

NATIONAL
4-H CONGRESS
1969
CHICAGO

official
program

4H

make tomorrow happen!!!



WELCOME!

At the 48th National 4-H Congress, Nov. 30-Dec. 4, 1969, you will meet friends who are working together for the advancement and achievement of the 4-H program:

- **4-H Delegates**, representing over three and one-half million 4-H members in the 50 states, Puerto Rico and the District of Columbia.
- **Federal, State and County Extension** personnel, representing all professional Extension workers who give so much of their time and talents to make 4-H effective
- **Volunteer Local 4-H Leaders**, representing all local leaders—the very core of influence, strength and progress in 4-H
- **Donors of 4-H awards**, representing all donor “Friends of 4-H,” who through generous incentives and encouragement challenge 4-H members and leaders to higher levels of excellence
- **Press, Radio, TV and Newsreel** representatives, representing all the interpreters of the 4-H story throughout the nation
- **International visitors** who share in the enthusiasm for 4-H and with whom we join in working together for world understanding
- **Guests** who are interested in the 4-H program and enjoy keeping abreast of the new trends and activities in 4-H
- **Helpful partners of Extension**—the National 4-H Service Committee and the National 4-H Club Foundation

The National 4-H Congress offers an opportunity to recognize all of these individuals and groups for their unique and important contributions in furthering 4-H and related youth programs . . . programs which capture the imagination and elicit the commendation of freedom-loving nations throughout the world.



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NATIONAL 4-H CONGRESS IS CONDUCTED
BY THE NATIONAL 4-H SERVICE COMMITTEE
AND THE COOPERATIVE EXTENSION SERVICES
OF THE LAND-GRANT UNIVERSITIES
AND THE U.S. DEPARTMENT OF AGRICULTURE

National 4-H Service Committee
59 E. Van Buren Street
Chicago, Illinois 60605



GENERAL INFORMATION

4-H CONGRESS FACILITIES, CONRAD HILTON HOTEL

General Headquarters

Continental Room

Press-Radio-TV Headquarters

West Exhibition Hall

Health Service

Room 719A

Hospitality Centers

Dispensers in the Continental Room will provide milk for everyone throughout the week, courtesy American Dairy Association.

Standard Brands Incorporated will provide refreshments at specified hours for Press-Radio-TV representatives in West Exhibition Hall and for other adults in the Continental Room.

4-H Supply Service Booth

Continental Room:

Saturday—Open 9:00 a.m. to 10:00 p.m.

Sunday—Open 9:00 a.m. to 3:00 p.m.

Monday—8:30 a.m. to 12:30 p.m.; 2:00 to 8:00 p.m.

Tuesday—8:30 a.m. to 2:00 p.m.; 3:30 to 8:00 p.m.

Wednesday—8:30 a.m. to 12:30 p.m.; 1:30 to 8:00 p.m.

Thursday—8:00 a.m. to 12:30 p.m.; 2:00 to 5:30 p.m.; 9:00 to 11:30 p.m.

Rest Rooms

Near Continental Room—Both Ladies and Men, one half flight down from foyer.

Main Floor—Ladies and Men near Balbo Street entrance at north end of hotel; Men, near 8th Street entrance at south end of hotel.

Mezzanine—Ladies near Grand Ballroom; Men between Mezzanine and Third Floor.

Third Floor—Ladies near Parlor 5 (north end of

floor); Men opposite Bel-Air Room (south end of floor).

Lower Level—Both Ladies and Men.

COUPON BOOKS AND BADGES

Delegates and leaders should carry their coupon books and wear the official Congress badges at all times. Coupons are required for admission to most official events.

Coupons are not needed for the Delegates' Assemblies, tours to the Art Institute, Adler Planetarium, Chicago Police Department, Lincoln Park Zoo, Field Museum of Natural History, Museum of Science and Industry, and special invitation breakfasts and dinners for winners and chaperons.

However, tickets must be purchased for Tour of Chicago.

HOTEL RESERVATIONS

Official Congress delegates and chaperons are housed at The Conrad Hilton (4-H Congress headquarters).

ILLNESS OR ACCIDENT

Delegates should contact their chaperons and see:

Health Service for the 4-H Congress in Room 719A, The Conrad Hilton, Phone WAbash 2-4400

Paul C. Taff, in charge

Mrs. Hinemoa Ruskin, RN

Mrs. Josephine Drage, RN

Mrs. Genevieve Totte, RN

Official Congress Doctor—

Dr. James J. Hines

Due precautions to safeguard delegates are taken by the National Committee, but it cannot be responsible for accidents. All persons who pay the Congress registration fee receive group accident and illness coverage from the time of leaving home until they return home. Travel coverage is limited to 48 hours prior to and following the Congress.

Full details may be obtained at 4-H Congress Head-

quarters in the Continental Room, or at the Health Service.

LOST AND FOUND

Articles will be held at the 4-H Congress Headquarters, Continental Room, Hilton, or the Security Office of the hotel.

REGISTRATION

Leader registration for delegates takes place Saturday, 9:30 a.m. to 5:00 p.m. in the North Exhibit Hall on the lower level; registration for donors and guests takes place Saturday 2:00 - 5:00 p.m. and Sunday 9:00 a.m. - 5:00 p.m.—all in the Continental Room, Hilton. Thereafter registration for donors and guests will be at the General Congress Headquarters Booth in the Continental Room. Press, Radio and TV representatives will register in Press, Radio and Television Headquarters, West Exhibition Hall, Saturday through Thursday, 9:00 a.m. - 9:00 p.m.

EXHIBITS

In the Continental Room

Agricultural Careers, Careers in Agriculture, Automotive, Bicycle, Entomology, Food & Nutrition, Food Preservation, 4-H Report-To-The-President, National 4-H Club Foundation, National 4-H Service Committee, Peace Corps, Photography, Poultry Careers.

OTHER MEETINGS IN CHICAGO

Nov. 28—National 4-H Livestock Judging Contest, Amphitheatre, Union Stock Yards.

Nov. 28-30—Meeting of National Association of Farm Broadcasters, Hilton.

Nov. 28-Dec. 7—70th International Live Stock Exposition and International Dairy Show, Amphitheatre, Union Stock Yards.

Nov. 29—National 4-H Poultry Judging Contest, Union Building, University of Illinois Chicago Circle Campus.

Nov. 30—Meeting of Newspaper Farm Editors' Association, Sheraton-Blackstone Hotel.

Dec. 1—Agricultural Relations Council, Sheraton-Blackstone.

- Dec. 1-4—Entomological Society of America National Convention, Sheraton-Chicago.
- Dec. 2—Annual Meeting, National Farm-City Committee, Sheraton-Blackstone.
- Dec. 2—Meeting of National 4-H Woodworking Committee, 59 E. Van Buren, 6th Floor.
- Dec. 2-3—Meeting of National Board of Directors, American Association of Agricultural College Editors, Hilton.
- Dec. 2-3—Meeting of American Agricultural Editors' Association, Sheraton-Chicago.
- Dec. 3—Meeting of 4-H Photography TV Development Committee, Hilton.
- Dec. 3—4-H Dairy Cattle Judging Contest, International Dairy show, Amphitheatre, Union Stock Yards.
- Dec. 4-6—15th Annual 4-H Dairy Conference, Hilton.



COMPLETE PROGRAM OF EVENTS 1969 NATIONAL 4-H CONGRESS

Saturday, November 29

NOTE: Delegates, leaders. Except for Registration and State photos, day is free for Orientation meetings and *viewing exhibits in Continental Room from 8:30 a.m.-8:00 p.m.*

DELEGATES

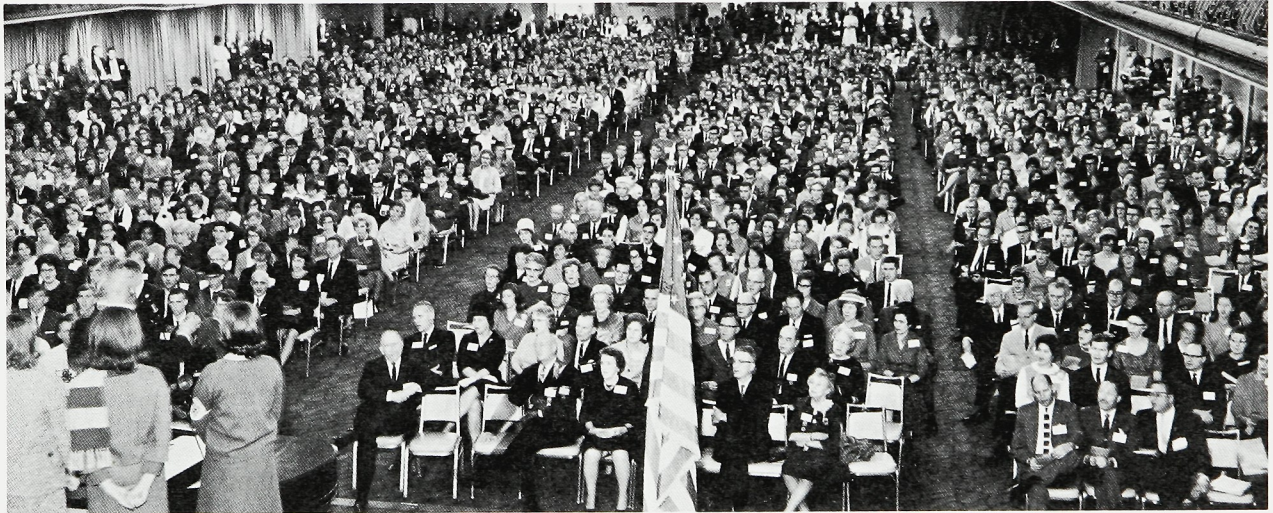
- 10:30 - 11:30 a.m. BREAD News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Nov. 29.
- 10:30 - 11:30 a.m. CITIZENSHIP News Conference for 2 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Nov. 29.
- 10:30 - 11:30 a.m. DAIRY News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Nov. 29.
- 10:30 - 11:30 a.m. PUBLIC SPEAKING News Conference for 2 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Nov. 29.

ADULTS

- 9:00 a.m. - 9:00 p.m. Registration for press, radio, TV representatives, West Exhibition Hall, Hilton.
- 9:30 a.m. - 5:00 p.m. Leaders register for delegates, Continental Room, Hilton.
- 10:00 a.m. - 12:00 noon. Refreshments for adults, Hospitality Centers, Continental Room and West Exhibition Hall, Hilton. Guests of Standard Brands Incorporated.
- 2:00 - 5:00 p.m. Registration for donors, guests, Continental Room, Hilton.
- 2:30 - 5:00 p.m. Adults only. Refreshments, Hospitality Centers, Continental Room and West Exhibition Hall, Hilton. Guests of Standard Brands Incorporated.
- 3:00 - 3:30 p.m. Adult Leaders Only. Orientation Meeting, Parlor 2, Hilton. Ray Cox, State 4-H leader, Nevada, presiding.

8:00 - 10:00 p.m. Open House for Adult
(Leaders and Donors), Beverly Room,
Hilton. Courtesy of National 4-H Service
Committee.

8:00 - 11:00 p.m. Get-Acquainted Party, Everyone, International Ballroom, Hilton. Refreshments courtesy
Standard Brands Incorporated.



Delegates' Assembly

Sunday, November 30

DELEGATES

7:15 - 8:30 a.m. Buffet Breakfast and Orientation Meeting for State 4-H Delegate Coordinators, Parlor 4, Hilton. Courtesy of National 4-H Service Committee.



Dr. Kenneth Hildebrand

ADULTS

7:15 - 9:15 a.m. Breakfast for local adult volunteer leaders and invited guests, Room 418, Hilton. Guests of NATIONAL 4-H NEWS.

7:30 - 9:00 a.m. Buffet Breakfast for adults, Beverly and Bel-Air Rooms, 3rd Fl., Hilton. Guests of Olin Corporation.

8:30 - 9:00 a.m. Adult Leaders only. Orientation Meeting, Waldorf Room, Hilton. Ray Cox, State 4-H Leader, Nevada, presiding.

9:00 a.m. - 12 noon. Refreshments for adults, Hospitality Centers, Continental Room and West Exhibition Hall, Hilton. Guests of Standard Brands Incorporated.

9:00 a.m. - 5:00 p.m. Registration, donors, guests, Continental Room, Hilton.

9:00 a.m. - 9:00 p.m. Registration for press, radio, TV representatives, West Exhibition Hall, Hilton.

9:30 - 10.00 a.m. Orientation Meeting, Extension Specialists, Waldorf Room, Hilton. Dr. Kemp L. Swiney, Program Leader, Division of 4-H Youth Development, Federal Extension Service, presiding.

Forenoon. Old St. Mary's Paulist Church (Catholic). Mass: 3, 5:45, 7, 8:15, 9:30, 10:45 a.m. and 12 noon.
911 S. Wabash Ave.

Chicago Temple First Methodist Church of Chicago, 9:30, 11:00 a.m., 77 W. Washington Blvd.
Christ the King Lutheran Church in the Loop, Communion Service at 9:30, 11:00 a.m., 25. W. Jackson.

Sinai Temple (Jewish), 11:00 a.m. 5350 S. Shore Drive.

10:30 a.m. Central Church Special 4-H Services for everyone, Orchestra Hall, 216 S. Michigan Avenue,
Minister: Dr. Kenneth Hildebrand. (Attend on your own).

Topic: "Make Tomorrow Happen"

Music by Thorneridge High School Chorale, directed by Mr. Lamar Runsted.

Sunday, November 30, Continued

DELEGATES

ADULTS

- 1:00 - 2:00 p.m. AGRICULTURAL News Conference for 6 national winners, Display Room, 401 N. Michigan Ave. Release after 6:00 p.m. EST, Nov. 30.

- 2:00 - 3.30 p.m. OFFICIAL OPENING OF NATIONAL 4-H CONGRESS. Delegates' Assembly for everyone. International Ballroom, Hilton.
 Presiding Delegate: Laurel Randall, Massachusetts
 Theme: "Make Tomorrow Happen."
 Pledge of Allegiance—Alvin Price, Florida
 4-H Pledge—Elaine Somerville, Maryland
 Invocation: Kim Rawlinson, Utah
 Introductions by Dr. Lloyd H. Davis, Administrator, Federal Extension Service and Norman C. Mindrum, Director, National 4-H Service Committee.
 Group singing led by D. Merrill Davis, Supervisor of Music, City Schools, Jackson, Ohio, serving as official song leader.
 Keynote Speaker—Clifford M. Hardin, Secretary of Agriculture
 Pageant—"Make Tomorrow Happen"
 John P. Odell, Producer; Gene Cotton, Folk Singer; Bloom Township High School Senior Chorus; Jr. Leaders from Chicago 4-H Clubs

- 3:00 - 3:30 p.m. SPECIAL NEWS CONFERENCE WITH SECRETARY OF AGRICULTURE CLIFFORD M. HARDIN, Parlor 4, (3rd floor) Conrad Hilton Hotel.

- 3:30 - 4:30 p.m. DOG CARE AND TRAINING News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 p.m. EST, Nov. 30
 - 3:30 - 4:30 p.m. CONSUMER EDUCATION — HOME ECONOMICS News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 p.m., EST. Nov. 30.
- 3:45 p.m. Petroleum Power winners board buses 8th Street entrance, Hilton, for special Get-Acquainted Buffet Supper.
- 4:00 - 6:30 p.m. Clothing winners only, Buffet Dinner, Embassy Room, Sheraton-Blackstone. Guests of Coats & Clark Inc.
- 4:15 - 6:30 p.m. Petroleum Power winners only, Get-Acquainted Buffet Supper, The Balcony Dining Room, Museum of Science and Industry, Guests of American Oil Foundation and Standard Oil Co. (Ky.) (Board buses at 3:45 p.m., 8th Street entrance, Hilton.)
- 4:15 - 6:30 p.m. Automotive winners only. Get-Acquainted Supper, Sheraton Room, Sheraton-Blackstone. Guests of The Firestone Tire & Rubber Company.

3:30 - 4:30 p.m. Informal Tea for leaders and guests, Normandie Lounge, Hilton. Guests of National 4-H Service Committee.



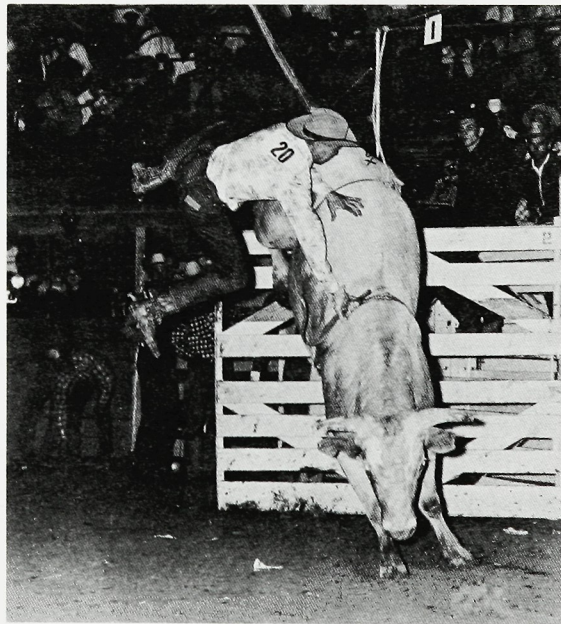
Clifford M. Hardin

Sunday, November 30, Continued

DELEGATES

- 4:30 - 6:30 p.m. Dress Revue winners and leaders, Basket Supper, Beverly Room, Hilton. Guests of Simplicity Pattern Co., Inc.
- 4:30 - 6:30 p.m. Dairy Food winners only, Dinner, Astoria Room, Hilton. Guests of Carnation Company.
- 4:30 - 6:30 p.m. Horse Winners only, Reception, Parlors 1 & 2, Hilton. Guests of Merck & Co., Inc.
- 4:30 - 6:30 p.m. Photography winners only. Get-Acquainted Supper, Bel-Air Room, Hilton. Guests of Eastman Kodak Company.
- 4:30 - 7:00 p.m. Food-Nutrition winners and leaders, Reception, Williford Parlor A; 5:00 p.m. Dinner Waldorf Room, Hilton. Guests of General Foods Corporation.
- 4:45 - 6:30 p.m. Sectional Dog Care and Training winners and their state leaders, Get-Acquainted Supper, Room 415, Hilton. Guests of Ralston Purina Company.

ADULTS



World Championship Rodeo

- 5:30 p.m. Delegates and leaders who are not attending donor recognition dinners assemble in Continental Room, Hilton.
- 6:30 - 9:15 p.m. World Championship Rodeo, International Live Stock Exposition, Amphitheatre, Everyone, Guests of International Live Stock Exposition Management.
- 6:45 p.m. Delegates and leaders attending donor recognition dinners assemble in Continental Room, Hilton.
- 9:25 p.m. Delegates and leaders board motor coaches for return to hotel. State chaperons in charge.

Monday, December 1

- 6:15 a.m. Everyone assemble in Continental Room for march to International Ballroom.
- 6:45 - 8:45 a.m. Breakfast for delegates, leaders and invited guests, International Ballroom, Hilton. Guests of The Firestone Tire & Rubber Company.
- 9:00 - 10:00 a.m. AUTOMOTIVE News Conference for 8 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 1.
 - 9:00 - 11:30 a.m. Rehearsal for State Dress Revue winners, Grand Ballroom, Hilton.
 - 9:30 - 10:30 a.m. FOOD-NUTRITION News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 1.

Monday, December 1, Continued

DELEGATES

BOYS' MORNING PROGRAM

9:10 a.m. Boys assemble in Continental Room.

9:20 a.m. Boys board buses at Michigan Ave., 8th St. entrance of Hilton, for tour of International Harvester Plant at Melrose Park.

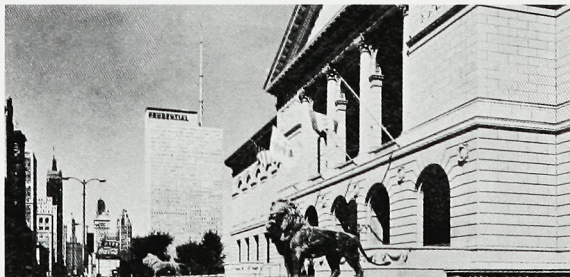
10:15 - 11:15 a.m. Tour of plant.

11:15 a.m. Board buses for return to Hilton.

ADULTS



International Harvester Plant



Art Institute of Chicago

GIRLS' MORNING PROGRAM

9:20 a.m. Girls assemble in East Exhibition Hall, Hilton.

9:30 a.m. Leave hotel and walk down Michigan Avenue to the Art Institute of Chicago, Michigan at Adams.

9:50 - 11:30 a.m. See "Treasures of the Art Institute," accompanied by volunteer workers as guides. Visit to Thorne Miniature Rooms and Rembrandt exhibit, courtesy The S&H Foundation, Inc.

11:30 a.m. Return to Hilton.

- 10:00 - 11:00 a.m. SANTA FE SCHOLARSHIP News Conference for 25 Santa Fe regional winners, Press Hq., Hilton. Release immediately.
- 10:00 - 11:00 a.m. FIELD CROPS SCIENCE News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 1.

9:15 - 11:30 a.m. Adults' General Session, Waldorf Room, 3rd Floor, Hilton.

Presiding: Dr. Jerry Macklin, Director of Education, National 4-H Club Foundation

Report from ECOP 4-H Youth Subcommittee, Dr. T. C. Blalock, Chairman, Assistant Director, 4-H Club Work, North Carolina State University and Dr. E. Dean Vaughan, Director, Division of 4-H and Youth Development, Federal Extension Service.

"Relevance of 4-H to Youth," by Dr. Catharine Richards, Special Consultant to the Chief of Youth Services, Children's Bureau, HEW.

Monday, December 1, Continued

DELEGATES

- 10:30 - 11:30 a.m. CLOTHING News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.
- 11:00 - 12:00 noon. ENTOMOLOGY News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 1.
- 11:00 - 12:00 noon. HOME IMPROVEMENT News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.

11:50 a.m. Everyone assemble in Continental Room for march to International Ballroom.

12:20 - 2:30 p.m. Luncheon for delegates, leaders and invited guests, International Ballroom, Hilton. Guests of International Harvester Company.

- 2:45 - 3:45 p.m. HORTICULTURAL News Conference for 8 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.

ADULTS

12:15 - 2:30 p.m. Annual Meeting for Directors, Members of National 4-H Service Committee, Parlor 1, Hilton.

2:30 - 4:30 p.m. Adults' Session on 4-H Food-Nutrition, Waldorf Room, Hilton.
 Presiding: Dorothy E. Duncan, 4-H Club Specialist, University of California.
 "What the Recent Nutrition Studies Mean to 4-H," by Dr. Evelyn B. Spindler, Extension Nutritionist, Federal Extension Service.

“Progress Report on 4-H Food-Nutrition Literature Development, Plans and Schedule for Continuation,” by Mrs. Fern S. Kelley, Assistant Director, Division of 4-H and Youth Development, Federal Extension Service.

2:45 - 4:45 p.m. Delegates' Assembly for everyone, Grand Ballroom, Hilton

Address by Dr. James J. Gill, University Health Services, Harvard University

- 3:00 - 4:00 p.m. CONSERVATION News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.
 - 3:00 - 4:00 p.m. HEALTH News Conference for 7 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.
 - 3:30 - 4:30 p.m. SHEEP News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 p.m. EST, Dec. 1.
- 5:45 - 8:00 p.m. Special Dinners.

Conservation winners and leaders, Dinner, Upper Tower, Hilton. Guests of John Deere.



Dr. James J. Gill

Monday, December 1, Continued

DELEGATES

Consumer Education — Home Economics Winners only, Reception and Buffet Supper, Chicago Yacht Club, East Monroe and the Lake. Guests of Montgomery Ward.

Dairy winners and leaders, Dinner, Beverly Room, Hilton. Guests of White Oliver.

Entomology winners, leaders and invited guests, Dinner, Astoria and Waldorf Rooms, Hilton. Guests of Hercules Incorporated.

Field Crops Science winners and leaders, Dinner, Williford Parlors A and B, Hilton. Guests of Amchem Products, Inc.

Health winners and leaders, Dinner, Mayfair Room, Sheraton-Blackstone. Guests of Eli Lilly & Company.

Horticultural winners and leaders, Dinner, Gold Room, Pick-Congress. Guests of Allis-Chalmers.

Santa Fe winners and leaders, Dinner, Crystal Ballroom, Sheraton-Blackstone. Guests of Santa Fe Railway.

ADULTS



Dr. Fiedler



Orchestra Hall

Sheep winners and leaders, Dinner, Parlor
2, Hilton. Guests of Wilson & Co., Inc.,
subsidiary of Ling-Temco-Vought Inc.

7:45 p.m. Delegates and leaders assemble in Continental Room, Hilton.

8:00 p.m. Begin march to Orchestra Hall, 216 S. Michigan Ave. Tour chairman in charge.

8:30 - 10:30 p.m. "Pop" Concert for delegates, leaders, invited guests. Presented by The Chicago Symphony Orchestra, under the direction of Arthur Fiedler, conductor of the Boston Pops Orchestra, at Orchestra Hall, 216 S. Michigan Ave. Guests of The Singer Company.

Tuesday, December 2

7:15 - 9:15 a.m. delegates, leaders, Breakfast, "On Your Own."

7:15 - 9:15 a.m. Bicycle winners, leaders and invited guests, Breakfast, Upper Tower, Hilton. Guests of the Goodyear Tire & Rubber Company.

7:15 - 9:45 a.m. Dress Revue Winners, escorts, committee members, Continental Breakfast, Beverly Room, Hilton. Guests of Simplicity Pattern Co., Inc.

Tuesday, December 2, Continued

DELEGATES

- 9:00 - 10:00 a.m. BICYCLE News Conference for 4 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.
- 9:30 - 10:30 a.m. ELECTRIC News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec 2.
- 9:30 - 10:30 a.m. PETROLEUM POWER News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.

9:45 - 11:00 a.m. Delegates' Assembly and Dress Revue, Grand Ballroom, Hilton, for everyone. Group Singing led by D. Merrill Davis.

4-H Dress Revue: "Fashion Careers" presented in cooperation with Simplicity Pattern Co., Inc.

- 10:00 - 11:00 a.m. DAIRY FOODS News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.
- 10:00 - 11:00 a.m. LEADERSHIP News Conference for 12 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.
- 10:30 - 11:30 a.m. HOME MANAGEMENT News Conference for 8 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.
- 10:30 - 11:30 a.m. HORSE News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 2.

ADULTS



Dress Revue

- 11:00 a.m. - 12:00 noon DRESS REVUE News Conference for 6 national winners plus state and territorial winners, Beverly and Bel-Air Rooms, 3rd floor, Hilton. Release after 6:00 a.m. EST, Dec. 2.

11:00 a.m. - 1:00 p.m. Luncheon, "On Your Own." Everyone except state-sponsored trip winners and Leadership winners.

11:30 a.m. - 1:00 p.m. Special Luncheons
State-sponsored 4-H trip winners only,
Luncheon, Williford Parlors A & B, Hilton. Guests of Universal Oil Products Co.

Leadership winners only, Luncheon, French Room, Sheraton-Blackstone, The Sears-Roebuck Foundation.

12:15 - 2:15 p.m. Luncheon for leaders and donors South Section, International Ballroom, Hilton. Guests of National 4-H Service Committee.

2:30 - 4:30 p.m. Concurrent Adults' Sessions on 4-H Food-Nutrition, Bel-Air Room, Hilton, and 4-H Plant and Soil Science, Williford Parlor C, Hilton.

4-H Food-Nutrition

Presiding: Dorothy E. Duncan. 4-H Club Specialist, University of California.

Review of Exhibit of Nutrition Program by Polly Fussell, Program Leader, Division of 4-H and Youth Development, Federal Extension Service.

Effective Nutrition Programs for Youth — Panel discussion.

Tuesday, December 2, Continued

DELEGATES

ADULTS

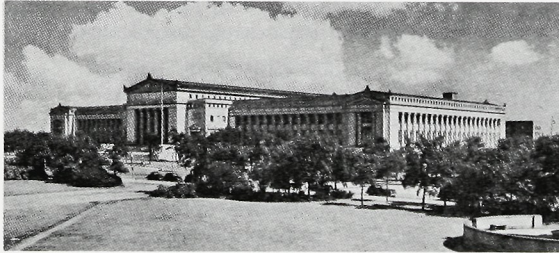
GROUP II

- 12:45 p.m. Assemble in East Exhibition Hall. Orientation: "How and Where To Find Museum Exhibits of Your Interest," Norman E. Johnson, Manager, 4-H Supply Service.
- 1:10 p.m. Tour vice-chairman in charge of march to 12th St. Illinois Central Railroad Station.
- 1:25 p.m. Board train for 57th St. March to Museum of Science and Industry.
- 2:00 - 3:45 p.m. Educational Tour, Museum of Science and Industry. Courtesy of D. M. MacMaster, President. Leave museum promptly at 3:45 p.m.
- 4:05 p.m. Board train at 57th St. Station for 12th St. Station. March to Hilton. Tour vice-chairman in charge.

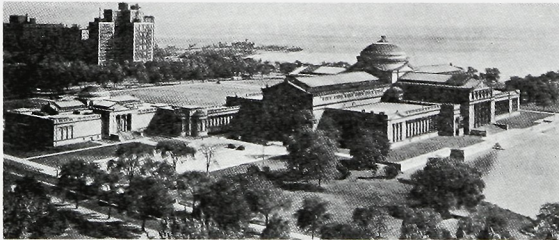
GROUP I

- 1:00 p.m. Assemble in Continental Room. March to Field Museum of Natural History. Tour vice-chairman in charge.
- 1:30 p.m. Orientation: Miss Marie Svoboda, Coordinator, Raymond Foundation, Field Museum of Natural History.
- 1:30 - 3:30 p.m. Educational Tour, Field Museum of Natural History. E. Leland Webber, Director.
- 3:30 p.m. Leave Museum and march to Hilton. Tour vice-chairman in charge.

2:30 - 5:30 p.m. National Public Speaking winners, Reception, Pure Oil Auditorium, 200 East Golf Road, Palatine, Illinois. Guests of Union 76 Division, Union Oil Company of California.



Field Museum of Natural History



Museum of Science & Industry

Mildred E. Fizer, State Chairman, 4-H and Youth Programs, West Virginia University, moderator.

Panel members: N. E. Thames, Assistant Director, Programs, Louisiana State University; Mrs. Elizabeth A. Macauley, Extension Associate, 4-H Foods and Nutrition, Rutgers University; Mrs. Lois Mitchell, Home Advisor, Rock Island County, Illinois; Laurel Hornek, Home Economist, Berrien County, Michigan; and Willie Johnson, 4-H member, Chicago.

Kansas Nutrition Films, "Rip Rocket" presented by Mrs. Jean K. Carlson, Extension Home Management Specialist, Kansas.

4-H Plant and Soil Science

Presiding: Leland G. Jinks, Chairman, Extension Youth Programs, Pennsylvania State University.

"Why We Are Here," by L. G. Jinks.

"Tomorrow-Youth-Plant and Soil Sciences, There Are Important Connections," by Dr. Henry Ahlgren, Vice-Chancellor, University of Wisconsin.

Tuesday, December 2, Continued

DELEGATES

Special Dinners.

5:15 - 8:00 p.m.

Clothing winners and leaders, Dinner, Mayfair Room, Sheraton-Blackstone. Guests of Coats & Clark Inc.

5:30 - 8:00 p.m.

Bread winners and leaders. Dinner, Williford Parlors A & B, Hilton. Guests of Standard Brands Incorporated.

Dairy Foods winners and leaders, Dinner, French Room, Sheraton - Blackstone. Guests of Carnation Company.

Home Management winners and leaders, Dinner, Astoria-Waldorf Rooms, Hilton. Guests of Tupperware.

Horse winners and leaders, Dinner, Beverly Room, Hilton. Guests of Merck & Co., Inc.

Petroleum Power winners and leaders, Dinner, Crystal Ballroom, Sheraton-Blackstone. Guests of American Oil Foundation and Standard Oil Co. (Ky.).

ADULTS

Group discussion.

Discussion leaders: Dr. T. B. Hagler, Extension Plant Science Specialist, Auburn University; Francis S. Mansue, Associate 4-H Extension Leader, Rutgers University; O. E. Strand, Extension Agronomy Specialist, University of Minnesota; and Dr. Eugene Williams, Director, 4-H and Youth Development Programs, Oklahoma State University.



The Establishment

Photography winners, leaders, and invited guests, Dinner, Upper and Lower Tower Rooms, Hilton. Guests of Eastman Kodak Company.

8:00 p.m. Delegates and leaders assemble in Continental Room, Hilton.

8:15 p.m. Begin march to Auditorium Theater, 70 East Congress Parkway. Tour chairmen in charge.

8:30 - 10:15 p.m. Special Entertainment—"The Establishment," Everyone. Auditorium Theater, 70 East Congress Parkway. Guests of Tupperware.

Wednesday, December 3

Special Breakfasts

6:45 - 9:00 a.m.

Swine winners and leaders, Breakfast, Saddle & Sirloin Club Ballroom, Stock Yard Inn. Guests of Moorman Mfg. Co. Board buses at 6:00 a.m., 8th St. Entrance, Hilton.

9:00 - 11:00 a.m. Concurrent Adults' Sessions on 4-H Plant and Soil Science, Williford Parlor C, Hilton, and 4-H Entomology, Williford Parlor A, Hilton.

4-H Plant and Soil Science

Presiding: Leland G. Jinks, Chairman, Extension Youth Programs, Pennsylvania State University.

Wednesday, December 3, Continued

DELEGATES

- 7:00 - 9:00 a.m.
Food Preservation winners and leaders, Breakfast, Waldorf Room, Hilton. Guests of Kerr Glass Manufacturing Corporation.
- 7:15 - 8:45 a.m.
Delegates and leaders from 8 states in which The Chicago and North Western Railway Company sponsor awards, Breakfast, Boulevard Room, Hilton. Guests of The Chicago and North Western Railway Company.
Home Improvement winners and leaders, Breakfast, Crystal Ballroom, Sheraton-Blackstone. Guests of the S&H Foundation, Inc.
- 7:15 - 9:00 a.m.
Veterinary Science winners and invited guests, Breakfast, Room 412, Hilton. Guests of the Upjohn Company.

ADULTS

- “Change Is Inevitable,” by Samuel W. Bone, Extension Agronomist, Ohio State University.
- “Youth’s View,” by Roger Kirby, Field Crops Science Winner, Lamont, Oklahoma.
- Status of Plant and Soil Literature Development, by Dr. K. L. Swiney, Federal Extension Service and Dr. Emerson Collins, Professor Emeritus, North Carolina State University.
- “Brass Tacks” Group discussion.
- 4-H Entomology*
Presiding: Frank J. Heitland, State 4-H Club Agent, South Dakota State University.
- “Entomology—A Keystone for Tomorrow,” by Gordon E. Guyer, Chairman of the Entomology Department, Michigan State University.
- “How Entomology Supplements Other 4-H

- 9:00 - 10:00 a.m. PHOTOGRAPHY News Conference for 6 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 3.

Projects," by G. E. Lehker, Extension Entomologist, Purdue University.

"4-H Entomology Puts on a New Face," by E. A. Cancienne, Extension Entomologist, Louisiana State University.

9:00 - 11:15 a.m. Delegates' Assembly. Grand Ballroom, Hilton, for everyone.

Group singing led by D. Merrill Davis.

Presentation of Anniversary and Crested Clover Citations to 4-H donors and cooperators.

Panel: "Make Tomorrow Happen"

Moderator: Dr. R. O. Monosmith, State 4-H Club Leader, University of California; Mrs. Grace Pleasants, Director of the Program Department, Girl Scouts of The U.S.A.; Dr. John Mount, Vice President for Student Affairs, Ohio State University; Bill Kurtis, Newscaster, WBBM-TV

- 9:30 - 10:30 a.m. FOOD PRESERVATION News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 3.
- 10:00 - 11:00 a.m. ACHIEVEMENT News Conference for 12 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 3.
- 10:30 - 11:30 a.m. SWINE News Conference for 6 national winners. Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 3.

11:35 a.m. Everyone assemble in Continental Room for march to International Ballroom, Hilton.

12:00 - 2:00 p.m. Luncheon for delegates, leaders and invited guests, International Ballroom, Hilton. Guests of Ford Motor Company Fund.

Wednesday, December 3, Continued

DELEGATES

ADULTS

- 2:00 - 3:00 p.m. ALUMNI News Conference for 8 national winners, Suite 1000, Hilton. Release immediately.
- 2:15 - 4:30 p.m. Entomology winners and leaders, Entomological Society of America meeting, Sheraton-Chicago Hotel. Board buses at 2:15 p.m. at Sheraton-Blackstone, Michigan Avenue side.
- 2:30 p.m. Delegates and leaders assemble in Continental Room, Hilton.

OPTIONAL TOURS

2:30 p.m. Delegates and leaders selecting the following educational tours assemble in Continental Room, Hilton.

Adler Planetarium
 Art Institute of Chicago
 Chicago Police Department

Field Museum of Natural History
 Lincoln Park Zoo
 Tour of Chicago (Ticket required)

Delegates will participate in the above tours as designated earlier by state chaperons. Tours depart at 2:45; return at 4:45 p.m.*

* All Home Improvement winners and invited guests will tour the Merchandise Mart, 2:45-4:45 p.m., guests of The S&H Foundation, Inc. Board buses at 2:30 p.m., 8th Street entrance, Hilton.

- 4:30 - 5:30 p.m. SAFETY News Conference for 8 national winners, Bel Air Room, Hilton. Release after 6:00 p.m. EST, Dec. 3.
- 5:45 - 7:45 p.m. Electric winners and leaders, Dinner, Waldorf-Astoria, Hilton. Guests of Westinghouse Electric Corporation.
- 5:45 - 7:45 p.m. Safety winners and leaders. Reception and dinner, Beverly Room, Hilton. Guests of General Motors Corporation.
- 8:00 - 10:30 p.m. Special 4-H Program, Grand Ballroom, Hilton, Everyone. Guests of Westinghouse Electric Corporation and National 4-H Service Committee.

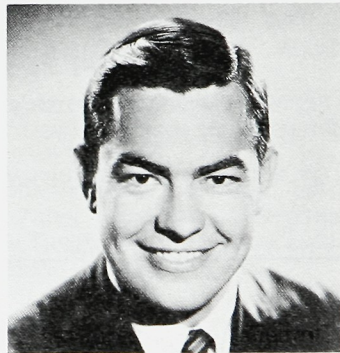
5:45 - 8:00 p.m. Dinner for Alumni winners, leaders, and invited guests, Crystal Ballroom, Sheraton-Blackstone. Guests of Olin Corporation.



Dr. John Mount



Grace Pleasants



Bill Kurtis

Thursday, December 4

DELEGATES

ADULTS

7:15 - 9:00 a.m. Delegates and leaders, Breakfast, "On Your Own."

GROUP I

- 8:15 a.m. Assemble in East Exhibition Hall. Orientation: "How and Where to Find Exhibits of Your Interest," Norman E. Johnson, Mgr., 4-H Supply Service.
- 8:40 a.m. Tour Vice-Chairman in charge of march to 12th St. Illinois Central Station.
- 9:00 a.m. Board train for 57th St. Station. March to Museum of Science & Industry.
- 9:30 - 11:00 a.m. Educational Tour, Museum of Science and Industry. Courtesy of D. M. McMaster, President. Leave museum promptly at 11:00 a.m.
- 11:20 a.m. Board train at 57th St. Station for 12th St. Station. March to Hilton Hotel. Tour Vice-chairmen in charge.

GROUP II

- 8:30 a.m. Assemble in Continental Room. March to Field Museum of Natural History. Tour Vice-chairmen in charge.
- 9:00 a.m. Orientation: Miss Marie Svoboda, Coordinator, Raymond Foundation, Field Museum of Natural History.
- 9:15 - 10:45 a.m. Educational Tour, Field Museum of Natural History. E. Leland Webber, Director.
- 10:45 a.m. Leave Museum and march to Hilton. Tour Vice-chairman in charge.

- 10:00 - 11:00 a.m. 4-H REPORT TO THE NATION, News Conference for national 4-H reporters, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 4.
- 10:30 - 11:30 a.m. LASSIE 4-H VETERINARY MEDICINE SCHOLARSHIPS News Conference for 2 national winners, Press Hq., Hilton. Release after 6:00 a.m. EST, Dec. 4.

- 9:30 - 11:30 a.m. Adults' Session, Waldorf Room, Hilton.
Presiding: Nelson G. Trickey, Assistant Director, Extension Youth Program—4-H, University of Missouri.
"4-H in Contemporary America," by Dr. Charles Jung, Program Coordinator, Northwest Regional Educational Laboratory, Portland, Oregon.

Thursday, December 4, Continued

DELEGATES

ADULTS

12 Noon. Everyone assemble in Continental Room for march to International Ballroom.

12:15 - 2:30 p.m. Luncheon for delegates, leaders and invited guests, International Ballroom, Hilton. Guests of General Motors. (All Safety winners report to Beverly Room, 3rd floor, Hilton, for a reception at 11:15 a.m.)

2:30 - 3:30 p.m. Evaluation Meeting, State 4-H Delegate coordinators, Parlor 2, Hilton.

2:30 - 5:30 p.m. Free time under direction of State 4-H Leaders.

- 2:30 - 4:00 p.m. WINNER OF PRESIDENTIAL AWARDS: News Conference for Top Boy and Girl in ACHIEVEMENT, CITIZENSHIP, AND LEADERSHIP, Press Hq., Hilton. Announced for the first time at the Annual 4-H Banquet, International Ballroom. Release after 6:00 p.m. EST, Dec. 4.

5:40 p.m. Delegates and leaders assemble in Continental Room for march to International Ballroom.

2:30 - 4:30 p.m. Adults' Session, Waldorf Room, Hilton.

Presiding: Dr. Kemp Swiney, Federal Extension Service. Health Career Program — including pilot work in Indiana and preview of film "Without Warning," produced by Eli Lilly and Company for 4-H. Dr. E. L. Frickey, State Leader, Youth, Purdue University; Sara Sue Naragon, Extension Specialist, Youth, Purdue University; and J. P. Muller, Guest Relations Associate, Eli Lilly and Company.

6:30 p.m. Special Reception and Dinner for Press-Radio-TV representatives, Parlor A, 3rd floor, Hilton. Guests of National 4-H Service Committee.

6:00 - 9:00 p.m. Annual 4-H Banquet for delegates, leaders and other invited guests, International Ballroom, Hilton. Arranged by National 4-H Service Committee.

Presentation of national winners and announcement of top boy and girl in Achievement, Citizenship and Leadership Programs.

9:00 p.m. - 12:00 Farewell party for everyone, Grand Ballroom, Hilton. Congress pictures on display in Grand Ballroom Foyer.



1969 NATIONAL 4-H CONGRESS COMMITTEES

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Glenn T. Baird, Utah
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USDA—*Secretary*

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Raymond C. Cox, Nevada
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Carroll L. Howes, Pennsylvania
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Mrs. Blanche Lewis, Kentucky
Margaret F. Stevens, Maine
Mrs. Olive L. Prunier, Massachusetts
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Ollie D. McWhirter, Mississippi
Leland G. Jinks, Pennsylvania
Mrs. Fern S. Kelley, Federal Extension Service, USDA
Kemp L. Swiney, Federal Extension Service, USDA

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Nelson G. Trickey, Missouri
Jeanette Carnes, Virginia
James M. Nicholls, Wyoming
John W. Banning, Federal Extension Service, USDA
Kemp L. Swiney, Federal Extension Service, USDA

Annual 4-H Banquet

Eugene Williams, Oklahoma—*Chairman*
Norman E. Johnson, National Committee—*Contact*
William H. Borst, Kansas
Mable C. Jones, Missouri
Elaine M. Skucius, Nebraska
Toribio Apodaca, New Mexico

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Donald E. Osburn, National Committee—*Contact*
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Richard R. Angus, Maryland
Marian O. Larson, Minnesota
Glenn T. Baird, Utah
Eleanor Wilson, Federal Extension Service, USDA

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Rhoda M. Peck, New Hampshire
Austin E. Showman, Ohio
E. Joyce Richardson, South Carolina
Norman O. Everson, Wisconsin
Eleanor Wilson, Federal Extension Service, USDA

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Nancy Lamb, Nevada
Martha York, Virginia
B. Annette Shipe, West Virginia
Catherine De Vries, Simplicity Pattern Company
Ruth E. Simon, Simplicity Pattern Company

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Carlos Tucker, Ohio
Grant Praytor, Oklahoma
Edward K. Hooks, Rhode Island
Raymond Eilers, South Dakota
John Paysinger, Tennessee
Ray Burrus, Texas
James R. Reed, Virginia
L. Clint Luce, Washington
Keith Nelson, Wisconsin

Farewell Party

Frank J. Heitland, South Dakota—*Chairman*
Tyrus W. Thompson, National Committee—*Contact*
Mary Sue Moser, North Carolina
Thomas Martindale, North Dakota

Get-Acquainted Party

Gordon F. Jones, Indiana—*Chairman*
Leon M. McNair, National Committee—*Contact*
Glen O. Thompson, Iowa

Hospitality

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H. H. Van Horn, Kentucky
Wilma Wendt, Oklahoma
Mrs. Reba C. Hendren, Tennessee
Winthrop Merriam, West Virginia
Howard F. Swonigan, Wisconsin

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USDA—*Chairman*
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Jean Cogburn, Georgia
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Fred L. Haegele, Illinois
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Mary J. E. Woodward, Michigan
Mrs. Lois F. McGurk, New York
Pauline E. Moore, North Carolina
Roger K. Leathers, Rhode Island
E. Joyce Richardson, South Carolina
D. Lance Bullard, Texas
Kay R. Bendixsen, Utah
Albert S. Bacon, Federal Extension Service, USDA

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W. W. Brown, Florida
Gordon H. White, Mississippi
Amy R. Kearsley, Utah
Eleanor Wilson, Federal Extension Service, USDA

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Sarah I. Harman, Arizona
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Clair W. Young, Ohio
Ralph E. Kirch, National 4-H Club Foundation
Larry L. Krug, National 4-H Service Committee
Mrs. Fern S. Kelley, Federal Extension Service, USDA
Mrs. Frances C. Dickson, Federal Extension Service, USDA

Sunday Afternoon Tea

E. Joyce Richardson, South Carolina—*Chairman*
Lois Howard, National Committee—*Contact*

Mrs. Henrietta Hehn, Colorado
Mrs. Antoinette Johnson, Georgia
Katherine Simpson, Mississippi
Mrs. Mary Carlson, Vermont

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James T. Veeder, National Committee—*Contact*
Walter John, Federal Extension Service Information,
USDA—*Ex Officio*

Press-Radio-TV

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Larry L. Krug, National Committee—*Contact*
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Mrs. Eliza Preston, Missouri
Lee Jorgensen, South Dakota
George C. Mays, Tennessee
Arthur Higbee, Utah
Mrs. Joyce Bower, West Virginia
Mrs. Frances C. Dickson, Federal Extension Service,
USDA
Mrs. Marilyn Wessel, National 4-H Club Foundation

4-H Congress Newsletter

Mrs. Eileen Pech, National Committee
Carole, M. Sosalla, National Committee

Official Photographer

Ray Ellingsen, 12 E. Grand Avenue, Chicago, Illinois 60611

Color Photographer

Gerald McKay, Minnesota

DONORS OF NATIONAL AND SECTIONAL 4-H AWARDS

More than 60 business firms, foundations, associations and individuals provide funds for national and regional programs. Many of them also arrange meal functions and entertainment at which winners are honored during the week. Listed below are the donors and other friends of 4-H who help make the Congress possible.

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Adler Planetarium
American Dairy Association
The Art Institute of Chicago
Central Church of Chicago
Chicago Association of Commerce and Industry
Chicago Sunday Evening Club
City of Chicago Police Department
Cooperative Extension Service
Field Museum of Natural History

International Live Stock Exposition
Lincoln Park Zoo
Museum of Science and Industry
National 4-H Club Foundation
National Live Stock Producers Association
Newspapers, newsreel, magazine, radio and
television interests
Shedd Aquarium

ADDITIONAL APPOINTMENTS

Saturday, November 29

Sunday, November 30

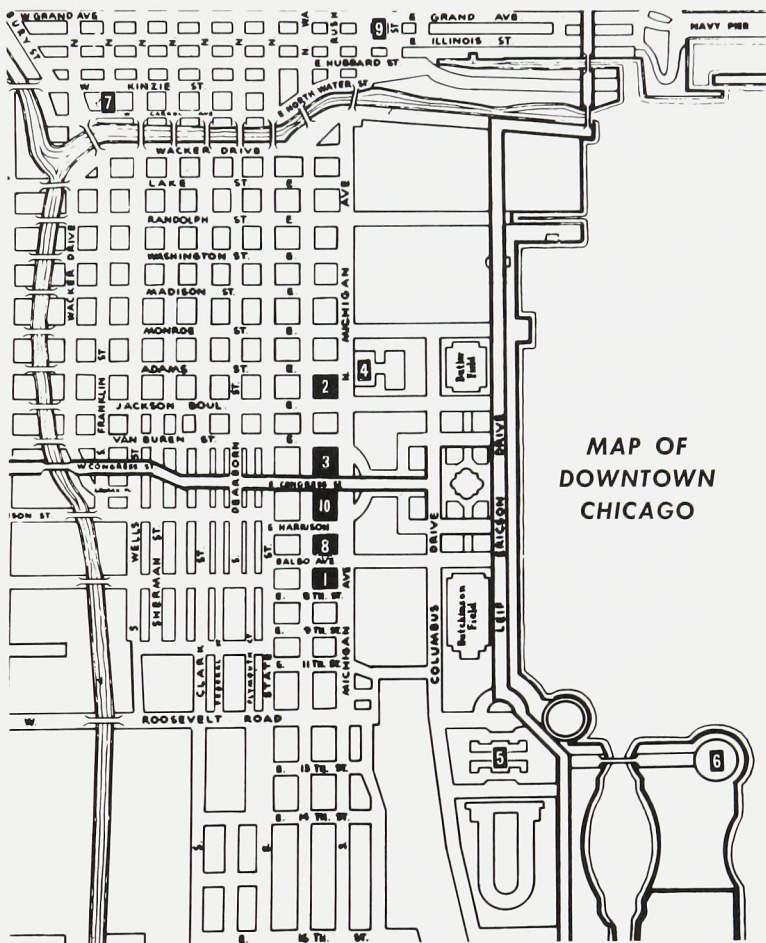
ADDITIONAL APPOINTMENTS

Monday, December 1

Tuesday, December 2

Wednesday, December 3

Thursday, December 4



MAP OF
DOWNTOWN
CHICAGO

- 1—Conrad Hilton Hotel
- 2—Orchestra Hall
- 3—Auditorium Theater
- 4—Art Institute of Chicago
- 5—Field Museum of Natural History

- 6—Adler Planetarium
- 7—Merchandise Mart
- 8—Sheraton-Blackstone Hotel
- 9—Sheraton-Chicago Hotel
- 10—Pick-Congress Hotel

OBJECTIVES
of the
NATIONAL 4-H CONGRESS

1. To offer new and stimulating educational experiences for 4-H members.
2. To motivate 4-H members to greater effort and to recognize their achievements.
3. To provide opportunity for industrial, agricultural, and educational leaders to cooperatively contribute to the development of young people.
4. To focus public attention on the values of the 4-H program in developing competent, dedicated youth for service to a democratic society.

