

# Quarterly

National 4-H Council

Volume 4 Number 4

Winter 1987

## 65th National 4-H Congress In Review



*Over 2000 people attended the Salute to Leadership luncheon sponsored by the Firestone Trust Fund. In 1986 Firestone Trust Fund began its 42nd year as a national 4-H donor by sponsoring the National 4-H Leadership Program.*

"People often ask me, 'What's the most important thing you've gained from 4-H?' I then pause and think of the club meetings, the county fairs, the friends, the projects, the demonstrations, the trips and awards. With all this in mind, I have to say the most valuable thing I've gained from 4-H is something I haven't received yet. . . because it's my future. Although I don't know exactly what the future holds, I know that it will be bright and promising. . ." said Lisa Swallows, a Congress delegate adviser from Tennessee.

Those remarks kicked off the 65th National 4-H Congress, December 6-11 at the Chicago Hilton and Towers, where more than 1,700 youth delegates were recognized for their achievements in 4-H.

Congress participants are chosen as state, sectional or national winners for achievements in citizenship, leadership, community service and other individual 4-H projects.

Extension staffs within each state select state winners from county winners. The selection process may vary from state to state. However, sectional and national winners are selected by the national record book judging committee comprised of 16 judges, four from each region. A uniform judging process is assured by use of the National 4-H Report Form, submitted by each state winner for national judging.

Developed around the theme, "4-H for Youth for America," the premier event on the annual 4-H calendar treated participants to a

myriad of inspirational speakers, educational workshops and tours, recognition luncheons and banquets and live entertainment. The delegates were asked earnestly to consider recognition for their achievements as the beginning of their future goals for excellence. They were urged to continue being outstanding leaders shaping the future.

The delegates were accompanied by 250 Extension Service professionals and adult volunteers, 250 representatives of America's private sector donors and representatives from press, radio and television. The group represented all 50 states and Puerto Rico.

## New Support for 1986 National 4-H Congress

More than 40 national donor companies provide trips to National 4-H Congress and recognition events for 4-H program winners. This year, the following corporations provided special support for Congress activities as new donors, or for new program areas:

Adult Program and Hospitality Center  
**J.C. Penney Company, Inc.**  
 Beef Program  
**Wrangler Brand**  
 Capstone Assembly  
**Sears, Roebuck and Co.**  
 Dairy Program  
**American Cyanamid Company**  
**and Land O'Lakes, Inc.**  
 Delegate Workshops  
**Case IH**  
 Get-Acquainted Party  
**The Coca-Cola Company** and  
**Fleischmann's Yeast Inc.**  
 Loan of Video Equipment  
**Sony Video Communications**  
 Printing of the Annual Banquet Program  
**John and Cynthia Jedd, The Colson Company**  
 Sunday Inspirational Speaker  
**Nationwide Insurance Company**

## New Donors

Several key 4-H partners have announced significant commitments to The Campaign for 4-H:

**RJR Nabisco, Inc.**, North Carolina, has become the largest corporate donor to The Campaign for 4-H with a pledge in excess of \$1 million. The commitment provides continued support of the 4-H Salute to Excellence program, a nationwide recognition and training program for 4-H volunteers.

An intent to pledge at least \$500,000 was made by **Mr. and Mr. Luke Schruben**, Maryland. Schruben and his wife, Gladys, have a long and abiding interest in 4-H programs and young people. Schruben began his career in 1933 as a county agricultural agent in Kansas. He worked in the Federal Extension Service from 1943 until his retirement as assistant administrator in 1968. Schruben currently serves as a member of The Campaign for 4-H Committee.

The board of the **AT&T Foundation**, New York, has awarded a special grant to 4-H for the development of a model volunteer networking and information diffusion system called VIPS, Volunteers in Practical Service. This dynamic concept of adult and teen leadership training and management will be piloted by Extension/4-H programs of the University of Nebraska and Oklahoma State University.

**American Income Life Insurance Company**, Indiana, recently made a five-year commitment to The Campaign for 4-H to continue its long-time support of events at National 4-H Congress and the National Association of Extension 4-H Agents Conference.

## National 4-H Congress Donors

American Cyanamid Company  
 American Income Life Insurance Company  
 American Quarter Horse Association  
 Amoco Foundation, Inc.  
 Beatrice Companies, Inc.  
 Beatrice/Hunt-Wesson Orville Redenbacher's  
 Gourmet Popping Corn  
 Carnation Company  
 Case IH  
 Chevron Chemical Company, Ortho Consumer  
 Products Division  
 Chicago and North Western Transportation  
 Company  
 Coats & Clark Inc.  
 The Coca-Cola Company  
 The Colson Company  
 Deere & Company  
 DEKALB Corporation  
 Eastman Kodak Company  
 The Farm Credit System  
 Federal Land Bank Associations  
 Production Credit Associations  
 Banks for Cooperatives  
 The Firestone Trust Fund  
 Fleischmann's Yeast Inc.  
 Ford Motor Company Fund, Inc.  
 Friends of Kenneth H. Anderson  
 Friends of National 4-H Council  
 Friends of Thomas E. Wilson  
 The General Foods Fund, Inc.  
 General Motors Foundation, Inc.  
 Gulf Central Pipeline Company  
 International Paper Company Foundation  
 Jeep Corporation  
 Kerr Glass Manufacturing Corporation  
 Kraft, Inc.  
 Land O'Lakes, Inc.  
 Mobay Corporation  
 Montgomery Ward & Co.  
 National Food and Energy Council  
 National 4-H Council Education Fund  
 National Pork Producers Council  
 National Wildlife Federation  
 Nationwide Insurance Company  
 J. C. Penney Company, Inc.  
 Pfizer Inc.  
 Poultry Industry Associates  
 Purina Mills, Inc.  
 The Quaker Oats Foundation  
 Ralston Purina Company, Purina Dog Foods  
 Group  
 Reader's Digest Foundation  
 Santa Fe Railway  
 Sears, Roebuck and Company  
 Sheep Industry and Breed Associations  
 The American Hampshire Sheep  
 Association  
 American Oxford Sheep Association  
 American Sheep Producers Council, Inc.  
 Columbia Sheep Breeders' Association of  
 America  
 National Suffolk Sheep Association  
 Simplicity Pattern Co. Inc.  
 Sony Video Communications  
 Tobe-Coburn School for Fashion Careers  
 UNOCAL Corporation  
 The Upjohn Company  
 Viking White Sewing Machine Company  
 Westinghouse Electric Corporation  
 Wrangler Brand

## National 4-H Council Quarterly

### Quarterly Staff

Larry L. Krug, Executive Editor  
 Emerson M. Goodwin, Managing Editor  
 Betsy Marchesseault, Contributing Writer

**National 4-H Council Quarterly** is published by National 4-H Council. National 4-H Council is a not-for-profit educational organization that uses private resources to help expand and strengthen 4-H programs. 4-H is the youth education program of the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture. Programs and educational materials supported by National 4-H Council are available to all persons regardless of race, color, sex, age, religion, national origin or handicap. Council is an equal opportunity employer.

### National 4-H Council Officers:

**Chairman**, Harold A. Poling, President, Ford Motor Company  
**Vice Chairmen**, L. D. Thomas, President, Amoco Oil Company  
 Dr. Anne Rideout, Associate Director, Cooperative Extension Service, University of Connecticut  
**Treasurer**, Daniel J. Callahan III, Chairman and Chief Executive Officer, American Security Bank  
**Secretary**, Edward J. Beckwith, Attorney and Partner, Baker & Hostetler  
 Grant A. Shrum, President and Chief Executive Officer  
 Ray Crabbs, Senior Vice President and Chief Operating Officer



7100 Connecticut Avenue  
 Chevy Chase, Maryland 20815  
 (301) 961-2800

## Recognition for Achievements and Dedication

As the reality of being at National 4-H Congress sank in, many delegates were overwhelmed by the immensity of the city, the elegance of the hotel, and the generosity of donors. "My donors are very generous. . . It's great! I love it," said David Gustafson, 18, a state dairy winner from Sunnyside, Wash. Land O'Lakes, Inc. and American Cyanamid Company sponsored his trip.

Two hundred and ninety-six regional and national project winners were individually spotlighted as they received donor-sponsored scholarships totaling \$288,750 during the annual banquet. National winner selections are based on project records and project involvement. Winners will use the money for continuing education.

During the banquet 12 national winner youth delegates were announced as Presidential Award winners. The Presidential Award is the highest honor given in 4-H for excellence, sponsored by the Reader's Digest Foundation. Recipients were presented silver trays and scholarships by J. Edward Hall, executive director, Reader's Digest Foundation, on behalf of President Ronald Reagan.

Twelve donors were cited for 4-H support ranging from 5 to 55 years. They were recognized for their contributions which have brightened the future of 4-H through the years. Donors receiving citations were: Sears, Roebuck and Co., 55 years; Simplicity Pattern Co. Inc., 40 years; Fleischmann's Yeast Inc., 35 years; The Pillsbury Company, 30 years; Continental Grain Company, Wayne Feed Division, 30 years; Chevron Chemical Company, Ortho Consumer Products Division, 30 years; IBM, 25 years; The Upjohn Company, 20 years; Campbell Soup Company, 20 years; The Coca-Cola Company, 15 years; Farm Credit Bank of St. Louis, five years, and Norfolk Southern Corporation, five years.

Individuals also were recognized for contributions to 4-H. Harold Poling, president and chief operating officer of Ford Motor Company and chairman of the board of trustees, National 4-H Council, and David Litten, vice president, Midwestern Region, Westinghouse Electric Corporation, and National 4-H Council board of trustees member, received the Partner-in-4-H Award from the Extension Service. The award, 4-H's highest honor for service, is given to individuals, businesses, associations, foundations, groups, government bodies and other institutions which have worked closely with the Cooperative Extension Service in support of the 4-H program nationally. Both recipients were cited for their exemplary, significant and distinctive contributions to the 4-H educational program.



*4-H Presidential awards winners left to right: Michelle Gillette, Utah, fashion revue; J. Edward Hall, executive director, Reader's Digest Foundation; Katherine Meadows, North Carolina, horse; Charles Detamore II, West Virginia, citizenship; Natalie James, Oklahoma, leadership; Donald Stormer, deputy administrator, 4-H, Extension Service, USDA; Rebecca Brown, New York, dairy. Back row: Brian Richert, Minnesota, swine; Joel Pals, Idaho, safety; Matthew Ohland, New York, achievement; Janeen Peters, Oklahoma, citizenship; Scott Pruitt, Indiana, entomology; David Jones, Georgia, achievement; Jill Faldmo, Utah, leadership.*



*The national winners in the food-nutrition awards program each received \$1,000 scholarships each from The General Foods Fund, Inc. Shown here with the world's largest chocolate bar are: Tammi Fisher, Texas; James Tappan, vice president, General Foods Corporation; Kim Land, Wyoming; Philip Smith, president and chief executive officer, General Foods Corporation. Right: Angelia Sellers, Alabama; Debbie Fish, Indiana; Carol Hodiak, Maryland; Tonya Myers, Illinois; Rudy Mesnak, manager, tech. services, Baker's Chocolate.*



*The national winners in the electric energy awards program received \$1,000 scholarships from Westinghouse Electric Corporation. Shown here are: Front row: Michael I. Jernigan, Georgia; Kenneth M. Lee, California; Mark Beauregard, Arkansas; David Litten, vice president, Midwestern Region, Westinghouse Electric Corporation. Back row: Nancy J. Meador, North Carolina; Terry K. Turner, Tennessee; Brad Boatman, Oklahoma, David Litten was also singled out as one of two Partner-in-4-H award recipients.*



*Donald Deutsch, (left) vice-president of public affairs, Sears Merchandising Group, Sears, Roebuck and Company, accepts his company's 55-year donor anniversary citation from National 4-H Congress Delegate Adviser, Ann Grumbine, Pennsylvania.*

## Educational Workshops and Field Trips

Congress delegates participated in educational workshops and tours to expand their thoughts, worldly knowledge and ways of life. The workshops covered a wide range of topics such as international relations, personal appearance and professionalism, U.S. farm policy, fitness and health; and saving a place for wildlife. These were co-sponsored by Case IH and the President's Council on Physical Fitness and Sports.

The tours included The Chicago Board of Trade, National Livestock and Meat Board, Field Museum of Natural History, Chicago Botanic Garden and International Academy of Merchandising and Design.

## Inspirational Messages

Inspirational speakers encouraged Congress delegates to continue setting goals, reaching to achieve them and preparing for their futures.

## Entertainment

A Get-Acquainted party sponsored by The Coca-Cola Company and Fleischmann's Yeast Inc., the Purdue Collegiate Singers sponsored by American Income Life Insurance Company and a hot dog party and dance, courtesy of Ford Motor Company Fund, provided some of the formal Congress-wide entertainment. The delegates provided their own informal entertainment when they exchanged mementos and made friends in the delegates' center--when they had a few spare moments.

As they return to the routines of their busy lives Congress participants will speak of Chicago with a distant glimmer in their eyes. They will remember new experiences, generous donors, inspirational messages, crowds in downtown Chicago and new friends from across the nation. They will remember recognition for dedication and achievement. They will remember Charles Detamore's statement in his Presidential Award speech, "4-H has given me the foundation on which I have chosen to base my entire life. Thank you 4-H!"



*Dr. Myron Johnsrud, administrator, Extension Service, USDA, congratulates Harold Poling, president and chief operating officer of Ford Motor Company and chairman of the board of trustees, National 4-H Council, as a Partner-in-4-H recipient. This is the top recognition award given by the Cooperative Extension Service to individuals, businesses, associations, foundations, groups, government bodies and other institutions for exemplary support of the 4-H program.*



*The opening assembly of the 65th National 4-H Congress was dedicated to Ellison Onizuka and the spirit of the other Challenger astronauts. During the Keynote Assembly, Mrs. Lorna Onizuka presented the 4-H flag her husband carried on the Space Shuttle Discovery mission in 1985. He had credited much of his success as an astronaut to his 4-H experience. "The activities Ellison participated in and learned from in 4-H, the friendships he developed, were treasured throughout his life . . . Please accept this flag on his behalf. I know that he's pleased to know that it's being returned to you," said Onizuka.*



*Grant Shrum, president, National 4-H Council, presents Judy Raymond, senior vice president, Simplicity Pattern Co. Inc.'s 40 year anniversary citation.*



*The Purdue Collegiate Singers entertain, sponsored by American Income Life Insurance Company.*



*Tom Sullivan, renowned singer, composer, actor, author and reporter for ABC's "Good Morning America" shared his songs and thoughts with delegates at a Thursday morning assembly. Sullivan, blind since birth, urged delegates to cultivate their own uniqueness and individuality. His appearance at Congress was sponsored by Sears, Roebuck and Company.*



*Keynote speaker Captain James A. Lovell, former astronaut on Apollo 8 and 13 space flights, gave an in-depth account about space travel. He based his message on Ellison Onizuka's statement, "no boundaries, no lines . . . only space."*

## IN THE NEWS

Deere & Company's 150th Anniversary Issue of **The Furrow**, its magazine for its customers, features a picture of a Dixie Raiders 4-H club member and her show animal.

Philip Smith, president of General Foods Corporation, was recently installed as chief executive officer. Smith is a member of National 4-H Council's Board of Trustees and Campaign Committee.

Over 260 4-H club members from 23 states participated in the Eastern National 4-H Horse Roundup held at Louisville, Kentucky, in November during the North American International Livestock Exposition. The educational event involved competition in six areas for a total of 21 judging teams, 17 horse bowl teams, 11 hippology teams, 10 team demonstrations, 14 individual demonstrations, and 14 public speakers.

North Carolina won the judging contest with team members Kelly Thompson, Erin Tyndall, Laura Phillips, and Pam Whitfield. Pam Whitfield was also the high overall individual. New Jersey won the horse bowl contest with team members Katie Applegate, Wendy Woske-Kotraba, Karen Babb, Patty Flynn and Eric Bothur. Cherie Andrich, Michigan, was the high individual in the contest. Vermont placed first in the hippology contest with the following team members: Heather Collins, Jessica Alexander, Beth Hallock, and Jenny Clements. Tammy Dedert, Illinois, was the high individual in the hippology contest. Joyce Brinsfield, Maryland, placed first in the public speaking contest. Beth Schultz, Michigan, won the individual demonstration contest. Amy Maillet and Christy Maillet, Vermont, won the team demonstration contest.

Donors for the event included: Absorbine, W. F. Young, Inc.; American Morgan Horse Institute; American Paint Horse Association; American Quarter Horse Association; American Saddle Horse Association; Colorado Ranger Horse Association, Inc.; Coppinger & Affiliates/Majestic Marketing Associates; Half-Quarter Horse Registry of America; Harness Horse Youth Foundation, Inc.; International Arabian Horse Association; Merck & Company, Inc.; National Show Horse Registry, Inc.; North American International Livestock Exposition; Tennessee Walking Horse Breeders' and Exhibitors' Association; The Half-Saddlebred Registry of America; United Professional Horsemen's Association; and Zeecraft, Inc.

## Major Gifts Launch Project: Youth For America

Communities across the country are struggling with a number of social issues affecting families, the elderly, and perhaps most importantly, our youth. Sound educational programs have been developed to confront the issues of substance abuse, teen pregnancy, stress and suicide. Considerable financial resources have been committed to solving these problems from the public and private sectors. Yet little lasting impact on correcting these societal problems can be measured.

Many people associated with funding, developing and implementing these programs feel the primary reason they have not been more successful has been the lack of an effective delivery system. However, an effective delivery system is already in place and capable of reaching people in every community across America. This is the Cooperative Extension System, a component of the Land-Grant Universities located in every state and territory. The Cooperative Extension System conducts the 4-H program, which is the nation's largest out of school youth education program. The Extension system is our nation's best example of cooperative partnerships in helping people solve problems, itself being an integrated partnership with federal/state/county levels of government and the private sector.

Project: Youth for America is a major youth development initiative to confront the challenging problems facing young people. It combines the resources of federal, state and county governments with the private sector to expand the youth outreach effectiveness of each state's Land-Grant University.

Over 150 guests representing government leaders, corporate executives, Land-Grant University presidents and Extension leadership were present for the inauguration of Project: Youth for America in Chicago in conjunction with the 65th National 4-H Congress.

Participating in the Project: Youth for America announcement program were a cross section of individuals representing the essential elements important to the project's success. Dr. Russell G. Mawby, chairman of the W. K. Kellogg Foundation, presided as the moderator. Jim Eischens, 4-H ambassador, Minnesota; Harry Bonner, 4-H volunteer, Michigan; and Leah Hoopfer, program leader, 4-H youth, Michigan, provided attendees with their perspectives on the expanded role the Cooperative Extension System could play in delivering programs to confront the contemporary problems of youth. Dr. Stanley Ikenberry, president of the University of Illinois at Urbana, and Dr. Anne Rideout, associate director, Cooperative Extension Service, University of Connecticut and vice chairman, board of trustees, National 4-H Council, shared their enthusiasm for an



*On behalf of RJR Nabisco, Inc. John Cousart, manager special programs, announces the largest corporate gift to The Campaign for 4-H to date in support of Project: Youth For America.*

expanded community outreach effort to youth through the Cooperative Extension System.

Robert Gill, vice chairman, J.C. Penney Company, Inc., and chairman of The Campaign for 4-H, announced that the resources of the 4-H fund raising effort, already in excess of \$26 million, will be committed to support this project. New support for Project: Youth for America was also announced by representatives of corporations and individuals during the program, including: a major one-time gift to The Campaign for 4-H announced by Craig Gipple, vice president, Network, AT&T, on behalf of the AT&T Foundation; the largest pledge from individuals — \$500,000 announced by Mr.



*Luke Schruben, former assistant administrator, Federal Extension Service, USDA, announces the largest gift by an individual to The Campaign for 4-H in support of Project: Youth For America. The gift is a tribute to the future of 4-H from Luke and Gladys Schruben.*

and Mrs. Luke Schruben; and RJR Nabisco Inc.'s pledge of over \$1 million which is the largest single corporate gift to date to The Campaign for 4-H, announced by John Cousart, manager special programs, RJR Nabisco.

Representing other organizations on hand to endorse Project: Youth for America were Eric Stowe, vice president, National Safety Council and David Howell, secretary's regional representative, U.S. Department of Education. Dr. Mawby also announced that other government agencies sent messages indicating support for Project: Youth For America including the Departments of Justice, Health and Human Services, Interior, Transportation and Labor.

## 4-H Alumni Support Sought for The Campaign

Harold A. Poling, president, **Ford Motor Company** and chairman of National 4-H Council's board, was featured on a segment of Orion Samuelson's syndicated program, "U.S. Farm Report," currently reaching into 140 television markets. Poling spoke out in behalf of the benefits of 4-H participation and urged all alumni to contribute \$1 to The Campaign for 4-H for each year they were a member. Poling and Samuelson, both recipients of the national 4-H alumni award, recently experienced the

very moving recognition of the 1986 national alumni recipients during National 4-H Congress. Following that program, they mutually agreed that more people who have benefited from 4-H should be reminded of those experiences and asked to give something back to help 4-H today, now reaching 4.5 million youth. Alumni can mail their responses to: National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, MD 20815.

# 4-Hbriefs

## AT&T

AT&T Foundation announced a major one-time contribution to The Campaign for 4-H during the Project: Youth for America announcement at the 65th National 4-H Congress, Dec 6-11. The contribution will fund a Model Adult and Teen 4-H Volunteer Management Program.

The program, to be developed over a three-year period, will maximize the impact of youth and family community programs by expanding key volunteer leader training. The program goal is to rapidly and effectively mobilize a community force of highly trained and motivated adult and teen volunteers offering positive alternatives to the negative influences facing youth. Through their efforts youth will expand interpersonal skills, family coping skills, citizenship, good health practices, and money and resource management.

Nebraska and Oklahoma have been selected to pilot this key component of Project: Youth for America because of AT&T operating divisions and their current efforts and interest in organizing more efficient volunteer diffusion networks.

One hundred and fifteen adult and teen leaders from each state will be chosen to be trained at one or more of the existing 4-H national and regional training events. They will return to form a statewide resource pool of volunteers to conduct training for community volunteers and expand the reservoir of capable leadership for key roles at all participation levels. This pool, called Volunteers In Practical Service (VIPS), is networked and supported by state Extension 4-H staff.

Each state's VIPS will comprise a representative mix of the state's volunteers. These VIPS will develop a communications system for 4-H planning input and feedback. They also will act as liaison between county middle management and state 4-H leader groups as they assist in decision making about youth development and programming.

Teens will serve as project leaders and assistants to adult 4-H volunteer leaders. They will work independently with younger members and serve as role models. Thus, they will be involved in the program design and implementation.

The teens involved will have greater opportunities to experience personal growth, strengthen local 4-H groups and more effectively involve other teens in community education and life-skill training programs.

"I'm pleased we're able to join in this partnership. It is very critical to help us pull together a better leadership mechanism to work with our youth. We support 4-H and will continue to do so," said Craig Gipple, vice president, Network, AT&T, on behalf of the AT&T Foundation at the announcement.

## Volunteers For The Future Conference Set

Several pilot demonstration projects were conducted during 1986 as a part of the **W. K. Kellogg Foundation**-funded 4-H Volunteers For The Future Program. Three area conferences will be held in 1987 to share the results of these projects.

Conference One, related to youth volunteerism, will be at the Radisson Hotel in Tucson, Arizona, April 20-23. The second, on volunteer middle management, will be held at the Sheraton Hotel, Greensboro, North Carolina, May 11-14. The third conference, related to voluntary advisory boards, councils and committees, will be held at the W. K. Kellogg Biological Station Conference Center, Hickory Corners, Michigan, June 8-11.

Following these three conferences, 24 additional states will be chosen to further test and adapt the processes, training curriculum, video-supported training materials and products developed by the pilot states.

## Oklahoma Prepares for Alliance

Hundreds of Oklahomans have volunteered to work in the Alliance for 4-H fund raising campaign, to begin in March, 1987. The Alliance is a volunteer-run campaign designed to target potential donors who have benefited from and supported the 4-H program, but have never been asked to provide financial support on the county, state or national levels.

## E.I. du Pont de Nemours & Company Scholarship Winners Named

Ten 4-H members from six states have been awarded four-year scholarships of \$1,000 per year from **E.I. du Pont de Nemours & Company**. The scholarships offered by Du Pont are designed to encourage under-represented youth to pursue careers in agriculture or a closely related field. The agricultural career awareness scholarships are part of a five-year commitment by Du Pont to provide incentives for 4-H minorities to pursue agricultural fields at Land-Grant universities. The scholarship recipients were selected by the Cooperative Extension Service and will receive continued support on the basis of academic achievement. The 1987 grant recipients are: V. Christian Day, Seattle, Washington; Rhonda Jean Edwards, Sherrill, Arkansas; Ted Harris, Covington, Tennessee; Melanie Jackson, Covington, Tennessee; Titus Jackson, Covington, Tennessee; Cynthia M. Nunn, Bellville, Texas; Tonya Penrice, Brookshire, Texas; Dexter Qualls, Bogue Chitto, Mississippi; Kaye Stokes, Redfield, Arkansas; and Nancy Diane Webber, Coushatta, Louisiana.



"There's no doubt in my mind and no doubt in President Reagan's mind . . . or anybody else, Democrat or Republican . . . of the special role you play in shaping the future of this country. There's no doubt about it, the country's in good hands," Senator Robert Dole (R-Kans.) told delegates during a special National 4-H Congress assembly. He also commended the 4-H organization for providing youth with activities to say "yes" to. Here Senator Dole is pictured with the Kansas Delegation.



# 4-H Alumni Honored at National 4-H Congress

Eight 4-H alumni received Gold Key Awards as they were named 4-H alumni national winners and recognized for their lifelong contributions to society and to 4-H. The presentations were made during a special Alumni-Leaders-Donors luncheon sponsored by Beatrice/Hunt-Wesson Orville Redenbacher's Gourmet Popping Corn, December 10 at the 65th National 4-H Congress. During the luncheon each of the winners attributed much of their success to 4-H experiences. The alumni winners are:

## Reba McEntire

Country Music Entertainer  
of the Year, 1986  
4-H Club-Pittsburg County,  
Oklahoma

"I always enjoyed the Share-the-Fun Festivals (in 4-H) because I was able to sing before groups of people and gain self-confidence."

McEntire has been named Female Vocalist of the Year for the third year in a row in 1986, and she was named the 1986 country music entertainer of the year.

As a six-year 4-H member McEntire participated in several agricultural projects and Share-the-Fun Festivals. She has toured with Ronnie Milsap, Hank Williams, Jr., Conway Twitty and other well-known country and western performers. This year she will appear nationally in 4-H television, radio and periodical public service announcements.

## Judith K. Hofer

President, Famous Barr Company  
St. Louis, Missouri  
4-H Club-Washington County,  
Oregon

"The 4-H experience gave me tremendous discipline and respect for time management . . . 4-H helped me learn that good planning produces good results and that managing your time teaches you to be prepared. . . and helps you achieve your goals."

Hofer was one of 30 U.S. women selected by President Reagan to serve on the advisory committee on business. Prior to her current position, she was the president and chief executive officer of May Company of California. She has been the highest ranking woman in retailing since 1971 when she served as president and chief executive officer of Meier & Frank Company.

Hofer was a 4-H member for seven years and attended National 4-H Congress as a state winner in the 4-H safety program. She returned to the event in 1984 to deliver the keynote address to delegates. She credits her success to her association with 4-H.



The seven 1986 national 4-H alumni winners and recipient of the coveted gold key award. Pictured with Orville Redenbacher are left to right: Front row: Maurice L. Denton, Kentucky, executive director, Kentucky Association of Homes for Children at Anchorage; Dr. William E. Skelton, Virginia, dean emeritus, Virginia Polytechnic Institute and State University; Joseph Robbie, Florida, general manager and owner of the Miami Dolphins of the NFL; Judith K. Hofer, Missouri, president and chief executive officer of Famous Barr. Back row: L. H. "Cotton" Ivy, Tennessee, member of Tennessee Legislature; Dr. Stanley O. Ikenberry, Illinois, president of the University of Illinois at Urbana; Orville Redenbacher; Dr. James Martin, Alabama, president of Auburn University at Auburn. Not shown: Reba McEntire, Oklahoma, 1986 country music entertainer of the year.

## L.H. "Cotton" Ivy

Country Humorist  
Member, Tennessee State Legislature  
4-H Club-Decatur County, Tennessee

"4-H was the first organization I ever joined. My involvement gave me confidence that I desperately needed. 4-H was the beginning of an interest in agriculture that has lasted all through the years. . . My work always has been ag-related."

Ivy, a 4-H volunteer leader and resource person and former vocational agriculture teacher, is a widely sought after speaker. As a 4-H resource person he has spoken at events including 4-H camp, Milan, Tennessee; Southern Regional Volunteer Leader Forum at Rock Eagle, Georgia; 4-H state congress at Nashville, Tennessee; 4-H honor clubs and 4-H forestry awards banquet at National 4-H Congress in Chicago. In addition, Ivy has spoken at numerous benefits for the underprivileged and needy.

## Maurice L. Denton

Executive Director  
Kentucky Association of Homes  
for Children  
4-H Club-Woodford County,  
Kentucky

"I will always be indebted to 4-H for the doors it opened and the resultant success in my life."

Denton is committed to youth and the educational philosophy of 4-H, and he has continued to support the organization since being an 11-year 4-H member. He was instrumental in gaining corporate sponsorship and recognition for 80 Indiana, Ohio, Kentucky and Tennessee state winners in the agricultural economics projects. He also spearheaded corporate sponsorship and recognition of 100 Kentucky students at National 4-H Congress.

**Dr. Stanley O. Ikenberry**  
President, University of Illinois  
at Urbana  
4-H Club-Jefferson County,  
West Virginia

"The leadership skills I learned by directing county 4-H camps in West Virginia are skills I still use today."

Ikenberry was appointed president of the University of Illinois at Urbana seven years ago, after serving on the faculty of Pennsylvania State University and West Virginia University where he was dean of the College of Human Resources and Education. He has been a consulting editor for the **Journal of Higher Education** and has served on the editorial advisory board of the **Education Record**.

**Dr. James E. Martin**  
President, Auburn University  
4-H Club-Hale, Alabama

"4-H. . . for what it teaches young men and women is one of the greatest organizations that we have today that deal with young people. . . with all the problems that our young people face."

Martin began his teaching career at the University of Maryland, later moving to Oklahoma State University and to Virginia where he served as dean of agriculture at Virginia Polytechnic Institute and State University at Blacksburg. He became vice president of the School of Agriculture at the University of

Arkansas, later becoming president of that university. He has served on the staff of the White House Office of Science and Technology Policy, the Agricultural Research Advisory Committee and the Southeastern Poultry & Egg Association Research Advisory Committee.

**Joseph "Joe" Robbie**  
General Manager and Owner  
Miami Dolphins,  
National Football League  
4-H Club-Roberts County,  
South Dakota

"I'm not aware of any youth program anywhere that contributes more to the training for future leadership and to give constructive activity to young people than 4-H. . . It's a matter of personal pride and satisfaction to return here."

Robbie is a recognized community, business and political leader. He has helped hundreds of young South Dakotans through his philanthropic projects. He gives scholarships for minority students to all private colleges in South Dakota and for women to law school at the University of South Dakota. He has endowed a chair at Notre Dame University.

As a member Robbie was active in gardening and agricultural projects. His interest in agriculture has remained keen and he now owns two large cattle ranches and a veterinary wholesale distributing company.

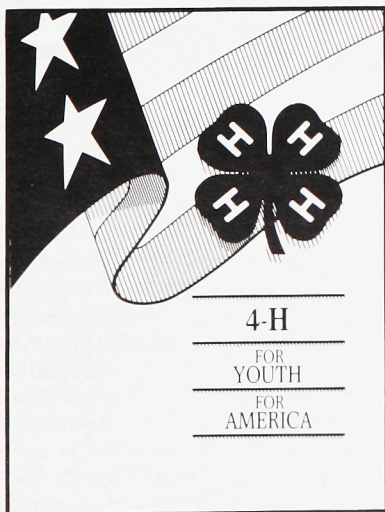
**Dr. William E. Skelton**  
Dean Emeritus  
Virginia Polytechnic Institute  
and State University  
4-H Club-Dinwiddie County,  
Virginia

"... Better citizens are the dividends donors receive on the funds they spend to sponsor 4-H awards."

Skelton currently contributes eight to ten days a month to the 4-H program, raising funds, making speeches about 4-H and serving as a resource person. He was a 4-H member for 12 years and participated in poultry, dairy and agricultural projects. He was a delegate to National 4-H Camp in 1937 and was on the Virginia 4-H All Stars for four years.

Skelton, who recently completed a term as president of Rotary International, used the training received through 4-H to establish community service projects in underdeveloped countries. "What we need in the underdeveloped countries are strong 4-H programs for young people," Skelton said. There are nearly one million Rotary members in 159 countries.

During a distinguished Extension career in Virginia, Skelton served as a county agent, state 4-H staff member, director of Virginia's 4-H programs, director of the Virginia Cooperative Extension Service and dean of the Extension division.



**National 4-H Council**  
7100 Connecticut Avenue  
Chevy Chase, Maryland 20815

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
Bethesda, Md.  
Permit No. 7014