

Quarterly

National 4-H Council

Volume 4 Number 3

Summer 1986

Citizenship Comes Alive in Nation's Capital

What does citizenship mean? Is it still relevant? How does it affect me? These are questions over 4,200 teen 4-H delegates brought with them to the 27th annual Citizenship-Washington Focus program. Participants spent six action-packed days learning about the principles of citizenship, leadership and developing a sense of ownership in this country's political process.

Young people, representing 43 states and ranging in age from 15 to 19, lived at the National 4-H Center to learn about their government and themselves. In the shadow of the nation's capital, 4-H'ers explored the structure and function of government; studied American history, issues of food agriculture, conservation, natural resources; and practiced skills in public speaking and expressive arts. When asked if CWF lived up to her expectations, Lynn Hildebrandt, Wisconsin, answered, "Citizenship-Washington Focus was very much worth the many years of service and volunteer work I've put forth through 4-H. I've made some great friends, toured this wonderful city and learned many valuable things that I will be able to use for the rest of my life."

Seminars and workshops were heightened by visits paid to Capitol Hill where the week's experience was played out in the drama of real life. Senators and congressmen visited the 4-H'ers, and fielded questions about the political process in general or a specific issue back home.

Washington, D.C. has been called the city of monuments and a historian's dream because of the vast array of notable sights to explore. Teen delegates experienced Washington by day and night and left with a greater appreciation for their capital city. Some, like New Jersey delegate, Suzie Cichon, fall in love with a special place. "One of the most beautiful sights is the Washington Cathedral. I have seen a lot of cathedrals, but this tops them all," she said.

Citizenship-Washington Focus challenges youth to develop the tools to become better citizens. A delegate from Tennessee, Liz Shannon, summed up her CWF experience this way: "We will take home with us not only memories of the places we have visited but also an understanding of the work involved in running a great nation."

Donors helping to make this program possible through program support and staff fellowships include: **American Speech-Language-Hearing Association, The Auxiliary to the**

(continued on page 2)



Linda Dollente, California, one of over 4,000 teens who venture to Washington, D.C. for Citizenship-Washington Focus, takes time for reflection at the Vietnam Veterans Memorial.



During a visit to the John F. Kennedy Center for the Performing Arts, CWF delegates present a 4-H T-shirt to Tom Mader (c), executive director, Friends of the Kennedy Center. Friends of the Kennedy Center provide active support for the CWF program. (l to r) DeWayne Mitchell, Michigan; Kim Samson, Missouri; Scott Kehn, South Dakota; Mader; Cyndi Horn, California; Linda Dollente, California; and Michael Knutsen, South Dakota.

(continued from page 1)



Tae Kwon Do, master, Jhoon Rhee (c) instructs CWF delegates in self defense so they too can say "nobody bothers me."



Checks Direct, Inc. fellow, John Lubeke, Minnesota, confers with (l to r) Randy Lehmann, vice president, and John Phillips, president, Checks Direct, Inc. about his experiences as a program assistant for Citizenship-Washington Focus.

American Optometric Association, Beatrice/Hunt-Wesson Orville Redenbacher's Gourmet Popping Corn, Bethesda/Chevy Chase Rotary Club, Checks Direct Inc., Dorothy Emerson Commemorative Fund, Farmland Industries, Inc., Illinois State 4-H Foundation, Inc., Iowa 4-H Foundation, National Associates, Norman C. Mindrum Education Fund, Sterling Drug, Inc. and Valu-Pon Inc.

The following donors also provided assistance: Agri-Education, Inc.; AMVETS; Atlan-

tic Richfield Foundation; The Coca-Cola Company; Extension Service, United States Department of Agriculture; John F. Kennedy Center for the Performing Arts; Mrs. J. Willard Marriott; National Park Service; Friends of the Kennedy Center; Mount Vernon Ladies' Association; United States government agencies; President's Council on Physical Fitness & Sports; State Cooperative Extension Services; United States Navy; Val-Com Computer Center; and Washington Cathedral.

NEW DONORS

Since the spring issue of Council Quarterly, 16 new donors have come on board to enhance The Campaign for 4-H. The Education Fund is being supported by the **Rahr Foundation**, Manitowoc, Wisconsin, and **Chrysler Corporation**, Detroit, Michigan. The National 4-H Dairy Conference can count eight new supporters including, **Dairylea Cooperative, Inc.**, Syracuse, New York; **Wisconsin Dairies**, Baraboo, Wisconsin; **Capitol Milk Producers Cooperative, Inc.**, Laurel, Maryland; the **Valley of Virginia Cooperative Milk Producers Association**, Harrisonburg, Virginia; **Morning Glory Farms Cooperative**, Shawano, Wisconsin; **Cass Clay Creamery, Inc.**, Fargo, North Dakota; **Swiss Valley Farms**, Davenport, Iowa; and **Outagamie Producers Cooperative**, Black Creek, Wisconsin. The **Bethesda/Chevy Chase Rotary Club**, Bethesda, Maryland, **Checks Direct**, Minneapolis, Minnesota, **Valu-Pon inc.**, Denver, Colorado, are new supporters of the Citizenship-Washington Focus program. The Interamerican-Ibero Rural Youth Conference has a new supporter in **Kawaguchi Travel Service**, Seattle, Washington. The Onizuka Fund reached a new plateau cresting the \$20,000 mark, tallying \$22,535.

4-H Boasts Several "Youth for America" Winners

The Bear Lake Beavers 4-H Club of Hutchinson, Minnesota, has been awarded \$1,000 as the top 4-H winner in the 1985-86 "Youth for America" program sponsored by **Colgate-Palmolive Co.** for six national youth groups. The club produced the first booklet on their township's history, government and services which they distributed to all residents.

Second prize of \$500 was awarded to the 4-H Chipmunks of La Grange, Maine, and the third prize of \$300 was awarded to the Waynesburg 4-H Club of Eubank, Kentucky. Forty additional 4-H clubs from throughout the country were each awarded \$100.

The "Youth for America" campaign encourages American youth to develop a spirit of community service.

Calendar Note
National 4-H Congress
December 6-11
Chicago Hilton
Chicago, Illinois

National 4-H Week
October 5-11

National 4-H Council
Quarterly

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4-H Leader Leads Through Example

What excuse would you use if you were asked to give of your time and energy to serve as a 4-H leader? Would it be, not enough time or too many commitments elsewhere? Would you claim back pain, arthritis or headaches? Lib St. Onge had time but she faced another challenge; she was legally blind with only partial vision in one eye. Today the Jonesboro, North Carolina, resident is the inspiration for 11 energetic youth she serves as the leader of the Woodbridge Apartments 4-H Club.

"Five and one half years ago," St. Onge says, "all I did was clean house and sit in front of the TV, but I wanted more out of life." She had a desire to learn how to sew. Imagine closing one eye and covering the other eye with some opaque material like waxed paper and trying to work with scissors, needles and patterns. Would trying to thread the needle discourage you enough to give up on your desire to sew? Not St. Onge. Today she has a blue ribbon won at a county fair and a sewing machine she

purchased with profits earned from sewing for other people. Over 350,000 individuals are enrolled in 4-H clothing projects nationwide. **Coats and Clark Inc.** sponsors the national 4-H clothing awards program.

St. Onge was recruited as a 4-H leader by her one-time sewing instructor, Extension 4-H agent Judy Nunn. According to Nunn, "I saw she was good with young people so I invited her to summer 4-H camp with her two boys, Donnie and Jimmy." Their enjoyment at the camp and other 4-H experiences, coupled with Nunn's encouragement, eventually lead St. Onge to start a 4-H club in the Woodbridge Apartment community where she lives. "I started the club because we had a nice group of kids out here and they didn't have anything to do," she explains.

Now, once a week, 11 boys and girls ranging in age from 6 to 13 gather at the St. Onge home. The meetings often include Mr. St. Onge and Nunn helping the children with their learn-by-doing activities. At one meeting during a project, one young 4-H'er exclaimed, "I can't do this!" St. Onge responded, "Don't say 'I can't.' Say, 'I can do anything I put my mind to!'" After years of self-doubt, St. Onge instructs her young 4-H'ers in the development



Lib St. Onge instructs a young 4-H'er on the fine points of sewing.

of self-confidence. "They are learning that they are all individuals and can do anything they put their minds to," St. Onge says. Her son quickly points out, "4-H is for believing in yourself."

Soviet YASEP Delegates Visit United States

Four young Soviet agricultural specialists are in the United States for about three months as part of an exchange program that will have them living and working on family farms in Iowa, Wisconsin and Montana.

After completing further English language training at the National 4-H Center, they departed on August 12 for Iowa. They attended the Iowa State Fair, spent several days with host families and participated in seminars at Iowa State University.

The Soviets also will stay with host families

in Wisconsin and Montana before returning to the National 4-H Center, and then home in late October.

The program was developed from a protocol signed by then-Secretary of Agriculture John Block in 1985. The five-year exchange program would give American and Soviet agricultural specialists the opportunity to study each other's practical agricultural technology.

The Young Agricultural Specialists Exchange Program, (YASEP), coordinated by National 4-H Council, was to have a contingent

of Americans in the Soviet Union, but that part of the exchange was postponed this summer because of itinerary problems.

Funding for the program is made possible by an initial grant from the **Occidental Petroleum Corporation**, with additional support from **Philip Morris Companies, Inc.**, the **Office of International Cooperation and Development of the U.S. Department of Agriculture**, the **Monsanto Company**, and friends of 4-H in states of the host families.



Group leader Yuozas Darbutas and delegate Vyacheslav Sharshunov listen intently as details of their visit to Iowa, Wisconsin and Montana are explained.



Dr. Donald Stormer, deputy administrator, 4-H Youth, Extension Service, U.S. Department of Agriculture (l) receives gifts from Soviet YASEP group leader, Yuozas Darbutas (fourth from left). The visiting delegates are (l to r) Petr Kachkald, Vyacheslav Sharshunov, Nikolai Vlasov, and Sergei Pavlovich.

Ambassadors Tell the 4-H Story

The most effective spokespersons for 4-H—the members themselves—told it like it is to top executives of 18 donor companies in the greater New York area in early June.

Six national 4-H ambassadors, representing the breadth and depth of the 4-H program, teamed with staff of Extension Service, USDA, and National 4-H Council to express appreciation for private support and let donors hear and see in person the positive impact on youth today. The ambassadors were able to explain how 4-H had affected their family life, community involvement and career choices. Each of them expressed the value of 4-H in helping them to set and achieve both short range and long range goals.

Companies visited during the three-day visit included: **American Consulting Corporation** representing the **Jeep Corporation**; **Simplicity Pattern Co. Inc.**; **J.C. Penney Company, Inc.**; **Reader's Digest**; **Continental Grain Company**; **Sterling Drug Inc.**; **American Telephone and Telegraph Company**; **Coats & Clark Inc.**; **Chesebrough-Pond's Inc.**; **General Foods Corporation**; **Nestle Foods Corporation**; **The Prudential Foundation**; **BASF Wyandotte Corporation**; **Exxon Corporation**; **CPC International Inc.**; and **Thomas J. Lipton Inc.** Walter Doyle, representing the **International Paper Company Foundation**, conducted a walking tour of mid-Manhattan and hosted a dinner for the ambassadors. The six young people also visited **The Tobe-**



Ambassadors Natasha Williams, North Carolina; Lea Ann Schnakenberg, Missouri; Joseph Galante, New York; and Jim Eischens, Minnesota, visit the AT&T Foundation Info-Wall as part of their AT&T tour.

Coburn School for Fashion Careers and went on a walking tour of Greenwich Village.

Young people involved in these visits included Jim Eischens, Minnesota; Ann Grumbine, Pennsylvania; Joseph Galante, New York; Tom Maness, Virginia; Natasha Williams, North Carolina; and Lea Ann Schnakenberg, Missouri.

Another 4-H member, Jim Burns, New York, took part in the Statue of Liberty weekend festivities, carrying a 4-H flag as part of the youth color guard.

Several other national 4-H ambassadors

have been telling the 4-H story and representing the youth program at major national meetings: Terry Langston, Michigan, Junior Achievement Conference, Indiana University; Susan Campbell, Kentucky, National Institute of Cooperative Education, Knoxville, Tennessee; and Angela Bornhorst, Ohio, and Mark Curran, California, National Association of County Agricultural Agents, Colorado Springs, Colorado.

The National 4-H Ambassador program is supported by **Exxon Company, U.S.A.** and **Reader's Digest**.



4-H ambassadors Tom Maness (l) and Lea Ann Schnakenberg (second from right) chat with 4-H alumni Sherry Layman (r) and General Foods Director of Public Affairs, Tom McCann. Layman was a summer intern for General Foods and also a 1981 Food-Nutrition winner from Maine.

IN THE NEWS

RJR Nabisco, Inc., (the new corporate name for the merged **R.J. Reynolds Industries, Inc.** and **Nabisco Brands**), has been awarded the presidential "C" Flag for private sector initiatives for support of the 4-H Salute to Excellence Program.

Salute to Excellence provides volunteers with in-depth training in communications and leadership skills and grants to help volunteers give leadership in their home state to strengthen volunteerism and the 4-H program.

Ralston Purina carried a salute to national 4-H winners of the agricultural awards program in the Spring edition of their newsletter, **Checkergraph**. Each winner received a \$1,000

scholarship from the program sponsors, **Purina Mills, Inc.**, **Ralston Purina Company**, Missouri; and **J I Case**, Wisconsin.

Dale E. Wolf, group vice president of the **E. I. du Pont de Nemours and Company's Agricultural Products Department**, was awarded an honorary Doctor of Science degree from the University of Nebraska. Wolf is the company's representative for 4-H programs. Du Pont funds scholarships and grants to under represented 4-H members entering a land-grant university, and for developing model programs to encourage minority members in 4-H to pursue agriculture careers.

If You Could Have Heard What I Saw

There they were, sitting in the auditorium on the Michigan State University campus in East Lansing, waiting for a man who happens to be blind...to try to be entertaining, too. The crowd was growing impatient.

They were waiting for Tom Sullivan. His name may not be immediately recognizable, but you will probably recall the story of his life. It was depicted in the book and movie, "If You Could See What I Hear." You may have seen him on TV, on Mork and Mindy, Fame or Good Morning America.

It was the end of the first day of Michigan's Exploration Days, one of the largest 4-H events of its kind in the country. These young people had spent all day registering, unpacking, then attending a jam-packed schedule of seminars and workshops on everything from teen stress management to break-dancing, and they were tired. They were kept waiting because Sullivan was backstage being interviewed by MSU information staff, then by three young 4-H'ers as part of their journalism workshop.

Finally, Sullivan's guide dog, Dinah, was led onstage. Dinah is a remarkable animal, as are all guide dogs. She was born and raised nearby before she was given up to the leader dog training facility in Rochester, Michigan. Dinah was led onstage by Janet Mullett, who raised her as a pup eight years ago. Mullett "warmed up" the audience as she told the story of Dinah, as the golden retriever lay passively at her feet.

Then it was time. Sullivan, whose appearance was sponsored by TSC Industries, Nashville, Tennessee, was led onstage by an



As part of their Michigan Exploration Days, 4-H'ers participated in a plant science workshop.

aide, and through music and anecdotes, proceeded to tell the young people how he turned a handicap into an advantage, became a winner, keeping the young people riveted to their seats all the while.

He talked with the audience, not to them. He talked about growing up sightless. He talked about the drive he had to be the best, not only at what blind people do but also at what sighted people do. Through anecdotes recalling the time he jumped from an airplane, rode a horse and drove a car, he drove home the point that you can't accomplish anything until you try, and you must try regardless of your disadvantage. Sullivan is scheduled to be on the program for National 4-H Congress in December. He also was on last year's program.

New Leader Appointed at Extension Service

Dr. Myron D. Johnsrud, have been named administrator, Extension Service, U.S. Department of Agriculture. Johnsrud brings to his new position over 20 years of experience in Extension work in North Dakota. There Johnsrud held various positions, the most recent as director, Cooperative Extension Service, North Dakota State University. He holds M.S. and Ph.D. degrees in Extension administration from the University of Wisconsin. From 1976 to 1980 he was a member of the Extension Committee on Organization and Policy. He currently serves on National 4-H Council's Board of Trustees. Johnsrud replaces Mary Nell Greenwood who will remain as assistant to the administrator.



Dr. Myron Johnsrud

4-H Promotional Package Ready for Distribution



Take 2. Harold Poling, president of Ford Motor Company rehearses his lines in the 4-H public service announcement he made with United Auto Workers president, Owen Bieber.

What do Harold Poling, Ford Motor Company president, Owen Bieber, president of the United Auto Workers, President Ronald Reagan, Country-Western singer Reba McEntire, and NASCAR racing legend Richard Petty have in common? They all are representatives for 4-H in the annual promotional TV and print public service announcements.

Poling, Bieber, and McEntire are all 4-H alumni; Petty is a former 4-H volunteer leader and President Reagan is honorary chairman of National 4-H Council. Poling and Bieber appear in a joint announcement. Additional psa's use the "4-H for Youth for America" theme for member and volunteer recruitment.

The public service campaign is developed jointly by the Extension Service, USDA, and National 4-H Council.

The print and TV psa's are distributed in cooperation with the Cooperative Extension Services of the state-land grant universities and county Extension offices.



4-Hbriefs

West Virginia Hosts 4-H Forestry Invitational

Over 100 young people and their coaches representing 17 states gathered at the National 4-H Forestry Invitational at Jackson's Mill State 4-H Camp in Weston, West Virginia, July 28-31. Participants were exposed to experiences designed to broaden their knowledge of conservation practices and forestry management, while helping develop leadership and citizenship skills. The annual event is spon-



Forestry Invitational participants learn the characteristics of a healthy tree by examining the tree's bark.

sored by **International Paper Company Foundation**, the sponsor for the national 4-H forestry awards program.

State teams composed of four 4-H members and accompanied by at least one adult coach competed in the following areas: tree measurements, forest evaluation, tree identification, insect and disease identification, compass orienteering and 4-H forestry bowl.

First place team honors went to Florida with 1307½ points out of a possible 1600; Alabama collected 1298; third place, Louisiana, 1287; fourth place, Virginia, 1272 points and fifth place, Georgia, 1252½ points.

Blue Sky Receives Raves

The Dade County, Florida, school system's educational television testing unit reported that the "Blue Sky Below My Feet" 4-H television series received rave reviews from test participants. Every program scored high in the measurement areas of attention, entertainment and educational value. In fact, interest levels among 4th-6th graders rose throughout each half-hour segment of the series. The mission manual for young people and the teacher/leader guide also tested very favorably.

"Blue Sky Below My Feet-Adventures in Space Technology" is a three-part 4-H videotape/film program series that will explore gravity and force, fiber and food. Each program will relate space age technology to everyday applications in the lives of the 9-12 year-olds for whom the programs are designed.

NASA provided educational expertise, technical assistance and substantial amounts of

footage for the productions and astronauts, including four 4-H alumni to host various segments of the program. The series was produced by **Arthur Young & Company** in cooperation with Extension Service, USDA and National 4-H Council.

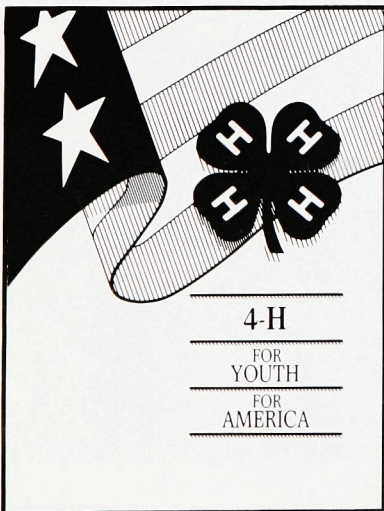
Workshops for the series were held in four regions of the country in early September.

Fall Leader Forum Schedules

Unique opportunities to prepare volunteers in specific areas will be offered in five national 4-H leader forums at the National 4-H Center this fall. The forums include: Home Economics (nutrition/consumer education); Expressive Arts; Communications; Adults Working with Adults; and Animal Science/Horse. Travel scholarships are available for the Home Economics Forum through support from **The Campbell Soup Company** and for the Adults Working with Adults Forum from **Coppinger & Affiliates/Majestic Marketing Associates**.

Shooting Sports Workshop Proved to be a Hit

A total of 118 volunteer leaders and Extension staff from 17 states recently participated in the Southern Regional 4-H Shooting Sports Workshop in Crossville, Tennessee. Curriculum for this "train the trainer" workshop included archery, rifle, shotgun, black powder, pistol, hunting and wildlife education. This was the fifth in a series of annual workshops being conducted on a regional basis with private support coming from a wide range of donors.



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