

Quarterly



Mitchell Layton

Former Chief Justice of the U.S. Supreme Court Warren Burger addresses delegates to the 58th National 4-H Conference at the National 4-H Center.

**RJR Nabisco
Salutes 4-H
Volunteer Excellence**

**J. C. Penney
Executive Discusses
Youth Concerns**

**Exchange Program
Offers Costa Rican
Teen Opportunties**

**4-H Teen
Starts Wheelchair
Garden Project for
Hospital Patients**

Four New Pledges Add \$1.2 Million to The Campaign for 4-H

Two long-time national 4-H corporate donors and two state 4-H programs have committed major support to The Campaign for 4-H, bringing total gifts and pledges to \$38 million. *Fleischmann's Yeast Inc.*, donor of the National 4-H Bread Awards Program since 1952, has agreed to continue as the sponsor of this program for five years, starting in 1989. *Singer Sewing Company* has rejoined the ranks of national 4-H corporate donors with a five-year pledge in support of the National 4-H Clothing and Textiles Awards Program. Singer was a national 4-H donor for 25 years beginning in 1955. *Amoco Foundation, Inc.* sponsor of the

National 4-H Petroleum Power Awards Program, has expanded its support in 1988 to include the National 4-H Volunteer Leader Forum in Natural Resources. Two state 4-H programs have committed substantial support with pledges to The Campaign: the *Georgia 4-H Foundation* (University of Georgia Cooperative Extension Service), and the *Nebraska 4-H Development Foundation* (University of Nebraska Cooperative Extension Service).

Other new program commitments include: *Youth for Understanding International Exchange* for 4-H adaption of training materials as a part of the *Volunteers in*

International Programs sponsored by the *W. K. Kellogg Foundation*; the *Utah 4-H and Youth Programs* (Utah State University Cooperative Extension Service) to upgrade and name two bedrooms in Firestone Hall at the National 4-H Center; the *Office of Juvenile Justice and Delinquency Prevention of the U.S. Department of Justice*, for a 1988 Citizenship-Washington Focus Fellow; and *Farmers Hybrid*, a new donor to the National 4-H Education Fund.

Mr. and Mrs. Dean McNeal of Scottsdale, Arizona joined the Emerald 4-H Key Club which honors individuals pledging \$5,000 and more to the Campaign. Mr. McNeal, formerly an executive with Pillsbury, is a member of the National 4-H Advisory Committee. He was Chairman of the Board of Trustees of the National 4-H Foundation in the 1970's, and until recently was a member of the board of the Arizona 4-H Youth Foundation. New members of the Emerald 4-H Key Club also include *Eugene "Pete" and Zona Belle Williams* of Stillwater, Oklahoma. Dr. Williams, former deputy administrator, 4-H and youth, Extension Service, U.S. Department of Agriculture, is currently working on the Campaign's state relations program.

Other new individual Campaign pledges were made by *Kenneth and Marjorie Dilling*, Carmel, Indiana; *Donald A. Campbell*, Evanston, Illinois; *Janel and Sam Umfress*, Silver Spring, Maryland; and *Julie V. Grieb*, Silver Spring, Maryland.



Michael A. Ritchey (center), associate product manager, Heinz Vinegar, signs memorandum of understanding for Heinz' support of the Food Conservation, Preservation and Safety Awards Program while *Jean Cogburn*, senior account executive, and *Martin Mac Donald*, assistant campaign director, corporate contributions, both with National 4-H Council, look on.

National 4-H Council Quarterly

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Stephen J. Kind, president, North American Sewing Products Division, Singer Sewing Company (center, front) formalizes the company's partnership with 4-H as co-sponsor of the National 4-H Clothing and Textiles Awards Program. Other company representatives include (back, from left) Pamela Hastings, training and education coordinator, North American Sewing Products Division; Jack E. McCrae, vice president, North American Sewing Operations; and Gail B. Schwindeman, manager, training and education, North American Sewing Products Division. National 4-H Council was represented by (front) Jean Cogburn, CHE, senior account executive; and Martin G. Mac Donald, assistant campaign director, corporate contributions.

Singer Sewing Company Re-Joins the Ranks of National 4-H Donors

More than 10 years have passed since the Singer brand name was linked to 4-H nationwide. In May, *Singer Sewing Company* and 4-H re-established their program partnership through the National 4-H Clothing and Textiles Awards Program. Singer Sewing Company joins *Coats & Clark* in providing a full schedule of county, state, and national recognition for this popular 4-H program.

For 25 years Singer sponsored the Know Your Sewing Machine Program, which benefited an estimated 4.1 million 4-H members and 500,000 4-H leaders and staff. The company also supported development of educational literature, some of which is still sold today; sponsored the annual Pop Concert at National 4-H Congress; and contributed to the National 4-H Center facilities expansion program.

The awards sponsored by Singer Sewing Company and Coats & Clark will be available to more than 600,000 4-H'ers

enrolled in clothing and textiles projects as well as projects in home furnishings and creative needle arts and crafts. Through their projects, 4-H youth learn construction skills; apply creative abilities; grow in self-concept, confidence and poise; and learn practical consumer skills. Other special opportunities include clothing for the disadvantaged, elderly, and handicapped; home-based businesses; and exposure to career opportunities related directly and indirectly to the fashion and furnishings industry. Singer intends to provide support annually for five years.

New Jersey based Singer Sewing Company, a subsidiary of *SSMC Inc.*, distributes sewing machines, knitting machines, and complementary accessories and cabinetry as well as other related products throughout North America. SSMC Inc. also manufactures and distributes a broad range of Singer branded consumer durables in virtually every country worldwide.

Western Regional Leader Forum Draws Over 500 Participants

"4-H Frontiers: Past and Present" was the theme of this year's Western Regional 4-H Leaders Forum held in March and supported by *J.C. Penney Company, Inc.* Over 500 volunteer and Extension staff participants from 13 western states, Guam and Canada converged upon the historic town of Cody, Wyoming, to take part in educational workshops, tours and exchanging of ideas.

Dee Whitmire, Wyoming state 4-H leader, spoke during the opening assembly of the objectives for the forum: "First is the sharing of ideas among volunteers; second is the empowering of leadership to volunteer staff; and thirdly is the sharing of Wyoming culture." Whitmire went on to say, "You leaders will gather new information to go back home and work with America's most prized product — youth."

Other workshops throughout the forum concentrated on various subject matter including: Styles in Leadership; Facilitating Relationship Skills For Teens; A Smile, A Ribbon, A Hug — Involving The Disabled in 4-H; Conflict Management in 4-H Clubs; Ag in the Classroom; Adopt-A-Creek Programs; Why Lean Meats?; and 4-H Educare — An Answer to the Latchkey Problem.

At the final banquet each participant was given a pin and certificate by Martin Saroni, Cody Store manager, representing the J. C. Penney Company, Inc., which sponsors the forum. Special recognition was given to 39 volunteers who have given 30 or more years to the 4-H program. Hildah Highbe of Oregon topped them all with 56 years of dedicated service.

Florence Borgen, 4-H volunteer leader from Montana, expressed her feelings about attending the regional leaders forum. "J.C. Penney is doing a great service to our country by sponsoring regional leaders forums so 4-H volunteers can help the future leaders of our nation. I have become a better parent, leader and citizen because these forums have taught me to care."

J.C. Penney Company, Inc. sponsors three other regional 4-H volunteer leader forums throughout the year. The Southern Regional 4-H Leaders Forum will be held October 2-6, in Rock Eagle, Georgia. The Northeastern region will hold its forum in Washington, D.C., October 20-23. Fargo, North Dakota, will host the North Central Regional 4-H Leaders Forum on October 20-23.

Gill Receives Partner-in-4-H Award; Comments on Youth Issues, Volunteerism

Robert B. Gill, vice chairman, J. C. Penney Company, Inc. has been awarded the National Partner-in-4-H Award, 4-H's highest award. Gill was cited for his outstanding leadership as chairman of The Campaign for 4-H, which has doubled private sector funding, as well as for his personal interest in and dedication to youth.

As a member of National 4-H Council's board of trustees, Bob Gill accepted appointment as chairman of The Campaign for 4-H in 1983 and has given effective leadership to the development of a very successful campaign.

In recognition of Gill's volunteer support and the Partner Award, QUARTERLY conducted the following interview:

QUARTERLY: Why do busy corporate officials like yourself get involved in a major volunteer effort like the chairmanship of The Campaign for 4-H?

GILL: J. C. Penney has a history of volunteerism on "giving back" to the communities where we operate. This began with James Cash Penney, our founder, who was very involved with 4-H. Our senior officers at J. C. Penney firmly believe that volunteerism must begin at the top for a successful effort. J. C. Penney is more than a retailer in the community. We are an in-

National 4-H Leader Announces Retirement

Donald L. Stormer, deputy administrator, 4-H Youth, Extension Service, U.S. Department of Agriculture, has announced his retirement effective June 30. Stormer is completing 30 years with the Cooperative Extension System. He has been in the national leadership role since 1984.

Stormer was state 4-H leader in both North Carolina and Texas and earlier in his career was on both the Wisconsin and Michigan state 4-H staffs. He was a member of 4-H while growing up in Empire, Michigan.

Stormer has been a member of the board of trustees of National 4-H Council since 1981 and provided leadership in developing a long-range planning report for Council in 1978.

Dr. Milton Boyce, assistant deputy administrator, will serve as interim deputy administrator for 4-H and Youth Development.



Robert B. Gill, vice chairman, J.C. Penney Company (left) receives the prestigious National Partner-in-4-H Award from Donald Stormer, deputy administrator, 4-H Youth/ Extension Service, U.S. Department of Agriculture. Gill was honored for his outstanding leadership as chairman of the Campaign for 4-H, doubling private sector funding and gaining new support, as well as his personal interest in and dedication to youth.

tegral part of the community. As a part of this community, all of us should devote energies to enhance our way of life. When I look at the problems facing youth today, I am convinced that our efforts in the Campaign are worthwhile.

QUARTERLY: You mention problems facing youth today. If 4-H could make a major difference . . . a change in just one social issue facing our youth today, what would you suggest that it be?

GILL: I believe that one of the most serious issues facing youth today is drug and alcohol dependency. Through *Project: Youth for America*, 4-H is confronting this issue. Unfortunately, this problem affects all members of our society. By working with our youth today, 4-H can curb this abuse and strengthen our society tomorrow.

QUARTERLY: We hear that youth is a major issue in the 1988 political campaign. As the political parties select their candidates, if you had an opportunity to give that candidate some advice on what the government could or should be doing for our young people, what would that be?

GILL: The government should be devoting a greater effort toward improving the educational level of our youth. Education and affluence go together. A well-educated community is more productive and thus more affluent.

QUARTERLY: The J. C. Penney Company sponsors regional leader forums. Obviously you must support volunteerism as a part of what makes 4-H work. Do you have a personal philosophy on volunteerism?

GILL: My personal philosophy of volunteerism cannot be separated from that of our company. Both J. C. Penney and society as a whole are dependent upon each other, and each needs the other to exist. The first social responsibility of a business is to create jobs, products, and services necessary to society. The second is to prosper and grow. To make this possible, society has the obligation to provide a favorable environment in which business can be conducted. As a volunteer, my aim is to make a contribution toward that favorable environment.

Grant A. Shrum, president, National 4-H Council, commenting on Gill's award stated: "I am personally pleased that Bob Gill is a recipient of 4-H's highest award given on behalf of the Cooperative Extension System. It is presented to individuals and groups who have worked closely with Extension in support of the 4-H program nationally. This is a well-deserved honor for volunteer efforts appreciated by the entire Extension/4-H System."

RJR Nabisco Salutes 4-H Volunteer Excellence

One adult volunteer from each of the 50 states, Puerto Rico, Guam, England, American Samoa, Trinidad-Tobago and Canada gathered at the National 4-H Center in March to participate in 4-H's premier volunteer leadership training and recognition program, *Salute to Excellence*, sponsored by *RJR Nabisco, Inc.*

For seven days, through workshops and general sessions, volunteers explored techniques for enhancing their volunteer input back home. They were awarded special recognition for their achievements and encouraged to set and reach new goals.

Extension professionals, with assistance from RJR Nabisco, Inc. executives, conducted the intensive exploration into volunteer skill building sessions including: Developing Communication Skills, Strengthening Your Training Skills, Volunteer Recruitment, Development of Volunteer Training Models and/or Materials, Volunteer Recognition, Public Affairs and You, Teens as Resources, Finding the Hidden Dollar, Working Effectively with People, Teaching Methods, Team Building for More Successful Programs,



Salute to Excellence participants Suzanne Skaaning, Canada, (left) and Lou Martin, Maryland, discuss their back home plan of action grant proposals.

and Planning for Action Groups Reports.

Helen Coleman, Alabama, especially liked the Developing Communication Skills workshops. "Not only was I impressed, I

also learned a tremendous amount about using every avenue of media in promoting 4-H on local, state and national levels."

In addition to developing new skills, each state is provided with a \$1,000 incentive grant from RJR Nabisco, Inc. for the volunteer to implement back in the state.

RJR Nabisco, Inc. also provides major recognition of the role of volunteers by hosting a reception for the participants and their congressmen where the volunteers have the opportunity to informally visit with their congressmen about their work with 4-H.

Joan Wood, Oregon volunteer leader, reflects on the week: "As I think back about the entire Salute experience I am reminded of a favorite quotation by Rebecca McCann. She said, 'Each man gets from adventure as to the adventure he brings; for things don't happen to people, it's people who happen to things.' Salute has given me the opportunity to learn from people who are making things happen. Because of that I will be able to contribute a lot more to the adventure!"

Judith Martens, Wisconsin, adds "Salute to Excellence has been one of the most fantastic experiences of my life. It offered me the strength, support, tools and the courage to return home to 'Make the Best Better.' I have never left a conference feeling so good about myself and my ability to make a difference. Thank you RJR Nabisco, Inc."



Senator Strom Thurmond (R-South Carolina) joins Marshall Bass, senior vice president, RJR Nabisco, Inc. (right) in congratulating Beverly Cummings, South Carolina's volunteer leader delegate to the Salute to Excellence congressional reception in the Cannon House Office Building.

4-H Teens Tackle Societal Issues During National 4-H Conference

Nearly 400 4-H members, adult volunteer leaders and state Extension staff members

produced recommendations for the future of 4-H during the 58th National 4-H Conference, April 17-23, at the National 4-H Center.

"I think your job this week is to share information, ideas and feelings, to ponder issues, to listen and to evaluate critically what you've heard," said Ann Jarratt, 4-H Youth Development Specialist, Mississippi, as she addressed the delegates before they broke into 14 consulting groups on Monday morning.

The groups discussed issues outlined in the 1988 Cooperative Extension System National Initiatives. The National Initiatives are designed to direct the Extension System in addressing critical economic, social and environmental issues.

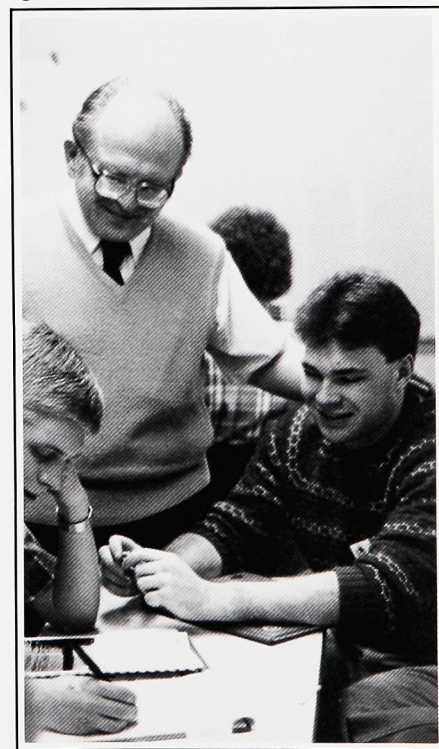
Each consulting group's task was to analyze an assigned initiative and, by the end of the week, produce a written recommendation of how the 4-H program should address that issue. Delegates were requested to research the issues they would be discussing before arriving at the conference. The topics included water quality, AIDS, peer pressure, nutrition, health, fitness, and profitability of American agriculture.



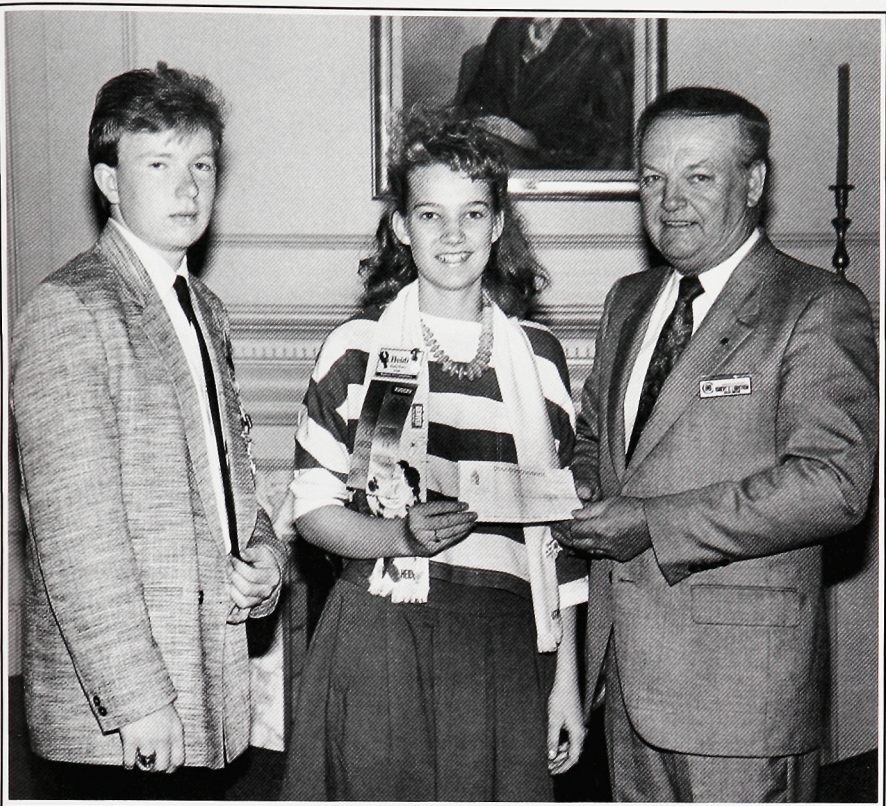
Congressman Tony Coelho (D-California) was honored with the National 4-H Alumni Award during National 4-H Conference. The alumni awards program is sponsored by Beatrice/Hunt-Wesson Orville Redenbacher's Gourmet Popping Corn. Pictured with the Congressman (left to right) are California Conference delegates: Ralph Ermonian, Jeanne Schallberger, Barbara Vineyard, Janice Eckles, Rep. Coelho, Mark Kemmerer, Sabrina Ostle, Monique Defenbaugh and Richard Ponzio, California State 4-H staff.



Denzil Clegg, associate administrator, Extension Service, USDA, presents the Partner-in-4-H Award to James E. Marler, Jr., retired senior vice president, Standard Brands Incorporated as Orville G. Bentley, assistant secretary for Science and Education, USDA, looks on.



After studying and discussing major social issues affecting teens, each consulting group prepared their report making recommendations on how 4-H could affect change.



During National 4-H Conference, Utah delegates Joseph Benson and Heidi Ward present a check for \$2,500 to National 4-H Center Manager Robert Lindstrom to be used for two bedrooms sponsored by the state 4-H program.

"I'm always very impressed and pleased at the depth and insight our young people show when they're dealing with these issues," said Don Nicholson, facilitator of the consulting group discussing alternative agricultural opportunities.

"These delegates work together as a body. They know they have a voice. They are seeing they can give their views, and officials from the Extension System and USDA care enough to listen," said Sondra Shaw, a conference adult advisor from West Virginia.

In addition to meeting in consulting groups the 4-H'ers visited their Senators and Congressmen to update them on current developments in 4-H on national, state and local levels. They also presented a national 4-H alumni award to Congressman Tony Coelho, (D-California) and Partner-in-4-H awards to Congressman Mike Synar, (D-Oklahoma); Jack Berryman, International Association of Fish and Wildlife Agencies; James E. Marler, Jr., retired senior vice president, Standard Brands Incorporated, and Bill Hadden, representing Leader Dogs for the Blind.

Retired Chief Justice Warren E. Burger, chairman of the Commission on the Bicentennial of the United States Constitution, was keynote speaker for the conference. He urged the delegates to respect the U.S. Constitution and not take for granted the rights and freedoms it guarantees. While it is not

a perfect document, it is unique in all history and should be respected. He also noted that no other written constitution has lasted as long in the history of the world.



Omer Voss, a key figure in the history of 4-H, returned to National 4-H Congress in December after nearly 10 years. Voss, retired vice chairman of International Harvester Company, was the first chairman of National 4-H Council, after having served as president of the National 4-H Service Committee, which merged with the National 4-H Foundation to form Council in 1976. Voss is also remembered as the annual host of the International Harvester all-Congress luncheon honoring winners in the National 4-H Agricultural Awards Program. Here Voss (right) receives a 4-H Diamond Key Club pin from Robert Gill, vice chairman of J.C. Penney Company, Inc., and chairman, The Campaign for 4-H. Omer and Annabelle Voss recently joined this key club for individuals pledging \$10,000 or more to 4-H at the national level.

In the News

Robert E. Barrow, Swansea, Massachusetts, Master of the *National Grange*, has joined National 4-H Council's Advisory Committee. He became the new Master in November 1988.

Congresswoman **Connie Morella** (R-MD) and Congressman **Neal Smith** (D-IA) have been named honorary national co-chairs of the 1988 4-H Citizenship-Washington Focus program conducted annually at the National 4-H Center.

The new *Miss Rodeo U.S.A.* is Texas 4-H'er **Bobbie Kay Tate**, Kerrville, Texas.

The *Ford Motor Company Fund* recently made a contribution to the *Michigan 4-H Foundation* to help fund construction of the Michigan 4-H Children's Garden, which will be dedicated in 1989. The Fund also sponsors the National 4-H Achievement Awards Program, and Ford Motor Company Vice Chairman **Harold A. Poling** is chairman of National 4-H Council's Board of Trustees.

S.A. "Al" **Halgren**, Los Angeles, California, retired senior vice president, *Carnation Company*, passed away in April. He served on the Board of Directors for the National 4-H Service Committee.

Emmie Nelson, Cartersville, Georgia, former field representative for Programs, National 4-H Service Committee, passed away in late May.

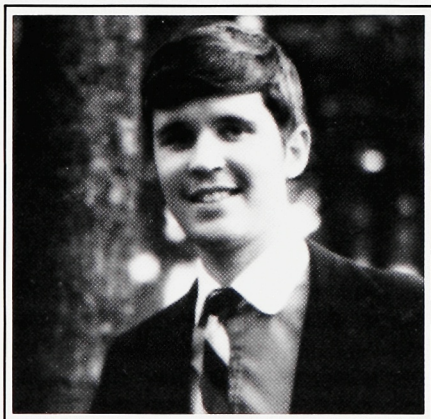
National 4-H Gardening Winner Pursues Career Following Mishap

When Delynn Jones signed up for his first 4-H gardening project as a 9-year-old he didn't know he was taking one of the most significant steps in his life.

Gardening and horticulture projects have given the 17-year-old from Harrodsburg, Kentucky, more than goals and satisfaction. They gave him the will to live in the most critical moment of his life. And now he has made a commitment to help hospital patients with a rehabilitation "wheelchair garden." That led to an interest in pursuing horticulture therapy as a career.

Along the way he has been awarded many honors for his gardening projects, including a \$1,000 scholarship from *Chevron Chemical Company, Ortho Consumer Products Division*, as a 1987 national winner in the 4-H gardening and horticulture program.

Jones had a close encounter with death when he was thrown from the back of a slow-moving car and sustained massive head injuries and a collapsed lung. For long weeks he drifted in and out of a coma. When he finally awoke, he found he was like an infant learning to recognize the faces and squeeze the hands of his parents. He slowly learned to sit, stand on wobbly legs and finally walk.



Delynn Jones

"The day before my accident I had registered to attend the *National Junior Horticulture Association* convention," Jones said. "Though unable to talk, and confined to a wheelchair, suddenly one day I wondered if I had slept through the NJHA meeting. I mumbled and gestured my concern to my mother who finally understood. It was a thrill to everyone that I finally was recalling past activities."

That recollection gave Jones a "burning desire" to be well enough in the remaining



three weeks to attend the convention. Amazed doctors gave him permission to temporarily leave the hospital to attend the meeting with his father.

"It was an unforgettable experience which gave me the confidence I could recover," he said.

After his long recovery Jones found he wanted to return to his former fellow patients in the head trauma, stroke and spinal cord units at *Cardinal Hill Hospital* to help in their recovery. His doctor and therapist knew he liked working with plants and asked if he would like to help care for the plants in the hospital. When an outside activity was needed the therapist came to Jones for advice. He suggested a wheelchair garden.

"I started from scratch," he said. "I guess it's unique. There aren't many hospitals that have therapy gardens; at least not many in Kentucky that I know of." Jones asked for advice from the other patients, and worked with the hospital staff and the 4-H horticulture advisor at the University of Kentucky to develop the idea. He started plants for the 30- by 30-foot garden in his high school greenhouse. His 4-H horticulture club and community 4-H club helped provide seed, fertilizer and tools.

"What a delight to see the patients in

wheelchairs, rolling up and down the wide rows of vinyl runners that allowed easier movement for chairs," he said.

They tilled the soil with hoes, scratched out weeds, watched out for pests, watered, smiled and laughed . . . and told their gardening secrets. Young and old alike came alive when they rolled out to the garden to work on their beans, tomatoes and cucumbers.

Jones has become a bit of a celebrity. During National 4-H Congress last December he participated in interviews with the *Associated Press, United Press International, USA Today, Louisville Courier Journal, U.S. Farm Report*, and numerous local radio and television stations. "I guess I don't mind too much," he said.

Now Jones is almost fully recovered, although he still returns for outpatient speech therapy and periodic brain scans. He already has started planting this year's 30- by 30-foot therapy garden at *Cardinal Hill Hospital*. He works four or five times a week during the summer in the garden. 4-H'ers from the horticulture club he started help about twice a week. Jones also works part-time in a local greenhouse, and the nearby *Veterans Administration Hospital* has asked him to help with their horticulture therapy program.

Chevron Chemical Company, Ortho Consumer Products Division was honored at National 4-H Congress with the Partner-in-4-H award for 30 years of dedicated service. The Partner-in-4-H award represents 4-H's highest honor given by the Cooperative Extension

System for exemplary support of the 4-H program. Chevron received over 3,000 letters applauding their 4-H commitment to developing young people from members of their management, stockholders, customers and employees following a news release.



James Lieto, vice president and general manager, Ortho Consumer Products Division, Chevron Chemical Company, proudly displays the Partner-in-4-H Award presented at the gardening and horticulture recognition banquet during National 4-H Congress. Broderick Hill, manager, consumer affairs, Chevron, looks on.

4-H Briefs

Vision Eye Care and Safety Promoted Through 4-H Grants

Vision eye care and safety will be promoted in 10 states through 4-H programs funded by *The American Optometric Association* and *The Auxiliary to the American Optometric Association*. States benefiting from the programs are Alabama, California, Connecticut, Florida, Nebraska, Oregon, Rhode Island, Tennessee, Texas and Wisconsin.

4-H'ers in California will conduct their vision education program for more than 1,200 low-income youth. Many of the youth come from homes where health concerns are rarely discussed, and vision problems often go undiagnosed and untreated.

Rhode Island 4-H'ers will produce a vision education video outlining the use and care of contact lenses. It will be available

to school teachers, school nurses, 4-H clubs and public lending libraries.

In Alabama and Florida, 4-H'ers will begin their projects by touring optometrists' offices, health fairs and schools for the blind. Then they will make presentations and displays promoting vision eye care and safety.

Nebraska, Texas and Wisconsin 4-H'ers will take their vision education programs to elementary schools in their areas. They will conduct "hands on" activities for learning vision eye care, and they will encourage teachers to use the 4-H vision education curriculum.

4-H'ers in McMinn County, Tennessee, are developing a 4-H vision education project. They will use project guides, slide presentations, puppet shows and poster contests to teach proper eye care. Oregon 4-H'ers will be expanding their statewide health program to include vision education.

In Connecticut, members of the Fairfield County 4-H Guiding Eyes for the Blind

Puppy Raisers are leading a program teaching grade school students about causes of eye loss and the importance of good eye care. They are involving local optometrists and people working with dog guides in the program.

The grants, ranging from \$200 to \$1,000, are designed to encourage youth to develop interest in and concern for their own eyesight and that of others, and to provide youth with useful information about vision.

Tomorrow's Leaders Today

Scottsdale, Arizona, was the site for the second *Executive Development Institute* (EDI) workshop. Fifty-five 4-H executives representing 37 states gathered to explore the facets of Strategic Planning. 4-H executives attending EDI are developing skills that will assist them as 4-H's future leaders. A series of workshops has taken place examining a variety of topics that will enable these executives to more effectively manage complex issues. It is anticipated that graduates from this institute will assume leadership roles as 4-H moves into the 21st century.

4-H Joins Two National Collaborations Addressing Youth Issues

4-H is one of 14 youth agencies participating in the "Making the Grade" Program of the *National Collaboration for Youth*. "Making the Grade" will bring to the forefront of public attention the crisis America faces with regard to its young people. Two major thrusts are planned: a national media campaign, and a community engagement process to foster action on youth problems. Data will be gathered in six issues areas — teen pregnancy, substance abuse, school dropouts, literacy, youth employment, and juvenile delinquency. These data, along with projections to the year 2000, will be incorporated into a national report card on youth. ABC and Project Literacy will broadcast this report card, followed by town meetings where local concerns and action options will be discussed.

4-H is also a member organization of the *National Coalition to Prevent Childhood Injury*, organized by the *Children's Hospital National Medical Center* to provide national leadership and support for a five-year National *SAFE KIDS* Campaign. The Campaign is designed to address the growing concern about childhood injuries, and educate the public on prevention and emergency response.

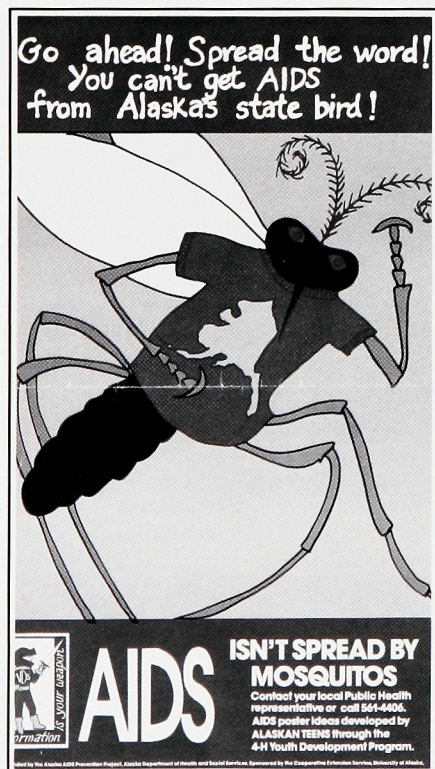
News From the States

Alaska Teens Promote AIDS Awareness

The attention of Alaska's teenagers is being focused on AIDS, thanks to a series of posters designed by participants in the Alaska Conference for Teens (ACT), sponsored by 4-H. The posters, a result of the 1987 conference, are funded by the *Alaska AIDS Prevention Project* and the *Alaska Department of Health and Human Services*.

This year's ACT participants will be generating scripts for TV public service announcements. The teens will also act in the PSAs, which will be distributed statewide.

The Alaska Conference for Teens is a leadership development program held annually on the Fairbanks campus of the University of Alaska. It was developed by *Alaska's Extension Service* to give youth greater leadership roles and experiences. Teens themselves made the decision whether or not to deal with AIDS as a part of the planning process for both the 1987 and 1988 conferences. Scholarships and other support for the Alaska Conference for Teens are provided by *Chevron U.S.A., Inc.*



A Dysart Community Center volunteer leader, Roy Fritz, assists 4-H'ers with insect identification as part of their entomology project.

Sun City Bridges the Generation Gap Through 4-H

The Dysart 4-H Community Club of Maricopa County, Arizona, believes there is no generation gap between grandchildren and grandparents. Starting with eight members in 1969, the *Dysart Community Center* now involves 200 children in 24 different classes with 48 volunteer leaders — Sun City residents who have become surrogate grandparents to needy children in the area.

Volunteers from this retirement community give freely of their time, expertise, and money to develop the interests and abilities of their "grandchildren" from neighboring towns and the youth of the surrounding area. Many are the children of farm workers. They lead a variety of projects, ranging from electricity to woodworking, entomology, beekeeping, knitting, and crocheting.

Club members have begun to return some of the care given by retirees. With a community pride grant from *Chevron USA*, 4-H woodworking project members made free home repairs for elderly people in the community.

Beryl Burt, state 4-H program director, *University of Arizona*, was instrumental in helping volunteers organize the club when she was Maricopa County's 4-H agent.

4-H Club is Grand Prize Winner in Anti-Drug Contest Sponsored by McDonald's

One of the most impressive drug prevention programs in the country is really B.A.D. — Bobcats Against Drugs, that is. Students from the Eunice High 4-H club in Eunice, Louisiana, rallied together to generate positive peer pressure to encourage kids to say no to drugs. The students, using the name of their school mascot, the Bobcat, organized B.A.D. week, a series of effective, well-planned drug prevention activities. Through the use of creative student input in the form of skits, essays and rap songs, effective speakers such as professional athletes and reformed drug addicts, and enthusiastic involvement by many members of the community, the campaign became a powerful force in the anti-drug movement. Almost every student in the school was touched by the anti-drug message.

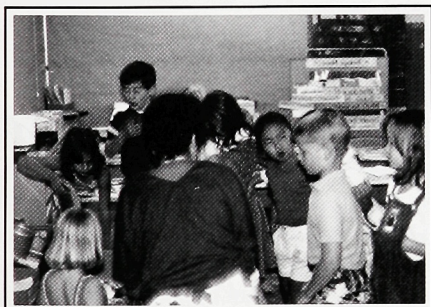
"Kids are taking the fight against drugs into their own hands, producing creative, refreshing approaches to the drug problem," Ed Rensi, president of McDonald's U.S.A., said. "We wanted to recognize their outstanding efforts, and call attention to the kinds of programs that are actually getting kids to say no to drugs." The Eunice 4-H'ers efforts were awarded grand prize in the McDonald's Youth Challenge: Living Drug

Free contest, sponsored by McDonald's Corporation to provide national recognition for programs planned and executed by young people. In addition to a cash award, the 4-H'ers will have the opportunity to write and star in an anti-drug television public service announcement.

Louisiana Extension Inaugurates Traffic Safety with Federal Funds

Louisiana State University has launched a statewide traffic safety program through its Cooperative Extension Service with a \$207,000 grant from the *National Highway Traffic Safety Administration, Department of Transportation*. The grant, made through the *Louisiana Highway Safety Committee*, supports education programs and activities that will increase public awareness of the consequences of drunk driving, generate positive peer pressure for improved driving behaviors, and develop youth and adult intolerance to drinking and driving. Louisiana's program also emphasizes the importance and benefits of safety belt and child safety seats use.

Extension staff are building coalitions with PTAs, Red Cross, and other community organizations, working with local media to publicize the objectives of the program, and conducting comprehensive community alcohol prevention and intervention training.



A 4-H volunteer works closely with a group of school children in the California VISTA program.

4-H and VISTA Work Together to Help Low-Income Families in California

In 1987, VISTA (*Volunteers in Service to America*) and 4-H joined hands in mutual goals to prevent delinquency and to train volunteers to become fully employed. With a target to reach youth from low-income families, the results to date are impressive. More than 500 newly recruited 4-H volunteers work with over 4,000 youth in Southeast Asian, Hispanic and black com-

munities, including families living in urban, low-income housing. The program is active in 20 southern California counties, ranging from Los Angeles to the mountain community of Hay Fork.

4-H VISTA volunteers serve as 4-H community coordinators to recruit volunteers, help organize 4-H groups, and schedule volunteer training. They receive direct personal benefit from the program, which supports them in enrolling in school, learning English, and obtaining degrees. More than 24 are fully employed as a result. Parents of the new 4-H youth have enrolled in literacy programs and citizenship classes. A number have become United States citizens.

4-H is the largest contractor of the VISTA program in southern California. VISTA, which is part of ACTION, is a full-time, year-long volunteer program for men and women of all ages and backgrounds who commit themselves to increasing the capability of low-income people to improve the conditions of their lives.

Georgia 4-H'ers Develop Shopping Savvy

Georgia 4-H'ers are wiser shoppers because of a popular, new 4-H judging activity sponsored by a \$1,650 donation from *First American Bank of Georgia*. Richard Guthman, Jr., the bank's senior vice president, was recently recognized as 1987's new project donor.

Consumer judging is a consumer education activity which helps young people make decisions about buying goods and

services, get the best buys for their money, and generally act as responsible consumer-citizens.

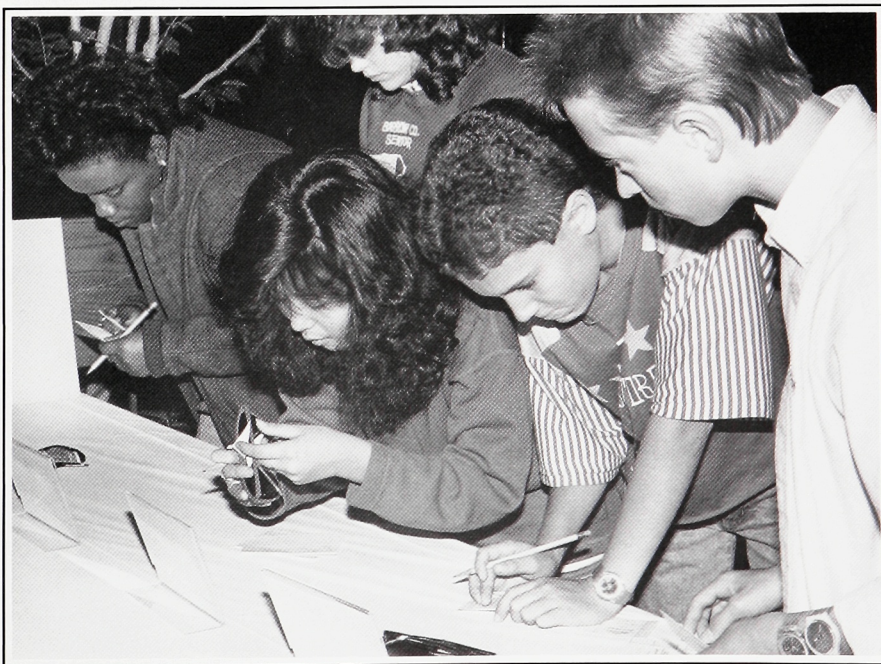
About 750 4-H'ers became bargain hunters last fall as they selected the best savings and checking accounts, fast food menus, blow dryers, sunglasses, clock radios, and record albums.

After only one season, this contest is the second most popular judging activity in Georgia 4-H. "It's fun to judge these things because I like to buy these things," said one young shopper. "Consumer judging has helped me to look out for bargains and to cut down on spending."

Apple Donates Computer to California 4-H Ranch

The *Elkus 4-H Ranch* in Half Moon Bay, California, will be able to computerize and streamline its administrative functions, volunteer communications, and fundraising operations thanks to the gift of a *Macintosh* computer system. *Apple Computer* donated the equipment to support outdoor education programs conducted at the ranch for 1,000 handicapped youth annually. In partnership with Bay area public schools and 15 institutions for the disabled, 4-H brings handicapped youth to this working ranch, and involves them in backpacking, camping, and experiences with its cattle, horse, sheep, and other animal operations.

Apple also provided three days of intensive computer training to three Elkus 4-H ranch staff members at company headquarters in Cupertino, California.



4-H'ers from Barrow County, Georgia have only six minutes to select the best sunglasses in their area Consumer Judging Contest.



Viewing the Minnesota-USSR Youth Photography Exhibit entry showing a Russian citizen are left to right: Paula DeCosse and Susan Hartman, co-directors of Connect/US-USSR; Byron Schneider, assistant director of Minnesota 4-H; Don Fraser, mayor of Minneapolis; and Dean Bartsch, Minnesota 4-H Youth photography volunteer leader.

Minnesota 4-H Collaborates to Reduce Preventable Deaths

While traffic accidents are the leading cause of death among 15- to 24-year-olds, a recent study showed that over 50 percent of Minnesota teenagers seldom or never use safety belts. Twenty-five percent also drink and drive.

The Minnesota Community Traffic Safety Project, funded by the *National Highway Traffic Safety Administration* (NHTSA), is addressing this problem through a collaborative effort of the *Minnesota Department of Public Safety*, the 4-H Youth Development Office of the *University of Minnesota*, and the *Minnesota Safety Council*. The project provides grants and technical assistance to communities for comprehensive traffic safety programs, which must involve cooperative involvement of schools, police, 4-H, health services, civic groups, and businesses.

4-H received a grant from the Department of Public Safety/NHTSA for distribution to three Minnesota counties pre-selected for their high traffic accident/fatality rates. County programs centered around drinking and driving and seat belts, and the targeted adolescent participation in teen alcohol training workshops that featured the "Be Smart! Don't Start!" musical video, Cornell University's Extension program "Make Up Your Mind About Alcohol" and the video "Saying No to Alcohol and Drugs."

Photography Exchange Links Minnesota 4-H'ers, Soviet Youth

Youth from Minnesota and the Soviet Union participated in a unique exchange of photographs illustrating daily life in their respective countries, marking the first time the Soviet youths' work has been shown in the United States. Minnesota 4-H photographers sent 52 photos to Moscow last spring, where they were exhibited in the Central Pioneer Palace and in the Trade Union Hall. In turn, a joint exhibit of the 52 Minnesota photos and 50 photos from the USSR was shown in Minneapolis in January.

The aim of the exchange was direct communication between youth from both countries. The *Minnesota-USSR Youth Photography Exhibit* represented the first contact between Minnesota 4-H youth and Soviet youth age 10-15, who belong to the Pioneers.

The exchange was arranged by *CONNECT/US-USSR*, a non-profit organization founded to develop such direct links between Minnesotans and Soviets. Among supporters of the exhibit were *Lutheran Brotherhood*, which donated gallery space and hosted the reception in its downtown Minneapolis headquarters, and the *Otto Bremer Foundation*. A national tour is planned later this year. The tour will be sponsored by *Eastman Kodak*, donor for

the National 4-H Photography Awards Program and the National 4-H Photo Exhibit.

Rock Springs 4-H Center Receives \$114,000 Estate Gift

Alberta Ellis was a devoted high school home economics teacher in Junction City, Kansas. Even after her retirement, she continued to help students learn in her home. "She never turned down someone interested in learning," said her husband, Roy Ellis, as he presented a \$114,000 gift from her estate to enhance and maintain the *Rock Springs 4-H Center*. Mrs. Ellis' lifelong interest in teaching and learning will be appropriately honored at the Center, which trained more than 25,000 guests in 1987.

W. K. Kellogg Foundation Supports 4-H Intergenerational Program in Michigan

The *W. K. Kellogg Foundation* recently awarded a \$10,000 funding grant to the *Michigan 4-H Foundation* to develop intergenerational 4-H activities in Barry County. Senior citizens in nursing homes, apartment complexes, and single-family homes will be encouraged to become active in 4-H as leaders and friends to 11- to 13-year-old members. They will be paired with young people and will also lead groups of 4-H members in such projects as folk patterns and heritage gardening. Participants will be able to pursue any subject that interests them whether arts and crafts, photography, or animals.

Kellogg Foundation Funds Extension Staff Development Project

A grant of \$1,457,199 from the *W. K. Kellogg Foundation* to *North Carolina State University* (NCSU) is funding a nationwide staff development program for the Cooperative Extension Service. The aim is to improve the ability of Extension staffers to work with various types of organizations. A curriculum has been created, along with a series of teaching resource modules called "Working with our Publics: Inservice Education for Cooperative Extension." Selected land-grant universities were awarded subcontracts by NCSU to develop portions of the curriculum. The Cooperative Extension Service has long played a major role in extending the knowledge and resources of land-grant universities to local citizens. This program seeks to improve the effectiveness of Extension professionals at the local level and to strengthen land-grant universities' commitment to their mission.

D.O.E. Funds Colorado Extension Drug Abuse Prevention Program

Colorado State University's Cooperative Extension Service received a two-year grant from the U.S. Department of Education through its Drug-Free Schools and Communities Program. The funds will support delivery of the "DARE to be YOU" curriculum through schools in 15 Colorado communities.

"DARE to be YOU" has been approved by the Colorado Department of Education for use in fulfilling the state's requirements for drug and alcohol education. It offers a series of workshops that build skills through activities that have proven to positively affect teen behavior. The curriculum focuses on resisting peer pressure, decision-making abilities, communication skills, increased self-esteem and self-responsibility, and development of strong family systems. The curriculum was developed cooperatively between Colorado's Extension Service and the Department of Health, utilizing expertise from Colorado State University's Departments of Human Development and Family Studies, Social Work, Sociology, Education, Psychology, Statistics, and Natural Resources.

"DARE to be YOU" has also been used by the Colorado tribes to provide ongoing substance abuse prevention and self-esteem development with Indian youth. Indian communities select teen leaders for training in providing the primary prevention strategies and activities to their local tribe.

Most Youth Health Problems are Preventable, Says Koop

The views expressed by U.S. Surgeon General C. Everett Koop about youth health issues coincide with and reinforce the strengths of 4-H youth programs. Asked to identify the most important health issues for today's youth in an interview in "Youth Policy" magazine, Koop said, "If you are talking about people who are old enough to make their own decisions, I would think an understanding that most of the problems that we have dealt with in health are preventable. And therefore, they have to take a major, active role in their lifestyles and in little careful things that can prevent all kinds of disaster." Koop mentioned drinking and driving, use of seatbelts, avoiding exposure to excessive noise, smoking, exercise, diet and stress as areas that if acted on responsibly, would cut down on the majority of health problems.

Koop also cautioned about the approach used in preventive programs: "When you bring an educational program to young people, you shouldn't bring it with the concept of fear, because young people love to take risks. Instead of saying 'don't do this and don't do that because you might get AIDS, you might get pregnant, you might get this,' try to . . . say: 'The person who leads a relatively 'moral' life as a teenager, has a tremendous amount to gain other than just avoiding a disease.'"

National Science Foundation Funds Land-Grant, Extension, 4-H Programs

Seventeen land-grant university projects have been funded in the National Science Foundation's Young Scholars Program, representing 25 percent of the grants awarded. The Cooperative Extension System will play a key role in these awards, which total \$655,603. In a separate program, the University of California received a National Science Foundation grant of \$260,000 for its 4-H SERIES (*Science Experiences and Resources for Informal Settings*) program.

The Young Scholars Program is designed to excite students about science careers by offering them the opportunity to work side-by-side with research scientists in ongoing research projects or in projects of their own design during on-campus summer pro-

grams, with full-year follow-up at home. Many of the projects utilize the Cooperative Extension System's 4-H program to recruit participants, and conduct year-round follow-up activities to sustain the level of excitement generated by the on-campus programs. Life Science and/or Agriculture will be the focus for 10 of the land-grant projects; five stress Engineering; one concentrates on Earth Science and one on Math/Marine Science. Young Scholars awards were made to land-grant universities in California, Colorado, Georgia, Hawaii, Iowa, Kentucky, Louisiana, Michigan, Montana, New Hampshire, Ohio, Pennsylvania, Texas, and Washington.

California 4-H will conduct a 36-month leadership and materials development project to build the science education base of the statewide 4-H program. The purpose of the project is to increase both the quantity and quality of science experiences and resources available to over 60,000 California 4-H youth. 4-H SERIES will include "Blue Sky Below My Feet — Adventures in Space Technology," the new multimedia 4-H program which introduces children in grades 4-6 to the world of science and technology using features from the Space Shuttle program. "Blue Sky" was cooperatively developed and produced by National 4-H Council, Extension Service, USDA, National Aeronautics and Space Administration, and Arthur Young and Company.



Alan J. Moore (l), representative of the president of the Atchison, Topeka and Santa Fe Railway Company, is congratulated by Russ Weathers, vice president, Program Services, National 4-H Council, on the company's 65 years of sponsorship of 4-H educational scholarships.

Costa Rican Exchange Program Offers Teens Opportunities to Use Back Home

The opportunities and importance of international exchange experiences were apparent when 108 Costa Rican 4-H/4-S exchange students met at the National 4-H Center recently for a final consultation before returning home. The experience of their six-month stay in the U.S. will act as a catalyst for the students to initiate improvements in their communities for many years.

The 16- to 19-year-olds had been living with host families and attending high school in the United States since last fall as participants in the *Central American Peace Scholarship* (CAPS) educational program funded by the *U.S. Agency for International Development* in cooperation with the Costa Rican 4-S program. The program is administered by National 4-H Council in the U.S. They are Costa Rican 4-S club members selected to participate in the ex-

change because of academic achievement and leadership skills.

"Returning to Costa Rica after their stay in the United States is actually just a beginning for them. They will be expected to stimulate new ideas in their schools and communities and initiate beneficial projects. They make a commitment to help 4-S in Costa Rica when they agree to participate in the CAPS program," said Jack Backstrom, program coordinator.

The stated goal of the 4-H/4-S CAPS exchange program is "to bridge international understanding between Central America and the United States through formal education, families and 4-H."

With that goal in mind the CAPS students immersed themselves in U.S. culture. In school they were quarterbacks on football teams, led soccer teams to championships, worked on school newspaper or yearbook staffs, taught Spanish classes, were listed on honor rolls and performed Costa Rican dances and songs at school assemblies. Outside the classroom they attended 4-H meetings, helped host brothers and sisters with 4-H projects, attended state

fairs and gave talks about Costa Rica and 4-S to their classmates, 4-H clubs and civic organizations in their communities.

"One of the benefits these kids have had from participating in the CAPS program is plugging into the 4-H network here. They've been receiving formal education in the classroom, but through 4-H they have also become active in the communities," said Backstrom.

Juan Jimenez spoke privately in Spanish with Vice President George Bush during a question-and-answer forum in Camp Grayling, Michigan. Flor Medrano and Ina Porras were invited to visit Congressman Frank Horton (D-N.Y.) in his office in Washington, D.C. when he met them after a presentation at the Seneca Falls Lions Club. Medrano also made an anti-drug public service announcement in Spanish which aired in her host community.

Snow was a novelty for all of the students because Costa Rica's temperature ranges between 50 and 80 degrees year round. Raul Rivera was so excited at the thought of snow that he drew a picture of his host family's barn as he imagined it would look after a snowfall, long before he ever laid eyes on snow. The family copied his drawing and sent it as a Christmas greeting.

"I have observed and I really admire the participation of the people in my host family's community," said Geovanni Paniagua, relating some of his experiences. "I learned about how the people work together in different projects. But they also do different kinds of things to motivate the people. For example, in my host family's community they do competitions, dances and shows. This is very important to us; we can learn from this."

"When I return to Costa Rica I really want to work hard in the 4-S club in high school, elementary school, wherever I can, because this is my dream — working with people. I want all this only for one reason: for the future of Costa Rica. This experience we have had is the most beautiful gift that anybody can buy," said Grethel Angulo, another CAPS student.

"After a 2-week vacation they are back in school and we are keeping them very busy with 4-S activities," said Senor Rafael Segovia, executive director of the National 4-S Foundation in Costa Rica. Their number one priority is to work as volunteer leaders starting 4-S clubs for children aged 7-13 in their communities. They will be helping the younger members primarily with gardening and animal projects. They also are working to establish fairs where the 4-S members can display their projects. Many of the students are teaching English in their schools.



Congressman Frank Horton, New York, met with Flor Medrano (left) and Ina Porras (right) of Costa Rica while they visited Washington, D.C. for a Central American Peace Scholarship (CAPS) consultation. Medrano and Porras lived with 4-H families in the Congressman's district for six months as participants in the exchange program.

"As a national project the 1987 CAPS students will work on a program to discuss drugs and alcohol, similar to the Youth program in the United States," said Segovia. They will share notes and experiences during regional reunions this spring. In June all of the 1986 and 1987 CAPS students will be reunited at a national reunion.

"They do miss their families in the U.S.

and we have a campaign for the kids to write often. I have told them they have established new families in the United States and they must keep in touch through the mail, or call once in awhile," said Segovia.

The CAPS program resulted from the Kissinger Commission study on Central America in 1984. Through the program, scholarships are awarded to four groups:

youth, university students, post-graduate students and community leaders. The 4-H/4-S exchange currently is the only CAPS youth exchange in Central America. This is the second year 4-H has participated in the program. 4-H/4-S are working with the U.S. Agency for International Development to clear the way for continuing agreement to provide this international experience for 4-H/4-S members.

1988 Private Support for 4-H Programs

The following companies, foundations, associations and friends of 4-H have committed support for specific 4-H programs through National 4-H Council for 1988. This listing of private support for 4-H is summarized from the March 1988 issue of the "4-H Digest." The more detailed listing of private support may be obtained by requesting a copy of the March Digest from The 4-H Supply Service, National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland 20815 (301) 961-2940.

Educational Materials

Bread

Fleischmann's Yeast Inc.

Food-Nutrition

The General Foods Fund, Inc.

Horse

Bureau of Land Management

Meat Science

National Live Stock and Meat Board

Plant and Soil Science

Pioneer Hi-Bred International, Inc.

International Programs

Exxon Corporation

Ford Motor Company Fund

4-S of Costa Rica

The Gerber Companies Foundation

Kellogg Company

W. K. Kellogg Foundation

U.S. Agency for International Development

U.S. Information Agency

National 4-H Awards Programs

Achievement

Ford Motor Company Fund

Agriculture

Case IH

Purina Mills, Inc.

Alumni

Beatrice/Hunt-Wesson

Orville Redenbacher's

Gourmet Popping Corn

Beef

Wrangler Jeans

Beef Industry Council on behalf of The Beef Board

Bread

Fleischmann's Yeast Inc.

Citizenship

The Coca-Cola Foundation

Clothing and Textiles

Coats & Clark

Singer Sewing Company

Conservation of Natural Resources

Deere & Company

Dairy

American Cyanamid Company

Land O'Lakes, Inc.

Dairy Foods

Carnation Company

Dog Care and Training

Ralston Purina Company

Purina Dog Foods Group

Electric Energy

Westinghouse Electric Corporation

Entomology

Mobay Corporation

Agricultural Chemicals Division

Fashion Revue

Simplicity Pattern Co. Inc.

Viking White Sewing Machine Company

Food Conservation, Preservation and Safety

Heinz Vinegar

Food-Nutrition

The General Foods Fund, Inc.

Forestry

International Paper Company Foundation

Gardening and Horticulture

Chevron Chemical Company

Ortho Consumer Products Division

Health

Kraft, Inc.

Horse

American Quarter Horse Association

Leadership

Firestone Trust Fund, a charitable trust of

The Firestone Tire & Rubber Company

Petroleum Power

Amoco Foundation, Inc.

Photography

Eastman Kodak Company

Plant and Soil Science

National 4-H Council

Education Fund

Presidential Award

Reader's Digest Foundation

Public Speaking

Unocal Corporation

Safety

General Motors Foundation, Inc.

Sheep

American Hampshire Sheep Association;

American Oxford Sheep Association; American

Sheep Producers Council Inc.; Columbia

Sheep Breeders' Association of America;

National Society of Sheep Records;

National Suffolk Sheep Association

Swine

Pfizer Inc.

National Pork Producers Council

and Cooperating State Pork

Producers Associations

Veterinary Science

The Upjohn Company

Wildlife and Fisheries

Jeep, a subsidiary of Chrysler

Motors Corporation

National Wildlife Federation

Special 4-H Grants and Programs

Beef Promotion Grants

Beef Industry Council on behalf of The Beef Board

Fair Grants

Jeep, a subsidiary of Chrysler Motors Corporation

4-H and Handicapped Youth Initiatives

Dr. Scholl Foundation

4-H Vision Education

American Optometric Association

IFYE Mini Grants

International Four-H Youth Exchange Association of the USA

National 4-H Ambassadors

Reader's Digest Foundation

National 4-H Photo Exhibition

Eastman Kodak Company

North American Invitational

4-H Dairy Quiz Bowl Contest

Elanco Products Company

A Division of Eli Lilly and Company

Shooting Sports Workshops

American Archery Council

Anschutz-Precision Sales International, Inc.

Boone and Crockett Club

Browning

Daisy Manufacturing Company

Dixie Gun Works, Inc.

Doskocil Manufacturing Co., Inc.

Federal Cartridge Company

George Hixon

Goex, Inc.

Hercules Incorporated

Hodgdon Powder Company, Inc.

J.W. Hornady Memorial Trust Fund

Lansky Sharpeners

The Marlin Firearms Co.

Mayville Engineering Company, Inc.

Michaels of Oregon Co.

National Shooting Sports Foundation, Inc.

National Wild Turkey Foundation, Inc.

Ox-Yoke Originals, Inc.

Pachmayr Gun Works, Inc.

Penguin Industries, Inc.

Reinhart Fajen, Incorporated

Remington Arms Company, Inc.

The Ruffed Grouse Society

Tandy Leather Company

Tasco Sales, Inc.

K.W. Thompson Tool Co., Inc.

Trapshooting Hall of Fame and Museum, Inc.

Trius Products, Inc.

The Wildlife Legislative Fund of America

Carl Zeiss, Inc.

Wildlife and Fisheries

Fish and Wildlife Service,

U.S. Department of Interior

Youth for America

Colgate-Palmolive Company

National/Regional Conferences and Events*National 4-H Conference*

Friends of National 4-H Council

National 4-H Engineering Events

Amoco Foundation, Inc.

Firestone Trust Fund, a charitable trust of
The Firestone Tire & Rubber Company
The Toro Company

National 4-H Forestry Invitational

International Paper Company Foundation

Annual 4-H Dairy Conference

Sponsorship arrangements to be confirmed.

National 4-H Dairy Judging Contest

American Breeders Service

National Safety Congress

General Motors Foundation, Inc.
3M

1988 National Horse Events

Absorbine, W.F. Young, Inc.
American Hackney Horse Society
American Morgan Horse Institute
American Paint Horse Association
American Quarter Horse Association
American Saddlebred Horse Association
Churchill Downs Incorporated
Coppinger & Affiliates/Majestic
Marketing Associates
Half-Quarter Horse Registry of America
The Half-Saddlebred Registry of America
Harness Horse Youth Foundation, Inc.
International Arabian Horse Association
Merck & Company, Inc.
Reeves International, Inc.
Tennessee Walking Horse Breeders' and
Exhibitors' Association
United Professional Horsemen's Association, Inc.

National Livestock Judging Contest

Elanco Products Company
A Division of Eli Lilly and Company

National 4-H Poultry and Egg Conference

Hubbard Farms Charitable Foundation

National 4-H Congress

Donors listed under awards and scholarship
programs plus the following supporters of
special events.

American Income Life Insurance Company
Case IH
Chicago Hilton and Towers
The Coca-Cola Foundation
The Colson Company
Eastman Kodak Company
Firestone Trust Fund, a charitable trust of
The Firestone Tire & Rubber Company

Fleischmann's Yeast Inc.
Ford Motor Company Fund
International Paper Company Foundation
National Food and Energy Council
Nationwide Insurance Company
J.C. Penney Company, Inc.
The President's Council on Physical Fitness
& Sports
Ralston Purina Company
Purina Dog Foods Group
Sears Roebuck and Co., Inc.
Sew News Magazine
Simplicity Pattern Co. Inc.
Sony Video Communications
Viking White Sewing Machine Company

National/Regional Scholarship Offerings*Agriculture Career Awareness Scholarships to 1862
and 1890 Land-Grant Institutions*

E.I. du Pont de Nemours and Company

Agriculture Careers Scholarships

DEKALB Foundation
True Temper Hardware

Animal Science Scholarships

Continental Grain Company
Wayne Feed Division

College Scholarships

Edwin T. Meredith Foundation

Educational Awards and Scholarships

Santa Fe Railway

Food Careers Scholarships

Kerr
Webster Industries, Inc.

Gertrude L. Warren Career Scholarships

Gertrude L. Warren Scholarship Fund

Guide Dogs Raising / Training Scholarships

Guide Dogs for the Blind, Inc.

Poultry Scholarships

A.L. Laboratories
American Farm Bureau Federation
American Poultry Historical Society
Bil-Mar Foods, Inc.
Wallace H. Jerome Foundation, Inc.
Midwest Poultry Federation
Wisconsin Turkey Federation
World's Poultry Science Federation

Teen Leadership, Citizenship and International Education

*Citizenship-Washington Focus; American Heritage
Conference; Citizenship-World Focus*

Citizenship and Leadership Education

The Auxiliary to the American Optometric
Association

Colgate Youth for America Program

Bethesda-Chevy Chase Rotary Club

Farmland Industries, Inc.

The General Foods Fund, Inc.

Georgia 4-H Foundation

Illinois 4-H Foundation, Inc.

Iowa State 4-H Foundation

National Health and Safety Foundation

Norman C. Mindrum

4-H Education Fund

Office of Juvenile Justice and Delinquency

Prevention, U.S. Department of Justice

Reader's Digest Foundation

Sterling Drug, Inc.

Profiles for Tomorrow

Monsanto Fund

Volunteer Leadership Development*National 4-H Volunteer Leader Forums*

Woman's National Farm and Garden
Association, Inc.

Natural Resources

Amoco Foundation, Inc.

Nutrition

Campbell Soup Company

Regional Leader Forums

J.C. Penney Company, Inc.

Salute to Excellence

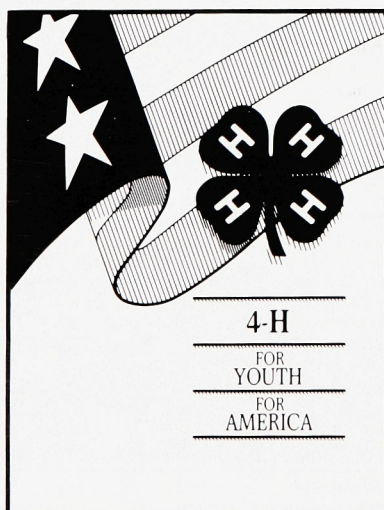
RJR Nabisco, Inc.

Training Trainers to Teach Curriculum

Beatrice Foundation, Inc.

Volunteers for the Future

W. K. Kellogg Foundation

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