cludes construction of a new building accommodating expanded program capabilities: Ralph W. Ketner Hall.

- Support for building an expansive dimension into the land-grant university youth outreach mission through "Project: Youth for America." Nine land-grant university presidents and the W.K. Kellogg Foundation are driving this effort.

Thousands of individuals, corporations, foundations, and other organizations volunteered their time, leadership, and financial support to these and many other significant accomplishments of The Campaign for 4-H. The Board of Trustees of National 4-H Council honors that commitment, and dedicates the investment made to America's most precious resource: our youth.

## Campaign Contributions Continue to Mount

Members of The Campaign for 4-H Committee, Metro Campaign for 4-H Committees, and staff of National 4-H Council are successfully recruiting new support for 4-H from corporations, foundations, states, and individuals. The following donors have committed new support to The Campaign for 4-H since the last issue of Quarterly.

**DowBrands Inc., ZIPLOC Freezer bags Division**, Indianapolis, Indiana, is the new co-sponsor of the Food Conservation, Preservation and Safety Awards Program, with a 2-year commitment. DowBrands' support brings this program to full sponsorship in 1989.



Luke Schruben, Rockville, Maryland, (left), received a special memento in recognition of his \$500,000 personal pledge to The Campaign for 4-H from Campaign Chairman Robert Gill, vice chairman, J.C. Penney Company. Schruben, a life-long Extension employee, began his career as a county agent in Kansas and continued to the executive Extension staff at the U.S. Department of Agriculture.

Charles A. Hayes, chairman and chief executive officer, **Guilford Mills, Inc.**, a National 4-H Council advisory committee member, has agreed to raise the funds necessary for the first ever Southern Regional Clothing and Textile Symposium to be hosted by North Carolina State University in 1989.

**Better Homes & Gardens Wood Magazine**, a publication of **Meredith Corporation**, has agreed to partial sponsorship of the 1990 National 4-H Wood Science Awards Program.

**ARCO Foundation**, Los Angeles, California, provided support to enhance and extend 4-H EFNEP (*Expanded Food and Nutrition Education Program*) through grants to develop new program models in Seattle, Denver, Dallas, and Los Angeles.

**Farmland Industries**, Kansas City, Missouri, pledged support to sponsor a 4-H Citizenship-Washington Focus Fellow for five years: 1989 to 1993.

**J.C. Penney Company, Inc.**, District #8317, contributed \$5,000 for urban promotion of 4-H in Minnesota.

All state 4-H programs have joined The Campaign for 4-H with multiple-year commitments. Those recognized since the last issue of Quarterly include:

**Alaska** (University of Alaska Cooperative Extension Service)

**District of Columbia** (University of D.C. Cooperative Extension Service)

**Hawaii** (University of Hawaii Cooperative Extension Service)

**Michigan** (Michigan State University Cooperative Extension Service)

**North Dakota** (North Dakota State University Cooperative Extension Service)

**Puerto Rico** (University of Puerto Rico Cooperative Extension Service)

**South Dakota** (South Dakota State University Cooperative Extension Service)

**Vermont** (University of Vermont Cooperative Extension Service)

**Virgin Islands** (College of the Virgin Islands Cooperative Extension Service)

**West Virginia** (West Virginia University Cooperative Extension Service)

**Wyoming** (University of Wyoming Cooperative Extension Service)

Personal commitments of \$1,000 and above receive special Campaign recognition, including membership in the *Emerald Key Club* (a minimum pledge of \$5,000) and the *Diamond Key Club* (\$10,000 or more). The *Diamond Key Club* increased its membership and support base through new or increased pledges from:

**Daniel J. Callahan, III**  
**Mr. and Mrs. Colby Chandler**  
**Robert and Barbara Gill**

*Harold A. Poling  
Grant and Alma Shrum*

New support in the *Emerald Key Club* includes gifts from:

*John H. Clarke  
Ann and David L. Litten  
John D. Rock  
Richard J. and Elizabeth L. Sauer  
Lawrie Thomas*

These gifts from members and officers of National 4-H Council's Board of Trustees were made to establish an endowed Trustees Fund, the earning from which will be used to enhance the capacity of 4-H to better serve youth. Other major contributors to the fund include *Marcus Butterfield, Lloyd and Nettie Downen, Donald R. Keough, Margaret P. MacKimm, and David Wang.*

A mail appeal to help qualify for a \$400,000 challenge grant from *The Kresge Foundation* has produced hundreds of new gifts from individuals for construction and improvements at the National 4-H Center. Those who contributed \$1,000 or more include: *Barbara A. Bean, Connecticut; Mr. and Mrs. Kenneth L. Coombs, Florida; John P. Kuta, Illinois; Mr. and Mrs. Robert H.*



*Better Homes and Gardens Wood Magazine will become a new national 4-H donor with partial sponsorship of the National 4-H Wood Science Awards Program in 1990. The new 4-H/Wood Magazine partnership will be announced this year through a lead editorial in the magazine with the theme: "Develop Your Next Generation of Woodworkers." Pictured here are Larry Clayton, editor (left) and Terence McIntyre, national advertising manager (right), both with Wood Magazine, and National 4-H Council staff representatives Susan Shewchuk and Martin Mac Donald. The new support was confirmed by Jerry Kaplan, publisher, Wood Magazine, which is a publication of Meredith Corporation.*



*Mary Grefe, president of the Educational Foundation of AAUW (American Association of University Women), was a dynamic and challenging speaker at the 1988 State 4-H Foundation Trustees Workshop, which drew a record turnout of 90 participants from 30 states and two counties. The three-day event focused on developing boards and strengthening fund raising for 4-H. Participants also had the opportunity to enjoy National 4-H Congress, a special experience for those who attended as Congress winners in their teens.*

*Miller, Virginia; Robert and Nancy Ann Parrotte, Maryland; Elizabeth Nichols Sheldon, New York; and Norman and Marjory Veliquette, Michigan.*

### **Donors Recognized for Support Anniversaries**

National 4-H Congress annually offers the opportunity to pay special tribute to long-term 4-H donors. Corporate, foundation, association, and other organizational donors who contribute \$1,000 or more annually to National 4-H Council are recognized on their fifth year of support, and at each succeeding 5-year anniversary. Donors marking such anniversaries in 1988 include:

Donor/Program	Years of Support	
A.T.A. Trapshooting Hall of Fame, Inc.	5	
AMAX Foundation, Inc.	20	
American Cyanamid Company	30	
American Dairy Goat Association	5	
Browning	5	
Daisy Manufacturing Company	5	
Firestone Trust Fund	45	
General Dynamics Corporation	5	
The Gerber Companies Foundation	5	
The Goodyear Tire & Rubber Company	15	
J.W. Hornady Memorial Trust Fund	5	
Kerr	60	
Kraft, Inc.	35	
Land O'Lakes, Inc.	20	
Thomas J. Lipton Foundation, Inc.	35	
The Marlin Firearms Company	5	
3M	10	
Mobay Corporation	10	
Modine Manufacturing Company	25	
Montgomery Ward & Co., Inc.	65	
National Shooting Sports Foundation, Inc.	5	
J.C. Penney Company, Inc.	25	
Pioneer Hi-Bred International, Inc.	10	
Purina Mills, Inc.	30	
Ralston Purina Company	30	
Remington Arms Company, Inc.	5	
RJR Nabisco, Inc.	20	
Dr. Scholl Foundation	10	
State Farm Companies Foundation	5	
Sterling Drug Inc.	10	
Tambrands Inc.	5	
United Parcel Service of America, Inc.	5	
Viking White Sewing Machine Company	5	



Brock M. Lutz (left), vice president and director of marketing, Purina Mills, Inc., congratulates Darin Schriever, 17, of Hurley, South Dakota, on his selection as a national winner in the agricultural awards program. Purina Mills, Inc. co-sponsors the program with Case IH. As part of his agricultural project work, Darin manages his own beef and swine operations.



National winners in the food-nutrition awards program take a slice at the "world's largest sandwich," exhibited at a Congress event in their honor. Provided by The General Foods Fund, Inc., sponsor of the program, and the Oscar Mayer subsidiary of General Foods, the sandwich measured some 40 cubic feet and included 38 varieties of luncheon meats. Big enough to feed about 20,000 people, the sandwich later was divided into smaller portions, packaged and donated to a Chicago-area food bank.



The National 4-H Congress chorus entertained throughout the week. The chorus was comprised of Congress delegates representing 18 states.

## National 4-H Congress ... in Review

More than 1,600 outstanding 4-H members from across the nation gathered in Chicago in December to attend the 67th National 4-H Congress. Delegates from all 50 states and Puerto Rico were selected by the Cooperative Extension system for their achievements in their 4-H project work to take part in the crowning event of the 4-H year. During the week-long program, 279 national and regional scholarships totaling \$284,000 in educational grants were awarded in some 40 program areas supported by corporations and other private-sector organizations.

Keynote speaker Dawnn Lewis, co-star of the hit TV series "A Different World," set the tone for the week, urging delegates to take responsibility for their own choices in life.

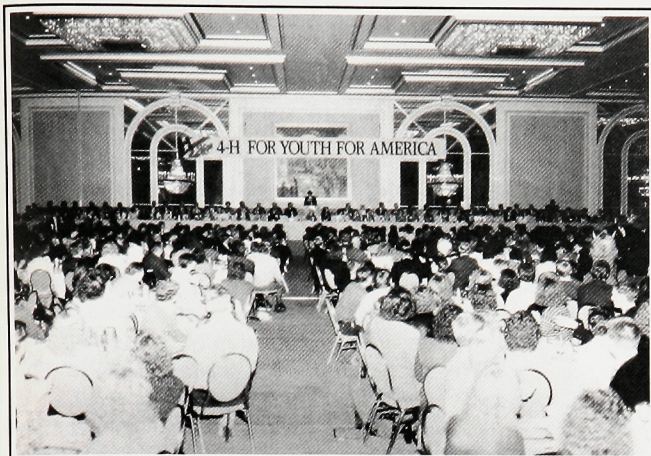
In keeping with the theme of Congress, "4-H for Youth, for America," delegates took part in educational workshops focusing on critical issues facing young people in our society — issues ranging from career planning to resisting the lure of drugs. They also had the opportunity to take career-exploration field trips to a variety of organizations in the Chicago area.

Activities also included special entertainment and social activities; the *National 4-H Fashion Revue*, featuring 4-H'ers modeling ensembles they created and coordinated; special events honoring award winners; and a luncheon honoring outstanding 4-H alumni. The 12 winners of the *National 4-H Presidential Award*, the



The National 4-H Fashion Revue is a highlight of Congress activities. Sponsored by Simplicity Pattern Co. Inc. and Viking White Sewing Machine Company, the event brings together sectional and national 4-H fashion revue winners for a professionally choreographed performance spotlighting the outfits they have selected, made and accessorized.





A "Salute to Leadership" luncheon for all Congress delegates filled the Chicago Hilton's International Ballroom. The tribute was sponsored by the Firestone Trust Fund, a charitable trust of The Firestone Tire & Rubber Company.



During the "World Game" workshop, delegates explored issues related to population densities and world distribution of resources. Here workshop participants symbolizing Asia take stock of the resources of energy and food — symbolized respectively by "glow sticks" and loaves of bread — available to the population of that continent.

highest honor bestowed on 4-H members, were announced during Congress activities. The awards, sponsored by *Reader's Digest Foundation*, were presented during the annual banquet at the close of Congress.

Another highlight of the week's events was the celebration of the successful completion of The Campaign for 4-H and the achievement of the \$50 million goal of the largest fund-raising effort in the 75-year history of 4-H (see story on page 3).

## Presidential Award Winners Exhibit Leadership, Diversity

Anyone tempted to despair over the future prospects of our nation's young people might spend some time with a special group of 12 teenage 4-H'ers. They will reassure the most cynical observer. The 12 are recipients of the *National 4-H Presidential Award*, the most prestigious award given in the 4-H program. Sponsored by the *Reader's Digest Foundation*, the award is symbolized by an engraved silver tray presented in the name of the President of the United States and includes a \$1,000 educational scholarship. It was conferred upon each of the 12 in December during National 4-H Congress in Chicago. Candidates for the award included winners in the National Leadership, Achievement and Citizenship Awards Programs, as well as national winners in other programs who were nominated by their states.

A diverse group whose interests, activities and accomplishments cover the gamut of opportunities available to the more than 4.8 million 4-H members they represent, these young people nevertheless embody a common commitment to the highest ideals of 4-H.

"4-H changed my life," says 17-year-old award recipient Hope Dutton of Donalsonville, Georgia. "It changed my attitude about myself from 'hope'less to 'hope'ful by giving me poise and self-confidence and teaching me about responsibility."

Hope, who also received a \$1,000 scholarship from the *Firestone Trust Fund* for her work in the National 4-H Leadership Awards Program, began developing her leadership skills as a fifth grader, when she was elected a 4-H officer. In her 7-year career in 4-H, she moved on to serve as president of her district 4-H board and was named district Teen III leadership winner.

Recognizing the need to help younger children develop leadership skills, Hope organized a 4-H club for fifth and sixth graders, later expanding her efforts to seventh- and eighth-grade 4-H'ers. With her guidance, the 4-H'ers organized a page program in the Georgia legislature and arranged both sponsorship by legislators and financial support for the program. To prepare them for the experience, Hope coached club members in parliamentary procedure and encouraged their leadership skills.

"I think I've learned more from those fifth and sixth graders than I could ever have taught them," Hope said. "Through our activities, I have learned how to get them interested and involved, and involvement is the most effective form of leadership I have found."

### Performing Arts as a Communications Tool

For Minnesota's Jonathan Olson, 19, the performing arts skills he perfected in the state's "Arts-In" program are tools for a broader purpose — communication with others. Jon, also the recipient of a \$1,000

scholarship from the *Unocal Corporation* as a winner in the National 4-H Public Speaking Awards Program, says his first experience in front of an audience developed an interest in public speaking and performing that has become part of his life.

Through a variety of 4-H experiences, Jon says, "I found out there are many paths to take in the field of communications. The realization that communication could be shared not only by wearing a suit and standing behind a lectern but also by wearing a costume and singing was a dream come true for me."

Jon's interest in performing as communication led him to establish an Arts-In program in his own community — a group which soon was touring four counties and which performed at the state fair. He also has put his communications skills to work as a junior leader in his county 4-H program, as leader of children's story hour activities at his local library, as a member of the local community theater and as a television spokesman representing the concerns of youth in his community.

Jon, a resident of Elbow Lake and a student at St. Olaf College, plans to study law and eventually enter politics. "I feel I can reach those goals in life partly because of the challenges, experiences and decisions I met with in 4-H," he said.

Ann Gedrites, 16, of Taunton, Massachusetts, is a fitting heir to the spirit of her state's colonial founders. She uses her work in 4-H clothing and community service projects to help other young people in her community learn the joy of being alive.

"Our society is at a point where kids have everything programmed for them and they're losing the ability to think for themselves," she said. "If all is cut and dried, then change doesn't occur because no one thinks of anything new. I want kids to know they're capable of imagination and that they don't need to always be watched."

A 4-H member for 10 years, Ann belongs to several local 4-H clubs and leads a sewing club. She designs and sews her own patterns, specializing in costumes and quilts.

### Teaching Kids to Think

"I want to work on projects that make me think," added Ann, also a winner in the National 4-H Clothing Awards Program and recipient of a \$1,500 scholarship from *Coats & Clark* and the *Singer Sewing Company*. "I want to give the kids I lead the same

chance. I create an environment for them in which they are allowed to try and allowed to work on something that invokes thought. This creates constructive and not destructive kids."

A "constructive kid" herself, Ann has been working for four years with a once-shy deaf girl, teaching her to sew. With one of her 4-H clubs, she has helped develop a traveling puppet show, staging programs for mental health facilities and nursing homes in their own state and in Rhode Island. The group has videotaped the puppet show for distribution to children's wards in area hospitals.

Mike Shaw, 19, of Winter Garden, Florida brings some unique perspectives to this exceptional group — perspectives born of his success in coping with such challenges as a learning disability and the disruption of his family life by the early divorce of his young parents. Mike's neighborhood suffers from the intrusion of substance abuse;

he has watched young people all around him turn to drugs and alcohol. Mike's response has been to reach out to at-risk youth, involving them in his 4-H petroleum power club, helping them to turn their backs on substance abuse and grow in the knowledge of their own self-worth and value to society.

Honored with an additional \$1,000 scholarship from *Amoco Foundation, Inc.* as a national winner in the Petroleum Power Awards Program, Mike has not hesitated to help others experience the growth in practical knowledge and experience, self-confidence and strong values his efforts have brought him. Recently, having found six teenagers living in tents behind a local fast-food restaurant, he formed a 4-H club for these runaway teens and has been working closely with them to help them cope with their circumstances and realize their potential as members of society.

Mike, who always has loved working on cars, is looking forward to attending trade school and owning his own automotive repair and design company.

At the age of 12, Nikki Clifton turned down a job offer from a local radio station. At the time already lauded for her public speaking abilities, Nikki thought it best to concentrate on school and 4-H activities.

The Athens resident, who received a \$1,000 scholarship from *Unocal Corporation* as a winner in the National 4-H Public Speaking Awards Program along with her Presidential Award, says the decision paid off and that being active in school and 4-H gave her the maturity to never quit when life became difficult.

The 8-year 4-H'er has made more than 300 public presentations and also is active with a Georgia 4-H singing and entertainment group which has performed nationwide.

"In the process, I've made friends across Georgia," she said, "It's helped me get through the early teen years when you're not sure what you want to do with yourself."

A junior leader of an Athens 4-H club, Nikki says her greatest satisfaction comes from trying to set an example for others.

"I want to help younger kids get through the stage where they want immediate gratification and the thought of having to stick with something to reap rewards seems overwhelming."

Nikki is active in community service projects, being involved in *Special Olympics*, her community's food bank and fund-raising efforts for a local hospital.

Kevin Stone, 18, another Georgia 4-H'er, is also another of this award-winning group



A highlight of National 4-H Congress was the selection of 12 outstanding 4-H members to receive the National 4-H Presidential Award, the highest honor given to 4-H members. Presented on behalf of the President of the United States, the award is symbolized by an engraved silver tray and includes a \$1,000 educational scholarship from Reader's Digest Foundation, sponsor of the program. Pictured are the 1988 winners: (First row, left to right) — Chris Tompkins, Florida; Hope Dutton, Georgia; Nikki Clifton, Georgia; and Grant A. Shrum, president, National 4-H Council. (Second row, left to right) — J. Edward Hall, president, Reader's Digest Foundation; Ann Gedrites, Massachusetts; Heather Easterday, Kansas; Bobbi Jo Hunt, Iowa; and Greta Keller, California. (Third row, left to right) — Rodney Roberts, Utah; Michael Shaw, Florida; Kevin Stone, Georgia; Patrick Harrold, North Dakota; and Jonathan Olson, Minnesota.

who has chosen the performing arts as a means of interpersonal communication. Kevin joined 4-H when he was in fifth grade and took a performing arts project to a first-place finish. An accomplished musician, singer and dancer, he has performed with a highly-regarded Georgia performing arts group and has been employed as a performer at *Six Flags Over Georgia*.

"Without 4-H, I would never have had the nerve to try out for such a prestigious performance company," Kevin says of his *Six Flags* job.

Kevin also received honors and a \$1,000 scholarship from the **Ford Motor Company Fund** as a winner in the National 4-H Achievement Awards Program; his impressive accomplishments show why he was selected for the honor. By the time he was in eighth grade, he was president of his local 4-H group. He went on to be the

*Shown to the right, Heather Easterday (center) works with other Meade County, Kansas, 4-H'ers to stock shelves at the community food bank. Heather organized two food drives to benefit the facility.*

*Below, Mike Shaw (left) shares his automotive skills with other 4-H'ers. Mike has perfected those skills by customizing his own vehicle.*

*Photo, middle right, shows Chris Tompkins helping a group of preschoolers get started on the road to responsible citizenship. "Even children can practice citizenship in their families and communities," says Chris.*



*Shown to the right, Hope Dutton (center), as Mrs. Santa, visits a local nursing home. Hope arranged for herself and Santa to visit residents and hand out small gifts. She also involves younger 4-H'ers in a variety of activities with nursing home residents.*

*Photo far right shows Greta Keller in 1984 with Hagen, the dog she puppy-raised to be trained as a guide for the blind.*



youngest member of his district board and has held state-level office as well. Kevin said his most rewarding 4-H experience has been working with younger members; as a junior leader, he organized summer programs in drama and bicycle and chaperoned camps and rallies. He has been involved in starting up a 4-H program where none existed while working as a county 4-H program assistant.

Kevin said 4-H has taught him to work with people on both individual and group levels. He intends to use this knowledge as the basis for a career in music and broadcasting.

### *Sparking an Historic Restoration Project*

Ask Greta Keller, 18, of Dillon Beach, California about the historic town hall in her community and the effort she spearheaded to save it from destruction. Her response will give you more than a glimpse of the energy, enthusiasm and dedication that have brought her the Presidential Award.

"I persuaded my 4-H club to take the building on as a community pride project," said Greta. "We organized many fundraising projects and got a lot of support from the community. We cleaned the building completely and organized volunteers to paint and repair it." An enthusiastic sparkle lit Greta's eyes as she added, "It's painted barn red and white now. The town board has begun to rent it out to pay for upkeep. But they let our 4-H club use it at no charge."

Greta's broad interests have led her to involvement in a wide range of 4-H activities, which have brought her recognition also as a winner in the National 4-H Achievement Awards Program and a \$1,000 scholarship from the *Ford Motor Company Fund*. Greta's desire to promote the total 4-H program has taken an unusual course — she has chosen clowning as a means of communicating the 4-H story.

"I have been able to represent the 4-H program to thousands of people through the parades, fairs, exhibits and workshops I have participated in," she said. "It has been 4-H promotion in a subtle but effective way. And it makes me glow to see the littler kids' faces light up."

The 10-year 4-H'er has held a variety of leadership posts, serving as teen project leader and as president of her regional youth council. She has helped plan and conduct her county 4-H program and has served on several state-level 4-H committees. But Greta said one of her greatest sources of fulfillment was raising a puppy to be trained as a guide dog for the blind.

*Nikki Clifton (right) and fellow cast members of the Georgia 4-H performing arts company, Clovers & Co. set up props for a performance. Membership in the troupe, which has performed nationwide, has given her the opportunity to "combine both my singing and my speaking skills into something that I really enjoy," says Nikki.*



"I feel good about what I have done and about being able to help someone," she said of the difficult experience of turning over a beloved animal once it has been accepted for further training.

Diagonal, Iowa's Bobbi Hunt, 18, is an activist of the most positive kind. Living in the small farming community, she had become increasingly aware of the effects of the farm crisis on friends and neighbors. So she got to work and organized a community-wide Stress-Free Fun Day. The day is structured after an old-fashioned picnic, and it features family games and free barbecued roast beef, cooked and served by the local Cattleman's Association. Bobbi has acquired grant money from several sources to finance the event.

In 1987, Bobbi got an idea — to coincide with the town's centennial beautification project, why not beautify the people, too, as part of the fun day event? Everyone in town was weighed at the same time — on the local grain elevator scales. The whole community embarked on a fitness program and, on the 1988 fun day, all weighed in again. Diagonal, Iowa, had lost more than two tons — and Bobbi's mother, Lois, had lost the most.

Bobbi also has organized the only computer wellness program in the Midwest and a community-wide cholesterol screening. With safety one of her major concerns, Bobbi has implemented a child safety seat loan program and a child identification project in her community, and has persuaded a local business to supply "glow sticks" (safety lights) for her to distribute to kids on Halloween. For her efforts, she was named a winner in the National 4-H Safety Awards Program and received a \$1,000 scholarship from the *General Motors Foundation, Inc.*

Entomologist Patrick Harrold, winner of a \$1,000 scholarship from the *Agricultural Chemicals Division of Mobay Corporation*

in that awards program along with his presidential honors, comes from a family in which 4-H activities have always been a major focus. But before him, no one had been interested in insects.

And that interest abounds. Pat has built an insect reference and display collection that includes more than 6,000 insects, the majority identified and catalogued. The effort involved has netted the Fargo, North Dakota, 4-H'er seven overall grand champion exhibit awards at the state fair.

### *Battling an Insect Pest*

Possibly his most impressive accomplishment, however, was one in which he combined his interests in entomology and computers. Working with North Dakota State University researchers and Extension faculty, Pat created a computer tutorial program that is helping ranchers control and eradicate the face fly on beef and dairy cattle. Pat spent the better part of a year developing the program, but in the end produced a tool which is benefiting ranchers in several states and Canada.

"The program was effective because it took all the guesswork out of control measures," said Pat.

When Heather Easterday, 19, discovered that many residents of a retirement complex in her home town of Meade, Kansas, were not registered to vote and, indeed, had never voted, she determined to do something about the situation.

"Some were immigrants who had neglected to register once they became citizens. Many were women who had assumed voting was a husband's privilege," said Heather, also honored as a winner in the National 4-H Citizenship Awards Program and recipient of a \$1,000 scholarship from *The Coca-Cola Foundation*.

Determined to change such attitudes, Heather persuaded her 4-H club to take citizenship as a club project. She made billfold cards listing voting dates and club members distributed them. Heather also designed a citizenship computer program, which attracted much adult attention at the state fair. She brought the citizenship responsibility message to young people by planning a mock voter registration and voting booth at her county fair.

"I wanted young people to understand at a young age that voting was their responsibility," said Heather, who identified the effort to encourage others to vote as the major focus of her 4-H work.

Heather also has been involved in an effort to unite the community's churches to provide wholesome activities for young people. Her work arranging a fund-raising concert for the group has led her to plan a career in business and marketing Christian music.

When it comes to public service, few teenagers can match 18-year-old Chris Tompkins' record of accomplishment. The Brandon resident and University of Florida political science major has served as a page in the U.S. House of Representatives and has worked with state legislators in Tallahassee. And he's the youngest official elected to public office in the history of Hillsborough County. He was elected to the county Soil and Water Conservation Board in November 1988. Highly motivated and articulate, Chris has his sights set on a career in public service.

"No question about it, what I've learned in 4-H has been invaluable to me," said Chris. "The people I've met and worked with have opened new horizons and opportunities. As a result, I have a much better understanding of the political process."

Chris' citizenship activities, which brought him recognition as a winner in the National 4-H Citizenship Awards Program and a \$1,000 scholarship from *The Coca-Cola Foundation*, have included organizing a "meals on wheels" program for senior citizens and low-income families, coordinating a drug-free fair and a community awareness week program and serving on the county Bicentennial Commission. Chris also organized a county 4-H exchange club which gives 4-H'ers the opportunity to travel to other states.

Rodney Roberts, 18, of Beaver, Utah, has devoted much of his efforts in 4-H to combating substance abuse. Although the problem is not as bad in his own community as it is elsewhere, Rob was moved to devote himself to this cause when he heard 4-H'ers from around the country share appalling

accounts when he attended National 4-H Conference in Washington, D.C.

"It upset me to hear about how severe the problem was in some places and how some adults seemed to be ignoring it," Rod said. To change that situation, he embarked on a public information campaign. He conducted a three-month project on drug and alcohol awareness and helped organize Utah's first "Just Say No" Club. He also designed a workshop called "Don't Take the Bait."

Rod has made presentations for audiences ranging from teens to teachers, and, as a 4-H leader, serves as a role model and confidant to his 11- and 12-year-old 4-H members.

Rod's success stems from the genuine feelings he has for others: his young club members, the Japanese exchange students he has helped adjust to American life and the delegates he has met at 4-H activities, particularly during National 4-H Congress.

"It's amazing how your life can change so much in one week," Rod, who also received a \$1,000 scholarship from *Firestone Trust Fund* as a winner in the National 4-H Leadership Awards Program, observed. "You meet new people and see new places and then you go back to your life the way it was before. But it changes you inside."

From performer to preservationist to budding politician, from insect expert to clothing designer, these are a dozen truly many-faceted young people. And each facet of each individual reflects the clear light of hope that they are but a few examples of the accomplishments and aspirations of young America.

## 4-H Public Service Announcement Featured in Design Exhibit

Designer Jim Thorpe submitted the 4-H public service announcement "Ask A Teenager About the Facts of Life" as part of his exhibit now touring Europe. His work was on display at the *American Cultural Center* in Brussels, Belgium, from November 17 through December 14, and is now on tour of the continent.

Thorpe showed slides of his exhibit at design schools in both Brussels and Antwerp. The young people in the audience asked questions about 4-H and how its programs benefit youth. Thorpe explained what 4-H is and gave a short history of 4-H. The youngsters were particularly interested in youth work 4-H now is doing in our cities.

The show which include Thorpe's work was sponsored by the *U.S. Information Agency*, the *American Embassy* in Belgium and "Maryland in Europe" and the "Europe at Maryland" programs conducted by the *University of Maryland*, the state's land-grant university.

### Ask A Teenager About The Facts of Life



Our guess is you'll find out some things you never knew before. About sex. Drugs. And what it's like growing up in a world that gets faster and more confusing with each passing day.

At 4-H, we give young people alternatives they can live with. We teach responsibility. Foster self-esteem. And help them make the right decisions—about everything from which chemicals to keep out of their bodies . . . to which foods to put in.

Contact your county Extension office today. They'll give you some more facts about 4-H.



## Photo Exhibit Spotlights Talented 4-H'ers

Intriguing images caught in the camera lens reveal the skill and imagination of 4-H photographers — the annual *National 4-H Photo Exhibit* sponsored by *Eastman Kodak Company* is a showcase for these young photographers' talents. The 1988 exhibit features 182 photographic studies by 4-H photographers 9 to 19 years old from 48 states. Displayed during the week of National 4-H Congress in Chicago in December, the exhibit also will tour national, regional and county 4-H events across the country throughout the year.



*"Hands of Time"*

Dee Dee Krein, 18, Kensington, Kansas

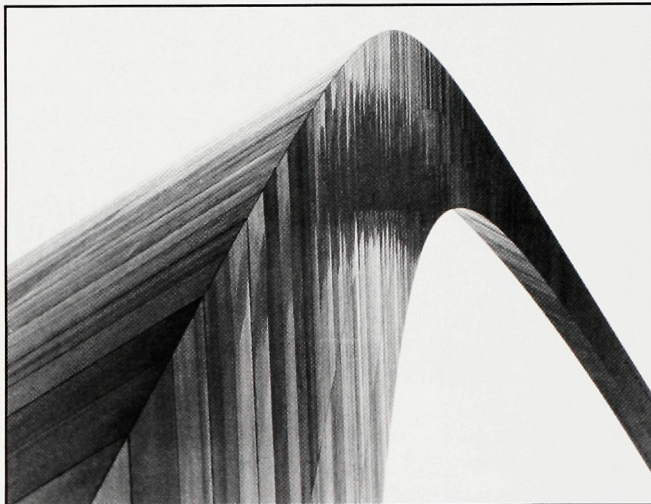
*"My photo was planned. It shows a span of time of 83 years. At the time the picture was taken, I did not realize the elderly gentleman was the baby's great, great uncle."*



*"City Reflections"*

Christina Marie Nagy, 14, Cleveland, Georgia

*"This is my favorite picture, taken in front of the Trump Tower in New York City. It was a very hazy and hot day in late summer."*



*"Eero Saarinen's Gateway"*

Kathryn Lambert, 16, Jackson, Michigan

*"Before I had my own camera, I would sneak my mother's beat-up 110 camera and take pictures. That's how I first became interested in photography."*



*"Stubborn Cow-Lick"*

Michael Moro, 11, Enterprise, Florida

*"I took this photograph on my grandfather's farm. The horse's name is Buddy and he was a gift to the county 4-H program."*



*"Winter Leaf"*

Jennifer Hunt, 16, Williamsport, Indiana

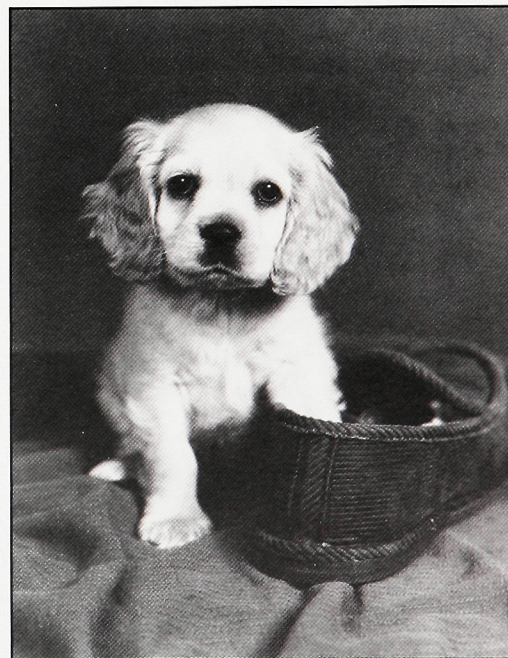
*"This black-and-white of an oak leaf and its shadow in the snow was a planned photo. I used a close-up filter and a deep yellow filter. To frame it, I double-matted it with black and soft mauve (top) mats."*



*"Experimental Black and White Photograph"*

Kris Kleine, 11, Richmond, Kentucky

*"This photograph of Atlanta buildings was made from the 48th floor of the Atlanta Pacific building. I used various textured screens on top of the paper as the prints were being made."*



*"Whiskey"*

Alan Wiemers, 15, McCook, Nebraska

*"This picture was taken with a medium format camera. I used two lights and bounced them into an umbrella."*

## Outstanding 4-H Alumni Recognized with National Award

Eight former 4-H members have been named winners in the National 4-H Alumni Recognition Program. Representing some 45 million 4-H alumni nationwide, the eight received the coveted Gold Key Award during the 67th National 4-H Congress in Chicago in December. The recognition program through which they were selected is sponsored by *Beatrice/Hunt Wesson Orville Redenbacher's Gourmet Popping Corn* to honor former 4-H'ers whose adult achievements exemplify the ideals of 4-H.

Honored at a special alumni, leaders and donors recognition luncheon hosted by the program sponsor were: U.S. Representative Jim Kolbe of Arizona; Pennsylvania agriculture magazine editor John R. Vogel; Colorado food industry executive Ken Monfort; Oregon business executive George K. Austin, Jr.; Texas educator Perry L. Adkisson; Michigan animal scientist Diana Phillips Langshaw; Louisiana marketing executive Harriet Babin Miller; and former co-op executive David W. Simpson.

### Representative Jim Kolbe

A Pima County, Arizona, 4-H member for six years, Kolbe was a member of the state champion 4-H beef judging team and three times showed the grand champion fat lamb at the Santa Cruz County Fair. He also served in a number of leadership posts within his county's 4-H program.

"4-H has made the difference in my life — better leadership skills, better interpersonal skills and a better understanding of the world around us and our relationships to it," Kolbe said.

"I am and always will be a big advocate of the 4-H program. The scope of benefits and opportunities is immense. 4-H is a self-help program. You get out as much as you put in."

Kolbe also said there were "countless leadership opportunities" during his years in 4-H and he made "long-lasting friendships" through his participation.

Kolbe represents Arizona's 5th congressional district and serves on the House Appropriations Committee. He served in the Arizona state senate from 1976 to 1982, when he was elected to the U.S. Congress.



Among his volunteer activities are service on the boards of directors of the Tucson Community Food Bank and the Pima County Foundation for Children & Youth.

### John R. Vogel

John R. Vogel, editor of *Pennsylvania Farmer* magazine, was a 4-H member in Humboldt County, Iowa, for 9 years. He excelled in beef program activities, winning numerous awards and participating in the state's top 4-H livestock judging team. A state-level winner in the achievement program, he was a delegate to National 4-H Congress in Chicago. He served his local 4-H program as club and county president. His other 4-H projects included such diverse fields as photography, farm improvement, climatology and automotive skills. Vogel said that profits from his beef cattle projects provided for about half the cost of his college education.

"Leadership roles taught me to be more independent and to respect myself. Note I didn't say 'like myself,'" he said. "Self-respect runs much deeper and is far more valuable. It gives you courage to think and act for yourself, instead of merely going along with what others want you to do.

"I was a slow learner who had to make up the difference with persistence. 4-H instilled the self-discipline to stick with a project to completion," Vogel said.

Vogel is a director of Pennsylvania Friends of 4-H and chairman of its long-range planning committee.

He has given motivational talks to 4-H groups and has promoted volunteer service to 4-H through features and editorials in his magazine, an award-winning family farm business publication serving some 67,000 readers.

Vogel directs the magazine's Master Farmer Awards Program and is an executive board member of the Master Farmers Association. He serves as chairman of the Distinguished Service Committee of the American Ag Editor's Association and is a member of the Board of Overseers of the University of Pennsylvania School of Veterinary Medicine.

### Ken Monfort

A 7-year 4-H'er in Weld County, Colorado, Monfort grew up on a farm north of Greeley and developed an early interest in livestock. He became deeply involved in the 4-H beef program, showing several grand champions at the state fair and at the National Western Stock Show. He also held several leadership posts in 4-H.

Monfort is president and chief operating officer of ConAgra Red Meat Companies

and former president and chief executive officer of Monfort of Colorado, a family business producing 5.5 million pounds of beef and lamb products every day. He has served in the Colorado House of Representatives, where he sponsored legislation in the areas of mental health, education and consumer protection. Currently, he is president of the American Meat Institute.

"I know that my life and my usefulness and success in the business world have been made easier by two important lessons I learned from 4-H — that of developing the ability to win gracefully and, on the other hand, learning to lose equally gracefully," he said.

Monfort makes his meat packing facilities available to county and state fair personnel and for use by beef researchers from Colorado State University and the University of Wyoming.

### George K. Austin, Jr.

Austin is president and chief executive officer of A-dec, a Newberg, Oregon, firm which manufactures

a complete line of dental operatory equipment. He has patented 14 innovations in dental equipment design. A-dec was born when Austin conceived an improved piece of equipment and set out to develop and market the new product. Today, Austin remains active in a state foundation for research and development in dentistry.

A 4-H member in Marion County, Oregon, for three years, Austin participated in rabbit, poultry, dairy, gardening and horticulture, knitting, forestry and leadership projects. He won state honors for his poultry, forestry and leadership projects and served as an officer of his 4-H group.

Austin said his early experiences in his 4-H gardening project started him on a life dedicated to "making the best better." When his parents helped him learn how to install an irrigation system in his 4-H garden, the experience sparked his interest in engineering, eventually his chosen field, he added.

As an adult, Austin was drawn back to 4-H when his daughter became a 4-H'er. He has served as director and president of the state 4-H foundation. Currently, he is chairman of the foundation's endowment fundraising campaign.

A graduate of Oregon State University, he has been a leader in O.S.U. activities and has been awarded the university's distinguished service award. As a volunteer, Austin has served as director of a sheltered workshop for the handicapped and director of an alcohol abuse treatment facility.



**Perry L. Adkisson** Adkisson is chancellor and distinguished professor of entomology, The Texas A&M University System. He has distinguished himself as a highly respected scientist, administrator and world authority on crop protection strategies.

Adkisson was a 4-H member in Mississippi County, Arkansas, for 9 years. He won top state honors in the tractor maintenance project one year and also took district and county championships. His other 4-H projects included cotton, soybeans and beef. He served as president of his local 4-H group.

Adkisson said his early 4-H training and the goals of the 4-H program influenced the development of character traits and a keen interest in improving agriculture, making significant contributions to teaching others and continuing a lifelong goal of public service.

An authority on pest control problems, Adkisson has worked to develop protection

and production strategies for several major food and feed crops grown worldwide. He is a widely-recognized spokesman in directing world attention and philosophies away from a unilateral reliance on chemical pesticides and toward an ecologically-sound, integrated "systems" approach to solving pest control problems associated with food, feed and fiber crops.

Adkisson is the author and co-author of 186 scientific publications. He has received numerous national and international awards for his research and service contributions and is a member of the National Academy of Sciences.

### **Diana Phillips Langshaw**

An animal scientist, Langshaw is an expert on rabbits. She operates one of the largest individually-run rabbitries in the United States. The operation involves 11 rabbit barns with a capacity of 20,000. With her husband, she raises the animals for research, food and breeding stock.

Langshaw's interest in rabbits began during her 11-year 4-H career in Barry County, Michigan. She raised rabbits, beef, sheep and swine, showing champions in all of these projects. Her other 4-H projects included conservation of natural resources, food-nutrition, citizenship, gardening and horticulture, clothing, food preservation and junior leadership.

"I have used my 4-H experiences, education, talents and skills to help me become a good citizen in my community, state, country and abroad," she said. She has worked to increase rabbit production in Third World countries and with youth programs in several nations. She and her family have hosted visitors from 12 countries through 4-H and other youth exchange programs.

Langshaw serves on the Michigan 4-H rabbit, state, international and older youth development committees. She also works with a state 4-H intergenerational program, an effort to involve senior citizens and 4-H youth in working together.



Eight former 4-H'ers were selected to receive the coveted Gold Key as 1988 winners in the National 4-H Alumni Awards program, sponsored by Beatrice/Hunt-Wesson, Orville Redenbacher's Gourmet Popping Corn. Honored for their outstanding achievements were: (l to r) Texas educator Dr. Perry L. Adkisson; agriculture magazine editor John Vogel, Pennsylvania; Oregon business executive George K. (Ken) Austin, Jr.; food industry executive Kenneth Monfort, Colorado; former co-op executive David Wayne Simpson of Maryland; Michigan animal scientist Diana Phillips Langshaw; and Louisiana marketing executive Harriet Babin Miller. Not shown is U.S. Representative Jim Kolbe of Arizona.

The Langshaw family has provided foster care for 27 children. Two of Langshaw's foster children have been state 4-H winners and attended National 4-H Congress. In 1984, Langshaw and her husband were chosen "foster parents of the year" in Kalamazoo County.

### Harriet Babin Miller

Miller is manager of the division of marketing and consumer information for Gulf States Utility Company.

A gifted speaker, she also lectures high school and university audiences on careers in home economics.

An 8-year 4-H'er in Ascension Parish, Louisiana, Miller won state and parish awards in her dairy foods demonstration and general demonstration projects. She also took parish honors in electric energy, foods and clothing. She served in leadership roles as a member of the parish 4-H executive council, as a junior counselor at 4-H camp and as an officer of her local 4-H group.

"I credit my 4-H experience for preparing me for my initial job as a utility company home economist doing commercial demonstration work," she said. "Participation in many 4-H demonstrations made me realize I would enjoy this kind of work and 4-H experience perfected the skills and confidence necessary for it. In addition, 4-H afforded me opportunities to develop

organizational skills, awareness of competition and leadership skills."

Miller is a charter member and the current chairman of the Louisiana 4-H Foundation. She is an active and outspoken promoter of 4-H and has helped obtain the continued support of her own company and other investor-owned utilities in sponsorship of the state's 4-H electric energy program. She is involved in a wide variety of other community activities.

### David W. Simpson

Simpson is pastor of Mt. Carmel and Mt. Tabor United Methodist Churches in Montgomery County,

Maryland, and formerly was vice president of education administration for the American Institute of Cooperation (AIC) in Washington, D.C. In his post at AIC, he oversaw the distribution of support material and training information to 4-H and other youth groups and obtained grants to allow young people to attend educational conferences free of charge.

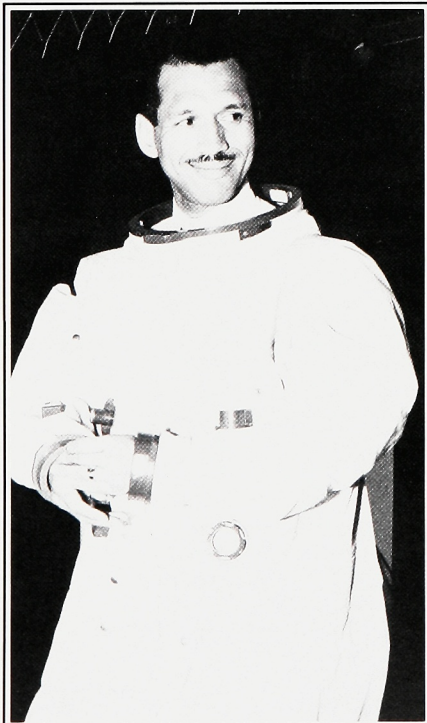
As a 4-H'er in Washington County, Maryland, Simpson had projects in dairy, swine, citizenship, public speaking and dairy judging. He was awarded honors in all those areas. He served as a local 4-H officer and held leadership posts in the dairy and swine departments at the county fair.

"Studies show that the most important influences during the teen years are peer groups and role models," he said. "Through 4-H, I was fortunate to be surrounded by exemplary influences in both cases, helping to provide a positive growth environment."

Simpson was the keynote speaker at Maryland's 4-H citizenship conference and has worked professionally with 4-H offices in 36 states. He was recognized by the National Association of Extension 4-H Agents for 25 years of service to 4-H. He is an accomplished speaker, emcee and vocalist.

### Nominations for National Alumni Awards Encouraged

If you know of individuals who are former 4-H participants who you feel deserve to be considered for the prestigious honor of being recognized as a national 4-H alumni winner, please contact your state 4-H office or National 4-H Council. Tell why you feel the person deserves this recognition and provide his or her full name, address and information on where the individuals 4-H experiences took place.



Astronaut Col. Charles Bolden captures the excitement of space in his presentation that stressed space as a hobby or career interest. Bolden spoke at the space seminar held at the Intrepid Sea Air Space Museum in New York City.

### "Blue Sky Below My Feet" On Mission of Success

The Blue Sky television series, developed jointly by *Arthur Young*, NASA, and 4-H, helps youth explore space technology and how it relates to life on earth. States are using the program in various ways, complementing their individual curriculum design and educational needs.

In **Kentucky**, Blue Sky contact Anna Lucas reports that more than 15,000 youth participated in Blue Sky in half the Kentucky counties this year and the potential is even greater.

The *Supplemental Material* Booklet produced in 1987 has been a successful companion to the BS-102 Mission Manual and BS-103 Leader/Teacher Handbook. The 40-page, one-color guide includes a pre-test/post-test; expanded background information in foods, fibers and gravity/forces; discussion questions; some Toys That Teach exercises from *Young Astronauts* program and shuttle model patterns and instructions developed by NASA. They have also duplicated the model patterns for multiple distribution.

In **Kansas**, Blue Sky contact Steve Fisher reports successful use of Blue Sky as a latch-key project involving small groups of 3rd graders who met after school on school property. A second Blue Sky pilot project carried out in a rural area allowed 4-H to reach a new audience.

Money to provide Blue Sky materials to counties has been granted by the Blue Sky Advisory Committee of the Kansas 4-H Foundation for the third year. The \$4,500 grant exceeds the amount given last year, and is double the first year's allowance. Some 53 of Kansas' 105 counties now have their own Blue Sky visuals.

Blue Sky receives visibility through a "Featured Six" promotional program. The campaign offers six "self-contained" projects that are compatible with school curriculum and easy for teachers to implement.

Steve reports high use and acceptance — especially as a school enrichment project.

In **New York**, Blue Sky contact Lois Chaplin reports that New York City launched their Blue Sky program in style at a dynamic Seminar to Promote Aerospace Curriculum for Educators, held at the Intrepid Sea Air Museum. The seminar was



Capt. Sammy Payne of the U.S. Air Force Office of Youth Relations headquartered at Kelly Air Force Base explains use of fiber optics to Bexar County, Texas, 4-H members Bobby Valentine and Franky Stephens at Blue Skies Day.

jointly sponsored by Cornell Cooperative Extension, the Museum, NASA Young Astronaut Council and the NYC Board of Education.

A new publication, *A Supplement To Blue Sky Below My Feet For Teachers And 4-H Leaders* has been developed to provide additional hands-on activities. The three chapters relate directly to the video series and have information for the teacher, classroom activities and worksheets for use by youth. The guide design permits pages to be easily removed and duplicated.

Of much interest to states are the Outlines for Teacher/Leader Trainings which include two training options to help agents plan and implement a Blue Sky workshop in their county. New York has also developed a summary sheet of program materials, a description of Blue Sky objectives and a state syllabus.

In **Arkansas**, State 4-H Leader LaVerne Feaster reports that a 12 percent increase in 4-H enrollment can be directly attributed to the Blue Sky program. Lynn Horton says that nearly 7,000 4-H members learned about space technology through in-school 4-H clubs, special interest workshops or meetings and county camps. Blue Sky was used on cable television and aired on AETN, the state's PBS Station. The state 4-H office notified county offices of the broadcast schedule and they, in turn, promoted the program and supplied materials to local teachers.

To supplement their program, raw video footage of space missions and technology was acquired from their NASA regional education center.

Arkansas "Teacher in Space", Mary Beth Greenway, spoke at the State 4-H Award Winner Banquet and Teen Leader Conferences.

In **Iowa**, Jean Ann Carrigan, Extension Agent in Woodbury County, reports that 321 youth in grades 5 and 6 participated in Blue Sky School Enrichment. The average

post-test over pre-test was 19.34 percent. Teachers stated how beneficial it was to have research-based information on fibers, forces and nutrition that was tied to a subject that was extremely interesting to children. Teacher Jane Muller of Sioux City found the video "highly motivating" and the teacher manual "an excellent guide — I especially liked the discussion questions that were provided." Principal Lon J. Stuhr said, "It almost made me feel like I was in space."

In **Texas**, San Antonians observed "Blue Skies Day" at Lackland Air Force Base on June 4.

Some 182 youth and 57 adults participated in the special event conducted by Bexar County 4-H and the U.S. Air Force Office of Youth Relations.

Youth involved in the day represented 4-H, Scouting, Camp Fire Boys and Girls and Young Astronaut Clubs. The program featured lessons from "Blue Sky Below My Feet." Personnel from local Air Force bases conducted the educational workshops.

Actual flight suits and a space suit, along with a robot named "TOMY 2000" and a laser, were the center of attention in the session on Forces and Gravity.

Youth sampled space food in a nutrition lesson and learned how food is tested and prepared for space.

The goal of "Blue Skies Day" was to introduce the new project and demonstrate effective use of available resources from the U.S. Air Force.

For more information on Blue Sky, please contact Mary Stewart at National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland 20815-4999 or call 301/961-2942.



New York Blue Sky program tapped popular TV meteorologist Frank Field to chair their educational program. Field shows Blue Sky Club T-shirt to audience at Seminar to Promote Aerospace Curriculum for Educators while Bill Boldt looks on.



Bringing  
Understanding  
between Central  
America and the  
United States through  
Formal Education,  
Families, and 4-H

## Costa Rica Exchange Set for '89

What can individuals do to help build better relationships among the nations of the Americas? The *Central American Peace Scholarship (CAPS) Program*, which in June will bring 142 young leaders from Costa Rica to the United States for a 9-month experience in living with families across the country, is one answer. Strongly supported by Costa Rica's Nobel Prize-winning chief executive, President Oscar Arias Sanchez, the program is entering its third year of providing Costa Rican students and U.S. families a chance to get to know — and understand — each other. The program is conducted under a contract between National 4-H Council and the 4-S Clubs Foundation of Costa Rica.

The length of time exchanges remain in the U.S. has been extended by three months over that of previous programs. Students will arrive in the United States early in June and, after orientation at the National 4-H Center in Chevy Chase, Maryland, will join host families in time to experience such traditional summertime 4-H activities as county, district and state fairs. They then will enroll for a full semester in schools in the communities in

which they are living. CAPS participants will return to Costa Rica early in March 1990.

Rafael Segovia, executive director of the National 4-S Clubs Foundation of Costa Rica, attended National 4-H Congress in Chicago in December, where his organization was honored as one of the major contributors to the 4-H program. Segovia announced that 4-S also has reached an agreement with Puerto Rico 4-H to share Spanish-language educational materials already developed by the two organizations. Puerto Rico 4-H and 4-S also will discuss establishing an exchange program.

Hosting CAPS exchanges under the 1989-90 program will be 14 states, including Montana, New York, North Carolina, Minnesota, Oregon, Michigan, Maine, South Dakota, Georgia, Ohio, Wisconsin, Iowa, Nebraska and Illinois.

## Grants Awarded to Eight State Anti-Substance Abuse Programs

National 4-H Council is working with eight states to administer a \$150,000 grant from the *Office for Substance Abuse Prevention (OSAP)*, U.S. Department of Health & Human Services, earmarked to bolster existing community-based prevention programs. States involved in the program are Colorado, Georgia, Kentucky, Illinois, Minnesota, Missouri, New York and Oklahoma.

The eight state projects awarded grants under the program share a focus on the concept of preventive education and early intervention. At a time when "just saying no" often falls short of providing the support young people need to resist pressures

to experiment with additives, these programs give them something to say "yes" to. They focus on helping young people take responsibility for their own well-being by expanding skills in decision-making, communications and goal-setting and by developing the ability to resist detrimental peer pressure and other potentially harmful social pressures. The eight programs reflect a variety of approaches to addressing these common issues.

### *Colorado: Dare To Be You!*

Dare To Be You provides a workshop for children, teens, parents and other care givers in which activities focus on improving self-esteem as a means of preventing substance abuse.

### *Georgia: Volunteer Empowerment*

The Georgia program has targeted 1,000 ninth- and tenth-grade 4-H'ers who, after learning resistance skills, will extend the educational effort to younger adolescents.

### *Illinois: Positive Peer Power*

Fifty volunteers will attend a 2-day training program to learn how to implement the Positive Peer Power program. Each then will return to his or her community and form a small group of teens which will function as a supportive peer environment for each of the group members.

### *Kentucky: Being All You Can Be*

A developmental committee composed of adult and teen volunteers will create a series of videotapes about the challenges young people face, including self-confidence, responsibility, stress management, healthy living, friendships and family unity. The videotapes will be used in junior high school discussion groups.

### *Minnesota: Alcohol Decisions*

This effort will involve 100 teens in a training program on the dangers of drinking and driving. The teens then will teach elementary students.

### *Missouri: Flying High Ace*

Young people between 12 and 17 will learn how to use puppeteering to teach children age 5 to 9 about substance abuse. This program currently is in use in a score of schools and camping programs throughout the state.

### *New York: Better Your Own Body*

Teen 4-H'ers are working with *Students Against Drunk Driving (SADD)* chapters in three counties to provide alcohol awareness education for junior high students.

### *Oklahoma: Community Youth Effort*

A coalition of teens will select a specific community issue and formulate a plan for local-level action addressing that issue. Projects can range from establishing a telephone help line to sponsoring an educational poster contest.



While visiting National 4-H Congress in Chicago, Rafael Segovia (second from right), executive director of the National 4-S Clubs Foundation of Costa Rica, signed a contract for the 1989 CAPS program. The agreement between 4-H and 4-S will bring more than 140 young Costa Rican leaders to the U.S. for a nine-month stay. (Left to right) Harriett Blue, assistant director, program operations, National 4-H Council; Russ Weathers, vice president, Program Services Division, National 4-H Council; Sr. Segovia; and Jack Backstrom, program specialist, International Programs and CAPS coordinator, National 4-H Council, at the signing of the agreement.

## 4-H Briefs

### *Eastern and Western Horse Events Showcase 4-Hers' Skills*

4-H teams from Virginia and Colorado scored highest overall in horse judging, public speaking and demonstrations at the Eastern 4-H Horse Roundup and Western 4-H Horse Classic, both held last November. Competing in the East at Louisville, Kentucky, were 287 young people from 24 states, while 134 youth from 19 western states competed in Denver, Colorado.

Designed to give national recognition to outstanding 4-H members involved in horse projects, the events provide a wide range of activities. 4-Hers test their horse judging skills, showcase their knowledge in the horse bowl, improve their public speaking skills through individual and team demonstrations and, in the Eastern event, combine specialized skills by competing in hippology, a "decathlon" of contests.

Host for the eastern event was *The North American International Livestock Exposition*. *The National Western Stock Show* hosted the western Classic. Organizations supporting both events were: *American Paint Horse Association; American Quarter Horse Association; Churchill Downs Incorporated; The Half-Saddlebred Registry of America; Harness Horse Youth Foundation, Inc.; International Arabian Horse Association; United Professional Horsemen's Association, Inc.*; and *Reeves International, Inc.*

### *Kellogg Foundation Chairman Calls for Increased Focus on Youth*

Youth is the focus of the 1988 annual report of the *W.K. Kellogg Foundation*, Battle Creek, Michigan, which set a new record for funds distributed (\$122 million) during its 1987-88 fiscal year. In his annual message, Russell G. Mawby, chairman and chief executive officer, called for more positive approaches in addressing the needs of young people — efforts that "enhance the opportunities and circumstances which influence all youth through their developmental years." Too often, he said, the focus has been on combating the negative behaviors of troubled youth, with little attention given to problems in the family, schools, econ-



## In the News

Congratulations to 4-H alumnus **Johnny Bench** on his entrance into Baseball's Hall of Fame at Cooperstown, New York.

4-H alumnus **Judd Gregg**, formerly a U.S. Congressman, was elected governor of New Hampshire in November.

**Bill Nichols**, U.S. Congressman from Alabama, another 4-H alumnus, passed away in December.

Congressmen **Jim Kolbe**, Arizona, and **H. Martin Lancaster**, North Carolina, both former 4-H members, have accepted the 1989 National Honorary Co-Chairs for the *Citizenship-Washington Focus* program this summer at the National 4-H Center. Over 5,000 teens will participate in the summer program of leadership-citizenship training.

The President Bush inaugural parade float by the **President's Council on Physical Fitness and Sports** featured members of a Washington, D.C., 4-H club and the California Raisins.

*The Wall Street Journal* carried a story on former 4-H member **Lester Brown**, citing him as "perhaps the most frequently quoted authority on global environmental issues." Brown, who is director of *Worldwatch Institute* in Washington, D.C., has also been awarded a \$250,000 "genius" grant from the *MacArthur Foundation*. The *Wall Street Journal* referred to Brown's 4-H international exchange experience in India in the December 30th article.

**James T. Veeder**, Orlando, Florida, retired director of communications, National 4-H Council, passed away on January 31.



*President's Council on Physical Fitness and Sports inaugural parade float featured a Washington, D.C., 4-H club.*



Douglas T. Smalls, manager of public affairs, United Parcel Service (left), visited the National 4-H Center to present a \$20,000 contribution to Richard J. Sauer, president, National 4-H Council (center) and Gary Deverman, director, Development. The gift marked the fifth anniversary of annual giving from the UPS Foundation, which designates its support for the National 4-H Education Fund.

omy, and other areas which help shape young people as they grow and mature.

"The problems affecting youth are usually multifaceted, interconnected," Mawby said. "They cut across boundaries of disciplines, professions, interests, and services. In a word, they are complex." The challenge, according to Mawby, is to "harness the incredible knowledge resources that specialists have created, and blend them into forward-looking action programs that address all facets of youth problems."

### Vision Education Grants Awarded

4-H programs in nine states have been awarded grants from *The American Optometric Association* to promote vision eye care and safety. The grants, ranging from \$500 to \$1,000, will encourage young people to develop interest in and concern for their own eyesight and that of others, and to provide them with useful information about vision. Programs receiving 1988 grants include: **Alabama 4-H**, to conduct special events, including a day camp at the Alabama School for the Blind; **Indiana 4-H**, for a teaching kit and displays on farm safety; **Jessamine County, Kentucky**, to provide eye exams for kindergarteners and fourth through seventh graders; **Montgomery County, Maryland**, to provide training in the use of vision care materials for two volunteers and one county agent from each county in the state; **Palau, Micronesia**, to develop a tri-lingual vision

education program suited to Micronesia's unique needs; **Mississippi 4-H**, for training 4-H members to teach parents and teachers the early signs of vision problems; **Halifax County, North Carolina**, to train 4-H'ers to teach marketable skills in traditional crafts to the visually impaired; and **Oregon**, to integrate vision education into the state's new 4-H health curriculum.



Mrs. Kazuko Toyoda of Toyota, Japan, and wife of the chairman of Toyota Motor Corporation, is welcomed to the National 4-H Center by Grant A. Shrum, president of National 4-H Council. Mrs. Toyoda participated as one of 300 volunteers from 66 countries in "Live88," the 10th biennial conference of the International Association for Volunteer Effort coordinated by VOLUNTEER: The National Center. Toyota Motor Corporation of Japan and Toyota Motor Sales U.S.A. were two of the sponsors of the conference.

Three groups in **Iowa** also received grants, under which **Appanoose and Wayne Counties** will provide free eye screening and teach eye care and safety in the public schools; **Linn County** will create a permanent experiential display for the Cedar Rapids Science Station; and the **Lucas and Marion County** 4-H programs will develop comprehensive teaching units for school and 4-H groups.

### 4-H Center Serves Many Groups' Meeting Needs

The National 4-H Center houses a wide variety of groups who gather here for educational training. The 35,000 annual guests represent Extension and 4-H, government agencies, community service clubs, churches, other youth groups and schools.



Mrs. Coretta Scott King addresses the first annual "I Have a Dream" National Youth Assembly at the National 4-H Center.

*The Martin Luther King, Jr. Federal Holiday Commission* used the Center in August for the first annual, "I Have A Dream" National Youth Assembly. The program gave youth from many backgrounds the chance to get acquainted and actively participate in discussions about current youth issues. According to Deputy Executive Director Allen D. Jackson, "The design and operation of the facility fully supported our effort to create an atmosphere in which young people could interact comfortably and successfully. The staff were friendly and helpful to everyone, easing the administration of the Assembly, and encouraging participants to make the most of the opportunity."

For more information about using the National 4-H Center for a meeting, contact Reservations & Services, at (301) 961-2806.

# 1989 Private Support for 4-H Programs

The following companies, foundations, associations and friends of 4-H have committed support for specific 4-H programs through National 4-H Council for 1989. This listing of private support for 4-H is summarized from the *Summary of Programs and Services of National 4-H Council*. The more detailed listing of private support may be obtained by requesting a copy of the *Summary of Programs and Services* from National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland 20815 (301) 961-2800.

## Educational Materials

### Bread

Fleischmann's Yeast Inc.

### Food-Nutrition

The General Foods Fund, Inc.

### Meat Science

National Live Stock and Meat Board

### Plant and Soil Science

Pioneer Hi-Bred International, Inc.

## International Programs

Exxon Corporation  
Ford Motor Company Fund  
4-S of Costa Rica  
The Gerber Companies Foundation  
Kellogg Company  
W. K. Kellogg Foundation  
U.S. Agency for International Development  
U.S. Information Agency

## National 4-H Awards Program

### Achievement

Ford Motor Company Fund

### Agricultural

Case IH  
Purina Mills, Inc.

### Alumni\*

Beatrice/Hunt-Wesson  
Orville Redenbacher's  
Gourmet Popping Corn

### Beef\*

Wrangler Jeans  
Beef Industry Council on behalf  
of The Beef Board

### Bread

Fleischmann's Yeast Inc.

### Citizenship

The Coca-Cola Foundation

### Clothing and Textiles

Coats & Clark  
Singer Sewing Company

### Conservation of Natural Resources

Deere & Company

### Dairy

American Cyanamid Company  
Land O'Lakes, Inc.

### Dairy Foods

Carnation Company

### Dog Care and Training

Ralston Purina Company  
Purina Dog Foods Group

### Electric Energy

Westinghouse Electric Corporation

### Entomology

Mobay Corporation  
Agricultural Chemicals Division

### Fashion Revue

Simplicity Pattern Co. Inc.  
Viking White Sewing Machine Company

### Food Conservation, Preservation and Safety

Heinz Vinegar  
DowBrands ZIPLOC® Freezer Bags

### Food-Nutrition

The General Foods Fund, Inc.

### Forestry

International Paper Company Foundation

### Gardening and Horticulture

Chevron Chemical Company  
Ortho Consumer Products Division

### Health

Kraft, Inc.

### Horse

American Quarter Horse Association

### Leadership

Firestone Trust Fund, a charitable trust of  
The Firestone Tire & Rubber Company

### Petroleum Power

Amoco Foundation, Inc.

### Photography

Eastman Kodak Company

### Presidential Award

Reader's Digest Foundation

### Public Speaking

Unocal Corporation

### Safety

GMC Truck Division,  
General Motors Corporation

### Sheep

American Hampshire Sheep Association;  
American Oxford Sheep Association;  
American Sheep Producers Council Inc.;  
Columbia Sheep Breeders' Association  
of America; Fin Sheep Breeders'  
Association, Inc.; National Suffolk  
Sheep Association;  
Continental Dorset Club

### Swine

Pfizer Inc.  
National Pork Producers Council  
and Cooperating State Pork  
Producers Associations

### Veterinary Science

The Upjohn Company

### Wildlife and Fisheries

Friends of National 4-H Council

## Special 4-H Grants and Programs

### Beef Promotion Grants\*

Beef Industry Council on behalf  
of The Beef Board

### 4-H and Handicapped Youth Initiatives

Dr. Scholl Foundation

### 4-H Vision Education

American Optometric Association

### IFYE Mini Grants

International Four-H Youth Exchange  
Association of the USA

### National 4-H Ambassadors

Reader's Digest Foundation

### National 4-H Photo Exhibition

Eastman Kodak Company

### National 4-H Waste Management/Recycling Education Program

Waste Management, Inc.

### Shooting Sports Workshops

Sponsorship arrangements to be  
confirmed.

### Wildlife and Fisheries

Fish and Wildlife Service,  
U.S. Department of theInterior

### Youth for America

Colgate-Palmolive Company

## National/Regional Conferences and Events

### National 4-H Conference

Friends of National 4-H Council

### National 4-H Engineering Events

Amoco Foundation, Inc.  
Firestone Trust Fund, a charitable trust of  
The Firestone Tire & Rubber Company  
The Toro Company  
Yamaha Motor Corporation, U.S.A.

### National 4-H Forestry Invitational

International Paper Company Foundation

### North American Invitational

4-H Dairy Quiz Bowl Contest  
Elanco Products Company  
A Division of Eli Lilly and Company

### Annual 4-H Dairy Conference

Sponsorship arrangements to be  
confirmed.

\*Tentative Offering - Sponsorship arrangements to be confirmed.

## 1989 Private Support for 4-H Programs *Continued*

*National 4-H Dairy Judging Contest*  
American Breeders Service

*National Safety Congress*  
GMC Truck Division,  
General Motors Corporation  
3M

*National 4-H Horse Events*  
American Paint Horse Association  
American Quarter Horse Association  
Churchill Downs Incorporated  
The Half-Saddlebred Registry of America  
Harness Horse Youth Foundation, Inc.  
International Arabian Horse Association  
Reeves International, Inc.  
United Professional Horsemen's  
Association, Inc.

*National 4-H Livestock Judging Contest*  
Elanco Products Company  
A Division of Eli Lilly and Company

*National 4-H Poultry and Egg Conference*  
Hubbard Farms Charitable Foundation

*National 4-H Congress*  
Donors listed under awards and scholarship programs plus the following supporters of special events.  
American Income Life  
Insurance Company  
Case IH  
Chicago Hilton and Towers  
The Coca-Cola Foundation  
The Colson Company  
Eastman Kodak Company  
Firestone Trust Fund, a charitable trust of  
The Firestone Tire & Rubber Company  
Fleischmann's Yeast Inc.  
Ford Motor Company Fund  
GMC Truck Division,  
General Motors Corporation  
International Paper Company Foundation  
Nationwide Insurance Company

J.C. Penney Company, Inc.  
Ralston Purina Company  
Purina Dog Foods Group  
Sears Roebuck and Co., Inc.  
Sew News  
Simplicity Pattern Co. Inc.  
Sony Video Communications  
Viking White Sewing Machine Company

## National/Regional Scholarship Offerings

*Agriculture Career Awareness Scholarships to 1862 and 1890 Land-Grant Institutions*  
E.I. du Pont de Nemours and Company

*Agriculture Careers Scholarships*  
DEKALB Genetics Corporation  
True Temper Hardware\*

*Animal Science Scholarships*  
Continental Grain Company  
Wayne Feed Division

*College Scholarships*  
Edwin T. Meredith Foundation

*Educational Awards and Scholarships*  
Santa Fe Railway

*Food Careers Scholarships*  
Kerr  
Webster Industries, Inc.\*

*Gertrude L. Warren Career Scholarships*  
Gertrude L. Warren Scholarship Fund

*Guide Dogs Raising/Training Scholarships*  
Guide Dogs for the Blind, Inc.

*Poultry Scholarships*  
A.L. Laboratories  
American Farm Bureau Federation  
American Poultry Historical Society  
Bil-Mar Foods, Inc.  
Jerome Foods, Inc.  
Midwest Poultry Federation  
Wisconsin Turkey Federation  
World's Poultry Science Federation

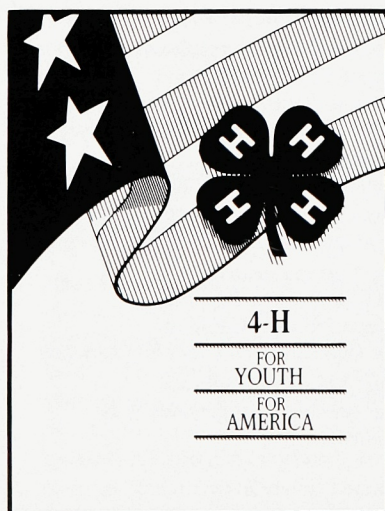
## Teen Leadership, Citizenship and International Education

*Citizenship-Washington Focus; American Heritage Conference; Citizenship-World Focus*  
*Citizenship and Leadership Education*  
The Auxiliary to the American Optometric Association  
Colgate Youth for America Program  
Bethesda-Chevy Chase Rotary Club  
Farmland Industries, Inc.  
The General Foods Fund, Inc.  
Georgia 4-H Foundation  
Illinois 4-H Foundation, Inc.  
Iowa State 4-H Foundation  
National Health and Safety Foundation  
Norman C. Mindrum  
4-H Education Fund  
Office of Juvenile Justice and Delinquency Prevention, U.S. Department of Justice  
Reader's Digest Foundation  
Sterling Drug, Inc.  
*Profiles for Tomorrow*  
Monsanto Fund

## Volunteer Leadership Development

*National 4-H Volunteer Leader Forums*  
Woman's National Farm and Garden Association, Inc.  
*Nutrition*  
Campbell Soup Company  
*Regional Leader Forums*  
J.C. Penney Company, Inc.  
*Salute to Excellence*  
RJR Nabisco, Inc.  
*Training Trainers to Teach Curriculum*  
Beatrice Foundation, Inc.  
*Volunteers for the Future*  
W. K. Kellogg Foundation

\*Tentative Offering — Sponsorship arrangements to be confirmed.



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