

Quarterly

National 4-H Council

Volume 3 Number 4

Fall 1985



Ray Crabbs, vice president, National 4-H Council, introduced Judy Price, vice president, Children's Programs, CBS Entertainment, who spoke at Donors Conference on "The Impact of Television on Youth Development."

Donors Conference Offers 4-H Update

Representatives from the private sector received an update on 4-H at the 1985 4-H Donors Conference, October 1 and 2 at The Chicago Hilton. The conference featured a panel discussion on New Dimensions in 4-H: the Michigan Computer Project; "Blue Sky Below My Feet," a television series on space technology currently underway; Agricultural Career Awareness Project; and Nationwide 4-H Volunteer Leadership Development.

Cheryl Ringel, national 4-H ambassador from Wisconsin, brought greetings on behalf of 4-H members. Stressing the important life skills and values acquired through 4-H experiences, she said, "4-H'ers must learn to overlook the differences that separate them from others and concentrate on communicating with, getting along with and working with all kinds of people."

Dr. Donald L. Stormer, deputy administrator, 4-H/Youth, Extension service, U.S. Department of Agriculture, speaking on "Looking Ahead with 4-H," stressed the challenges facing the 4-H program today and tomorrow. "A challenge for 4-H is to continue to develop the public and private

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"Profiles"—A FORUM FOR TOMORROW'S LEADERS

"You must have a vision—dream dreams and know what you want to accomplish. What we need in this day and age are leaders."

— Dr. Ronald T. Daly
Extension Service
U.S. Department of Agriculture

This inspirational message reached 176 4-H youth and adult advisors, representing 44 states and Puerto Rico, who attended "Profiles for Tomorrow," October 12-15 at the National 4-H Center. The four-day training program for teen leaders, made possible by a grant from the **Monsanto Fund**, St. Louis, Missouri, was the first of five annual intensive training sessions for teens serving in leadership roles in their state 4-H programs.

Seminars and workshops focused on strengthening leadership styles, group dynamics, decision-making and communication skills, goal setting and increasing 4-H visibility. One participant, Jennifer

Straub, 17, of Little Rock, Arkansas, said "talking with people from different states has given me ideas for programs to start back home in my own state. The workshops have taught me new techniques for teaching and organizing workshops that I never even thought of before." Straub says she wants to pursue a career in biochemistry and dedicate her life to doing cancer research.

"4-H has given me the motivation to do research in cancer areas and the opportunity to share what I've learned with others," she said. "4-H is a learning opportunity that can't be matched. You learn how to apply knowledge to everyday life—you learn about yourself and others."

Helen Thomas, White House bureau chief for **United Press International**, keyed the general assembly on Sunday. Thomas told her audience to be proud of our democratic society where we are free to express our opinion and excel to be what we want to be. She encouraged young people to pursue a career in public service,

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Talking with Helen Thomas, White House bureau chief for United Press International, are Profiles delegates Sandra Springer, Michigan, and Jim Eischens, Minnesota.

IN THE NEWS

Richard E. Heckert, former vice chairman, has been appointed deputy chairman of *E.I. du Pont De Nemours & Company* and will become chairman and chief executive officer in May 1986. Du Pont recently established a scholarship program to encourage underrepresented 4-H members to pursue a career in agriculture.

Ronald E. Blackwell, executive vice president and chief operating officer, *American Quarter Horse Association* has joined the National 4-H Advisory Committee. AQHA sponsors the national 4-H horse awards program.

New York Governor **Mario Cuomo** was named honorary chairman of the New York State 4-H Foundation.

Leo J. Brennan, Jr., executive director, *Ford Motor Company Fund*, is serving on the board of the Michigan 4-H Foundation. Ford sponsors the 4-H achievement awards program.

Norfleet L. Sugg of Pinetops, North Carolina, a nationwide leader of peanut growers and a former 4-H'er, is the new chairman of the *Agriculture Council of America*, a 12-year-old policy-analysis and educational organization representing all segments of the agricultural industry.

Tom Phillips has been promoted to vice president of *The Quaker Oats Company*. Quaker Oats sponsors the 4-H plant and soil science program of which Phillips is a donor representative.

Walter Doyle, formerly vice president, *Wildrick & Miller* (representing *International Paper Company Foundation*), has been promoted to executive vice president. International Paper supports the 4-H forestry awards program.

The Ohio Quarter Horse Association was one of three recipients of the Buckeye Clover Award. The Buckeye Clover Award is the highest honor presented in recognition of outstanding service contribution to the Ohio State 4-H program.

The 1985 American Junior Quarter Horse Association World Championship Show was aired on *ESPN*, one of the nation's leading cable networks. Events covered in the telecast included calf roping, cutting, reining, jumping and barrel racing.

U.S. Senator Nancy Kassebaum, (R-KS), was honored at Kansas 4-H Discovery Days. Senator Kassebaum has served as a volunteer leader for the 4-H entomology project in Kansas.

Former 4-H member **James C. Miller** has been appointed director of the Office of Management and Budget, succeeding **David Stockman**, also a former 4-H member.

Former 4-H member **Steve Cauthen**, also known as "The Kid," is the first American jockey in 65 years to win England's Epsom Derby. Seven years ago Cauthen rode Affirmed to the Triple Crown.



Clayton Yeutter

U.S. Trade Rep says "4-H Made The Difference"

A recent article in the *Chicago Tribune* featured U.S. Trade Representative Clayton Yeutter who attributes his success to his 4-H experiences while growing up on a farm in Nebraska.

"It was 4-H club work that made the difference," he said. "Until I started showing beef cattle, I had no exposure outside of an area of 10 to 12 miles. That was about it. It was 4-H competition in county and statewide competition that made me realize the broader world."

In the article, Yeutter tells his "rags-to-riches life story"—how a poor farm boy became President Reagan's trade representative. He says there were rough days on the farm during the Great Depression but credits those times with teaching him about hard work. "You talk about work ethic! That was clearly the starting point in the establishment of my work habits."

Despite the fact that his father tried to discourage him from going to college because he needed help on the farm, Yeutter says a Dawson County agent, Harold Stevens, and a University of Nebraska professor who had judged Yeutter's livestock in several 4-H shows, influenced him to go to the university where he graduated first in his class in the agriculture college.

Yeutter then earned his doctor's degree in both agricultural economics and law. From there he went on to teach agriculture at the University of Nebraska and soon after entered into politics. He held a number of high ranking positions under the Nixon and Ford administrations.

Today, Yeutter is faced with one of America's most complicated challenges, improving America's trade position, but he still recalls when he won that trip to Chicago for National 4-H Congress. "I'll never forget it. I still feel the nostalgia when I walk into the Hilton Hotel."

National 4-H Council Quarterly

Quarterly Staff

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National 4-H Council Quarterly is published by National 4-H Council. National 4-H Council is a not-for-profit educational organization that uses private resources to help expand and strengthen 4-H programs. 4-H is the youth education program of the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture. Programs and educational materials of National 4-H Council are available to all persons regardless of race, color, sex, age, religion, national origin or handicap. Council is an equal opportunity employer.

National 4-H Council Officers:

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Vice Chairman, L. D. Thomas, President, Amoco Oil Company

Vice Chairman, Dr. J. Orville Young, Director, Cooperative Extension Service, Washington State University

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Grant A. Shrum, President and Chief Executive Officer, National 4-H Council

Ray Crabbs, Vice President and Chief Operating Officer, National 4-H Council



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Donors Conference

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trust and partnership," he said. "Open communication and full partnership with the people is necessary at all stages of 4-H program development. Both public and private resources are of concern to our partners in the enterprise we know as 4-H." Larry L. Krug, director, Communications, National 4-H Council, discussed 4-H visibility and the alumni search projects underway at Council.

The Wednesday morning session featured a presentation by former 4-H member Judy Price, vice president, *Children's Programs, CBS Entertainment*. Price said the biggest problem with children and TV is that they watch too much—an average of 40 hours per week. She also noted that CBS is incorporating major issues such as the hazards of drinking and driving and teenage suicide—two areas 4-H is also addressing—into after-school programming.

At a banquet Tuesday evening, new donors and donors who have expanded their contributions into new program areas during this past year were recognized by Grant A. Shrum, president, National 4-H Council.

Shrum also paid tribute to nine donors who were unable to attend the conference: *The Procter & Gamble Fund; Exxon Company, U.S.A.; Dr. Scholl Foundation; R.K. Mellon Foundation; The UPS Foundation; Hospital Corporation of America; General Dynamics Corporation; Linowes and Blocher Law Offices; and Cy DeCosse, Inc.*



Seven representatives of donor organizations that have initiated or expanded their support of 4-H in 1985 were recognized at the Donors Conference banquet. From left to right: H. Kenneth Johnson, vice president, Meat Science Division, National Live Stock & Meat Board; Lauren Peck, account executive, Daniel J. Edleman, Inc., representing the Beatrice Grocery Group/Orville Redenbacher Gourmet Popping Corn; John Boyko, general counsel, Resource Developers Inc.; C. Reginald Law, assistant to the chief executive officer, Coppinger & Affiliates/Majestic Marketing Associates; Mary Kibler, director of special projects, Pet Incorporated; Eugene Richmond, task force coordinator, Jeep Corporation; and Douglas W. Craig, vice president, Educational Food Service Division, Marriott Corporation.

4-H'ers Finalists in 'TEEN Contest

Traci Griffis, a 4-H'er in Odum, Georgia, was one of five finalists in this year's All-American Girl Contest, co-sponsored by *'TEEN Magazine* and *Noxzema Skin Cream*. The contest focuses national attention on outstanding teen achievers ages 13 through 18.

Traci was diagnosed as having diabetes at age five. In 1983, under the direction of her 4-H agent, Traci conducted a project on diabetes and entered it in the national 4-H competition. She organized a 15-minute lecture which explained diabetes and how to treat it. With this project, she won the national competition and was awarded a \$1,000 scholarship through *Kraft, Inc.*, sponsor of the 4-H health awards program. Since, she has developed exhibits and demonstrations on a variety of health-related topics, such as hypertension, heart disease and nutrition. She is the 1984 International Grant Award Winner of the Diabetes In The News Community Service Award and the 1985 Georgia representative to the American Diabetes Youth Leadership Conference. She also won the Georgia Academy of Family Physicians Youth Scholarship Award. Currently, she is working to establish a chapter of the American Diabetes Association in her hometown.

Also featured in the September issue of *'TEEN* were three 4-H'ers selected as finalists in the *'TEEN's* Great Model Search: Amy Bewick, 15, Payette, Idaho; Angela Brown, 16, Glenview, Illinois; and

Kelly Sheppard, 14, Leicester, North Carolina. The winner of the contest will receive national recognition as a *'TEEN* cover girl and a \$5,000 modeling contract with the *Gillette Company*.



Traci Griffis, 16, All-American Girl 1985 Finalist and Georgia 4-H'er.



Norman E. Johnson, director, National 4-H Supply Service, registers as the first official guest as *The Chicago Hilton* opens its doors on October 1 following a year of major renovation. 4-H Donors Conference was the hotel's first convention upon opening.

Warren Fund Receives Additional Gift

She has been called "the mother of 4-H" and "the guardian angel of 4-H." These endearing terms capture the tremendous contribution Gertrude L. Warren made to the 4-H program. One of the pioneers of the 4-H movement, she began her service to 4-H in 1911 when she was brought to Washington, D.C. to give leadership to this program. Over the years, she was responsible for many accomplishments of the 4-H program, which grew from 330,000 members when she took charge of the organization, to nearly 4.5 million members today—making it the largest out-of-school education program for youth in the nation.

In 1979, the Gertrude Warren Memorial Scholarship Fund was established and augmented by a gift from her sister, Mary Margaret Warren.

Recently, through the estate of Mary Margaret Warren, an additional contribution of nearly \$50,000 was made to the fund. These funds represent an everlasting commitment on the part of the Warren



Gertrude L. Warren

family to continue fostering the education and growth of young people. Through their support, a number of educational scholarships will be provided to outstanding 4-H'ers.

Miss Warren encouraged the development of 4-H-type programs in many coun-

tries around the world and was instrumental in the establishment of the National 4-H Foundation (now the National 4-H Council) and the National 4-H Center outside of Washington, D.C. which annually serves as a training site for 35,000 youth and adults. A building at the 4-H Center is named in her honor.

In addition, she was active in many professional and service organizations. After her retirement in 1952, Miss Warren served as president of the Woman's National Farm and Garden Association for several years and was named an Honorary National President of this organization. She was a member of the Daughters of the American Revolution and of the Washington Club in Washington, D.C.

CBS Spotlights Gertrude L. Warren

Gertrude L. Warren, "the mother of 4-H," was honored on the CBS "American Portrait" series, broadcast in most areas of the country on October 8, during National 4-H Week. The presentation of significant people in history appears regularly on CBS at the end of the 8:00 p.m. prime time programming. The brief presentation also featured the current 4-H program.

NEW CORPORATE DONORS

During the third quarter of 1985, The Campaign for 4-H gained support from the following new corporate donors:

Beatrice Grocery Group/Orville Redenbacher Gourmet Popping Corn, Fullerton, California, to support the 1985 alumni recognition activities at National 4-H Congress; **Coppinger & Affiliates/Majestic Marketing**, Cleveland, Tennessee, to sponsor the 1985 National Association of Extension 4-H Agents Communicator Awards and supporting the 1985 horse events; and the **National Live Stock & Meat Board**, Chicago, Illinois, for development of educational aids in meat science.

New contributors to the 4-H Education Fund include: **Daley Corporation**, San Diego, California; **Hospital Corporation of America**, Nashville, Tennessee; **Skyline Corporation**, Elkhart, Indiana; **Cominco American Incorporated**, Spokane, Washington; **General Host Corporation**, Stamford, Connecticut; and **U.S. Leasing Corporation**, San Francisco, California.

In addition, **Monsanto Fund** has announced a new three-year pledge to the National 4-H Education Fund. Monsanto, a donor for 30 years, also has made a campaign commitment to the "Profiles for Tomorrow" teen leadership forum.

"Profiles"

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saying, "You, too, can grow up to be president." She described various leadership styles of presidents she has covered since John F. Kennedy, and reminded her audience that "in our world of high technological advance, we must never forget that people count."

Other featured speakers included Lou Hampton, director, Washington Office, **Executive Television Workshop** and Dr. Donald L. Stormer, deputy administrator, **4-H/Youth, Extension Service, USDA**.

Two representatives of the **Monsanto**

Company participated in the program. David S. J. Brown, vice president, Washington Office, welcomed the delegates at the opening session on Saturday and Chester T. Dickerson, Jr., director, agricultural affairs, awarded certificates at the closing banquet on Monday.

Other program highlights included an international costume gala and dinner, featuring a variety of cultural dishes and an exchange of successful project and activity ideas. Before the forum ended, teen leaders developed a plan of action to extend leadership training to other 4-H'ers in their states.



Charles T. Dickerson, Jr., director, agricultural affairs, Monsanto Company, left, at final banquet with Profiles delegates shown left to right: David Schofield, Maine; Sally Walczyk, Alaska; Owen Kohashi, Hawaii; and Johanna Rivera, Puerto Rico.



Participants in the Agricultural Hall of Fame's project to honor the American Farmer visited the National 4-H Center. From left to right: Lewis Watkins, sculptor, American Ideals Foundation; Larry L. Krug, director of communications, National 4-H Council; Robert Moffa, music composer, American Ideals Foundation; and Harold Adkins, director, Agricultural Hall of Fame.

4-H Joins In Honoring American Farmer

As part of the Agricultural Hall of Fame's plans for a 25th anniversary celebration in 1986, 4-H'ers are being invited to submit names of persons connected with agriculture who will have their faces preserved forever in a major bronze mural to be housed in a special pavilion on the Hall of Fame grounds in Bonner Springs, Kansas. The youngsters must submit names along with a 100-word essay on why they think this person deserves to be honored. According to Lewis Watkins, the nationally known artist and sculptor doing the bronze casting, this will be the largest pouring of bronze in the United States in the past several years. Music composer Robert Moffa is also preparing a major four-part suite on the American Farmer for the celebration.

Following the official announcement of this project in Secretary of Agriculture John Block's office in September, the participants visited the National 4-H Center to explain their project. Harold Adkins, director of the Hall of Fame, and a 4-H alumnus, says donations of no more than \$1 are being solicited to help with the dedication ceremonies on June 14, 1986. Donations may be sent to the Agricultural Hall of Fame, Bonner Springs, Kansas 66012.

Resource Development Workshop Held

More than 40 state 4-H leaders, executive directors of state 4-H foundations, program leaders from the 4-H/Extension Service, USDA, and staff of National 4-H Council participated in the 1985 4-H Resource Development Workshop. The workshop was part of the 4-H and Youth Development Forum preceding the annual meeting of the National Association of Extension 4-H Agents, October 31 - November 3, at the Hyatt Regency in Fort Worth, Texas. Sessions were devoted to planning and managing a major campaign, securing and maintaining an effective board and instituting a planned gifts program. Michael Radock, advisor to the president, **Charles Stewart Mott Foundation**, Flint, Michigan, and John Coy, president, **John Deere Foundation**, Moline, Illinois, were special guest speakers on "Accountability: Donor Expectations."

The Mott Foundation has actively supported 4-H in Michigan, most recently through joint grants with the **W.K. Kellogg Foundation** for the Michigan 4-H Handicapper Program. Acknowledged as an expert in the field of fund raising, Radock was associated with 4-H for nine years when he headed Ford Motor Company's educational affairs programming in the late 1950's. John Deere has sponsored the national 4-H conservation of natural resources program for more than 20 years. Coy has provided advice and key support to implementation of the foundation's 4-H program sponsorship and corporate executive involvement.

Stormer Visits Foundations

In an effort to exchange views and experiences on the role of 4-H as it relates to current programming needs and trends in youth development and education, Dr. Donald L. Stormer, deputy administrator, 4-H/Youth, Extension Service, USDA, met with foundation representatives during August and September. They were: Dr. Edward J. Meade, Jr., **Ford Foundation**; Dr. Vivien Stewart, **Carnegie Corporation of**

New York; Linda Pickett, the **William T. Grant Foundation**; and Robert W. Lynn, William C. Bonifield and Charles A. Johnson, **Lilly Endowment**.

Dr. Stormer is a member of the Foundation Gifts Subcommittee of The Campaign for 4-H Committee and a member of National 4-H Council's Board of Trustees.



The first meeting of a Volunteer Development Consortium, to give leadership to a new five-year program, "Volunteers for the Future," was held at the National 4-H Center August 21-23 to establish criteria and procedures for the grant application process. The program, to increase effectiveness of volunteer 4-H leaders nationwide, was made possible through a grant of \$2.75 million from the W.K. Kellogg Foundation. Some of the committee members, from left to right are: Merl E. Miller, assistant director, 4-H & Youth, University of Maryland; Dr. Dan Godfrey, associate dean, Agriculture Extension Program, North Carolina A&T State University; Dr. Lucinda A. Noble, director, Cooperative Extension Service, New York State Colleges of Agriculture and Life Sciences; Dr. Pat Boyle, chancellor, University of Wisconsin-Extension; and Dr. Dwight E. Palmer, project manager, Volunteer Development, National 4-H Council.

Program Support Opportunities with The Campaign for 4-H

In 1983, the Board of Trustees of National 4-H Council launched The Campaign for 4-H to raise \$50.6 million for strengthening and expanding 4-H programs. The Campaign provides opportunities for support in a wide variety of program areas including the development of new and expanded 4-H programs. The following proposals identify just a few of the priorities for which private support is being sought:

Nearly 270,000 boys and girls are participating in the **National 4-H Fashion Revue Awards Program**, learning self-confidence and poise, and how to plan, select and construct clothing and accessories expressive of individual personality. The program stresses the value of creativity, good posture and grooming habits through fashion modeling. Although partially funded by Simplicity Pattern Co. Inc. and White/Elna Sewing Machine Co., additional support is sought.

The idea of a **4-H Bicentennial Constitution Program** was sparked by the 200th anniversary of the United States Constitution and the growing interest among youth to examine the origins of our Constitution and its impact on our lives today. Gifts to The Campaign for 4-H are sought to implement a 4-H Constitution Bicentennial Program in 1986 and 1987 which will provide teenage 4-H members with an opportunity to apply for training and to develop and implement local Constitution study projects.

The National 4-H Center serves as a focal point for innovative leadership and citizenship training programs for 4-H members, leaders and staff. Funds are needed for replacement of one building at the National 4-H Center and for several important conference and training facilities: teleconferencing center, a computer lab, media production and demonstration studios, and a physical fitness facility.

The National 4-H Dairy Awards Program provides a remarkable opportunity for 4-H members to explore careers in the dairy industry and to learn about the significant role it plays in our nation's economy and the world market. Currently, more than 85,000 4-H members are involved in the dairy program. Sponsorship of a full awards program for participants is sought. **CIGNA** and Cooperating Insurance Agencies are providing partial support.

The Campaign for 4-H Committee, under the leadership of Campaign Chairman Robert B. Gill, vice chairman, **J.C. Penney Company, Inc.**, is actively seeking program support through gifts from corporations, foundations and individuals. For further information on these programs and support needs, as well as others, contact: Gary Deverman, Campaign Coordinator, National 4-H Council, 7100 Connecticut Avenue, Chevy Chase, Maryland 20815. Telephone: 301-656-9000.

Olympic Medalist to Keynote 4-H Congress

Rafer Johnson, decathlon winner, 1960 Olympic Games in Rome and bearer of the torch to open the 1984 Olympic Games in Los Angeles, will speak at the keynote assembly of the 64th National 4-H Congress on Sunday, December 1. His appearance is being sponsored by **The Southland Corporation**. More than 1,700 outstanding 4-H members will attend the Congress, November 30-December 5, at The Chicago Hilton. They will be joined by some 500 county, state, and federal Extension staff, volunteer leaders, representatives of corporations, foundations and other organizations supporting the 4-H program, and National 4-H Council officers, trustees and the Campaign for 4-H committee.

Congress will open officially at 4:30 p.m. on Saturday with a musical presentation "Celebrate Youth" by the Minnesota 4-H Arts-In Players. The week will be filled with workshops, educational field trips, assemblies and recognition events. During Congress, 287 4-H members will be awarded scholarships totalling \$287,000.

Mark Your Calendar

National 4-H Congress
November 30 - December 5
The Chicago Hilton
Chicago, Illinois

International Conference A Success

Nearly 200 young people and professional youth workers from North America, Latin America, the Caribbean and Spain participated in the XI InterAmerican-Ibero Rural Youth Conference at the National 4-H Center, October 5-12. Since 1964, these conferences have provided training for professional rural youth workers, and supported participation by rural youth in the development of their country's resources. Delegates came from Argentina, Barbados, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Panama, Paraguay, Peru, St. Lucia, Spain, Suriname, Uruguay and Venezuela.

Topics addressed at the conference included technology to improve and increase agricultural skills, career opportunities, improving the quality of family life, and increased cultural understanding. These ses-

sions were conducted in both English and Spanish.

The official opening of the conference took place at the U.S. Department of Agriculture on Saturday. Participants also attended a reception and dinner at the National Press Club on October 10. Post-conference activities included home visits by foreign youth and adults with rural 4-H families in the Washington, D.C. area.

The conference was under the direction of the 4-H Youth Program, Extension Service, U.S. Department of Agriculture in cooperation with the Ibero-American Rural Youth Advisory Council. Additional funding for the conference was provided by Extension Service and other agencies in USDA, friends of National 4-H Council and the **W.K. Kellogg Foundation** with a grant to provide scholarships for delegates from 24 Latin American and Caribbean countries.

"Wall Street Journal" Features 4-H

"4-H in the South Bronx: Where Are the Cows?" was the title of a feature story in a recent issue of the *Wall Street Journal*. The article focused on "The A Team 4-H Club" located in the South Bronx section of New York City.

The story revealed the significant role 4-H is playing as a recreational and educational program for city youth.

Explaining the similarities and differences between a rural 4-H program and an urban one, Carolyn Smith, New York City 4-H agent, says that while large animal projects aren't possible in the city, the focus is on other project areas such as gardening and nutrition.

It is estimated that there are more than 30,000 boys and girls involved in 4-H clubs, special interest groups, and school enrichment programs in New York City. Deborah Boyce, 4-H leader, says, "4-H is giving kids an option to being punk or streetwise and has added to the quality of life here. 4-H has made the kids accountable to each other for their behavior."

4-Hbriefs

Forestry Invitational Tests Skills

Nearly 100 4-H members, volunteer leaders and Extension staff participated in the sixth annual National 4-H Forestry Invitational at Jackson's Mill State 4-H Camp, Weston, West Virginia, July 29-August 1. The competitive event, sponsored by *International Paper Company Foundation*, which also sponsors the national 4-H forestry awards, was attended by delegates and observers from 16 states. These young people competed for honors in tree identification and measurement, forest evaluation, insect and disease identification and compass orienteering. In a "forestry bowl," they demonstrated their knowledge of forestry and conservation practices. Robert Carroll and Roberta Boitnott, representing International Paper Company Foundation, presented the awards at the final luncheon.

150 Attend Engineering Events

More than 150 4-H members were given an opportunity to demonstrate their abilities and outstanding accomplishments in engineering-related program areas at the National 4-H Engineering Events, September 16-18 in Omaha, Nebraska, and September 23-25 in Richmond, Virginia. The events are sponsored by *Firestone Trust Fund; Amoco Foundation, Inc.; Motorola, Inc.; The Toro Company* and *Schwinn Bicycle Company*. Contests were held at both events in tractor, automotive, electric energy and small engine skills. The Eastern Event in Richmond also conducted a compact tractor contest and an engineering bowl.

"Blue Sky" Nears Completion

The new 4-H television series, "Blue Sky Below My Feet - Adventures in Space Technology," is scheduled to be completed in December. Segments involving four astronauts who are 4-H alumni — Don Williams, Mack Lee, Bob Crippin and Ellison Onizuka — have already been filmed in Houston. Additional segments were filmed at the Philadelphia School of Textiles and Design and at Campbell Soup Company in Camden, New Jersey. (Campbell sponsors a 4-H food-nutrition leader forum at the National 4-H Center). In early October, 4-H members from Maryland, selected through an audition process, participated in filming of additional segments. The project is a cooperative effort between 4-H, *Arthur Young & Company* and the *National Aeronautics and Space Administration*. It will consist of three video tapes plus support materials that use the exciting features of the space program to help 4-H members learn more about gravity, fiber and clothing, food and fitness.



Forestry Invitational participant John Kline of Franklin, West Virginia, tests his skills in tree measurement.

Howland Estate Turned Over to 4-H

Generations of 4-H'ers will reap the benefits of a single prize-winning loaf of bread that was baked in the summer of 1916. That was when 11-year-old Isabel Howland was persuaded by the county Extension agent to enter the Dakota County, Minnesota, bread-baking contest for the Boys and Girls Club, the forerunner of 4-H. This was only the beginning of the Howland family's involvement and dedication to the 4-H program.

The Howland family estate, including the 384-acre farm in Waterford Township, Minnesota, has recently been turned over to the Minnesota 4-H Foundation. The foundation will establish an endowment in the Howland's name to help fund the 4-H leadership program which reaches 20,000 youngsters each year.

4-H Shines at Safety Congress

4-H members and groups were prominent among winners of honors at the National Safety Congress youth sessions in New Orleans, Louisiana, October 26-29. More than 200 youth delegates and adult leaders from 30 states and several youth groups were represented at the sessions.

Marnie Kleven, Minnesota, a 1983 national 4-H safety winner, was appointed as the youth delegate to the Board of Directors of the National Safety Council. Susan Halbert, program coordinator, 4-H youth development, Anchorage, Alaska, received the distinguished service to safety award.

3M provided travel grants to 4-H leaders and members from 10 states and sponsored several training sessions and events. Davis Phinney, Olympic bronze medalist, bicycling, spoke at the safety banquet October 28, courtesy of *The Southland Corporation*.

Leaders Gather at Regional Forums

More than 1,000 volunteers participated in three fall regional leader forums through support provided by *J.C. Penney Company, Inc.* The Southern Regional Forum at the Rock Eagle 4-H Center, Eatonton, Georgia, September 30-October 4, used the theme "4-H Volunteers: For Youth for America;" the Northeastern Regional Forum featuring the theme "4-H Communicating With the World," was held at the Lake Morey Inn in Fairlee, Vermont, October 24-27; and the North Central Regional Forum, featuring the theme "4-H Keys to Action," was held at the Holiday Inn Convention Center in Omaha, Nebraska, November 7-10. J.C. Penney Company also supports the Western Regional 4-H Leader Forum held in the spring.



During shooting of a scene for "Blue Sky Below My Feet," Chris Dickinson, 16, Annandale, Virginia, demonstrates a rocket he made.



Donor representatives chat at 4-H food-nutrition leader forum. From left to right: Elaine Winder, Campbell Soup Company; Bonnie Scheid, Tobe-Coburn School for Fashion Careers; and Melissa Mohr, representing Nabisco Brands, Inc.

Photography and Home Economics Leaders Attend Forums

More than 100 volunteer leaders from around the country participated in forums at the National 4-H Center focusing on home economics and photography. The 4-H Volunteer Leader Forum in Home Economics, September 9-14, was partially supported by *Campbell Soup Company* which provided travel scholarships and program resources for volunteer training in the food-nutrition component. A highlight of the week's activities was a visit to the Campbell Soup headquarters in Camden, New Jersey, where leaders got a first hand look at the test kitchens, consulted with company experts about nutrition and explored careers for young people in the food industry. The National 4-H Volunteer Leader Forum Photography, held September 23-28, was sponsored by the *Eastman Kodak Company*. The forum was designed to teach basic photography; 4-H promotion through photography; and to help leaders become more effective in overall planning and conducting of 4-H programs.

4-H Among Recipients of Extension Awards

Recipients of the National Friends of Extension Award, presented at the annual recognition banquet of Epsilon Sigma Phi, November 10 at the National 4-H Center, each had strong ties to 4-H. Grant A. Shrum, president, National 4-H Council, was cited for his outstanding national

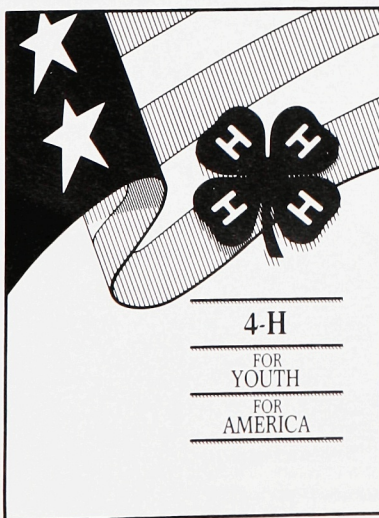


Dr. Anne H. Rideout, Council board member and associate director of Extension, University of Connecticut, presents Grant A. Shrum, president, National 4-H Council with award.

leadership over the past 30 years in the development of private sector support of the 4-H program. Bob Evans, founder, Bob Evans Farm, was honored for his generous gifts of time, talent and financial support to 4-H in Ohio, Minnesota, Kentucky, Indiana and Illinois. Roy A. MEEK, national Extension lay leader, Draper, Virginia, and a former 4-H member was cited for his leadership at local, state and national levels. Charles W. McDougall, retired Extension official, received the Ruby award for distinguished service. Council board member, Denver T. Loupe, director of Extension, Louisiana, received the distinguished service award for the southern region. Other regional award winners included: Dr. Wayne Bath, associate director of Extension, Washington; Arthur F. Shaw, agronomist, Montana State University; William Ochswald, Extension director, Illinois; and Ovid Bay, director of information, Extension Service, USDA.



Clyde E. Woodall, Southern region director of Epsilon Sigma Phi, (left), presents Council board member Denver T. Loupe, director of Extension, Louisiana, with distinguished service award.



National 4-H Council
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