

Quarterly



The National 4-H Center is an outstanding educational conference facility located in suburban Washington. Throughout the year, Extension and 4-H members, volunteers, staff, families and alumni participate in citizenship and leadership training at the Center, or stay during vacation.

**National 4-H
Congress Recognizes
Youth Contributions**

**National 4-H Center
"Home Away from
Home"**

**Teen Pregnancy
Prevention and
Teen Parenting
Models Offered**

**Eight National 4-H
Alumni Honored**

Board of Trustees Meets in Chicago

Five new members were elected to the Board of Trustees of National 4-H Council during a meeting of the board December 9 in Chicago during National 4-H Congress. The meeting was conducted by Chairman Harold A. Poling, vice chairman, Ford Motor Company.

Newly elected to the board were: Marcius Butterfield, state 4-H leader, University of

Delaware; Dr. Daniel D. Godfrey, administrator, 1890 Extension Programs, North Carolina A&T University; John D. Rock, general manager, GMC Truck Division, General Motors Corporation; Dr. Orrin E. Smith, director, Cooperative Extension Service, Oregon State University; and David I. J. Wang, executive vice president, International Paper. Also re-elected to a three-year term on the board was Thomas A. Gildehaus, executive vice president, Deere and Company.

During the meeting Robert B. Gill, vice chairman, J.C. Penney Company, Inc., and

chairman of The Campaign for 4-H, reported to the board a campaign total of \$33.7 million towards the \$50 million campaign goal. This is a gain of nearly \$6 million since the last board meeting less than six months ago. A highlight of the meeting was the announcement by board member Charles Lifer, representing the Ohio 4-H Foundation, of the foundation's pledge to the campaign of \$1 million to support Ohio 4-H programs through National 4-H Council.

About the New Board Members

National 4-H Council's Board of Trustees consists of 25 representatives from the private sector, Extension Service, USDA, and the Land-Grant University System. Five new members were elected December 9.

Marcius Butterfield, state 4-H leader, University of Delaware, grew up on a dairy farm in Vermont and received his bachelor's degree from the University of Vermont. After serving in the United States Air Force, Butterfield was a county Extension agent in Cheshire County, New Hampshire. He was a state 4-H specialist and associate state 4-H leader in New Hampshire, and moved to his present position in 1981. Butterfield was chairman of the 4-H Subcommittee of the Extension Committee on Organization and Policy in 1987.

Dr. Daniel D. Godfrey, administrator, 1890 Extension Programs, North Carolina A&T University, was born in Elizabeth City, North Carolina. He received his bachelor's degree from North Carolina A&T State University, his master's degree from North Carolina State University and his doctorate in rural sociology from Cornell University.



Congressman Martin Lancaster, North Carolina (left) visits with Harold A. Poling, vice chairman, Ford Motor Company, during the Board of Trustees's reception for 1987 national 4-H alumni winners at National 4-H Congress. Lancaster and Poling are both 4-H alumni.

National 4-H Council Quarterly

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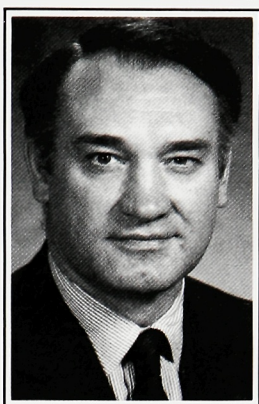
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Marcius Butterfield



Dr. Daniel D. Godfrey



John D. Rock



Dr. Orrin E. Smith



David I. J. Wang

Godfrey began his career as a county Extension agent in Wayne County and Green County, North Carolina, and Wayne County, New York. He returned to North Carolina A&T University as an Extension program assistant, and moved to his current position in 1978. He completed a one-year commitment with the Kellogg Foundation in November 1987.

John D. Rock, general manager, GMC Truck Division, General Motors Corporation, was born and raised in Groton, South Dakota, and received a bachelor's degree in psychology from the University of Minnesota. Prior to joining the GM Truck & Bus Group, Rock was executive director of marketing for General Motors Holden's Limited in Melbourne, Australia. He began his General Motors career with Buick Motor Division in Flint, Michigan, as a district manager trainee. He has held assignments as district manager in Buick Chicago and Denver zones, fleet sales manager and director of fleet sales. Rock joined the General Motors marketing staff in Detroit as manager of rental, leasing and commercial sales and was promoted to director of fleet and government sales. He was named manager of Buick's eastern sales region in New York City and became assistant general sales manager for the eastern half of the U.S. for the division in Flint.

Dr. Orrin E. Smith, director, Cooperative Extension Service, Oregon State University, was born in Albany, Oregon. He received his bachelor's degree from Oregon State University, and his doctorate in plant physiology from the University of California. Smith was named to his current position in 1983. He serves the Extension Service nationally in policy, planning and legislative affairs. He is the recipient of numerous awards, including a Fulbright Research Grant to Palmerston North, New Zealand. Smith's previous positions have included research assignments at the University of California, chairman of the Department of Horticulture and Landscap-

ing at Washington State University and associate dean and director of resident instruction at Oregon State University.

David I. J. Wang, executive vice president, International Paper, Purchase, New York, was born in Beijing, China. He received a bachelor's degree in mechanical engineering from George Washington University and a master's degree in mechanical engineering from the Georgia Institute of Technology. Wang joined International Paper as vice president and group executive — diversified business. He was appointed vice president and group executive — wood products businesses and became senior vice president — timber and diversified businesses. Earlier this year he became executive vice president and was elected to the International Paper board of directors. Prior to joining International Paper, Wang was with Union Carbide.

J. Orville Young, Former Council Vice Chairman, Dies

Dr. J. Orville Young, Coquille, Oregon, died of a heart attack on January 18.

Young served as director of the Cooperative Extension Service at Washington State University and was a member of National 4-H Council's board of trustees from 1981 until his retirement in 1986 and also served as vice chairman of the board.

Grant A. Shrum, president, National 4-H Council, observed, "Young was an extraordinary individual in the breadth and scope of his leadership, his talents, his vision, his dedication and his boundless contributions in building the institution of the Cooperative Extension Service, and in his untiring service to others. We cherished his friendship and benefited immeasurably."



Frank W. Culler, general manager and vice president, Hill & Sanders Ford, Wheaton, Maryland, presents keys to 1988 Ford pickup truck to Grant A. Shrum, president, National 4-H Council, for use at the Council's national headquarters in Chevy Chase, Maryland. In addition to the truck, Ford Motor Company is also providing an Escort Hatchback to 4-H for use at its Chicago warehouse.

Ohio 4-H Pledges \$1 Million to Campaign, J.C. Penney Becomes \$1 Million Donor

Two leadership pledges have set the pace for the final year of The Campaign for 4-H. Both were announced in Chicago during National 4-H Congress and at the Board of Trustees meeting of National 4-H Council.

The *Ohio 4-H Foundation*, which is initiating a funding campaign for 4-H in Ohio, has dedicated a portion of their state goal toward the national Campaign. Donald Schriver, president of the Ohio 4-H Foundation Board of Trustees, and Frederick Hutchinson, vice president, Agricultural Administration, The Ohio State University, notified National 4-H Council of the Ohio 4-H Foundation Board of Trustees' decision to commit a minimum of \$1 million as part of the endowment fund goal toward National 4-H Council programs. Ohio becomes the first state to join the roster of \$1 million donors to The Campaign for 4-H.

J.C. Penney Company has joined the roster of \$1 million or more Campaign donors by recommitting its 4-H program support with a renewal of the company's initial Campaign commitment. J.C. Penney's second major Campaign pledge was announced by Robert B. Gill, vice chairman, J.C. Penney Company, and chairman of The Campaign for 4-H. J.C. Penney, which sponsors regional leader training forums for 4-H volunteers, also increased its annual support in order to enhance the quality and impact of these key volunteer leadership development programs. J.C. Penney Company, a national 4-H donor for nearly 25 years, became the first corporate donor to renew its five-year Campaign support.

Campaign Chairman Gill also reported that The Campaign for 4-H recorded nearly \$6 million in the last six months before the December board meeting, bringing the total Campaign commitments to \$33.7 million, or 67 percent of the \$50 million goal. The Campaign has resulted in \$15.8 million of new support for 4-H at the national level, increased program funding of \$2.5 million per year, doubled annualized giving through National 4-H Council, and increased Council's endowment from \$2.2 million to \$6.4 million. These fund-raising achievements have helped launch major 4-H program endeavors, including volunteer leadership development initiatives, and production of a new 4-H science education television series.



Council Board chairman Harold Poling, vice chairman, Ford Motor Company (left) and Campaign chairman Robert Gill, vice chairman, J.C. Penney Company, Inc. (right) welcome Charles Lifer, Leader, Special Projects, Ohio State University into the "Society of Chief Engineers" in recognition of the Ohio 4-H Foundation's pledge of \$1 million to The Campaign for 4-H. The Society recognizes those who contribute or solicit gifts of \$1 million or more to move 4-H forward on The Campaign for 4-H train. Other \$1 million and above Campaign commitments have been pledged by J.C. Penney Company, Inc.; RJR Nabisco, Inc.; and The W. K. Kellogg Foundation.

Additional Donors Make Commitments

Heinz Vinegar became a new national 4-H donor with a three-year commitment to co-sponsor the National 4-H Food Conservation, Preservation and Safety Awards Program starting in 1988. Through its support, Heinz Vinegar will recognize 4-H youth achievement, help develop and disseminate educational publications, and offer opportunities for 4-H clubs to earn other educational resources.

Other new Campaign commitments of \$5,000 or more from corporations and foundations include a five-year grant from *Hallmark Corporate Foundation* for a Kansas City 4-H Arts and Science Camp and the National 4-H Education Fund, and a contribution from the *Brooks and Hope B. McCormick Foundation*. Brooks McCormick provided national 4-H leadership for more than ten years as a member of the former National 4-H Service Committee.

Personal gifts of \$1,000 and above receive special Campaign recognition, including membership in the *Emerald Key Club* (a minimum pledge of \$5,000 over five years) and the *Diamond Key Club* (\$10,000 or more over a five-year period). The Diamond Key Club increased its membership with a pledge from former National 4-H Council Board President *Omer G. Voss and Mrs. Voss*, to upgrade and name an area in McCormick Hall at the National 4-H Center. Council President *Grant A. Shrum and Mrs. Shrum* made a second major Campaign pledge, becoming members of the Diamond Key Club. Council Board member *Philip L. Smith*, chairman of General Foods

Corporation, is the newest member of the Emerald Key Club. *Jim and Gladys Johnston*, long-time 4-H friends, have also made a Campaign pledge to name a room at the National 4-H Center.

Donors Recognized for Support Anniversaries

"Colgate-Palmolive is pleased to be honored for an association which we have so wholeheartedly enjoyed for these past 15 years. We're delighted, also, that the admirable talents and personalities of thousands of 4-H members have been spotlighted over these years through Colgate's *Youth for America*' program." This was the response of Colgate-Palmolive Company Chairman, President and Chief Executive Officer, Reuben Mark, when notified of a special donor plaque prepared for the anniversary of the company's national 4-H support.

Corporate, foundation, association, and other organizational donors of \$1,000 or more annual support to National 4-H Council are recognized at National 4-H Congress on their fifth year of national 4-H sponsorship, and at each succeeding five year anniversary. Donors marking such anniversaries in 1987 include:

<i>Allied Stores Foundation, Inc.</i>	25 years
<i>American Archery Council</i>	5 years
<i>American Electric Power Service Corporation</i>	15 years
<i>American Quarter Horse Association</i>	10 years

<i>Armour Food Company</i>	70 years
<i>Beatrice Companies, Inc.</i>	20 years
<i>Beatrice/Hunt-Wesson</i>	10 years
<i>Carnation Company</i>	40 years
<i>Cenex Foundation</i>	10 years
<i>Champion Valley Farms, Inc.</i>	20 years
<i>Chicago and North Western Transportation Company</i>	65 years
<i>Colgate-Palmolive Company</i>	15 years
<i>The Colson Company</i>	5 years
<i>Eastman Kodak Company</i>	25 years
<i>Exxon Corporation</i>	30 years
<i>Farmland Industries, Inc.</i>	25 years
<i>Ford Motor Company Fund</i>	40 years
<i>W.R. Grace & Co.</i>	10 years
<i>GTE Corporation</i>	25 years
<i>Linowes and Blocher</i>	10 years
<i>Marriott Corporation</i>	10 years
<i>National Suffolk Sheep Association</i>	5 years
<i>National Wildlife Federation</i>	5 years
<i>Pfizer Inc.</i>	25 years
<i>The Procter and Gamble Fund</i>	10 years
<i>Reader's Digest Foundation</i>	25 years
<i>The Riggs National Bank of Washington, D.C.</i>	15 years
<i>Santa Fe Railway</i>	
<i>Santa Fe Southern Pacific Foundation</i>	65 years
<i>Syntex Corporation</i>	10 years
<i>Tobe-Coburn School for Fashion Careers</i>	5 years
<i>U.S. Repeating Arms Company</i>	5 years
<i>Willkie Farr & Gallagher</i>	5 years

Congress in Review

You could think of National 4-H Congress as a bridge over which a select group of 4-H'ers cross to young adulthood.

Of course, all young people make the journey whether or not they attend Congress. But at such a singular event, you almost can see the transformation before your eyes.

Kids arrive in Chicago at the Chicago Hilton and Towers, bleary-eyed and clutching their luggage. Loose tee shirts bunch over disheveled jeans. Weary from bus rides across the country or ragged from jet lag, they huddle with friends they know from Lockport, Knoxville, Centerville or hundreds of other towns in nearly every state.

They're typical teenagers. But once they enter the hotel, they change in appearance and attitude. From the start, they sense something is different. Dress-up clothes become the norm and they are open and eager to be their best, try everything and delight in the adventure they've earned. For 66 years, through generations of 4-H families, this uncommon alchemy has worked its magic.

But nothing you've ever heard about Congress measures up to an event that's been months in the planning stages—a mutual effort of donors, National 4-H Council, the Cooperative Extension System



Dr. Joyce Brothers, keynote speaker for the 1987 4-H Congress, spoke on "Success is a State of Mind."

and the U.S. Department of Agriculture. The theme "4-H For Youth For America," tied to the bicentennial celebration for the Constitution, provided a forum for 4-H members and adults to discuss current events and concerns, attend workshops, and take part in educational field trips. Efforts were directed to strengthen career development to help young people identify individual skills and personal work values.

Several celebrities joined the 1,600 4-H'ers and nearly 500 adults at Congress. Dr. Joyce Brothers, well-known psychologist, gave the keynote address, the Red River Boys played for a concert and dance, and Tom Sullivan, blind since birth, challenged his audience to reach their full potential. Many other skilled presentors came from the ranks of volunteers, faculty and business professionals.

While each participant may name one event or another as a favorite, everyone agrees that two of the most impressive galas open and close Congress.

In the International Ballroom, lights are lowered, the music commences, and flags are unfurled as delegates introduce their states' colors, carrying banners to the stage for the keynote assembly. The final banquet, a glistening affair in which everyone dons the finest attire, spotlights national winners in each project. This lavish meal is followed by the farewell dance in the Grand Ballroom, a sedate affair tinged with nostalgia. The same 4-H'ers who appeared hesitant to leave their friends in the beginning, now enjoy the company of the new friends they have made during the week's events.



Robert Gill (left), vice chairman, J. C. Penney Company, Inc. and chairman, The Campaign for 4-H, presents the 4-H Diamond Key Club pin to John Shedd Reed, chairman, Santa Fe Southern Pacific Corporation, recognizing his personal commitment of \$10,000 to The Campaign for 4-H.

Enthusiasm is high for the Fashion Revue, the midweek event that brings cheers from the crowd as 4-H'ers, rivaling professional models in poise and flair, take to a runway in the latest styles, many of which they have designed and made themselves.

Tension tightens throughout the week when outstanding 4-H'ers are interviewed during Congress for the final selection for the Presidential Awards. This year, 12 young people were recognized for their achievements.

It's difficult to convey the scope and wonder of National 4-H Congress. Schedules are packed with dawn-to-dusk events that include tours to historic sites in Chicago, trips to business establishments, rap sessions, recognition dinners and much more.

Many young people see Congress as the pinnacle of their 4-H careers, the final extravagant episode. Actually Congress is all that and more. It's also a beginning—the start of a new set of challenges—the bridge to the responsibilities of young adulthood. That bridge leads many 4-H members to take up meaningful roles in their communities, become volunteers, head service organizations and continue to carry out the motto to learn by doing—doing for others.

National 4-H Congress Recognizes Youth Contributions

Across America we see living proof of teens involved in their communities to help make our world a better place. Under the banner of "4-H For Youth For America," 4-H'ers use their talents to contribute to their communities. The 1987 National 4-H Congress, Dec. 5-10, Chicago Hilton and Towers, recognized the accomplishments of approximately 1,600 4-H youth who accepted roles of leadership in their communities.

One such 4-H'er was Edith Dominquez, 18, a 7-year 4-H member in Madras, Oregon. Dominquez and fellow 4-H'ers took it upon themselves to upgrade a local nursing home. Dominquez led the group in fund raising, planning, and directing the labor for the renovation of the nursing home. Improvements included construction of a new garden, landscaped lawn, porch and safety rail along the property line. *The Coca-Cola Foundation* sponsors the National 4-H Citizenship awards program, the program in which Edith received recognition.

In Petaluma, California, Jennifer Boutilier, 18, started her own 4-H Dog Club



"I'm okay — you're okay." Delegates attended educational workshops that focused on ways to determine their interests, skills and potential.



The National 4-H Congress chorus entertained throughout the week. Creating a chorus composed of Congress delegates was a trial this year . . . and a great success that promises to become a tradition.



Harold A. Poling, vice chairman, Ford Motor Company, and chairman of National 4-H Council's board of trustees, congratulates two delegates on their successful 4-H accomplishments.



Edward Hall, president, Reader's Digest Foundation, proudly poses with the 12 outstanding young people who received the highest honor for excellence in 4-H: The Presidential Award. The award was presented on behalf of President Ronald Reagan at the final banquet and includes a \$1,000 scholarship from the Reader's Digest Foundation.



Philip L. Smith, chairman, General Foods Corporation, donor of the National 4-H Food-Nutrition Program, congratulates winners during their recognition event. Nearly 75 donors support National 4-H Congress where 287 scholarships worth over \$280,000 were announced during the week.

to teach proper dog care to younger 4-H members. In addition she is active in planning and coordinating dog shows, fairs and workshops at the county and state levels.

Boutilier and colleagues support the educational program "Ag-a-demics," instructing elementary and high school students on the "how to's" of dog care and training. The hour-long training session allows the students to participate in hands-on demonstrations. The National 4-H Dog Care and Training awards program is sponsored by *Ralston Purina Company*, *Purina Dog Foods Group*.

Mitch Mason, 18, Palmer, Alaska, learned sign language so he could communicate with a deaf boy with cerebral palsy. Following three semesters of sign language, Mason organized a petting zoo and farm experiences for deaf children and worked with severely mentally and physically challenged residents at a state facility 300 miles from his home. Mason received recognition and scholarships from *The Firestone Trust Fund*, sponsor of the 4-H Leadership awards program, and *Reader's Digest Foundation*, sponsor of the 4-H Presidential awards. The Presidential award

is the highest honor granted a 4-H member.

Sixteen-year-old Jon Richard Arnold led a one person crusade against drug abuse in his home town of Lake Village, Arkansas as part of his citizenship project. After deciding education was the best way to fight drug abuse, Arnold targeted kindergarten through fifth grade students and their teachers for anti-drug presentations. The 7-year 4-H'er spoke to more than 1,000 youth at school assemblies about the dangers of drug abuse. The program was so well received that the principal of the community's middle school asked Arnold to present a similar program to 365 students in sixth through eighth grades.

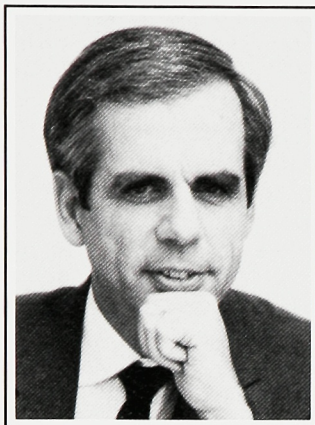
4-H projects have grown into profitable enterprises for Sabrina Ostle, Pleasanton, California. While sharing her knowledge of foods with others through demonstrations and workshops, Ostle began to receive requests to sell baked items. Her success blossomed into S & S Superior Services. S & S currently offers services in child care, house and pet sitting, yard maintenance and tutoring, in addition to catering.

Karena Pals, Moscow, Idaho, taught children what will happen to them when taken to a hospital or other medical facility, as part of her 4-H health project. The 7-year Latah County 4-H'er served as a member of a committee that established a new child life program in her community. The program instructs children in hospital procedures to help alleviate any anxiety if they become patients. Karena also helped orchestrate a Children's Hospital Day at a local shopping mall. *Kraft, Inc.* sponsors the National 4-H Health awards program.

Distinguished Alumni Receive Gold Key Award

The Alumni, Leaders, Donors Luncheon at National 4-H Congress was the site for recognizing eight 4-H alumni for their contributions to society and 4-H. Karen McRoberts, account executive, Daniel J. Edelman, Inc., representing *Beatrice/Hunt-Wesson Orville Redenbacher's Gourmet Popping Corn*, the event's sponsor, greeted each alumni winner with the Gold Key Award.

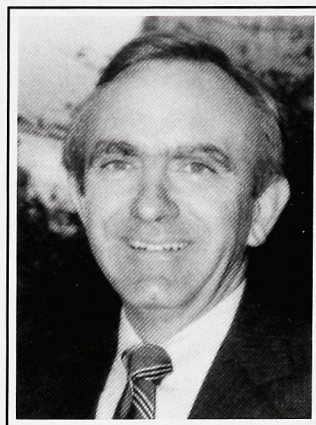
Honorees included Tony Coelho, U.S. representative, California; Alice Kundert, secretary of state, South Dakota; H. Martin Lancaster, U.S. representative, North Carolina; Rhoda Maddox, businesswoman, Virginia; Don M. Rezac, Kansas state representative; Luis Alfredo Santiago Ruiz, draftsman and public relations officer, Puerto Rico; Joe Sullivan, businessman, Tennessee; and Dr. John S. Toll, president, University of Maryland.



Tony Coelho



Alice Kundert



Martin Lancaster



Rhoda Maddox

Tony Coelho

A 10-year Merced County 4-H'er, Coelho was active in dairy, rabbit, leadership and agricultural projects. "Becoming active in 4-H at an early age gave me a chance to develop a real sense of community as I grew up in Dos Palos," asserts Coelho.

The congressman credited the organizational and social skills he learned in 4-H with giving him the confidence to run for class offices at Dos Palos High School where he was elected student body president.

A member of Congress since 1979, Coelho was named one of the ten "rising stars of American politics" last year by *U.S. News and World Report*.

Alice Kundert

During her 10 years as a 4-H member in Campbell County, Kundert enjoyed gardening, sewing, cooking and woodworking projects, regularly placing first, second or third in county-level competition.

"4-H taught me many things, but most of all it instilled in me a sense of responsibility and the need for involvement in community, county and state affairs," says Kundert of her 4-H participation.

Kundert's 4-H adult involvement in-

cludes serving as club leader, county project leader and a member of the South Dakota 4-H Foundation Board.

H. Martin Lancaster

Lancaster participated in beef, livestock, corn, public speaking, citizenship, health, safety, electric energy and entomology projects during his eight years as a 4-H'er in Wayne County. He served as president and vice president of his local 4-H club and at the county level. He was a junior leader for the state 4-H camp and served as chairman of the county achievement night.

Assessing his 4-H participation Lancaster states, "If I have been successful as a legislator for North Carolina, and I feel I have, I attribute much of that success to my development as a total person during my teen years when 4-H was a big part of my growth. The leadership opportunities and training I had in 4-H were significant factors in my development. I treasure the years of work with professional and volunteer leaders in the 4-H program and feel that my life has been enriched by their influence."

Lancaster has continued his active participation in 4-H by speaking at achievement night; judging public speaking contests; providing support for livestock shows and

sales; and raising funds for the Wayne County 4-H Development Fund.

Rhoda Maddox

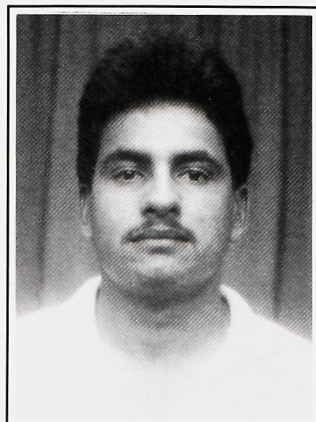
A nine-year 4-H'er, Maddox explored a variety of projects, including food preservation, electric energy, beef, poultry, leadership, Share-the-Fun and clothing. Maddox was a junior leader in the state conservation camp, president of her local club and hosted an International Four-H Youth exchange.

She credits her interest in fashion to six years in the 4-H clothing program and her business success to the leadership and decision making skills she acquired through 4-H. "I feel that the life skills and leadership training I received during my years as a 4-H'er formed the foundation for my business management and ownership, community volunteer involvement and local government service."

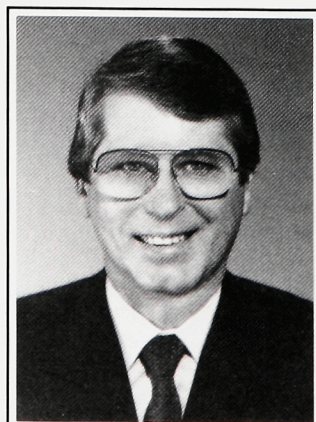
A partner in a fashion apparel business, Maddox continues to maintain an active interest in 4-H. She serves as chairman of the Virginia 4-H Foundation's corporate giving committee and assists the Frederick County 4-H Leaders Association in raising funds to build a shelter at the Frederick County Youth Fairgrounds, while president of the



Don Matthew Rezac



Luis A. Santiago Ruiz



Joe Sullivan



John S. Toll

Frederick County Extension Homemakers Council.

Don M. Rezac

4-H projects in achievement, public speaking, leadership, poultry, swine, beef, field crops, livestock and tractors captured Rezac's attention as an 11-year member in Pottawatomie County.

The first Democrat elected from his district in 125 years, Rezac had this to say about his 4-H participation. "More than anything else, my participation in 4-H instilled in me the importance of always being fair, compassionate and responsible. I believe these values are essential for our state leaders and they are what led me to seek public office."

Rezac, a successful farmer and rancher, continues direct involvement with the 4-H program by contributing to the Kansas 4-H Foundation, serving as Triple V livestock and crops leader, chaperoning junior leader outings, assisting Pottawatomie 4-H Council in fund raising, and maintaining membership in the Pottawatomie County Rural Life Group of former 4-H'ers.

Luis Alfredo Santiago Ruiz

A 15-year 4-H'er, Santiago participated in food-nutrition, soils, bicycle, citizenship and leadership projects. During his 4-H career he has held a number of leadership positions, including club vice president and president, special events coordinator, council president, clubs advisor, activities coordinator for Puerto Rico's observance of National 4-H Week, recruiting team organizer, exhibition and demonstration coordinator and competence trainer.

Santiago credits 4-H with helping him grow in knowledge, confidence and responsibility. "The 4-H movement was an important factor in my life because the program helped me to realize my responsibility as a citizen and a member of society."

A draftsman and public relations officer, Santiago says it is important that he help 4-H'ers reach their goals for the future and learn responsibility and leadership. "My principal interest is to help all youth grow and become important people and to make their mark in the world."

Joe Sullivan

The Coffee County native was a five-year 4-H'er participating in Share-The-Fun, gardening and public speaking projects.

Sullivan credits 4-H with launching his broadcasting career. He recalls being interviewed along with other 4-H'ers by the Coffee County Extension Agent for a radio program. "This was the first time I ever heard my voice on tape. This, along with

visiting the local radio stations with my grandfather, got me started in broadcasting and one step has led to another," Sullivan said.

Sullivan is founder and president of Sound Seventy Corp., a conglomerate which serves the music industry and Nashville. He was featured in the July 1985 issue of *Nashville* as one of some 30 people who have shaped Nashville over the last 20 years.

Dr. John S. Toll

As a Windham County, Vermont, youth Toll spent nine years participating in a variety of 4-H programs.

Reflecting on his 4-H participation Toll said, "My experiences in 4-H have had a direct impact on helping me realize the importance of continually working together to improve the quality of life for people of all ages throughout the world."

As president of the University of Maryland at Adelphi, Toll played a major role in gaining state approval and appropriations for the construction of a new 4-H center on the College Park campus. He has continued his commitment to 4-H by participating in the Maryland 4-H Foundation and by strongly supporting the Maryland Cooperative Extension Service in the face of state and federal budget cutbacks.

Tenth State 4-H Foundation Trustees Workshop Draws Record Attendance

More than 70 participants came together in Chicago for the 1987 State 4-H Foundation Trustees Workshop, held during National 4-H Congress at the Chicago Hilton Hotel. The workshop offered educational sessions featuring fund-raising experts, and attendance at key Congress events, for trustees and staff of 30 state 4-H foundations.

Workshops have been offered annually by National 4-H Council since 1978. Responding to requests from states, the first workshop was held for six trustees. Since then, the workshop has grown to a three-day schedule providing educational and inspirational events focusing on increasing private support for 4-H. A key part of each workshop is the chance for trustees to meet and exchange ideas with participants from other states.

As part of this 10th anniversary workshop, Merle Eyestone, former executive director of the Kansas 4-H Foundation, was recognized for his key role in advancing philanthropy in 4-H.



Congress Delegates Pledge Support to "Strive for Excellence" Campaign

During a motivational Tuesday evening assembly at National 4-H Congress, teen delegates representing all 50 states pledged support to a new "Strive for Excellence" national crusade against drug abuse. The *Entertainment Industries Council, Inc.* is launching the program as a major assault on reducing drug and alcohol use by reaching large numbers of youth throughout the nation. In addition to 4-H, other groups involved in the project include the *Cub Scout Division of Boy Scouts of America* and *Camp Fire, Inc.*

The Entertainment Industries Council began five years ago with a conviction that people in the entertainment industry wanted to do something concrete about the frightening spread of drug and alcohol abuse in the nation, particularly among our youth.

In announcing the program at 4-H Congress, Dennis Windscheffel, EIC "Strive for Excellence" project coordinator, stated "positive peer pressure is one of the best methods of organizing the resources of youth and their ability to help each other. Positive peer influence programs help to develop and enhance self-esteem, as well as problem-solving and decision-making skills. To get our youth to influence one another in a positive direction against drug and alcohol use could be the best course of action this country takes to combat drug and alcohol abuse."

The National 4-H Center

Opened in 1959 and continuously expanded and modernized through the generous support of corporate, foundation and individual donors, the National 4-H Center is now one of the most modern, comfortable and efficient residential-training facilities in the Washington, D.C. area.

The complex is located in a quiet, campus-like setting in Maryland on the outskirts of the nation's capital. It offers comfortable, expansive meeting accommodations and the resources and learning opportunities of the nation's capital to various groups of adults or youth for their educational programs.

Extension staff, families and alumni also use the Center as their "home away from home" as they travel across the country or around the world.

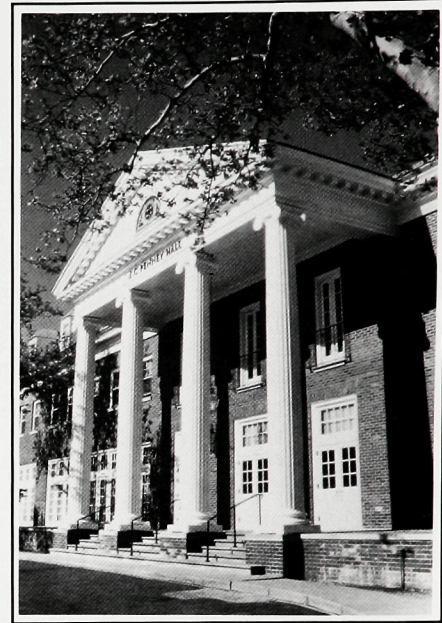
The more than 35,000 guests who stay at

the Center each year represent a broad range of interests. Professional associations, government agencies, churches, 4-H corporate donors, schools, youth groups and community organizations all use the Center in addition to Extension and 4-H groups.

The Center offers economical lodging for 630 guests, plus 30 conference rooms of various sizes. Dining facilities are capable of handling lavish buffets or banquets in addition to serving cafeteria-style meals daily.

There is easy access to and from major airports in the area. An excellent public transportation system will whisk you to nearby shopping, restaurants and churches or to downtown Washington and historic sites.

For more information about using the National 4-H Center for an upcoming meeting, please contact the Reservations and Services Department, 7100 Connecticut Avenue, Chevy Chase, Maryland, 20815 (301) 961-2806.



J.C. Penney Hall, focal point of the National 4-H Center, houses the registration desk, guestrooms, conference rooms, and the corporate offices of National 4-H Council.



Because of the importance of the educational role of the National 4-H Center in supporting state and county 4-H programs, maintenance and improvement of the Center is a key element in The Campaign for 4-H. A donation from Campbell Soup Company made the refurbishing of this guestroom possible.



Two Iowa 4-H family members take a moment out of their busy schedule to appreciate the beauty of the National 4-H Center flora. The 4-H Families program offers educational and sightseeing assistance to families that stay at the Center.



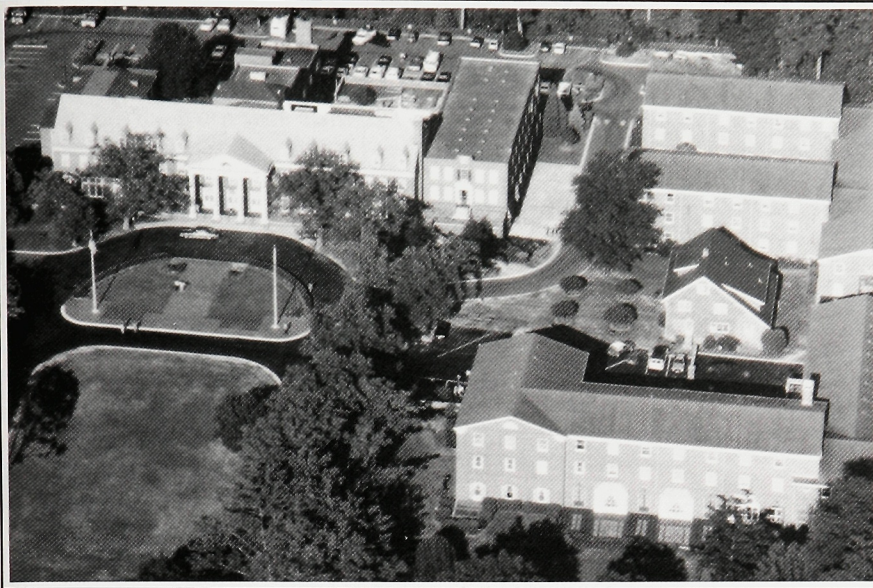
The campus is equipped to serve the handicapped. Lowered curbs, special parking, automatic doors, ramps and elevators and a specially-designed guestroom are all features appreciated by our handicapped guests.

The National 4-H Center

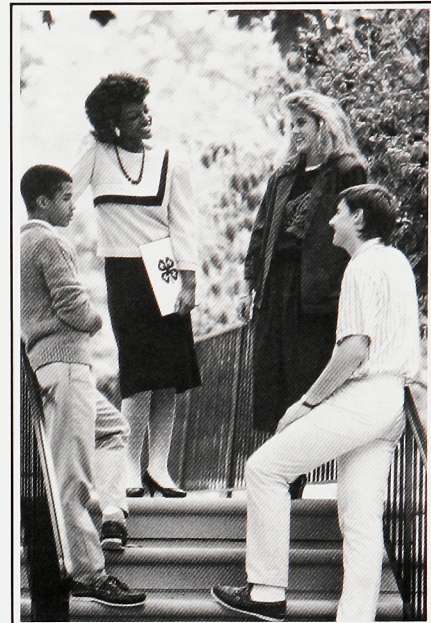
When You Visit Your Nation's Capital Stay With Us.

- Overnight accommodations for 630 guests.
- 30 meeting rooms of various sizes.
- Serves adult and youth groups.
- Cafeteria dining and banquet facilities.
- Quiet campus-like setting.
- Free parking for 200 cars and several buses.
- Convenient to public transportation.

For reservations and more information call (301) 961-2806.



The welcome mat is always out at the National 4-H Center. The historic complex with modern conference accommodations is open year-round to serve you when you visit the nation's capital.



Youth and adults alike enjoy the relaxed atmosphere of the campus for visiting and getting acquainted. The Center is the location of numerous citizenship and leadership development programs conducted by National 4-H Council and other groups.



Beatrice Assembly Hall is the complex's largest meeting room with a capacity of 650 people. The versatile area is easily adapted for meetings, receptions, dances or exhibits.



The Center hosts participants in international exchange programs. This Costa Rican 4-H member stayed in a quad dorm-style room during his orientation session at the Center.



This National 4-H Center group teleconferenced their meeting around the nation via mobile satellite dish.



News From the States

4-H Receives Grant for Seat Belt Safety Program in Washington, D.C.

The 4-H program of the *University of the District of Columbia* has received a grant of \$10,000 for a seat belt safety program aimed primarily at youth and their parents. The grant was made available by the *District of Columbia Department of Public Works* and the *Department of Transportation, National Highway and Traffic Safety Administration*.

Reginald W. Taylor, state 4-H program leader for the University of the District of Columbia, said 4-H will reach 100,000 D.C. residents and educate them to use seat belts and other occupant protective devices. Other program activities will include distribution of educational materials and special exhibits at shopping malls and community programs.

Extension Trains Oklahoma Citizens for Public Policy Leadership Roles

People in Oklahoma are getting involved in public policy at the local level through the Family Community Leadership Program of the *Oklahoma Cooperative Extension Service* and the *Oklahoma Extension Homemakers Council*. Funded by the *W.K. Kellogg Foundation*, Family Community Leadership (FCL) teaches volunteers how to get involved in community affairs.

At 13 sites to date, community citizens and Extension agents have formed FCL teams focusing on a variety of community concerns. Teams in Custer and Alfalfa Counties are organizing public forums to address lack of school funding. Payne County citizens are trying to help their friends and neighbors sort fact from fiction about the risk of AIDS. And a group of parents in Jackson County, concerned about the high incidence of teenage pregnancy, are offering seminars to help parents deal with adolescent sexuality.

FCL team members go through a basic training program involving 30 hours of instruction in leadership and communication, working with groups, issue analysis, community affairs, volunteerism, and teaching methods. Teams put together action plans, and team members commit 24 days during the year to work on the plan. Team members are challenged to become

teachers themselves and share knowledge with others in their respective counties.

North Dakota 4-H Promotion Campaign Takes to the Sky and the Gridiron

Local television stations in North Dakota are airing a 4-H promotional video provided by a former North Dakota 4-H member: Commander Gil E. Rud of the *Navy Blue Angels*. The visually exciting video begins with Commander Rud standing beside his sleek jet aircraft and immediately switches to the Blue Angels streaking across the skies and flying in close formation.

Another 4-H promotion video being used throughout the state involves Rocky Hager, football coach of the 1987 Division II National Champion North Dakota State University Bisons. Coach Hager talks about pride, teamwork and setting goals, relating both to football and 4-H. Both videos are part of a media outreach campaign to promote opportunities for participation in 4-H.



Commander Gil Rud

Indiana 4-H Funded For Seat Belt Safety Program

More than 50,000 4-H youth and volunteers will be involved in seat belt safety programs funded in Indiana with a Federal Highway Safety Project Grant distributed by the *Indiana Department of Highways*. The grant provides funds to the

Purdue University Extension 4-H Program to produce and disseminate kits of educational materials and activities to teach 4-H members proper safety belt use and to empower them in turn to teach their parents, their brothers and sisters, and other family members.

The teaching kits will provide support materials, demonstration activities, teaching techniques, a teaching/learning contract, display materials, and a completion record for recognition and evaluation. In addition, 4-H clubs will be encouraged to conduct community service projects to increase community awareness. Publicity will be generated to recognize 4-H accomplishments and to further reinforce the public education impact of the program.

4-H Consumer Education Grants Awarded

Grants ranging from \$300-\$1,000 have been awarded to eight 4-H programs around the country to facilitate programs and activities related to consumer education.

In Alabama, West Virginia and Kentucky, four 4-H programs will work directly with schools. Ninth graders in Alabama will participate in a pilot 4-H consumer education program focusing on consumer skills and psychology. Kentucky's programs will focus on a nine-week consumer education class for seventh and eighth graders and a statewide pilot program to teach 12-19-year-olds consumer skills. West Virginia plans to reach 9-12-year-olds with information on consumer skills during a special eight-week program.

Alabama will also reach children by providing teaching resource kits for volunteer leaders and county 4-H agents to use in teaching consumer education.

In Acadia Parish, Louisiana, consumer education will take place through a money management fair for children in grades K-8. Teen 4-H leaders will research data for the fair and present programs geared to different ages. Another fair, in North Carolina, will target sixth through eighth graders in Roanoke Rapids and will focus on hands-on activities simulating marketplace and buying decisions.

In Nebraska's 4-H Wheat Science project, materials about the wheat production process will include hands-on learning materials to be used in schools throughout the state.

The 4-H Consumer Education Grants are supported by National 4-H Council Education Fund and arranged for by National 4-H Council.

Project: Youth For America After One Year

Project: Youth for America was inaugurated on December 10, 1986 in Chicago as a new youth development initiative to address the challenging problems facing young people. Its intent was to broaden the funding base by combining the resources of federal, state and county governments with the private sector, and to expand the youth outreach effectiveness of each state's Land-Grant University.

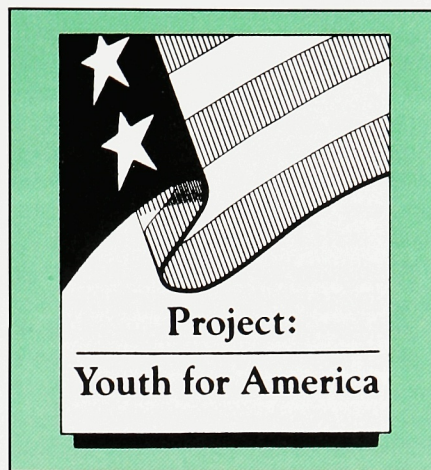
During the inauguration program, Dr. Russell G. Mawby, chairman, W.K. Kellogg Foundation, and moderator for the program, stated: "At no time in our nation's history have we faced such intensive challenges to our youth and to the family unit. The government cannot meet these challenges alone, nor can the private sector hope to provide the unity and the resources to do the job by itself. The solution certainly lies in this kind of a joint partnership of government, private business, committed individuals and the unequalled educational and communications resources of this great network of land-grant universities across the country."

This report highlights some of the developments that have taken place as part of this initiative during the first year.

- Positive working relationships have been developed with agencies within departments across the spectrum of federal government: Education, Labor, Justice, Health and Human Services, Commerce, Defense, Transportation, Agriculture, Interior, and Housing and Urban Development.

- States have been building and strengthening partnerships with state coordinators for federal programs from various agencies and having success in obtaining state block grant federal funding and federal discretionary funding for programs relating to youth societal needs. Successful grants from agencies include the Department of Education, Department of Energy, Department of Defense, USAID, Department of Transportation, ACTION, Fish & Wildlife Service, National Science Foundation, Department of Justice, National Oceanic and Atmospheric Administration, Soil Conservation Service, Department of Health and Human Services and Department of Housing and Urban Development.

- Over 40 states identified program development needs dealing with youth issues, submitting over 100 abstracts for pilot projects and "cutting edge" models that have the potential for becoming the



backbone of programming thrusts that can be replicated throughout the Land-Grant University youth outreach delivery system.

- In cooperation with Extension Service, USDA and with state 4-H offices, National 4-H Council developed position papers and funding proposals in many societal issue areas including: alcohol and drug abuse prevention; seat-belt safety; assistance to native American youth; rural community revitalization; nutrition and fitness; volunteer training in natural resources area; assisting youth and families on military bases; juvenile justice; helping youth to enter the work force; child self-care and latchkey programming; teen pregnancy; stress and teen suicide.

- During 1987 youth societal issues were the major programmatic focus for most 4-H events: National 4-H Conference, Citizenship-Washington Focus, National 4-H Donors Conference, State 4-H Leaders Conference, National Association of Extension 4-H Agents Conference and National 4-H Congress.

- The Extension Committee on Organization and Policy (ECOP) appointed a special task force to explore how the public/private funding base for 4-H and youth development can be expanded to strengthen and broaden programs and delivery.
- At their annual national meeting in November, the National Association of State Universities and Land-Grant Colleges presented a special session on "Reaching Out to America's Youth."

- Russell Mawby, chairman, W.K. Kellogg Foundation, invited nine Land-Grant University presidents to a special meeting in November in Chicago to discuss how the Land-Grant University System can strengthen and broaden their youth outreach mission. All nine presidents accepted the invitation and were present at the meeting. The group is strongly committed to better serving America's young people,

particularly in addressing their needs relating to a number of societal issues, and has a task force working on an action plan for their further consideration.

4-H is being recognized as a system that is concerned about the issues of youth in America and as having both the educational and delivery capabilities to help turn some of these issues around by offering value-oriented alternatives with emphasis on self-esteem to all youth, including those at risk.

During 1987 4-H received national recognition for their efforts relating to several of the youth societal issues. In addition, cooperative relations were developed with several other groups to address the issues in partnership. Grant Shrum, president, National 4-H Council, has been named to the White House Conference Committee for Drug Free America and has been appointed to a special national panel to address the issue of teenage pregnancy by Secretary Otis R. Bowen, Department of Health and Human Services.

The challenges of opportunity are great. Project: Youth for America is helping to serve as a catalyst in assisting the Land-Grant University System's Extension youth program address the societal issues, build meaningful and appropriate partnerships and secure funding to help drive their programs and objectives.

The objectives of Project: Youth for America have been supported by the 4-H system over the past 12 months and are appropriately being addressed with goals and actions that will make a difference to our youth in the future. This was predicted at the inaugural program a year ago by Dr. Stanley Ikenberry, president, University of Illinois, and currently chairman of the National Association of State Universities and Land-Grant Colleges, when he stated: "I am here today to represent the state universities and land-grant colleges and universities across our country. I can tell you in the most forthright and direct fashion that our universities are prepared to get behind, work with and support this program with all of the vigor and all of the enthusiasm at our capacity. The Cooperative Extension Service allows us to reach out to virtually every community, every hamlet no matter how large and metropolitan or how rural and isolated. The challenges for youth in America are pervasive and reach across every sector and every corner of our society. The land-grant universities of this country are prepared to do everything that we can to make Project: Youth for America a very successful project."

4-H Addresses Teen Pregnancy Prevention and Teen Parenting with Variety of Models

One in five children born today is born out of wedlock. More than a third — 38 percent — of unwed mothers are teenagers. To translate those statistics into human reality, consider this: more than one million American teenagers become pregnant each year. Half those pregnancies result in early parenthood — the tragedy of children having children. Representing the highest teen pregnancy rate in the developed world, America's teenage parents are the products of everyone's family, community and neighborhood. The problem respects neither social nor racial barriers and reaches into communities of all sizes and families of all income levels.

The costs to the young people affected and to the nation as a whole are tremendous. Half these young mothers never complete high school; often, they find themselves in the ranks of the unemployable. Half of all welfare payments go to women who gave birth while in their teens; each year, teenage pregnancies cost the nation more than \$17.5 billion in welfare costs alone.

Early parenthood short-circuits the process of transition to adulthood. Because many married teens and teen parents leave school before graduation, early parenthood becomes a barrier to the development of self-sufficiency in adulthood.

To address the issue of teen pregnancy, we must not only reduce the statistics but also find the reasons behind them. Our goal must be not only to reduce the incidence of teenage pregnancy but also to increase the likelihood that today's teens and young adults will have the understanding, desire and incentive to delay parenthood until they have completed their schooling and have become economically self-sufficient. There is obvious need for programs addressing the practical concerns of teenage parents and expectant parents, programs that focus on child care skills, financial management and employability. There is a parallel need for efforts to enhance self-esteem, decision-making skills and responsible attitudes, both for teens who must cope with early parenthood and for those whose present decisions will affect profoundly their future well-being.

Throughout the nation, innovative 4-H programs are in the forefront of efforts to meet these critical needs, programs which provide teen mothers and fathers direct assistance in the form of child care and parenting education, programs which concentrate on strengthening family ties and building better communications between parents and teens, and prevention programs which promote the healthy development of self-esteem in young people.

PACT (*Parents and Preadolescents Can Talk*) is just one such program. A curriculum for fifth and sixth graders developed and tested by Montana State University and being used in several states, PACT promotes strong family values, self-esteem, responsible decision making and healthy physical and sexual development as a teen pregnancy prevention education program.

Another successful program, *Mentor Mothers*, developed through Purdue University and conducted by 4-H Youth Opportunities Unlimited in Indianapolis for more than three years, confronts the problems of teen parenting head on. Through the program, teen mothers are matched one-on-one with adult role model volunteer mothers. The adult provides relevant educational support to the teen mother, serving as advisor and grown-up friend. Each volunteer is trained in helping the young mothers handle problems and deal with such practical problems as budgeting, providing proper care for their children and getting a job. Mentor Mothers serves low-income mothers between the ages of 11 and 19.

Hawaii 4-H is addressing the needs, emotions and responsibilities of becoming a teen father, working in cooperation with Hawaii Planned Parenthood.

In Carroll County, Maryland, a special day camp program serving teen mothers and their children has been offered and other counties have replicated the program. 4-H members and volunteer leaders provided child care and babysitting while the young mothers attended sessions on parenting, self-esteem, nutrition, time management, teen sexuality and family communications. Although this program is not being offered currently, it has been replaced in Carroll County by a series of half-day workshops for young mothers.

Another local-level program, this one in Chisago County, Minnesota, is based on the premise that parents are the primary sex educators for their children. Extension 4-H professionals conducted community training sessions in such areas as communications skills, self-esteem and value clarification. They extended their outreach through radio programs, newsletters and feature news articles and developed a directory of locally-available resources. Due to the increased community awareness fostered by the project, two area schools have developed sex education curricula for 4th through 12th grades, and several churches have formed parent educational committees to develop sex education programs.

Being All You Can Be, a Kentucky 4-H project, focuses on helping young people develop to their fullest potential and learn to make responsible decisions about their personal sexual behavior.

Mother-daughter and father-son weekend retreats coordinated by Vermont 4-H build communications and decision-making skills, foster an understanding of values and goals and provide accurate information about sexuality, anatomy and the physiology of maturation. In Rhode Island, teen 4-H leaders function as peer resource persons in the schools, helping to bring about a change in their peers' attitudes about sexuality and teen parenthood. And in Schenectady, New York, junior and senior high school students are participating in discussion groups addressing such questions as why there is so much sexual involvement among teens, why so many teens get pregnant, why early parenthood is not beneficial and how to avoid becoming a teen parent.

Growing Up and Understanding It is Georgia's three-component approach to promoting healthier sexual development for teens. It includes programs for adolescents and their parents focused on increasing intergenerational communication concerning sexuality, a week-long day camping program for pregnant and parenting teens between the ages of 12 and 17, and a statewide conference and weekend follow-up aimed at promoting motivation and competence in addressing concerns which place teens at risk.

4-H Briefs

J.C. Penney Joins War on "Crack"

J.C. Penney Company, a long-time 4-H donor, recently premiered a video produced by its *Golden Rule Network*. The video, called "Not Me," was designed for 12- to 14-year-olds and focuses on substance abuse, specifically the dangerously addictive "crack." 4-H was represented at the premieres in Reno, Atlanta, Baltimore, Columbus, and Tyler, Texas, and, along with other organizations attending, received grants of \$1,000 at each location to use for substance abuse programs featuring the video. "Not Me" was also shown at National 4-H Congress.

Guide Dog Organizations Receive Partner-in-4-H Award

For many years 4-H members across the country have raised the majority of the puppies that are trained as guide dogs for the seeing impaired. 4-H families provide foster homes for puppies obtained from training centers. In these projects, the 4-H'er gets a puppy about 8-12 weeks old and raises it until it is about one year old and is old enough to be trained as a guide dog. By living with a 4-H family, the dog learns the very essential function of getting used to people and their activities.

Executives from three cooperating organizations were on hand at National 4-H Congress in December to receive 4-H's highest award — the National Partner-in-4-H Award.

Pilot Dogs, Incorporated, of Columbus, Ohio, and 4-H have worked together for more than 20 years. Cooperating youth have learned good citizenship and understanding of the blind. These joint efforts in the region served by Pilot Dogs have resulted in the benefits of rearing healthy, well-trained dogs for the blind, and developing responsibility and compassion in the more than 1,500 4-H youth who have raised these dogs. A meaningful experience provided is an opportunity for the 4-H'er to meet the person who receives the dog after it is trained. John Gray, president, received the award, in behalf of the Pilot Dog organization.

The Seeing Eye, Incorporated, of Morristown, New Jersey, and 4-H have been partners for 45 years. These joint efforts in the regions served by The Seeing Eye, Inc., provide care for each dog placed with a

4-H'er, as well as county medals, trips to National 4-H Congress and other recognition for 4-H members. Stuart Grout, president, accepted the award.

Guide Dogs for the Blind, Inc., of San Rafael, California, and 4-H have been partners for 40 years. This partnership has resulted in 600-700 dogs each year being raised and socialized by 4-H'ers. Guide Dogs for the Blind provides literature, leader training, awards, and a yearly "field day" for fun and training. Russell Post accepted the award for the Guide Dogs for the Blind organization.

The three presentations were made at the Capstone Assembly sponsored by *Sears, Roebuck and Co.* where the primary speaker was Tom Sullivan, subject of the 1982 motion picture, *If You Could See What I Hear*, who has been blind since birth and has a guide dog. A singer, composer, actor, author and reporter for ABC's "Good Morning America," Sullivan has been a popular, inspirational speaker with 4-H Congress delegates for the past three years.

State 4-H Leadership Addresses Societal Issues

Nearly 70 state 4-H leaders and specialists attended a 5-day workshop at the National 4-H Center September 27-October 1 to look at youth development education and youth issues.

In a keynote address by Dr. Ronald Roskens, president, University of Nebraska, entitled "A Ship in Harbor is Safe, But that is not What 4-H Builds Ships For," he called for Land-Grant Universities to take on the role of youth development education. "I believe," Roskens stated, "if we don't catapult ourselves into the midst of current social problems, we are going to witness the diminution and potentially the demise of the cherished Land-Grant traditions and with them the Cooperative Extension Service. If we don't get our heads together and mobilize our strengths and treat the contemporary social phenomena, the day is soon going to come when the distinction between Land-Grant institutions and other colleges and universities will be empty."

Workshop participants identified some of the critical trends as:

- increase in the number of youth in poverty
- increase in the number of single parent households
- changing family structure
- more parents working with unsupervised children at home — latch-key youth
- increase in the number of unem-

ployable youth leaving the education system.

As a result of the workshop, several alternatives exist for Extension's 4-H program:

- examine ways to expand opportunities for youth to gain leadership skills, contributing to their family, friends and community.
- expand training opportunities for staff and volunteers to build self-esteem in youth.
- challenge the public on the need for adults to become more involved with youth development options which foster learning opportunities and mentoring relationships.
- reexamine 4-H group delivery modes where learning, mentoring and positive peer relations can be promoted with youth.
- strengthen avenues to link resources of the total university to the needs of youth.
- establish rigorous processes for evaluating programs to measure impact and to strengthen program design.

Dr. Donald Stormer, deputy administrator, 4-H, Extension Service, USDA, stated at the conclusion of the workshop, "We are challenged as never before to provide education that will enable youth to avoid the negative societal influences they currently face and to develop into productive citizens."

4-H Groups Conduct Programs for Handicapped

Handicapped youth and adults in 15 states will benefit from expanded 4-H programs made possible by grants from the *Dr. Scholl Foundation*, Chicago, Illinois. 4-H will conduct the programs which aid in mainstreaming handicapped youth into community activities.

4-H'ers in West Virginia, Rhode Island, Nebraska, Montana, Massachusetts and Indiana will begin special 4-H clubs for handicapped members. Emphasis will be on learn-by-doing activities such as gardening, working with animals and cooking which increase handicapped members' independent living skills. Other 4-H'ers in Ohio and Utah will introduce 4-H projects and activities to handicapped students in local schools and institutions.

In California and Nevada 4-H'ers will initiate or expand current programs to teach handicapped youth to ride and care for horses. Horsemanship has proved highly successful in helping the handicapped develop self-assurance and interest in the world about them.

BRIEFS, continued

Through camping experiences and field trips, 4-H'ers in Pennsylvania, Montana and North Carolina will introduce wildlife, marine awareness and photography activities allowing handicapped students to continue using skills and behaviors they have learned in classrooms.

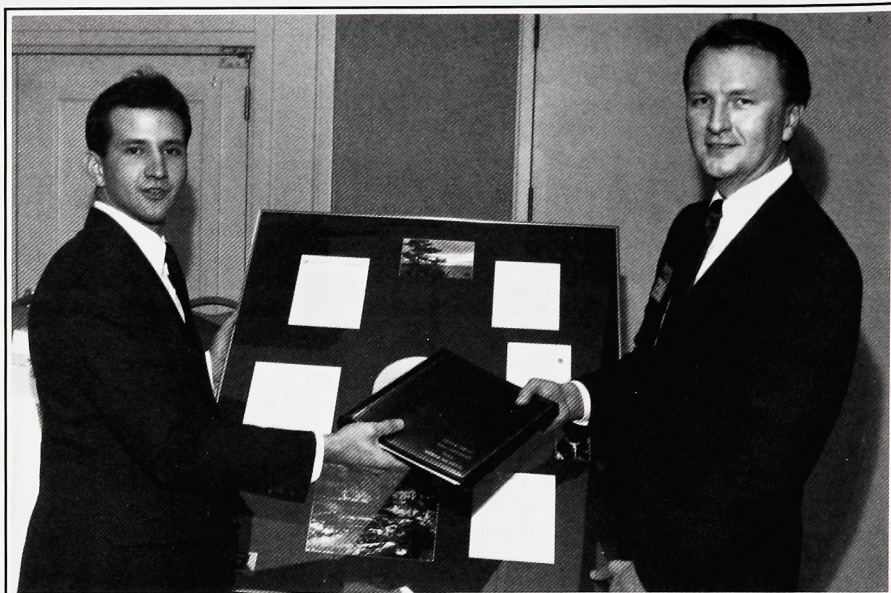
Public awareness campaigns in Delaware will emphasize the needs of handicapped youth, and a 4-H campaign in Kentucky will encourage handicapped students to create art work for display in art fairs.

4-H'ers in Wisconsin will recruit handicapped youth to help teach an eye care and safety program. In Nebraska, 4-H'ers will use their grant money to purchase toys, pajamas and other items to make hospital stays more pleasant for young people.

4-H Youth Center to Be Created in Detroit Suburb

Youth will be able to explore the latest technologies in the biological sciences, food production and communication, and the relationships between people and their environment, at a new Michigan 4-H youth center to be developed in Novi, Michigan. The *Americana Foundation* of Southfield has granted \$2.4 million to the Michigan 4-H Foundation for the project, and donated approximately 50 acres of land, worth some \$1.5 million, to Michigan State University for use as the site. The property is known as *TollGate Farm*, gently sloping land with farm buildings, located in the midst of a rapidly developing suburban Detroit community.

Michigan 4-H Foundation President George E. House calls the TollGate/4-H



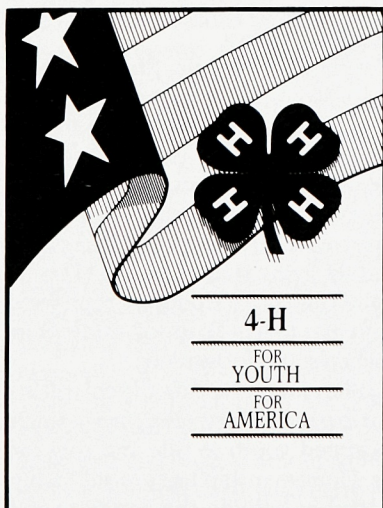
Kevin Edwards, Tennessee (left), 1979 national 4-H winner in the Conservation of Natural Resources Program, makes a special presentation to Gordon Tjelmeland product information specialist, agriculture, Deere & Company, in honor of the company's 150th anniversary. 4-H alumni in the Conservation of Natural Resources program area wrote letters congratulating Deere & Company on their special anniversary and thanking them for sponsoring the conservation program. The presentation was made during the Conservation of Natural Resources recognition banquet during National 4-H Congress.

development a major opportunity for youth and for families. "The gifts by the Americana Foundation will enable thousands of Michigan residents to benefit annually from 4-H's activities. It is a great investment in the future to focus on the needs of youth," according to House.

When complete, the facilities will include renovated farm buildings, a new conference and activities center, a "biodome" for studying food production and ecosystems, and a riding arena for 4-H Horseback Riding for Handicappers programs. Programs at the TollGate/4-H facility will build communication skills and provide hands-on ex-

periences in the natural resource and agricultural areas as well as genetics, aquaculture and computers.

The Americana Foundation was created by Adolph and Ida Meyer. Adolph Meyer was an industrialist in the Detroit area who believed the American people were not being taught about the importance of agriculture and the need to preserve farmland. The Meyers also owned TollGate Farm, and they brought school children by the busload for visits over the years. The trustees of the Americana Foundation have now chosen to carry on the education of people through the 4-H program.



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