

Pathways
to the
Future



National
4-H Council
Annual Report
1981

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National 4-H Council is a not-for-profit educational organization that utilizes private resources to help expand and strengthen the 4-H program.

Programs and educational materials of National 4-H Council are available to all persons regardless of race, color, sex, age, religion, national origin or handicap. Council is an equal opportunity employer.

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Chairman's Message



Volunteerism is a mainstay of our American way of life. In my opinion, 4-H is a prime example of the essence of volunteerism—the act of private initiative doing something worthwhile.

National 4-H Council takes great pride in its leadership role as the national voluntary private support entity to serve the largest out of school educational program in the United States.

The pages of this annual report tell why corporations, foundations, businesses and individuals contribute both financial and human resources to the strength and diversity of 4-H.

Our reason is simple. It is one of the most valuable investments we can make in our own and our nation's pathway to the future.

In 4-H, contributed dollars are efficiently linked to volunteer contributions of time, leadership and talent and publicly supported educational resources of the Land-Grant Universities. Private support comes from the knowledge that our philanthropic investment is being made in delivering a vital and cost-effective youth education program that works.

We are proud to share the social responsibility for giving young people practical education in the laboratory of real life. We know from personal experience that 4-H members are not only learning specific skills, but also acquiring important personal values—respect for others, leadership, self-confidence, and positive attitudes to face the challenge of the future.

It is increasingly evident in our society that we must take steps to prepare people to do more for themselves; to assume greater responsibility for their own destiny. And we know that 4-H shapes productive citizens, prepared to take on that challenge.

As is true of the 4-H program itself, the success of National 4-H Council depends upon volunteers.

The members of our Board of Trustees give freely of their time and expertise to guide the efforts of National 4-H Council in the most cost-efficient and productive manner. During 1981 this Board has committed National 4-H Council to increase significantly private support to more effectively meet the future needs of 4-H.

We are pleased that President Ronald Reagan accepted the honorary chairmanship of our Board. And I am personally grateful for the deep personal interest he and all members of our Board have taken in the 4-H program.

Our Resource Development Committee has given leadership this year to obtaining more than \$3.4 million in private contributions. Because of their efforts, the private support to 4-H has continued at a high level, despite the economic recession. This continuation of support is proof that 4-H is held in high esteem among our donors.

I wish to express my appreciation also to the volunteers who serve on our Advisory Committee, to the members of the National Panel of Extension Directors and Administrators of 1890 Colleges, and to Extension leadership at all levels who provide us valuable advice and assistance on how we can best relate private resources to the 4-H program.

The Board of Trustees, our advisors and the staff of National 4-H Council, join the leadership of the Cooperative Extension Service in the conviction that the 4-H Pathway to the Future holds great promise. We are committed to travel that pathway with confidence.

A handwritten signature in orange ink that reads "W. R. Peirson". The signature is written in a cursive, flowing style.

Walter R. Peirson, Chairman
Board of Trustees



This is 4-H

4-H is the youth education program of the Cooperative Extension Service. This informal educational program conducted by the U.S. Department of Agriculture, State Land-Grant Universities and county governments, combines the work of federal, state and local Extension staff and volunteer leaders. The 4-H program is open to all, regardless of race, color, sex, creed, national origin, or handicap. Participants, primarily between the ages of 9 and 19, reside in every demographic area; farm, city and in between. The nearly 600,000 volunteer leaders are backed by the strong educational base of the Land-Grant University staff in every county of the nation.

The mission of 4-H is to help youth acquire knowledge, develop life skills and form attitudes that will make them self-directing, productive and contributing members of society.

Dr. Eugene Williams, deputy administrator, 4-H-Youth, USDA, points out that "these boys and girls contribute to energy conservation, environmental improvement, community service, and food production. They participate in programs that aid youth employment and career decisions, health, nutrition, home improvement and family relationships. Through cooperation with many countries, 4-H contributes to world understanding."

A dynamic, growing organization, 4-H has expanded steadily for the past 25 years. This year nearly five million boys and girls are involved. Since 1914 more than 40 million youth nationwide have participated in 4-H.



Pathways to Achievement

“Destiny is not a matter of chance, it is a matter of choice; it is not a thing to be waited for, it is a thing to be achieved.”

William Jennings Bryan

4-H members have a choice of many and diverse pathways to the future. But whatever pathway is chosen, the innate strength of the 4-H program allows each youngster to achieve personal goals and prepare to cope with the challenges of life.

A mission of National 4-H Council is to bring together on the 4-H Pathway to the Future the resources of the private sector to strengthen these opportunities for achievement. This voluntary support enhances learning experiences for the nearly six million boys, girls and adults active in this educational program of the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture.

In 1981 National 4-H Council committed itself to even broader pathways of action in support of the ever-changing needs of 4-H members, volunteer leaders and professional staff.

The impact of this support begins to take effect in every county of the United States, where 4-H members are recognized for achievement in their projects. County Extension Agents Jack L. White and Cathy Ford, Nacogdoches, Texas, reflected the importance of this recognition in a recent letter: “Thank you for your support of the 4-H awards program. Our 4-H members are always very honored and excited to receive an awards medal for all the hard work they have put in on their particular 4-H project. We certainly appreciate the contributions which make this possible.”

Private support cannot be measured solely in dollars. Equally important is the involvement of thousands of men and women employed by donor organizations who give time and expertise to the program.

The new *4-H Learn to Earn* program, initiated this year nationally with support from The Toro Company, relies heavily on the involvement of the local distributors and dealers.

“We like working with 4-H people because they work hard and have a very positive attitude,” says Mary Elliot, vice president for public affairs at Toro.

In Minnesota, the pilot state, Toro dealers have been deeply involved, providing equipment and materials for training clinics.

“Impact of the program has been outstanding,” according to Katie Koch-Laveen of the Minnesota state staff: “In

one of our training groups, more than 65 percent of the 4-H members trained have started their own lawn care business.”

As 4-H members travel their pathway toward even greater achievement, private support gives them even greater recognition. Becoming a national winner had a profound effect on the son of Bunny Phillips, a parent and leader in New York.

“The value of that scholarship is many times the dollars involved. What 4-H has done for Greg is worth millions in self-esteem. I am sure that had Greg not had an opportunity to excel in an area of his liking and be rewarded for those efforts, his life would have taken a much different turn. I really believe 4-H has done more for Greg than any other influence in his life.”

4-H is not just another youth organization. It is a way of life.

William Lefes, a former 4-H member who was one of the very early International Four-H Youth Exchange participants to Switzerland, has spent 21 years in the Foreign Service—a career inspired by his 4-H experience.

In a letter this year, he said: “I have developed the highest regard for my IFYE experience. There is no better way to understand people. It is difficult to imagine that we have people in the Foreign Service who spend a career abroad and never have the opportunity to really know people. Many are familiar with faceless crowds . . . but few ever know the joy of rising at five in the morning, cutting hay for cows, milking—then a hearty breakfast. IFYE’s tend to see the family structure against the outside world—a different perspective indeed.”

His 4-H experience led Brian Crussel, a 1981 national winner in the health program, to pursue a medical career. Now enrolled as a pre-med major at Purdue University, he says: “When I think back, I realize that the year I started my health project turned my career choice of becoming a doctor from a want to a burning desire. I realized I could accomplish great things if I worked hard.”

Many 4-H experiences lead to career interests as they have for these 1981 national winners. In the agricultural program, Joe Adcock, Tennessee, averaged more than 100 bushels per acre with his corn. Through 4-H he discovered “one of the key factors in operating a farm is good management.” His father is mov-

ing into semi-retirement and gradually is turning management of the farm over to Joe and his brother.

Matthew Wineinger, Kansas, already has 38 head of cattle and extensive equipment, including a computer, to help him manage his beef operation. He also works part-time in a meat processing establishment to learn firsthand the details of processing, marketing and consumer concerns.

Bill Gillespie has his own business repairing small gasoline engines and also maintains machines on his family's 1,500 acre farm in Montana.

In Oregon, David Phillips raises house plants and poinsettias in a commercial greenhouse he designed and built. He holds a nurseryman's license and is an expert in making corsages and other floral creations.



Neal Ann Reeves, North Carolina, developed a commodity marketing project to help pay for her college education. In just one summer, with help from her parents, she harvested more than 50,000 pounds of tomatoes and made a total profit of \$4,438. She plans to use her experience and careful records of costs, rainfall and other factors to obtain even better results in 1982.

This positive influence on career exploration is typical among the nearly 1,700 4-H members whose 1981 4-H pathways led to National 4-H Congress in Chicago, the premier event in the annual 4-H calendar. There, these young people, selected for their outstanding achievements in some 40 major program areas, shared their expectations and concerns with leaders in business, education and government.

At recognition events and in informal conversations, 4-H members discovered firsthand the depth of personal and corporate commitment of the private sector to 4-H.

This commitment was cited by President Ronald Reagan, honorary chairman of National 4-H Council, in his message to Congress delegates. The President told them: "I commend you for the close working relationships you have developed with your sponsoring businesses in the private sector. It is heartwarming to me to see business place such a significant value on the leadership training that you are receiving. It tells me that today's business leaders have confidence that the free enterprise system will continue to thrive with your leadership in the future."

T.T. Lithgow, president, Fleischmann's Division, Nabisco Brands Incorporated, challenged the delegates to accept their responsibility for leadership. "Along with achievement goes responsibility to change the destiny of tomorrow. Your efforts and accomplishments will bring us back to the basics of learning, integrity within the family, strong principles and structure of government, and a continuing faith in God—all of which are critical to our survival."



The annual 4-H photo exhibition is a highlight of National 4-H Congress and many regional and national events during the year.



Recognition for achievement in 4-H is provided in many ways—county medals and blue ribbons at fairs and special events—leading up to National 4-H Congress where six 4-H members are selected for the presidential award.

How do 4-H'ers accept this responsibility? Typical is the experience of Karen Kuntz, a 1981 national winner in the 4-H consumer education program. She used television to advise people about comparison shopping.

"Because of the hard times caused by inflation, we all try to find ways to stretch that dollar," she says. "When I watch people struggle in their financial difficulties I just wish I could teach everyone the decision-making process we learned in 4-H."

4-H members often turn their skills toward projects to benefit their own communities. Among activities reported by national winners this year were: designing and installing new electrical controls in a theatre in San Antonio, Texas; leading a successful campaign to raise \$250,000 to establish Mastodon State Park in Missouri; developing a pictorial presentation to attract new industry to Oakdale, Louisiana; teaching needlework to physically and mentally handicapped children in Michigan; planting 1,600 trees to prevent hillside erosion and provide a wildlife habitat in West Virginia; and caring for 52 dogs involved in a University of Georgia School of Veterinary Medicine research project on a new drug to prevent heartworm disease.

Incentives and Awards

156,629 County Medals Distributed

1,641 Delegates to National 4-H Congress

285 Scholarships Totaling \$265,000 Awarded



4-H members earn recognition and gain new insights into specific project areas at regional and national competitive events such as (top to bottom) the Commodity Marketing Symposium, Eastern and Western Engineering Events and the Forestry Invitational.

Pathways to Leadership and Citizenship

National 4-H Council gives further support to leadership potential through regional and national programs designed to strengthen 4-H.

The 4-H pathway led thousands of young people and adults to the National 4-H Center during 1981. Unique Center resources made the national capital area a classroom for intensive study of our nation's heritage, citizenship responsibilities and leadership skills.

One group of young people who participated in Citizenship-Washington Focus, a six-day session conducted every week during the summer months, already has put a plan of action into effect. They have made presentations to civic and club groups, formed a new 4-H club and planned a group trip to the state capital to see government in action. Delegates from 1981 and earlier years have shown their enthusiasm for the program by helping to send other club members to Washington in 1982.

Private support gives added dimension to this leadership training program. In 1981 eleven 4-H alumni received fellowships to serve as program assistants. These young people have added special emphasis on contemporary issues and

helped delegates develop a greater understanding of how to apply their skills to 4-H programs at home.

A California delegate, Susan Kay Riddle, San Jose, returned from her experience determined to have the best informed group going from her county to Washington the next year. As youth chairman of her county's citizenship program she organized a workshop involving many different public officials, from the local mayor to a school board member. One speaker, an assemblyman, later asked her to become an intern to research papers on various issues. As a result of these and other activities, Riddle was named a 1981 national winner in the 4-H citizenship program and received the highest honor accorded a 4-H member—the presidential tray award.

In similar fashion, volunteer leaders return from training at national and regional forums to share their skills with others. Nancy Hassab, a Rhode Island Extension agent, reported that one leader from her district, Mrs. Gladys Silveira, a long-time 4-H leader, was inspired to take a new approach to 4-H. She returned from Washington to organize a 4-H babysitting program and a

Red Cross CPR course for leaders, senior members and guests. Another leader, who was having problems relating to club parents, "received clear and specific help with this problem at the leader forum and returned with such enthusiasm she has now agreed to serve on the state advisory committee."

Volunteer leader forums give inspiration and opportunity for personal growth to those attending, but the effect goes far beyond the individual. For example, Mary Hardt, an Arizona volunteer, reported: "On my return from Washington, Deanne, Mary and I got together and planned a workshop for our state leaders forum in Tucson. We covered how to teach consumer education, fitness and nutrition, food choice and teaching materials."

In 1981 three special national volunteer leader forums—focusing on nutrition, involving the disabled, and job and careers—plus four regional forums were supported by the private sector with travel grants and educational materials. According to the 1981 annual report of the South Dakota State University Cooperative Extension Service, the results are far-reaching. Three adult leaders who attended the nutrition forum in 1979 learned that adding fun and novelty to teaching nutrition can be very effective. They initiated a clowning project which has now been adopted as a teaching method by junior leaders. They presented clown skits, puppet shows and games on nutrition to elementary schools, 4-H club meetings, senior citizen centers and day camps, and to hundreds of shoppers at the Huron mall.

The success of special leader forums concentrating on effective leadership skills for specific project areas has set a pattern for expansion.

Pathways to the National 4-H Center also were taken by Extension staff who participated in a wide range of staff development and training sessions. 1981 marked the 10th year of private support for these sessions. The profound influence of this training on the 4-H program is described by J. Clark Ballard, vice president for Extension at Utah State University.

Youngsters in Arkansas proudly display the entrance to a special park they built with a Citizenship in Action grant. The nationwide program provides seed money to 4-H groups for community projects.



"Staff attending these workshops have returned highly motivated to share their experiences with other staff and to implement ideas. Our state 4-H supervisor believes that his meeting periodically with other state leaders at workshops specifically for them has been most beneficial in helping to more than double 4-H participation in this state during the past nine years. The opportunity to share ideas and exchange reports of successful program expansion techniques and management tools has significantly strengthened 4-H."

Ballard also cited one example of results he traces to the experience of two staff people who attended a workshop on Programming with Teens.

"As a result, the concept of programming *with* instead of *for* teens has been put into practical application. Teens attending National 4-H Conference in Washington now serve as the core committee to plan and conduct state youth conferences, with evidence of positive results through the domino effect as youth in attendance become instructors at county camps and conferences. Youth ambassadors from all over the state were selected in 1981 to enable youth to have more input in planning and conducting county and state events. Their enthusiasm for their position has brought new life into the 4-H program with expectation of increased teen activity."



Taking advantage of the nation's capital as a classroom, Citizenship-Washington Focus delegates view a display on Creativity, the Human Resource at the John F. Kennedy Center for the Performing Arts.

Leadership/Citizenship Program Participation

4,956 Citizenship-Washington Focus

6,025 Washington Focus

2,027 National and Regional Leader Forums

177 Staff Development and Training



A leader forum on economics, jobs and career education includes field trips to various companies, such as the Marriott Corporation.

Pathways Around the World

Pathways for 4-H members extend far beyond the nation's borders. They reach countries around the world through international exchange and training programs supported through National 4-H Council.

In the International Four-H Youth Exchange Ambassador program for 4-H members, young people live and work with families in another nation. They not only experience personal growth but also develop a better understanding of global responsibilities.

According to Steve Barry, an Illinois ambassador to Switzerland: "No matter where I go people are the same. Though the language may be different and even the culture, the people really aren't. Everyone has the same needs: love, food, happiness and health." RaElla J. St. Clair, Missouri, found her experience in Italy not only helped her learn about a new country, but also gave her "even greater appreciation for my family and my own nation."

Vickie Long, an IFYE representative to Belgium, described her experience as "a master's degree in living in just six months." Designed for older 4-H members and alumni, this program offers a more in-depth international experience.

"There is no way I could begin to understand Egypt unless I lived here under a program like this," Wendy C. Wehr wrote to her hometown in Pennsylvania. "Living with host families broadens and deepens our experiences. This exchange program is vital to helping us realize the differences that exist between the West and developing nations. Most Egyptians have a distorted and superficial view of America. I hope I can at least dispel a few myths about America and enhance the feeling of intercultural understanding and communication vital to our continued existence."

Host families, both in the United States and abroad, are keys to the success of international exchange programs. Betty Ann Blanton, Nokesville, Va., and her husband not only hosted one IFYE from the Netherlands, but also provided a temporary home for other IFYE's from Norway, Sweden and Finland.

"My husband and I received numerous benefits such as growth in our personal and interpersonal relationships. Our visitors freely discussed their concerns about the role of the United States in the survival of their countries. We

were able to observe the uniqueness of the individuals and their cultures."

A major objective of 4-H international is to open new pathways for growth of programs like 4-H in 82 nations around the world. Since April 1978, support through Council from the U.S. Agency for International Development has assisted the Yuwa Kasetkorn youth program in Thailand. This program has been so successful that support has been continued through July 1983 and its efforts have been expanded from four provinces to 14.

In the four pilot provinces, the YK program has grown from 69 clubs and 2,245 members to 169 clubs with 6,127 boys and girls. The number of volunteer leaders has tripled. In addition to a project director, 11 4-H alumni, who served as Youth Development Project representatives, have provided the support required to achieve such expansion.

Through the Professional Rural Youth Leader Exchange, 10 Thai Extension staff members have studied in the United States. Working together they have trained leaders, developed printed subject matter materials, and established a Thai YK Foundation, which includes business and civic leaders as well as Extension representatives.

International Program Participation

169 IFYE Ambassador and Representative Delegates
98 IFYE Ambassador and Representative Exchanges
262 Japan Exchange (Labo)
6 Youth Development Project Delegates
7 Professional Rural Youth Leader Exchange
99 Agricultural Training Program
2,354 U.S. Host Families

A host sister in India puts a "bindi" on the forehead of Janice Orr, an IFYE delegate from Michigan.



Pathways to the National 4-H Center

The National 4-H Center continued to improve both facilities and services for the more than 33,000 young people and adults who followed a pathway to the nation's capital.

The National 4-H Center is a unique residential educational facility providing a "home away from home" for youth and adults from across the nation and around the world who come to the nation's capital to learn more about government, to share creative ideas, and to develop skills that enrich their lives and contribute to their growth as responsible citizens.

Know America, a program for Extension homemakers to focus on citizenship, heritage, cultural arts and international understanding, attracted a record number of participants in 1981. Alvira Blank, a group coordinator, Waseca County, Minnesota, described why she continues to bring groups to the Center. "This program gives our people a chance to see the heart of America and increases their awareness of citizenship. I've traveled to many countries where freedom is not celebrated and I believe the Know America program opens our eyes to freedoms and responsibilities we have right here. When we are lucky enough to be at the Center at the same time as a youth group, we have even further chance to broaden our perspective by talking to tomorrow's leaders."

The Center is the focal point for government and social studies by thousands of high school students and other youth who participate in the Washington Focus program. As Lawrence R. Fieber, assistant principal, West Windsor High School, Plainsboro, N.J., put it: "The Center is an ideal site—comfortable, reasonable, and conducive to good learning experiences. We like the program because of its flexibility—giving us a chance to work with your staff to meet our educational objectives."

4-H families from 25 states took advantage of a special program to live at the Center while they explored their nation's heritage and visited the many historical and cultural sites of the Washington area.

Extension lay leaders, government departments, senior citizens, youth groups, colleges and other Extension related groups, also used the facilities of the Center for a broad range of educational seminars and conferences.

In 1982 all pathways to National 4-H Council administrative operations will lead to the National 4-H Center, the headquarters office. Plans were completed in 1981 to increase the efficiency and cost-effective operation of Council through further consolidation of its operations. By early 1982 the management of National 4-H Supply Service

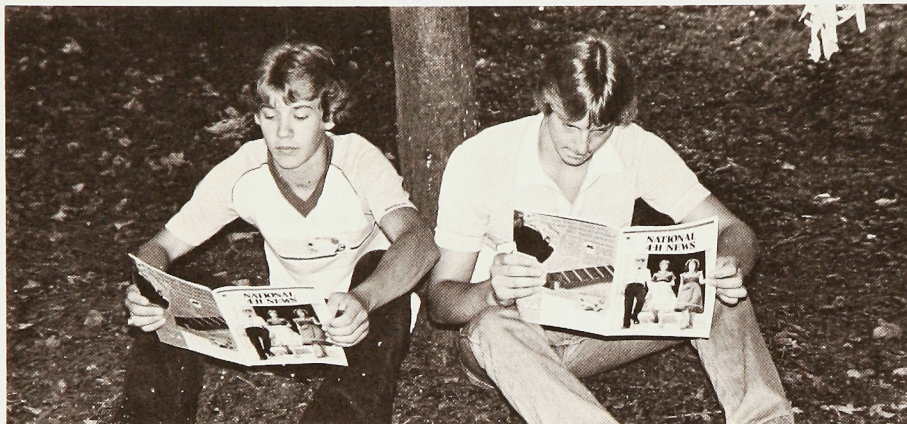
and Management Information Services, providing modernized computer and word processing, will be housed at the National 4-H Center.

National 4-H Center

32,882 Participants
116,192 Participant Days of Training
350 4-H and Extension Families
976 Know America Participants



Pathways to Greater Visibility



Communications provided pathways for increased understanding and support of 4-H through a broad program of information services, educational aids and NATIONAL 4-H NEWS.

A record 42 state Extension Services participated with Council and the 4-H youth unit of Extension Service, U.S. Department of Agriculture in the production and distribution of celebrity public service announcements for both radio and television.

The positive response was typified by a letter from Oliver F. Cook, assistant professor, 4-H, Tennessee: "By this time you should have received a confirming order for the 16 complete sets of television spots. We have one copy on hand and would like to congratulate all concerned on a very fine job of production. We duplicated the radio tapes of these spots and made them available to county personnel on request. So far we have filled 110 requests from our agents for use with their local radio stations."

Council cooperated with Extension Service to produce and distribute a promotion kit geared both to 4-H week and to year-round public information. Responses from county agents indicated that the materials were widely used by media at the state and local levels.

In cooperation with state Extension information specialists, news releases and feature stories on 4-H programs and member accomplishments were distributed nationwide to newspapers, special interest publications and other media. 4-H stories were placed in such magazines as *Family Circle*, *Jet*, *Seventeen*, and *Horses for Juniors*. Broadcast items on 4-H were aired on the major radio networks

and mention of 4-H included in several network TV programs.

During National 4-H Congress photos of each national winner receiving a scholarship award from the donor for specific programs were widely used in hometown newspapers. Nearly 600 radio interviews and 175 TV interviews with delegates were used by stations and networks across the nation.

Several outstanding 4-H'ers helped to tell the 4-H story to such groups as the Agricultural Bankers Association, the National Grange, Junior Achievement and others through the Report to the Nation program, made possible by private support. Exhibits were used at many national and regional events and 4-H calendars told the 4-H story in more than 224,000 homes and offices.

Educational Aids

Printed and audio visual educational aids, developed in cooperation with Extension, are helping millions of 4-H members, leaders and staff clear pathways to a brighter future. Private funding provided for production of more than 50 new or revised aids during 1981. Among the diverse offerings were member and leader manuals, activity guides, worksheets, slide sets and other tools, addressing areas such as health, food-nutrition, photography, economics, careers, urban forestry and wildlife.

The value of these aids is reflected in the comments made by 4-H leadership throughout the nation.

"*Fit It All Together* is honestly S-U-P-E-R . . . very colorful, readable

and packed with information," says Arizona State 4-H Leader Howard Jones.

"We are making every effort to increase participation in the 4-H forestry program in South Carolina. The new manual, *What's A Tree To Me*, will certainly aid in doing so," says David Pyle, state 4-H leader.

While intended primarily for 4-H use, educational aids also are receiving praise from other education officials. Marten Tafel, division director, Middle Junior High Schools, National Science Teachers Association, wrote: "I think you people are great. The *4-H Learn to Earn* and electronics manuals are just what our suburban kids need. Electronics is not the wave of the future, it's now!"

Some states find the literature a valuable resource in developing their own materials. Dee Whitmire, state 4-H program leader in Wyoming, wrote: "It was a pleasure to review the new Economics, Jobs and Careers Manual. We will be able to incorporate many ideas outlined there as we prepare some of our state literature."

This year the educational aids unit kept state and county 4-H staff informed about new and existing aids through exhibits at leader forums, workshops and meetings of the various Extension agent associations.

National 4-H News

Readers of NATIONAL 4-H NEWS discovered hundreds of new pathways to effective leadership in the pages of their magazine. The magazine itself forged a new pathway in 1981 with a fresh design and format. Each issue featured a focus on a specific program area. A new department, Share the News, offered detailed information on how the ideas in each issue can be used by volunteers.

Another new department, Animal and Breed News, received special praise from Sarah Early, a Massachusetts 4-H agent: "This is an excellent addition to an already excellent publication. I, for one, will look forward to reading it every month and sharing information with leaders and 4-H'ers alike."

Illinois Extension Specialist Hubert J. Wetzel, stresses the usefulness of the magazine: "Thanks for your efforts in helping us reach the 4-H program objectives. The March issue is one of the best. All of the articles were well tuned to the

needs of the people that make 4-H happen. Our challenge is to remind both staff and volunteer leaders that these helps are available at their fingertips; just turn the pages and read."

Susanne Fisher, state 4-H leader in Florida, found herself reading one issue "from cover to cover. The articles describing the new 4-H foods and nutrition materials as well as other related articles struck a special note. Should I have been a food and nutrition leader, I believe I would have had enough good teaching ideas to last for the year."

During 1981 more than 50 new advertisers used the pathway of NATIONAL 4-H NEWS to reach teen and adult volunteers and Extension staff with their message. More than 200 additional counties and four new states submitted group orders in 1981, thus qualifying for special rates.

In three states group subscriptions paved the way for efficient communications by insertion of state newsletters in their magazines.

National 4-H Supply Service

Giving the 4-H pathways a strong identity with the distinctive clover emblem is the National 4-H Supply Service.

In 1981 sales of 1,700 quality items bearing the 4-H emblem were made available to the 4-H program and use exceeded the previous record year. More than 49,850 orders were serviced.

To help inform 4-H leadership about the many items available, core exhibits of more than 100 items were loaned to 27 state 4-H groups for display at state and area leader training meetings.

James G. Dennison, a Missouri youth specialist, expressed typical appreciation for the opportunity to display these items. "It created a great deal of interest. It was a good tool to help explain that 4-H clubs, members and parents can order directly from National 4-H Supply."

In late fall, the 1981 catalog heralded the March 1982 move of the Supply Service to Council headquarters office at the National 4-H Center. The warehouse will remain in Chicago—with computerized equipment to process orders received in the Chevy Chase location.



Helping to give 4-H visibility are emblemized items such as those worn by 4-H members participating in the production of a television public service announcement by Erik Estrada.



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U.S. Department of Agriculture

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1981 has been a year of progress down new pathways for National 4-H Council in its mission to enrich and expand 4-H through private sector support. Nearly 2,000 donors made contributions of \$3.4 million to 4-H through Council, ensuring the impact of current programs and services and making possible several new ventures in youth education.

Based on an extensive long-range planning study, the Board of Trustees renewed its commitment to serve the changing needs of 4-H members, volunteer leaders and professional staff. At the same time, under the direction of Dr. Eugene Williams, deputy administrator, Extension-4-H, efforts continued to identify emerging program pathways that better meet the learn-by-doing needs of boys and girls across our nation.

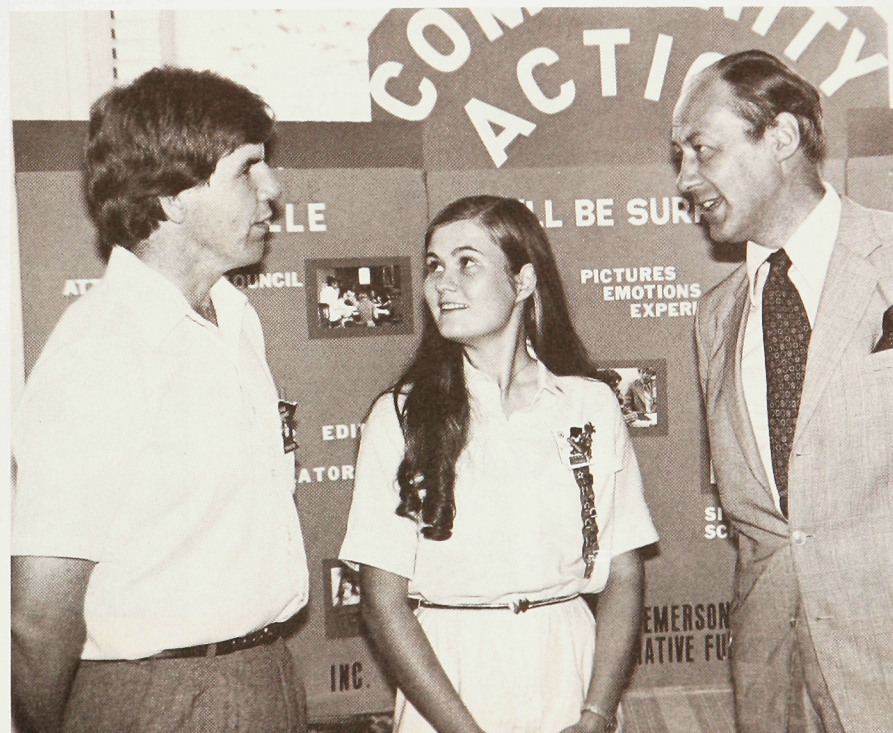
In response to this challenge, Council's Resource Development Committee is providing leadership for exploring the feasibility and planning of a major, multi-year funding program to increase significantly private support in this decade. We are fortunate to have a working committee of 16 dedicated men and women. This leadership undergirds my confidence in achieving our ambitious goals.

These are exciting times. New directions require greater stewardship of current resources. And, the national leadership of Extension and Council anticipates a decade of increased service to 4-H youth through expanded philanthropic support. Thus, public and private pathways merge on a journey into the future of a better world through 4-H.

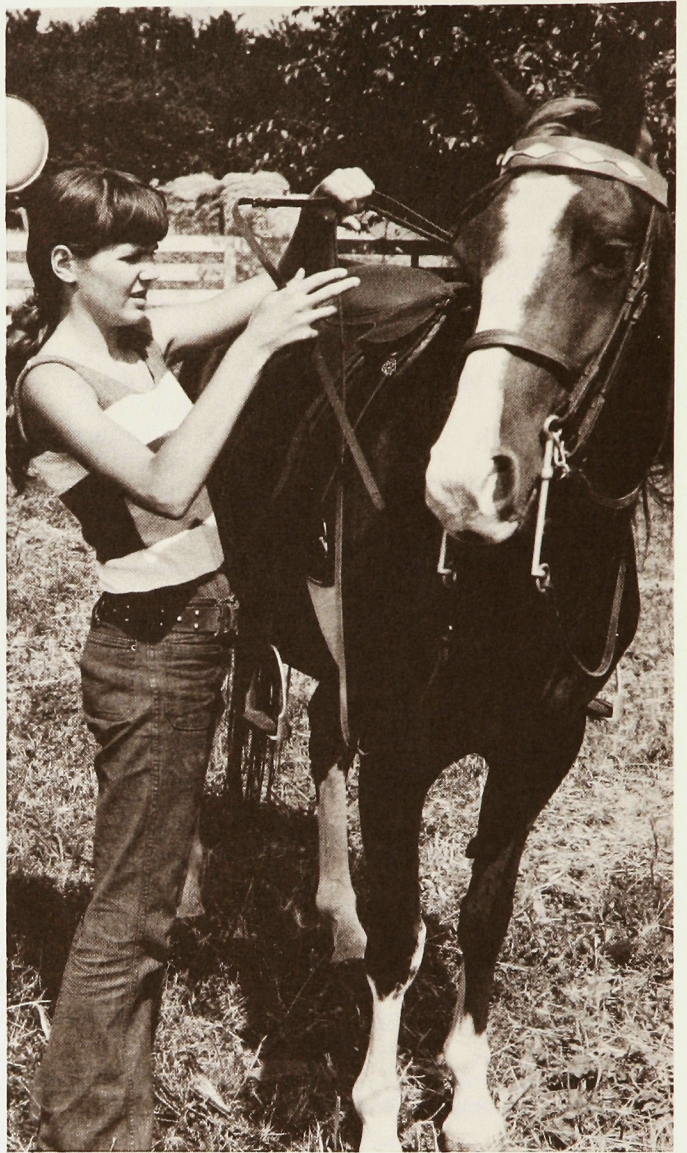
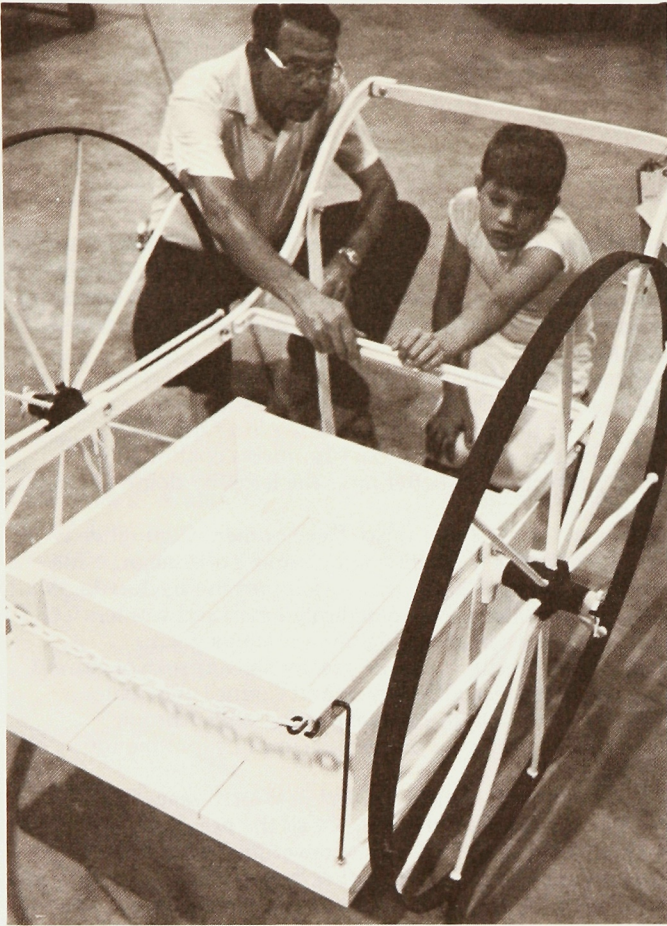
I would like to share a personal observation. For the past forty years Coats & Clark Inc. has sponsored the 4-H clothing program. Of all the programs we support, our association with 4-H has been the most rewarding. This is the only program I know of that seeks to back up success rather than merely attempting to avert failure. When you have the opportunity to meet these young people, three facts strike you immediately: how much they have achieved at their age; their enthusiasm; and their unflinching belief in the future of America. At this time in our country's history, support of 4-H, which has stood by its principles, is more important than ever.

Robert G. Laidlaw

Robert G. Laidlaw, Chairman
Resource Development Committee
President, Coats & Clark Inc.



*Robert G. Laidlaw talks with delegates to
Citizenship-Washington Focus.*



1981 National 4-H Council Donors

President's Honor Roll

(\$10,000 to \$500,000)

Allis-Chalmers Corporation**
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American Quarter Horse Association
American Simmental Association
Amoco Foundation, Inc.**
Atlantic Richfield Foundation
Auxiliary to the American Optometric Association**

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Campbell Soup Company
Carnation Company
J I Case Company, Agricultural Equipment Division
Chevron Chemical Company, Ortho Consumer Products Division**
The Chicago Board of Trade
Coats & Clark Inc.
The Coca-Cola Company**
Colgate-Palmolive Company

John Deere**
DeKalb AgResearch, Inc.

E. I. du Pont de Nemours & Company
Eastman Kodak Company**
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The Firestone Tire & Rubber Company
Ford Motor Company Fund
Garan Jeans, Inc.
General Foods Corporation**
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Mobay Chemical Corporation, Agricultural Chemicals Division
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Reader's Digest**
Reader's Digest Foundation
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Sears, Roebuck and Co.
Simplicity Pattern Co. Inc.**
The S&H Foundation, Inc.**
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United States Department of Agriculture
United States International Communication Agency
The Upjohn Company

Westinghouse Electric Corporation
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Average tenure for donors in the President's Honor Roll is 22 years.

Diamond Clover Club

(\$5,000 to \$10,000)

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Unless otherwise requested, National 4-H Council gives appropriate recognition to 4-H contributors.

National 4-H Council Program Assistants

Ralston Purina Trust Fund

Dr. Scholl Foundation
Sterling Drug Inc.
Sun Company, Inc.

E. Matilda Ziegler Foundation for the Blind, Inc.

Average tenure for donors in the Diamond Clover Club is 13 years.

**Additional gift received for the Norman C. Mindrum 4-H Education Fund.

Gold Clover Club

(\$1,000 to \$5,000)

Abbott Laboratories
AGRI Industries
Agrico Chemical Company
Allied Products Corporation, Bush
Hog Agricultural Equipment Group
Allied Stores Foundation, Inc.
AMAX Foundation, Inc.
American Electric Power System:
Indiana & Michigan Electric
Company; Ohio Power Company
American Farm Bureau Federation
The American Hampshire Sheep
Association
Armour and Company

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BASF Wyandotte Corporation
The Blount Foundation, Inc.
The Boeing Company
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Butler Manufacturing Company
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Champion Valley Farms, Inc.
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CIBA-GEIGY Corporation,
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Continental Grain Company, Wayne
Feed Division
Crocker National Bank Foundation
Crown Zellerbach Foundation
CSX Corporation

Dana Corporation Foundation
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Diebold, Incorporated
Dillon Foundation

Educational Communications
Scholarship Foundation
Educational Foundation of Alpha
Gamma Rho
Elanco Products Company
Ethyl Corporation

Farm Credit Banks of Omaha
First National Bank of Chicago
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FMC Foundation
Fruehauf Corporation Charitable
Fund

General Mills Foundation
General Telephone & Electronics
Foundation
The General Tire Foundation, Inc.

Gerber Baby Foods Fund
Gold Kist Inc.
W.R. Grace & Co., Agricultural
Chemicals Group
Guilford Mills, Inc.
Gulf + Western Foundation

H.J. Heinz Company Foundation
Heublein Foundation Inc.
Geo. A. Hormel & Co.
Household Finance Corporation
Hubbard Farms Charitable
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Hunt-Wesson Foods, Inc.

IC Industries, Inc.

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Kerr-McGee Foundation, Inc.
Kimberly-Clark Foundation, Inc.
Koppers Company, Inc., Forest
Products Division

Ladish Company
Land O'Lakes, Inc.
The Lear Siegler Foundation
Levi Strauss Foundation
Lincoln National Corporation
Thomas J. Lipton Foundation, Inc.

Manufacturers Hanover Foundation
Marathon Oil Foundation, Inc.
Marriott Corporation
Oscar Mayer Foundation, Inc.
Edwin T. Meredith Foundation
Missouri Pacific Railroad Company
Modine Manufacturing Company
Moorman Company Fund

The Nabisco Foundation
The Nalco Foundation
National Distillers and Chemical
Corporation
National Food and Energy Council
The Nationwide Foundation

Nestlé Enterprises, Inc.
Northrup King Co.

Ocean Spray Cranberries, Inc.
Owens-Illinois Fund**

Parker Drilling Company
Petrolane Incorporated
The Pfizer Foundation, Inc.
Philip Morris Incorporated
Phillips Petroleum Foundation, Inc.
The Procter & Gamble Fund

The Reeves Brothers Foundation, Inc.
Rexnord Foundation Inc.
Riegel Textile Corporation Foundation
The Riggs National Bank of
Washington, D.C.**
Rockwell International Corporation
Trust
Roper Foundation

Sandoz, Inc.
Scott Paper Company
Sperry New Holland
Steiger Tractor Inc.
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Syntex Corporation

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Texaco Philanthropic Foundation Inc.

Union Camp Corporation
Union Carbide Corporation
U.S. Tobacco Company

Velsicol Chemical Corporation
Vollmer Foundation, Inc.

Hiram Walker & Sons Inc.
Wilson Foods Corporation
Woman's National Farm and Garden
Association, Inc.

Zapata Corporation

Average tenure for donors in the Gold Clover Club is 12 years.

Gifts from Cooperative Extension Service

Arizona 4-H Foundation
Georgia 4-H Club Foundation
Illinois 4-H Foundation
Iowa State 4-H Foundation
Louisiana 4-H**
Minnesota 4-H Federation
Missouri 4-H Foundation
Nebraska 4-H
Ohio 4-H

Forty-eight states, the District of
Columbia, and Puerto Rico provided
gifts through Council in support of
the 4-H History Project. Grants for
this project also came from the

National Association of County
Agricultural Agents, the National
Association of Extension 4-H Agents,
the National Association of Extension
Home Economists, and Extension
Service, U.S. Department of
Agriculture.

Fifteen states and 1,400 local banking
institutions participated in the 1980-81
Nationwide 4-H Bank Program,
proceeds of which benefit 4-H at the
local, state and national levels.

**Additional gift received for the Norman C. Mindrum
4-H Education Fund.

Grassroots Donors*

(to \$1,000)

Aeroquip Foundation
Agway Foundation
American Agronomics Corporation
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Kingsport Power Company
Michigan Power Company
Wheeling Electric Company
American Hoechst Corporation
American Institute of Cooperation
American Oxford Down Record
Association
American Supply, Inc.
Ampco-Pittsburgh Foundation, Inc.
Arbie Mineral Feed Co., Inc.
Arkansas Electric Cooperatives, Inc.
Association of Illinois Electric
Cooperatives

The Beacon Milling Company, Inc.
The Bekins Company
Blomfield-Swanson, Inc.
Blue Bell Foundation
Brockway Glass Co. Foundation
Burgess-Norton Mfg. Co. unit of
Amsted Industries, Inc.

Campbell Taggart, Inc.
Carolina Power & Light Company
Cass Clay Creamery, Inc.
Cessna Foundation, Inc.
Chromalloy Farm Equipment Division
(Arps Div.)
The Cleveland-Cliffs Foundation
Clinton Corn Processing Company
Collins & Aikman Corporation
Ann Ree Colton Foundation of
Nisience
Corporate Press, Incorporated
Crane Fund
Cupples Company, Manufacturers

Dairymen Inc., Middle Atlantic
Division
Darragh Company
Di Giorgio Foundation
Dibrell Brothers, Incorporated
Doane Agricultural Service, Inc.

Eastern Milk Producers Cooperative
Association, Inc.
Elgin/Waltham Watch Company
The Empire Plow Company
Foundation

Farmhand, Inc.
Federal Intermediate Credit Bank of St.
Louis
Federal Land Bank of Louisville
Federal Land Bank of St. Louis
Federal-Mogul Corporation
The Fertilizer Institute
Foote Mineral Company
The Fox Company
Fruit Growers Supply Company

Gehl Company
General Molasses Corporation
GK Technologies Foundation, Inc.
Growmark, Inc.

Hardy Salt Company
Harsco Corporation Fund
The Sidney L. Hechinger Foundation
Holdrege Seed & Farm Supply Co.
Howe, Incorporated
The Hubinger Foundation
Huntingburg Production Credit
Association

Illini Production Credit Association
Ingredient Technology Foundation,
Inc.

E.A. Jaenke & Associates, Inc.**

Kewanee Machinery Division,
Chromalloy American Corp.
The Henry Krause Charitable
Foundation

Lake to Lake, Division of Land
O'Lakes, Inc.
Libby, McNeill & Libby, Inc.
Lilliston Corporation
Linowes and Blocher**
Louisville Bank for Cooperatives
Ludlow Corporation

Maryland and Virginia Milk Producers
Association, Inc.
Material Service Foundation
McDonald Dairy Company
Everett N. McDonnell Foundation
Alexander M. McIver & Son
The Mennel Milling Company
Mid-America Dairymen, Inc.
Milwaukee Cooperative Milk Producers
C.F. Mueller Company
G.C. Murphy Company Foundation
Murphy Products Company, Inc.

National Live Stock Producers
Association
National Rural Electric Cooperative
Association
National Society of Sheep Records
The Nellis Feed Company
Norden Laboratories, Inc.

Parker-Hannifin Foundation
Peru Production Credit Association
Portable Elevator Division of Dynamics
Corporation of America
Public Service Indiana

Rahr Foundation
Raltech Scientific Services, Inc.
Rhino Products, Inc.
John Wm. Roberts & Associates, Inc.**
A.H. Robins Company

St. Louis Bank for Cooperatives

Schering-Plough Corporation
Schreiber Mills, Inc.
Schwartz Manufacturing Company
Sioux Honey Association
Skinner Macaroni Company
Southern Farmers Association
Southern Progress Corporation
Southern States Cooperative, Inc.
Swiss Valley Farms Co.

Texas Gas Transmission Corporation
D.A. & Elizabeth B. Turner Foundation

Universal Cooperatives, Inc.
Universal Foods Corporation
Foundation
Universal Leaf Tobacco Co.
Incorporated

Vulcan Materials Company

The Wall-Rogalsky Milling Company
The Washington Hilton**
The Raymond John Wean Foundation
Welch Foods Inc.
F.W. Woolworth Co.

Gifts from 4-H

Members, volunteer leaders,
professional staff and other friends of
4-H made gifts of up to \$1,000 in
support of 4-H through National 4-H
Council. State 4-H Foundations, local
4-H clubs, state and county
professional staffs and associated
organizations listed below made
contributions to 4-H through Council
in 1981:

Florida Extension Homemakers
Florida 4-H Foundation**
Full O Pep 4-H Club, Wellsville,
Kansas
Jolly Janes 4-H Club, Clayton Co., Iowa
Lake Wide Awake 4-H Club, Scott
Lake, Kansas
Mississippi 4-H
National Association of County
Agricultural Agents**
National Extension Homemakers
Council
In Memory of Pearl Caudill
New England Extension Training
Conference Committee
New Mexico 4-H
Oklahoma 4-H Foundation**
Oregon 4-H Club Foundation
Puerto Rico Extension Service staff
South Carolina 4-H
Tennessee 4-H
Vermilion County, Illinois, CES
Washington State 4-H Foundation,
King's County Council
Wisconsin 4-H Foundation**

**Gift received for the Norman C. Mindrum 4-H Education
Fund.

Century III

Individual support of 4-H through National 4-H Council increased significantly in 1981. Contributions came from individual 4-H members, volunteer leaders, professional staff, alumni, retirees and other friends of 4-H, for general support, as memorial gifts or toward specific funds.

Bequests and other planned charitable gift vehicles offer a donor an opportunity to perpetuate a personal investment in a strong 4-H program in the decades ahead.

Special funds currently include:

Kenneth H. Anderson Fund—established upon retirement of this long-time staff member of the National 4-H Service Committee—provides income to citizenship and leadership training programs.

Norman C. Mindrum 4-H Education Fund—established in 1981 to honor the president of National 4-H Council who will retire in the fall of 1982—provides income to promote and strengthen 4-H; recognize and honor outstanding qualities of leadership and citizens across the spectrum of 4-H participation; and for special programs and activities at educational events.

Edward R. Tinker Charitable Trust—established by the late member of the Board of Trustees of Wilson & Co. One-half of the income is assigned to the Thomas E. Wilson Fund and one-half to promote Americanism through 4-H programs.

Gertrude L. Warren Memorial Scholarship Fund—established in 1979 to honor the late pioneer in the 4-H movement and augmented in 1980 by a gift from her sister, Mary Margaret Warren—provides income for advancing the education of 4-H members.

Thomas E. Wilson Fund—established in 1948 to honor the late chairman of the National Committee on Boys and Girls Club Work—provides income for annual scholarships to 4-H members who achieve good citizenship.

Century III Club

\$500 and above

John I. Bowling**
Mr. and Mrs. Ray Crabbs**
Joseph Davis*
Raymond C. Firestone**
Mr. and Mrs. Robert V. Guelich**
Robert J. Hampson**
Mr. and Mrs. Donald J. Johnson**
Mr. and Mrs. Melvin D. Jones
Mr. and Mrs. James E. Marler*
Dr. and Mrs. Russell G. Mawby**
Mr. and Mrs. Brooks McCormick*
Mr. and Mrs. Norman C. Mindrum
Mr. and Mrs. Walter R. Peirson**
Elaine R. Pitts**
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Mr. and Mrs. John Shedd Reed
Roy Rogers*
Mr. and Mrs. Luke M. Schruben**
Mr. and Mrs. Grant A. Shrum**
Norman A. Sugarman**
Mr. and Mrs. Omer G. Voss**
Mr. and Mrs. Ben H. Warren**
Dr. and Mrs. Eugene Williams**
Mr. and Mrs. Blaine J. Yarrington**

Century III Fund

to \$500

George B. Alcorn*
B. J. Allen*
John A. Allen, Jr.
Mr. and Mrs. John F. Anderson
Mr. and Mrs. Kenneth H. Anderson*
Delores L. Andol
Rosemary Archibald
Mr. and Mrs. Eldon R. Aupperle
Arthur C. Ausherman*
John R. Aylsworth*
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Chester D. Black*
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Harriett L. Blue**
Gladys L. Boone
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Erna L. Breton
George J. Broadwell*
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Jeanne M. Buccola*
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Marcius R. Butterfield*
Daniel J. Callahan, III
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Jean B. Crane*
Ima R. Crisman**
Robert T. Crosby*
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Kathleen A. Daly
Hope S. Daugherty*
Duane C. Davidson
Mr. and Mrs. D. Merrill Davis*
Robert F. and Frances Davis
Robert P. Davison*
Kenneth E. Dawson*
Anthony G. De Lorenzo*
Virginia DeRosier**
Gary Deverman
Donald D. and Kay E. DeWeese
Howard G. Diesslin*
Dr. Glenn C. Dildine*
E. D. Dodd
C. P. Dorsey*
Dr. Leonard C. Douglas*
M. Lloyd Downen*
B. C. Downing*
Dr. and Mrs. Charles F. Dvorak*
Gerry Eberline*
Barbara G. Eichner*
Elizabeth A. Elliott**
Ellen Elliott*
Margery K. Elliott
Jewell Deene Ellis
Joe and Cindy Ellis
Eff and Anita Embree
Dorothy Emerson**
Margaret Emerson
Meta Erdmann*
Mrs. W. W. Eure, Sr.*
Mr. and Mrs. Donald F. Evans*
Jean C. Evans*
Merle Eyestone*
Mr. and Mrs. Theron C. Farmer, Jr.
Geraldine G. Fenn*
Mrs. Clarence M. Ferguson*
Charles W. Fischer*
John W. Fisher
Susanne and John Fisher*
Mildred E. Fizer*
Kathleen Flom**
Claude L. Fly
George S. Foster**
Dr. and Mrs. Charles Freeman**
Vern A. Freeman*
Robert and Frances Frist
Edith Furry
Annarita Gandy
Caroline S. Gardner
Albert F. Gehres*
Dr. and Mrs. John L. Gerwig*
Elizabeth Gorham*
Mr. and Mrs. Frank Graham*
Mr. and Mrs. Allan Grant

Mrs. Paul Green
 Dr. Mary Nell Greenwood*
 Robert and Cynthia Grimm
 Dr. and Mrs. Sam M.
 Gwinn*

Agnes M. Hansen**
 Mr. and Mrs. Henry M.
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Marvin C. Hanson*
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Sarah I. Harman*
 Evelyn Harne*
 William P. Harsh
 Esther R. Hart
 Tony Harvey
 Maynard C. Heckel*
 Virginia Gillette Heller
 Donald and Melva
 Henderson*

John E. and Bernice S.
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 J. O. Hill*

Larry and Jan Hiller
 Geoffrey L. Hockman
 Mr. and Mrs. Paul
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 Roy E. Hranicky
 Wentworth Hubbard
 Vicki A. Huffman
 George Hyatt, Jr.*
 Jon E. Irby**

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 Walter Jacoby*
 Terry Jaspers
 Mrs. Adrian J. Jez
 Duane P. Johnson*
 George F. Johnson
 Mr. and Mrs. J. Harold
 Johnson*

Mr. and Mrs. Norman E.
 Johnson*

Dr. Howard E. Jones*
 Tiny Faye Jones**
 Mr. and Mrs. J. J.
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Amy R. Kearsley*
 Mr. and Mrs. K. Edwin
 Keen, Jr.*
 Fern S. Kelley*
 James C. Kemp family*
 Dr. E. J. Kersting*
 R. A. and Louise
 Kilpatrick*

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 Edwin L. Kirby*
 Ralph and Betty Kirch*
 Tena Bishop Klein*
 Fred E. Kohl*
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 Cleo Kottwitz
 Maurice S. and Martha C.
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Larry L. and Mary Ann
 Krug*
 Sue Kruse*
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 Jean A. Lamb**
 Harley A. Leland*
 Ruth Levine
 Charles W. Lifer*
 Mr. and Mrs. Robert
 Lindstrom*

Velma Linford*
 Art Linkletter*
 D. T. Loupe*
 Dr. Rhonwyn Lowry*
 Anna Lucas*
 Diana Sherman Luth
 Mary Frances Lyle*

Mardie MacKimm**
 Opal H. Mann*
 Ausmus S. Marburger
 Tom Martindale*
 Augustine Marvin
 James and Barbara
 Matthews*

Bette Jane McCabe*
 William S. McConnor
 Suzanne McMurry
 Mary Kaye Merwin**
 Marsha and Grant
 Midgley*

Denise R. Miller*
 Mr. and Mrs. Robert H.
 Miller

Betty T. Molloy
 Rudy and Mary
 Monosmith*

Dene Ratermann Murray*
 Frank H. Mynard, Jr.**

George F. Neiley, Jr.*
 Les and Esther Nichols*
 Lucinda A. Noble*
 Ruby Harrison Nock

Ray O. Oelkers*
 Ella L. Ollenburg*
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Gerald R. Olson*
 Mr. and Mrs. John M.
 Olson

Jean D. Owen

Valerie and David Pace*
 Dr. and Mrs. Dwight E.
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 Naomi and Jim Patterson*
 T. H. Patton*
 Richard G. Peacock
 Mr. and Mrs. Wilbur F.
 Pease**

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 Paul D. Pender
 Daniel C. Pfannstiel*
 Lowell L. Pierce*
 Glenda Pifer*
 Elaine R. Pitts**
 Herbert Plambeck*
 Rudolph and Hattie
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Mr. and Mrs. W. Francis
 Pressly**
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Elna J. Price
 Glenn I. Prickett*
 Margaret Pritchard
 Linda A. Pursley*

Ed Rapping*
 Doris Backman Ray
 William M. Redding
 E. H. and M. J. Regnier*
 Mitzi Richards
 Richard A. Riley
 Tom Rodgers*
 Luther S. Roehm*
 Mr. and Mrs. Charles
 Rohmiller

M. Pauline Rowe**
 Lloyd and Lorene
 Rutledge*

Laurel K. Sabrosky*
 Mary Sue McBroom
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Pauline Schaffer
 Athelene Scheid*
 Edwin O. Schellin
 Sue Schley
 Warren E. Schmidt*
 S. Carolyn Schneider
 Mr. and Mrs. Laurence E.
 Schreiber

Donald V. Seibert*
 Earl Seymour
 Susan L. Shewchuk
 Betty Zane Shimabukuro*
 Richard W. Siderius
 Jerome B. Siebert*
 Mary Agnes Simon
 Mr. and Mrs. W. E.
 Skelton*

Mr. and Mrs. Stuart D.
 Sleight

Donn and Sally Smith
 James A. Smith*
 Russ Smith*
 Dr. and Mrs. Scott Soder**
 Mr. and Mrs. Cecil G.
 Staver*

Albert O. Steffey
 Elizabeth L. Stephenson
 John C. Sterling*
 Mary D. Stevens
 Mrs. N. C. Stockett, Jr.
 Mr. and Mrs. G. William
 Stone*

Mr. and Mrs. Pablo Stone
 Donald Stormer*
 Phyllis E. Stout*
 Laurel E. Stulken*
 Mr. and Mrs. Willis
 Sunderland

Mrs. W. A. Sutton*
 Evangeline C. Swain*
 Mr. and Mrs. Harold B.
 Sweet*

Mr. and Mrs. Kemp L.
 Swiney*

William F. Taggart*
 Esther Taskerud*
 Dr. and Mrs. Theodore W.
 Taylor
 Joan S. Theodore
 Mr. and Mrs. Tyrus W.
 Thompson*

B. Joan Tolbert*
 Peggy Torosian**
 Mr. and Mrs. Owen Trask**
 Nelson Trickey*
 Margo H. Tyler**
 Ralph W. Tyler*
 Sophie G. Tymoc*
 Jack M. Tyree*

Allen Ulrich*

Gale L. VandeBerg*
 Mr. and Mrs. James T.
 Veeder**
 Laurel Vicklund
 Arlene J. Vincent
 Mr. and Mrs. C. A. Vines*

Mrs. C. W. Wachsmuth
 Larry L. Wachtel
 Stevenson T. Walker*
 Dr. Tommy L. Walton*
 Lowell H. Watts*
 Leland Webber*
 Lloyd T. Westbrook*
 Mr. and Mrs. Donald R.
 Whaples
 Leavitt S. White*
 Mr. and Mrs. Robert W.
 Wilcox

Diana K. Williams*
 Robert K. Wilmouth
 Eleanor L. Wilson*
 Neva N. Wing
 John T. Woeste*
 Dale E. Wolf*
 Mr. and Mrs. Frank
 Wollney
 Anne S. Woodhams
 Mary J. E. Woodward*

Mr. and Mrs. J. O. Young**
 John F. Younger*

*Gift received for the Norman C.
 Mindrum 4-H Education Fund.
 **Gifts received for the Mindrum Fund
 and Century III.

Balance Sheets, January 31, 1982 and 1981

ASSETS	Notes	1982	1981
CURRENT ASSETS:			
Cash and short-term investments (short-term investments—1982, \$798,313; 1981, \$1,300,000)	1	\$ 886,958	\$ 1,031,447
Accounts receivable	1	603,693	548,867
Merchandise inventories	1	827,220	723,773
Deferred charges and other items		141,884	141,242
Other investments—at amortized cost (quoted market value—1982, \$134,399; 1981, \$127,664)		163,686	151,935
Notes receivable—employee	4	85,726	
Total current assets		<u>2,709,167</u>	<u>2,597,264</u>
LONG-TERM INVESTMENTS IN SECURITIES—			
At cost (quoted market value—1982, \$2,214,705; 1981, \$1,718,555)	1	<u>2,289,373</u>	<u>1,528,986</u>
PROPERTY AND EQUIPMENT:			
Land and buildings	1	8,052,362	7,973,511
Furnishings, equipment and leasehold improvements		1,514,486	1,241,232
Total		9,566,848	9,214,743
Accumulated depreciation		(2,849,931)	(2,464,114)
Property and equipment—net		<u>6,716,917</u>	<u>6,750,629</u>
NOTE RECEIVABLE	4	88,748	89,330
TOTAL		<u>\$11,804,205</u>	<u>\$10,966,209</u>
LIABILITIES			
CURRENT LIABILITIES:			
Accounts payable and accrued expenses		<u>\$ 640,033</u>	<u>\$ 463,893</u>
DEFERRED CREDITS:			
Support payments received in advance:	1		
Scholarships		488,450	430,650
Future years' activities		713,510	649,240
Unearned National 4-H News revenues		97,657	60,885
Escrows and other deferrals		447,185	456,827
Total deferred credits		<u>1,746,802</u>	<u>1,597,602</u>
FUND BALANCES—Unrestricted:			
Designated:			
Long-term investments in securities		2,094,953	1,374,098
Purchase of property and equipment		194,419	154,888
Undesignated		411,081	625,099
Invested in property and equipment		<u>6,716,917</u>	<u>6,750,629</u>
Total fund balances		<u>9,417,370</u>	<u>8,904,714</u>
TOTAL		<u>\$11,804,205</u>	<u>\$10,966,209</u>

See notes to financial statements.

Financial Statements, January 31, 1982 and 1981

Statements of Revenues, Expenses and Changes in Fund Balances for the Years Ended January 31, 1982 and 1981

	1982	1981
REVENUES:		
Contributions and grants:		
Contributions (including restricted amounts—1982, \$2,855,027; 1981, \$2,684,961)	\$ 3,102,132	\$2,977,631
Restricted grants	343,050	428,221
Contributions for capital additions	80,500	87,490
Total	<u>3,525,682</u>	<u>3,493,342</u>
Programs	1,362,478	1,298,249
National 4-H Center	2,642,120	2,497,789
National 4-H Supply	2,050,762	1,935,275
Educational Aids and Publications	861,663	721,832
Investment income	477,806	299,427
Other	3,418	8,369
Total revenues	<u>10,923,929</u>	<u>10,254,283</u>
EXPENSES:		
Programs:		
Educational	3,259,995	3,129,131
International	750,993	898,347
Total	<u>4,010,988</u>	<u>4,027,478</u>
National 4-H Center	2,409,952	2,260,843
National 4-H Supply	1,813,249	1,723,120
Educational Aids and Publications	829,772	722,549
Total	<u>9,063,961</u>	<u>8,733,990</u>
Supporting services:		
Management and general	882,773	756,601
Fund raising	281,684	235,309
Other:		
Cost of relocation and Center renovation (not including capital charges)	20,123	130,021
Special projects	94,735	106,181
Management Information Services start-up	26,819	
Miscellaneous	41,178	
Total	<u>1,347,312</u>	<u>1,228,112</u>
Total expenses	<u>10,411,273</u>	<u>9,962,102</u>
EXCESS OF REVENUES OVER EXPENSES	512,656	292,181
FUND BALANCES, BEGINNING OF YEAR	8,904,714	8,612,533
FUND BALANCES, END OF YEAR	<u>\$ 9,417,370</u>	<u>\$ 8,904,714</u>

See notes to financial statements.

Notes to Financial Statements for the years Ended January 31, 1982 and 1981

1. Significant Accounting Policies

Purpose—National 4-H Council is a not-for-profit educational organization that utilizes private resources to help expand and strengthen the 4-H program. 4-H is the youth education program of the Cooperative Extension Service of the State Land-Grant Universities and the U.S. Department of Agriculture.

Merchandise Inventories—Inventories are valued at the lower of first-in, first-out cost or market.

Investments—Short-term investments consisting of marketable securities are carried at cost which approximates quoted market. Long-term investments in securities are carried at the lower of amortized cost or quoted market value. Other investments are carried at cost.

Property and Equipment—Buildings, furnishings, equipment, and leasehold improvements are capitalized and depreciated on the straight-line basis over their estimated service lives. Service lives range from 30 to 40 years for buildings and from 5 to 10 years for furnishings, equipment, and leasehold improvements.

Deferred Credits—Support payments from sponsors and fees collected in advance relating to future years' activities are deferred and recognized as support and revenue at the time the activity occurs. Magazine subscription revenue is deferred and generally recognized over the terms of the related subscriptions.

2. Commitments

At January 31, 1982, minimum annual rentals of approximately \$69,000 are payable in each of the next two years under non-cancellable operating leases for office space. The minimum rent payable from January 31, 1984 to the expiration date of the lease, April 30, 1984, is approximately \$17,000.

3. Pension Plan

The Council has a defined benefit pension plan that covers substantially all employees. Contributions to the Plan are made on an annual basis by the Council based upon funding requirements determined by an actuarial study. Normal service costs of the Plan are accrued and funded currently.

Included in expenses in 1982 and 1981 are provisions of \$165,863 and \$156,644, respectively, which represent normal

pension costs plus interest on unfunded prior service costs and amortization of prior service costs over a period of thirty years.

The following amounts are as of June 1, 1981 and 1980, the dates of the most recent actuarial valuations:

	1981	1980
Present value of vested benefits	\$1,728,645	\$1,632,083
Present value of nonvested benefits	\$2,779,202	\$2,460,513
Plan net assets available for distribution	\$2,676,410	\$2,310,262
Rate of return used in determining actuarial present values	6%	6%

4. Notes Receivable

In early 1980, the Council moved its headquarters from Chicago to Chevy Chase, Md. To assist one of Council's officers in moving from Chicago to Chevy Chase, Md., the Council holds a note receivable from the purchaser of the officer's former personal residence. The note matures on June 1, 2009 and is payable in monthly installments of \$791 with interest accrued at 10% a year. The note is collateralized by a mortgage on residential real estate.

During 1981 the Council issued a short-term note to another employee to assist in moving from Chicago to Chevy Chase, Md.

Auditors' Opinion

National 4-H Council:

We have examined the balance sheets of National 4-H Council as of January 31, 1982 and 1981 and the related statements of revenues, expenses and changes in fund balances for the years then ended. Our examinations were made in accordance with generally accepted auditing standards and, accordingly, included such tests of the accounting records and such other auditing procedures as we considered necessary in the circumstances.

In our opinion, the accompanying financial statements present fairly the financial position of the Council at January 31, 1982 and 1981 and the revenues, expenses and changes in fund balances for the years then ended, in conformity with generally accepted accounting principles applied on a consistent basis.

Deloitte Haskins & Sells

April 30, 1982
Washington, D.C.

A copy of the complete financial statements is available from National 4-H Council, Chevy Chase, Maryland

