

Quarterly

National 4-H Council

Volume 4 Number 1

Winter 1986

\$1 Million Awarded to States for 4-H Volunteer Programs

Marking the kick-off of a nationwide effort to strengthen volunteerism in the 4-H program, grants totalling nearly one million dollars have been awarded to 12 state land-grant universities to implement educational training programs for both youth and adult volunteers. Representatives from the 12 state land-grant universities, and volunteer leaders, participated in a Volunteer Development Orientation Conference at the National 4-H Center, January 7-9.

Awards were made possible through a grant of \$2.75 million to National 4-H Council from the *W. K. Kellogg Foundation* as part of a five-year program, "Volunteers for the Future," initiated in 1985.

States receiving the grants were selected by a committee representing a consortium advisory group, headed by Dr. Donald L. Stormer, deputy administrator, 4-H Youth, Extension Service, USDA, on the basis of

4-H Fund to Honor Challenger Astronaut

The Onizuka 4-H Fund for Excellence has been established as a national 4-H tribute to Lt. Colonel Ellison S. Onizuka, a 4-H alumnus and member of the ill-fated Challenger space shuttle crew. The fund will provide science and technology scholarships to 4-H members and support 4-H leadership initiatives in the states.

A participant in the new 4-H television series, "Blue Sky Below My Feet—Adventures in Space Technology," Onizuka credited the 4-H program with giving him opportunities to develop self-confidence, the ability to achieve and a spirit of exploration and challenge.

Anyone wishing to participate in the Onizuka 4-H Fund for Excellence can do so by sending tax deductible contributions to Grant A. Shrum, president, National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland 20815.



Lt. Colonel Ellison S. Onizuka

proposals received from 38 states. Members of the consortium and Dr. Gary King, a program director for the W.K. Kellogg Foundation, also attended the Conference.

continued on page 2

National 4-H Congress Celebrates America's Youth

Years of hard work and determination brought nearly 1,700 young people to The Chicago Hilton, Chicago, Illinois, November 29-December 5, for the experience of a lifetime — the 64th National 4-H Congress. At this premier event of the 4-H year, members are recognized for their achievements and have an opportunity to meet with key business executives and government officials, participate in educational workshops, tour the cultural sites of Chicago and enjoy a variety of entertainment.

Throughout the week, national and regional scholarships totalling \$287,000, were awarded to 4-H members in some 50 program areas. The awards were presented at recognition events where 4-H'ers, representing the 50 states and Puerto Rico, were honored for their achievements as state, sectional and national winners and reminded of their responsibilities as American citizens and tomorrow's leaders.

Douglas Danforth, chairman and chief executive officer, *Westinghouse Electric Corporation*, speaking at the banquet for winners in the electric energy program, told 4-H'ers, "You latched onto a chance to

continued on page 4



A silver-anniversary cake, marking *The General Foods Fund, Inc.*'s sponsorship of the 4-H food-nutrition awards program, was presented to Philip L. Smith, president and chief operating officer, *General Foods Corporation*, during the food-nutrition awards banquet at Congress. Helping Smith blow out the candles are food-nutrition national winners from left to right: Christa Thomas, Georgia; Jan Watson, Mississippi; Alisa Bedell, Utah; Kimberley Hudson, North Carolina; Jennifer Palmquist, South Dakota; and Kelle Crouch, Tennessee.

(continued from page 1)

The purpose of the program is to strengthen 4-H volunteer participation in three major areas: service on boards and committees; involvement of teens as volunteers; and use of volunteers in middle-management roles. To address these areas, grants ranging from \$70,000 to \$94,000 were awarded as follows: service on boards and committees — Alaska, Indiana, Kentucky and West Virginia; teen volunteers — Colorado, Nebraska, New York and North Carolina; middle-management — Montana, New England (Massachusetts, Connecticut, Maine, New Hampshire, Rhode Island and Vermont), Virginia and Wisconsin. The grants were distributed on a regional basis to allow for variations responsive to localized needs.

Throughout the year, county Extension staff and volunteers in each state involved will work together to demonstrate and document an effective volunteer development process to support expanded educational programs for more youth; strengthen commitments to fulfill the 4-H mission of developing adult and teen volunteers as individuals and as community leaders; and create an effective structure for use of volunteers in key management and specialized roles.

The proposals currently being funded reflect creative approaches to using new technologies, developing innovative training materials and involving volunteers on an on-going basis in a broader-based support to the entire Cooperative Extension Service system. The most effective programs developed in 1986 will be shared at regional conferences scheduled in mid-1987. Following these conferences, grants of \$12,000 will be awarded to 24 additional states to replicate and further develop the concepts during 1988. The final results of the program are expected to increase the capabilities, responsibilities and effectiveness of 4-H volunteers throughout the nation.



Dr. Gary King, a program director for the W. K. Kellogg Foundation, left, talks with Indiana representatives Kathryn M. Penrod, Ed Frickey and Janet S. Ayres at Volunteer Development Orientation Conference.

The Campaign for 4-H NEW DONORS

At the end of Council's fiscal year, The Campaign for 4-H gained support from the following new corporate donors:

Webster Fine Arts, Ltd., Glenview, Illinois, and **Great American Opportunities, Inc.**, Nashville, Tennessee, to support the 1985 Resource Development Workshop for state 4-H foundation staff.

New contributors to the National 4-H Education Fund include: **Marathon Manufacturing Company**, Houston, Texas; **Hercules, Incorporated**, Wilmington, Delaware; **Vigortone Ag Products**

Inc., Cedar Rapids, Iowa; and **The Duke Power Company Foundation**, Charlotte, North Carolina.

The following have provided gifts to improve the National 4-H Center facilities: **Allied & Elite Rentals, Inc.**, Bethesda, Maryland; **M.A. Bruder & Sons Incorporated**, Broomall, Pennsylvania; **Chemtron Inc.**, Lorton, Virginia; **Roozen Nursery, Inc.**, Oxon Hill, Maryland; and **Chas. G. Stott & Company, Inc.**, Washington, D.C.

In addition, **National Associates, Inc.**, Cape May, New Jersey, has made a three-year pledge to support the Citizenship-Washington Focus fellowship program.

National 4-H Council Quarterly

Quarterly Staff

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Ray Crabbs, Vice President and Chief Operating Officer, National 4-H Council



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Firestone and Reader's Digest Shift Support

Beginning in 1986, **The Firestone Trust Fund** will be shifting their long-standing support to 4-H to the national 4-H leadership awards program. In addition to sponsoring this full awards program, Firestone will continue to support the Eastern and Western National 4-H Engineering Events. **Reader's Digest**, also a long-standing donor with 4-H, will be shifting their support from the leadership program to the 4-H presidential awards program.

With the new sponsorship, the number of presidential award winners will increase from 6 to 12. In addition, each will receive a \$500 scholarship from Reader's Digest, whose sponsorship also will provide for a Congress recognition event for all nominees and assistance in funding the 4-H ambassador program.



Alliance for 4-H Strengthens Individual Support

4-H is reaching out to individuals as part of a nationwide fund raising effort to strengthen the 4-H program at all levels from the grassroots level up. Through the Alliance for 4-H, a cooperative effort between National 4-H Council, Extension Service staff and 4-H volunteers at the local and state levels, a nationwide individual giving campaign will be launched to significantly increase the fund raising capacity of the 4-H system and expand the outreach of 4-H programs.

The major goals of the Alliance are to build a stronger partnership between local, state and national fund raising planning and solicitation programs and to mobilize a network of individuals at all levels who will become advocates and supporters of 4-H on an ongoing basis.

Friends and supporters of 4-H, who have donated time and money to the program either as corporate or foundation sponsors, have recommended that the estimated 45 million 4-H alumni, parents, relatives, community leaders and business leaders, whose lives have been touched by 4-H and who have directly benefited from 4-H would be a valuable source of funding and support.

More than 50,000 alumni, representing every walk of life, already have been identified through a variety of alumni search projects orchestrated by Council last year. Some of these projects include surveys of past state and national winners, alumni identification cards inserted into corporate donor billing statements and questionnaires handed out at state fairs and local 4-H events. *The Firestone Tire & Rubber Company, Amoco Foundation, Inc., The JEEP Corporation, and Nabisco Brands, Inc.*, cooperated in these efforts.

The Alliance comes at a time when both individual giving and volunteering are on the rise. This year, more than \$75 billion will be given away in the United States. Almost 90 percent of the giving will be by individual Americans. Volunteering, a major component of the Alliance, is also increasing. The latest Gallup Poll showed that the number of volunteers in the country increased from 84 million in 1981 to 92 million in 1983.

Volunteers will be leading the Alliance effort as they identify prospective donors and solicit them on a personal basis to make a gift to 4-H. Arizona is serving as the first pilot state for the Alliance. A model for planning, organizing and conducting the solicitation program has been created to assist in carrying out the program. Council is providing staff support through Pete Williams, project director, and former deputy administrator, 4-H, Extension Service, USDA. Council is also providing support for staff and volunteer training, materials, program development and evaluation. Arizona will kick off its three-week campaign in March, 1986.

Roy Rauschkolb, director, Cooperative Extension Service, The University of Arizona, says he is optimistic about the Alliance. "We are optimistic that those who have experienced 4-H, believe in 4-H and have supported 4-H, will join in the Arizona Alliance for 4-H by giving financial contributions as well as their time and talent. There is no more important cause than the education of our young people. The Alliance can measurably strengthen and expand the 4-H program in Arizona, offering opportunities for many more young people to become involved."



Jo Ann Smith

Former NCA President Jo Ann Smith is Bullish on 4-H

The woman who blazed a trail across the country bringing cattlemen's beefs to the attention of Congress and the nation's consumers has strong ties to 4-H and is a firm believer in the value of the program.

Jo Ann Smith's term as president of the *National Cattlemen's Association* ended a few weeks ago but her legacy remains. As the first woman chosen to represent the \$30-billion beef cattle industry, Smith was challenged with the task of trying to convince Americans that beef is healthy. She was away from home more than 300 days and traveled over 200,000 miles meeting with consumer groups, cattle raisers, government officials, trade groups and reporters. Some of her major projects for 1985 included trying to get cattlemen more involved in federal agricultural policy making and encouraging them to become more competitive in the marketplace.

"Projects" and "competition" — these are very familiar words to members of the Smith family who have strong 4-H backgrounds and who are still involved in the program today. Jo Ann, together with her husband, Cedrick, owns and operates a 5,000-acre cattle and crop ranch in north-central Florida. Jo Ann Smith was a 4-H'er as a young girl and she and her husband were volunteer leaders for seven years, while their two children, Marty and Julie, were in 4-H. Today, Marty is also a 4-H volunteer leader. Jo Ann still serves on the Florida State 4-H Foundation board and was their keynote speaker at the state 4-H congress this year.

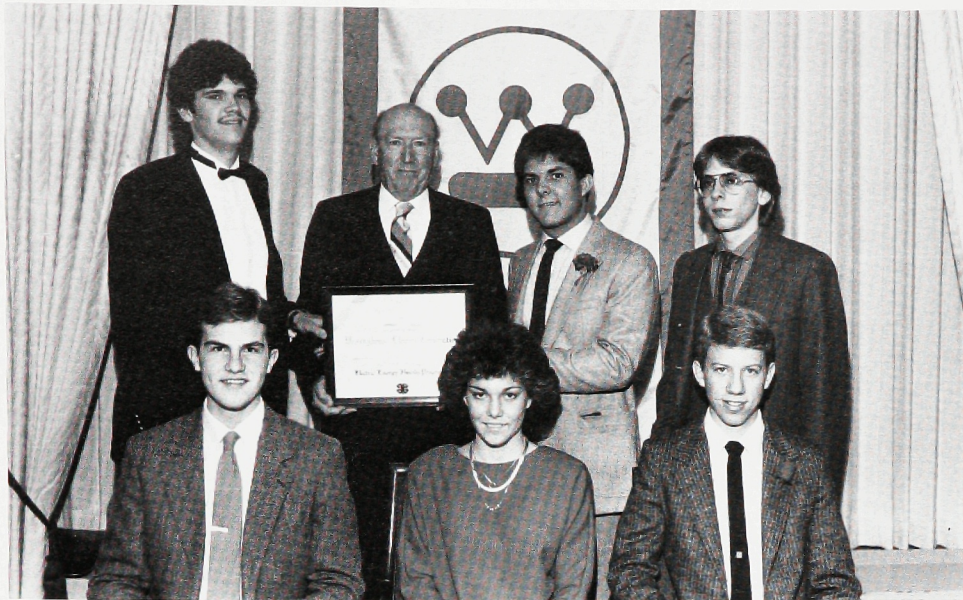
"It doesn't matter what 4-H project a young person is involved in — the skills and values learned in 4-H carry throughout a lifetime. They learn responsibility for something whether it is raising a steer or preparing a speech. They also learn the value of competition as an important part of life," she says.

Washington Post Features Extension's Role in Farm Crisis

A recent *Washington Post* article entitled, "Good Environment, Iowa-Style, The Farm Extension Service Is an Old Idea With a New Purpose," features the Extension system's ongoing effectiveness as a vehicle for dealing with current problems facing American farmers and their families.

More specifically, the article focuses on how the Iowa County Cooperative Extension Service, which played a large role in helping make American farmers productive through the operation of educational, research and technical programs, today is turning its resources to helping farmers cope — emotionally and financially — with

the recent agricultural crisis. Featured in the *Post* article is a program entitled "Neighbor to Neighbor," which provides psychological and counseling experts from Iowa State University and its regional office in Sioux City to train the local clergymen in setting up the support groups. Materials for the groups were prepared by the university psychology department. The university has also provided instructors and video tapes for teachers, clergymen, doctors, nurses, leaders of 4-H and other youth groups and service clubs on dealing with signs of stress in young people and how to handle suicide threats and attempts.



Douglas Danforth, chairman and chief executive officer, Westinghouse Electric Corporation, with national winners in the 4-H electric energy awards program which his company sponsors.

(continued from page 1)

learn something new, to meet new people, to experience new challenges, to grow as an individual and in teamwork with others. And you had the desire to excel — to rise above common performance to do something special — something extraordinary."

At a banquet for winners in the 4-H food-nutrition program, sponsored by *General Foods Fund, Inc.*, Philip L. Smith, president and chief operating officer, *General Foods Corporation*, and a member of National 4-H Council's Board of Trustees, talked to delegates about leadership. "To be a leader, you must provide clear direction on what has to be done to create that vision. Then you have to do the difficult things needed to create the vision and behave consistently with your values and beliefs. Have the courage to stick to those beliefs and behave in accordance with them, because frequently, our values are tested."

A message from President Reagan encouraged delegates to share their 4-H experiences with others. "The challenge which now faces you is to show once again that 4-H strengthens youth and America, by sharing your ideals of helpfulness, citizenship, and leadership with your families, communities, and country. This is a major responsibility. It will demand great dedication and commitment. I have confidence in you. You will not fail."

Musical Kicks Off Congress Activities

Congress officially opened on Saturday afternoon with a musical tribute to 4-H's new theme, "4-H for Youth for America." The show, "Celebrate Youth," performed by the Minnesota 4-H Arts-In Players, set the tone for a week filled with enthusiasm, patriotism and spirit.

U.S. Representative Mike Synar, (D-OK), a former 4-H national winner, spoke at an

inspirational service on Sunday morning about how 4-H influenced him. "It taught me very early that hard work and determination do amount to something. . . 4-H taught me to have optimism and to have dreams."

At the keynote assembly that afternoon, delegates heard from Rafer Johnson, former Olympic decathlon gold medalist and torch bearer to open the 1984 Olympic Games in Los Angeles. Johnson's appearance was sponsored by *The Southland Corporation*. His message to delegates was, "Be the best you can be and give of yourself to your community."

Tom Sullivan, renowned singer, composer, actor, author and reporter for ABC's "Good Morning America," shared his songs and thoughts with delegates at a Thursday morning assembly. Sullivan, blind since birth, urged delegates to cultivate their own uniqueness and individuality. "Live life on the naked edge, as a celebration of your own uniqueness. Recognize that the joy of reaching the top of the mountain isn't half as much fun as the scramble up the side."

Throughout the week, delegates participated in workshops on a wide range of topics such as computers, presenting yourself professionally, personal appearance, saving wildlife and young people and farming.

Tours of Chicago's educational and cultural sites gave delegates a chance to really experience the "Windy City": The Art Institute; Museum of Science and Industry; Adler Planetarium; Field Museum of Natural History; Shedd Aquarium; The Chicago Board of Trade; the Chicago Historical Society; The Art Institute School of Design; Chicago Mercantile Exchange; Jane Addams' Hull House; Goodman School Theatre; Marriott Hotel; NBC-TV; and Ray Vogue College of Design.

Donor companies sponsored special educational trips to their company headquarters and other places of interest related

to the program they sponsor. *Westinghouse Electric Corporation*, donor of the 4-H electric energy program, sponsored a tour for their program winners of the Commonwealth Edison Power Plant, Will County Station, and petroleum power winners toured Standard Oil Company headquarters and saw a demonstration of the first plastic engine for race cars, courtesy of *Amoco Oil Company*.

Other special events during the week included a get-acquainted party, sponsored by *The Coca-Cola Company* and *Nabisco Brands, Inc.*; The Purdue Collegiate Singers sponsored by *American Income Life Insurance Company*; and a hot dog party and dance, courtesy of *Ford Motor Company Fund*. *The Firestone Tire & Rubber Company* hosted the 41st traditional Firestone Breakfast where 2,000 people gathered for the long-standing traditional fare — chipped beef on a baked potato.

Wednesday morning featured the annual fashion revue presented by *Simplicity Pattern Co. Inc.* and *White/Elna Sewing Machine Company*.

The week's activities climaxed at the annual banquet Thursday night where the six presidential award winners were announced. Dr. Mary Nell Greenwood, administrator, Extension Service, USDA, presented silver trays in the name of the President of the United States to Rosemary Barnekow of Wisconsin, Philip Bentz of Kansas, David Burbank of California, Jim Eischens of Minnesota, Duncan Murrell of Maryland and James Rose of Kentucky.

The banquet and the 64th Congress concluded with a multi-image slide presentation recapping the week's events and highlighting a salute to donors.



National winner participates in television interview. Throughout the week, delegates were interviewed for radio, television, press placements and were photographed with representatives of the program sponsor for special interest publications. Nearly 100 targeted media markets were fed hundreds of interviews in addition to direct hookup interviews with 556 radio stations.

Presidential Award Recipients Show Leadership Excellence

Rosemary Barnekow recalls when she and her family first heard about 4-H. "It was 1975 and we knew nothing about 4-H, except that we thought it was for farm kids." It wasn't until she attended her first 4-H club meeting that the 9-year-old girl realized this wasn't a requirement for joining.

Barnekow is one of six recipients of the presidential award, the highest honor in 4-H. These six outstanding young people who represent a wide variety of backgrounds and interests, illustrate the universality of the 4-H program in the nation's suburbs and cities as well as rural America. However, in spite of the different backgrounds and interests of the six presidential award winners, they all have one thing in common — a desire and ability to give of themselves to others through community service, involvement and leadership.

When Rosemary Barnekow was growing up in Washington County, Wisconsin, she became involved in 4-H projects such as clowning, puppetry, clothing, home furnishings, foods and leadership. A recipient of a \$1,000 scholarship from *Reader's Digest* as a winner in the 4-H leadership program, one of Barnekow's many achievements was the making of a video tape on the Wisconsin Teen Safe Ride Program. The program offers a free, confidential ride home to any teen in a drug or alcohol-related situation. Barnekow also served as junior director of her county's 1985 4-H summer camp with responsibility for the daily activities of 94 campers.

David Burbank, 19, grew up on a 200-acre ranch in northwestern California. Burbank, also a winner in the leadership program, raised seeing eye dogs for the blind and served as junior 4-H leader for the Guide Dogs for the Blind program. Under his leadership the club increased from 12 to 30 members. He was also responsible for organizing "Good Turn Month" in his community to lead other young people into performing community pride projects. His program was so popular other counties are joining in next year.

Duncan Murrell, 16, a winner in the photography program, sponsored by *Eastman Kodak Company*, who lives in Rockville, the second largest city in Maryland, found his niche in life through 4-H's photography program. "Why photography? Well, I am lousy at drawing, and attempts at anything from doodling to painting usually leave me with a pile of paper, a lot of broken pencils, and not much else. However, I still feel a need to communicate through visual imagery, and my

'happy medium' has materialized in the form of photography," he explains.

Growing up on a rural farm in Shelby County, Kentucky, James Rose, 18, a national leadership winner, found that 4-H gave him a way to learn and travel that was "different and more challenging than any other organization." He also enjoyed the friendly, caring attitude of the people he met in 4-H. Through his leadership projects, Rose moved up from club level to county, state and then national, serving on 4-H councils and helping plan, implement and develop 4-H programs. During this time, he was also involved in 4-H beef, field trips and photography projects.

As a result of his 4-H experiences, Philip Bentz, 18, Concordia, Kansas, plans a career in veterinary medicine. A national winner in the 4-H dog care and training program, sponsored by *Purina Dog Foods Group, Ralston Purina Company*, Bentz lives on a 10-acre farm. He has integrated his interest and hobbies into 4-H projects. These include horseback riding, horticulture,

photography, rocketry, woodworking and his favorite — loving and caring for animals. One of his major contributions as a 4-H'er has been the dog obedience demonstrations he conducted at nursing homes, a crippled children's facility and at a correctional center.

With a father who is a hospital administrator and a mother who is a nurse, Jim Eischens says he had access to many health-related materials and information necessary for his 4-H health projects. The 18-year-old Tracy, Minnesota, youth, a national winner in the 4-H health program, sponsored by *Kraft, Inc.*, carried out an extensive public education program to promote good health. His health projects have focused on a range of concerns from teaching others about first aid techniques that might come in handy in cases of farm equipment related accidents and working at a diabetes and blood pressure clinic to distributing pamphlets on hypertension to local businesses and taking the blood pressure of employees and patrons.



Dr. Donald L. Stormer, deputy administrator, 4-H Youth, Extension Service, USDA (left) and Grant Shrum, president, National 4-H Council (right), with six Presidential Award winners from left to right: David Burbank, California; Duncan Murrell, Maryland; Jim Eischens, Minnesota; James Rose, Kentucky; Rosemary Barnekow, Wisconsin; and Philip Bentz, Kansas.



Rafer Johnson, former Olympic gold medalist, gave keynote address at Congress.



Fashion Revue winners model their ensembles.



Eight national 4-H alumni winners and recipients of the coveted gold key award are shown with Dr. Mary Nell Greenwood, administrator, Extension Service, USDA, (center). Alumni winners from left to right are: Ray Mackey; Dr. Richard E. Grubb; Cordell W. Tindall; Kristine Granville-Beard; Jane Yamashiro; T. E. (Excell) Hankins; Ralph E. Hayes; and Edward L. Veenhuizen.

IN THE NEWS

Kent Rhodes, president, *Reader's Digest Foundation*, and former chairman of the board of the *Reader's Digest Association*, retired from his position but will continue to serve on the board. He is being replaced by **George V. Grune**, chairman and chief executive officer of *The Reader's Digest Association Inc.* Reader's Digest supports the 4-H presidential awards and the 4-H ambassador programs.

Barbara Griswold has been appointed to the position of director of meetings and special events for *Reader's Digest*.

A recent issue of *The Paper*, a publication of *International Paper Company*, featured 4-H and the 4-H forestry awards program which the company sponsors. The article was titled, "4-H and IP, A Growing Partnership."

J. Paul Austin, former chairman of *The Coca-Cola Company* and a member of the National 4-H Advisory Committee, died in December. Mr. Austin was a leader in securing contributions for the National 4-H Center Building and Expansion program from 1969 to 1973. Coca-Cola sponsors the 4-H citizenship awards program.

Robert D. Sparks, president & chief programming officer, *W.K. Kellogg Foundation*, has been appointed to the Presidential Board of Advisors on Private Sector Initiatives. The Kellogg Foundation made the largest grant in the history of 4-H, \$2.75 million, to support "Volunteers for the Future," a nationwide program to strengthen 4-H volunteer leadership.

Four individuals and corporations received National Partner-In-4-H Awards, recognizing exemplary, significant and distinctive contributions to the 4-H program. The awards were presented at National 4-H Congress, by Dr. Donald L. Stormer, deputy administrator, Extension Service, 4-H Youth, USDA, to the following individuals and organizations: **Lee R. Kollins**, staff associate, *Ford Motor Company Fund*, for his role in maintaining support for the 4-H achievement awards program as the principal contact of Ford since 1978 and for supporting the International Four-H Youth Exchange and Youth Development Programs; **Walter Doyle**, executive vice president, Wildrick & Miller, representing *International Paper Company Foundation*, sponsor of the 4-H forestry awards program, for 15 years of support to 4-H through his leadership in helping make the 4-H forestry program one of the most popular in 4-H; *The Farm Credit System: Production Credit Associations, Federal Land Banks and Banks for Cooperatives*, for 50 years of support to 4-H through sponsorship of 4-H events as well as personal involvement; and **William F. Stevens**, manager, conservation activities, *Federal Cartridge Corporation*, for service on the National 4-H Shooting Sports Developmental Committee since its inception in 1980 and on a national committee to develop long-range plans for the Shooting Sports program as well as general support for the overall program and development of educational materials.

At Recognition Luncheon Alumnus Tells of Life's Lessons Learned in 4-H

At a special recognition luncheon during National 4-H Congress for alumni, leaders, and donors, Ralph E. Hayes, a prosecuting attorney for Greenbriar County, West Virginia, and one of eight national alumni winners, told how 4-H helped him overcome obstacles throughout his life. He summed it up like this, "We learn by doing, yet sometimes we learn by failing, by not succeeding. When I did not receive my pin the first time I completed the project, I learned that terribly painful lesson of accepting responsibility for my own actions and not to blame others for my errors, my mistakes, my failure."

The luncheon, hosted by *Beatrice Grocery Group/Orville Redenbacher's Gourmet Popping Corn*, sponsors of the national 4-H alumni recognition program, honored alumni for their leadership roles and contributions to society. Orville Redenbacher received the 4-H alumni award in 1983.

In addition to Hayes, winners were: Kristine Granville-Beard, Friendsville, Tennessee, an architect with the Tennessee Valley Authority; Dr. Richard E. Grubb, State College, Pennsylvania, senior vice president, administration, The Pennsylvania State University; T.E. (Excell) Hankins, Lake Providence, Louisiana, executive vice president, Agricredit, Inc.; Ray Mackey, owner of a 2,000-acre farm in Elizabethtown, Kentucky; Cordell W. Tindall, Fayette, Missouri, a retired farm editor and former vice president and director of public affairs for the Harvest Publishing Company; Edward L. Veenhuizen, Greenfield, Indiana, a research scientist in the Animal Science Research Division of Eli Lilly and Company; and Jane M. Yamashiro, coordinator at the Center for Continuing Education and Community Service, University of Hawaii, Kona.



Dr. Donald L. Stormer, deputy administrator, 4-H Youth, Extension Service, USDA, presents Partner-In-4-H Award to Walter Doyle, executive vice president, Wildrick & Miller, representing the International Paper Company foundation, sponsor of the 4-H forestry awards program.



Carolyn Cook Gotay, health scientist administrator, National Cancer Institute, and former 4-H member.

Donors Recognized for Long-Term Support

During National 4-H Congress, National 4-H Council paid tribute to 10 donor companies marking special anniversaries of 4-H sponsorship. The companies received citations as an expression of Council's appreciation and gratitude.

Receiving the citations on behalf of their companies were: Douglas Danforth, chairman and chief executive officer, **Westinghouse Electric Corporation**, sponsor of the 4-H electric energy awards program, 50 years; Robert G. Laidlaw, president, **Coats & Clark Inc.**, 4-H clothing awards program, 45 years; Charles W. Parker, Jr., vice president, **Allis-Chalmers Corporation**, general support to 4-H, 40 years; Philip L. Smith, president and chief operating officer, **General Foods Corporation**, for **General Foods Fund, Inc.**'s sponsorship of the 4-H food-nutrition awards program for 25 years and general support to 4-H for 30 years; Jeanene Mallman, manager, corporate contributions & executive service, **Kellogg Company**, 30 years of support for the International Four-H Youth Exchange program; Nicholas L. Reding, executive vice president, **Monsanto Company**, National 4-H Education Fund, 30 years; Mark Ebelhar, account manager, **Agrico Chemical Company**, National 4-H Education Fund, 25 years; Melanie Dorsett, president, **The Auxiliary to the American Optometric Association**, Citizenship-Washington Focus, Fellow, 10 years; Richard Wertheimer, director, information services, **American Sheep Producers Council, Inc.** and **Sheep Industry Development Program**, sheep awards program, five years; and Jon Webster, sales director, **BASF Wyandotte Corporation**, National 4-H Education Fund, five years.

4-H Makes Balancing Career and Household "Easier" Says 4-H Alumna

For most women, having a career and running a household can be an arduous task, but Carolyn Cook Gotay says she has an advantage — her 4-H experiences.

Gotay is a health scientist administrator at the National Cancer Institute in Silver Spring, Maryland. She spends a large portion of her time working in the area of rehabilitation and continuing care for cancer patients. She is dedicated to her position and recognizes the importance of her job. "As cancer becomes more and more a chronic disease as opposed to a death sentence, it is essential to assist patients and families in ways of living with cancer," she says.

As a 4-H'er in Middlesex County, New Jersey, from the age of ten until she graduated from high school, Gotay was involved in numerous 4-H projects such as clothing, foods, home management, leadership, public speaking and forestry. She attended National 4-H Congress in 1967 as a state winner in the 4-H leadership awards program.

"Being involved with a variety of 4-H projects and keeping up with school activities taught me how to establish priorities in order to get the job done. It taught me how to develop systems — something that can be applied to many life situations," she says.

Gotay also points out that the skills she obtained through each 4-H project came in handy at different times in her life. She recalls the years of hard work and sacrifice when she and her husband were in graduate school and money was tight. "4-H taught me how to be resourceful. Because of the skills I learned in 4-H projects, I was able to make clothes for myself and fix up the house by making my own curtains, pillows and other accessories. When I made the transition from being single to getting married, I already knew how to cook, be a good shopper and manage a budget."

4-H also helped her professionally, she adds. Specifically, Gotay credits record-keeping, a project most 4-H'ers find grueling, for giving her organizational skills as well as skills in data collection and documentation. These skills helped her while she was working towards her Ph.D. and today she uses them as a researcher and as an administrator.

The Gotays are expecting a new addition to their family soon, but Carolyn says her 4-H experiences in a child-care project should make it easier to adapt to her new role as a mother.



Ray Crabbs, senior vice president, National 4-H Council, presents Charles Moffett, corporate director of personnel, The Boeing Company, with citation marking the company's five years of support of the National 4-H Education Fund.

4-Hbriefs

Du Pont Scholarships Awarded

Ten 4-H members from seven states each have been awarded four-year scholarships of \$1,000 per year from *E.I. du Pont de Nemours & Company*. The scholarships offered by Du Pont are designed to encourage underrepresented youth to pursue careers in agriculture or a closely related field. The agricultural career awareness scholarships are part of a five-year commitment by Du Pont to provide incentives for 4-H minorities to pursue agricultural fields at land-grant universities.

The scholarship recipients were selected by the Cooperative Extension Service and will receive continued support on the basis of academic achievement. The 1986 winners include: Michael Williams, Arkansas; Shawn Daniels, Louisiana; Reginald Belton and Thomas Arrington, Mississippi; James Short, Pennsylvania; Anthony D. Shanklin, Tennessee; Stefanie Solomon, Ollie Witchet, III and John E. Smith, III, Texas; and Melvin Tucker, Virginia.

Wyoming Designates Room at 4-H Center

The Wyoming State 4-H Foundation board of directors has pledged support for a new Wyoming Room in Kellogg Hall at the National 4-H Center. The room will be in tribute to Burton Marston, Wyoming state 4-H leader from 1920-1958, and in memory of Dr. M. Clare Mundell, first chairman of the Wyoming State 4-H Foundation. The Wyoming State Leaders Council is joining the foundation in providing support.

Staff Development Workshops Scheduled

Three 4-H staff development workshops are scheduled at the National 4-H Center in February. State 4-H leaders and state 4-H foundation directors will focus on resource development, February 10-14. This workshop is designed to improve abilities for long-range program and financial planning. A concurrent workshop for new state staff will emphasize youth programming, public and private funding and discussions of the roles of Extension Service, USDA, and National 4-H Council. A third workshop, "Help: Assisting Youth with Problems, Peer Pressure, Stress and Drugs and Alcohol," will be conducted February 17-21.

Youth For America Campaign Gets Underway

Designed to promote community spirit and responsibility among young people, the new "Youth for America" campaign, (formerly "Help Young America"), sponsored by the *Colgate-Palmolive Company*, offers awards for the best community service projects in the nation. Competing for the awards are local units of 4-H, Boy Scouts, Girl Scouts, Boys Clubs, Girls Clubs and Camp Fire. The awards include \$1,000 to the winning unit of each of the six national youth organizations, a bonus prize of \$1,000 to the best project of the entire campaign and a contribution to each national organization.

MARK YOUR CALENDAR

4-H Donors Conference
September 17-18, 1986
National 4-H Center
Chevy Chase, Maryland

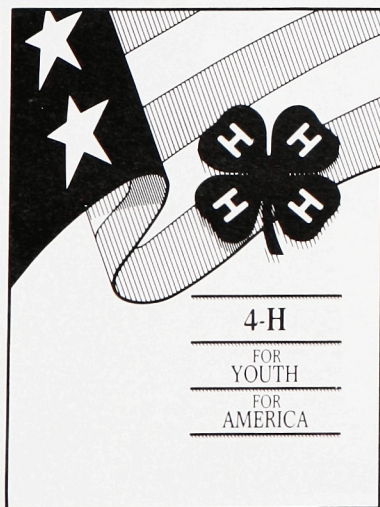


Thomas A. Gildehaus, executive vice president, *Deere & Company*, speaking at 4-H Foundation Trustee Workshop.

Trustee Workshop Held At 4-H Congress

As part of an effort to strengthen fund raising at the state and local levels, the eighth annual 4-H Foundation Trustee Workshop was held in conjunction with National 4-H Congress, December 1-2, at The Chicago Hilton. More than 50 trustees and staff, representing 22 state 4-H foundations and the Chicago/Cook County Foundation participated. The program featured sessions addressing roles and responsibilities of trustees; planning and conducting a major campaign; building state and county partnerships; and planning for participation in the Alliance for 4-H.

Major speakers at the workshop included: Thomas A. Gildehaus, executive vice president, *Deere & Company*, a trustee of National 4-H Council and member of The Campaign for 4-H Committee; Roy Palk, president, *Tennessee 4-H Club Foundation*, and general manager, *Upper Cumberland Electric Membership Corporation*; Luther McKinney, senior vice president, *The Quaker Oats Company*, and trustee of *Illinois 4-H Foundation*; and Michael J. Riley, senior vice president, finance, *United Airlines*, and a trustee of the *Michigan 4-H Foundation*.



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